



\$10 KING / FUTURE / GOLD / NEON KENO

#1210 Play Style: Key Number, Keno | Features: Instant Win Est. Start: 6/25/2024

SELLING POINTS

- CHANCE TO WIN UP TO \$75,000
- INSTANT WIN BONUS SPOTS
- RICH NEW LOOKS FOR THE BIG KENO
- SAME PLAY THAT CUSTOMERS LOVE



Cost/Pack	Tickets/Pack	UPC	
\$465.00	50	7-91157-01210-6	
Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$75,000	3.91	70.43%	\$240



\$5 CASH ADVENTURES

#1193 Play Style: Key Number | Features: 2X Multiplier Est. Start: 6/25/2024

SELLING POINTS

- CHANCE TO WIN UP TO \$30,000
- FUN THEME EVEN A MAD HATTER WOULD LOVE
- CHANCE TO WIN 2X
- TWO SCENES PER PACK



Cost/Pack	Tickets/Pack	UPC	
\$372.00	80	7-91157-01193-2	
Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$30,000	4.17	67.69%	\$190

WHAT'S INSIDE

- Win Tickets to Sports Games and Concerts!
- No Ticket Shipments!
- Do's and Don'ts of Cashing Tickets
- Hidden Figures – Find Your Store and Win



★ ADMIT ONE ★
TICKET
 ★ ADMIT ONE ★

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ADMIT ONE

Lottery Retailers Here's Your Chance to Win Tickets to Sports Games and Concerts!

The WV Lottery is offering a chance for lottery retailers to put their names in the hat for winning tickets to coveted sports games and concerts. Those interested can simply reach out to csmith@wvlottery.com for a chance to win¹. Don't miss this unique chance to experience live events and make unforgettable memories! Available upcoming events are:

- Jordan DavisFriday, July 26, 2024 Charleston
- Bailey ZimmermanThursday, August 15, 2024 Lewisburg - WV State Fair
- Heart and Cheap TrickFriday, August 23, 2024 Charleston
- MegadethThursday, Sept. 5, 2024 Marshall Health Arena (Huntington)
- Brantley GilbertThursday, Sept. 19, 2024 Marshall Health Arena (Huntington)
- ForeignerMonday, Sept. 23, 2024 Charleston
- Lainey WilsonSunday, November 3, 2024 Charleston

¹Availability and winners are selected through random draws. Retail locations' staff may attend only one event per quarter. Only two tickets permitted per request. Review your chain policies, as some retail locations may prohibit participation.

CASHING DO'S and

- You **CAN** validate lottery tickets, but you should always ask the player how they would like their winnings paid out.
- You **CAN** cash tickets up to \$600 using cash, money order, check, or pre-paid debit cards. Any debit cards require disclosure of any card fees and may not have an expiration date.
- You **CAN** ensure happy customers by cashing their tickets. Your location gets a 1% cashing bonus for cashing a player's ticket.

DO'NTS

- You **CANNOT** charge the player a fee for cashing their lottery ticket.
- You **CANNOT** ask nor require the player to purchase items in your store with their winnings.
- You **CANNOT** give a store gift card or gift certificate.

NO TICKET SHIPMENTS!

Every fiscal year the Lottery is required to complete a physical inventory of all instant tickets that are in our warehouse. No instant tickets may be shipped out of our warehouse during this time. This means that your telemarketing sales rep (TSR) and field marketing and sales rep (FMSR) will work with you to make sure you have enough instant ticket packs on hand to get through this period.

No ticket order shipments will be processed **Wednesday through Friday (June 26th, 27th and 28th)**.

Order shipments resume July 1.

Full and partial pack returns will not be interrupted.

We apologize for any inconvenience and thank you in advance for your cooperation to allow us to meet this State mandate.

June 2024						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
23	24	25	26	27	28	29
			X	X	X	
July 2024						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
	✓					

HIDDEN FIGURES



AND WIN A PACK OF PROMO TICKETS

Each month as you review the Lottery Game Menu, be on the lookout for your store's ID number! We will list three (3) different location ID numbers randomly in the game menu each month for you to find. It is a hidden object game built right in.

If you find your store's ID number in the current month's game menu, email jmclure@wvlottery.com with the subject line HIDDEN FIGURES to receive a pack of promotional scratch-off tickets for your location.

Please note some locations are exempt from participation because of your company's policies. Prize may only be claimed through the end of the Game Menu month in which the Retailer ID is found. The Retailer numbers listed in the Top Instant, Top Online and Top Overall reporting are not included in the hidden object game, as they are for reporting purposes only.

