

Fall 2018 Campus Town Hall

October 22, 2018

participant feedback

VCA hosted the Fall 2018 Campus Town Hall on October 9, 2018, from 2 pm - 4 pm. The event was held in Pauley Ballroom and was designed to provide administrative updates to campus managers and directors. The audience heard from Chancellor Carol Christ, VCA Marc Fisher, VCF Rosemarie Rae, AVC Facilities Services Sally McGarrahan, and Interim AVC-HR and CHRO Jo Mackness. Questions for the Chancellor were submitted in advance of the event and facilitated by Dan Mogulof from Public Affairs. At the conclusion of the program, the audience was able to ask questions of any speaker. The Chancellor was still in attendance at that point and fielded several of the questions.

The event was publicized through CalMessages to 700 managers and directors, staff organizations and communities of practice, and through personal networks. 565 RSVPs were received, of which 547 were “yes.” The audience was estimated at 475 to 500 in attendance the day of the event.

A half-hour “information fair” was presented at the conclusion of the speakers’ program. The fair consisted of tables and representatives from 13 campus units around the perimeter of the room. The majority of the audience departed at the conclusion of the program and did not visit the information tables, but those that did found them informative.

A survey was sent to participants to rate how valuable they found the Campus Town Hall. Respondents were asked to suggest speakers, topics, and format changes to improve future Town Hall meetings. Unlike last semester, the survey was anonymous. Sixty-five responses to the survey were received and most respondents submitted qualitative answers. The average score was 8.2 (out of 10) and the Net Promoter Score was 38 (scored from -100 to +100), both of which are strikingly similar to the spring 2018 Town Hall survey results (8.33 and 40). The following tables summarizes the most commonly received comments and suggestions.

SUGGESTIONS FOR IMPROVING THE FORMAT OF FUTURE CAMPUS TOWN HALL MEETINGS (# of MENTIONS)
Facilitated networking (4)
More time for audience questions (3)
Livestream the event (2)
Fewer speakers with more time each (2)
Info on staff develop. opportunities (2)
Have info fair before and after speakers
Microphones on stands to save time.
One topic with more in-depth analysis.
Present one theme w/ diff. perspectives
More time to network.
Announce information table in advance.
If speakers are sitting, have higher stage.
Project speakers on big screens.
Take all questions ahead of time.
Solicit feedback during networking time.
Have speakers introduce themselves.
Two hours feels long
More time with Chancellor.
Recognize new employees.
Refreshments are nice but not necessary.
Unsweetened iced tea would be nice.

SUGGESTED TOPICS FOR FUTURE CAMPUS TOWN HALL MEETINGS (# of MENTIONS)
“Doing less with less” (4)
Diversity and inclusion (4)
Regional model (4)
Parking plans (2)
Campus safety (2)
Staff development opportunities (2)
Strategic Plan (2)
Performance evaluation system
Staff career mobility
UCPath
IT updates
More from the CFO
Business process improvements
Staff turnover and retention
Campaign plans
Signature initiatives
How leaders make campus decisions.
Campus climate
Disability services
Staff salaries
Allocations of Faculty FTE
Research administration funding

SUGGESTED SPEAKERS FOR FUTURE CAMPUS TOWN HALL MEETINGS
Chancellor Christ
EVCP Paul Alivisatos
VC E&I Oscar Dubon
Vice Provost Lisa Alvarez-Cohen
Vice Chancellor, Admin, Marc Fisher
Vice Provost Ben Hermalin
Vice Chancellor, Finance Rosemarie Rae
Vice Chancellor, UDAR, Julie Hooper
Athletic Director Jim Knowlton
Cathryn Carson, Data Science
Leadership from another UC campus

FROM 1 TO 10, WITH 1 REPRESENTING “NOT LIKELY” TO 10 BEING “HIGHLY LIKELY,” HOW LIKELY WOULD YOU BE TO RECOMMEND A COLLEAGUE ATTEND A FUTURE CAMPUS TOWN HALL MEETING?
65 responses
Average score 8.2
Net Promoter Score 38
Highest score 10 (19 mentions)
Lowest score 1 (1 mention)