2015 Strategy Consultation

Emergent Themes Analysis
July 2015

Summary

2015 Strategy Consultation
Overview

- The 2015 Strategy Consultation asked users to describe (a) global trends that are affecting Wikimedia projects and (b) characteristics of vibrant and healthy projects in the future.

- A total of 1,295 people submitted responses to the inquiry
  - Anonymous (69%), Logged-in (established accounts) (24%), and New users (new accounts) (7%) responded.
  - Logged-in users represented 30 different home wikis.
  - Anonymous users represented 86 different countries (ISP address).
  - New users are those who created a same-day account on metawiki to submit a consultation response.

2015 Strategy Consultation
Overview

- For analysis, the Consultation submissions (1295 responses) were reviewed and separated into distinct topical comments (2568 comments).

- The distribution of the 2568 comments across users was:
    - 31% from Logged-in (experienced) contributors
    - 60.5% from Anonymous users (not signed-in to a Wikimedia account)
    - 8.5% from New users (users with same-day account and <5 global edits)

- All comments were categorized into 28 categories that emerged out of the data.

2015 Strategy Consultation Findings

- Comments from *Anonymous* and *New users* (69% of all comments) tend to be concerned more with user-experience and site design issues:

  - mobile functionality
  - multimedia and rich content
  - accuracy/reliability of the content
  - translation and language capabilities
  - the look, feel and usability of the site/apps
  - neutrality of content
  - simplicity/readability of the content
  - sharing features & social integration

- For discussion purposes, it is interesting to note that when considered in aggregate the *Anonymous* and *New users* may reflect a more Reader-centric perspective.

2015 Strategy Consultation Findings

- Comments from *all logged-in users* (31% of all comments)* tend to be focused more on editing and community issues, including:
  - Mobile editing feasibility
  - Citations and quality sources
  - Simplifying the editing process
  - Editing tools and collaboration
  - Community climate, bureaucracy and rules
  - Direct feedback to the WMF
  - Strategic threats to the projects

- For discussion purposes, it is interesting to note that the *Logged-in users* may reflect a more Wikimedian-centric perspective.

* includes established accounts and new accounts

2015 Strategy Consultation
WMF Take-aways

- Extending into mobile capabilities must be a priority; there is an opportunity to increase awareness of the Wikipedia apps.

- Translation and language features are important across user groups, as is a continued commitment to unbiased, neutral content.

- Logged-in users (those with established accounts) want to see improvements in the editing experience, community climate, and relationship with WMF.

- Anonymous and new users (potentially representing a more reader-centric perspective) expect Wikimedia projects to reflect the rich content, contemporary design, and search functionality experienced elsewhere on the Internet.

- Anonymous and new users seek assurances of the quality, accuracy, and trustworthiness of the content (and are measuring Wikimedia against other content sources).

- Opportunities exist for Wikimedia to explore educational features and applications.

- Wikimedia must adapt and change to remain relevant; this may require creating a more general platform for public sharing of knowledge.

Strategy Consultation -- High-level themes

Category	Emergent Themes			
Mobile	"Get an App!"	Mobile editing	Voice & Video	Summaries & quick facts
Globalization	Language & Translation	Bias & Neutrality	Censorship	Access & availability
Product Features	Multimedia - Video, voice, maps, infographics	Interface & user experience	Search	Social and sharing
Content	Accuracy & Trustworthiness	Short Summaries & Simplify	Educational Programming	Institutional content
Volunteer Community	WMF-Community Relationship	Policies & Procedures	Community climate	Grow editor base & increase diversity
Contribution	Simplify editing process	Collaboration tools	Citations	Rating & quality

(n=1295) responses

Background

2015 Strategy Consultation

The Objective:

- Initiate a conversation about future trends that will affect the Movement.

- Collect ideas for how WMF and the Movement can respond to emerging trends.

- Inform the emerging WMF strategy.

WIKIMEDIA
FOUNDATION

2015 Strategy Consultation

The Design:

- Facilitate a 10-day global consultation across projects and languages: February 23 - March 6, 2015.

- Use open-ended prompts to elicit broad, qualitative feedback and insights.

- Track, manage and interact with responses and consultation pages *daily* during consultation period.

    - Translate, maintain, remove vandalism.
    - Construct initial thematic categories.
    - Engage C-level executives to review & respond.

2015 Strategy Consultation

The Design:

- Use templates to minimize visible wiki-code to make it easier for those unfamiliar with wiki-text to participate.

- Fully translate 15 languages [we've usually done 6 or 7].

- Translate interface elements within the consultation pages (such as instructions embedded within the input box).

- Suppress banner views (after 5 per device) to ensure exposure, encourage participation, and limit banner fatigue.

- Deep tracking of comments to be sure that we engaged with them.

2015 Strategy Consultation

Supporting resources:

- Community Advocacy and Community Liaison teams

- Community members and paid translators

- WMF C-level executive team

- Strategy process facilitator

2015 Strategy Consultation

The scenario

- The world is going mobile.
- The next billion Internet users are coming online

The questions

1. What major trends would you identify in addition to mobile and the next billion users?

2. Based on the future trends that you think are important, what would thriving and healthy Wikimedia projects look like?

Who responded?

2015 Strategy Consultation

Participation Outcome:

1295 Respondents on meta

69% Anonymous respondents

31% Logged-in users

2015 Strategy Consultation - Pattern of response

This chart graphs the patterns of response during the consultation.

Note the high(er) number of anonymous contributors.

n = 1295 respondents

891 Anonymous

404 Logged-in

Strategy Community Consultation Responses

Legend: Anonymous — Logged in — Total

n = 1295 respondents

2015 Strategy Consultation

Design "Lessons Learned":

- Many more *Anonymous* and *New Account* participants

  - Use of templates simplified participation.

- Broader range of language, project, and country representation

  - Use of additional translation languages broadened potential audience. Global south emphasized in translation.

- Suppressing banner views after 5 exposures
  - Click-through rates remained strong for the duration of the consultation; we did not hear significant banner-related complaints.

Findings

Data Analysis

We employed 2-levels of analysis to the data:

Level 1:

Descriptive analysis of the individual respondents who submitted contributions to the consultation.

Level 2:

Thematic analysis of the responses submitted to the consultation.

Level 1 analysis - descriptive

Descriptive analysis of the survey respondents

- What data did we collect?

  Anonymous user: ISP country of origin, language

  Logged in user: Home wiki, global edit count, language

- **1295 Respondents**

  891 Anonymous

  404 Logged-in

Level 2 analysis - themes

<u>Thematic analysis of the comments</u>

- Open-ended prompts elicited responses with multiple components
  - Each response was assessed and parsed into its component parts to produce individual "comments" for analysis.

  - As needed, someone from the c-level or CA/CL teams asked for further information or replied to the comment.

  - Each consultation comment was hand-coded into thematic categories.

  - Each category was analyzed for emergent patterns.

- **Total comments categorized: 2,468**
  - Logged-in comments: 1,052 (42.6%)
  - Anonymous comments: 1,416 (57.4%)

Level 1 Analysis - Descriptive
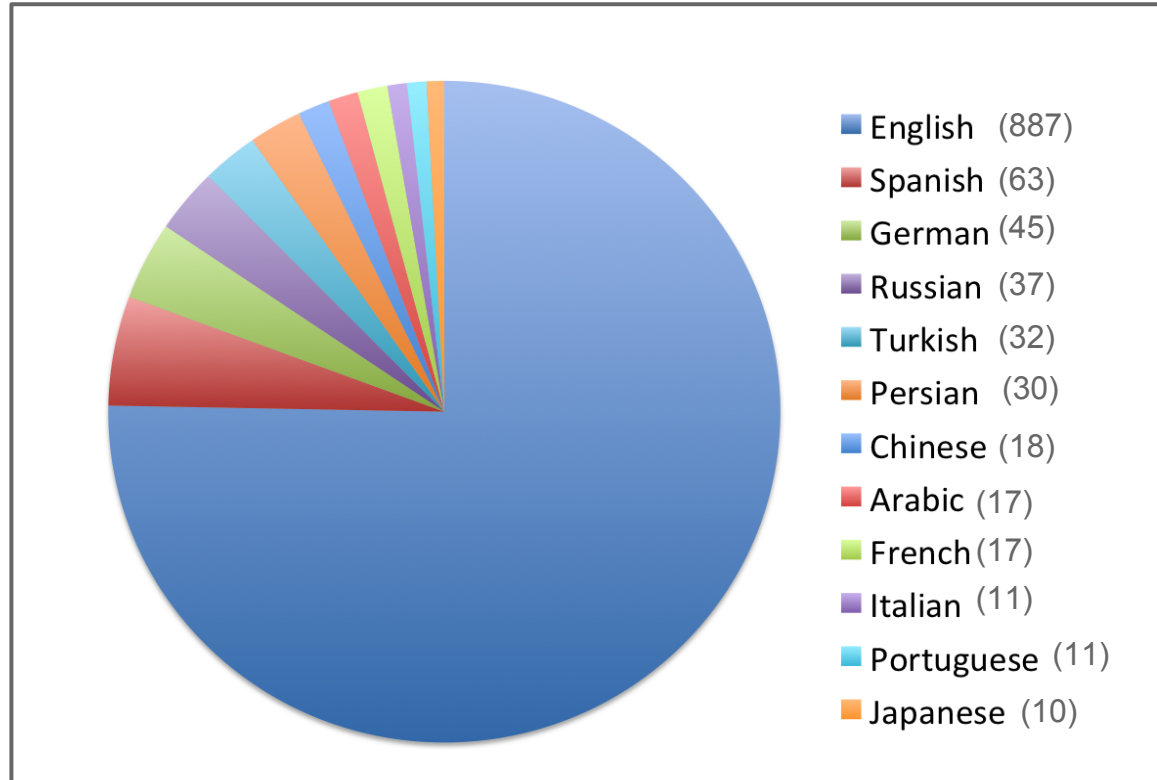## Respondent Profile
n = 1295

The top 10 language categories (number of respondents)

Responses were submitted in a total of **29 languages**

The top 10 languages represent over 90% of the total submissions.

Note:

Responses submitted in languages other than English were translated using Google Translate for analysis.

- English (887)
- Spanish (63)
- German (45)
- Russian (37)
- Turkish (32)
- Persian (30)
- Chinese (18)
- Arabic (17)
- French (17)
- Italian (11)
- Portuguese (11)
- Japanese (10)

n = 1295 respondents

WIKIMEDIA FOUNDATION

Language representation
29 languages were represented in the responses

|			
1. **English** (887)	9. **French** (17)	17. **Vietnamese** (3)	25. **Hindi** (1)
2. **Spanish** (63)	10. **Italian** (11)	18. **Bengali** (2)	26. **Interlingua** (1)
3. **German** (45)	11. **Portuguese** (11)	19. **Hebrew** (2)	27. **Norwegian** (1)
4. **Russian** (37)	12. **Japanese** (10)	20. **Polish** (2)	28. **Slovak** (1)
5. **Turkish** (32)	13. **Dutch** (5)	21. **Ukrainian** (2)	29. **Swedish** (1)
6. **Farsi** (30)	14. **Indonesian** (4)	22. **Afrikaans** (1)	
7. **Chinese** (18)	15. **Czech** (3)	23. **Azerbaijani** (1)	
8. **Arabic** (17)	16. **Korean** (3)	24. **Finnish** (1)	

n = 1295 respondents

Translation languages highlighted

Consultation Respondents (Logged-in versus Anonymous)

n = 1295

- 891 Anonymous users (69%)
- 404 logged-in users (31%)

Of the 404 Logged-in users -

(128) registered as new users *during* the consultation, 80% of which made their only global edit to the consultation page.

Response Profile
Logged-in and Anonymous Respondents

Logged-in:
New
10%

Logged-in:
Experienced
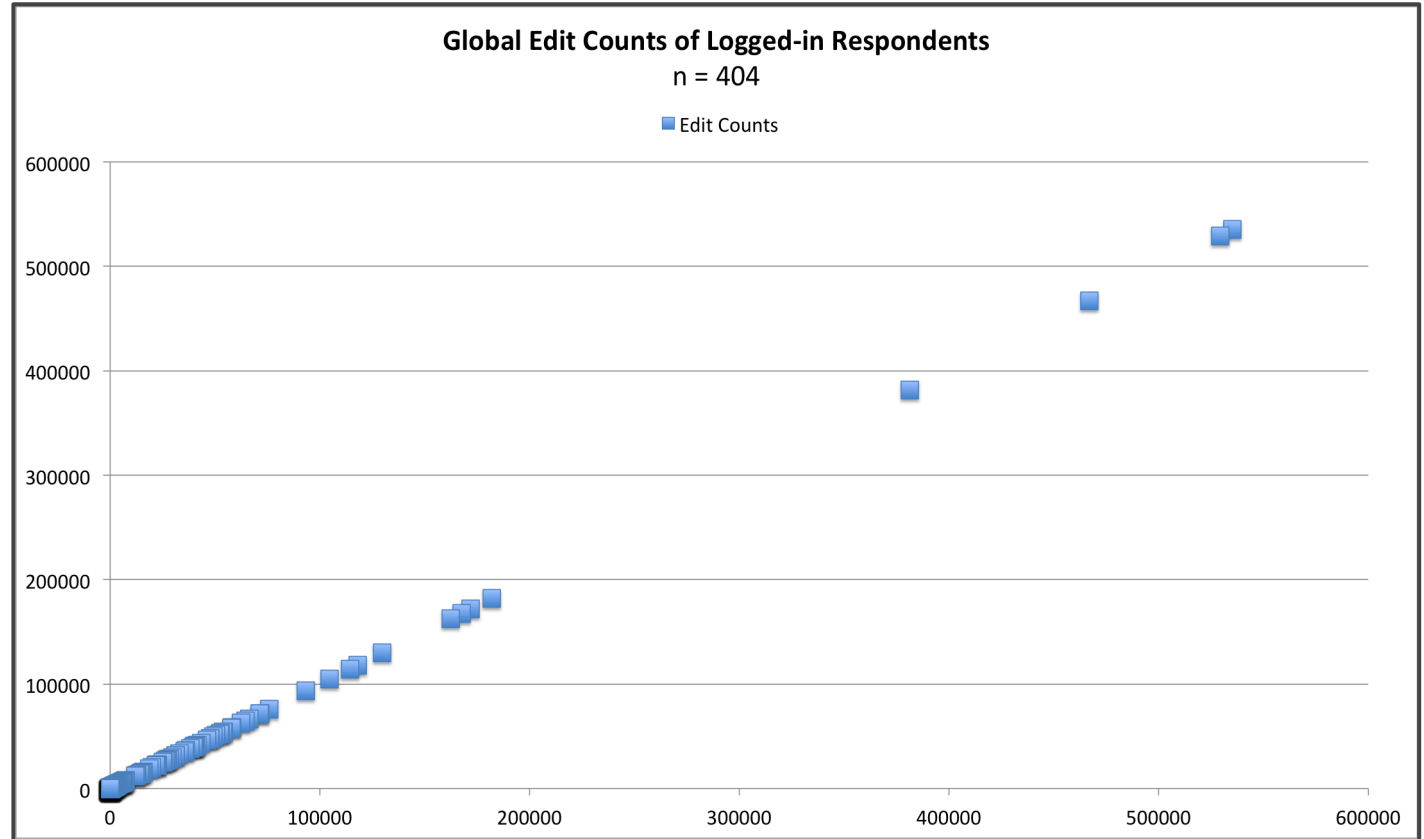21%

Anonymous Users
69%
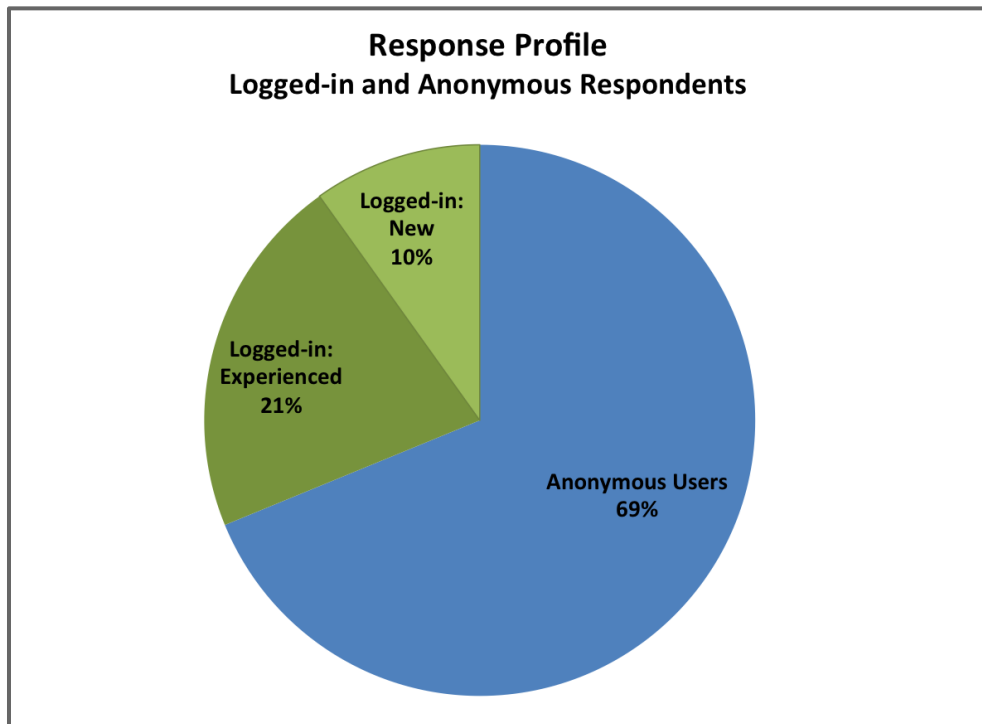
n = 1295 respondents

Logged-in Respondents

n = 404

Logged-in Respondents - Edit Count Profile

Top 10 Respondents:

(by global edit count)

1. 535,043
2. 529,292
3. 467,034
4. 381,340
5. 181,982
6. 171,823
7. 167,563
8. 162,325
9. 129,819
10. 118,067

Global Edit Counts of Logged-in Respondents
n = 404

■ Edit Counts

Home wiki representation - Logged in Responses (404)
30 different wiki projects were represented by respondents

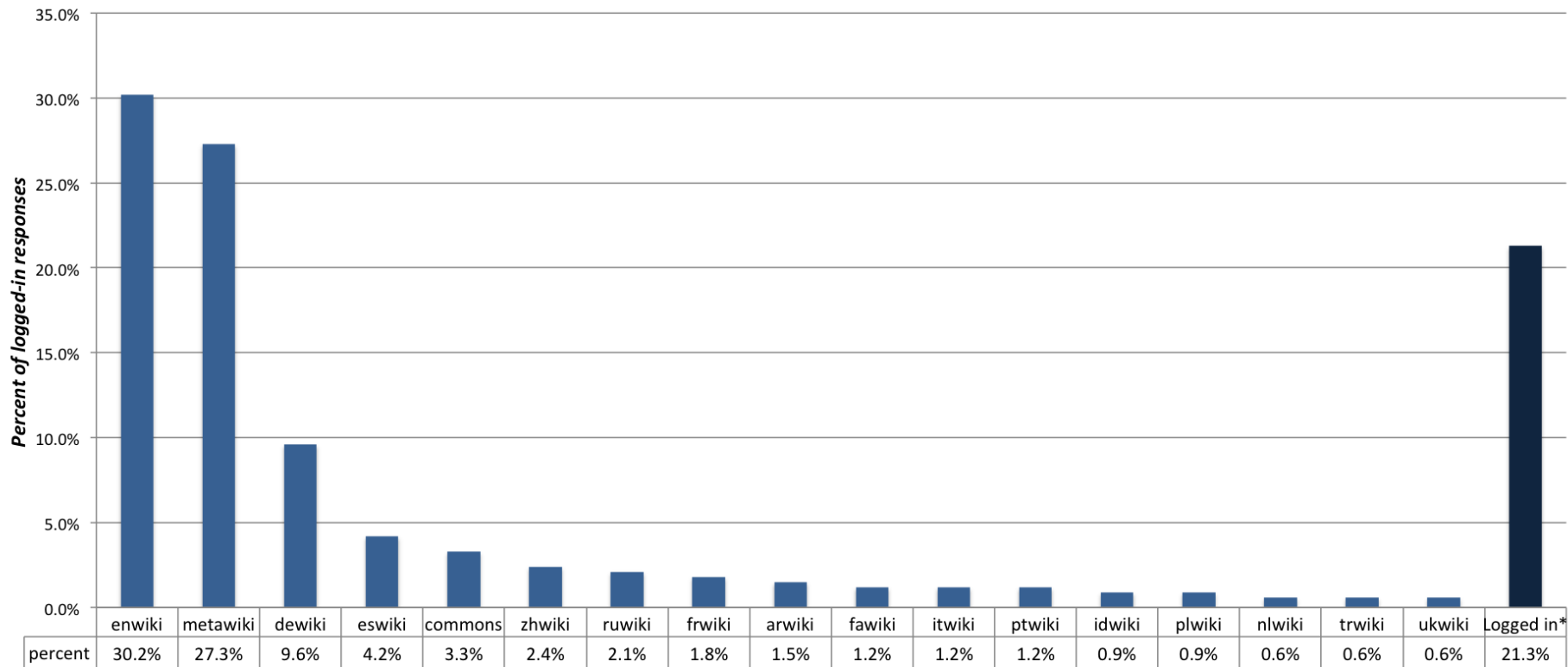|				
1. **enwiki** (122) English	7. **ruwiki** (7) Russian	13. **idwiki** (3) Indonesian	19. **dawiki** (1) Danish	25. **iawiki** (1) Interlingua
2. **metawiki** (91)* meta	8. **frwiki** (6) French	14. **plwiki** (3) Polish	20. **elwiki** (1) Greek	26. **jawiki** (1) Japanese
3. **dewiki** (32) German	9. **arwiki** (5) Arabic	15. **nlwiki** (2) Dutch	21. **enwikinews** (1) English Wikinews	27. **kowiki** (1) Korean
4. **eswiki** (14) Spanish	10. **fawiki** (4) Farsi	16. **trwiki** (2) Turkish	22. **enwikiquote** (1) English Wikiquote	28. **nlwikinews** (1) Dutch Wikinews
5. **commons** (11) Commons	11. **itwiki** (4) Italian	17. **ukwiki** (2) Ukrainian	23. **enwikiversity** (1) Englsh Wikiversity	29. **tenwiki** (1) Wiki10
6. **zhwiki** (8) Chinese	12. **ptwiki** (4) Portuguese	18. **cswiki** (1) Czech	24. **fiwiki** (1) Finnish	30. **tewiki** (1) Telugu

n = 404 respondents

*Note: All (91) respondents with meta as their home wiki registered as new users during the consultation.