Top Instant Sales Retailers

March 2024

1. One Stop #8101 South Charleston
2. Sheetz #234 Weirton
3. Par Mar Oil #84 Elkins
4. Sheetz #482 Beckley
5. Go-Mart #37 Grafton
6. Rollins Market Clarksburg
7. Little General Store #2240 Princeton
8. Speedway South Charleston
9. Sheetz #275 Morgantown
10. Sheetz #171 Philippi

Top Draw Sales Retailers

March 2024

1. Winners Corner WV White Hall
2. One Stop #8101 South Charleston
3. Little General Store #3015 Beckley
4. Giant Eagle #59 Morgantown
5. Mimi's - Dunbar Village Dunbar
6. Bourbon Street Cafe Weirton
7. Welch Bantam Market Welch
8. Giant Eagle #58 Morgantown
9. M & M Mart Charleston
10. Neely's Grocery Wheeling

Top Total Sales Retailers

March 2024

1. Winners Corner WV White Hall
2. One Stop #8101 South Charleston
3. Sheetz #234 Weirton
4. Par Mar Oil #84 Elkins
5. Go-Mart #37 Grafton
6. Little General Store #2240 Princeton
7. Speedway South Charleston
8. Sheetz #482 Beckley
9. Rollins Market Clarksburg
10. Sheetz #275 Morgantown

24-Bin Planogram

July 2024



Planogram changes on June 25, 2024.



RETURN GAMES (7/2/24 - 7/31/24)



BLUE box indicates drawer placement for Super Ticket as needed.

Call IGT to order tickets at 888-WV-PLAYS!

wvlottery.com

(987-5297)

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wvlottery.com

(987-5297)

28-Bin Planogram

July 2024

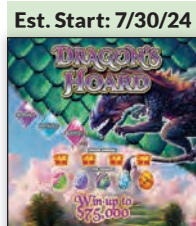


30+ Bin Game Availability

Planogram changes on June 25, 2024.

BLUE box indicates drawer placement for Super Ticket as needed.

Upcoming Instant Tickets



Est. Start: 7/30/24

\$20 - Dragon's Hoard #1201
UPC: 7-91157-01201-4

Cost/Pack	Tickets/Pack	Top Prize
\$558.00	30	\$75,000
Overall Odds	Prize Payout	Low End \$\$/Pack
3.71	71.45%	\$310

Est. Start: 7/30/24

\$10 - Wizard's Keep #1202
UPC: 7-91157-01202-1

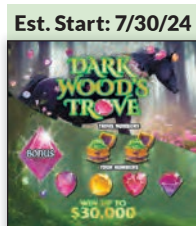
Cost/Pack	Tickets/Pack	Top Prize
\$465.00	50	\$50,000
Overall Odds	Prize Payout	Low End \$\$/Pack
3.95	70.05%	\$250



Est. Start: 7/30/24

\$5 - Dark Wood's Trove #1203
UPC: 7-91157-01203-8

Cost/Pack	Tickets/Pack	Top Prize
\$372.00	80	\$30,000
Overall Odds	Prize Payout	Low End \$\$/Pack
4.51	67.52%	\$185



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(987-5297)

Remove

- 1150 - 20X LUCKY
- 1145 - LUCKY GEMS—OVERLOAD KENO
- 1183 - CASH FRENZY

Insert

- DOUBLE FACE 1197
- UNTAPPED FORTUNE
- 1210 - GOLD/KING/NEON/FUTURE KENO
- 1193 - CASH ADVENTURES

28-Bin Planogram

July 2024



Planogram changes on June 25, 2024.

1189	1197	1197	1176
1184	1196	1173	1210
1185	1175	1178	1158
1193	1198	1182	1190
1186	1195	1192	1161
1187	1179	1166	1181
1188	1191	1172	1200

BLUE box indicates drawer placement for Super Ticket as needed.

POG compliance should be assessed using the game number, and not the scene image.

RETURN GAMES (7/2/24 - 7/31/24)

1150
1124
1162
1144
1154
1165

Remove

- 1145 - LUCKY GEMS—OVERLOAD KENO
- 1183 - CASH FRENZY

Insert

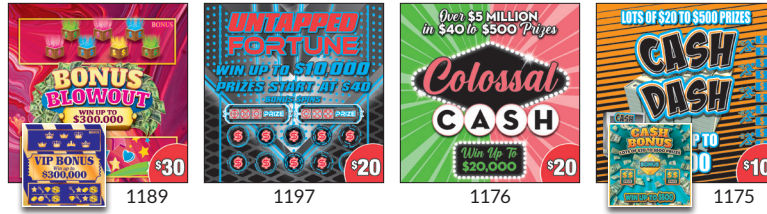
- 1210 - GOLD/KING/NEON/FUTURE KENO
- 1193 - CASH ADVENTURES

24-Bin Planogram

July 2024



Planogram changes on June 25, 2024.



