

## Deep Semisupervised Zero-Shot Learning with Maximum Mean Discrepancy

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Due to the difficulty of collecting labeled images for hundreds of thousands of visual categories, zero-shot learning, where unseen categories do not have any labeled images in training stage, has attracted more attention. In the past, many studies focused on transferring knowledge from seen to unseen categories by projecting all category labels into a semantic space. However, the label embeddings could not adequately express the semantics of categories. Furthermore, the common semantics of seen and unseen instances cannot be captured accurately because the distribution of these instances may be quite different. For these issues, we propose a novel deep semisupervised method by jointly considering the heterogeneity gap between different modalities and the correlation among unimodal instances. This method replaces the original labels with the corresponding textual descriptions to better capture the category semantics. This method also overcomes the problem of distribution difference by minimizing the maximum mean discrepancy between seen and unseen instance distributions. Extensive experimental results on two benchmark data sets, CU200-Birds and Oxford Flowers-102, indicate that our method achieves significant improvements over previous methods.

## 1 Introduction

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Image data are booming along with the development of the Internet, and the categories of images are also dramatically increasing. Collecting adequate labeled images for each category is difficult because of two limitations: only a few images are available for most of the visual categories, and prior work on image data annotation, which is tedious and time-consuming, might have a serious effect on algorithm performance because of poor quality. Inspired by the human ability to recognize a new category without ever seeing a visual instance, zero-shot learning (Palatucci, Pomerleau, Hinton, & Mitchell, 2009) has attracted increasing interest. Zero-shot learning is a special case of classification in which unseen categories do not have any labeled instances in the training stage. It aims to improve the scalability of traditional classification by exploiting shared knowledge between seen and unseen categories (Yu & Aloimonos, 2010). Zero-shot learning has been applied to face verification (Kumar, Berg, Belhumeur, & Nayar, 2011), image annotation (Kovashka, Vijayanarasimhan, & Grauman, 2011; Peng, Wu, & Ernst, 2017), and image retrieval (Kovashka, Parikh, & Grauman, 2012; Scheirer, Kumar, Belhumeur, & Boult, 2012), among other applications (Kansky et al., 2017).

Two main strategies are employed to accomplish zero-shot learning. The first focuses on transferring knowledge from seen to unseen categories by attribute sharing (Lampert, Nickisch, & Harmeling, 2014). Common attributes such as the color, shape, and other properties of visual objects are artificially constructed by several experts. These attribute-based methods are limited because of the challenging prior work on constructing attribute space. For this issue, the second group of strategies mines the correlation between seen and unseen categories by projecting entire category labels into a semantic space and then learns the visual classifier for unseen categories. These methods are more practical than attribute-based methods because they do not require constructing the attribute space manually. Therefore, these methods based on label embedding have been attracting attention. Implementing zero-shot learning by label embedding, however, is still a significant challenge because the category labels are insufficient to represent the semantics of seen and unseen categories. However, the textual descriptions of visual categories could adequately describe their characteristics, and these descriptions are widely available and relatively affordable. For example, Wikipedia currently contains more than 5 million articles.<sup>1</sup> Therefore, utilizing the rich information from textual descriptions of seen and unseen categories is a preferable strategy for accomplishing zero-shot learning (Elhoseiny, Saleh, & Elgammal, 2013; Lei Ba, Swersky,

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<sup>1</sup>[https://en.wikipedia.org/wiki/Main\\_Page](https://en.wikipedia.org/wiki/Main_Page).

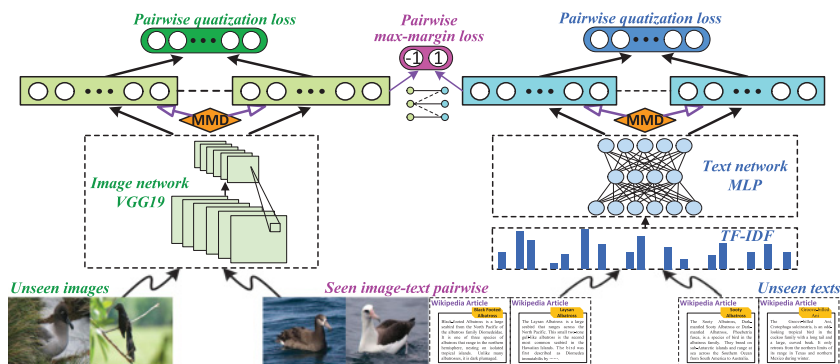


Figure 1: The architecture of deep cross-modal network for semisupervised zero-shot learning with MMD.

Fidler, & Salakhutdinov, 2015). In addition, the previous studies on zero-shot learning have the limitation of grasping the common properties of seen and unseen categories. In fact, the label embedding distributions of seen and unseen categories may be quite different even in the same dimensional semantic space (Long et al., 2013; Zhang, Yu, Chang, & Wang, 2015). In summary, it is necessary to mine the category’s semantics better using the corresponding textual descriptions and decrease the distribution difference of seen and unseen instances in a theoretical manner.

Consequently, we propose an end-to-end deep zero-shot classification method by jointly considering the heterogeneity gap between cross-modalities and the correlation among unimodal instances in a semisupervised framework. This method uses the textual descriptions acquired from Wikipedia to replace the image labels for representing the category’s semantics better. This method also alleviates the distribution difference of seen and unseen instances by using the distribution-matching strategy maximum mean discrepancy (MMD) because of its efficiency in computing and optimizing. For better understanding, we illustrate the proposed deep cross-modal network (DCMN) in Figure 1. Through deep nonlinear mapping, the original images and texts lying in heterogeneous feature spaces are projected into a shared embedding space. In the shared space, we bridge the semantic gap between image and text modality by minimizing the max-margin loss. Then we design two unimodal quantization losses for images and texts, respectively. The image quantization loss aims to reduce differences in image representations in the same category; the text quantization loss is constructed to capture the semantic correlation between seen and unseen categories. Finally, we use two MMD constraints to guarantee the distribution similarity of seen and unseen instances. The contributions of this letter are summarized as follows:

1. A novel deep cross-modal network is proposed for semisupervised zero-shot learning, where the cross-modal max-margin loss and two unimodal losses are combined to transfer knowledge from seen to unseen instances.
2. We use the MMD constraints to decrease the distribution difference of seen and unseen instances efficiently for capturing their commonality better.
3. An efficient alternative algorithm is proposed to optimize the deep cross-modal network, which is consistent with traditional backpropagation (BP) in theory.
4. We conduct extensive experiments on two benchmark data sets (CU200-Birds and Oxford Flowers-102) to illustrate the effectiveness and superiority of our method. The experimental results indicate that our method consistently outperforms other methods.