Home wiki representation - Logged in Respondents (404)
(All projects with >1 response)

	enwiki	metawiki	dewiki	eswiki	commons	zhwiki	ruwiki	frwiki	arwiki	fawiki	itwiki	ptwiki	idwiki	plwiki	nlwiki	trwiki	ukwiki	Logged in*
percent	30.2%	27.3%	9.6%	4.2%	3.3%	2.4%	2.1%	1.8%	1.5%	1.2%	1.2%	1.2%	0.9%	0.9%	0.6%	0.6%	0.6%	21.3%

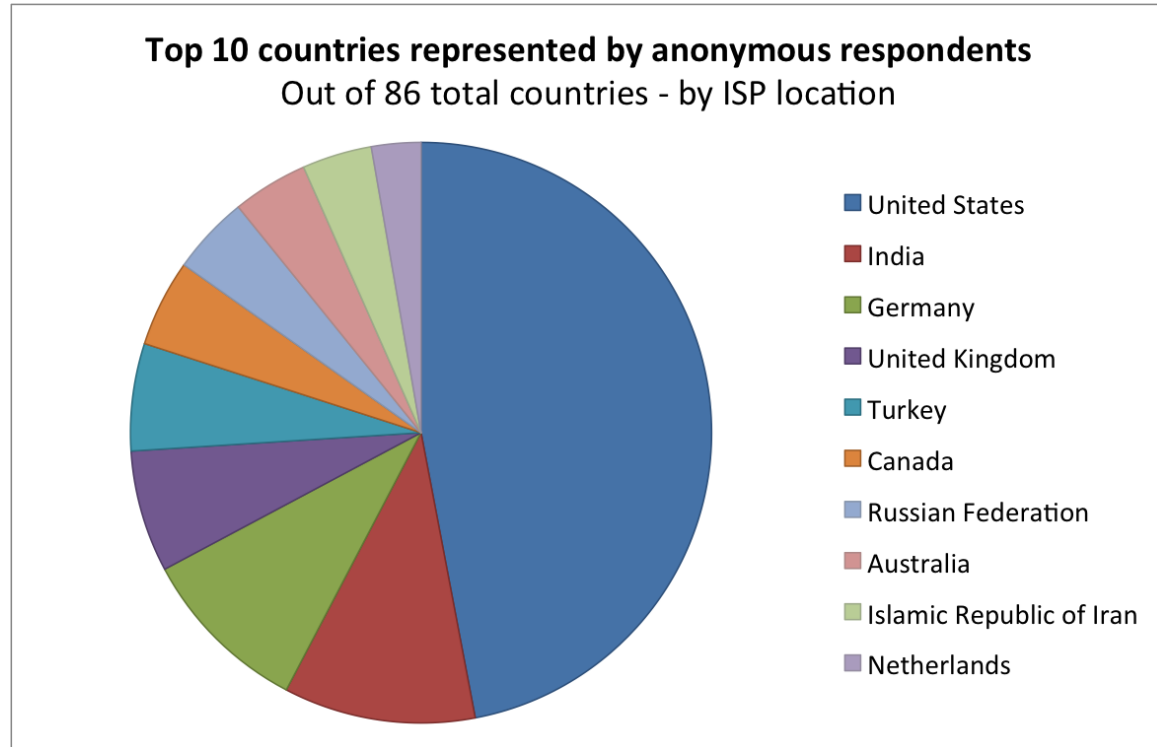*Distribution of home wikis (% of logged-in responses)*

n = 404 respondents

*Logged-in: Logged-in users with no recorded project data (n=71)
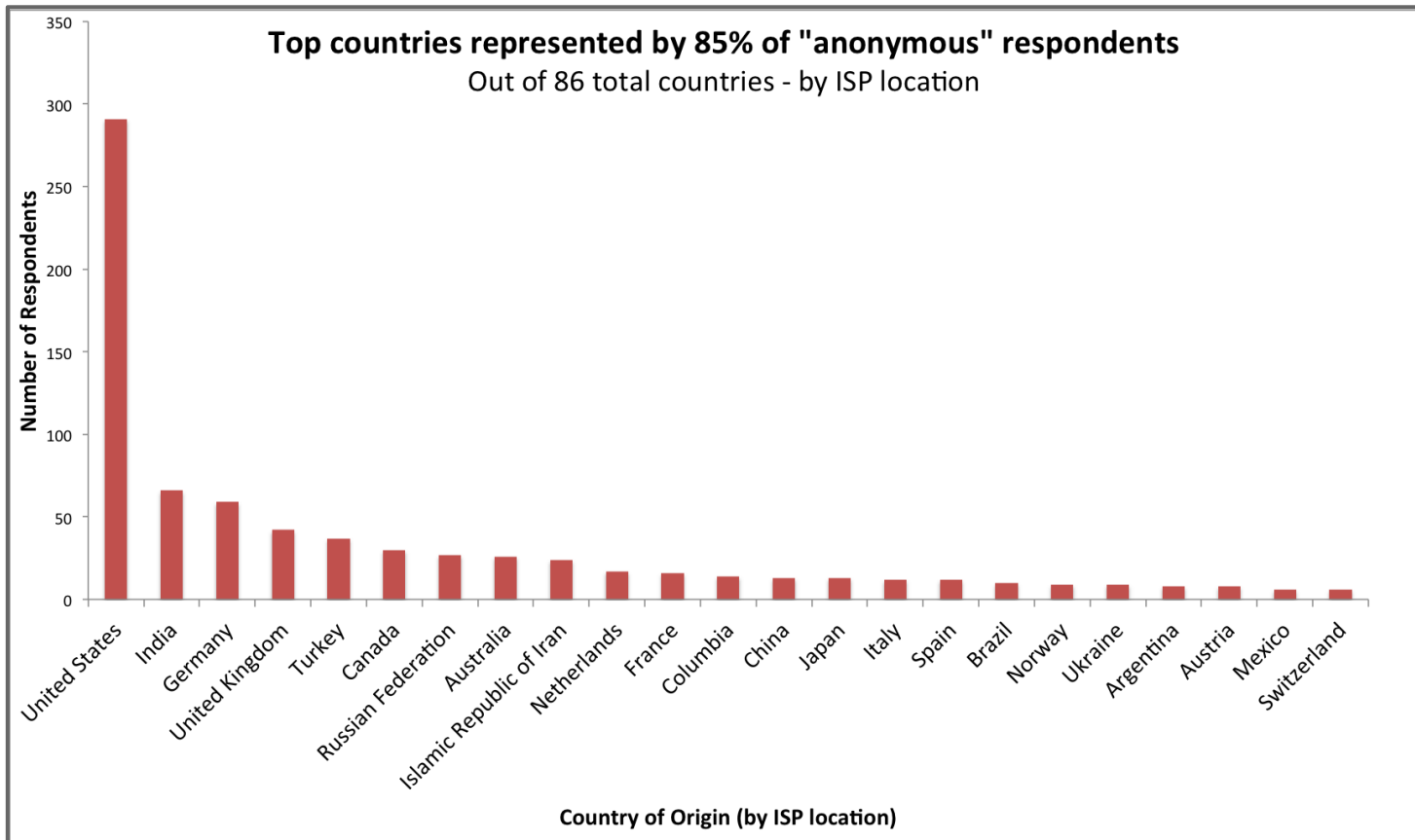
Anonymous Respondents

n = 891

Geographic representation (891 Anonymous Respondents)

Top 10 countries represented by anonymous respondents
Out of 86 total countries - by ISP location

- United States
- India
- Germany
- United Kingdom
- Turkey
- Canada
- Russian Federation
- Australia
- Islamic Republic of Iran
- Netherlands

n = 891 Anonymous respondents

Geographic representation (891 Anonymous Respondents)

Top countries represented by 85% of "anonymous" respondents
Out of 86 total countries - by ISP location

Number of Respondents

Country of Origin (by ISP location)

Geographic representation*

86 countries were represented in the "Anonymous" responses (by ISP location)

1. **United States** (291)	13. **China** (13)	25. **Israel** (5)	37. **Croatia** (3)	49. **Finland** (2)
2. **India** (66)	14. **Japan** (13)	26. **New Zealand** (5)	38. **Guatemala** (3)	50. **Ghana** (2)
3. **Germany** (59)	15. **Italy** (12)	27. **Pakistan** (5)	39. **Nepal** (3)	51. **Iraq** (2)
4. **United Kingdom** (42)	16. **Spain** (12)	28. **Philippines** (5)	40. **Peru** (3)	52. **Kenya** (2)
5. **Turkey** (37)	17. **Brazil** (10)	29. **Vietnam** (5)	41. **Poland** (3)	52. **Korea** (2)
6. **Canada** (30)	18. **Norway** (9)	30. **Belarus** (4)	42. **Portugal** (3)	53. **Qatar** (2)
7. **Russian Federation** (27)	19. **Ukraine** (9)	31. **Czech Republic** (4)	43. **Sweden** (3)	54. **Saudi Arabia** (2)
8. **Australia** (26)	20. **Argentina** (8)	32. **Morocco** (4)	44. **Angola** (2)	55. **Slovakia** (2)
9. **Iran** (24)	21. **Austria** (8)	33. **South Africa** (4)	45. **Bangladesh** (2)	56. **Sudan** (2)
10. **Netherlands** (17)	22. **Mexico** (6)	34. **UAE** (4)	46. **Bulgaria** (2)	57. **Thailand** (2)
11. **France** (16)	23. **Switzerland** (6)	35. **Venezuela** (4)	47. **Chile** (2)	
12. **Columbia** (14)	24. **Denmark** (5)	36. **Belgium** (3)	48. **Cuba** (2)	

n = 891 Anonymous respondents

*All countries with >1 anonymous respondent

Geographic representation**

86 countries were represented in the "Anonymous" responses (by ISP)

58. **Albania** (1)	68. **Kazakhstan** (1)	78. **Palestinian Territory** (1)
59. **Azerbaijan** (1)	69. **Lebanon** (1)	79. **Panama** (1)
60. **Bosnia and Herzegovina** (1)	70. **Lithuania** (1)	80. **Paraguay** (1)
61. **Cyprus** (1)	71. **Malaysia** (1)	81. **Serbia** (1)
62. **Dominican Republic** (1)	72. **Malta** (1)	82. **Singapore** (1)
63. **Egypt** (1)	73. **Mauritius** (1)	83. **Slovenia** (1)
64. **El Salvador** (1)	74. **Moldova** (1)	84. **Sri Lanka** (1)
65. **Greece** (1)	75. **Myanmar** (1)	85. **Taiwan** (1)
66. **Indonesia** (1)	76. **Namibia** (1)	86. **Uganda** (1)
67. **Ireland** (1)	77. **Nigeria** (1)	

n = 891 Anonymous respondents

**All countries with 1 anonymous respondent

Level 2 Analysis - Comments
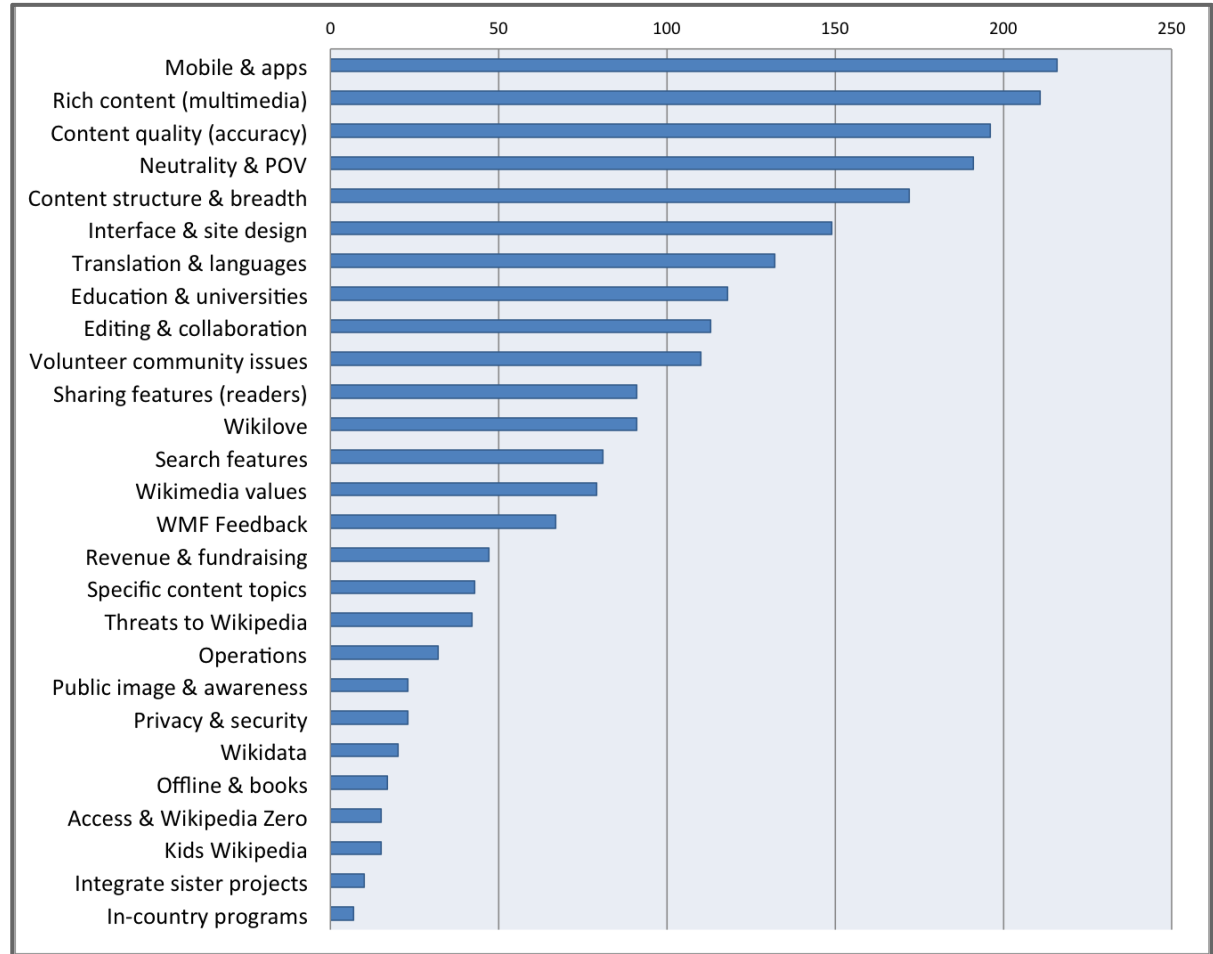Thematic Categories
n = 2,468

Consultation "Comments"

- Qualitative comments were individually examined, interpreted, and qualitatively coded into *emergent* categories.

- For deeper understanding and richer interpretation, initial analysis organized the 2,468 comments into 28 themes:

1. Mobile & Apps	15. WMF Feedback
2. Rich (multimedia) content	16. Revenue & fundraising
3. Content quality (accuracy)	17. Specific content topics
4. Neutrality and POV	18. Threats to Wikipedia
5. Content (quantity)	19. Operations
6. Interface & site design	20. Public image & awareness
7. Translation & languages	21. Privacy & security
8. Education & universities	22. Wikidata
9. Editing & collaboration	23. Offline & books
10. Volunteer community	24. Access & Zero
11. Social & sharing (readers)	25. Kids Wikipedia
12. Wikilove	26. Integrate sister sites
13. Search & discovery	27. In-country programs
14. Wikimedia values	28. (generic) Trends

Consultation Themes (2468 Comments)

Strategy Consultation Results
Qualitative Comment Categories
n = 2,468 comments

Note:
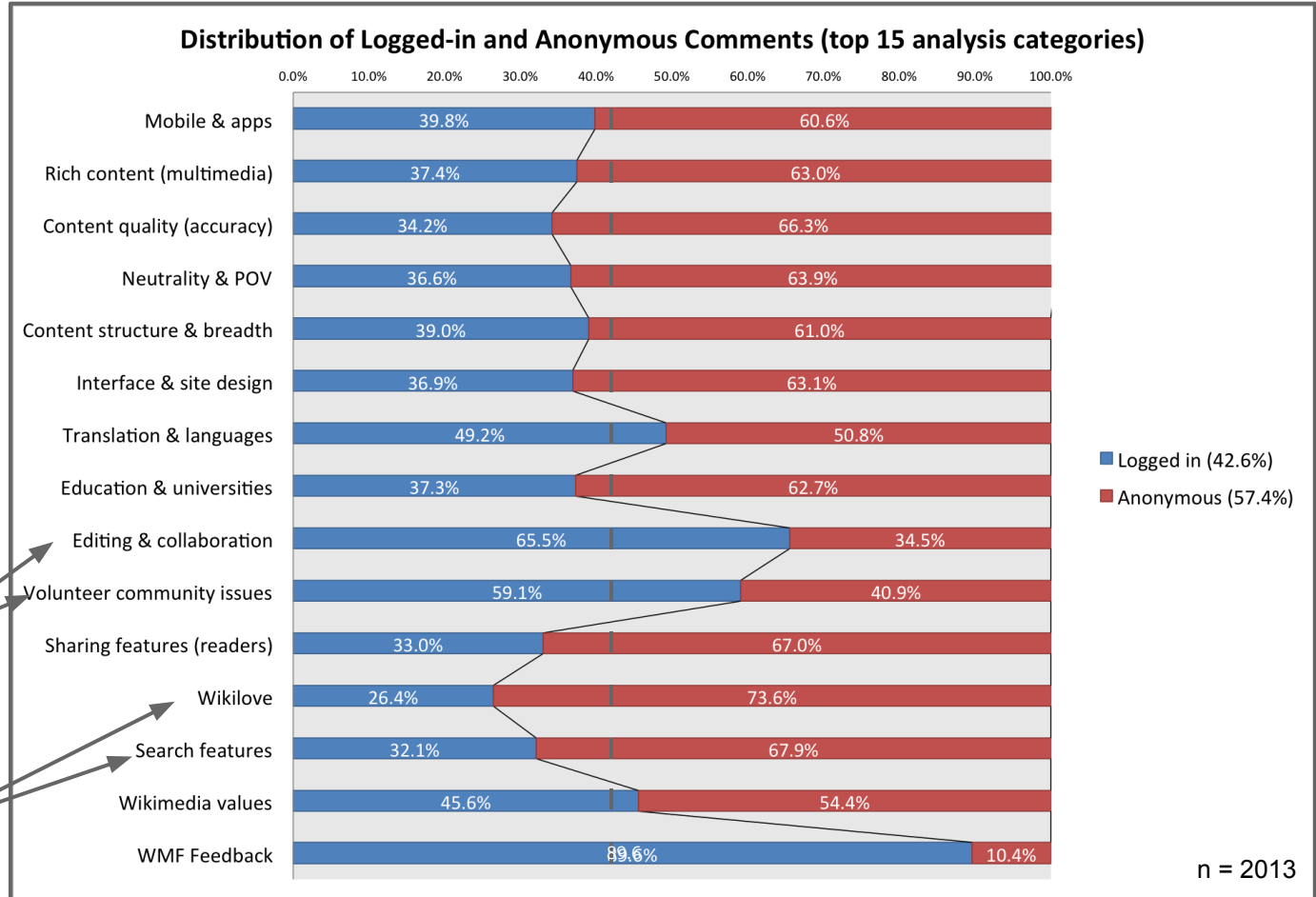*(Generic) Trends category not included*
n = 157 comments

Top 15 Consultation Themes (82% of all comments)

This chart shows the distribution of *Logged-in* and *Anonymous* comments within each thematic category.

The "vertical hash mark" indicates the overall average distribution of *Logged-in* and *Anonymous* comments. Variations from the average highlight those thematic categories that are over- or under- represented by type.

For example:
Logged-in users are more highly represented in the "editor" categories such as *Editing and collaboration* and *Volunteer community issues*.
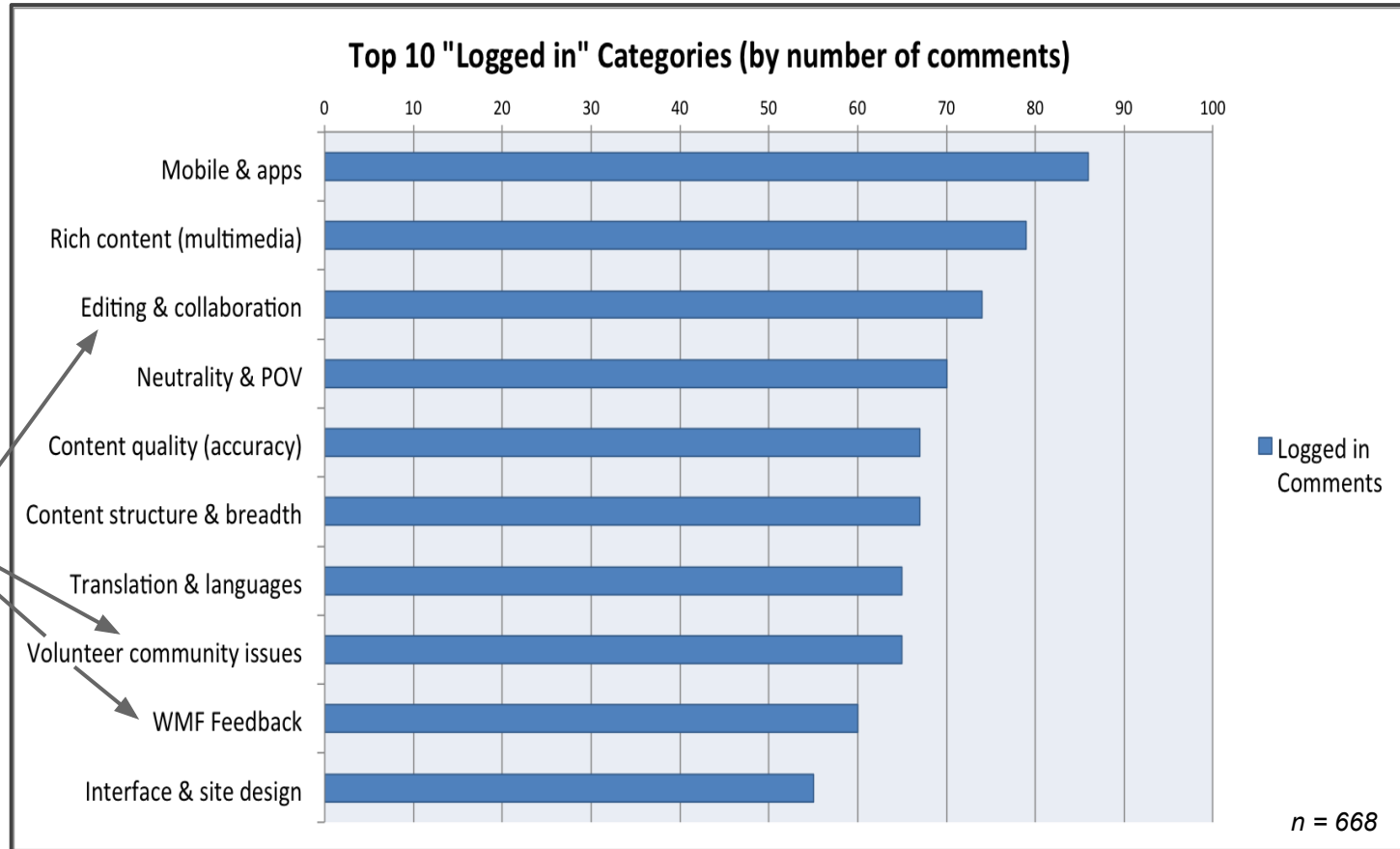
Whereas Anonymous users are more highly represented in the categories of *Wikilove* and *Search features*.

