



Conference
2019 newsletter



**WISCONSIN COUNCIL
 ON PROBLEM GAMBLING**

MAJOR CONTRIBUTORS: Potawatomi Hotel & Casino

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**“Follow the Yellow Brick Road...Celebrating 20 Years of Awareness, Education and Prevention One Brick at a Time”
 20th Annual Compulsive Gambling Awareness Conference was a huge success!**

The Twentieth Annual Wisconsin Council on Problem Gambling Statewide Conference was a huge success with 137 people attending the two day conference. This year’s conference was held March 14th and 15th, 2019, at The Blue Harbor Resort in Sheboygan.

Speakers included:

- | | |
|--------------------------------|--------------------------------|
| Jerry Bauerkemper (Nebraska) | James Harrison III (Wisconsin) |
| Andrew Bailey (Wisconsin) | Abby Janssen (Wisconsin) |
| Dan Bishop (Wisconsin) | Marc Lefkowitz (Arizona) |
| Judy Bruett (Wisconsin) | Terry Ortiz (Wisconsin) |
| Spencer Christian (California) | Scott Webb (Wisconsin) |
| Michael Goldman (Illinois) | Ken Winters (Minnesota) |
| James Harrison III (Wisconsin) | James Wuelfing (Massachusetts) |
| Linda Graves (California) | |

Topics included:

Gambling Supervision; Trauma-Informed Care: “Putting Humanity Back into Human Services”; Drum Circles: “An Alternative and Holistic Approach to Treatment”; Digging Deeper: “The Who, What, When, Where and Why of Recovery Coaching as a Recovery Support Service”; A Path to Recovery: “Finding Purpose and Fulfillment after Gambling”; Understanding Problem Gambling Through Film and Television; Sports Gamblers: “Non Sports Gamblers vs. Sports Gamblers Similarities and Differences”; Marijuana and America: “Clinical and Public Health Perspectives”; Working the Gamblers Anonymous 12 Steps of Recovery; Introduction to Internal Family Systems; Setting and Holding Boundaries with Your Problem Gambler: “A Primer for Families”; Improving Emotional Intelligence and Resilience for People with Gambling Disorders; Screening, Brief Intervention and Referral to Treatment (SBIRT) to Address Problem Gambling; Peer Mentoring/Coaching: “An Innovative Means of Supporting Recovery”; Ethics, Boundaries and Much More; Rediscovering Hope and Joy: “My Triumph over Compulsive Gambling”

2019 Board of Directors:

Patricia Jirovetz -
President

Ed Ramsey-
Vice President

Mark Wesenberg -
Secretary

Diana Abelt -
Treasurer

Ryan Amundson
Dan Cousins, Sr.
James Harrison III
Jessie Harvath
LeAnne Holden

Doug LaBelle
James Lewis
LeAnthony Pecore
Missy Tracy
Todd Zangl

2019 Administrative Staff:

Rose Blozinski -
Executive Director
Cheri Cuny -
Operations Manager
Alta Valenta-
Conference Coordinator

The Wisconsin Council on Problem Gambling would like to thank the following for their generous contributions to the Twentieth Annual WCPG Statewide Conference:

Major Sponsors:

State of Wisconsin, Horicon Bank, St. Croix Casino, Wisconsin Lottery, Ho-Chunk Nation, Oneida Casino, Lake of the Torches Resort Casino, Menomonee Casino Resort, Potawatomi Hotel and Casino, Susan Hengst Scholarship and Richard Stanchfield Scholarship

Other Contributors

Bankers Advertising * Creative Promotions * Discovery World Milwaukee * Green Bay Booyah * Green Bay Gamblers * Green Bay Packaging * Green Bay Packers * Harley-Davidson Museum * Hawkins Ash CPAs * Milwaukee World Festival * Milwaukee Zoo * Pepsi-Cola Bottling Co of NE WI, Inc. * Prime Time Printing * Schreiber Foods * Schroeder's Flowers * Seroogy's Chocolates * Starbucks Coffee * Usinger's Famous Sausage * Wisconsin Assoc. of Campground Owners * Wisconsin State Fair * Wisconsin Timber Rattlers * Woodman's

Award Recipients

Awards were given to the following individuals who have gone above and beyond in helping the Council achieve its mission of education and promoting public awareness of problem gambling disorders.

Spirit Award — Given for true spirit that is reflected in their passion, concern, creativity in their personal and community life and in their interest in the compulsive gambling field. This award is in honor of their outstanding contribution and excellence in support of the WCPG.