The remainder of this letter is organized as follows. Related work on zero-shot learning is introduced in section 2. A novel deep cross-modal network to solve the semisupervised zero-shot learning problem is proposed in section 3. An efficient alternative algorithm is proposed in section 4 to solve the optimization problem. Extensive experiments on two benchmark data sets are conducted in section 5. The conclusions are given in section 6.

## 2 Related Work

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The key point of zero-shot learning is sharing common knowledge between seen and unseen categories (Xian, Schiele, & Akata, 2017), in which attribute learning and label embedding are two main streams for this task. Recently, several studies have tried to use textual descriptions of visual categories to implement zero-shot learning.

**2.1 Attribute Learning.** Attribute learning is a main avenue for research on zero-shot learning, which transfers knowledge from seen to unseen categories by attribute sharing (Lampert, Nickisch, & Harmeling, 2009). The seen and unseen visual category labels are all represented as attribute vectors, in which the attributes consist of shape, color, or some other geographic information. In the training stage, the attribute-based methods capture the semantic relationship between attributes and seen images and then obtain the attribute classifier. In the testing stage, the classifier can be used to derive new attribute vectors for unseen images. After that, the scores between unseen categories and unseen images could be calculated and we could obtain labels for unseen images. Specifically, Liu, Zhang, and Chen (2014) proposed a unified framework to learn the attribute-attribute relations and the attribute classifier jointly and then to boost the performance of attribute predictor. Parikh and Grauman (2011) presented a novel method for learning relative attributes and explained how to use relative

attributes to enhance the accuracy of zero-shot learning. For these attribute-based methods, the attributes are manually defined by humans, which remains a challenging prior work for zero-shot learning.

**2.2 Label Embedding.** Another notable body of zero-shot learning belongs to label embedding. In contrast to attribute learning, these methods project independent category labels into a semantic embedding space. After that, the semantic relationships among all labels can be characterized, and thus supervised knowledge can be transferred from seen to unseen categories. The results of these methods are as follows: in the embedding space, the representation of the seen image is close to that of its corresponding label, and similar labels would also have similar representations in the space. The representation of a cat image is close to the “cat” label in the semantic space. The distance of “cat” and “dog” labels is closer compared to the distance of “cat” and “fish” labels because the cat species is more similar to dog than to fish. Norouzi et al. (2013) mapped images into the semantic embedding space via convex combination of the label embeddings. Zhang and Saligrama (2015) developed a novel semantic similarity embedding (SSE) method based on a max-margin framework for zero-shot recognition. Fu, Xiang, Kodirov, and Gong (2015) proposed to model the semantic manifold using a semantic class label graph. Fu, Hospedales, Xiang, and Gong (2015) proposed a transductive multiview embedding space for exploiting the multiple semantic representations of visual data. Fu and Sigal (2016) also proposed using an open set semantic vocabulary to train the classifiers for seen and unseen categories in supervised learning. In recent years, many researchers have focused on utilizing deep learning methods to mine the semantic embedding space effectively (Frome et al., 2013; Socher, Ganjoo, Manning, & Ng, 2013; Dauphin, Tur, Hakkani-Tur, & Heck, 2013). Compared with the previous attribute-based methods, label embedding methods are more practical because they do not require constructing the attribute space artificially. However, label embeddings are insufficient to represent the semantics of the categories. Moreover, the distribution difference of seen and unseen labels brings the limitation of capturing their commonality for zero-shot learning.

**2.3 Visual Categories with Text Descriptions.** Leveraging some textual descriptions for visual categories has been proved to be powerful at zero-shot learning tasks (Shojaee & Baghshah, 2016). Compared with the original simple image tags or captions, abundant textual descriptions are capable of detecting the comprehensive properties of seen and unseen categories. The representative work in Elhoseiny et al. (2013) captured the information between visual and textual domains by combining a regression function and a knowledge transfer function to implement zero-shot learning. Related work in Lei Ba et al. (2015) conceived of a deep zero-shot classification convolutional neural network in which the weights of the classifier are generated

according to the abundant textual descriptions. Compared with previous work, these methods could capture more abundant correlations between seen and unseen categories.

### 3 Deep Cross-Modal Network

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In the framework of semisupervised zero-shot learning, there is a set of  $n$  training images  $\mathbb{X} = \{\mathbf{x}_1, \mathbf{x}_2, \dots, \mathbf{x}_n\}$  over  $c$  classes. The first  $n_s$  ( $n_s < n$ ) instances  $\mathbf{x}_1, \mathbf{x}_2, \dots, \mathbf{x}_{n_s}$  are labeled images with class labels in the first  $c_s$  seen classes. The remaining  $n_u$  images,  $\mathbf{x}_{n_s+1}, \mathbf{x}_{n_s+2}, \dots, \mathbf{x}_n$ , are unlabeled instances whose labels belong to the remaining  $c_u$  unseen. Note that seen classes and the unseen classes are disjoint. We use  $X_s = \{\mathbf{x}_1, \mathbf{x}_2, \dots, \mathbf{x}_{n_s}\}$  and  $X_u = \{\mathbf{x}_{n_s+1}, \mathbf{x}_{n_s+2}, \dots, \mathbf{x}_n\}$  to denote the seen and unseen image sets, respectively. In this letter, we perform image classification over the unseen classes using additional textual descriptions corresponding to all  $c$  categories. The textual description set  $\mathbb{T} = \{\mathbf{t}_1, \mathbf{t}_2, \dots, \mathbf{t}_c\}$  matches  $c$  visual classes one by one.  $\mathbf{t}_j \in \mathbb{R}^m$  ( $j = 1, 2, \dots, c$ ) refers to the  $m$ -dimensional feature vector of the textual description for the  $j$ th visual category. The seen and unseen class descriptions are denoted as  $T_s = \{\mathbf{t}_1, \mathbf{t}_2, \dots, \mathbf{t}_{c_s}\}$  and  $T_u = \{\mathbf{t}_{c_s+1}, \mathbf{t}_{c_s+2}, \dots, \mathbf{t}_c\}$ , respectively.

**3.1 Cross-Modal Network Architecture.** As shown in Figure 1, we propose a novel end-to-end deep cross-modal network (DCMN) for semisupervised zero-shot learning. The framework comprises two unimodal deep networks, an image network and a text network, which map entire image instances  $\mathbb{X}$  and corresponding textual descriptions  $\mathbb{T}$  to a  $K$ -dimensional shared semantic embedding space.

