

**Objectives:**

- To introduce the student to popular culture studies
- To help the student to understand different theoretical approaches to popular culture
- To make the student familiar with the new trends in popular culture studies.

**Unit 1**

Introduction to Popular culture

Beyond the first dimension: recent tendencies in popular culture studies- Clem Robyns

**Unit 2**

In defense of textual analysis: Restoring a challenged method for journalism and media studies- E Fürsich

Television as Historian: An Introduction- Gary Edgerton

**Unit 3**

Cultural studies, multiculturalism, and media culture- D Kellner

Visual Pleasure and Narrative Cinema - Laura Mulvey

**Unit 4**

Conspiracies of Meaning: Music-Hall and the Knowingness of Popular Culture- Peter Bailey

Systems of articulation, logics of change: Communities and scenes in popular music- Will

Straw

**Unit 5**

Post-feminism and popular culture- Angela McRobbie

Riot Grrrl-Feminism-Lesbian Culture- M.C. Kearney

**References**

- Cultural Studies and Popular Culture- J. Storey
- The Myth of Mass Culture- Alan Swingewood
- Cultural Theory: An Anthology- Imre Szeman and Timothy Kaposy (eds)
- Inventing Popular Culture- J. Storey
- Globalization and Culture- J. Tomlinson
- Film Music and Narrative Agency- J. Levinson
- Unheard Melodies? A Critique of Psychoanalytic theories of Film Music