

Alexandria Commission for the Arts - Regular Meeting

Tuesday, October 18, 2022

7:00 p.m.

Lee Center Activity Room, 1st Floor
1108 Jefferson St., Alexandria, VA 22314

MEETING NOTES

- I. Call to Order. With a quorum present, Chair Brian Kelley began the meeting at 7:00 pm. See [Attachment 1](#) for the meeting agenda.
- II. Roll Call. See [Attachment 2](#) for the Attendance Sign-In Sheet.
- III. Public Comment. Attending guest, Jawara McNeil, introduced himself.
- IV. Approval of Minutes/Record
 - a. Tuesday, September 20, 2022, Regular Meeting. The September Arts Commission minutes were approved with edits.
- V. Chair Report. Brian Kelley gave the Chair Report. See [Attachment 3](#).
- VI. Committee, Liaison, and Task Force Updates
 - a. Waterfront Commission Liaison – Marcee Craighill reported on actions taken by the Waterfront Commission.
 - b. Alexandria Arts Alliance Liaison – Gayle Converse reported on actions taken by the Arts Alliance.
 - c. Torpedo Factory Art Center Stakeholder Task Force – Judy Heiser reported on actions taken by the Torpedo Factory Art Center Stakeholder Task Force.
- VII. “Block 32/Eisenhower Avenue” Public Art Task Force
 - a. Appoint Community and Project Stakeholders. The item was tabled until the next meeting.
- VIII. Consideration of Rescheduling December 20, 2022, Meeting to New Time. Judy Heiser moved, with a second by Ryan Belmore, to reschedule the December meeting to Tuesday, December 13 at 7 pm. The location of the meeting will be set later. See [Attachment 4](#). The motion passed 12-0-0.
- IX. Appointment of Chairs for New Committees of Outreach and City Council.
 - a. Dawn Rogala moved, with a second by Judy Heiser, to appoint Ryan Belmore as chair of the Outreach Committee. See [Attachment 5](#). The motion passed 12-0-0.
 - b. Ryan Belmore moved, with a second by Allison Heck, to appoint Dawn Rogala and Tiffany Williams as co-chairs of the City Council Committee. See [Attachment 6](#). The motion passed 12-0-0.
- X. Office of the Arts Division Update – Diane Ruggiero.
 - a. Mini Orientation on City Budget and City Manager Model of Government. Diane

Ruggiero gave a PowerPoint presentation giving an overview of the City Manager Model of Government, the role of City Council and the Mayor, and the budget process. See [Attachment 7](#) for PowerPoint presentation.

XI. New Business

- a. Ryan Belmore moved, with a second by Allison Heck, that the City Council and Outreach Committees draft a letter to City Council in support of funding public art in the upcoming budget process. The letter will be reviewed and approved by the Executive Committee at their public meeting on November 1. See [Attachment 8](#). The motion passed 12-0-0.
- b. Question of Participation in Scottish Walk Parade. The item was tabled.

XII. Good of the Order and Announcements

XIII. Adjournment. Brian Kelley ended the meeting at 9:13 pm.

Alexandria Commission for the Arts - Regular Meeting

Tuesday, October 18, 2022

7:00 – 9:30 pm

Lee Center

Activity Room, 1st Floor

1108 Jefferson St., Alexandria, VA 22314

- I. Call to Order (7:00 pm)
- II. Roll Call (5', 7:00 – 7:05 pm)
- III. Public Comment (5', 7:05 – 7:10 pm)
- IV. Approval of Minutes/Record (5', 7:10 – 7:15 pm)
 - a. Tuesday, September 20, 2022 Regular Meeting
- V. Chair Report (10', 7:15 – 7:25 pm)
- VI. Committee, Liaison, and Task Force Updates (30', 7:25 – 7:55 pm)
 - a. Waterfront Commission Liaison – Marcee Craighill (10', 7:25 – 7:35 pm)
 - b. Alexandria Arts Alliance Liaison – Gayle Converse (10', 7:35 – 7:45 pm)
 - c. Torpedo Factory Art Center Stakeholder Task Force – Judy Heiser (10', 7:45 – 7:55 pm)
- VII. “Block 32/Eisenhower Avenue” Public Art Task Force (15', 7:55 – 8:10 pm)
 - a. Appoint Community and Project Stakeholders
- VIII. Consideration of Rescheduling December 20, 2022 Meeting to New Time (15', 8:10 – 8:25 pm)
- IX. Appointment of Chairs for New Committees of Outreach and City Council (15', 8:25 – 8:40 pm)
- IX. Office of the Arts Division Update – Diane Ruggiero (30', 8:40 – 9:10 pm)
 - a. Mini Orientation on City Budget and City Manager Model of Government
- X. New Business (10', 9:10 – 9:20 pm)
 - a. Question of Participation in Scottish Walk Parade (Saturday, December 3)
- XI. Good of the Order and Announcements (10', 9:20 – 9:30 pm)
- XII. Adjournment (9:30 p.m.)

