

**Post Graduate Diploma in Journalism (PGDJ)
2018 admission onwards**

CURRICULUM 2018 - 2020

SEMESTER I

S. No.	Course Code	Structural Framework	Course Title	L-T-P	Credits
1.	18CMJ501	Core Module	Media, Politics and Society	4 0 0	4
2.	18CMJ502	Core Module	Media Laws and Ethics: Issues and Debates	4 0 0	4
3.	18CMJ503	Core Module	Communication Research	4 0 0	4
4.	18CMJ504	Core Module	Film Studies: Theory and Analysis	2 0 2	3
5.	18CMJ505	Core Module	Contemporary Issues: I	1 0 0	1
6.	18CMJ506	Core Module	Environment and Social Issues: Global Media Perspectives	3 0 0	3
7.	18CMJ507	Core-Print Stream	Reporting and Editing for Print Media	2 0 6	4
8.	18CUL501		Cultural Education	2 0 0	P/F
Total					23

SEMESTER II

S. No	Course Code	Structural Framework	Course Title	L T P	Credits
1.	18CMJ511	Core Module	Critical Approach to Communication Theories	4 0 0	4
2.	18CMJ512	Core-Design Stream	Techniques of Graphic Communication and Visual Design	2 0 2	3
3.	18CMJ513	Core Module	Advanced Research: Qualitative Approaches	4 0 0	4
4.	18CMJ514	Core- Broadcast Stream	Advanced Skills in Broadcast Journalism	2 0 4	4
5.	18CMJ515	Core Module	Contemporary Issues: II	1 0 0	1
6.	18CMJ516	Core- IMC Stream	Integrated Marketing Communications	3 1 0	4
7.		Elective	Elective Paper 1		4
8.	18AVP501		Amrita Value Programme	1 0 0	1
Total					25

Total Credits for the programme:48

ELECTIVE STREAMS (Any One)

S.No	Course Code	Structural Framework	Course Title	L T P	Credits
Print Stream					
1.	18CMJ517	Elective Paper 1- Print Stream	Advanced Reporting and Editing	1 1 6	4
2.	18CMJ518	Elective Paper 1- Broadcast Stream	Writing, Reporting and Producing Television News	2 0 4	4
3.	18CMJ519	Elective Paper 1- IMC Stream	Advertising Practice for Print, Web and Broadcast	3 0 2	4