

# What About KIDS?<sup>®</sup>

RESEARCH & ADVOCACY SYMPOSIUM

SPONSOR & EXHIBITOR OPPORTUNITIES



# What About KIDS?<sup>®</sup>

## RESEARCH & ADVOCACY SYMPOSIUM

October 10-12, 2024



The Brown Hotel  
Louisville, KY

## “WHAT ABOUT KIDS?” State Research Initiative

In 2018, the American Childhood Cancer Organization (ACCO) identified something troubling: Despite cancer being the leading cause of death by disease in America’s children, only two states in the country were funding childhood cancer research.

That same year, thanks to ACCO’s advocacy, Kentucky committed a substantial and historic \$5 million towards this cause. Ever since, ACCO has been asking one question across the nation: *what about kids?*

To date, six states have answered. With legislation passed in Kentucky, Pennsylvania, New Jersey, Maryland, Nebraska, and Virginia, ACCO has secured an astounding \$98.8 million for childhood cancer research. There is a crushing disparity in research and treatment innovation between adult cancers and childhood cancers, but state-level legislation can close this gap.

Presently, ACCO is engaged in five more states, working to codify state-based appropriations for childhood cancer research. This work includes the establishment of Pediatric Cancer Research Trust Funds, ensuring a competitive grant process for the distribution of funds.



For more information, please contact:

Emily McKinney, Inpatient Nurse  
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• emily.mckinney@uky.edu

Ruth Hoffman MPH, CEO  
American Childhood Cancer Organization  
• rhoffman@acco.org



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## ABOUT THE SYMPOSIUM:

Healthcare professionals, legislators, and people who were personally touched by childhood cancer will all be under one roof at the What About Kids Research & Advocacy Symposium. The goal of the symposium is to present and share the latest research findings, identify new legislative opportunities to expand research funding, and facilitate communication and connection. This ambitious step towards healthcare equity for America's children is possible thanks to the generous support of the Kentucky Pediatric Cancer Research Trust Fund. ACCO is deeply grateful.

We believe in equal access to information. Registration is free for all participants.



*This activity will provide AMA PRA Category 1 credits<sup>™</sup> and continuing education through Norton Healthcare. Norton Healthcare adheres to the Kentucky Medical Association accreditation requirements, as well as the Standards for Integrity and Independence in accredited continuing education.*

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# The Brown Hotel

A LOUISVILLE LANDMARK SINCE 1923



## Number 1 Hotel in Kentucky

- Home of the “Hot Brown” Sandwich
- Complimentary wireless internet in all guest rooms, public areas, and meeting space
- Complimentary airport shuttle is offered by our hotel between the hours of 6:00 am - 11:00 pm.
- Complimentary fitness center
- Complimentary 24 hour business center
- Two on site dining options

*where perfection is possible*



ABOUT  
*The Brown Hotel*

A LOUISVILLE LANDMARK SINCE 1923



A Louisville tradition, The Brown Hotel is beloved by generations of guests for its Georgian-Revival elegance and timeless Southern charm. Anchoring downtown Louisville with a firm grasp on history paired with a 21st century appreciation for hospitality, this landmark hotel at the corners of Fourth and Broadway blends breathtaking architectural features with the modern amenities and services today's most discerning travelers expect. From exquisite event space to the city's finest dining, The Brown Hotel infuses every experience with gentility and refinement.

Listed on the National Register of Historic Places, The Brown Hotel's prime location offers easy access to many of Louisville's most in-demand destinations, including the Brown Theatre, the Palace Theatre and the Kentucky International Convention Center. The hotel holds the coveted AAA Four Diamond rating, a testament to its setting, service and exquisite sense of style.



SERVICES AND AMENITIES OF OUR HISTORIC LOUISVILLE HOTEL

The Brown Hotel's Services and Amenities are crafted to seamlessly serve our guests; designed to make their stay elegant and effortless. From our on-site award winning and nationally acclaimed restaurants and lobby bar, you can relax, dine, sample a bourbon flight and people watch while listening to a pianist tickle the keys] providing music that floats thru our historic lobby. The Brown Hotel thinks about guest needs before they do.

Ten steps ahead and singularly intuitive, The Brown Hotel is a Louisville gem.

THE BROWN HOTEL'S SIGNATURE SERVICES AND AMENITIES

- Complimentary wireless high-speed Internet access throughout the hotel
- Complimentary 24-hour airport shuttle
- Complimentary transportation to downtown businesses and attractions (upon availability)
- Complimentary use of fitness center
- Use of nearby athletic club with indoor pool (nominal fee)
- 24-hour Business Center
- Overnight Valet parking (\$30 plus tax per night)
- Overnight Self-parking (\$26 plus tax per night)
- Safe deposit boxes in guest room and front desk
- Postal and package services
- Luggage storage available
- Two restaurants, Lobby Bar, nineteen meeting spaces
- Shop and Gallery at the Brown featuring sundries, special gifts, and artwork by local artisans
- Golf (nearby)
- Entertainment & Shopping (nearby)