Distribution of Logged-in and Anonymous Comments (top 15 analysis categories)

Category	Logged in	Anonymous
Mobile & apps	39.8%	60.6%
Rich content (multimedia)	37.4%	63.0%
Content quality (accuracy)	34.2%	66.3%
Neutrality & POV	36.6%	63.9%
Content structure & breadth	39.0%	61.0%
Interface & site design	36.9%	63.1%
Translation & languages	49.2%	50.8%
Education & universities	37.3%	62.7%
Editing & collaboration	65.5%	34.5%
Volunteer community issues	59.1%	40.9%
Sharing features (readers)	33.0%	67.0%
Wikilove	26.4%	73.6%
Search features	32.1%	67.9%
Wikimedia values	45.6%	54.4%
WMF Feedback	89.6%	10.4%

Logged in (42.6%)
Anonymous (57.4%)

n = 2013

Top 10 Logged-in Categories (by # of comments)

This chart shows the top categories for *Logged-in* users (by number of comments).

Unlike the top categories for *Anonymous* users, *Logged-in* users offered more comments about contributor issues such as *Editing & collaboration*, *Volunteer community issues,* and *WMF Feedback.*
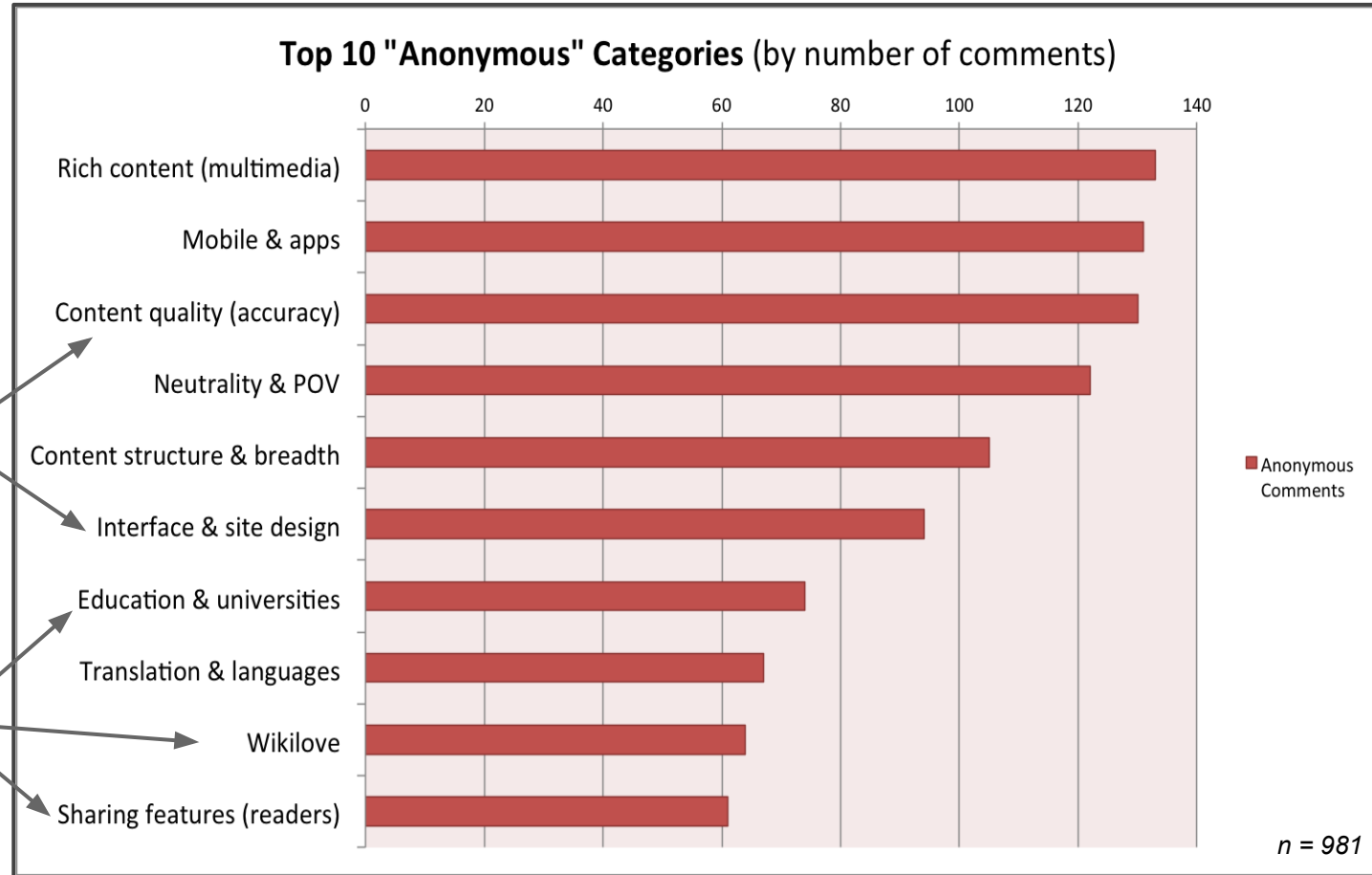

Top 10 "Logged in" Categories (by number of comments)

Category	Logged in Comments
Mobile & apps	86
Rich content (multimedia)	79
Editing & collaboration	74
Neutrality & POV	70
Content quality (accuracy)	67
Content structure & breadth	67
Translation & languages	65
Volunteer community issues	65
WMF Feedback	60
Interface & site design	55

n = 668

Top 10 Anonymous Categories (by number of comments)

This chart shows the top categories for *Anonymous* users (by number of comments).

Compared to *Logged-in* users, *Anonymous* respondents focused more on *Content quality* (accuracy) and *Interface & site design.*

Unlike the top categories for *Logged-in* users, the top 10 for *Anonymous* users includes *Education & universities, Wikilove, and Sharing (social) features.*
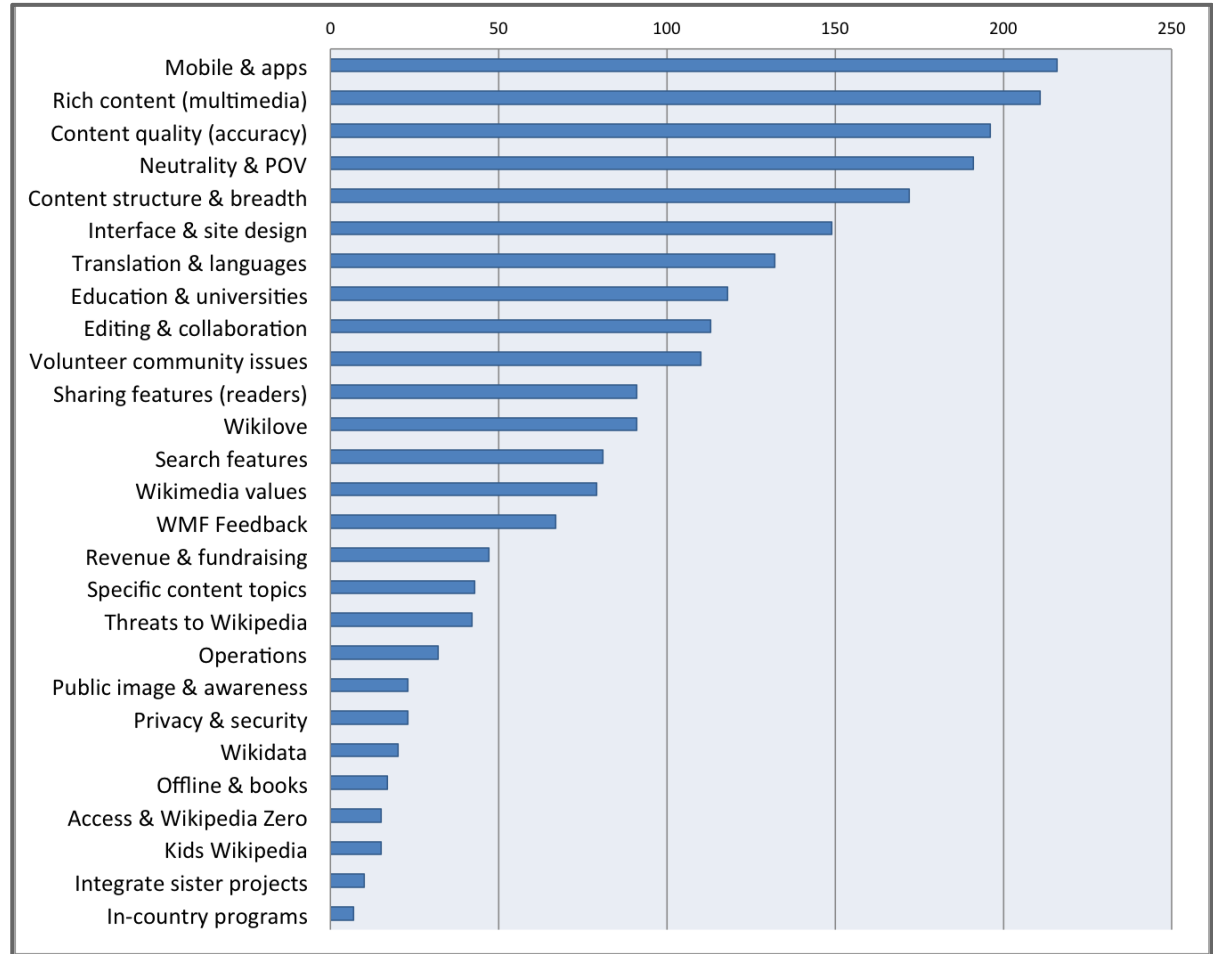

Top 10 "Anonymous" Categories (by number of comments)

Categories (top to bottom): Rich content (multimedia), Mobile & apps, Content quality (accuracy), Neutrality & POV, Content structure & breadth, Interface & site design, Education & universities, Translation & languages, Wikilove, Sharing features (readers)

Legend: Anonymous Comments

n = 981

Comment Categories

n = 2,468

Consultation Themes (2468 Comments)

Strategy Consultation Results
Qualitative Comment Categories
n = 2,468 comments

Note:
(Generic) Trends category not included
n = 157 comments

Chart categories (top to bottom):
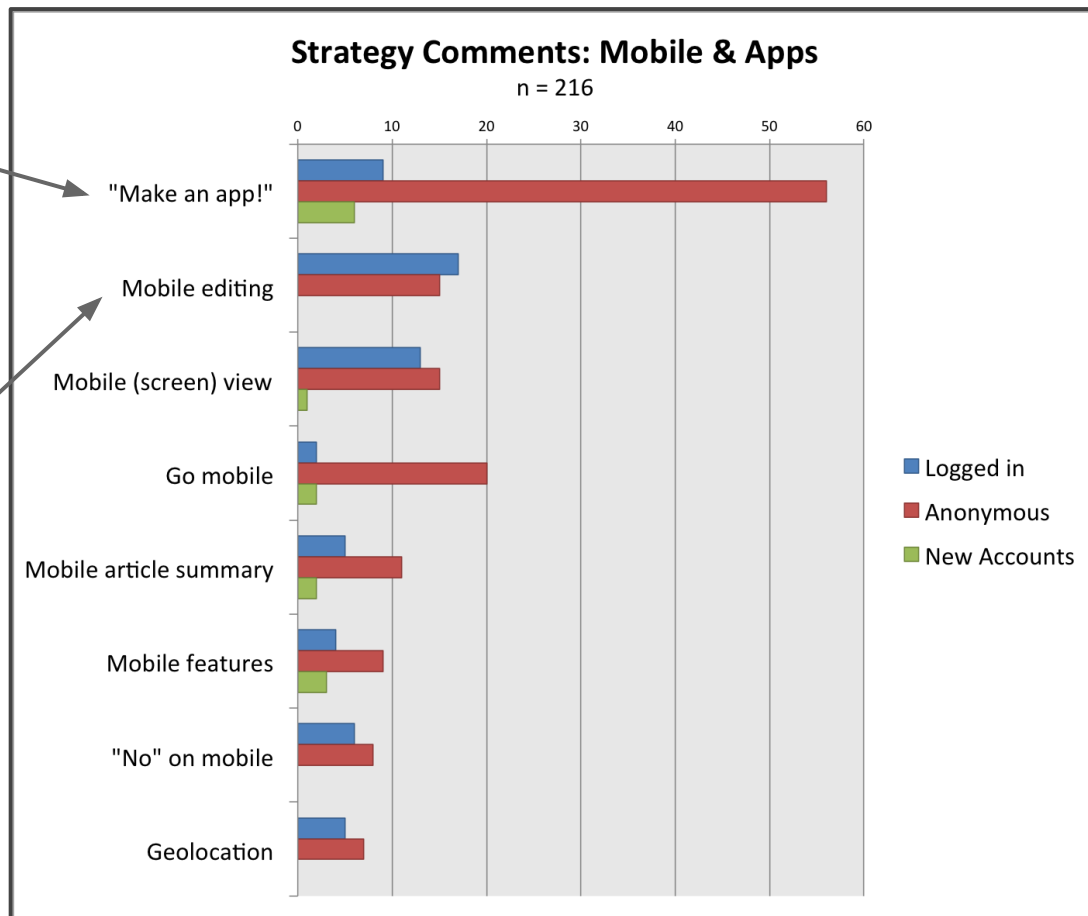- Mobile & apps
- Rich content (multimedia)
- Content quality (accuracy)
- Neutrality & POV
- Content structure & breadth
- Interface & site design
- Translation & languages
- Education & universities
- Editing & collaboration
- Volunteer community issues
- Sharing features (readers)
- Wikilove
- Search features
- Wikimedia values
- WMF Feedback
- Revenue & fundraising
- Specific content topics
- Threats to Wikipedia
- Operations
- Public image & awareness
- Privacy & security
- Wikidata
- Offline & books
- Access & Wikipedia Zero
- Kids Wikipedia
- Integrate sister projects
- In-country programs

Axis: 0, 50, 100, 150, 200, 250

Mobile & apps

n=216 comments

This category includes all comments related to mobile capabilities, features, and interfaces for Wikipedia and sister projects. The largest number of comments in this category (mostly from *anonymous users*) centered around suggestions to "make an app." In addition, comment about mobile editing, formatting for smaller (mobile) screen size, article summaries for different usage patterns, and the importance of "going mobile" are all included in this category.

Note: This is the largest category of comments and reflects a major area of focus within the responses. However, it is difficult to ascertain the true representation of this category because it was likely biased by the consultation prompt which explicitly called-out the emerging "mobile trend."

Mobile & apps (n = 216)

"Make an app!":
79% **anonymous**
respondents
(from 20 countries)
suggested that Wikimedia
create an App for
Wikipedia. This highlights
the importance of apps for
mobile devices and also
signals that the current
apps are not well-known.

Mobile editing:
Proportionally more
Logged in (i.e., current)
users commented about
features and functionality
of mobile editing.

Strategy Comments: Mobile & Apps
n = 216

Legend:
- Logged in
- Anonymous
- New Accounts

Categories (top to bottom):
- "Make an app!"
- Mobile editing
- Mobile (screen) view
- Go mobile
- Mobile article summary
- Mobile features
- "No" on mobile
- Geolocation

X-axis: 0, 10, 20, 30, 40, 50, 60

Mobile & apps (Examples)

"Make an app!"	make an application on android phones and ios phones (Philippines)
Mobile editing	The nice thing is that I have no trouble accessing Wikipedia from a mobile device. Editing from mobile is a little bit more difficult. Can addressing editor's mobile needs be a priority? (enwiki)
Mobile screen view	Redesigned UI, support for little screen. (Italy)
Go Mobile	Wikimedia should go in mobile version now, I mean develop software that makes the search and content as easy as it was never before and not just it, it should design a software that can be accessible in almost all mobile phones so as to enable its consumers to use it without any restriction of the configuration of mobile. (metawiki)
Mobile article summary	Mobile users will tend to read articles superficially and may not want to read in-depth articles. It would be good to keep wikipedia as much as it is with in-depth articles. If necessary a summary of an article could be given for those who want to read the basic's only. (Belgium)
Mobile features	would be more helpful for a 'wikipedian' like me if there's an app of wikipedia which will notify me 'Today's featured article' (India)
"No" on mobile	wikipedia please don't develop on the big name like android or apple because you were bigger than them. (Thailand)
Geolocation	location based info for mobile. info about the things around you using gps, or similar to google goggles. (United Kingdom)

Rich Content

n=211 comments

This category includes all comments related to expanding Wikipedia to include more rich content such as video, audio/voice, images, interactivity, infographics and diagrams, maps, and data visualization. This is a category dominated by comments submitted by *Anonymous* and *New users* -- 80% of the *Rich Content* comments. The largest number of comments in this category centered around suggestions to integrate more video, audio/voice, and images into Wikipedia.
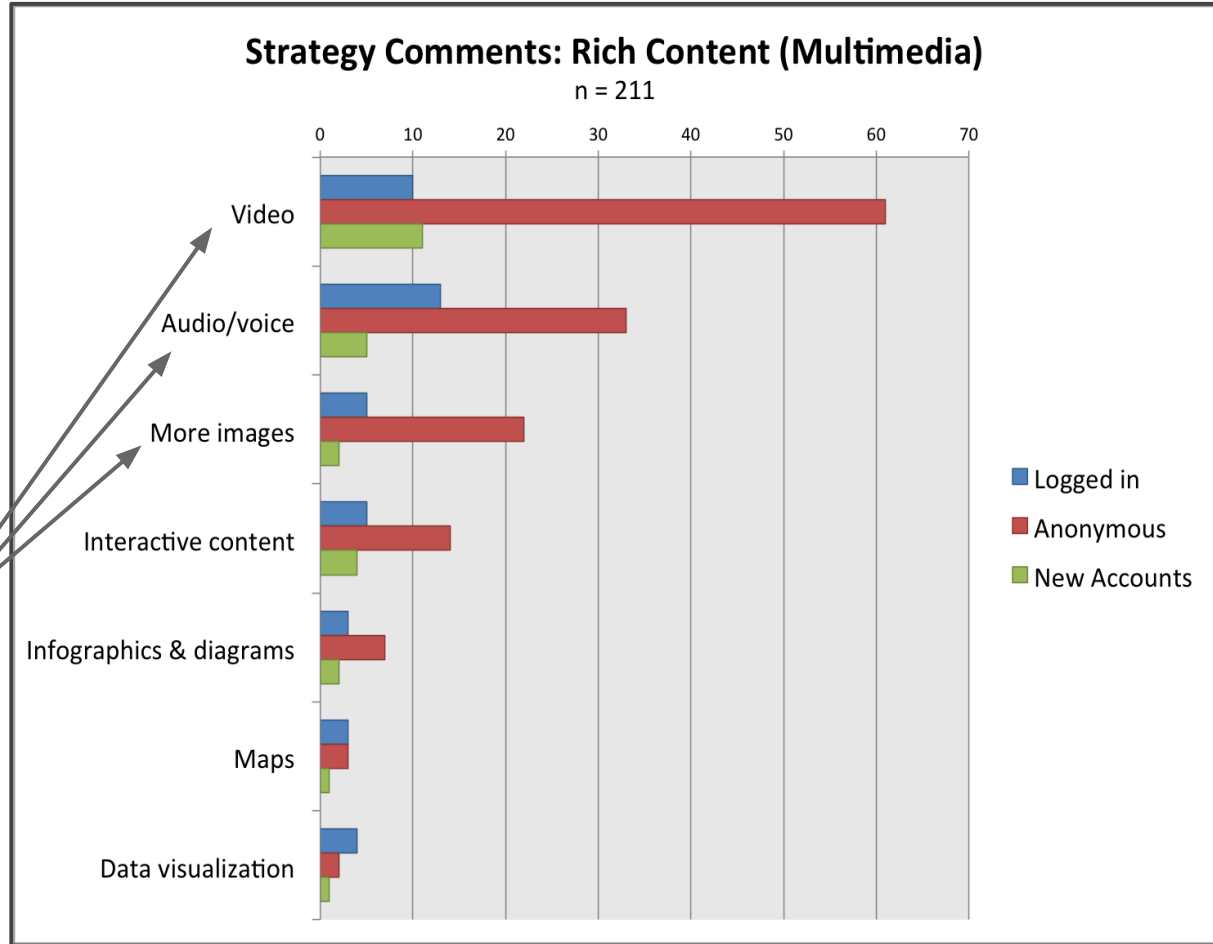
Note: The size of this category indicates heavy interest in this topic, especially from *Anonymous users* and signals the importance of rich content as a future trend that will affect the projects.

