

# MJMC – MASTER OF JOURNALISM AND MASS COMMUNICATION (Renamed as MA [Journalism and Mass Communication])

## CURRICULUM

Course Code	Course Title	L	T	P	Cr	ES	Course Code	Course Title	L	T	P	Cr	ES
<b>SEMESTER 1</b>							<b>SEMESTER 2</b>						
18FNA501	Basics of Advertising	1	1	0	2	A	18FNA529	Broadcast and online Journalism	2	0	0	2	D
18MCJ501	Contemporary Media Scenario	2	0	0	2	A	18FNA503	Film Studies	2	0	0	2	A
18MCJ502	Print Journalism and Writing	2	0	0	2	B	18FNA512	Media Ethics and Laws	2	0	0	2	B
18FNA500	Communication and Media Theories	1	1	0	2	E	18MCJ585	Scriptwriting/ Writing for Broadcast Media	0	0	2	1	L5
18FNA509	Research Methodology for Communication and Media Studies	2	1	0	3	G	18FNA556	Audiography Practice Lab. II	0	1	2	2	L1
18MCJ581	Print Journalism and Writing Practice	0	1	2	2	L1	18FNA557	Photography Practice Lab. II	0	1	2	2	L6
18FNA551	Audiography Practice Lab. I (from 2016 Batches )	0	1	2	2	L2	18FNA558	Videography Practice Lab. II	0	1	2	2	L7
18FNA552	Photography Practice Lab. I (from 2016 Batches )	0	1	2	2	L3	18FNA584	Digital Video Editing	0	1	2	2	L2
18FNA553	Videography Practice Lab. I (from 2016 batches )	0	1	2	2	L4	18FNA586	Graphic Design Lab. II	0	1	2	2	L4
18FNA576	Graphic Design Lab. I	0	1	2	2	L5	18FNA679	Short Film Production (Fiction and Documentary) Lab.	0	1	2	2	L3
18CUL501	Cultural Education	2	0	0	P/F	F	18AVP501	Amrita Values Programme	1	0	0	1	F
<b>TOTAL</b>						<b>21</b>	<b>TOTAL</b>						<b>20</b>
<b>SEMESTER 3</b>							<b>SEMESTER 4</b>						
18MCJ601	Communication for Development	2	0	0	2	A	18MCJ692	Internship				2	P1
18MCJ602	Media Analysis Techniques	2	0	0	2	B	18MCJ696	Comprehensive and Technical Viva-voce				4	P2
18MCJ603	New Media and Web Content	2	0	0	2	C	18MCJ699	Project Work				4	P
18FNA607	Editing and Designing for Print	2	0	0	2	D	<b>TOTAL</b>						<b>10</b>
18FNA517	Public Relations	1	0	0	1	F							
	Elective	2	0	0	2	E							
18MCJ681	Critical Viewing and Reading Analysis Practice	0	0	2	1	L1							
18MCJ682	News Casting, Anchoring and Programme Presentation Skills	0	0	2	1	L2							
18MCJ683	New Media and Web Content Lab.	0	0	2	1	L5							
18MCJ684	Public Relations Campaign Practical	0	0	2	1	L3							
18MCJ685	Reporting, Editing and Lab Journal	0	0	2	1	L4							
18MCJ690	Live-in-Lab.® / Open Elective*	2	0	0	2	J							
18MCJ698	Video News Production with Mini Project	0	0	2	1	P2							
<b>TOTAL</b>						<b>19</b>	<b>Total for the Programme</b>						<b>70</b>
<b>ELECTIVES (any one)</b>													
18MCJ632	Creative Expression in Regional Language	2	0	0	2	E	18MCJ634	Science Communication	0	1	3	2	E
18MCJ633	Photo Journalism	2	0	0	2	E	18FNA637	Advertising	2	0	0	2	E

\*One Open Elective course is to be taken by each student, in the third semester, from the list of Open electives offered by the School.

@Students undertaking and registering for a Live-in-Lab. project, can be exempted from registering for the Open Elective course in the third semester.