*3.1.1 Image Network Architecture.* The image network on the left of Figure 1 is exploited to accept all images  $\mathbb{X}$  and then maps them into a cross-modal embedding space. We use a deep convolutional neural network (CNN) as the image network because of its high performance on object recognition tasks (Lawrence, Giles, Tsoi, & Back, 1997; Zhou, 2016). We start with the 19-layer convolutional network (VGG19) (Simonyan & Zisserman, 2014), which is composed of sixteen  $3 \times 3$  convolutional layers (*conv1-conv16*) and three fully connected layers (*fc17-fc19*). The rectifier linear units (ReLU; Glorot, Bordes, & Bengio, 2011),  $a(\mathbf{x}) = \max(\mathbf{0}, \mathbf{x})$ , are taken as the activation function for the hidden layers *conv1-conv16*. After that, we replace the layer of the softmax classifier in the original VGG19 with a new feature map, *fc<sub>m</sub>*. The *fc<sub>m</sub>* layer recodes the image features from the *fc19* layer to the new  $K$ -dimensional semantic representations. We compress the output of *fc<sub>m</sub>* in the range  $[-1, 1]$  by using the hyperbolic tangent (tanh) activation:  $a(\mathbf{x}) = \tanh(\mathbf{x})$ . In this case, the semantic representation  $\mathbf{p}_i$  for image  $\mathbf{x}_i$  can be computed as

$$\mathbf{p}_i = \tanh(f(\mathbf{x}_i; \theta_x); W_x^\ell), \quad (3.1)$$

where  $W_x^\ell$  represents the weight and bias parameter of the  $fc_m$  layer.  $\theta_x = \{W_x^{\ell-19}, \dots, W_x^{\ell-2}, W_x^{\ell-1}\}$  denotes the parameters of *conv1-fc19* sequentially. The  $f(\mathbf{x}_i; \theta_x)$  is the output of the *fc19* layer for image  $\mathbf{x}_i$ . We denote the semantic representations of all images as  $P = [\mathbf{p}_1, \mathbf{p}_2, \dots, \mathbf{p}_n] \in \mathbb{R}^{K \times n}$ , where the seen and unseen images are represented as  $P_s = [\mathbf{p}_1, \mathbf{p}_2, \dots, \mathbf{p}_{n_s}] \in \mathbb{R}^{K \times n_s}$  and  $P_u = [\mathbf{p}_{n_s+1}, \mathbf{p}_{n_s+2}, \dots, \mathbf{p}_n] \in \mathbb{R}^{K \times n_u}$ , respectively.

**3.1.2 Text Network Architecture.** Each textual description  $\mathbf{t}_j$  illustrated on the right of Figure 1, passes the multilayer perceptrons (MLP) to be represented as a fixed-length vector in the cross-modal embedding space. The MLP network is designed with two fully connected layers, *fc1* and *fc\_m*. Note that the *fc\_m* layer maps text features from the *fc1* layer into  $K$ -dimensional semantic space. The tanh activation function is still used for the *fc\_m* layer to control the output range in  $[-1, 1]$ . Then we obtain the semantic representation  $\mathbf{q}_j$  for text  $\mathbf{t}_j$  as

$$\mathbf{q}_j = \tanh(g(\mathbf{t}_j; \theta_t); W_t^\ell), \quad (3.2)$$

where  $\theta_t$  and  $W_t^\ell$  denote the parameters of the *fc1* and *fc\_m* layers, respectively. The  $g(\mathbf{t}_j; \theta_t)$  is the output of the *fc1* layer for text  $\mathbf{t}_j$ . After that, the semantic representations of all texts are represented as  $Q = [\mathbf{q}_1, \mathbf{q}_2, \dots, \mathbf{q}_c] \in \mathbb{R}^{K \times c}$ . The  $Q_s = [\mathbf{q}_1, \mathbf{q}_2, \dots, \mathbf{q}_{c_s}] \in \mathbb{R}^{K \times c_s}$  and  $Q_u = [\mathbf{q}_{c_s+1}, \mathbf{q}_{c_s+2}, \dots, \mathbf{q}_c] \in \mathbb{R}^{K \times c_u}$  denote the representations of seen and unseen texts respectively.

With the inputs of images  $\mathbb{X}$  and texts  $\mathbb{T}$  for DCMN, we accomplish representation learning for seen and unseen instances by minimizing the following loss function,

$$\min_{\theta, S_u^t} L_f + \lambda(L_x + L_t), \quad (3.3)$$

where  $\theta = \{\theta_x, \theta_t, W_x^\ell, W_t^\ell\}$  denotes the parameter set of the cross-modal network.  $S_u^t \in \{-1, 1\}^{n_u \times n_u}$  is the similarity matrix for unseen images. The trade-off parameter  $\lambda$  controls the relative importance of unimodal loss ( $L_x + L_t$ ) regarding cross-modal loss  $L_f$ . The loss function, equation 3.3, could be divided into two parts:

- $L_f$  (section 3.2): The cosine max-margin loss  $L_f$  uses the information from labeled seen image-text pairs to narrow the semantic gap between image and text modality.
- $L_x$  and  $L_t$  (section 3.3): There are two unimodal losses: image modal loss and text modal loss. For image modal loss  $L_x$ , we not only guarantee that the visual instances from the same category are close in the embedding space, but also reduce the distribution difference of seen

and unseen images. For text modal loss  $L_t$ , we maintain the semantic correlation between distinct categories in the text network and decrease the distribution difference of seen and unseen texts.

In the following sections, we demonstrate the cross-modal max-margin loss  $L_f$  and two unimodal losses  $L_x$  and  $L_t$  in detail.

**3.2 Cross-Modal Max-Margin Loss  $L_f$ .** Through deep nonlinear mapping of image and text networks, the similarity between seen image  $\mathbf{x}_i$  and seen text  $\mathbf{t}_j$  can be obtained by computing the cosine distance in the shared embedding space,

$$\cos(\mathbf{p}_i, \mathbf{q}_j) = \frac{\mathbf{p}_i^\top \mathbf{q}_j}{\|\mathbf{p}_i\| \|\mathbf{q}_j\|}, \quad (3.4)$$

where  $\|\cdot\|$  denotes the Euclidean norm of a vector. To guarantee the learned representations of an image and its corresponding textual description to be similar in the embedding space, we follow the intuitive strategy used in Cao, Long, Wang, Yang, and Yu (2016) to minimize the following cosine max-margin loss,

$$L_f = \sum_{i=1}^{n_s} \sum_{j=1}^{c_s} \max \left( 0, \Delta - h_{ij} \frac{\mathbf{p}_i^\top \mathbf{q}_j}{\|\mathbf{p}_i\| \|\mathbf{q}_j\|} \right), \quad (3.5)$$

where  $\Delta > 0$  is the margin parameter. For the seen image-text pair  $(\mathbf{x}_i, \mathbf{t}_j, h_{ij})$ ,  $h_{ij} = 1$  if the seen image  $\mathbf{x}_i$  belongs to the seen class  $\mathbf{t}_j$ ; otherwise,  $h_{ij} = -1$ . Obviously, equation 3.5 can guarantee that the image  $\mathbf{p}_i$  and text  $\mathbf{q}_j$  are similar if  $h_{ij} = 1$ , whereas  $\mathbf{p}_i$  and  $\mathbf{q}_j$  are dissimilar. Hence, the cosine max-margin loss can narrow the gap between the seen image and its corresponding text in  $K$ -dimensional embedding space.

