

## M.Phil. in Visual Media and Communication 2015

Effective from August 2019)  
( Part-time - 4 semesters – 2 years )

### Curriculum

The duration of part-time M.Phil. programme is two years with 4 semesters. The course work includes **two core papers during the first semester** and **one Elective during the second semester**. The key focus of the programme would be to provide an in depth understanding of various visual media and communication theories and research practices. The programme combines lectures, criticism classes, seminars and research work in various combinations tailored to the individual students. M.Phil. scholars perform individual research under the direct supervision of an academic expert and submit a dissertation at the end of the course.

### Academic structure of the programme

The proposed programme will have a flexible academic structure and pedagogic approach covering the essential areas of Visual Media and Communication by offering a range of relevant electives.

### Pedagogic approaches

Some of the key pedagogic approaches would involve the following:

Academic lectures, Extramural Lecture Series, Group discussions and debates, Visual Presentations

Literature review, Preparation and presentation of research articles in conferences and seminars

E-Learning modules.

### **Curriculum and Credit Distribution**

Course Code	Title	L T P	Credits	ES
<b>SEMESTER I</b>				
15FNA701	Media and Communication Research	4 0 0	4	Research Methodology
15FNA702	Media Texts and Changing Social Paradigms	4 0 0	4	Core
	<b>Total</b>		<b>8</b>	
<b>SEMESTER II</b>				
	Elective	4 0 0	4	Elective
15AVP501	Amrita Values Programme	1 0 0	1	
	<b>Total</b>		<b>5</b>	
<b>SEMESTER III</b>				
15FNA798	Dissertation Phase # 1 plus Review of Publication		4	
	<b>Total</b>		<b>4</b>	
<b>SEMESTER IV</b>				
15FNA799	Dissertation Phase # 2 ( Evaluation of Complete Dissertation )		8	P
15FNA797	Viva voce		5	P
	<b>Total</b>		<b>13</b>	
	<b>Grand Total</b>		<b>30</b>	

<b>Electives</b>				
15FNA731	Cinema Studies	4 0 0	4	E
15FNA732	E-Learning and Instructional Design	4 0 0	4	E
15FNA733	Media and Visual Semiotics	4 0 0	4	E