Missy Tracy

Todd Zangl

Six Outstanding Volunteer Awards were presented at the 2019 conference. These awards were given in recognition of long term dedication to volunteering for WCPG Conferences. THE WCPG HAS THE BEST VOLUNTEERS AROUND. THEY GIVE FREELY OF THEIR TIME, ENERGY AND FRIENDSHIP. THE CONFERENCE WOULD NOT BE WHAT IT IS WITHOUT THEIR HELP. Collectively these 6 wonderful people have volunteered the equivalent of 85 conferences.

Outstanding Volunteer - This award is given to an individual who has shown long term devotion and unending support of the Council and has volunteered uncountable hours toward helping the mission of the WCPG.

Diana Abelt

Mark Wessenberg

Jim Bolek

Carolyn Zima

Judy Ramsey

Maynard Zima

EXCITING NEWS!

The WCPG Newsletter is going electronic in 2020. If you would like to continue to receive our newsletter, go to our Website and click on GO PAPERLESS.

Wisconsin Council on Problem Gambling, Inc. 2018 Year in Review

The year 2018 was the 20th year of our Compulsive Gambling Public Awareness Campaign. It was our 25th year in operation and the 23rd year of the 24-hour Helpline. The Council continued to see tremendous growth during the past year.

The Public Awareness Campaign contains six different project areas used to enhance the awareness of Problem and Compulsive Gambling. These areas include the 24-hour Helpline, Recovery Programming, High School Educational Curriculum, Statewide Compulsive Gambling Awareness Conference, our Public Relations Media Awareness Campaign, and the Training of Human Service Professionals.

24 Hour Helpline

The Helpline received 13,869 calls in 2018 with the highest month of calls being October with 1,483 calls. We continue to receive many hits to our website annually. We received 11,811 web hits in 2018. The highest month was March with 2,363 hits. The average debt amount of calls to the Helpline was \$76,821. However, many people refuse to divulge this information and are confused about their indebtedness. Area code 414 received the most calls. During the year 2018, 520 referrals were made and 56 packets of information were sent. The chat line received 66 chats and the text line received 12 texts.

Outreach Program

The WCPG provides an Outreach Program. This program provides educational sessions to high school students around the state. The goal of the program is to provide education and awareness on gambling disorders. Students learn the definitions of gambling, the risks associated with gambling, the warning signs and how to get help for themselves or others. Presentations in schools throughout the state continue. WCPG hired a part-time Outreach Coordinator to increase awareness in schools throughout Wisconsin. The Outreach Program reached 2,676 students through 107 classes in 2018.

State Wide Compulsive Gambling Conference

The WCPG hosted its 19th Annual Wisconsin Council on Problem Gambling Statewide Conference on March 15-16, 2018, at the Milwaukee Marriot West in Milwaukee, WI. One hundred-forty people attended the two day conference.

Training of Human Service Professionals

We have been able to provide one Phase I through Phase IV training sessions at Concordia University during 2018. Three intro trainings were also held throughout the state. One hundred fifty-two training units were provided through our training sessions. Approximately 300 attendees participated in other trainings and workshops throughout 2018. A Department of Corrections training was held. WCPG will be hosting several Intro and Phase I-IV trainings during 2019.

We continue to develop a list of all persons/agencies within the state of Wisconsin qualified to provide training, education, treatment or public information at various levels, for use by such groups as Employee Assistance Programs, human resource personnel, AODA personnel, school counselors, treatment providers and civic and church groups.

Public Relations/Media Campaign

As part of the media awareness campaign, the following has been accomplished or continues:

- Planning, development, and implementation of the public awareness campaign-- phase twenty.
- WCPG continues to develop a list within the State of Wisconsin with persons/agencies qualified to provide training, education, treatment or public information at various levels on the issue of compulsive gambling.
- Continued distribution of twelve different posters.
- WCPG increased its Social Media presence through Facebook, Instagram, Pinterest, You Tube, LinkedIn and Twitter.
- One-on-one media interviews in the state's five main media markets.
- More than 450 media contacts including newspapers, radio, and television.
- Press releases regarding the WCPG effort were distributed.
- Continued distribution of "Is Gambling Affecting Your Life?" (Approximately 170,000 have been distributed.)