**Times are approximate. Please allow for the possibility that some items or the meeting in general may run longer than announced.*

ATTENDANCE SIGN-IN SHEET
ALEXANDRIA COMMISSION FOR THE ARTS
ALEXANDRIA, VIRGINIA

Meeting: Regular

Date: Tuesday, October 18, 2022

Meeting Place: Lee Center

COMMISSION MEMBERS:	(Please Sign Name)
Brian Kelley, Chair	<i>Brian Kelley</i>
Allison Heck, 1 st Vice Chair	<i>Allison Heck</i>
Ryan Belmore, 2 nd Vice Chair	<i>Ryan Belmore</i>
Gayle Converse, Secretary	<i>Gayle Converse</i>
Sumrien Ali	<i>So. Ali</i>
Betty Amron	
Christina Calloway	<i>Christina Calloway</i>
Marcee Craighill	<i>Marcee Craighill</i>
Judy Heiser	<i>Judy Heiser</i>
Chris Kurowski	
Paul Painter <i>PHONE IN</i>	<i>PHONE IN</i>
David Pritzker	<i>David Pritzker</i>
Dawn Rogala	<i>Dawn Rogala</i>
Sheryl Sims	
Tiffany Williams	<i>Tiffany Williams</i>
CITY STAFF	
James Spengler, Director, RP&CA	<i>James Spengler</i>
Diane Ruggiero, Deputy Director, Cultural Arts	<i>Diane Ruggiero</i>
Cheryl Anne Colton, Program Director	
Brett Johnson, TFAC Director	
Matthew Harwood, Public Art Manager	<i>Matthew Harwood</i>

Chair Report

October 2022

Introduction

This month's agenda is light, with only a few motions/items! I want to congratulate everyone on how efficient they were with last month's meeting so that October's agenda could be so pleasant.

Block 32 Task Force

City staff will be recommending the appointment of community and project stakeholders to the Block 32 Task Force. Recall that last month we appointed Commissioners Tiffany Williams and Dawn Rogala to this task force.

December Meeting Rescheduling

Our regular time for December (December 20) will be happening during Hannukah, and we might want to reschedule. The likely best alternate time would be the second Tuesday of the month, December 13. Rescheduling would require a motion.*

*Note: a meeting that does not occur at the regular time is not considered in counting towards attendance rules.

Recruitment to New Committees Outreach and City Council

Now that we have them, people need to join, and a few even need to lead. Will you be joining one of these new committees of Outreach and City Council? I have already been reaching out to individual Commissioners to see what they plan on doing. This meeting will be an opportunity to appoint new chairs to lead the committees. Please keep in mind that we can have either solo or co-chair setups. Everyone not currently on a committee needs to be joining at least one, whether or not they want a role as chair.

Mini Orientation on Budget and City Manager Model of Government

City staff will be giving us an orientation on the general Alexandria budget process, as this is the time of year City Council focuses on setting the budget. Also, there will be a review of the City Manager Model of Government (which will be of particular interest as we have City Manager Jim Parajon planning on coming to us a guest speaker in November).

A Note on Good of the Order and Announcements

As you attend art events in the city (and I hope you are finding many opportunities each month to do so), please take note of where you have been and done. Also, take photographs, and send them to our social media leads or the Executive Committee. We can use them to promote events and put content into our Annual Report. We can use the Good of the Order and Announcements to share with each other what where we gone and what we heard and saw, in addition to announcing upcoming events. Sharing these experiences helps the larger Commission get a sense for the state of the arts in Alexandria. Also, do let those organizations know that you (as a Commissioner) were there, as they will appreciate it.

As always, if you have any questions or comments, please feel free to reach out to me.

Sincerely,

Brian Kelley

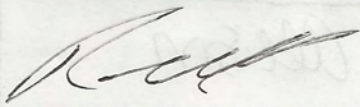
Chair, Alexandria Commission for the Arts

ALEXANDRIA COMMISSION FOR THE ARTS

REGULAR MEETING

Tuesday, October 18, 2022

Lee Center – 7:00 pm

Motion Made By:	Motion Seconded By:	Vote Count
Judy Heiser		Yes-- 12 No-- 0 Abstained-- 0

ACA Motion

Agenda Item #: VIII

Motion:

Move Dec. 20th Meeting
to Dec 13th

ALEXANDRIA COMMISSION FOR THE ARTS

REGULAR MEETING

Tuesday, October 18, 2022

Lee Center – 7:00 pm

Motion Made By:	Motion Seconded By:	Vote Count
Dawn Rogala	Judy Heiser	Yes-- 12 No-- 0 Abstained-- 0
ACA Motion		
Agenda Item #: IX		
Motion: To nominate Ryan Belmore as Chair of The Outreach Committee..		

ALEXANDRIA COMMISSION FOR THE ARTS

Attachment 6

REGULAR MEETING

Tuesday, October 18, 2022

Lee Center – 7:00 pm


Motion Made By:	Motion Seconded By:	Vote Count
Ryan	Allison Heck	Yes-- 12 No-- 0 Abstained-- 0
ACA Motion		
Agenda Item #: IX		
<p>Motion:</p> <p>Dawn + Tiffany to chair <u>City Council</u> Commission</p>		

City of Alexandria Virginia

Commission for the Arts Orientation: Introduction to the City


Diane Ruggiero
Deputy Director, Recreation, Parks & Cultural Activities Dept.

