

Course Description:

Entrepreneurship development course comprised contribution of entrepreneurship in economic development of India. It also covers skill development mechanism for entrepreneurs in India. Moreover, majority of enterprises are Micro, Small and Medium Enterprises in India. The present course focuses on the development on the Micro, Small and Medium Enterprises.

Learning Objectives:

The learning objective of the course is to help research scholar importance of entrepreneurship and entrepreneurial skills. Another objective of the course is to understand the types of entrepreneurs and theories of entrepreneurship. It is also beneficial to the scholar to understand the importance of Micro, Small and Medium Enterprises and their development in India.

Pedagogy for the course:

The pedagogy of the course is teaching, discussion and case study.

Detailed Syllabus:**Unit 1: Introduction**

Meaning and importance of Entrepreneurship; factors influencing Entrepreneurship - Psychological factors -Social factors -Economic factor -Environmental factors - Characteristics of an entrepreneur -Entrepreneur and Intrapreneur; historical evolution of entrepreneurship development; myths about entrepreneurs and entrepreneurship; role of entrepreneurship in economic development. Theories of Entrepreneurship.

Unit 2: Women and Rural Entrepreneurship

Women Entrepreneurship- Meaning- Need- Scope- Growth of Women Entrepreneurship- Problems faced by Women Entrepreneurs; Role of Self-Help Group in Women Empowerment. Financial and non-financial support to women enterprises in India. Rural Entrepreneurship- Meaning- Need- Scope- Problems faced by Rural Entrepreneurs- Entrepreneurship development in rural area- Special Schemes for Rural Entrepreneurs. Financial and non-financial support to women enterprises in India.

Unit 3: Entrepreneurship Development Skills

Types of Entrepreneurships, meaning of Entrepreneurship Skill-Types-Business management skills, Teamwork and leadership skills, Communication and listening Skills, Customer service skills, financial skills, Analytical and problem-solving skills, Critical thinking skills, Strategic thinking and planning skills, technical skills, Time management and organizational skills, Branding, marketing, and networking skills, Skill development mechanism in India.

Unit 4: Introduction to MSMEs

Micro, Small and Medium Enterprises – Evolution, Definition, concept, nature, and characteristics. Micro enterprises – definition as per MSME Act, nature, characteristics, scope, and types of micro business-seedbed of entrepreneurship-role of micro business in Indian Economy-problems and prospects of micro entrepreneurship-MSME Act and its implications on micro business.

Unit 5: MSMEs Development

Business development service providers-role & responsibilities, improving competitiveness of SMEs through enhancing productivity, market promotion, technological development, environmental impact, cluster development- types, roles, advantages, and disadvantages-approaches to set up cluster development strategies and recent development in India.

References:

1. Poornima M. Charantimathv. (2006). Entrepreneurship Development and Small Business Enterprises, Dorling Kindersley (India) Pvt. Ltd, New Delhi.
2. Sanjay, Anshuja Tiwari. (2007). Entrepreneurship Development in India, sarup & Son's publications, New Delhi.
3. Ramachandran. (2009). Entrepreneurship Development, Tata McGraw –Hill Education Pvt.Ltd. New Delhi.
4. Pawan Kumar Sharma. (1991). Development banks and Entrepreneurship Promotion in India, Mittal publications, New Delhi.
5. C.P. Yadav. (2000). Encyclopaedia of Entrepreneurship Development, Anmol Publications, New Delhi.
6. Vasant Desai. (2003). Small Scale Industries and Entrepreneurship, Himalaya Publishing House.
7. Poornima M Charanthimath. (2006). Entrepreneurship Development Small Business Enterprises, Pearson publications.
8. Paul Burns & Jim Dew Hunt. (2010). Small Business Entrepreneurship, Palgrave Macmillan publishers.
9. Suman Kalyan Chaudhury. (2013). Micro Small and Medium Enterprises in India Hardcover, Raj Publications.
10. MSME Act -2022.

Course Outcomes:

CO1: To understand the importance and role of entrepreneurship development in the economy.

CO2: To comprehend the relevance of empowering women entrepreneurship for a developing economy.

CO3: To relate the entrepreneurship skills for the success of enterprises.

CO4: To understand the relevance of relationship between MSMEs and social development of an economy.

Evaluation Pattern:

Unit No	Periodical 1	Periodical 2	End semester	Internal Assessment Component				Total
1	6		12	5				23
2	9		13		3			25
3		6	7		2			15
4		9	10			5		24
5			8				5	13
Total	15	15	50	5	5	5	5	100

Activities/Contents leading to employability, entrepreneurial/skill development:

The contents leading to understand the importance of entrepreneurship, skill development in Micro, Small and Medium Enterprises.