

VICTORIA'S SECRET

Victoria's Secret Presents: The Tour – Now Streaming on Prime Video

Victoria's Secret invites audiences worldwide to embark on a captivating fashion journey with "The Tour," now streaming on Prime Video

Customers can shop Victoria's Secret's Tour-inspired products in the Amazon Fashion store and on [Victoriasecret.com](https://www.victoriasecret.com)

REYNOLDSBURG, Ohio, September 26, 2023 (GLOBE NEWSWIRE) – Victoria's Secret is thrilled to announce that *Victoria's Secret: The Tour'23* is now available to stream on Prime Video. Part documentary, part spectacular fashion event – the exclusive showcase will captivate audiences and provide a viewing experience that celebrates Victoria's Secret's mission to uplift and champion women all over the world.

The reimagined fashion show takes Prime Video viewers on a journey through the creation of *The Tour*, with behind-the-scenes footage and intimate stories of the VS20 – a group of 20 innovative global creatives who conceived four fashion curations from the vibrant cities of Bogota, Lagos, London and Tokyo, alongside iconic custom Victoria's Secret designs. *The Tour* gives a new generation of creators from around the world the opportunity to tell their stories, reflect on their experiences and see their creations brought to life on the world stage.

Fans of *The Tour* can embark on their own fashion journey by shopping a collection of styles inspired by the show, now available on [VictoriasSecret.com](https://www.victoriasecret.com) and in the [Victoria's Secret Amazon Fashion storefront](#). The collection includes exclusive styles, from corsets and robes, to bras and lingerie sets in a variety of colorways and sizes. Fans of *The Tour* can shop this collection while watching on Prime Video with Amazon's X-Ray feature.

Customers can also shop more than 4,000 styles across Victoria's Secret and PINK including the brand's best-selling bras, panties, sleep, swim and lounge wear available now in the [Victoria's Secret Amazon Fashion storefront](#).

The Tour is available to view in more than 50 countries, including the United States, Australia, Canada, United Kingdom, Ireland, Netherlands, Philippines, New Zealand, Singapore, Thailand and across Latin America. A global celebration of fashion, culture and art, the special fashion experience is brought to life through an incredible cast of talent including Grammy award-winning artist Doja Cat and top models, Naomi Campbell, Paloma Elsesser, Adriana Lima, Honey Dijon, Winnie Harlow, Gigi Hadid, Tess McMillan, Candice Swanepoel, and Lila Moss, among many others.

Executive produced by Sunshine, produced by Pulse Films, the feature will be creative directed by PARTEL OLIVA, with film direction by Lola Raban-Oliva, Cristina Sanchez, Korty, Margot Bowman, Umi Ishihara, styling in partnership with Camilla Nickerson, cinematography by Ari Wegner, production design by Joseph Bennett and post-production by the recent Academy Award winning Parallax.

For a sneak peak, watch the [trailer](#) / To access [images](#) / To start [streaming](#)

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About Victoria's Secret & Co.:

Victoria's Secret & Co. (NYSE: VSCO) is a specialty retailer of modern, fashion-inspired collections including signature bras, panties, lingerie, casual sleepwear, athleisure and swim, as well as award-winning prestige fragrances and body care. VS&Co is comprised of market leading brands, Victoria's Secret and Victoria's Secret PINK, that share a common purpose of inspiring and uplifting our customers in every stage of their lives, and Adore Me, a technology-led, digital-first innovative intimates brand serving women of all sizes and budgets at all phases of life. We are committed to empowering our more than 30,000 associates across a global footprint of approximately 1,350 retail stores in approximately 70 countries. We provide our customers with products and experiences that make them feel good inside and out while driving positive change through the power of our products, platform and advocacy.

For further information, please contact:

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THE BOMBSHELL TOUR

An olfactive journey through the fragrance artistry behind a Limited-Edition Bombshell collection, inspired by the cities of the VS20 and exclusively made to celebrate the World Tour.

Retail cost: \$69.95



BOMBSHELL TOKYO

Like flowers bloom in a Tokyo springtime, bright cherry blossom and blush peony burst at the heart of this fragrance. Radiant lychee creates a sparkling signature finish.

BLUSH PEONY – CHERRY BLOSSOM – SPARKLING LYCHEE



BOMBSHELL BOGOTÁ

A luxurious blend of Bogotá native coffee flower and creamy gardenia create a captivating aroma. Blooming notes of neon peony reveal a fresh, bright floralcy.

NEON PEONY – COFFEE FLOWER – GARDENIA



BOMBSHELL LONDON

Enchanted by the botanical charm of London, this floral fragrance features luminous garden lace peony at its heart. Beloved English rose and budding black currant add a soft hint of berry.

GARDEN LACE PEONY – ENGLISH ROSE – BLACK CURRANT



BOMBSHELL LAGOS

Inspired by the energy of Lagos, this vibrant scent opens with velvet tamarind, a tropical fruit native to West Africa. Flame peony adds a fruity facet when mixed with hibiscus petals.

FLAME PEONY – VELVET TAMARIND – WILD YELLOW HIBISCUS





































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EAU DE PARFUM



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