



WATERLOO REGION

# Suicide Prevention Council

## *Mission*

*To reduce suicide and its impact through collaboration, education, training and building a sense of belonging.*

## *Vision*

*Compassionate community leadership in suicide prevention, guiding the work of hope, help and healing.*

## **Strategic Priorities**

### **Building a Sense of Community**

*We create opportunities for a sense of community and connection.*

### **Engaging Populations of Priority**

*We implement targeted initiatives that equip populations of priority with knowledge, tools, and specialized supports.*

### **Advancing Organizational Capacity**

*We achieve a standard of excellence through sustainable, effective, and meaningful work.*

### **Growing Provincial and National Reach**

*We collaborate with and strengthen provincial and national efforts.*