**3.3 Single Modal Losses  $L_x$  and  $L_t$ .** The proposed max-margin loss effectively bridges the gap between different modalities by maintaining the similarity between the seen image and its corresponding text. However, it could not be directly applied for zero-shot learning because the semantic heterogeneity between unseen images and unseen texts still exists. The unseen instance representations, including  $P_u$  and  $Q_u$ , tend to be uncertain without any constraint factors. In other words, the representations  $P_u$  and  $Q_u$  may be distorted if we capture information only from seen image-text pairs. This case motivates us to design two specific unimodal losses,  $L_x$  and  $L_t$ , to control the quality of unimodal network directly. The unimodal loss can be presented in the following unified form,

$$L = G + \beta MMD, \quad (3.6)$$



which consists of two parts: the pairwise quantization loss  $G$  (see section 3.3.1) and the  $MMD$  constraint (see section 3.3.2). The parameter  $\beta$  is the shrinkage coefficient of the  $MMD$  constraint.

**3.3.1 Pairwise Quantization Loss  $G$ .** For the image network, the image representations from identical categories should be closer compared to others from disparate category intuitively. Thus, we put forward the following equation to minimize the following image pairwise quantization loss:

$$G_x = \sum_{i=1}^n \sum_{i'=1}^n \left( s_{ii'}^x - \frac{\mathbf{p}_i^\top \mathbf{p}_{i'}}{\|\mathbf{p}_i\| \|\mathbf{p}_{i'}\|} \right)^2. \quad (3.7)$$

The  $\mathbf{p}_i$  and  $\mathbf{p}_{i'}$  denote the image network outputs of images  $\mathbf{x}_i$  and  $\mathbf{x}_{i'}$ , respectively.  $s_{ii'}^x \in \{-1, 1\}$  is the indicator that represents whether images  $\mathbf{x}_i$  and  $\mathbf{x}_{i'}$  belong to the same category. When  $x_i$  and  $x_{i'}$  are from identical categories, the indicator  $s_{ii'}^x = 1$ ; otherwise,  $s_{ii'}^x = -1$ . There are three conditions about the value of  $s_{ii'}^x$ :

- If  $\mathbf{x}_i \in X_s, \mathbf{x}_{i'} \in X_s$ , the value of  $s_{ii'}^x$  is directly determined by whether the categories  $x_i$  and  $x_{i'}$  are the same.
- If  $\mathbf{x}_i \in X_s, \mathbf{x}_{i'} \in X_u$ ,  $s_{ii'}^x = -1$  because the seen classes and unseen classes are disjoint for zero-shot learning.
- If  $\mathbf{x}_i \in X_u, \mathbf{x}_{i'} \in X_u$ , the value of  $s_{ii'}^x$  is a variable because the class labels of  $\mathbf{x}_i$  and  $\mathbf{x}_{i'}$  are uncertain. The similarity indicator matrix for unseen images is denoted as  $S_x^u \in \{-1, 1\}^{n_u \times n_u}$ , which requires optimization in the training procedure.

In function 3.7, the cosine distance of  $\mathbf{p}_i$  and  $\mathbf{p}_{i'}$  ranges from  $-1$  to  $1$ , which corresponds to the similarity indicator  $s_{ii'}^x$ . To be more specific, the representations of  $\mathbf{p}_i$  and  $\mathbf{p}_{i'}$  tend to be similar when  $s_{ii'}^x = 1$ ; otherwise,  $\mathbf{p}_i$  and  $\mathbf{p}_{i'}$  would tend to be dissimilar. Hence, function 3.7 efficiently maintains the similarity of images from the same category theoretically.

Enlightened by the human cognitive process, the relevance among categories is conducive to identifying unseen instances better. For example, if one person has seen some images about the animal "lion," then knowledge of the relationship between "lion" and "tiger" will help him learn the new animal "tiger" in the future. The affluent textual descriptions  $\mathbb{T} = \{\mathbf{t}_1, \mathbf{t}_2, \dots, \mathbf{t}_c\}$  for visual categories can be used to measure the relevance among all categories effectively. Considering that, we use the cosine distance of texts  $\mathbf{t}_j$  and  $\mathbf{t}_{j'}$ , that is,  $\cos(\mathbf{t}_j, \mathbf{t}_{j'})$ , to represent the relevance between the  $j$ th category and the  $j'$ th category. For the text network, we naturally maintain the cosine similarity relevance among all categories by minimizing the following pairwise quantization loss,

$$G_t = \sum_{j=1}^c \sum_{j'=1}^c \left( s_{jj'}^t - \frac{\mathbf{q}_j^\top \mathbf{q}_{j'}}{\|\mathbf{q}_j\| \|\mathbf{q}_{j'}\|} \right)^2, \quad (3.8)$$

where  $s_{jj'}^t = \cos(\mathbf{t}_j, \mathbf{t}_{j'}) \in [-1, 1]$ . The  $\mathbf{q}_j$  and  $\mathbf{q}_{j'}$  denote the text network outputs of textual descriptions  $\mathbf{t}_j$  and  $\mathbf{t}_{j'}$ , respectively. Apparently, function 3.8 could guarantee that the similarity relevance among learned representation  $Q = [\mathbf{q}_1, \mathbf{q}_2, \dots, \mathbf{q}_c] \in \mathbb{R}^{K \times c}$  is consistent with the original relevance among all textual descriptions  $\mathbb{T} = \{\mathbf{t}_1, \mathbf{t}_2, \dots, \mathbf{t}_c\}$ .

Overall, in the embedding space, we not only reduce the difference of image representations from the same categories by minimizing the image pairwise quantization loss  $G_x$ , but also extract the correlation between seen and unseen categories by text pairwise quantization loss  $G_t$ .

