

# Master of Journalism and Mass Communication Programme

## CURRICULUM

(effective from 2016 admissions onwards)

Course Code	Course Title	LTP	Cr	ES	Course Code	Course Title	LTP	Cr	ES
<b>SEMESTER 1</b>					<b>SEMESTER 2</b>				
15MCJ501	Contemporary Media Scenario	2 0 0	2	A	15MCJ511	Broadcast Journalism and Reporting	2 0 0	2	D
15MCJ502	Print Journalism and Writing	2 0 0	2	B	15MCJ512	Media Studies	1 0 0	1	E
15FNA504	Introduction to Communication and Media Theories	1 1 0	2	E	15FNA503	Film Studies	2 0 0	2	A
15FNA509	Research Methodology for Communication and Media Studies	2 1 0	3	G	15FNA512	Media Ethics and Laws	2 0 0	2	B
15MCJ581	Print Journalism and Writing Practice	0 1 2	2	L1	15MCJ585	Scriptwriting/ Writing for Broadcast Media	0 0 2	1	L5
15FNA573	Audiography Lab. I	0 1 2	2	2	15FNA	Audiography Lab. II	0 1 2	2	
15FNA574	Photography Lab. I	0 1 2	2	L3	15FNA	Photography Lab. II	0 1 2	2	
15FNA575	Videography Lab. I	0 1 2	2	L4	15FNA	Videography Lab. II	0 1 2	2	
15FNA576	Graphic Design Lab. I	0 1 2	2	L5	15FNA584	Digital Video Editing	0 1 2	2	L2
15CUL501	Cultural Education	2 0 0	P/F	F	15FNA586	Graphic Design Lab. II	0 1 2	2	L4
	<b>TOTAL</b>		<b>19</b>		15FNA679	Short Film Production (Fiction and Documentary) Lab.	0 1 2	2	L3
					15AVP501	Amrita Values Programme	1 0 0	1	F
						<b>TOTAL</b>		<b>21</b>	
<b>SEMESTER 3</b>					<b>SEMESTER 4</b>				
15MCJ601	Communication for Development	2 0 0	2	A	15MCJ692	Internship		2	P1
15MCJ602	Media Analysis Techniques	2 0 0	2	B	15MCJ696	Comprehensive and Technical Viva-voce		4	P2
15MCJ603	New Media and Web Content	2 0 0	2	C	15MCJ699	Project Work		4	P
15MCJ604	Online Journalism	2 0 0	2	D		<b>TOTAL</b>		<b>10</b>	
15FNA517	Public Relations	1 0 0	1	F					
	Elective	2 0 0	2	E					
15MCJ690	Live-in-Lab.® / Open Elective*	2 0 0	2	J					
15MCJ681	Critical Viewing and Reading Analysis Practice	0 0 2	1	L1					
15MCJ682	News Casting, Anchoring and Programme Presentation Skills	0 0 2	1	L2					
15MCJ683	New Media and Web Content Lab.	0 0 2	1	L5					
15MCJ684	Public Relations Campaign Practical	0 0 2	1	L3					
15MCJ685	Reporting, Editing and Lab Journal	0 0 2	1	L4					
15MCJ686	Internship Training and Report Presentation	0 0 2	1	P1					
15MCJ698	Video News Production with Mini Project	0 0 2	1	P2					
	<b>TOTAL</b>		<b>20</b>			<b>TOTAL for the Programme</b>	<b>70</b>		
<b>ELECTIVES (any one)</b>									
15MCJ632	Creative Expression in Regional Language	2 0 0	2	E	15MCJ634	Science Communication	2 0 0	2	E
15MCJ633	Photo Journalism	2 0 0	2	E	15FNA637	Advertising	2 0 0	2	E

\*One Open Elective course is to be taken by each student, in the 3rd semester, from the list of Open electives offered by the School.

®Students undertaking and registering for a Live-in-Lab project, can be exempted from registering for the Open Elective course in the third semester.