Rich Content (n = 211)

When focused on forms of multimedia and interactive content, we saw predominantly **anonymous users and new accounts**

- Of *Anonymous* and *New Users:*
  - *72* asked for video
  - 38 asked for audio
  - 24 asked for images

Strategy Comments: Rich Content (Multimedia)
n = 211

Categories: Video, Audio/voice, More images, Interactive content, Infographics & diagrams, Maps, Data visualization

Legend: Logged in, Anonymous, New Accounts

Rich Content (Examples)

Video	At least every article ought to have one video of its topic...the format should be changed now and must be having a lot of pictures and audio clips because the pictures will indubitably intensify the ability of understanding any topic. (metawiki) video, audio even, we're well behind the times here - this isn't the near future it's the recent past. Is there any major website in the world with less video? (US)
Audio/Voice	narrate everything with clear explanation or write a story so that users can understand easily and will try to visit often when they want anything new. (India)
More images	Should be added to each article to wwkipédii something like gallery of images where a reader can quickly find the images directly on the article. (Slovakia)
Interactive content	Ability to manipulate 3D objects and animations right into the webpage. (frwiki)
Infographics & diagrams	Wikipedia can use Info-Graphics where necessary to aggregated and display information. This will be, at the same time fun & engaging plus a way to hold users attention/loyalty. (India)
Maps	Wikimaps is something i really crave for. especially in Geography wikipedia pages. (metawiki)
Data visualization	Interactive and/or very dynamic content, where applicable, is becoming a must. Simple images (and videos) often don't do the trick. I recommend spending some resources on mw:Extension:EmbedScript, or something like it. Data visualizations, interactive educational material (preferably some hosted on Wikiversity), 3D content, well-done community-built scripts that make readers amazed, at least for a few moments. (enwiki)

Content Quality (accuracy)

n=196 comments

This category includes all comments related to the accuracy, reliability, and trustworthiness of the content on Wikipedia and sister projects. Comments focused on citation quality, the use of expert editors, and even restricting editing (so that "not everyone can edit") to ensure higher quality and more accurate content are included in this category. Similar to the previous category, this is a category dominated by comments from *Anonymous* and *New* users (73% of the comments in this category).

Note: The size of this category indicates heavy interest in this topic, especially from *Anonymous* and *New users* and may signal the importance of communicating to readers about the accuracy and trustworthiness of the content within Wikipedia and sister projects.

Content Quality (n = 196)

Predominantly **anonymous users** emphasize the importance of content accuracy, trustworthiness, and reliability.

- Suggestions to ensure accuracy include expert editors and restricting editing.

Logged in users express an interest in citations and source quality.

Strategy Comments: Content Quality
n = 196

Legend:
- Logged in
- Anonymous
- New Accounts

Categories (top to bottom): Accuracy of content, Citation quality, "Expert" editors, Restrict editing, Reliability of content, Quality measure, Grammar & quality

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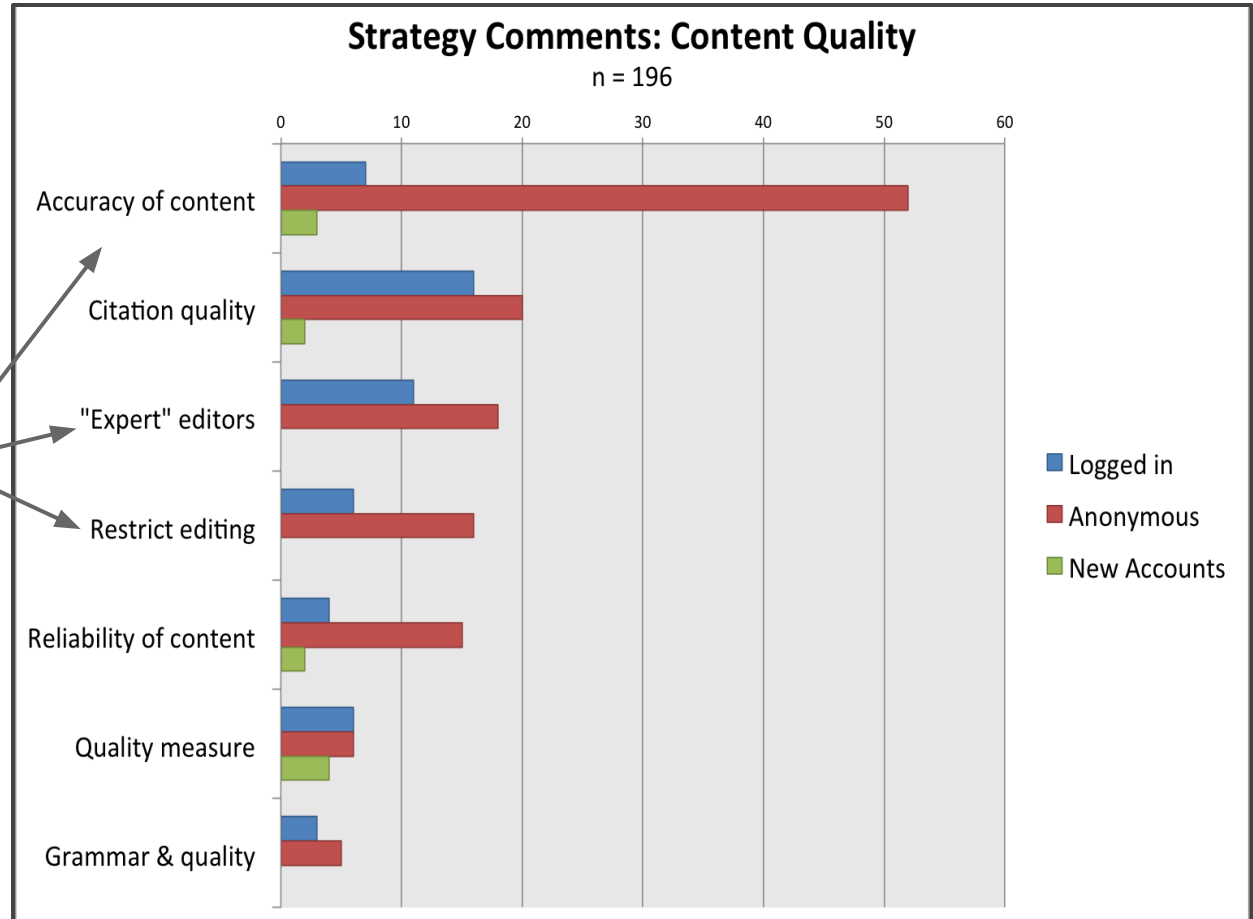
Content Quality (Examples)

Accuracy of content	continuously provide accurate information. (China)
Citation quality	Project-wise we should promote increasing quality of content, most notably should facilitate integration of high-quality sources (e.g. by obtaining permission for printed encyclopaedias, by digitising public domain sources or by getting easier access to scientific articles), as large amounts of information are still not available in free access (and even less available in different languages). (ukwiki)
"Expert" editors	I am a junior student (grade 7) and I often use wikipedia to find information, but sometimes I have to find it on another webpage. With me, instead of asking your visitors to add information, why don't you study or hire some historians and scientists to add your correct and reliable information? (Vietnam)
Restrict editing	The downfall of Wikipedia is that it can be edited to say anything by anyone which means it is an unreliable source of information. (Australia)
Reliability of content	Reliability of the information is very important. On the Internet there is a great deal of various false information and sometimes this false information is added in Wikipedia articles. The information must be truthful and objective. (Ukraine)
Quality measure	A little 5 star choice/opinion survey on every page, to try and identify the pages that are being marked consistently for say Opinionated Article or Unverified Facts or Poor Grammar etc. (enwiki)
Grammar and quality	handle grammatical errors… (Lithuania)

Neutrality and POV

n=191 comments

This category includes all comments related to the Neutrality and "point of view" of Wikimedia project content. Sub-categories include comments related to ensuring the content remain neutral and unbiased, while also taking into consideration the localization/multicultural aspects of content collected from different countries, languages, and cultures around the world. Concerns about controlling for content that is biased toward self (or commercial) interests and influenced by censorship and governments is also included here. Interestingly, *Logged-in* (current) users were more highly represented in comments reflecting concerns about content biased toward self (commercial) interests.

Note: The size of this category indicates heavy interest in this topic and signals the importance of continued vigilance around preserving neutrality of the projects' content while allowing for new and different points of view from around the world.

Neutrality & Point of View (n = 191)

Anonymous Users express concern that the content be neutral and unbiased, reflect multiple cultural perspectives, allow for easy comparison of different versions, and remain uncensored.

Logged-in Users express greater concern about maintaining neutrality by controlling for self (commercial) interests

Strategy Comments: Neutrality & Point of view
n = 191

- Logged in
- Anonymous
- New Accounts

Categories: Neutral & unbiased, Localized & multicultural, No self (commercial) interest, Censorship, Side-by-side article versions
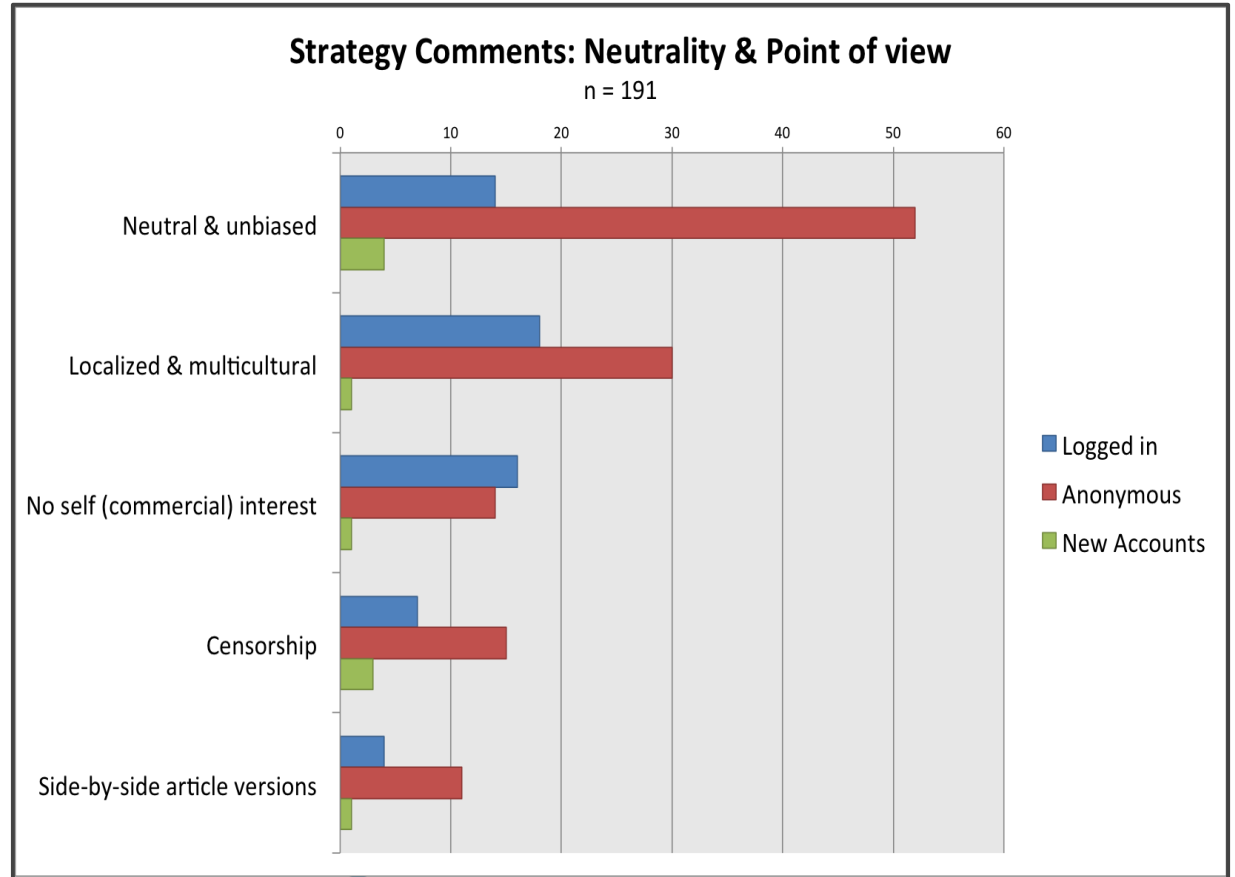
Neutrality & POV (Examples)

Neutral & unbiased	Promoting Wikipedia principles of openness and NPOV are critical to me as a Wikipedia contributor. This needs to be addressed for neutrality and growth as a reference. (enwiki)
Localized & multicultural	Lots of people will be looking for knowledge, and sources, from perspectives which we had never seen before, and they will come and see if we have any that they could find comprehensible, satisfactory, easy to find, comfortable to improve. (itwiki)
No self (commercial) interest	Refrain from advocating. (fawiki) Also do get rid of lobbyists, special interest groups, PR-agencies and the like that are responsible for both mobbing and slanted and biased or missing stuff, mostly in the Wikipedias. (Germany)
Censorship	Ensure Wikipedia is accessible for everyone everywhere all time in present of pressure from governments to reduce internet freedom and performance pressure of billions of users and possibility of hackers attacks(both to shutdown servers and to broke semantics of articles). (Belarus)
Side-by-side article versions	create alternative page options. Creating a portal for every wiki article would allow alternative pages to be categorized without changing site model. The importance of this idea is that it would allow people of any demographic to quickly access a version relevant to their information desires. A 'student version' page would look much differently than a 'religious implications page' of articles relating to realms of theological study. In history themed articles, student pages would look far different than 'relevance to politics'. After all, as Wikipedia improves its depth of detail, who's to say it cant become a reference for scholarly material for both school age children, and important policy makers? (United States)

Content Structure & Breadth

n=172 comments

This is a large category that includes all comments related to the structure and breadth of content within the Wikimedia projects -- specifically, the type, format, source, breadth, and complexity of the content. This is a category composed of many, small sub-categories.

Within this category, it is interesting to note that *Anonymous* and *New* users contributed more comments focused on the need to simplify the content by including summaries and quick facts and making the articles easier to read, while also commenting on the need to grow the breadth of content overall, include more real-time content, and expand into "how to" articles. In contrast, *Logged in* (current) users expressed interest in redefining "encyclopedic content," exploring ways to map the content, and developing ways to allow for multiple reading levels of articles.

Content (n = 172)

Anonymous and *New users* focused on Summary and quick facts (simplify the content), simpler language, expanding overall content, and changing the nature of the content to include how-to articles, real-time (news) topics, and machine-generated content.

Logged-in users focused on restructuring the content to create knowledge maps, multiple reading levels for more/less advanced readers, redefine encyclopedic content.

Strategy Comments: Content
n = 172

Legend: Logged in, Anonymous, New Accounts

Categories: Summary & quick facts, Simple language, GLAM/institution content, Redefine encyclopedic content, Grow quantity of content, Content structure & knowledge maps, Multiple reading level options, "How to" articles, Real-time (news) content, Machine-generated content, Protect (lock) articles
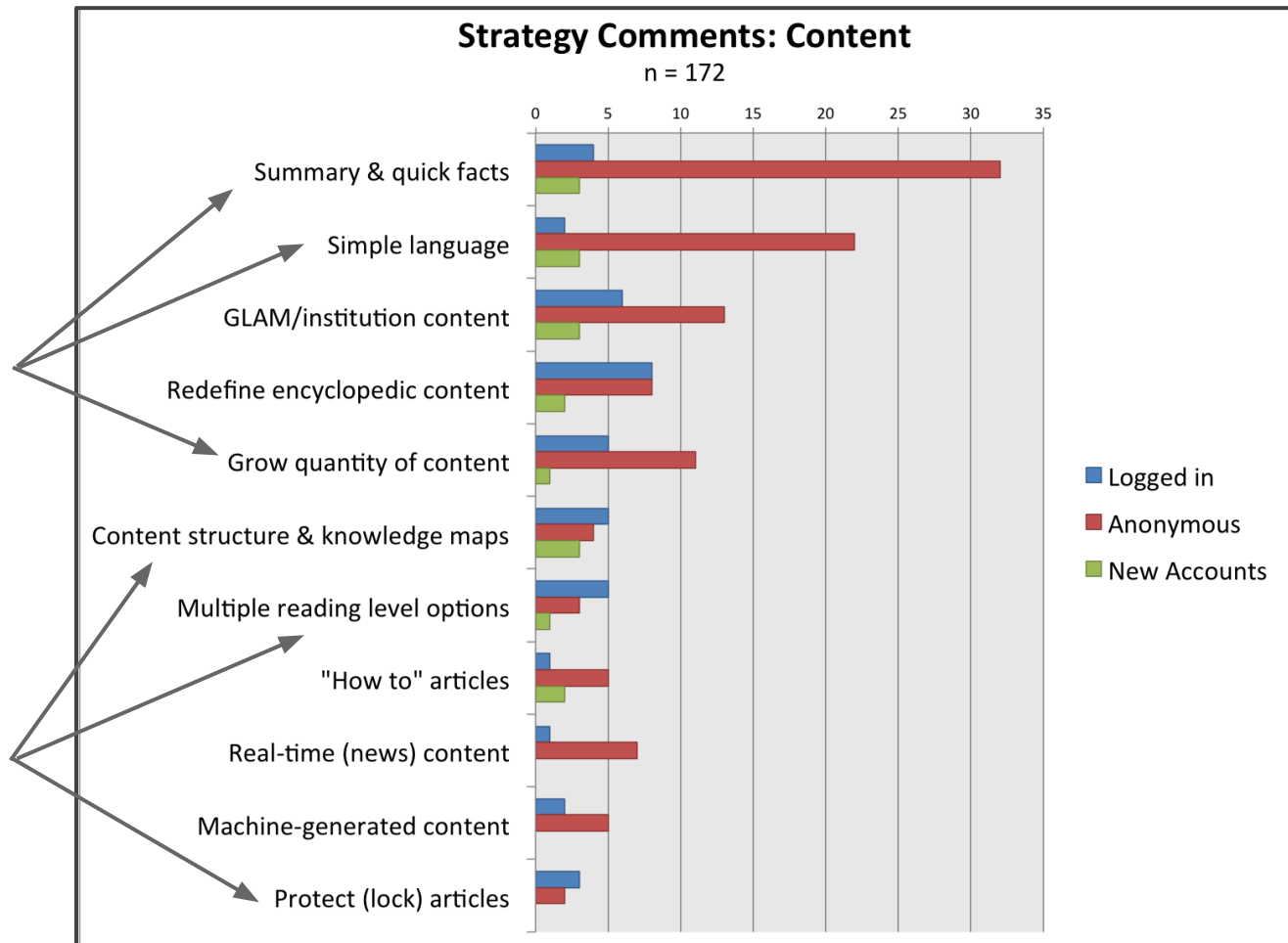
Content Structure & Breadth (Examples)

Summary & quick facts	try to decrease the texts to only the most important information. so we can get a better view of what things actually means, without reading three pages, that could have been increased to just a few lines (Denmark)
Simple language	provide the data in easiest language by which every one can understand(means use easy words not artificial words to elaborate anything). (India)
GLAM content	Conventions with institutional contents, in order to collect what is in public domain and to use as references other new works. That means also a little lobbying in order to make change their license where is reasonable (itwiki)
Redefine encyclopedia	the definition of encyclopedia-worthiness is already a bit haphazard and this will only become more difficult to define, especially as the concept of an "encyclopedia" becomes less and less well known by younger generations who have never seen one. (enwiki)
Grow quantity	just you need more articles… (United States)
Content structure/maps	it would nice that every user of wikipedia who aims to read an article could link to another article with a map-like tool, a kind of knowledge map in which you could see every link (Italy)
Reading levels	Due to the decrease in fundamental (learning the basics in more detail) in primary education, I think it is advisable to make a multi-level supply information 1 / Start / superficial knowledge 2 / public / extended 3 / special / for those wishing to explore to the end (Ukraine)

Content Structure & Breadth (Examples) - Continued

How-to articles	what people are looking for will involve fewer "answers" or "knowledge", but rather how-to information and certification that they have learned how to. (enwiki)
Real-time/news content	Public sourced news with bullet point style facts. As media becomes more biased, in one direction or another, it seems likely that the desire for factual news will increase. Wikipedia already acts somewhat like a news site - information is posted very quickly. I would like to see this more explicitly. (United States)
Machine generated content	I think advances in machine intelligence is a relevant trend. Not only will intelligent machines be able to edit Wikimedia projects and translate content between languages, but they will also be able to use content from Wikimedia projects such that end-users do not realize that Wikimedia is the source. As an example, the world Jeopardy champion, IBM's Watson computer, leveraged the Wikipedia project. Automated assistants like Siri might likewise answer questions based on content in Wikimedia projects, or use content from Wikimedia projects to interpret content they find elsewhere. At this point, Wikimedia becomes a major part of the infrastructure of a global brain, and people who seek global power will be motivated to manipulate that brain. (enwiki)
Protect (lock) articles	As the chance for a improvement of an article becomes smaller, the conservation mechanisms have to be improved in same areas (maybe: science). In other areas (maybe: new movies) conservation mechanisms might be hindering. (dewiki)

Interface & Site Design

n=149 comments

This is a large category that includes all comments related to the appearance, design and user experience with the Wikimedia projects. The sub-categories include user experience, colors and fonts, suggested design features, updating the look-and-feel to be more "modern," designing for interoperability across all formats, simplifying the interface, designing optional "lightweight" sites (for low bandwidth environments), and proposals for ways to get engagement around redesigning the projects.

Anonymous and *New* users contributed 83% of the comments to this category, as compared to only 17% from *Logged-in* users. In particular, there was a combined total of 53 *Anonymous/New user* comments focused on suggestions to add color, change fonts, and make Wikipedia appear "more modern" as compared to only 2 *Logged-in users* (less experienced editors themselves, with an average of only 86 edits between them) commenting about updating the color, fonts, and overall "look."

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Interface & site design (n = 149)

Anonymous & New users contribute comments about the visual appeal and user experience of the site and apps.

- NO logged-in users commented about color and fonts, while 35 *Anonymous* and *New Accounts* did

- 18 respondents wrote specifically about need for a more "modern" design.

