

Alexandria Commission for the Arts - Special Meeting

Tuesday, December 13, 2022

7:00 p.m.

Mount Vernon Recreation Center

2701 Commonwealth Avenue

MEETING NOTES

- I. Call to Order. With a quorum present, Chair Brian Kelley began the meeting at 7:19 pm. See [Attachment 1](#) for the meeting agenda.
- II. Roll Call. See [Attachment 2](#) for the Attendance Sign-In Sheet.
Notes: New Commissioner Mary Beth Gaiarin was sworn in at City HaPublic Comment. There was no public comment.
- IV. Approval of Minutes/Record
 - a. Tuesday, November 15, 2022, Regular Meeting. The November minutes were approved without edits.
- V. Chair Report. Brian Kelley gave the Chair Report. See [Attachment 3](#).
- VI. Committee, Liaison, and Task Force Updates.
 - a. Outreach Committee – Ryan Belmore reported on last month’s Outreach Committee meeting.
 - b. City Council Committee – Tiffany Williams and Dawn Rogala reported on last month’s City Council Committee meeting.
 - c. Waterfront Commission Liaison –The Waterfront Commission did not meet this month.
 - d. Alexandria Arts Alliance Liaison – No update.
 - e. Torpedo Factory Art Center Stakeholder Task Force – Sumrien Ali attended the meeting and reported on the Torpedo Factory Art Center Stakeholder Task Force meeting.
- VII. “Block 32/Eisenhower Avenue” Public Art Task Force. Diane Ruggiero gave an overview of the Block 32 public art project. See [Attachment 4](#) for a copy of her revised memo to the Arts Commission.
 - a. Appoint Community Stakeholders. Ryan Belmore moved, with a second by Tiffany Williams, to appoint Tristan Wright, Robert Arzola, and Matthew Johnston as Community Stakeholders to the project taskforce. See [Attachment 5](#). The motion passed 9-0-0.
 - b. Project Stakeholders: One representative from the architecture team for the development and one representative from Park Planning will serve as Project Stakeholders on the Taskforce.
- VIII. Office of the Arts Division Update. Diane Ruggiero gave an update on the status of

public art projects.

- IX. New Business. There was no new business.
- X. Good of the Order and Announcements.
- XI. Adjournment. Brian Kelley ended the meeting at 8:09 pm.

Alexandria Commission for the Arts – Special Meeting

Tuesday, December 13, 2022

7:00 – 9:05 pm

Mount Vernon Recreation Center

2701 Commonwealth Ave., Alexandria, VA 22305

- I. Call to Order (7:00 pm)
- II. Roll Call (5', 7:00 – 7:05 pm)
- III. Public Comment (5', 7:05 – 7:10 pm)
- IV. Approval of Minutes/Record (5', 7:10 – 7:15 pm)
 - a. Tuesday, November 15, 2022, Regular Meeting
- V. Chair Report (10', 7:15 – 7:25 pm)
- VI. Committee, Liaison, and Task Force Updates (50', 7:25 – 8:15 pm)
 - a. Outreach Committee – Ryan Belmore (10', 7:25 – 7:35 pm)
 - b. City Council Committee – Tiffany Williams and Dawn Rogala (10', 7:35 – 7:45 pm)
 - c. Waterfront Commission Liaison – Marcee Craighill (10', 7:45 – 7:55 pm)
 - d. Alexandria Arts Alliance Liaison – Gayle Converse (10', 7:55 – 8:05 pm)
 - e. Torpedo Factory Art Center Stakeholder Task Force – Judy Heiser (10', 8:05 – 8:15 pm)
- VII. “Block 32/Eisenhower Avenue” Public Art Task Force (10', 8:15 – 8:25 pm)
 - a. Appoint Community and Project Stakeholders
- VIII. Office of the Arts Division Update – Diane Ruggiero (20', 8:25 – 8:45 pm)
- IX. New Business (10', 8:45 – 8:55 pm)
- X. Good of the Order and Announcements (10', 8:55 – 9:05 pm)
- XI. Adjournment (9:05 p.m.)

