

MBA

List of Electives (2019)

Finance Area

SI No	COURSE CODE	Subject
1	FI509E	Investment Analysis and Portfolio Management
2	FI631E	Financial Markets and Institutions
3	FI636E	Financial Modelling and Valuation
4	FI511E	Financial Statement Analysis
5	FI512E	Financial Derivatives
6	FI633E	Strategic Financial Management
7	FI515E	Commercial Bank Management
8	FI606E	Corporate Fraud and Internal Control
9	FI624E	Corporate Taxation
10	GM503E	Applied Econometrics
11	FI630E	Wealth Management
12	FI634E	Financial Risk Management
13	FI642E	Energy Finance
14	FI635E	Quantitative Equity Portfolio Management
15	FI605E	Investment Banking
16	I406E	Advanced Financial Management
17	FI404E	Financial Markets
18	BA010E	Financial Analytics
19	FIO5E	Commercial and retail banking
20	FI637E	Financial Services Marketing
21	FI407E	Working Capital Management
22	FI626E	Financial Modelling
23	FI620E	Econometrics

Marketing Area

1	MM403E	Sales and Distribution Management
2	MM637E	The Art of Corporate and Marketing Communications
3	MM406E	Experiential Marketing
4	BA002E	Digital Media Strategies and Analytics

5	MM612E	RuralMarketing
6	MM636E	Foundations of Management Counselling
7	MM506E	Consumer Behaviour
8	MM511E	Social MediaMarketing
9	MM638E	Retail Management & E-commerce / Omnichannel Commerce
10	MM507E	Integrated Marketing Communications
11		Storytelling with Data
12	MM623E	Strategic Marketing Management
13	MM610E	B2B Marketing
14	MM509E	Business To Business Consultative Sales Management
15	MM402E	Digital Marketing
16		Excellence in Marketing Practice
17	MM510E	Marketing Analytics
18	MM618E	Strategic Brand Management
19	MM405E	Retailing Management
20	MM609E	Customer Relationship Management
21	MM507E	Integrated Marketing Communications
22	MM635E	Current Trends in Marketing
23	MM404E	Services Marketing
24	MM402E	Data-Driven Marketing

Operations Area

1	OM506E	Logistics and Supply Chain Management
2	OM618E	Services Operations Management
3	OM509E	Manufacturing Systems
4	OM403E	Project Management
5	OM502E	Total Quality Management
6	OM511E	Operations Strategy
7	OM604E	Multi-Criteria Decision Making
8	OM622E	Process Flow Management
9	OM624E	Disaster Operations Management
10	OM627E	Green Supply Chain
11	OM628E	Artificial Intelligence
12	OM505E	Advance Quality Planning & Management
13	MM627E	Strategic Sourcing

14	OM404E	Manufacturing Planning And Control
15	BA020E	Supply Chain Analytics
16	OM617E	Business Process Re-Engineering
17	OM 619 E	Analytics In Operations
18	OM510E	Lean Operations
19	OM 607 E	Enterprise Resources Planning
20	OM508E	Lean Management
21	OM605E	Operations Strategy and World Class Operations
22	OM608E	Strategic Operations Management

HR Area

1	HR503E	Talent Acquisition and Development
2	HR614E	Performance Management and Compensation
3	HR502E	Leadership Skills (GM)
4	HR508E	Industrial Relations
5	HR516E	Industrial Law
6	HR409E	Learning and Development
7	HR512E	Organisational Change and Development
8	HR602E	HR Analytics (with SHRM certification)
9	HR410E	Strategic Compensation Management (with SHRM certification)
10	GM616E	Management of Self for Success and Happiness
11	HR615E	International HRM
12	HR636E	Managerial Competency and Career Development
13	GM623E	Cross Cultural Management
14	HR638E	Advanced Human Resource Management
15	HR616E	Recruitment & Selection
16	HR514E	Compensation and Benefits
17	HR510E	Employee Training and Development
18	HR515E	HR Analytics
19	HR 405 E	Employee Engagement
20	GM652E	Health CareManagement
21	HR508E	industrial relations and labour laws
23	HR506E	Talent Management
24	HR 405 E	Organisational Development
25	HR404E	Strategic Human Resource Management

26 **BA013E** Analytics for People Management

27 **HR507E** Managing Negotiations

Information Systems and Analytics Area

1	BA002E	Digital Media Strategies and Analytics
2	SY408E	eGovernance
3	SY504E	IT Business Analysis
4	SY512E	Cybersecurity, Governance, Risk & Compliance
5	BA001E	Business Analytics
6	GM501E	Enterprise Resource Planning
7	BA030E	Data Analytics using R & Python
8	SY511E	Internet of Things
9	SY615E	Advanced Tools for Decision Support
10	BA031E	Multivariate Analysis for Business
11	SY624E	IT Infrastructure Management
12	OM615E	Business Intelligence & Data Mining
13	BA006E	Data Mining for Business Analytics
14	BA027E	Machine Learning
15		Business Data Management
16	BA028E	Applied Statistics In Data Mining
17	BA009E	Data Management and Visualization
18	BA024E	Cloud and Big Data Analytics
19	BA023E	Social Media and Web Analytics
20	BA018E	Predictive Analytics using Time Series Data
21	BA026E	Applied Business Analytics
22	SY635E	E-Business and E- Commerce Management
23	BA014E	Forecasting and Visualization Analytics