MASTER OF FINE ARTS

M.F.A.

CURRICULUM

for 2015 admissions onwards

GENERAL INFORMATION

Code Numbering:

Each course is assigned an 8-character Code number. The first two digits indicate the year of curriculum revision. The next three letters indicate the Department offering the course. The last three digits are unique to the course – the first digit indicates the level of the course (100, 200, 300, 400 etc.); the second digit indicates the type of the course, viz. 0, 1 and 2 indicate the core courses; 3,4,5,6 and 7 indicate the Elective courses; 8 indicates the Lab. or practical-based courses and 9 indicates Projects**.**

ABBREVIATIONS USED IN THE CURRICULUM:

Cat. - Category
Cr - Credits
ES - Exam Slot
L - Lecture
P - Practicals
T - Tutorial

DISCIPLINES

AVP - Amrita Values Programmes
BUS - Business Management
CHY - Chemistry
CMJ - Communication and Journalism
COM - Commerce
CSA - Computer Science and Applications
CSN - Computer Systems and Network
CUL - Cultural Education
ECO - Economics
ELL - English Language and Literature
ENG - English
ENV - Environmental Sciences
FNA - Fine Arts
HIN - Hindi
KAN - Kannada
LAW - Law
MAL - Malayalam
MAT - Mathematics
MCJ - Mass Communication and Journalism
OEL - Open Elective
PHY - Physics
SAN - Sanskrit
SSK - Soft Skills
SWK - Social Work
TAM - Tamil

M FA - Applied Art and Advertising

SEMESTER I

Course Code	Course Title	L-T-P	Cr	ES
15FNA501	Basics of Advertising	1 1 0	2	A
15FNA504	Introduction to Communication and Media Theories (for 2015 batch only)	1 1 0	2	E
15FNA506	Photography, Videography and Audiography I (for 2015 batch only)	2 1 0	3	C
15FNA508	Studies in Visual Aesthetics	2 0 0	2	D
15FNA509	Research Methodology for Communication and Media Studies	2 1 0	3	G
16FNA500	Communication and Media Theories (from 2016 batches)	1 1 0	2	E
15FNA571	Elements of Composition Lab.	0 1 2	2	L1
15FNA573	Audiography Lab. I (for 2015 Batch only)	0 0 2	1	L2
15FNA574	Photography Lab. I (for 2015 Batch only)	0 0 2	1	L3
15FNA575	Videography Lab. I (for 2015 Batch only)	0 0 2	1	L4
15FNA576	Graphic Design Lab. I	0 1 2	2	L5
16FNA551	Audiography Practice Lab. I (from 2016 Batches)	0 1 2	2	L2
16FNA552	Photography Practice Lab. I (from 2016 Batches)	0 1 2	2	L3
16FNA553	Videography Practice Lab. I (from 2016 batches)	0 1 2	2	L4
15CUL501	Cultural Education	2 0 0	P/F	F
	TOTAL		**19**	

SEMESTER II

Course Code	Course Title	L-T-P	Cr	ES
15FNA511	History of Art	2 0 0	2	A
15FNA512	Media Ethics and Laws	2 0 0	2	B
15FNA514	Creative Copywriting for Print and Online Media	1 1 0	2	E
15FNA515	Creative Copywriting for Radio and Television	1 0 2	2	D
15FNA516	Photography, Videography and Audiography II (for 2015 Batch only)	2 1 0	3	C
15FNA517	Public Relations	1 0 0	1	H
15FNA520	Short Film Production (Fiction and Documentary) (for 2015 Batch only)	1 1 0	2	G
15FNA583	Photography, Videography and Audiography Lab. II (for 2015 Batch only)	0 0 2	1	L1
15FNA584	Digital Video Editing	0 1 2	2	L2
15FNA585	Illustration Practical (for 2015 Batch only)	0 0 2	1	L3
15FNA586	Graphic Design Lab. II	0 1 2	2	L4
15FNA587	Typography Practical (for 2015 Batch only)	0 0 2	1	L5
15FNA679	Short Film Production (Fiction and Documentary) Lab. (from 2016 Batches)	0 1 2	2	L3
16FNA556	Audiography Practice Lab. II (from 2016 Batches)	0 1 2	2	L1
16FNA557	Photography Practice Lab. II (from 2016 Batches)	0 1 2	2	L5
16FNA558	Videography Practice Lab. II (from 2016 Batches)	0 1 2	2	L6
15AVP501	Amrita Values Programme	1 0 0	1	F
	TOTAL		**22**	

