



2022 Continuum of Care (CoC) Competition

Ranking Summary

8/29/2022

The Priorities Committee is tasked with prioritizing the most effective and efficient HUD-CoC programs, both new and renewal, for funding in the FY22 HUD CoC Competition. To do so, the Priorities Committee created a two-tier Project Priority Listing of all HUD-CoC programs participating in this cycle.

Bonus Project Review & Selection:

The Committee's first task was to determine which new project proposals, worth **\$43,826** and **\$50,000** individually, to include in the application and prioritization process. Using the submitted Notices of Intent (NOI), community need recommendations from the Gaps & Needs Committee, and annual System Performance data, the Priorities Committee chose from the following proposals:

- HUD-CoC Bonus (\$43,826) – New Hope Housing & Carpenter's Shelter RRH Expansion
- HUD-DV Bonus (\$50,000) – Carpenter's Shelter

Recommendations & Approval:

The Priorities Committee elected to include the Rapid Rehousing (RRH) expansion proposal submitted by New Hope Housing and Carpenter's Shelter in Alexandria's 2022 HUD-CoC Competition. One note was made that while it was not as clear in the project proposal, community data directly highlighted local need for the expansion, and that should be reiterated Alexandria's Community Application. FY22 System performance data illustrates the crucial role rental subsidy programs like RRH play in Alexandria and the provider has effectively housed residents experiencing homelessness using this strategy through the pandemic and beyond, so the Committee found this to be an easy decision.

The Priorities Committee elected to include the Domestic Violence (DV) Bonus proposal submitted by Carpenter's Shelter in Alexandria's 2022 HUD-CoC Competition. The Committee was pleased to see a proposal submitted for the DV specific opportunity as they had encouraged in the past, and as a service for an unmet need in the community. Having a separate avenue toward housing specifically for survivors of DV should not only improve outcomes for the population, but also increase the CoC's ability to track data trends in this space. To that point, the Committee recommends highlighting the DV data tracking and analysis improvements that might come from this program in the CoC's Community Application, as well as the regular community outcomes that speak directly to community need.

New & Renewal Project Ranking:

The Priorities Committee's last responsibility was to rank the bonus proposals along with all renewal projects in HUD's two-tiered Project Priority Listing. Programs in the first tier represent a community's high priority programs leaving those in the latter at risk of losing funding. Tiers are divided by the community's Annual Renewal Demand (ARD), which is **\$876,519** for the Alexandria CoC. Details on how tiers must be divided are listed below:

1. Tier 1 - 95% of CoC's ARD = **\$832,693**
2. Tier 2 - 5% of CoC's ARD plus amount applied for via HUD-CoC Bonus Project Funding, including all applications for DV Bonus
 - Tier 2 projects (excluding DV Bonus) will receive score out of **100** (CoC score: **50**, Tier 2 rank: **40**, housing first: **10**)
3. DV Bonus

- DV Bonus projects will receive score out of 100 (CoC score: 50, community need: 25, previous performance: 25)

To inform the project rankings on HUD-CoC Programs, the Priorities Committee utilized 2022 Performance & Compliance Scorecards, 2022 Notice of Intent, and the Gaps & Needs Committee’s community needs recommendations. Specific ranking metrics for new and renewal programs are listed in the 2022 HUD-CoC Ranking Criteria Chart.

Recommendations & Approval:

As in typical years, the Tier 1 threshold is set slightly above the CoC’s Annual Renewal Demand, meaning some renewal dollars had to be put at risk. Starting with that premise, the Priorities Committee focused on the best performing programs in HUD-CoC program monitoring, Alexandria Housing First, and Sheltered Homes of Alexandria. Both Permanent Supportive Housing (PSH) programs recorded perfect scores for their annual System Performance Metrics and improved their outcomes from the year prior. Alexandria Housing First, and Sheltered Homes of Alexandria were ranked 1st and 2nd, respectively, in alignment with their monitoring results.

Next, the Committee dove into the traditionally contentious bit of the ranking process, which concerns ranking undeveloped projects, as well as the HMIS Analyst, against the remaining renewals which actively provide housing. DV Bonus projects have an opportunity to be funded on their own merit and bypass the ranking process, so the Committee elected to rank this project 7th, agreeing that the identified community need should be strong enough to receive award independently. Placing the HMIS Analyst in tier 2 along with the DV Bonus project was considered, but the Committee noted that the data used to make such informed decisions would not be available absent this funding. It was recommended that the HUD-CoC HMIS funding not be risked in the FY22 Application, but that the PPEH Governing Board and CoC Lead Agency explore including this funding in next year’s DCHS budget request. This would keep the CoC aligned with HUD’s HMIS requirements, which continuing to improve its own data mobilization, a tool proven fruitful for homeless service providers as well as City leadership.

Keeping HMIS out of harms way left just a few more options available, and for the Committee, a clear choice was prioritizing the renewal Rapid Rehousing Program for all the reasons outlined in the FY22 Needs Assessment. Thus, the Alexandria RRH Renewal was ranked 3rd, and HMIS ranked safely behind it in 4th place.

Finally, the Committee debated rankings for the RRH Expansion and a program they spotlighted for review in FY21, Notabene & Family Condos. On one hand, the RRH Expansion is essential for the same reasons the RRH renewal is – it addresses a growing community need. On the other, Notabene displayed marked improvement in FY22 program monitoring, particularly in System Performance, and currently is the only CoC program serving its specific population. Sticking with precedent, the Priorities Committee elected to rank the RRH Expansion 6th because it does not represent active units, which left Notabene in 5th and straddling the two tiers. A table of the final FY22 HUD-CoC Rankings is listed below:

FY21 Rank	Organization	Program
1	New Hope Housing	Alexandria Housing First
2	Sheltered Homes of Alexandria / Alexandria CSB	SHA PSH
3	New Hope Housing / Carpenter’s Shelter	Alexandria RRH
4	Alexandria OCS	HMIS Analyst
5	Alexandria CSB	Notabene & Family Condos
6	New Hope Housing / Carpenter’s Shelter	Alexandria RRH Expansion
7	Carpenters Shelter	DV Joint TH & RRH