Strategy Comments: Interface & Site Design
n = 149

Categories (top to bottom):
- UX (user experience)
- Color & fonts
- Site design/features
- "Modern" look & feel
- Device interoperability
- "Simple" interface
- Lightweight site
- Redesign contest

Legend:
- Logged in
- Anonymous
- New Accounts

X-axis: 0, 5, 10, 15, 20, 25, 30, 35
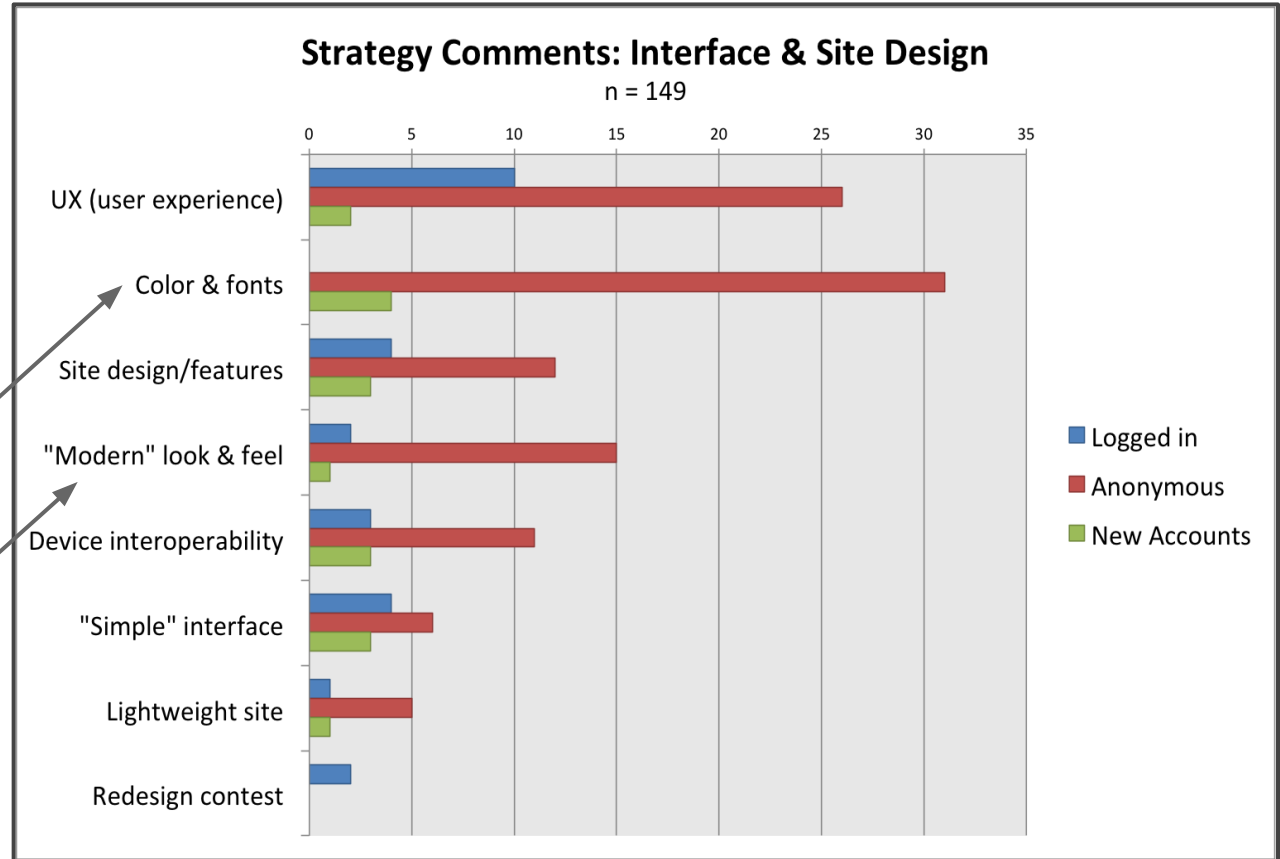
Interface and site design (Examples)

UX (user experience)	Get a good-looking interface...You need a functional interface. (Croatia)
Color & fonts	To get more users on wikipedia, get a more colorful webpage that's not so grey! This is a very important fact you guys need to realize. (Norway)
Site design & features	The good idea is to create fast preview of the links. (Russian Federation)
"Modern" look and feel	Give Wikipedia a more modern user interface, both mobile-wise, and on the desktop. (US)
Device interoperability	Wikipedia should be readable on every device existing today - knowledge transfer should be the main goal of it, and it should reach everyone possible. (Germany)
"Simple" interface	Speaking on behalf of myself as a regular user, the Persian Wikipedia very crowded and confusing. Should be as simple and functional. (fawiki)
Lightweight site	It is also necessary that the reader has available the option of taking the decision that the graphic images or videos can not download if network browsing this poor." (ewsiki)
Redesign contest	Make a contest for a better UI and let readers and editors vote about it. (You have the funds, don't you?) Do not dictate from above which user experience the users want but let them decide about it themselves. (dewiki)

Translation and Languages

n=132 comments

This is a large category that includes all comments related to language and translation within the Wikimedia projects. It encompasses comments suggesting that content from larger projects be translated to smaller projects, as well as requests for translation capabilities that would allow for the seamless and immediate translation of content for readers searching across different language projects. In addition, there are comments focused on the languages themselves and the need to improve content quality while also allowing for simpler language, and expansion into more and different languages and dialects.

Taken together, the comments in this category highlight key issues within the subject of translation, such as the question of whether content should be widely machine-translated from the large projects to the small projects to share breadth of content globally, or should emphasis be placed instead on encouraging greater involvement in more and different languages?

Translation & languages (n = 132)

There is collective interest in this category from both *Logged-in, Anonymous,* and *New users.*

The major themes presented in this comments includes a focus on the need for Wikimedia projects to:

- Increase translation capabilities and tools

- Expand into more languages

- Develop the ability to easily translate across projects

Strategy Comments: Translation & Languages
n = 132

Legend:
- Logged in
- Anonymous
- New Accounts
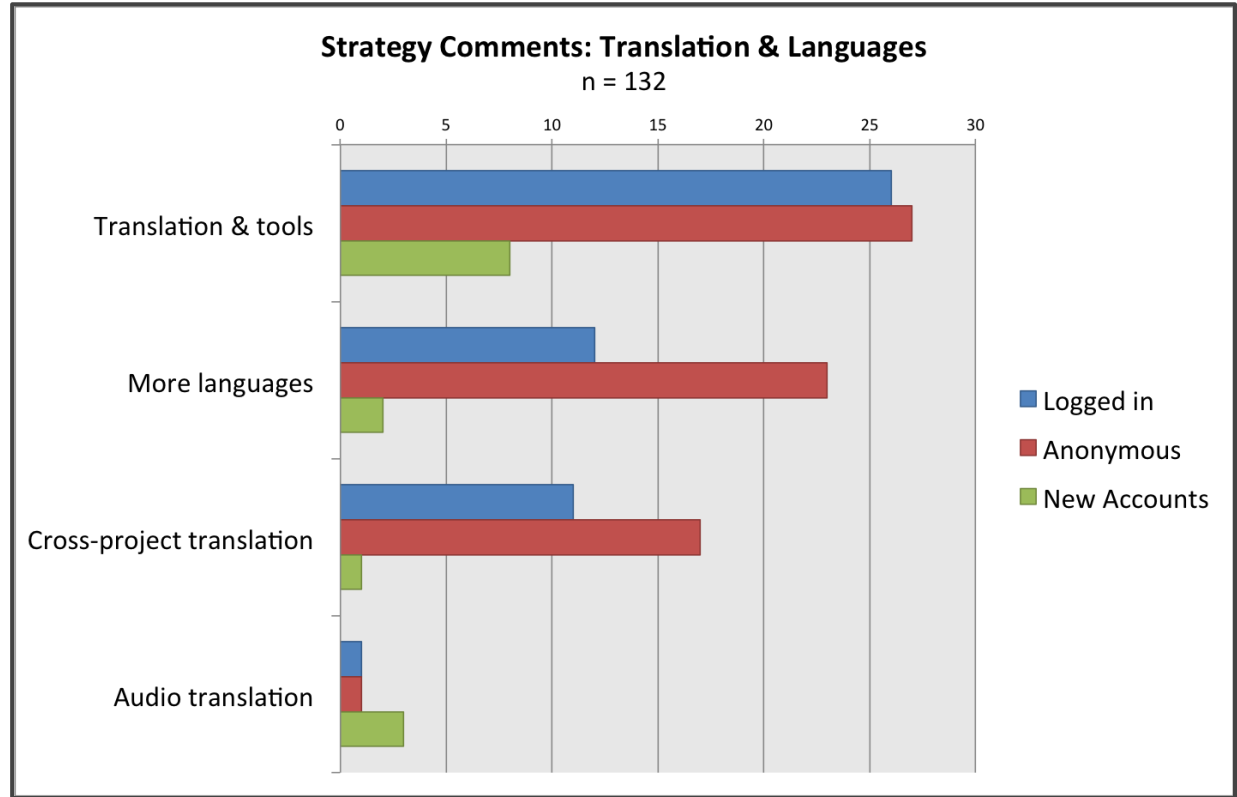
Translation and Languages (Examples)

Translation & tools	We should translate some articles into not only major languages but also dialects. It should be based on main industry of the particular dialect speaking community. For example, if growing rice is the major business of a community which speaks a dialect, the articles related to rice growing should be translated in that dialect. I know it will take pretty much effort. But what we have to do is to find a translator from that community. (Myanmar)
More languages	Wikipedia didn't do well in localization so it is difficult for we the Chinese to use this great Internet project.For instance, this page does not have Simplified Chinese edition (zhwik)
Cross-project translation	Given that translation is the key to the future spreading of knowledge, I believe that our systems need to try to bridge the gap across wikipedias and try to treat the 200+ different projects as one...For instance an editor searching for an article in Bengali but not finding it, out system being able to recognise the article equivalent in English and to provide onsite translation instantly using google tranlsate or whatever to bridge the knowledge gap until the article can be translated. And vice versa...What we need overall is to bridge the gap across the wikipedias and try to make it function more like one project and to sort of have wiki ambassadors coordinating development between different wikipedias. (enwiki) How can cross cultural use of articles/media be supported? A good article in Hindu language should be noticeable by a German mother tongue speaker (and vice versa) - for example. (dewiki)
Audio translation	Wikimedia must move to automated multilingual voice translation of all information/knowledge...thriving and healthy Wikimedia projects will be voice activated/contributed/translated. (metawiki, new user)

Education & Universities

n=118 comments

The Education and Universities category contains all comments related to the role of Wikimedia projects as educational resources. Of particular interest in the comments was both a concern about the perception of Wikipedia as a (non)credible source for academic inquiry, and also recognition of the growing opportunity for Wikimedia to extend its content, brand, and global presence into online education by developing courses, curricula, and partnering with other online educational resources.

Fully 76% of the comments in this category came from *Anonymous* and *New users*, whereas only 24% originated from *Logged-in* users. This may indicate a difference in perception about Wikimedia projects and their relationship to more traditional educational institutions and learning models.

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Education & Universities (n = 118)

Within this category, 76% of comments are from *Anonymous* and *New users*, with only 24% of comments offered by *Logged-in* users.

The major themes presented in these comments include:

- The critical need to establish Wikipedia as a credible source for teachers/education.

- Leveraging Wikipedia as an education resource around the world.

- Integrating programs and suggested course curricula into Wikipedia.

- Partnering with universities to expand content and attract expert contributors.

Strategy Comments: Education & Universities
n = 118

Logged in
Anonymous
New Accounts
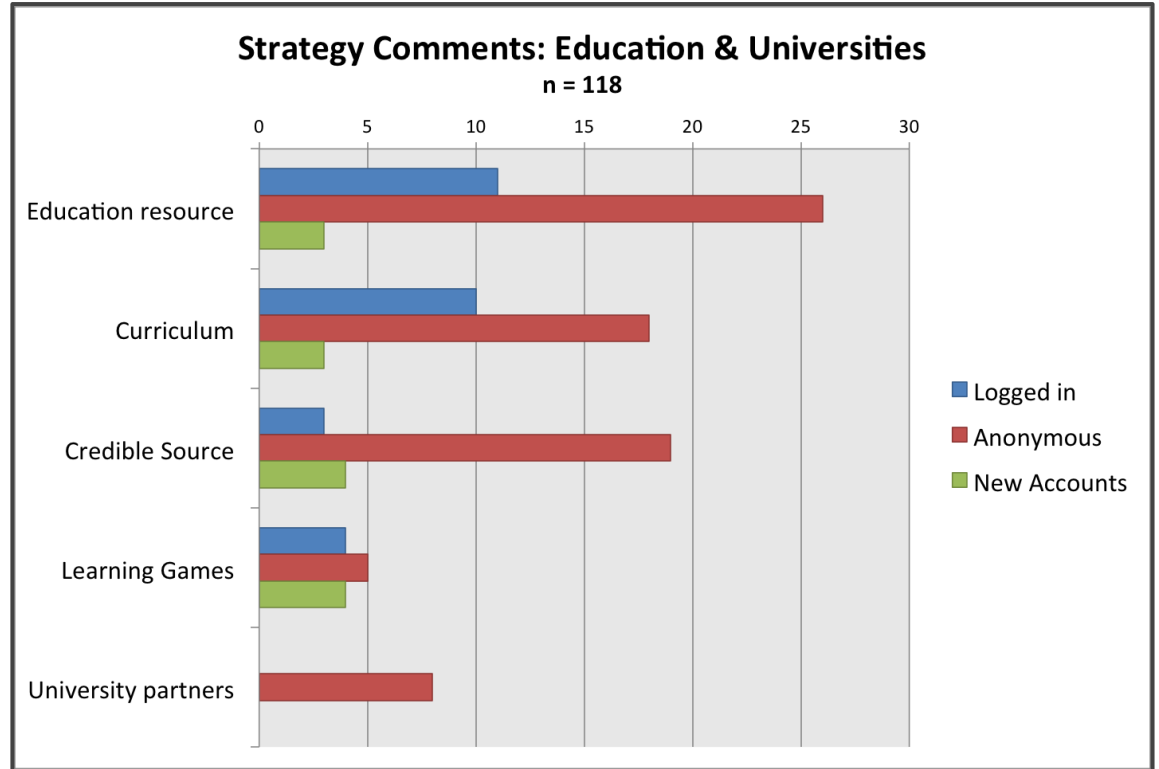
Education and universities (Examples)

Education resource	Education growth in Africa has the potential for placing a huge demand on Wikipedia. Once empowered with internet-capabilities, the potential arises for millions of users to find answers here, where they've always been. The challenge remains to present it in a way that makes Wikipedia the preferred source of information. (metawiki)
Curriculum	There are countless number of articles on wikipedia, if you could compile in a way that a user can educate himself on a particular subject in a wholesome manner that would be great. I mean you should provide bundled articles on basic subjects like indian history, european history, world macroeconomy, finance, basic biology etc. Bundles just like ebooks on mobile platform. All you need to do is compile the links in the bundles. Those bundles will upgrade itself simultaneously with the links. (India)
Credible source	if i have to do a presentation to my class i can't use wikipedia because my teachers say that everybody can write to wikipedia and not all in wikipedia is right, so i have to use other websites, can you do something that i can use wikipedia for a presentation? for example: if i know who write the text in wikipedia i can use wiki. thanks for help. (Germany)
Learning games	a more interactive Wikipedia could help, possibly specifically designed for the classroom. An interactive resource used to highlight fun facts, make presentations, and quizzes about miscellaneous items and topics relevant to said schoolwork would help classrooms, and as a result, the next generation of children. (enwiki)
University partners	The future of wikipedia is a sponsorship with universities to develop free education...Healthy Wikimedia will be the start of videos upload and tutoring uploads based on education (France)

Editing & Collaboration

n=113 comments

The Editing and Collaboration category includes all comments related to the editing process -- requests to make editing simpler, ideas for enhancing collaboration among editors, suggestions for editing tools, and proposals to build editor rating and qualification programs.

This is one of the few categories in which *Logged-in* comments, at 56%, outnumber comments provided by *Anonymous* and *New users*. This is especially noteworthy, as *Logged-in users* represent only 42.6% of all comments in the consultation.

The representation of *Logged-in users* in this category is not surprising, as it is likely the *Logged-in users* are experienced contributors and/or those currently engaged in the editing process.

Editing & Collaboration (n = 113)

Logged-in users contributed comments (56%) related to editing and collaboration.

Within this category, *Logged-in users* show particular interest in the following areas:

- Simplifying and improving the editing process.

- New forms of collaboration among editors.

- New editing tools.

- Editor training programs.

Strategy Comments: Editing & Collaboration
n = 113

Categories (top to bottom): Simplify editing, Collaboration, Editing tools, Editing process, Editor training, Editor rating, Visual Editor

Legend:
- Logged in
- Anonymous
- New Accounts

Editing & Collaboration (Examples)

Simplify editing	Please make editing pages easier because I'm having a hard time trying to figure out how to edit some text. Thanks in advance ! (Kenya)
Collaboration	I think in future editing will be an online in-time and collaborative activity (with chat/teleconf), rather than i-edit-from-my-basement, you-correct-from-your-basement... loop (metawiki)
Editing tools	Themes and basic layout of the pages (chapters, headlines,...) should be generated automatically with the creation of an article. For example for places, organisms, films, persons, current events,.... The documentation (references) should be automatic generated/asked for. (dewiki)
Editing process	What I experience sometimes is there are certain articles / topics yet to include in Wikipedia. So, can this missing article and topic be alerted to user via SMS system. This could facilitate user to visit the site and do necessary edit. (commonswiki)
Editor training	online education for editors where they can learn about the best practices, about caveats and pitfalls. (Austria)
Editor rating	It is possible to measure improvement in editing skill by calculating any increase in percentage of edits which are not replaced or modified. Those editors who keep editing and learning are precious both in terms of what we are doing for them and what they are doing for us. (enwiki)
Visual editor	Using a WYSIWYG editor...Sometimes i want to write somethings in wiki pages but its very difficult to use its editor and rules. please add better editor that can use it to create anything without using shortcodes. (fawiki)

Volunteer Community

n=110 comments

The Volunteer Community category includes all comments related to the internal climate, interpersonal dynamics, processes and workflows, and critical issues within the volunteer community of contributors to the Wikimedia projects.

This is one of the few categories in which *Logged-in* comments, at 54%, outnumber comments provided by *Anonymous* and *New users.* This is especially noteworthy, as *Logged-in users* represent only 42.6% of all comments in the consultation.

The representation of *Logged-in users* in this category is not surprising, as it is likely the *Logged-in users* are experienced contributors and/or those currently involved in the volunteer community and best understand (and are interested in) the issues the communities are facing.

Volunteer Community (n = 110)

Logged in users contributed 54% of the comments related to the volunteer community.

There was particular interest in the area of "Community climate" with a total of 28 responses, followed by Bureaucracy, Rewards, and New Editors.

Strategy Comments: Volunteer Community Issues
n = 110
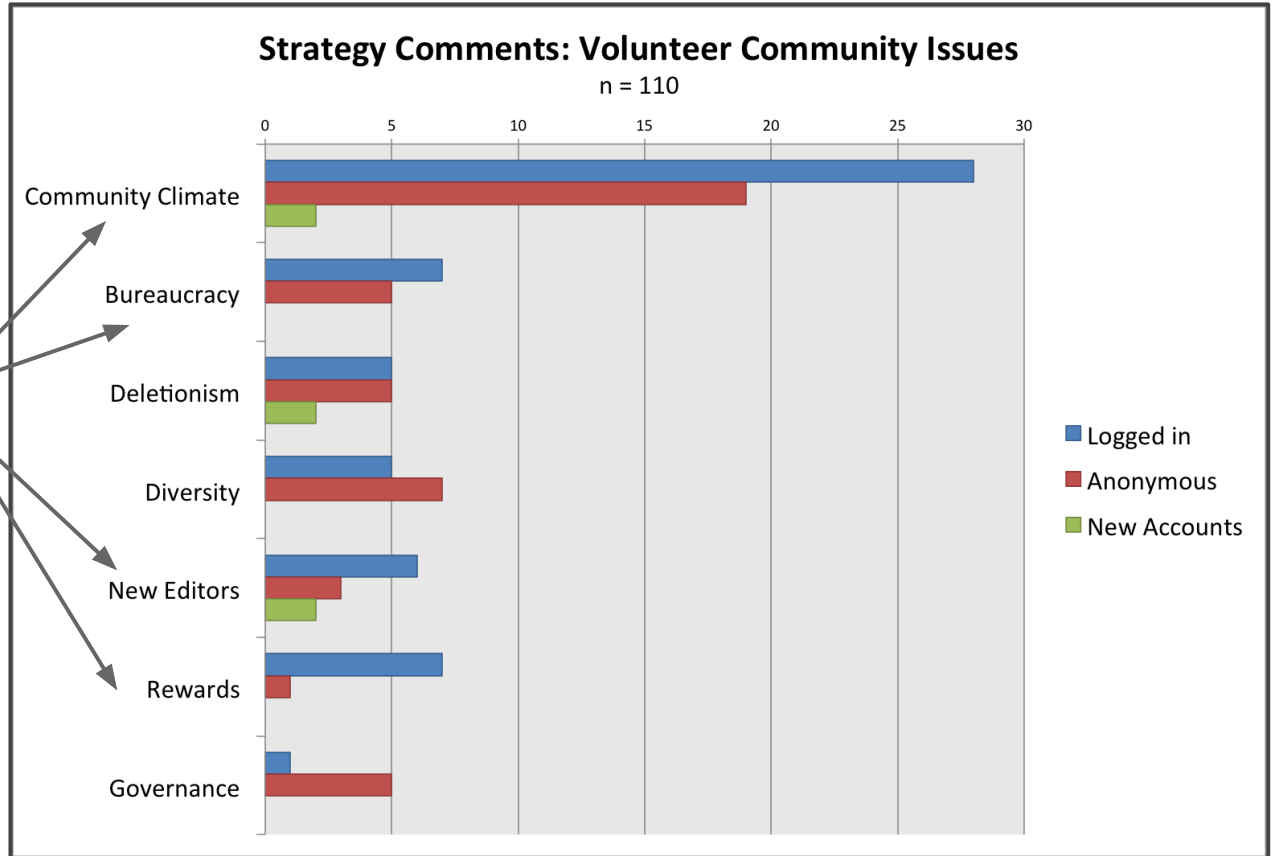
Volunteer Community (Examples)

Community climate	Wikipedia not as a social network, but Wikipedia getting social in a way that it is more attractive for people on their own and in groups, males and females, etc., this certainly can improve a culture of kindness. So I think, let us make Wikipedia a more social place so that also the female gender feels more comfortable on Wikipedia. (nlwikinews)
Bureaucracy	In healthy projects, the content builders would call the tune, not the bureaucrats, functionaries and strategists, that are out of touch with the project realities. Individual and unique content would be appreciated more than levelling everything down. (dewiki)
Deletionism	Dogmatists who insist uncritically on rules that were established a long time ago, in order to ensure the quality of content articles, or suggest to delete items in future increasingly scare authors at WP, frustrating and alienating. (dewiki)
Diversity	a thriving wiki community would welcome women, and not function as a platform for misogyny, and not discipline and exclude women and their friends who attempt to make the wikipedia world a more balanced community. (UK)
New editors	we risk severely harmful consequences if we don't start working right now to be prepared to it: newcomers might, indeed, have few motivations for participating, as well, if we don't let them find it easy and comfortable to come on board. It will actually be our greatest opportunity to grow, and this, I believe, would be a qualitative growth. (itwiki)
Rewards	Although it is true that Wikipedia does have moderators and there are a few rewards such as Barn stars (if that's what they're called) people don't know about this. It should either be more competitive or more explicit about the rewards and social part of Wikipedia. (enwiki)
Governance	A more sophisticated content approval process along with timing on key global developments. (Cyprus)

Social and Sharing

n=91 comments

The Social and Sharing category includes those comments focused on the social and sharing aspects (and opportunities) for Wikimedia projects. This is a more "reader-focused" category, and includes sub-categories oriented around linking into and out of Wikipedia, sharing content through social media, and supporting reader-discussion of articles.