**3.3.2 MMD Constraint.** Although seen and unseen instances are projected into the shared embedding space, the distribution difference between them might still be significant (Long et al., 2013; Zhang et al., 2015). This distribution difference brings the limitation of capturing the commonality of seen and unseen instances. Thus, a distribution matching strategy should be applied to reduce the difference of the seen images  $P_s$  and unseen images  $P_u$  distributions, as well as the seen texts  $Q_s$  and unseen texts  $Q_u$  distributions. The MMD (Gretton, Borgwardt, Rasch, Schölkopf, & Smola, 2012), which computes the Euclidean distance between different distributions, is often applied for measuring distribution differences because of its efficiency in computation and optimization. In this letter, two MMD constraints over the image and text domain,  $\text{MMD}_x$  and  $\text{MMD}_t$ , are calculated using equations 3.9 and 3.10, respectively:

$$\left\| \frac{1}{n_s} \sum_{i=1}^{n_s} \mathbf{p}_i - \frac{1}{n_u} \sum_{i'=n_s+1}^n \mathbf{p}_{i'} \right\|^2 = \text{Tr}(PM^xP^\top). \quad (3.9)$$

$$\left\| \frac{1}{c_s} \sum_{j=1}^{c_s} \mathbf{q}_j - \frac{1}{c_u} \sum_{j'=c_s+1}^c \mathbf{q}_{j'} \right\|^2 = \text{Tr}(QM^tQ^\top). \quad (3.10)$$

$M^x$  and  $M^t$  are two MMD matrices, which can be computed as

$$M_{ii'}^x = \begin{cases} 1/n_s^2 & x_i, x_{i'} \in X_s \\ 1/n_u^2 & x_i, x_{i'} \in X_u \\ -1/(n_s \times n_u) & \text{otherwise.} \end{cases} \quad M_{jj'}^t = \begin{cases} 1/c_s^2 & t_j, t_{j'} \in T_s \\ 1/c_u^2 & t_j, t_{j'} \in T_u \\ -1/(c_s \times c_u) & \text{otherwise.} \end{cases} \quad (3.11)$$

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**Algorithm 1:** Deep Semisupervised Zero-Shot Learning with MMD.

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**Input:** Image set  $X = \{X_s, X_u\}$ , textual description set  $T = \{T_s, T_u\}$ , cross-modal indi-

cator matrix  $H = \{h_{ij} : 1 \leq i \leq n_s, 1 \leq j \leq c_s\}$ , trade-off parameter  $\lambda, \beta_x, \beta_t$ .

**Output:** Representations  $P_s, P_u, Q_s$ , and  $Q_u$  for seen images, unseen images, seen texts, and unseen texts, respectively.

**Initialize:** Set initial value of  $\theta = \{\theta_x, \theta_t, W_x^\ell, W_t^\ell\}$  and similarity matrix  $S_x^u$  for unseen images.

1: **while** not converge **do**

2:   Update the similarity matrix  $S_x^u$  for unseen images accordings section 4.1;

3:   Update the parameters of image network by solving  $\arg \min_{\{\theta_x, W_x^\ell\}} L_f + \lambda L_x$  accordings section 4.2;

4:   Update the parameters of text network by solving  $\arg \min_{\{\theta_t, W_t^\ell\}} L_f + \lambda L_t$  accordings section 4.2.

5: **end while**

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Obviously, the MMD constraint will asymptotically approach zero if two distributions tend to be the same. Therefore, the  $\text{MMD}_x$  term can ensure that the seen image distribution is consistent with the unseen image distribution in the cross-modal embedding space. Similarly, the  $\text{MMD}_t$  term could also reduce the distribution difference between seen and unseen texts in theory.

#### 4 Optimization Procedure

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In this section, we train the proposed DCMN with the mini-batch stochastic gradient descent (SGD) method. We exploit the alternative optimization algorithm presented in algorithm 1 to solve the objective function 3.3 by updating the network parameters  $\{\theta_x, W_x^\ell, \theta_t, W_t^\ell\}$  and the similarity matrix  $S_u^x$  for unseen images alternately.

**4.1 Optimize  $S_x^u$ .** When the network parameters  $\{\theta_x, W_x^\ell, \theta_t, W_t^\ell\}$  are fixed, the category index  $y_i$  of unseen image  $\mathbf{x}_i \in X_u$  can be predicted by

$$y_i = \arg \max_j \frac{\mathbf{p}_i^\top \mathbf{q}_j}{\|\mathbf{p}_i\| \|\mathbf{q}_j\|}, \quad (4.1)$$

where  $(n_s + 1) \leq i \leq n$ . To be more specific,  $(c_s + 1) \leq j \leq c$  because unseen image  $\mathbf{x}_i$  necessarily belongs to the unseen categories. We use  $y_{i'}$  to denote the predicted category index for another unseen image,  $\mathbf{x}_{i'} \in X_u$ . After that, the similarity indicator  $s_{i'i}^x = 1$  if  $y_i = y_{i'}$  and otherwise,  $s_{i'i}^x = -1$ . Thus, the unseen image similarity matrix  $S_x^u$  can be solved according to the above function.

**4.2 Optimize Parameters of DCMN.** With the fixed text network parameters  $\{\theta_t, W_t^\ell\}$  and similarity matrix  $S_x^u$  for unseen images, we could obtain the image network parameters  $\{\theta_x, W_x^\ell\}$  by optimizing the following function,

$$\min_{\{\theta_x, W_x^\ell\}} L_f + \lambda L_x, \quad (4.2)$$

where  $L_x$  denotes the unimodal loss of image network:  $L_x = G_x + \beta_x \text{MMD}_x$ . The relative importance of the MMD constraint is controlled by the trade-off  $\beta_x$ . We denote the value of loss function 4.2 as  $F_x$  and derive the gradient of loss  $F_x$  with regard to  $W_x^\ell$  as follows,

$$\frac{\partial F_x}{\partial W_x^\ell} = \frac{\partial L_f}{\partial W_x^\ell} + \lambda \frac{\partial L_x}{\partial W_x^\ell} = \left( \frac{\partial L_f}{\partial \hat{Z}_x^\ell} + \lambda \frac{\partial L_x}{\partial \hat{Z}_x^\ell} \right) \frac{\partial \hat{Z}_x^\ell}{\partial W_x^\ell} = \delta_x^\ell (Z_x^{\ell-1})^\top, \quad (4.3)$$

where  $\hat{Z}_x^\ell = W_x^\ell Z_x^{\ell-1}$  is the output of the  $\ell$ th layer before activation  $a_x^\ell(\cdot)$ , and  $Z_x^\ell$  denotes the output of the  $\ell$ th layer after activation  $a_x^\ell(\cdot)$ .  $\delta_x^\ell$  is the residual term that measures the responsibility of the units in the  $\ell$ th layer for the loss function 4.2. In particular,  $Z_x^{\ell-1} = f(X; \theta_x)$  and  $Z_x^\ell = P$ . Then we can directly define the residual  $\delta_x^\ell$  of the last *fc*m layer as

$$\delta_x^\ell = \left( \frac{\partial L_f}{\partial Z_x^\ell} + \lambda \frac{\partial L_x}{\partial Z_x^\ell} \right) \odot \frac{\partial Z_x^\ell}{\partial \hat{Z}_x^\ell} = \left( \frac{\partial L_f}{\partial P} + \lambda \frac{\partial L_x}{\partial P} \right) \odot \tanh'(f(X; \theta_x)), \quad (4.4)$$