SEMESTER III

Course Code	Course Title	L-T-P	Cr	ES
15FNA601	Visualization and Storyboarding	1 1 0	2	A
15FNA602	Brand Management	2 0 0	2	B
15FNA603	Internet Advertising	1 1 0	2	C
	Elective	2 0 0	2	E
15FNA585	Illustration Practical (from 2016 Batches)	0 0 2	1	
15FNA587	Typography Practical (from 2016 Batches)	0 0 2	1	
15FNA590	Visualization and Storyboarding Lab.	0 0 2	1	L1
15FNA674	Media Advertisement Practice Lab.	0 1 2	2	L2
15FNA676	Packaging Practical	0 0 2	1	L4
15FNA678	Television Commercials and Radio Spots Lab.	0 1 2	2	L3
15FNA690	Live-in-Lab.@ / Open Elective*	2 0 0	2	J
15FNA697	Mini Project		4	P1
TOTAL (for 2015 Batch only) = 20				
(from 2016 batches) = 22				

SEMESTER IV

Course Code	Course Title	L-T-P	Cr	ES
15FNA692	Internship		2	P1
15FNA696	Comprehensive and Technical Viva-voce		4	P2
15FNA698	Project		4	P
TOTAL 10				

TOTAL credits for the Programme (for 2015 Batch only) = 71
(from 2016 Batches) = 73

ELECTIVES (any one)

Course Code	Course Title	L-T-P	Cr	ES
15FNA521	Web Design and Content Management	2 0 0	2	E
15FNA634	Motion Graphics for Film and Television	2 0 0	2	E
15MCJ632	Creative Expression in Regional Languages	2 0 0	2	E
15MCJ633	Photo Journalism	2 0 0	2	E

M FA - Animation and Content Management

SEMESTER I

Course Code	Course Title	L-T-P	Cr	ES
15FNA502	Components of Visual Design	2 0 0	2	B
15FNA505	Introduction to Film Making	2 0 0	2	E
15FNA506	Photography, Videography and Audiography I (for 2015 Batch only)	2 1 0	3	C
15FNA507	Web Technologies Basics	2 0 0	2	A
15FNA508	Studies in Visual Aesthetics	2 0 0	2	D
15FNA572	Introduction to Animation Concepts	0 0 2	1	G
15FNA573	Audiography Lab. I (for 2015 Batch only)	0 0 2	1	L2
15FNA574	Photography Lab. I (for 2015 Batch only)	0 0 2	1	L3
15FNA575	Videography Lab. I (for 2015 Batch only)	0 0 2	1	L4
15FNA576	Graphic Design Lab. I	0 1 2	2	L5
15FNA577	Components of Visual Design Lab.	0 0 2	1	L1
15FNA579	Web Technologies Basics Lab.	0 0 2	1	L6
16FNA551	Audiography Practice Lab. I (from 2016 Batches)	0 1 2	2	L2
16FNA552	Photography Practice Lab. I (from 2016 Batches)	0 1 2	2	L3
16FNA553	Videography Practice Lab. I (from 2016 batches)	0 1 2	2	L4
15CUL501	Cultural Education	2 0 0	P/F	F
TOTAL 19				

SEMESTER II

Course Code	Course Title	L-T-P	Cr	ES
15FNA503	Film Studies	2 0 0	2	A
15FNA512	Media Ethics and Laws	2 0 0	2	B
15FNA516	Photography, Videography and Audiography II (for 2015 Batch only)	2 1 0	3	C
15FNA518	Graphics and Animation	1 1 0	2	D
15FNA521	Web Design and Content Management	2 0 0	2	E
15FNA581	2D Animation Lab.	0 0 2	1	L5
15FNA582	3D Graphics Production Lab.	0 0 2	1	L8
15FNA583	Photography, Videography and Audiography Lab. II (for 2015 Batch only)	0 0 2	1	L1
15FNA584	Digital Video Editing	0 1 2	2	L2
15FNA586	Graphic Design Lab. II	0 1 2	2	L4
15FNA588	Professional Practice in Web Designing and Development I	0 1 2	2	L3
16FNA556	Audiography Practice Lab. II (from 2016 Batches)	0 1 2	2	L1
16FNA557	Photography Practice Lab. II (from 2016 Batches)	0 1 2	2	L5
16FNA558	Videography Practice Lab. II (from 2016 Batches)	0 1 2	2	L6
15AVP501	Amrita Values Programme	1 0 0	1	F
	TOTAL (for 2015 Batch only) = 21			
	(from 2016 batches) = 23			