This is a category dominated by 85% *Anonymous* and *New user* comments, which likely reflects the more "reader-centric" nature of this category. Interestingly, the sub-category "No social" is included in this category, and it includes the handful of comments that reject the role of "social media" in Wikimedia projects. It is telling that it is mostly *Logged-in users* who contributed comments that come out against social media -- reflecting the community discussion that "Wikimedia is not a social networking site."

Social & Sharing (n = 91)

Anonymous and *New users* show strong interest in social and sharing features for Wikimedia projects, such as:

- Broad Wikipedia linkages into and out of other websites to support a more "ubiquitous" platform.

- Greater capabilities for sharing articles and engaging in social media.

- New discussion features that allow users/readers to comment on article, "upvote/downvote," etc.

In contract, *Logged-in users*, express a (limited) concern about expanding into social media.

Strategy Comments: Social & Sharing (Reader Features)
n = 91

Categories (top to bottom): Ubiquitous (linkages), Social Media, Sharing, Discussion features, Games, "No" to social

Legend:
- Logged in (blue)
- Anonymous (red)
- New Accounts (green)
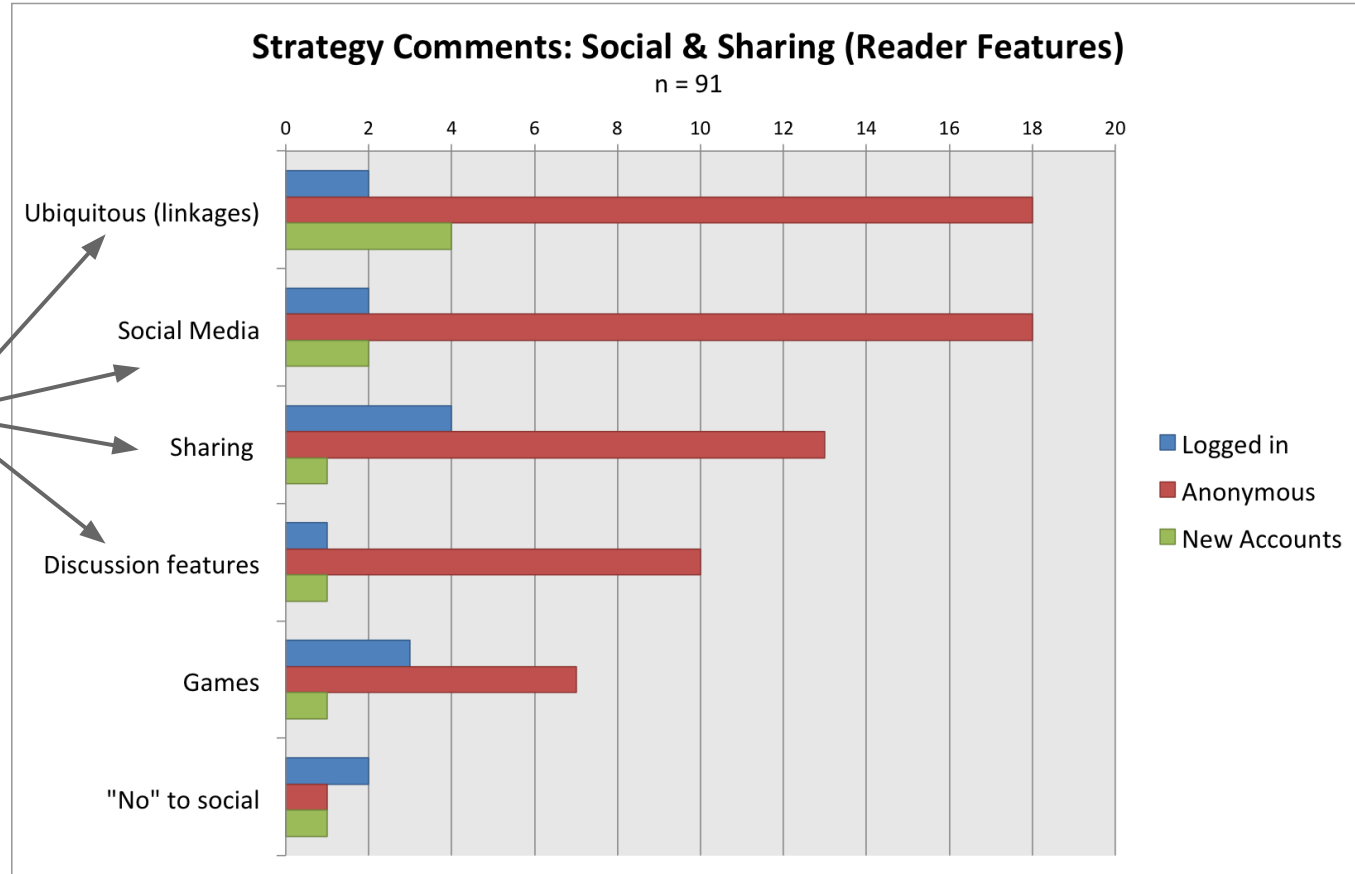
Social and sharing (Examples)

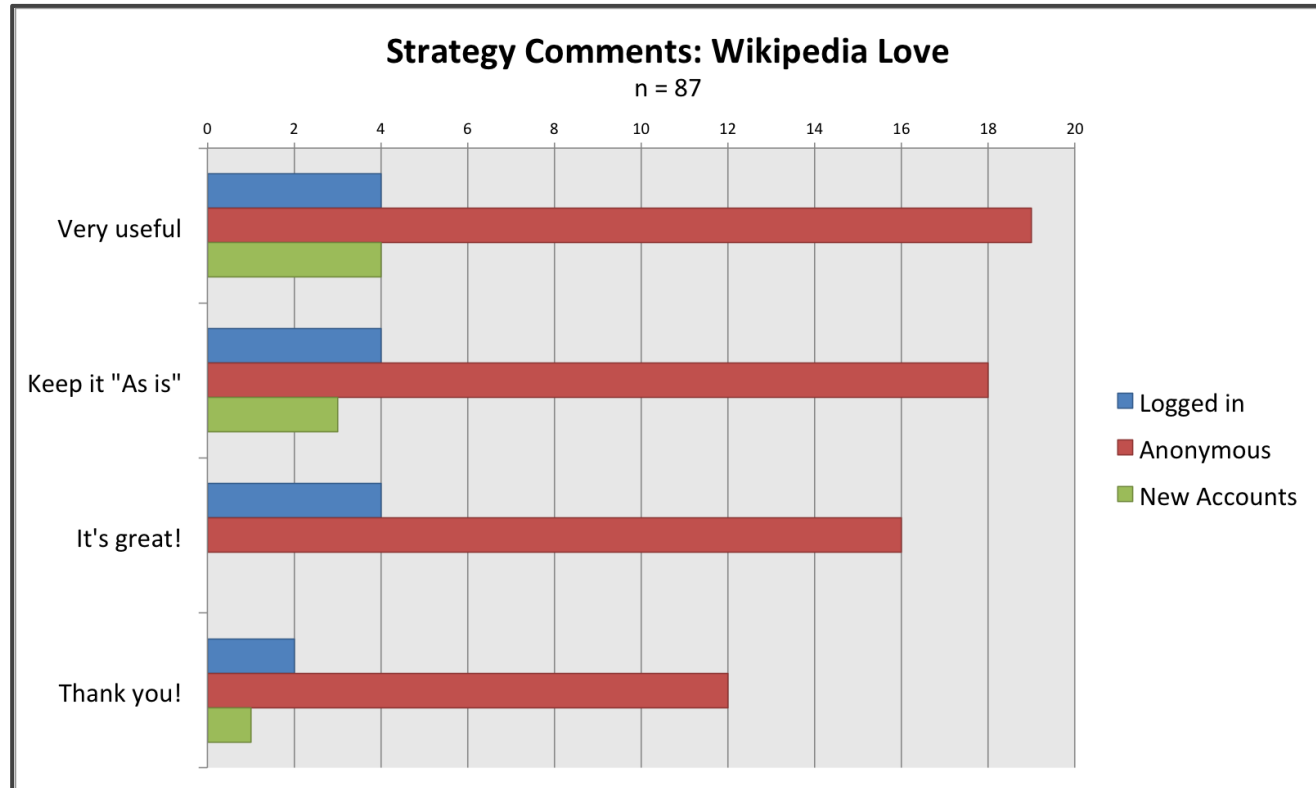|	
Ubiquitous Wikipedia (external linkages)	Wikipedia is to knowledge and information as Facebook is to socialising. Or it should be. But the thing is that social media is found across the web, with people linking everyone to their page, or sharing tweets with twitter's excellent tweet embedding system that slots so well into many online articles and posts. There isn't really an equivalent with wikipedia (other than the good old fashioned hyperlink), largely- I believe- due to how unnecessary embedding a wikipedia page would be. However, I don't feel this is the angle at which we should approach this. I don't know what the right angle /is/, but I feel this is an area we should be contemplating and discussing. (Logged in)
Social media	If Wikipedia does not embrace the social techniverse then another app will take up the encyclopedic torch while keeping people connected. That would be sad, because Wikipedia is a grand institution carrying a legacy. For Wikipedia to thrive... maybe we need to see the same ingenuity we saw when the site was born - outside of the box we knew….Maybe that's an obvious observation. Wikipedia could take a look at how platforms are going to be standardized for social access; we have a pretty good idea what that's going to look like; and apply the same principles. (enwiki)
Sharing	continued expansion of the ability to easily share information with others via social media (United States)
Discussion features	There is a need of readers to share their opinion about articles content and to discuss it with others; we do not have any editorial solution. - Successful and healthy Wikimedia projects would allow such discussions (which doesn't need to have any effect on the articles text because the wish of the commenting reader is not necessarily to change the article) and at most moderate it gently. (dewiki)
Games	I very much enjoyed the game-like guide (wikipedia adventure). So if a theme like that would be used to yield results that would definitely be a lasting thriving project. (Sudan)
"No" social	we should not be a social network (we should promote cooperation, not communication) (ukwiki)

<u>Wikilove</u>

n=87 comments

The Wikilove category includes all comments that express appreciation and gratitude for Wikipedia. These are typically comments extolling the usefulness of Wikipedia, or expressing the sentiment of "it's great, don't change it."

Dominated by 84% *Anonymous* and *New user* comments, it is likely that this category reflects the more "reader-centric" nature of this category and sentiments. This is not altogether surprising, as the comments from more experienced *Logged-in users*, who are all co-creators of the projects, tend to focus more on solutions and suggestions for the continued improvement of Wikipedia and sister projects.

Wikilove (n = 87)

Of the 87 comments included in this category, 84% of them are from *Anonymous* and *New users*.

Strategy Comments: Wikipedia Love
n = 87

Wikilove (Examples)

Very useful	I can hardly imagine my life without this site. Use information from Wikipedia almost every day. (Russian Federation) Wikipedia is an exceptional tool, the Internet can not be conceived without it. (Mexico)
Keep it as is	Wikipedia is the best as it goes. No big changes should be made in the future years, because that would make Wikipedia rather worse than better. It is for sure necessary to adapt Wikimedia projects to smartphones and to new technologies, but that is the only important thing and it should be done decently, as all nowadays changes. (cswiki) Wikipedia is the standard on the internet for checking all those useful facts that are absolutely necessary for our daily lives now. I can say without overstating it that I LOVE WIKIPEDIA. But if it ever becomes a financial institu. that will quickly be over. (Germany)
It's great!	This site is great (Japan)
Thank you!	Hello Wikipedia! These times have been the best with you, you are my favorite info search page, and you will always be. thanks (Colombia) Bless It.You Guys Are really great.i am also Very Thankful to Wkipedia…(India)

Search Features

n=81 comments

The Search Features category includes all comments focused on the search and discovery capabilities of Wikipedia and sister projects -- including general suggestions that to improve search on Wikipedia, integration of predictive and query-based search functions, and potential for cross-wiki search features that would allow users to easily access the full knowledge of Wikipedia (and not be limited by searching individually within any particular language version).
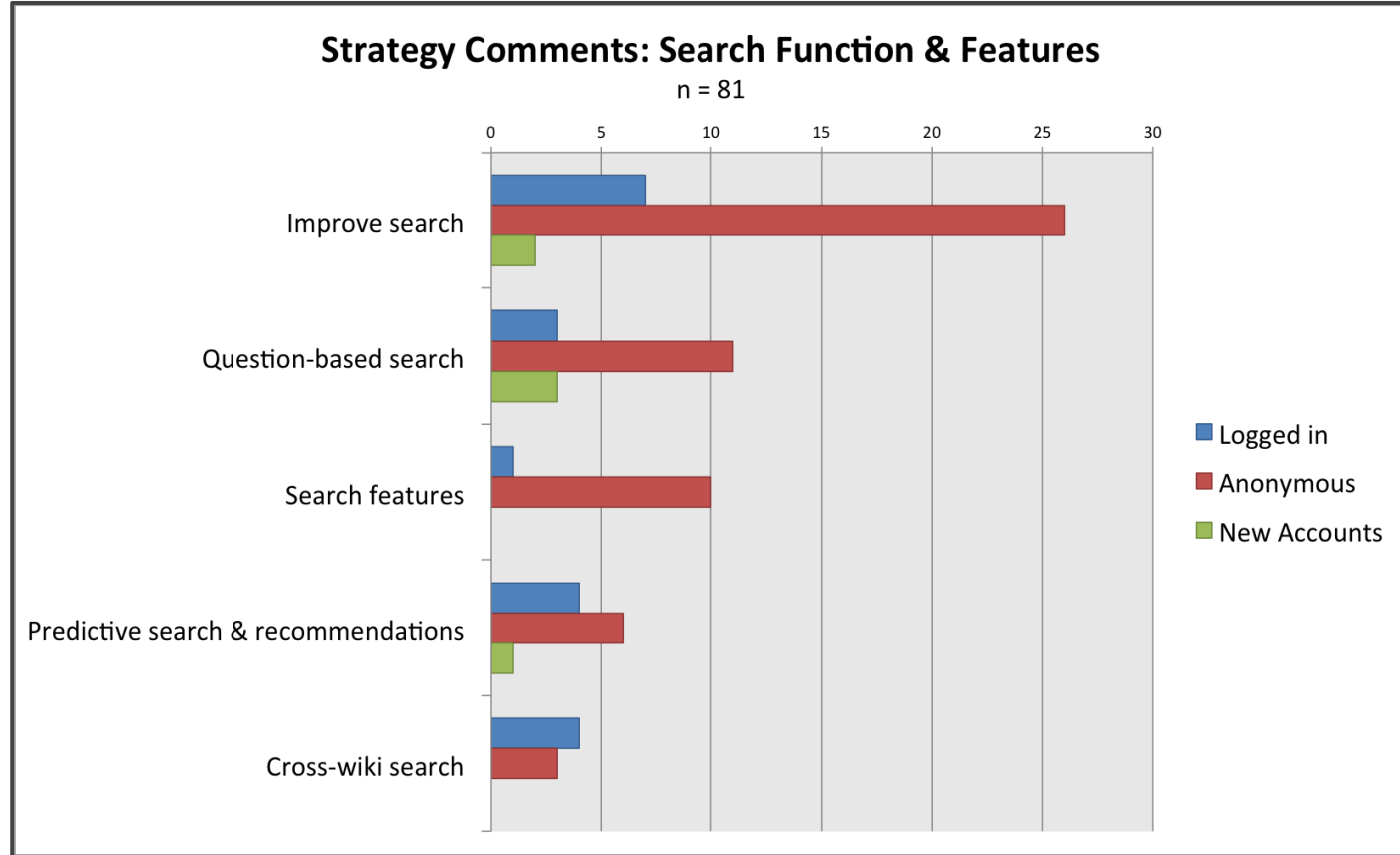
In this category, *Anonymous* and *New user* comments account for 88% of the total comments. This potentially reflects the interest by readers/new users in the ease of use and functionality of Wikimedia projects for discovery and learning.

Search Features (n = 81)

This category includes the comments about search and discovery capabilities of Wikipedia and sister projects.

Anonymous and *New user* comments dominate this category, totalling 88% of the comments included here.

Strategy Comments: Search Function & Features
n = 81

Legend:
- Logged in
- Anonymous
- New Accounts

Categories:
- Improve search
- Question-based search
- Search features
- Predictive search & recommendations
- Cross-wiki search

Search Features (Examples)

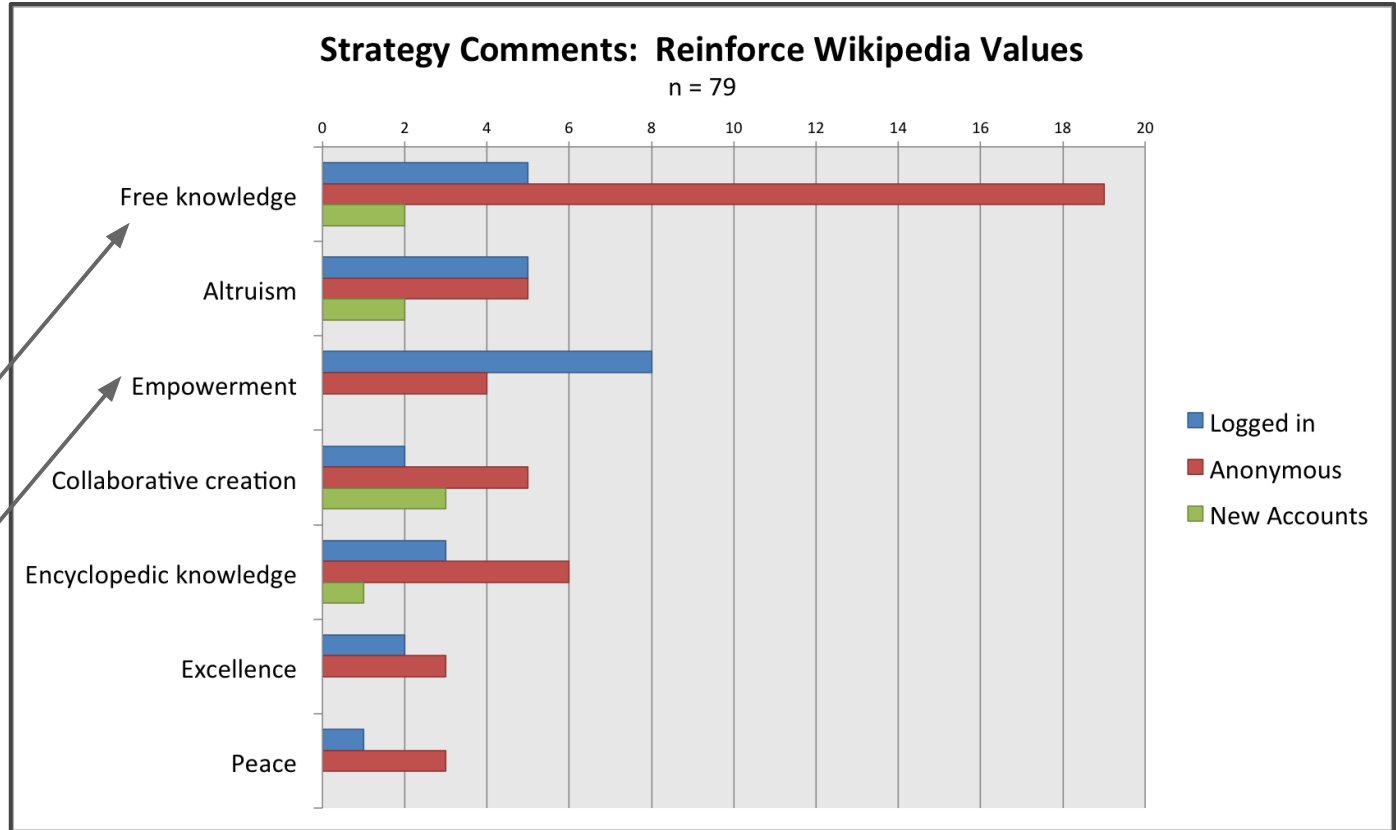|	
Improve search	Wikipedia will need to highlight and deliver more contextually relevant content - based on time, geography, interest etc. (enwiki)
Question-based search	Let's rather refer to Wikipedia as the "answer" to questions. For example, if I ask "How far is the moon?" I get an answer along with a brief Wikipedia synopsis with the indroduction paragraph and a hyperlink. When new users learn that they can get answers to simple (hopefully eventually complex) questions this way, they will flock to the source (Wikipedia). (metawiki)
Search features	I think it would be very nice if the user could search for any topic, such as "rabbits" and then get a list of all articles that include that keyword. Just seeing a few lines of the articles underneath each other would be of great help to students who research any larger topic, and in case you want to know something about one specific type of, let's say, rabbit, but you don't know the name of it. Then you could just quickly scan many articles at once! (Norway) I want to use wikipedia as a search engine. So I don't understand why the search box is placed in the right of the page. When I use Google Search, I move my mouse to the left other than right. Hope it can be solved. (China)
Predictive search	Predictive Search - Based on the user profile, the content of the page can be customized (India)
Cross-wiki search	Ease of access to translations of the same article in other languages. While one may argue that all articles should tend to the same objective content, regional points of view are most likely to occur. It would be interesting for user to have a quick way to access machine translations alongside with the original language link. (frwiki)

Wikimedia Values

n=79 comments

The Wikimedia Values category includes those comments in which respondents focused on (and reiterated) the underlying values of the Wikimedia projects. Referring to values such as free knowledge, altruism, empowerment, collaborative creation, encyclopedic knowledge, excellence, and world peace, the comments highlight the importance of honoring, preserving, and promoting the values as part of future "healthy Wikimedia projects."

