

Revised Curriculum for MBA from 2021 onwards for ASB Coimbatore and DoMs at Amritapuri and Kochi

Trimester 1 (First Year)		
Course Code	Course Title	Credits
GM101C	Business Communication	3
FI101C	Financial Accounting	3
MM201C	Marketing Management I	3
FI102	Microeconomics	3
HR101C	Organizational Behavior I (first 5 weeks)	3
SY406E	Data Analytics 1 (Statistics for Management)	3
HR202C	Organizational Behavior 2 (second 5 weeks)	2
	Total credits	20

Trimester 2 (First Year)		
Course Code	Course Title	Credits
FI306C	Macroeconomics & Public Policy	3
HR303C	Human Resources Management	3
FI203C	Financial Management	3
MM302C	Marketing Management 2	2
OM202C	Production and Operations Management	3
GM203C	Data Analytics 2 (OR methods for Management)	3
SY103C	Introduction to Business Analytics	2
	Total credits	19

Trimester 3 (first year)		
Course Code	Course Title	Credits
FI304C	Cost Management	3
SY302C	Management of Information Systems	3
BR301C	Business Research Methods	3
GM408C	International Business	3
	Elective 1 (core)	3
	Elective 2 (core)	3
	Total credits	18
	Total for T1, T2 & T3	57

Trimester 4 (Second Year)		
Course Code		Credits
GM 407C	Strategic Management	3
GM602E	Entrepreneuership and Innovation	2
GM305C	Legal Aspects of Business	2
	Elective 3	3
	Elective 4	3
	Elective 5	3
	Elective 6	3
	Total credits	19

Trimester 5 (Second Year)		
Course Code		Credits
GM610C	Managerial Values and Business Ethics	3
GM509C	Environmental Management and Sustainable Development	3
	Elective 7	3
	Elective 8	3
	Elective 9	3
	Elective 10	3
	Total credits	18

Trimester 6 (second year)					
Course Code					Credits
	Elective 11				3
	Elective 12				3
	BRP/ISC				3
	Colloquium				2
	Total credits				11
	Total for T4, T5 & T6 (including BRP/ICS & Colloquium)				48

	Credits -Total
Core Courses (21 Nos)	64
Electives (12 Nos)	36

SAPG	4
Corporate Skills	3
BRP/ICS	3
Summer Internship	6
Colloquium	2
Total	118