October 2022



1

City Council Members




- Mayor Justin Wilson
- Vice Mayor Amy Jackson
- Councilman Canek Aguirre
- Councilmember Sarah Bagley
- Councilman John T. Chapman
- Councilwoman Alyia Gaskins
- Councilman Kirk McPike

2


Authority of City Council

- Determine policy in the fields of planning, traffic, law and order, public works, finance, social services, and recreation;
- Appoint and remove the City Manager;
- Adopt the budget, levy taxes, collect revenues, and make appropriations;
- Appoint and remove the City Attorney;
- Authorize the issuance of bonds by a bond ordinance;
- Appoint and remove the City Clerk;
- Establish administrative departments, offices, and agencies;
- Appoint members of the Planning Commission, and other City authorities, boards, commissions, and committees;
- Inquire into the conduct of any office, department, or agency of the City and make investigations into municipal affairs;
- Provide for an independent audit; and
- Provide for the number, titles, qualifications, powers, duties, and compensation of all officers and employees of the City



3

City Manager



City Manager James F. Parajon


The Alexandria City Manager is appointed by the City Council to be the chief administrative officer of the City. The City Manager carries out the policy directives of the City Council and manages the daily operations of City government.

The City Manager oversees the preparation of the annual operating and capital budgets, an annual report and other such periodic financial and administrative reports as may be required for submission to the City Council. The City Manager appoints all heads of departments and employees of the City, except those in elected, judicial and school positions.

4

Budget: Technical Terms

- Fiscal Year
- Operating Budget
 - General Fund
 - Special Revenue Fund
- CIP – Capital Improvement Projects
- CFMP – Capital Facility Maintenance Plan
- Priority Based Budgeting – approach to budget process



5

City Council 2022 Priorities

Alexandria City Council adopted six priorities that have been used to provide a cohesive framework for budget and policy decisions for the next fiscal year. These priorities were developed based upon City Council discussion at the Council Retreat held on January 29, 2022.

Recover from the COVID-19 Pandemic

After the impact the pandemic has had on our community, we must focus on recovery and rebuilding. This includes addressing the economic challenges, supporting small businesses, and ensuring the safety and well-being of our residents.

Provide Diverse Housing Opportunities

Addressing the housing crisis is a top priority for the City. We will focus on increasing the supply of affordable housing, supporting the development of diverse housing options, and ensuring that all residents have access to safe and stable housing.

Define Our Community Engagement Approach

We will focus on creating a more inclusive and transparent process for community engagement. This includes listening to the voices of all residents, particularly those who are most impacted by our decisions, and ensuring that our policies and programs are responsive to their needs.

Support Youth and Families

We will focus on supporting the well-being and development of our youth and families. This includes investing in early childhood education, providing mental health services, and creating more opportunities for youth to engage in community activities.

Foster Economic Development

We will focus on fostering economic growth and job creation. This includes supporting small businesses, attracting new investment, and creating more opportunities for workforce development and training.

Develop a Compensation Philosophy













We will focus on developing a clear and consistent compensation philosophy for City employees. This includes ensuring that our compensation is competitive and fair, and that it is based on the value of the work that our employees do for the City.

6

FY23 Budget Highlights

FISCAL YEAR APPROVED
2023 BUDGET HIGHLIGHTS


On May 4, Alexandria City Council adopted on FY 2023 General Fund Operating Budget, which includes no tax rate increase, and on FY 2023 Capital Budget totaling \$663.8M.

 \$839.2 <small>Total Budget</small>	 \$2.2 <small>Recovery</small>	 \$453.4 <small>Public Schools</small>	 \$6.6 <small>Public Safety</small>
 \$13.6 <small>Affordable Housing</small>	 \$245.8 <small>Facilities & Infrastructure</small>	 \$68.6 <small>Transportation Improvements</small>	 \$17.5 <small>Parks & Recreation</small>
 \$1.85 <small>Climate Change</small>	 57% <small>Race & Social Equity</small>	 \$400 <small>Community Engagement</small>	 78.8% <small>Vehicle Tax Relief</small>

7

Budget: Key Dates

- October – department budget planning begins, budget instructions received
- November 5 – City Council Retreat
- November – department budgets due to City Manager
- December – January – City Manager/department meetings
- February – City Manager presents proposed budget to City Council
- No later than June 30 – City Council approves balanced budget




8

City of Alexandria, Virginia

Thank You

Questions?



9

ALEXANDRIA COMMISSION FOR THE ARTS
 REGULAR MEETING
 TUESDAY, OCTOBER 18, 2022
 LEE CENTER - 7:00 PM

MOTION MADE BY:	MOTION SECONDED BY:	VOTE COUNT
Ryan	Allison	YES: 12 NO: 0 MAYBE: 0

ACA MOTION

AGENDA ITEM #: Xa

MOTION:

Motion to approve the Council / Outreach Committee to draft a letter to City Council in support of maintaining Public Art budget. To be approved by Executive Committee on November 1.