Wikimedia Values (n = 79)

All users (*Anonymous*, *New,* and *Logged-in*) provided comments regarding the importance of preserving and promoting the values of Wikimedia projects.

Although the comments often spanned multiple values, *Anonymous users* offered more comments underscoring "free knowledge" while *Logged-in* users (contributors) recognized the importance of "empowerment."

Strategy Comments: Reinforce Wikipedia Values

n = 79

0 2 4 6 8 10 12 14 16 18 20

- Free knowledge
- Altruism
- Empowerment
- Collaborative creation
- Encyclopedic knowledge
- Excellence
- Peace

Legend:
- Logged in
- Anonymous
- New Accounts

Wikimedia Values (Examples)

Free knowledge	I love the concept: "All knowledge, available to everyone." However, Wikipedia has already far exceeded my expectations as to "breadth" -- and I especially appreciate it's limited "depth." Most all of the information I need is in a quickly accessible form, with links to greater detail. (enwiki)
Altruism	We must promote and enforce our values of freedom, diversity, respect and altruism. (eswiki)
Empowerment	Being user-run and user-made is so true to the Wikimedia ethos, and I'm glad this is sticking through the years. (Logged in user)
Collaborative creation	The credibility of content due to the sheer number of contributors and material contributed. (Australia)
Encyclopedic knowledge	As opposed to social media, Wikipedia should continue providing FACTUAL data, along with references which support that data. Wikipedia is a world encyclopedia about everything and most of us value it highly. (United States)
Excellence	By constant adaptation to the changes taking place in technology and the changing paradigm. That means having a non fixed view of where you are going, and yet maintaining values of excellence. (United Kingdom)
Peace	The Wikipedia of tomorrow must be the sum of all knowledge (verified sincere) for the benefit of all so that we evolve towards a world of peace, reason and light. The spiritual and universal humanity can only be by "knowledge". "fiat lux" and above all remain vigilant and keep a critical mind without negativity. (France)

WMF Feedback

n=67 comments

The WMF Feedback category is a category focused around comments made about the relationship between the WMF and the volunteer community and also suggestions of how the WMF might change its practices and priorities to align with the volunteer community.

This is a category created by comments from *Logged-in users* (88% of the comments); most of them highly experienced users with an average edit count of >64,000 edits.

WIKIMEDIA
FOUNDATION

WMF Feedback (n = 67)

The WMF Feedback category includes all comments focused on the relationship between the WMF and the volunteer community, as well as suggestions on how the WMF can adjust its practices and priorities to best address the needs of the volunteers.

A total of 88% of these comments in this category are from *Logged-in users*, most of which are seasoned volunteers, with an average global edit count of >64,000 edits.

Strategy Comments: WMF Feedback
n = 67

WMF Feedback (Examples)

WMF Feedback	support the community with maintaining the articles. Many projects grew faster and faster but there are no additional resources to keep the knowledge up to date. If one previously very active editor leaves the project, others have to keep the topics op to date (for example athlete results). Help them with this extra work by providing a reliable (!!) wmflabs environment, extra maintenance tools, a reasonable centralization of data (properly referenced Wikidata statements)... (dewiki)
WMF Feedback	less cockamamie ideas about useless gadgets, bogus outreach projects, or vanity parades). (ptwiki)
WMF Feedback	helping those who write the content -- which is why people come to Wikipedia & the other Wikimedia projects -- should be a major priority of the Foundation. At the cost of defunding some of its other current priorities. (Wikimedia is not a technology company; its role has clearly been as an information provider. And its legacy depends on the information it provides in its websites, not on alleged & ill-defined faults in the interface of those websites.) (enwiki)
WMF Feedback	WMF must address its relationship with the authors first and foremost. Only then it can look at other issues... Without the authors, no content, no readers, no donors, no WMF, no staff. Don't look so much into the future. Don't look at the next billion readers. Don't focus energy to readers at all, as long as you don't look after the authors. We create everything WMF relies on. (dewiki)
WMF Feedback	A stronger connection between WMF and community, in order to better understand which are the priorities (itwiki)
WMF Feedback	Keep listening to your users---don't expect to know what's best for them. Stay open and accepting. Focus on content and community rather than design details or the latest dynamic web applications. (Netherlands)

Revenue and Fundraising

n=47 comments

The Revenue and Fundraising category includes all comments suggesting ideas for the WMF to generate additional donations and revenues to support the Wikimedia projects. Essentially all of the comments in this category are from *Anonymous* and *New users*. For the few *Logged-in users* who made comments, the average global edit count was less than 18 edits.
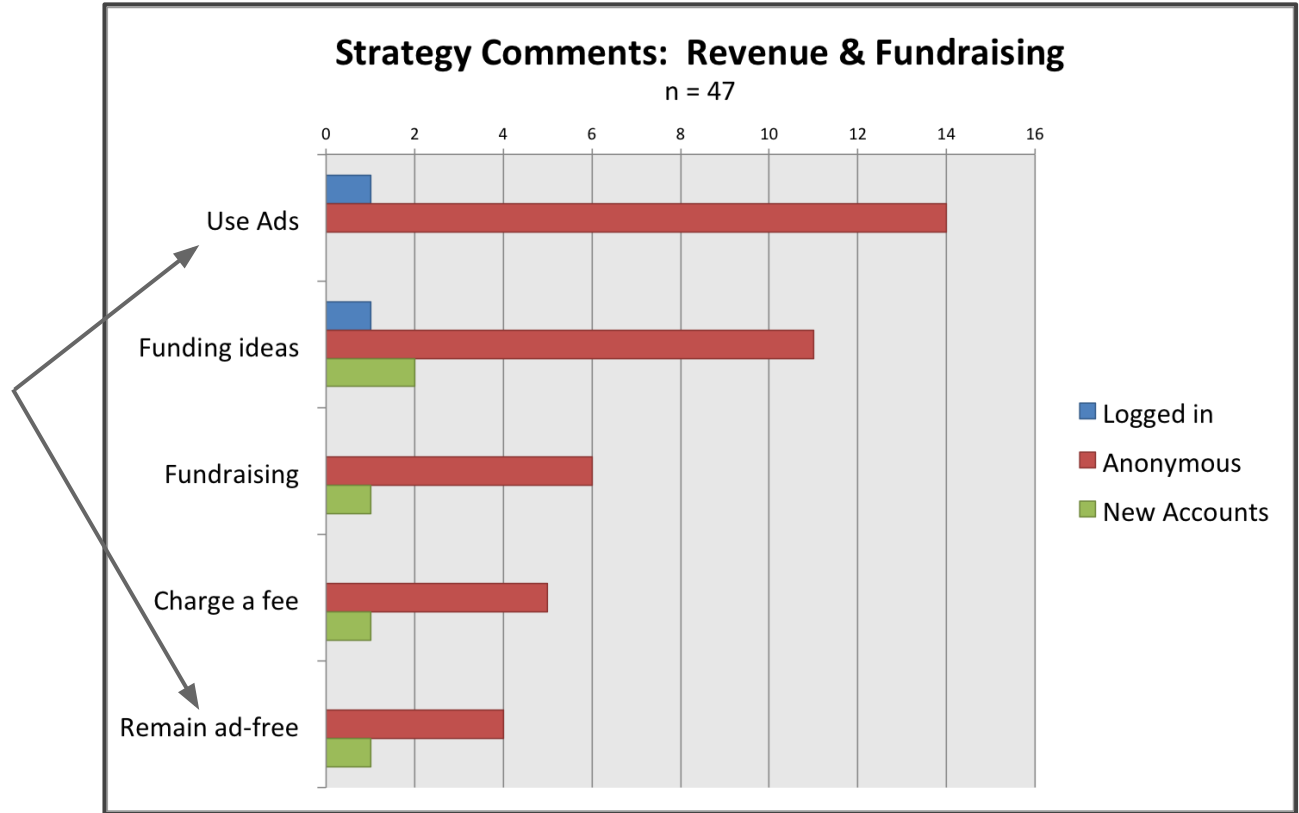
Suggestions for revenue generation include incorporating advertising and charging a nominal annual fee. These are ideas that have traditionally been dismissed for being antithetical to the Wikimedia values of free and open knowledge. This is a potential area for further exploration. It is interesting that these suggestions come largely from users who are not regular contributors -- indicating that they are less familiar with the core values of the movement and signaling a potential to explore this issue when generating awareness about the projects.

WIKIMEDIA
FOUNDATION

Revenue & Fundraising (n = 47)

In this category, 96% of all comments were offered by *Anonymous* and *New users*.

In addition, the *Logged-in users* who offered comment were significantly less experienced contributors, with an average edit count of <20 global edits.

In particular, the issue of advertising -- both to use advertising and remain separate from it, emerges from these comments.

Strategy Comments: Revenue & Fundraising
n = 47

- Use Ads
- Funding ideas
- Fundraising
- Charge a fee
- Remain ad-free

Legend:
- Logged in
- Anonymous
- New Accounts

Revenue and Fundraising (Examples)

Use ads	Think about making wikipedia commercial even though it's against your policy. (India) Consider Google (ETC) ads, small price to pay for Wikipedia's fact checking, & good trade-off. (United States)
Funding ideas	You should sell content to other applications and thus will create an additional revenue source. (Israel) Solicit donations and then create a sustainable endowment for your operating revenue to cover capital investments. (United States)
Fundraising	Enable people to get you donations via SMS, for example, 50 cents. This certainly motivates many people and it is the simplest. I would like to donate (I have very little money), but without a credit card, etc, it is an expense that lets me neglect the donation request in this fast-paced world. I would have often sent you 50 cents from my prepaid card, after several great articles!!! (Germany)
Charge a fee	It is a wonderful free site. I have corrected a few things myself. I did my homework first before I corrected 2 dates. Even if the site started off asking for a yearly fee of $3.00. I don't know who many people use this site or if $3.00 would be a viable amount. I could afford $5.00. I think that is a reasonable amount. (Canada)
Remain ad-free	Please continue business as usual. without advertising and Toll Free (donation is ok) Thanks. (Germany)

Specific Content Suggestions

n=43 comments

The Specific Content Suggestions category includes those comments in which the respondent requested that a particular subject area be included, expanded, or improved within the Wikimedia projects. In particular, suggestions tended to focus on the topics of science and math; health, medicine, and homeopathy; technology; and history.
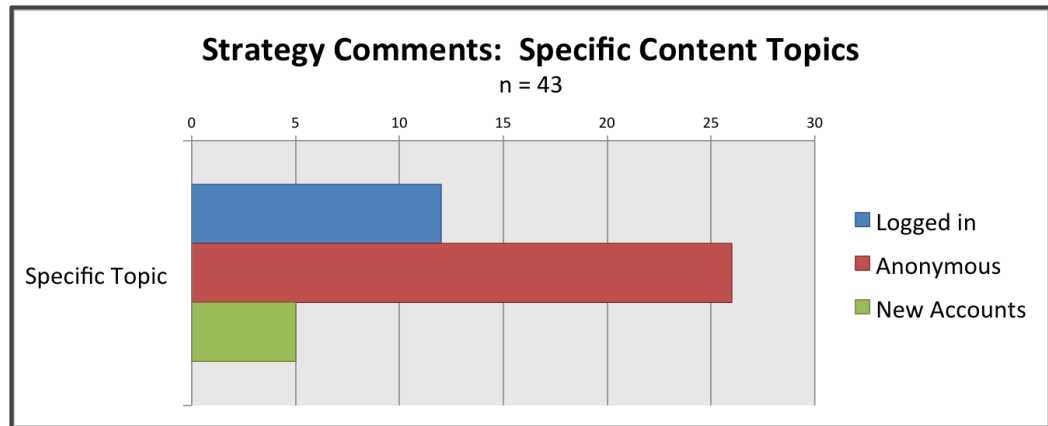
Although *Anonymous, New,* and *Logged-in users* offered suggestions for topics, 72% originated with *Anonymous* and *New users*. Of the *Logged-in* users, there was a span of global edit counts, ranging from a low of 69 to a high of more than 40,000.

Specific Content (n = 43)

This category includes suggestions for including, expanding, and improving Wikimedia content.

Examples of suggested topics include:

- Science and math

- Health, medicine, and homeopathy

- Technology and programming

- History

- Art, artists, and culture

- Gaming

Strategy Comments: Specific Content Topics

n = 43

Specific Topic

Legend:
- Logged in
- Anonymous
- New Accounts

Specific Content Suggestions (Examples)

Specific content	WikiHealth would benefit the world extremely. No suggestions on the best diets or remedies because the medical science industry is becoming increasingly controversial versus natural health industry BUT we could all learn a little bit about potassium, fibers, proteins, etc and why our bodies need them to be healthy. A robust database of natural foods and nutrition statistics on those foods. Basically provide what we do know and have confirmed about our bodies and what they need to be healthy. (metawiki)
Specific content	math themes need more examples, that would make the site greater! (Germany)
Specific content	Seeing a wikimedia website about programming and books etc. just about programming would be a relief for most programmers, including myself. (Turkey)
Specific content	Science will also be a massive subject. Ensuring that Wikipedia is a top notch source for scientific and mathematical information is extremely important. From what I have seen, the articles relating to math and science are often very good. (United States)
Specific content	History in general (South Africa)
Specific content	I see the existing content is useful and please expansion in all areas of scientific life. (Egypt)

Threats to Wikipedia

n=42 comments

This category contains comments that detail the potential strategic threats facing Wikipedia and the sister projects. In particular, threats such as content re-use, external "competitors" that better meet readers' needs, the decline in the number of editors, the need to adapt to changing market dynamics, and the potential to overload and/or not adequately support current editors in their expanding responsibilities.

Similar to the other more editor-focused categories (such as Editing, Volunteer Community, and WMF Feedback), this is a more editor-focused category, as evidenced by 70% of the comments submitted by *Logged-in users*, most of which are highly experienced contributors with an average of over 65,000 global edits.

Threats to Wikipedia (n = 42)

This category includes comments about the strategic threats facing Wikipedia and the sister projects.

Notably, over 70% of the comments in this category originate from experienced contributors -- *Logged-in users* with an average global edit count over 65,000 edits.

This category offers a rich discussion of issues of concern by the volunteer community, and possible suggestions on how the projects can adapt and change.

Strategy Comments: Threats to Wikipedia
n = 42
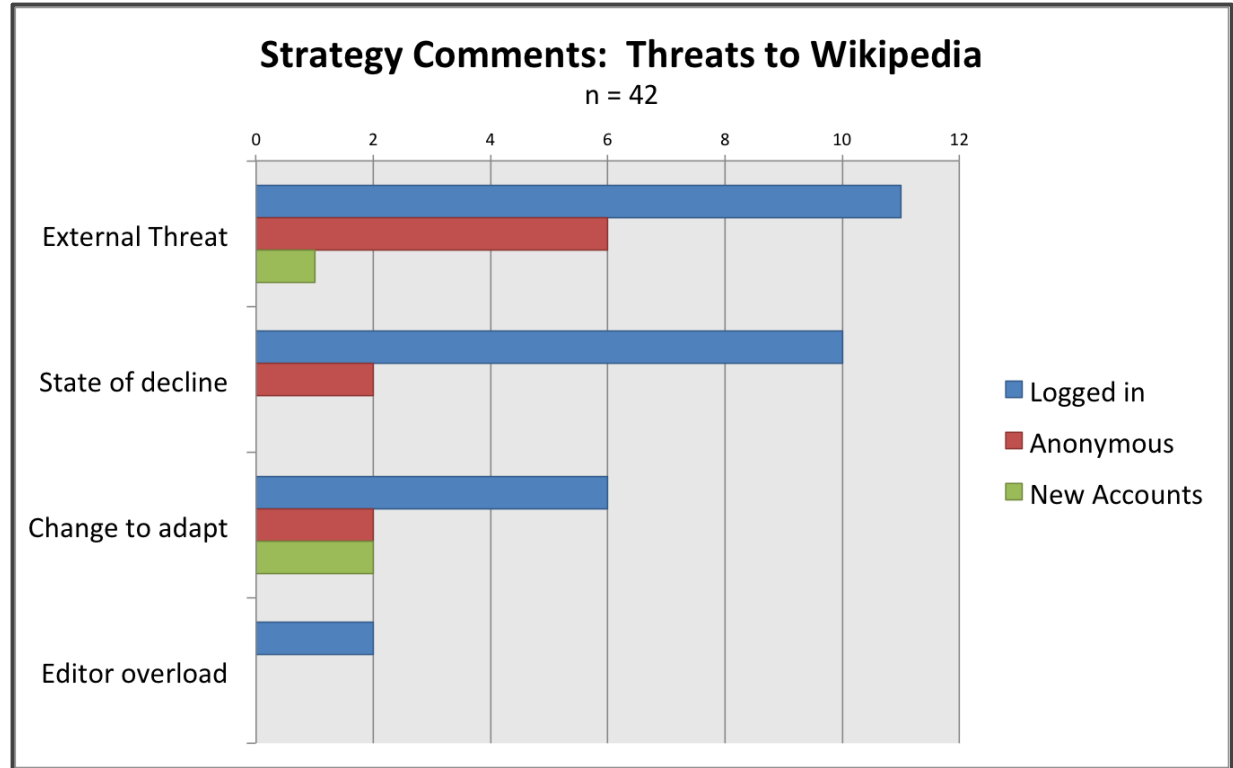
Threats to Wikipedia (Examples)

External threat	proprietary projects will be filling the gaps that wikimedia projects left in the field of knowledge in online (for example google maps). So, wikimedians should see the possible new kind of projects that would fit wikimedia policies and ideas. Otherwise proprietary projects will cover the space and open knowledge will be lagging back. (tewiki)
State of decline	The major trend is that there are fewer and fewer good editors on board. You should focus on how to bring in more good editors, with solid knowledge in their area of expertise, not how to present low-quality content to more readers. The content is the key, not the form...The more good editors they have, the healthier projects are. No amount of "polishing the turd" is a substitute for that. (enwiki)
Change and adapt	Our projects will need to re-evaluate how we share knowledge (i.e., is our current code - templates, categories - efficient in this?). While I want each Wikipedia to stay true to their interpretation of what an encyclopedia is supposed to feature, I also don't want users for whom that very word doesn't mean much to have to rely on other sites for their learning needs. Therefore I believe we may need to find a new space which actually works for very different kind of contributions (think about oral tradition, for example); that would need state of the art tech (fast, big uploads, even through apps), but also a lot of visibility; we can aim at starting a new community on solid grounds of civility, reciprocal understanding, mutual respect. Overall though I think that it's kinda important that we enhance the uniqueness of our Movement, and prove it can keep growing in directions we probably didn't imagine just a few years ago; hence we'll need to make sure we're not merely "replicating" something which other realities are already doing, especially when, for some reasons, they're more qualified to do it (think of entities like Foundations working in specialized fields like education for decades, for example). (itwiki)
Editor overload	The demands for (new) wiki contributors rise, because the easy stuff is already well-covered, therefore maintenance turns into the big topic. Thus, it is very important that regular contributors stay in the projects, as many cover special interests that other contributors cannot maintain providing a similar quality. Therefore go sure the contributors are happy, listen to their needs and wishes, support them in case of problems. There is no backup community waiting for and able to pitching in. (dewiki)

Miscellaneous Categories

n < 40 comments

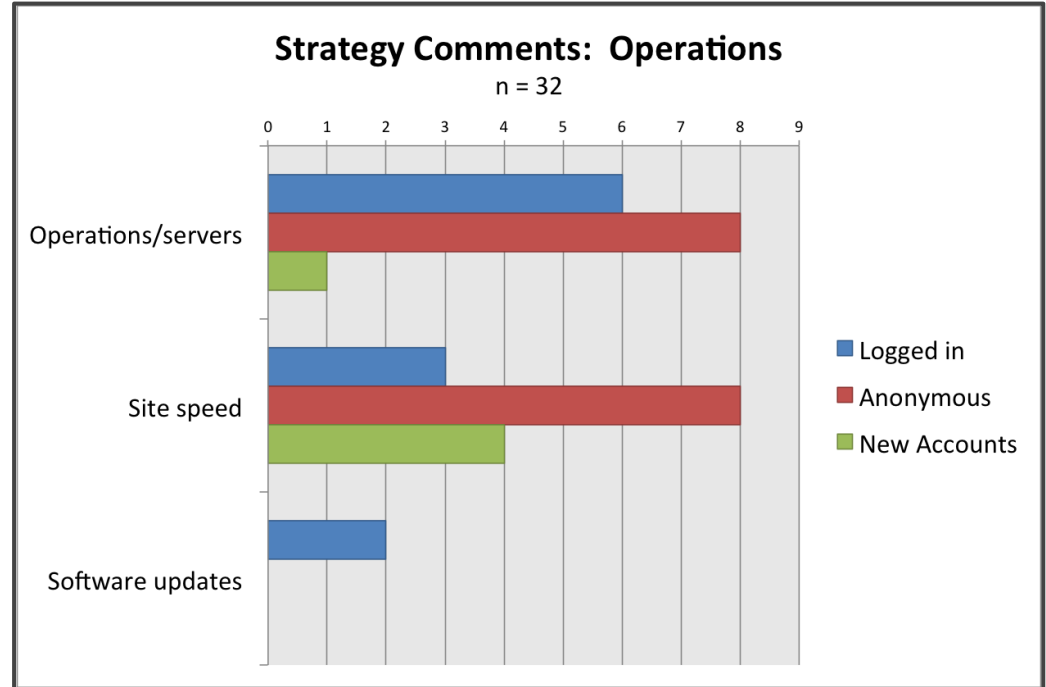The remaining 9 categories are smaller categories, with less than 40 comments.

The remaining categories include:
- Operations
- Public image and branding
- Privacy and security
- Wikidata and APIs
- Offline Wikipedia
- Global access and Wikipedia Zero
- Kids Wikipedia
- Integrate sister projects
- Global events and programs

Operations (n = 32)

The Operations category is a small category of only 32 comments (1% of all comments).

This category includes comments related to the operations of Wikimedia -- servers, software updates, and site speed.