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Remove

1145 - LUCKY GEMS—
OVERLOAD KENO

1158 - CENTIPEDE/
FROGGER/GALAGA

Insert

1210 - GOLD/KING/
NEON/FUTURE KENO

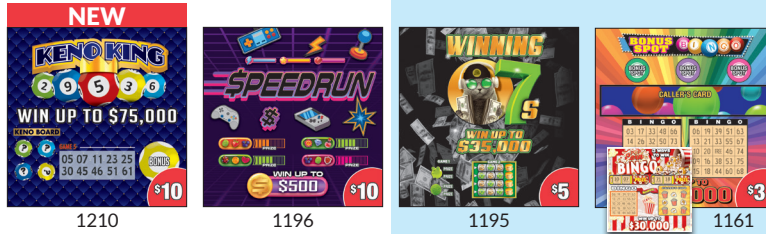
1193 - CASH ADVENTURES

20-Bin Planogram

July 2024



Planogram changes on June 25, 2024.



BLUE box indicates drawer placement for Super Ticket as needed.



POG compliance should be assessed using the game number, and not the scene image.

RETURN GAMES (7/2/24 - 7/31/24)



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Remove

1145 - LUCKY GEMS—
OVERLOAD KENO

1158 - CENTIPEDE/
FROGGER/GALAGA

Insert

1210 - GOLD/KING/
NEON/FUTURE KENO

1193 - CASH ADVENTURES

16-Bin Planogram

July 2024



Planogram changes on June 25, 2024.



1189



1197



1210



1173



1185



1192



1198



1161

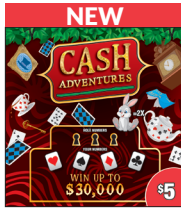


1180

BLUE box indicates drawer placement for Super Ticket as needed.



1186



1193



1182



1190



1187



1188



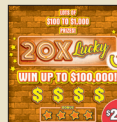
1166



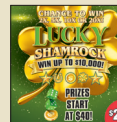
1181

POG compliance should be assessed using the game number, and not the scene image.

RETURN GAMES (7/2/24 - 7/31/24)



1150



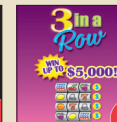
1124



1162



1144



1154



1165

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(987-5297)

Remove
1210 - LADY LUCK

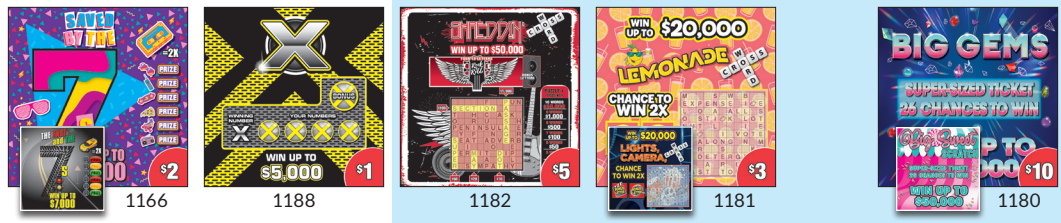
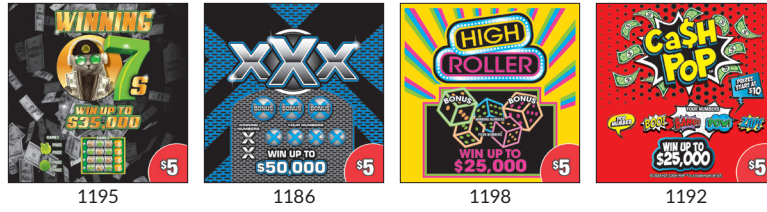
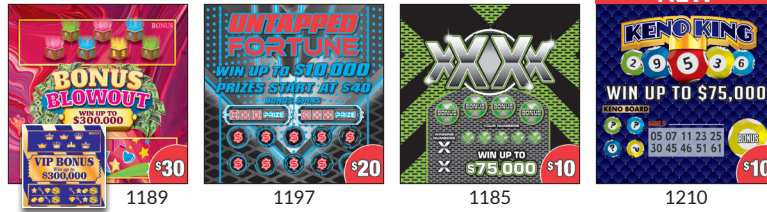
Insert
1210 - GOLD/KING/
NEON/FUTURE KENO

12-Bin Planogram

July 2024



Planogram changes on June 25, 2024.



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POG compliance should be assessed using the game number, and not the scene image.

RETURN GAMES (7/2/24 - 7/31/24)