where  $\frac{\partial L_f}{\partial P} = [\frac{\partial L_f}{\partial \mathbf{p}_1}, \frac{\partial L_f}{\partial \mathbf{p}_2}, \dots, \frac{\partial L_f}{\partial \mathbf{p}_{n_s}}, \underbrace{\mathbf{0}, \dots, \mathbf{0}}_{n_u}]$ . The element  $\frac{\partial L_f}{\partial \mathbf{p}_i}$  ( $i \leq n_s$ ) can be

computed using function 4.5 where  $\mathbb{I}(x)$  is a condition indicator function, that is,  $\mathbb{I}(x) = 1$  if  $x$  is true and otherwise  $\mathbb{I}(x) = 0$ :

$$\frac{\partial L_f}{\partial \mathbf{p}_i} = \sum_{j=1}^c \mathbb{I}(\Delta - h_{ij} \cos(\mathbf{p}_i, \mathbf{q}_j) > 0) \left( -h_{ij} \frac{\partial \cos(\mathbf{p}_i, \mathbf{q}_j)}{\partial \mathbf{p}_i} \right). \quad (4.5)$$

Similarly,  $\frac{\partial L_x}{\partial P} = [\frac{\partial L_x}{\partial \mathbf{p}_1}, \frac{\partial L_x}{\partial \mathbf{p}_2}, \dots, \frac{\partial L_x}{\partial \mathbf{p}_n}]$  and  $\frac{\partial L_x}{\partial \mathbf{p}_i} = \frac{\partial G_x}{\partial \mathbf{p}_i} + \beta_x \frac{\partial \text{MMD}_x}{\partial \mathbf{p}_i}$ , which can be achieved by equations 4.6 and 4.7:

$$\frac{\partial G_x}{\partial \mathbf{p}_i} = 2 \times \sum_{i'=1}^n (\cos(\mathbf{p}_i, \mathbf{p}_{i'}) - s_{ii'}^x) \frac{\partial \cos(\mathbf{p}_i, \mathbf{p}_{i'})}{\partial \mathbf{p}_i}, \quad (4.6)$$

$$\frac{\partial \text{MMD}_x}{\partial P} = \frac{\partial \text{Tr}(PM^x P^\top)}{\partial P} = 2 \times PM^x. \quad (4.7)$$

According to the functions 4.4 to 4.7, the parameter  $W_x^\ell$  of the *fc*m layer in the image network is obtained by function 4.3. After that, the parameters  $W_x^{\ell-1}$  of  $(\ell - 1)$ -layer in image network can be computed using

$$\frac{\partial F_x}{\partial W_x^{\ell-1}} = \delta_x^{\ell-1} (Z_x^{\ell-2})^\top, \quad (4.8)$$

where the residual term  $\delta_x^{\ell-1}$  is as follows:

$$\delta_x^{\ell-1} = ((W_x^\ell)^\top \delta_x^\ell) \odot \hat{a}_x^{\ell-1}(Z_x^{\ell-1}). \quad (4.9)$$

The  $\hat{a}_x^{\ell-1}(\cdot)$  denotes the derivative of the  $(\ell - 1)$ th layer activation function, that is, the derivative of ReLU in our image network. Obviously, the computing process of residuals in all layers is consistent with the standard BP procedure. As a result, the parameters  $\theta_x$  can be computed by the traditional BP algorithm.

We omit the optimization process of text network parameters  $\{\theta_t, W_t^\ell\}$  under the fixed parameters  $\{\theta_x, W_x^\ell\}$  because it is analogous to the presented optimization procedure.

## 5 Experiment

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In this section, we conduct extensive experiments on two benchmark data sets to validate the effectiveness of our method.

### 5.1 Experimental Setup

*5.1.1 Data Sets.* We perform the experiments on two benchmark data sets, CU200-Birds and Oxford Flowers-102. The CU200-Birds data set (Welinder et al., 2010) consists of 6033 images from 200 bird categories in which each visual class has approximately 30 images. The Oxford Flowers-102 data set (Nilsback & Zisserman, 2008) contains 102 flower species with a total of 8189 images; each class consists of 40 to 258 images. Similar to the work in Elhoseiny et al. (2013), each visual category in these two data sets has a corresponding textual article acquired from Wikipedia or other

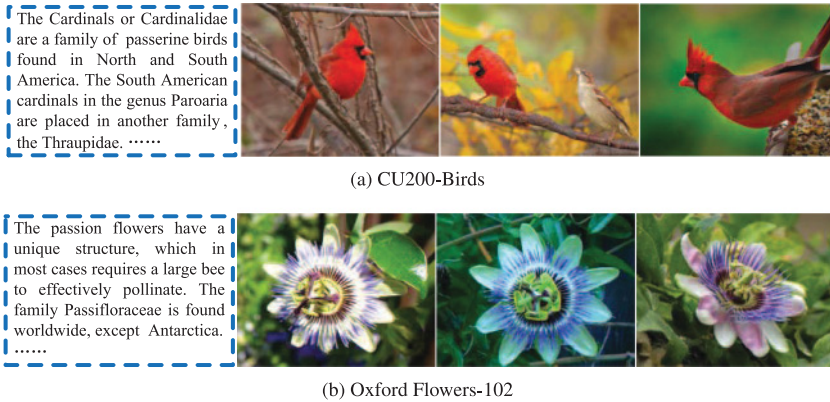


Figure 2: Some examples of images and textual descriptions in two data sets.

authoritative database. Some examples of the images and corresponding textual descriptions for these two data sets are illustrated in Figure 2.

**5.1.2 Competitors.** We compare the proposed method with the following state-of-the-art baselines to evaluate its effectiveness and superiority:

- Twin gaussian processes (TGP) (Bo & Sminchisescu, 2010), a structured prediction regression method that uses gaussian processes (GP) priors for both covariates and responses
- Domain adaptation using asymmetric kernel transforms (DA) (Kulis, Saenko, & Darrell, 2011), a novel approach to learn a nonlinear transformation for domain adaptation
- Zero-shot learning using purely textual descriptions (DA+GP) (Elhoseiny et al., 2013); which combines a regression function and a knowledge transfer function with additional constraints to predict the classifier parameters for new categories
- Deep zero-shot convolutional neural networks (Deep *fc + conv*) (Lei Ba et al., 2015), which uses text features to predict the weights of the convolutional and the fully connected layers in a deep convolutional neural network. We simply use the fully connected layer model (Deep *fc*) as the competitor in our experiment. The Deep *fc* can achieve neck-and-neck performance compared with the Deep *fc + conv* method on benchmark data sets CU200-Birds and Oxford Flowers-102.