IN-ROOM SERVICES AND AMENITIES

- Flat-screen television with premium channels and On-Demand movies
- Complimentary WiFi
- Multi-line telephones with voice mail
- Iron and ironing board
- Coffee/tea maker
- Hairdryers

LOCAL ATTRACTIONS MINUTES AWAY

- Churchill Downs Museum and Race Track
- Louisville Slugger Museum
- Downtown Bourbon Distilleries and Tours
- Muhammad Ali Center
- The Frazier Museum

[BOOK YOUR STAY TODAY](#)





# NETWORKING EVENT

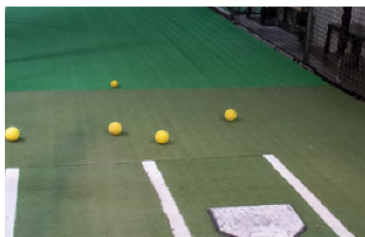
## October 11, 2024

### 5:30-9:30pm



### FACTORY TOUR

30 minute guided tour through the factory & includes a mini bat



### BATTING CAGES

Get open access to swing Louisville Slugger wood bats



### MUSEUM STORE

Explore the store and purchase your custom bat.



### BAT VAULT TOUR

View a collection of over 3,000 unique bats ranging 100 years in age



### HAND TURNING DEMO

Live demonstration of a bat being turned by hand





## SPONSOR OPPORTUNITIES

The Networking Event is an optional meet-and-greet held offsite from the symposium, and is not educational.

### GOLD HERO: \$40K SPONSOR

- Two tables (16 tickets) to attend Networking Event
- A representative of your choice to give the welcoming remarks at the Networking Event
- Gold Hero name acknowledgement in slideshow at educational sessions
- Two exhibit tables at the symposium
- Three branded items of your choice at Networking Event\*
- Signage at the Networking Event
- Gold Hero name recognition on event website, ACCO website, emails and social media

### GOLD PARTNER: \$20K SPONSOR

- One table (8 tickets) to attend Networking Event
- Gold Partner name acknowledgement in slideshow at educational sessions
- Two exhibit tables at the symposium
- Two branded items of your choice at Networking Event\*
- Signage at the Networking Event
- Gold Partner name recognition on event website, ACCO website, emails and social media

*All exhibits located in a separate space from educational rooms.*

### GOLD PATRON: \$10K SPONSOR

- Four tickets to attend Networking Event
- Gold Patron name acknowledgement in slideshow at educational sessions
- One branded item of your choice at Networking Event
- One exhibit table at the symposium
- Gold Patron name recognition on event website, ACCO website, emails and social media

### GOLD BENEFACTOR: \$5K SPONSOR

- Two tickets to attend Networking Event
- Gold Benefactor name recognition on event website, ACCO website, emails and social media

### GOLD FRIEND: \$2.5K SPONSOR

- One ticket to attend Networking Event
- Gold Friend name recognition on event website, ACCO website, emails and social media

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*\*Branded Items Provided by Sponsor*





## EXHIBITOR OPPORTUNITIES

The Networking Event is an optional meet-and-greet held offsite from the symposium, and is not educational.

### Gold Exhibitor: \$10,000

- Two-minute address at the Networking Event
- 4 tickets to the Networking Event
- Signage at the networking event
- Exhibit table at symposium (subject to approval)

### Silver Exhibitor: \$5,000

- 2 tickets to the Networking Event
- Signage at the Networking Event
- Exhibit table at symposium (subject to approval)

### Bronze Exhibitor: \$2,500

- 1 ticket to the Networking Event
- Signage at the Networking Event
- Exhibit table at symposium (subject to approval)

### Seat Drop: \$2,000

*Subject to approval, first come first serve*

- 1 ticket to the Networking Event
- Your promotional material and/or swag on each seat at the Networking Event.

### Exhibit Table (For-Profit): \$1,000

Subject to approval. Includes two chairs and a 6ft long table.

### Exhibit Table (Non-Profit): \$250

Subject to approval. Includes two chairs and a 6ft long table.

*All exhibits located in a separate space from educational rooms.*

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*\*Branded Items Provided by Exhibitor*





# SIGN UP

AS A SPONSOR OR EXHIBITOR

# What About KIDS?

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## SPONSOR LEVEL

GOLD HERO

GOLD PARTNER

GOLD PATRON

GOLD BENEFACTOR

GOLD FRIEND

## EXHIBITOR LEVEL

GOLD EXHIBITOR

SILVER EXHIBITOR

BRONZE EXHIBITOR

SEAT DROP

EXHIBIT FOR-PROFIT

EXHIBIT NON-PROFIT

SCAN THIS



ONLINE

MAIL IN CHECK\*

Business Name :

Contact E-Mail :

Phone :

Address :

\*If paying by check, please remit payment and sponsor form to:

AMERICAN CHILDHOOD CANCER ORGANIZATION

P.O. BOX 498

KENSINGTON, MD 20895-0498

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