Strategy Comments: Operations

n = 32

Legend:
- Logged in
- Anonymous
- New Accounts

Categories: Operations/servers, Site speed, Software updates

Operations (Examples)

Operations and Servers	I think that Wikimedia should upgrade their networking hardware and make it more scalable by incorporating latest technologies and Big Data. People want relevant information to their query in a gist, so keeping that in mind. (India) Run all the wikipedia servers on free software. (Norway)
Site speed	You should speed up all websites because with the growing number of people using internet there will be more strain on your website, hence slowing it down. If you completely speed it up it will have less strain or the strain will just be unnoticeable to the users. (metawiki) Sitespeed is a major factor. Keep improving and maintain blazing fast site speeds! (India)
Software updates	Updates to Mediawiki can destroy an app's usability, as well as custom templates; several Wikia wikis, for example, are completely unreadable using their unmaintained app. (enwiki)

Public Image & Branding (n = 23)

The Public Image & Branding category is a small category of only 23 comments (<1% of all comments).

This category includes the comments focused on branding, building awareness for Wikimedia projects, and general public image issues.

The general sentiment of the comments supports an opportunity for WMF and Wikimedia to build brand recognition and create greater awareness about the Movement and the projects.
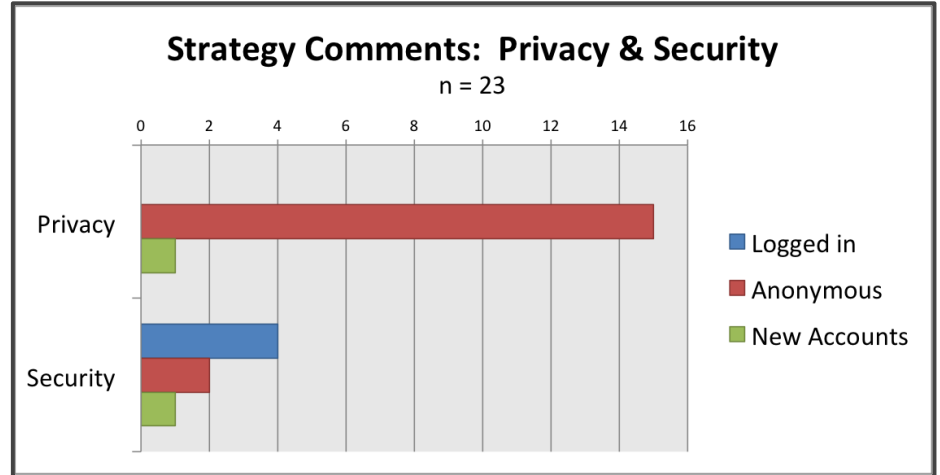
Strategy Comments: Public Image

n = 23

Awareness		

Legend:
- Logged in
- Anonymous
- New Accounts
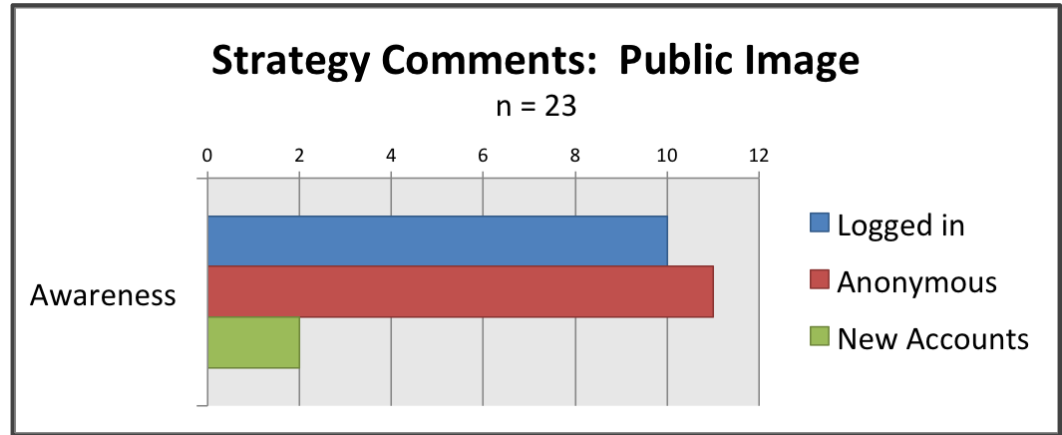
Public Image and Branding (Examples)

Public Image & branding	Maybe the Wikimedia movement should care more for corporate identity and branding...New branding, as proposed by several people earlier: "Wikipedia Foundation" (=Wikimedia Foundation), "Wikipedia Pictures And Files" (=Wikimedia Commons), "Wikipedia Data" (=Wikidata), "Wikipedia Voyages" (=Wikivoyage)", to make the best of our important brand and show what belongs to us and what not (e.g., Wikileaks). (dewiki)
Public Image & branding	Good PR. I have Wikipedia on my Google News feed and almost everything I see is negative. If one stays off the "drama" pages, I see that the vast majority of Wikipedia works great and is a testament to the good of humanity. (enwiki)
Public Image & branding	Wikipedia projects would be more successful if people learn how Wikipedia works and what global reach. Today many people are unaware Wikipedia works and if they knew would surely an important source for the growth of Wikipedia. Then Wikipedia should approach the governments, professionals, students, and anyone from joint initiatives to improve the quality of Wikipedia and expand." (eswiki)
Public Image & branding	Wikimedia should now go for creative advertisements and connecting with people like no information provider has ever done before... To such an extent that people will go for Wikimedia for all the information required and will stick to that. (metawiki)
Public Image & branding	Brand recognition has to be the main focus for wikipedia; In my opinion it is the single greatest learning tool ever that has been made possible by the internet. I don't know exactly how wikipedia will get known in other countries. But I know that the entire world is now hungry, starving rather for information. You must find a way to champion wikipedia to other countries and regions, never politically, but for humanitarian grounds. (US)

Privacy & Security (n = 23)

The Privacy & Security category is a small category of only 23 comments (<1% of all comments). This category includes the comments focused on issues of user privacy, protecting personal data, and ensuring greater security.

83% of the comments in this category originated from *Anonymous* and *New users*. This is not surprising, based on the category itself, and supports the assumption that at least a portion of the *Anonymous user* responses may be from experienced contributors who choose to remain anonymous.

The general sentiment of the comments underscores the importance of privacy and anonymity to users of the Wikimedia projects.

Strategy Comments: Privacy & Security
n = 23

Legend: Logged in, Anonymous, New Accounts

Privacy & Security (Examples)

Privacy & security	Absolute transparency in practises but at the same time real identity protection that is untraceable (at least on sensitive subjects). (Cyprus)
Privacy & security	completely drop all attempts of user tracking. I understand that that may mean to escape the US government rule and reign. THEN DO IT! (Germany)
Privacy & security	the entire infrastructure around IPs sucks(tm). We have no capability to "punch holes" in rangeblocks (i.e. block 192.168.0.0/16 but allow 192.168.11.12). This is specifically relevant for rangeblocks on hosting providers where the entire range is blocked for abuse, and we have no way to allow the good guys through anymore. We have no reasonable way to track contributions for a range. This is doubly relevant for IPv6 addresses where a domestic allocation is usually a /62 to a /48. We have no talkpages for such a range, which makes it difficult to communicate effectively. We can't see a block log for an address in a range. Autoblock doesn't work effectively if it's trivial to change address, and it doesn't target the entire relevant allocation. It's a mess.
Privacy & security	Let us contribute anonymously. I previously wanted to support this site. But, upon reading the fine print I discovered my information would be distributed to foreign countries that would not have the same privacy protections we have here in the U.S.. If we value our privacy, let us support you and maintain our privacy. (United States)
Privacy & security	Wikimedia's services should default on the side of privacy and security! (enwiki)

Wikidata & APIs (n = 20)

The Wikidata & APIs category is a
small category of only 20 comments
(<1% of all comments), none of which
came from *New users*.

This category includes the comments
focused on Wikidata, structured data,
and expanding APIs for use by apps
and internet device developers.

This is a category more tuned to
experienced contributors, so it is not
surprising that 65% of the comments
come from *Logged-in users*, most of
which have an average edit count of
>16,000 edits, and one which had
>500,000 edits.

Strategy Comments: Wikidata & APIs

n = 20

Legend:
- Logged in
- Anonymous
- New Accounts

Categories: Wikidata, APIs, Device Ideas

Wikidata & APIs (Examples)

Wikidata & APIs	There should be a thingy to start new apps from which is good at API calls (even gadgets are rather poor at it...). A toolkit for writing new wikimedia project app for a wiki itself or for a certain desktop or mobile platform. (ruwiki)
Wikidata & APIs	all content pages could be CSS-filtered (or some other technology) so that portions of the content is distributed to wearables, while more content is available to phones, yet more is available to tablets, and complete content is available via desktops...This is notionally similar to responsive design wherein visual content is filtered and re-sampled to meet screen/display and bandwidth constraints. (United States)
Wikidata & APIs	Wikidata. Technical experienced users do a lot of work with bots. Individual edits can be done with the Wikidata interface. But it is for non-technical users difficult to do a serial of edits. For most users it is not practical nor easy to do a serial of edits, and for such we need more tools/extensions/etc...A tool/extension/etc in what (1) you can easily create a list of items + being able to remove some out of this list. (2) Easy to set a skip like "if contains P123 then skip", "if does not contain P456: Q789 then do not skip", etc. (3) Being able to set "Replace P1234: Q3456 by P7934: Q765". (4) To be able to run this automatically or by suggesting changes and by checking the suggested change and/or the page itself...The functionality AutoWikiBrowser is providing for Wikipedia, we need as well for Wikidata. (nlwikinews)
Wikidata & APIs	On the different wikipedia-projects are many equal templates and articles. Templates and lists for example squads of football clubs or any lists of champions could be combined in Wikidata. So it's possible that many wikipedians of different languages work together at one central point. I think the trend moves to one central crosspoint called wikidata. (dewiki)
Wikidata & APIs	Wikipedia should care about having its data structured and universal (in a way that there are not obsolete versions in some languages). ...Wikidata must become more important; most part of Wikipedia articles should become more intelligent, getting automation with some changes of data. (Spain)

Offline Wikipedia (n = 17)

The Offline Wikipedia category is a very small category of less than 20 comments (<0.5% of all comments).

This category includes comments that request offline availability of Wikipedia -- whether through a DVD or a print version of the encyclopedia. It is a category more tuned to readers and less-experienced editors (the *Logged-in users* who contributed to this category averaged less than 100 global edits) who might not know of the current availability of offline Wikipedia or the size constraints of printing the entire encyclopedia.

Strategy Comments: Offline Wikipedia

n = 17

- New Accounts
- Anonymous
- Logged in
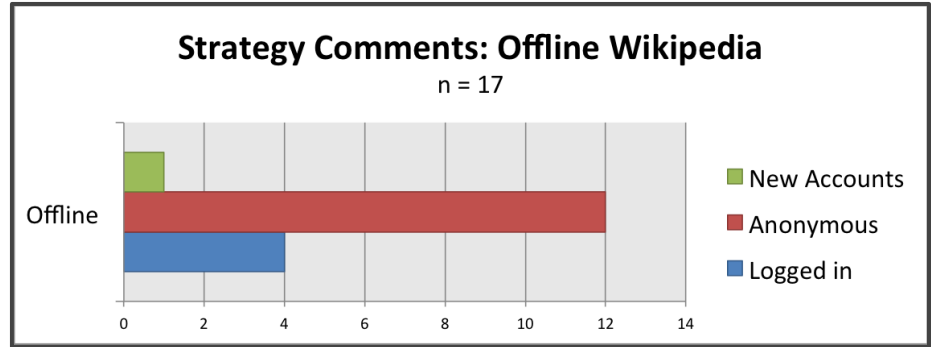
Offline Wikipedia (Examples)

Offline Wikipedia	Mobile service provides free Wikipedia access but doesn't provides a facility to download a "dump" file. I personally wanted to install offline Wikipedia in a local school and facilitate them but I am still unable to do. (commonswiki)
Offline Wikipedia	Some pages have become evergreen in that they will never need updating, convert these into a hardcover book for the home. (Canada)
Offline Wikipedia	Wikipedia should be available offline, so please realize a Wikipedia-DVD that also could be transferred to every device used today (offline usage). May be with reduced picture resolution. (Germany)
Offline Wikipedia	Wikipedia needs to address non-internet connected users, and offline use. (United Kingdom)
Offline Wikipedia	Guaranteeing access to wikipedia from multiple sources in the event that the site is blocked or goes down. A self updating and easy to use repository file would be wonderful. (United States)

Global Access & Wikipedia Zero (n = 15)

The Global Access & Wikipedia Zero category is a very small category of less than 20 comments (<0.5% of all comments).

This category includes comments that express concern about the need to support access to Wikipedia in environments around the world that may have limited technological and financial resources.
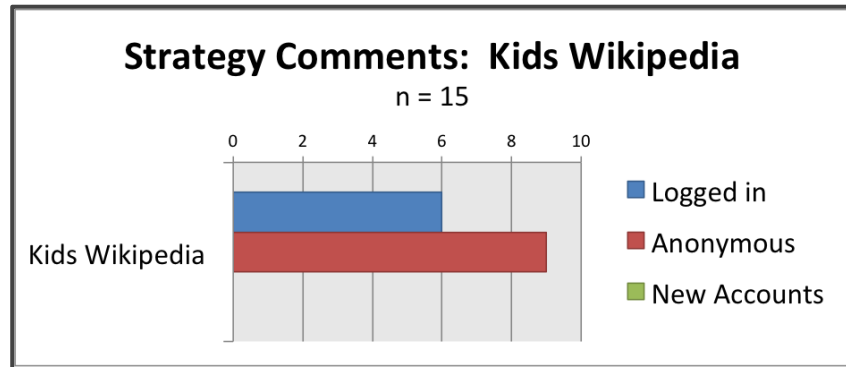

Strategy Comments: Access & Wikipedia Zero
n = 15
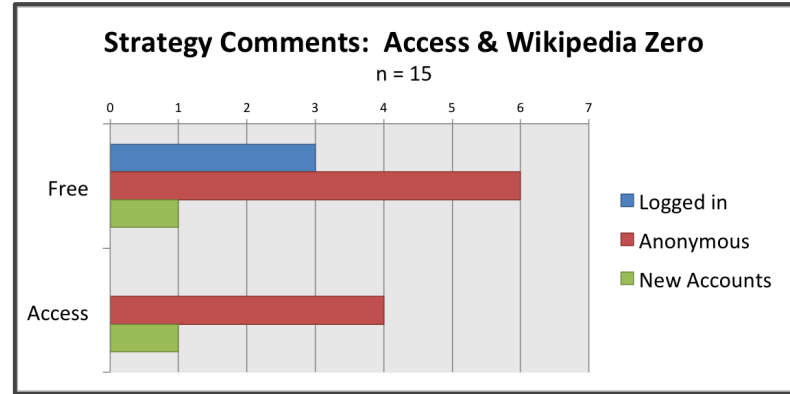
Global Access & Wikipedia Zero (Examples)

Global Access	The next billion users comprise of a large chunk of people from areas with not enough resources to set up proper access points, which also points to the fact that due to the lack of resources, there presumably wasn't much development in other areas as well. They will now look for relevant material. They would look for educational material, and affordable services. The information about the same has to be brought to them. (India)
Global Access	"Developing countries are poor in terms on technology. So kindly provide the best way to enable Wikipedia knowledge for them" (Sudan)
Global Access	Cell phone is not free. User has to pay in order to use and get access to Internet (and so to our free multilingual, educational content). So talking about how to provide an efficient way in accessing the wikimedia projects to "rich" people is a little bit too early...Our (or just mine) goal is to create a "space" for people that do not have the luxury to get paid information. (elwiki)
Global Access	make accessible the knowledge not only to those who have a means of communication, but also to those who can not afford. Culture is the primary source of wealth of every person, and freedom of speech and expression in general should be extended to all. Therefore, first of all have to develop projects to improve the environment in which you live...ith the potential of a huge structure like Wikimedia you could give an accelerated progress in many areas of the planet, both the third and fourth world, but also the first and second are slipping more and more in the grip of poverty. (itwiki)

Kids Wikipedia (n = 15)

The Kids Wikipedia category is a very small category of less than 20 comments (<0.5% of all comments).

This category includes all comments suggesting the development of a Wikipedia version targeted at children.
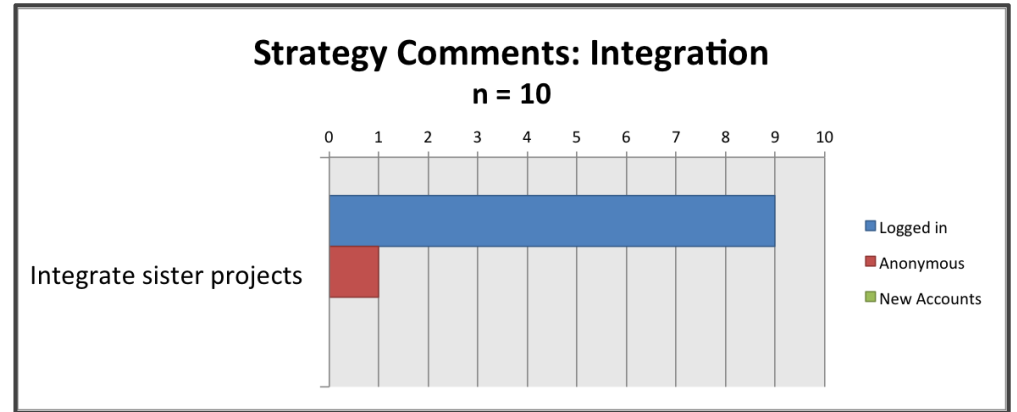

Strategy Comments: Kids Wikipedia

n = 15

Kids Wikipedia (Examples)

Kids Wikipedia	Make a Wikipedia for children. (Colombia)
Kids Wikipedia	make a wikipedia for children. (India)
Kids Wikipedia	the articles specially that on wikipedia need to be reviewed wisely. introduction of some special sites for the children below age 16, like wikiKIDS/wikiYOUNG/. (Nepal)
Kids Wikipedia	major opportunity for growth in the curation of articles targeted for children. With proper content controls and properly sourced materials, Wikipedia could be a really excellent source of secondary information...Good curation of the subjects that children generally learn in school, written to the level of specificity that is considered grade-appropriate, coupled with the interrelations of subjects that are inherent to children's learning, could be far more robust through Wikipedia than other sources. (United States)

Integrate Sister Projects (n = 10)

The Integrate Sister Projects category is a very small category of less than 20 comments (<0.5% of all comments).

This category includes comments targeted specifically at how best to manage the disparity and discrepancies between the various Wikimedia projects.
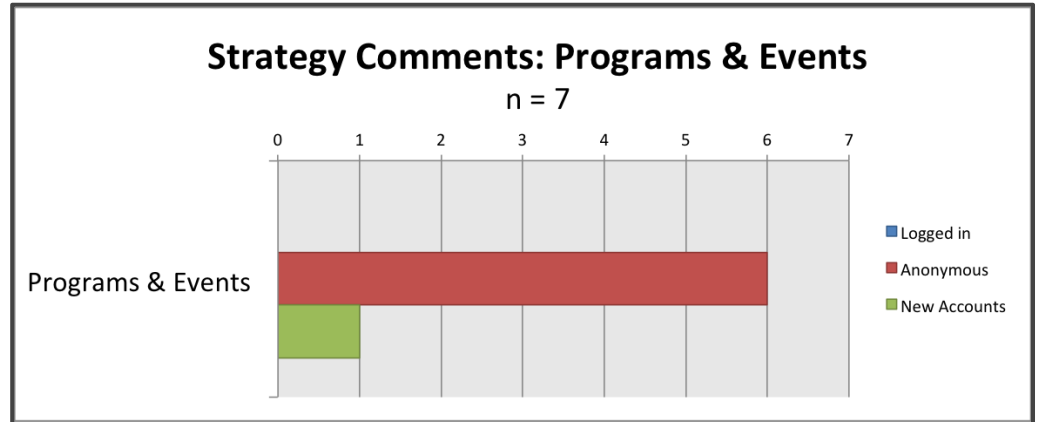

Strategy Comments: Integration
n = 10

Integrate sister projects (Examples)

Integrate sisters	Intra-Wikimedia "otherness" can be lowered by removing barriers to transparency between projects. The limitations of watchlists in the area of cross-project dealings have caused a lot of antagonism against the Commons, Wikidata, and Meta communities... Similarly, various projects have had difficulty keeping track of things on Commons. The presence of what I understand to be now called "shadow namespaces" and its predecessors, and the absence of associated cross-wiki communication, notification, watchlist, "related changes" (!really important), and whatlinkshere functionality has generated much hostility and frustration. (enwiki)
Integrate sisters	Reconsidering some small Wikimedia wikis, reorganize them or not develop them further. There have been several discussions whether the wiki markup system as we have it now is really optimal for Wiktionary, and now we see the discussion coming again because of the introduction of Wikidata and its abilities...It shouldn't be a taboo to close a wiki. Some are actually dead (no activities), others could be integrated into Wikipedia (maybe Wikiquote). Sometimes I ask myself whether a wiki is really the best kind of platform to work with (take Wikisource, for example - the "ready" pages are protected). (dewiki)
Integrate sisters	connect knowledge contained separately in Wikipedia and Wictionary - often it is perfectly enough these few words of explanation or meaning found in Wictionary and not found in Wikipedia. (plwiki)
Integrate sisters	I hope Wikipedia able to develop an integrated, Trinity-style, most of Wikimedia's current project integration features, like Apple's iTunes the same. You can integrate Wikiquote Wikimedia, Wikipedia hatch, tourism and other projects in a wiki to create under the qualifying line. (zhwiki)

Programs & events (n = 7)

The Programs & Events category is a very small category of less than 20 comments (<0.5% of all comments).

This category includes suggestions for on-the-ground programs and events. In particular, respondents from Central America and Africa suggest the creation of physical Wikimedia offices worldwide.

This is a reader-centric category, with no representation from *Logged-in users*.

Strategy Comments: Programs & Events
n = 7

Programs and events (Examples)

Programs and events	Conferences and mass events are something that would be very useful to have in the currently underdeveloped areas. You MUST then improve coverage and support for lesser used languages, and must make it easier to have them installed, even if it takes time until enough supporters are there. (Germany)
Programs and events	provide virtual offices around the globe. Hub your offices based on location (Nigeria)
Programs and events	he best way to keep the website good for the next billion users, lets say years is to go down to grounds forexample in every country in the world, have a center of data collection and by that information will mature quick and easier when got from people that know it well. am ugandan and i havent seen any of your offices around. and sometimes i need info about some persons from my region and cannot find any info. i hope that makes perfect sense.k thanks again. (Uganda)
Programs and events	Organize Wiki-camps in Africa and Asia for students. I think getting funding on this would be no sweat ;-) (metawiki)

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End