**5.1.3 Implementation.** We implement the DCMN network based on the open-source Torch framework (Collobert, Kavukcuoglu, & Farabet, 2011). For image network, we resize all images to  $224 \times 224$  pixels. Note that



Figure 3: Examples of predicted classification results on two data sets.

the initial parameters  $\theta_x = \{W_x^{\ell-19}, \dots, W_x^{\ell-2}, W_x^{\ell-1}\}$  of convolutional layers *conv1* to *conv16* and fully connected layers *fc17* to *fc19* are copied from the pretrained VGG19 network on the ImageNet data set. Additionally, we extract the term frequency-inverse document frequency (TF-IDF) features from raw textual descriptions and then use the clustered latent semantic indexing (CLSI) (Zeimpekis & Gallopoulos, 2005) algorithm to reduce the feature dimension. The TF-IDF features of the CU200-Birds and Oxford Flowers-102 data sets are in  $\mathbb{R}^{7086}$  and  $\mathbb{R}^{8875}$ , respectively. After processing with the CLSI algorithm, the final textual features became the space of in  $\mathbb{R}^{200}$  and  $\mathbb{R}^{102}$ , respectively.

**5.2 Performance Comparison.** In our experiment, we use fivefold cross-validation to evaluate the performance of our method and those of others. For each data set, 80% categories are considered the seen classes and the remaining 20% categories are considered the unseen classes. Among the seen classes, we randomly separate 80% of the images used for training and 20% of the images used for testing. We use the receiver operating characteristic (ROC) curve and the area under ROC curve (AUC) as the evaluation metrics for all methods, where the images from one certain unseen class are regarded as positive samples and the others are considered negatives. In this case, we show several examples of test images and their top five predicted labels in Figure 3, where the correct predictions are in red. The AUC results on the two data sets are shown in Table 1, in which our method has three versions. +MMD and -MMD represent with and without two MMD

Table 1: Performance Comparison in Terms of AUC over the Benchmark Data sets, CU200-Birds and Oxford Flowers-102.

Methods	Oxford Flowers-102		CU200-Birds	
	Seen	Unseen	Seen	Unseen
TGP	NA	0.58 ± 0.02	NA	0.61 ± 0.02
DA	NA	0.62 ± 0.03	NA	0.59 ± 0.01
DA+GP	NA	0.68 ± 0.01	NA	0.62 ± 0.02
Deep $fc$	0.96 ± NA	0.63 ± NA	0.93 ± NA	0.69 ± NA
Ours (−MMD TF-IDF)	0.94 ± 0.03	0.73 ± 0.02	0.94 ± 0.02	0.71 ± 0.02
Ours (+MMD TF-IDF)	0.99 ± 0.01	0.78 ± 0.02	0.97 ± 0.01	0.76 ± 0.01
Ours (+MMD FV)	<b>0.99 ± 0.02</b>	<b>0.82 ± 0.01</b>	<b>0.98 ± 0.01</b>	<b>0.82 ± 0.02</b>

Note: The numbers in bold are the best classification results.

terms, respectively, by setting  $\beta_x$  and  $\beta_t$  equal or not to zero. We also extract the Fisher vectors (FV) for textual descriptions (Klein, Lev, Sadeh, & Wolf, 2014) to further illustrate the availability of our method. We have the following observations according to Table 1:

- DA+GP performs better than DA and GP on two data sets, because it effectively combines a regression function and a knowledge transfer function with additional constraints.
- With the same text features (TF-IDF), our method has better classification performance than the baselines, which indicates that the proposed DCMN successfully captures the common knowledge of seen and unseen instances. In addition, because of the better representation capability of FV features (Yan & Mikolajczyk, 2015; Wang, Li, & Lazebnik, 2016), the classification results are significantly improved when we replace the TF-IDF features with FV text features.
- Comparing the classification results of “Ours (−MMD TF-IDF)” with “Ours (+MMD TF-IDF),” we can conclude that the MMD terms could effectively improve the performance by decreasing the distribution difference of seen and unseen instances. Note that we analyze the influence of MMD terms with the increase of iterations in section 5.3.
- The classification results on Oxford Flowers-102 are generally better than those on CU200-Birds. It is reasonable because more categories in CU200-Birds may increase the uncertainty and difficulty of classification.

We also show the ROC curves and the corresponding AUC values of the best 10 unseen classes for CU200-Birds and Oxford Flowers-102 in Figure 4.

**5.3 Impact of MMD Term.** In this section, we conduct an experiment to evaluate whether the MMD terms contribute much to the subsequent performance. By setting  $\beta_x = \beta_t = 0$ , we obtain a modified framework without



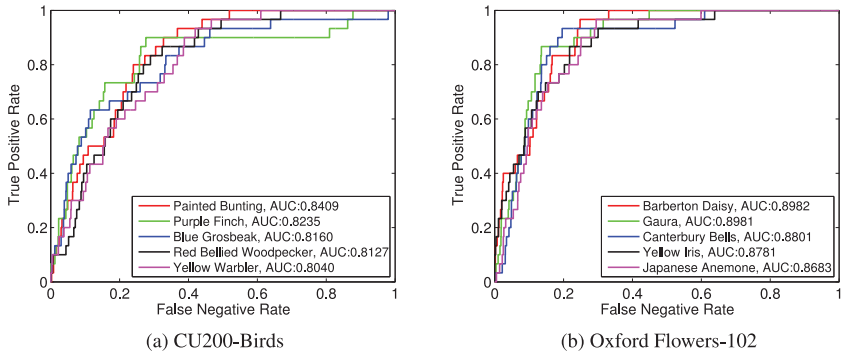


Figure 4: ROC curves of the best five predicted classes for two data sets.

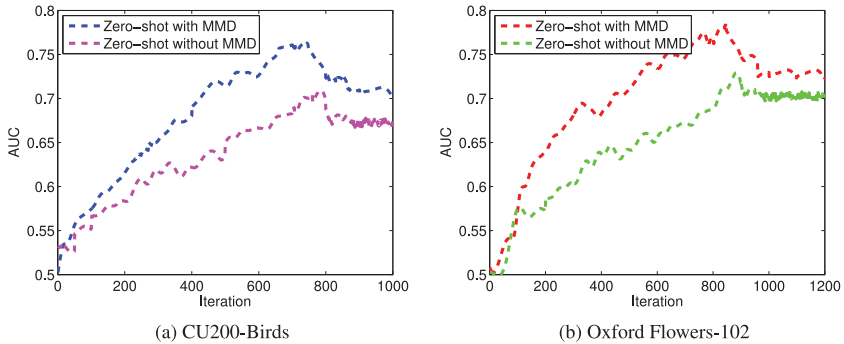


Figure 5: Performance comparison between DCMN with and without MMD terms.