Wisconsin Council on Problem Gambling, Inc. 2018 Year in Review

- Exterior bus signage continues in several cities throughout Wisconsin.
- Bathroom ads in Wisconsin Casinos.
- Exhibits at a variety of conferences and programs throughout the state.
- Tokens, magnets, pens, pencils, note clips, back scratchers, calendars, oven sticks, and computer dusters, etc. are being distributed in a variety of ways throughout Wisconsin. These public awareness “tools” are an excellent opportunity to get the 800-Helpline number out to thousands of people. People will pick up a pen, which has the 800 number on it, more likely than they would pick up a pamphlet.
- Continued partnership with the Wisconsin Lottery.
- Increased materials in our resource library.
- Continues distribution of WCPG brochures including “special population” brochures.
- Continues distribution of membership brochure.
- Continues development of a data collection process for a book of experts.
- Reached an estimated 26,000 people through contacts at exhibits, workshops and conferences.
- WCPG continues to speak to a variety of groups—EAP, social service departments, counselors, people working with the elderly, Dept. of Corrections, etc. to provide education and awareness on the compulsive gambling addiction.
- WCPG continues to distribute our quarterly newsletter to over 5,500 people.
- A workplace brochure continues to be distributed to generate more awareness in the workplace environment.
- A legislative newsletter is distributed quarterly to all Legislators in Wisconsin.
- A brochure geared towards parents continues to be distributed.

Recovery Program

- WCPG is in the process of developing a Recovery Outreach program. A committee has been formed.

Potawatomi Hotel and Casino Sponsorship

- Through the Potawatomi Hotel and Casino Sponsorship we were able to provide Phase I through Phase IV in the Milwaukee area. The Potawatomi funding also provides assistance for the operation of the 24-hour Helpline and Conference 2018 sponsorship.
- WCPG had a very challenging and productive 2018. We will continue to move forward in all of our endeavors, and we look forward to continuing and expanding our programs in the year 2019.



**** Save the Date ****

21st Annual Wisconsin Council on Problem Gambling Statewide Conference

The Hyatt Regency
333 Main Street
Green, Bay, WI 54301

March 19-20th, 2020 (Pre-conference March 18)

For more information call 920-437-8888, email wcp@wi-problemgamblers.org, or visit our website at wi-problemgamblers.org

Make your reservations now by calling 800-233-1234 to get the special conference rate of \$119.00 a night!

Call for Presenters 2020!

The Wisconsin Council on Problem Gambling, Inc. will be hosting its 21st Annual Statewide Compulsive Gambling Awareness Conference. The Conference will take place March 19th and 20th, 2020 at the KI Convention Center in Green Bay, Wisconsin. Additionally, a pre-conference will be held on March 18th, 2020.

Suggested Presentation Areas Include (but are not limited to):

- Assessment, Treatment and Recovery
- Public Awareness
- Outcome and Social Cost
- Prevention and Impact of Gambling
- Effects on Select Populations
- Topics Concerning Adolescents, Older Adults, and Women
- Intervention
- Ethics
- Support for the Family

Who Attends This Conference?

- People involved in research, treatment and prevention of problem gambling
- Criminal Justice Personnel
- Mental Health Professionals
- Employee Assistance Personnel
- Human Resource Staff
- Gaming Industry Personnel
- Educators and Students
- Compulsive Gamblers
- Elected Officials
- Friends and Family Members of Problem Gamblers

Please fill out the attached Presenters Application form on back or go to the following link to fill out online application: <https://forms.gle/NireSg4U9RWm7TCg9>
If submitting more than one presentation, please copy and complete an application form for each submission.

TO SUBMIT A PROPOSAL OR
FOR MORE INFORMATION PLEASE CONTACT:

CONFERENCE COORDINATOR

WISCONSIN COUNCIL ON PROBLEM GAMBLING, INC.
1585 ALLOUEZ AVE.
GREEN BAY, WI 54311

PHONE: (920)437-8888
FAX: (920)437-8995
EMAIL: CONFERENCE@WI-PROBLEMGAMBLERS.ORG

Deadline to submit

Proposal is

August 31, 2019



**WISCONSIN COUNCIL
ON PROBLEM GAMBLING**

Presenter Application

(Incomplete submissions will not be considered.)

Name _____ Credentials _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____

Fax _____ E-mail _____

Honorarium Requested _____

Presentation Title _____

Please indicate the level of your presentation: Beginner ___ Intermediate ___ Advanced ___

(Please note that this information will be used for CEU applications if presenter and presentation are selected.)

Please write a brief paragraph describing your presentation and at least three (3) goals and objectives for your presentation. (Please email {preferred method}, fax, or mail the presentation proposal.)

Description of Presentation: (Please attach additional pages if needed)

Goals and Objectives:

1. _____

2. _____

3. _____

Signature _____ Date _____

**Please e-mail a one paragraph professional biography to:
conference@wi-problemgamblers.org**

Please keep a copy of the Call for Presenters application and information for your personal records

FROM THE EXECUTIVE DIRECTOR:

Thank You

The Twentieth Annual Wisconsin Council on Problem Gambling Statewide Conference was held on March 14th and 15th, 2019. We appreciate all the support the WCPG receives for the conference and throughout the year.