SEMESTER III

Course Code	Course Title	L-T-P	Cr	ES
15FNA601	Visualization and Storyboarding	1 1 0	2	A
15FNA606	Web Design and Content Management II	2 0 0	2	B
	Elective	1 1 0	2	E
15FNA590	Visualization and Storyboarding Lab.	0 0 2	1	L1
15FNA671	3D Animation Lab.	0 1 2	2	L2
15FNA672	Content Authoring for E-Learning	0 0 2	1	L3
15FNA673	Concept and Design for Video Games	0 0 2	1	L4
15FNA675	Motion Graphics Production Techniques	0 0 2	1	L5
15FNA677	Professional Practice in Web Designing and Development II	0 1 2	2	L6
15FNA690	Live-in-Lab.@ / Open Elective*	2 0 0	2	J
15FNA697	Mini Project		4	P1
	TOTAL 20			

SEMESTER IV

Course Code	Course Title	L-T-P	Cr	ES
15FNA692	Internship		2	P1
15FNA695	Comprehensive and Technical Viva-voce		2	P2
15FNA699	Project		6	P
	TOTAL 10			

TOTAL credits for the Programme (for 2015 Batch only) = 70
(from 2016 Batches) = 72

ELECTIVES (any one)

Course Code	Course Title	L-T-P	Cr	ES
16FNA500	Communication and Media Theories	1 1 0	2	E
15FNA603	Internet Advertising	1 1 0	2	E
15FNA636	Responsive Web Design	1 1 0	2	E
15FNA637	Advertising	1 1 0	2	E
15FNA638	Video Games Production	1 1 0	2	E
15MCJ531	Communication Research Methods	1 1 0	2	E

M FA - Digital Filim Making

SEMESTER I

Course Code	Course Title	L-T-P	Cr	ES
15FNA502	Components of Visual Design	2 0 0	2	B
15FNA503	Film Studies	2 0 0	2	A
15FNA505	Introduction to Film Making	2 0 0	2	E
15FNA506	Photography, Videography and Audiography I (for 2015 Batch only)	2 1 0	3	C
15FNA508	Studies in Visual Aesthetics	2 0 0	2	D
15FNA573	Audiography Lab. I (for 2015 Batch only)	0 0 2	1	L2
15FNA574	Photography Lab. I (for 2015 Batch only)	0 0 2	1	L3
15FNA575	Videography Lab. I (for 2015 Batch only)	0 0 2	1	L4
15FNA576	Graphic Design Lab. I	0 1 2	2	L5
15FNA577	Components of Visual Design Lab.	0 0 2	1	L1
15FNA578	Film Analysis Lab.	0 1 2	2	L6
16FNA551	Audiography Practice Lab. I (from 2016 Batches)	0 1 2	2	L2
16FNA552	Photography Practice Lab. I (from 2016 Batches)	0 1 2	2	L3
16FNA553	Videography Practice Lab. I (from 2016 batches)	0 1 2	2	L4
15CUL501	Cultural Education	2 0 0	P/F	F
		TOTAL	19	

SEMESTER II

Course Code	Course Title	L-T-P	Cr	ES
15FNA513	Film Direction	2 0 0	2	A
15FNA516	Photography, Videography and Audiography II (for 2015 Batch only)	2 1 0	3	C
15FNA519	Screenplay Writing	1 1 0	2	B
15FNA601	Visualization and Storyboarding (for 2015 Batch only)	1 1 0	2	D
	Elective I	2 0 0	2	E
15FNA583	Photography, Videography and Audiography \ Lab. II (for 2015 Batch only)	0 0 2	1	L1
15FNA586	Graphic Design Lab. II	0 1 2	2	L4
15FNA589	Post Production and Motion Graphics Lab.	0 1 2	2	L3
15FNA590	Visualization and Storyboarding Lab. (for 2015 Batch only)	0 0 2	1	L5
15FNA591	Film Direction Lab.	0 1 2	2	L2
16FNA556	Audiography Practice Lab. II (from 2016 Batches)	0 1 2	2	L1
16FNA557	Photography Practice Lab. II (from 2016 Batches)	0 1 2	2	L5
16FNA558	Videography Practice Lab. II (from 2016 Batches)	0 1 2	2	L6
	Elective I Lab.	0 0 2	1	L8
15AVP501	Amrita Values Programme	1 0 0	1	F
	TOTAL (for 2015 Batch only) = 21			
	(from 2016 batches) = 20			