MMD terms. The results shown in Table 1 clearly indicate that the proposed method with MMD constraints outperforms the framework without MMD on the two data sets. In Figure 5, we plot the AUC curves for unseen categories with increased iteration times, where the texts are represented as TF-IDF features. A common phenomenon is that AUC performance improves as the iteration increases at first. After the performance reaches its maximum, it will drop if more iterations are conducted because of overfitting. We also observe that the performance with MMD terms always achieves better classification performance and becomes increasingly better with the increase of iterations than the framework without MMD terms. When the iteration is in the range [450, 750] and [400, 800] for CU200-Birds and Oxford Flowers-102, respectively, the framework with MMD terms shows the more prominent performance compared with the framework without MMD terms. These results indicate that the MMD constraints are

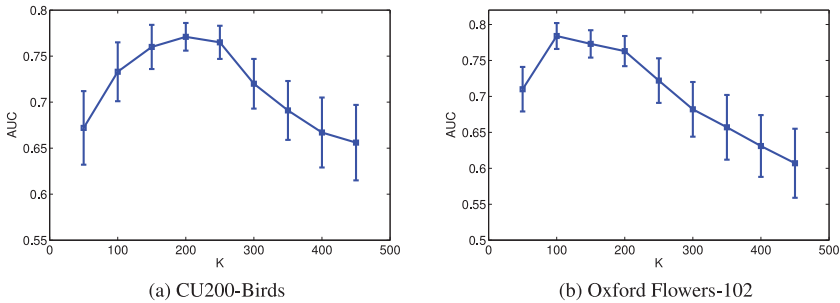


Figure 6: The influence of embedding dimension  $K$  on classification performance.

effective for semisupervised zero-shot learning by decreasing the distribution discrepancy between seen and unseen instances.

**5.4 Impact of Embedding Dimension  $K$ .** In this section, we study the influence of the embedding dimension  $K$  on classification performance. We assign the embedding dimension  $K$  to be tuned from 50 to 400 with a step size 50. As shown in Figure 6, for the two data sets, the AUC value for the unseen categories improves at first as  $K$  increases. After reaching its maximum, performance gradually decreases. Note that the classification result fluctuates widely when the value of  $K$  is too small or too large. The results indicate that the appropriate  $K$  could achieve satisfactory and relatively stable classification results. The best  $K$  is distinguishing on different data sets. When  $K$  equals 200 and 100, our method obtains the best classification performance on CU200-Birds and Oxford Flowers-102, respectively.

**5.5 Impact of Hyperparameters.** We analyze the influences of the trade-off hyperparameters,  $\lambda$ ,  $\beta_x$ , and  $\beta_t$ , on classification performance. Note that parameter  $\lambda$  controls the relative importance of unimodal loss ( $L_x + L_t$ ) regarding cross-modal max-margin loss  $L_f$ . The parameters  $\beta_x$  and  $\beta_t$  are the shrinkage coefficients of the MMD constraints on image modal loss and text modal loss, respectively. In the condition of parameter  $\beta_x = \beta_t = 0.4$ , we plot the performance curves for unseen categories as the increase of  $\lambda$  in Figure 7, where parameter  $\lambda$  is assigned in  $\{10^{-3}, 10^{-2}, 10^{-1}, 10^0, 10^1, 10^2, 10^3\}$ . Besides, with  $\lambda = 0.1$ , we assign  $\beta_x$  and  $\beta_t$  varying from 0.2 to 1.2 and then show the classification results for unseen categories in Figure 8. These results demonstrate that appropriate values of  $\lambda$ ,  $\beta_x$ , and  $\beta_t$  could achieve good classification results. The optimal parameters over different data sets are distinguishing. The classification accuracy could be satisfactory and relatively stable when parameter  $\lambda$  is in interval  $[0.1, 1]$  and  $\beta_x$  and  $\beta_t$  are in  $[0.4, 0.6]$ .

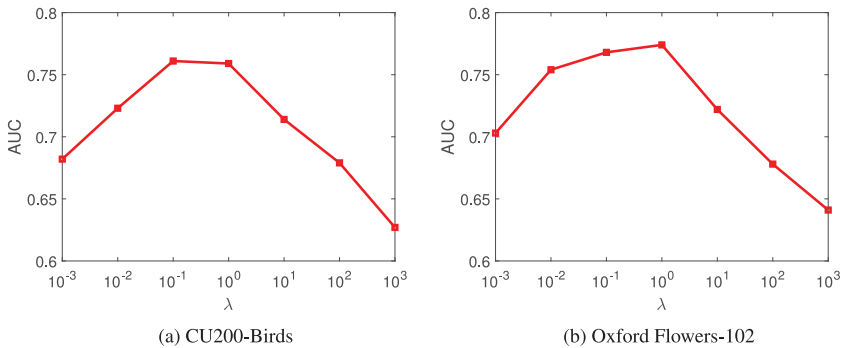


Figure 7: The influence of hyperparameter  $\lambda$  on classification performance.

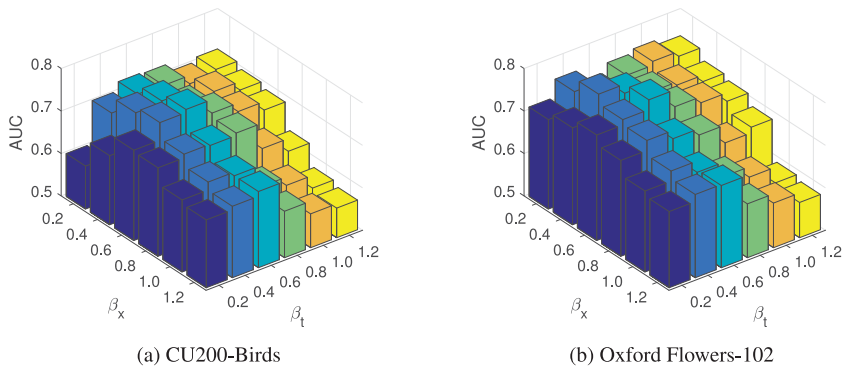


Figure 8: The influences of hyperparameters  $\beta_x$  and  $\beta_t$  on classification performance.

## 6 Conclusion

In this letter, we propose a novel deep cross-modal network for semisupervised zero-shot learning. We combine the CNN network for image modality with the MLP network for text modality to map all visual objects and textual articles into a common semantic space. In particular, the MMD constraints are proposed in our letter to decrease the distribution discrepancy between seen and unseen instances. The extensive experimental results on the benchmark data sets CU200-Birds and Oxford Flowers-102 show that the proposed method outperforms other state-of-the-art methods on the ROC-AUC metric. In future work, we plan to replace the text TF-IDF feature extraction process and the MLP network part with LSTM recurrent neural network to learn text representations automatically.

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