The staff and Board of Directors of the WCPG would like to offer a huge "thank you" to all our conference sponsors who helped to make our Twentieth Annual Statewide Conference a great success. We are also thankful for everyone who provided scholarships to the conference. Scholarships help to provide opportunities for people to attend who might otherwise not be able to do so.

We are so grateful to all of our volunteers who helped us before and during the Conference. Our volunteers provide countless hours and help in hundreds of ways: Diana Abelt, Jacki Anderson, Carolyn Bickel, James Bolek, Cheri Cuny, Lynne Daubert, Kathy Diny, Kristine Drath, Chris Gruber, Jakob Hannon, Leanne Holden, Brayden Massart, Mollie Massart, Judy Ramsey, Peggy Schlapman, Wendy Vertz, Mark Wesenberg, and Maynard and Carolyn Zima.

Another thank you goes to the conference presenters, exhibitors, and participants for their part in making this conference a success: Jerry Bauerkemper, Barb Bigalke, Michael Goldman, Linda Graves, Jim Harrison, Abby Janssen, Doug LaBelle, David "Mac" Macmaster, Kirk Moberg, James Schwartz, and Ken Winters for sharing their knowledge with us.

A special thanks goes to the WCPG Conference Committee, Daniel Cousins Sr., James Harrison III, Pat Jirovetz, Jamie McCarville, Ed Ramsey, Missy Tracy and Todd Zangl. Your guidance and input really helped make this Conference a success. We appreciate your time and efforts.

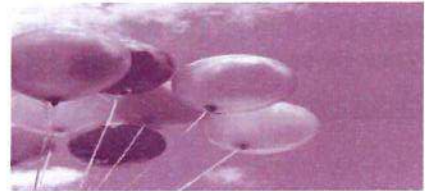
My heartfelt thanks goes out to everyone who contributed so much heart, soul and elbow grease to the Conference. Your participation continues to help compulsive gamblers and their families find the assistance they need as they deal with this debilitating problem.

Just a reminder: planning has begun for next year's 21st Conference, which will be held March 19th and 20th, 2020 at the KI Convention Center in Green Bay, WI. Save the dates!

Thank you for a great 20th Annual Conference!

Rose Blozinski

Rose Blozinski
WCPG Executive Director



Phase 3 and 4 Training
15 Continuing Education Units for each Phase

October 3 - 4, 2019 (Phase 3)

Objectives: Multicultural issues related to gambling; Special populations including adolescents, Older Adults, Women; Generational factors; Military experience and gambling.

November 7 - 8, 2019 (Phase 4)

Objectives: Problem Gambling and Relapse; professional code and ethical standards; financial planning in recovery; prevention efforts; signs of gambling in the workplace and EAP; relapse prevention; group and individual counseling; national certification standards/exam.

Phase 3 - \$125

Phase 4 - \$125

Phase 3 and 4 together - \$175

Training at: Four Points by Sheraton
Milwaukee North Shore
8900 Kildeer Court
Brown Deer, WI 53209

Room rate is \$99 per night. Cost covers training, lunch is on your own. Training is 8 am - 5 pm with an hour for lunch (Day 1). Training is 8 am - 4 pm with an hour for lunch (Day 2).

Please see website for more information: www.wi-problemgamblers.org

National Council on Problem Gambling will hold its 33rd National Conference on Gambling Addiction and Responsible Gambling July 17-20, 2019, in Denver, CO. For more information visit www.ncpgambling.org

For help, call: 1-800-GAMBLE-5 or text 850-888-HELP

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Green Bay, WI 54311
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Fax: (920)437-8995

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on Problem Gambling
1-800-Gamble-5
or email:
wcp@wi-problemgamblers.org

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VOLUNTEERS SOUGHT: The WCPG is currently accepting volunteers. Anyone interested in donating their time and skills to the organization by helping with administrative projects is encouraged to contact us at (920)437-8888.

RESOURCE LIBRARY: The WCPG has both books and videos in our lending library. Materials can be loaned out on a two week basis. These materials can also be mailed to you. For more information, call Alta at (920) 437-8888 or e-mail her at: conference@wi-problemgamblers.org

The Wisconsin Council on Problem Gambling, Inc. provides resources, public awareness and education on gambling disorders while maintaining strict neutrality on the issue of legalized gambling.

Our goals are to:

- Promote public education and awareness of gambling disorders.
- Maintain a toll-free statewide Helpline where people with gambling disorders and their families can call for immediate and continuing assistance in dealing with the addiction.
- Advocate quality assistance for all individuals affected by gambling disorders.
- Identify "high risk" individuals and groups with gambling disorders and provide prevention activities and information.
- Provide expert training to professional counselors in the treatment of gambling disorders.
- Compile and maintain a database of statistical information concerning gambling disorders in Wisconsin.