SEMESTER III

Course Code	Course Title	L-T-P	Cr	ES
15FNA520	Short Film Production (Fiction and Documentary) (for 2015 Batch only)	1 1 0	2	G
15FNA604	Management of Film Production	1 1 0	2	C
15FNA605	Art Direction	1 1 2	3	B
15FNA601	Visualization and Storyboarding (from 2016 Batches)	1 1 0	2	A
	Elective II	2 0 0	2	E
15FNA690	Live-in-Lab.@ / Open Elective*	2 0 0	2	J
15FNA590	Visualization and Storyboarding Lab. (from 2016 Batches)	0 0 2	1	L1
15FNA679	Short Film Production (Fiction and Documentary) Lab.	0 1 2	2	L4
15FNA680	VFX and Compositing Lab.	0 1 2	2	L2
	Elective II Lab.	0 1 2	2	L3
15FNA697	Mini Project		4	P1
TOTAL (for 2015 Batch only) = 21				
(from 2016 batches) = 22				

SEMESTER IV

Course Code	Course Title	L-T-P	Cr	ES
15FNA696	Comprehensive and Technical Viva-voce		4	P1
15FNA699	Project		6	P
TOTAL			**10**	

TOTAL Credits for the Programme = 71

ELECTIVES I (any one)

Course Code	Course Title	L-T-P	Cr	ES
15FNA521	Web Design and Content Management	2 0 0	2	E
15FNA631	Acting and Dramatic Presentation	2 0 0	2	E
15MCJ603	New Media and Web Content	2 0 0	2	E
15MCJ633	Photo Journalism	2 0 0	2	E

ELECTIVES II (any one)

Course Code	Course Title	L-T-P	Cr	ES
15FNA606	Web Design and Content Management II	2 0 0	2	E
15FNA639	Niche Journalism	2 0 0	2	E
15FNA640	Public Relations for Media	2 0 0	2	E
15FNA641	Television Commercials and Radio Spots	2 0 0	2	E

ELECTIVES - LAB. I (any one)

Course Code	Course Title	L-T-P	Cr	ES
15FNA661	Acting and Dramatic Presentation Lab.	0 0 2	1	L6
15FNA663	Photo Journalism Lab.	0 0 2	1	L6
15FNA664	Web Design and Content Management Lab.	0 0 2	1	L6
15MCJ683	New Media and Web Content Lab.	0 0 2	1	L6

ELECTIVES - LAB. II (any one)

Course Code	Course Title	L-T-P	Cr	ES
15FNA665	Niche Journalism Lab.	0 1 2	2	L3
15FNA666	Public Relations for Media Lab.	0 1 2	2	L3
15FNA667	Web Design and Content Management II Lab.	0 1 2	2	L3
15FNA678	Television Commercials and Radio Spots Lab.	0 1 2	2	L3

*One Open Elective course is to be taken by each student, in the third semester, from the list of Open electives offered by the School.

@ Students undertaking and registering for a Live-in-Lab project, can be exempted from registering for the Open Elective course in the third semester.

OPEN ELECTIVES (2 0 0 2)

15OEL631	Advanced Statistical Analysis for Research
15OEL632	Basics of PC Software
15OEL633	Computer Hardware and Networking
15OEL634	Consumer Protection Act
15OEL635	Corporate Communication
15OEL636	Design Studies
15OEL637	Disaster Management
15OEL638	Essentials of Cultural Studies
15OEL639	Foundations of Mathematics
15OEL640	Foundations of Quantum Mechanics
15OEL641	Glimpses of Life through Literature
15OEL642	Information Technology in Banking
15OEL643	Introduction to Web Technologies
15OEL644	Knowledge Management
15OEL645	Marketing Research
15OEL646	Media for Social Change
15OEL647	Media Management
15OEL648	Object-Oriented Programming
15OEL649	Painting and Sculpture
15OEL650	Personal Finance
15OEL651	Principles of Advertising
15OEL652	Principles of Packaging
15OEL653	Scripting for Rural Broadcasting
15OEL654	Social Media Website Awareness
15OEL655	Theatre Studies
15OEL656	Writing for Technical Purposes
15OEL657	Yoga and Personal Development