**Times are approximate. Please allow for the possibility that some items or the meeting in general may run longer than announced.*

ATTENDANCE SIGN-IN SHEET

ALEXANDRIA COMMISSION FOR THE ARTS
ALEXANDRIA, VIRGINIA

Meeting: Special Date: Tuesday, December 13, 2022 Meeting Place: Mt. Vernon Rec Center

COMMISSION MEMBERS:	(Please Sign Name)
Brian Kelley, Chair	<i>Brian Kelley</i>
Allison Heck, 1 st Vice Chair	<i>Allison Heck</i>
Ryan Belmore, 2 nd Vice Chair	<i>Ryan Belmore</i>
Gayle Converse, Secretary	
Sumrien Ali	<i>S. Ali</i>
Betty Amron	
Christina Calloway	
Marcee Craighill	<i>Marcee Craighill</i>
Mary Beth Giairin	
Judy Heiser	
Chris Kurowski	
Paul Painter	<i>P. Painter</i>
David Pritzker	<i>David Pritzker</i>
Dawn Rogala	<i>D. Rogala</i>
Sheryl Sims	
Tiffany Williams	<i>Tiffany Williams</i>
CITY STAFF	
James Spengler, Director, RP&CA	
Diane Ruggiero, Deputy Director, Cultural Arts	<i>Diane Ruggiero</i>
Cheryl Anne Colton, Program Director	
Brett Johnson, TFAC Director	
Matthew Harwood, Public Art Manager	<i>Matthew Harwood</i>

TOOK PATH AT CITY HALL

RE-SIGNED STRIP AT LAST MEETING.

Chair Report

December 2022

Introduction

Our December meeting is a bit irregular, as we are not meeting on the normal third Tuesday of the month. It will also not be at the Lee Center. Instead, we are meeting at the Mount Vernon Recreation Center in Del Ray (2701 Commonwealth Ave.). This meeting is scheduled for 7:00 – 9:05 pm; a lighter agenda than usual.

Updates and Agenda Items

The Outreach and City Council Committees held their first meetings and did it as a combination rather than two separate ones. Committee Chairs Ryan Belmore, Tiffany Williams, and Dawn Rogala will update us. I would also remind all Commissioners not currently on a Committee that they should consider joining one of these new groups. We will also have updates from the Waterfront Commission, Alexandria Arts Alliance,* and Torpedo Factory Art Center (TFAC) Stakeholder Task Force, as usual. We have an agenda item to appoint community and project stakeholders for the Block 32 Task Force.

*Commissioners are invited to the Arts Alliance Holiday Tree Lighting at Totem Park (121 Commerce St.) 6:30 – 7:00 pm and Holiday Party at Killer ESP (1012 King St.) from 7:00 – 8:00 pm on Sunday, December 11. This is the Sunday prior to our December meeting.

Thank You Volunteers

Many thanks to Gayle Converse, Paul Painter, Marcee Craighill, Ryan Belmore, Betty Amron, Sheryl Sims, and the many friends and family who volunteered Saturday, December 3rd for the TFAC Cookies and Cocoa event. We ran out of both cookies and cocoa before the start of the Boat Show, and there was a near constant line of people for what sounded like the entire time. Perhaps we can do it again next year, but with multiple volunteers per shift and perhaps some literature to hand out about joining a task force as a community stakeholder.

December Meeting After Party

I look forward to reinstating a Commission tradition: our December holiday party. Upon adjournment, we will recess to the party. The location is TBD, depending on the size of the group, but could include the Majestic Lounge, Joy on the Avenue, Pork Barrel BBQ, Cheestique, or Del Ray Pizza. Guests are welcome to join us. Suggested dress attire is festive with ugly sweater optional. Kindly RSVP to me if you are planning on attending.

As always, if you have any questions or comments, please feel free to reach out to me.

Sincerely,

Brian Kelley

Chair, Alexandria Commission for the Arts

City of Alexandria, Virginia

MEMORANDUM



DATE: DECEMBER 12, 2022

TO: ALEXANDRIA COMMISSION FOR THE ARTS

FROM: DIANE RUGGIERO, DEPUTY DIRECTOR, RECREATION, PARKS & CULTURAL ACTIVITIES, OFFICE OF THE ARTS

RE: PUBLIC ART TASK FORCE APPOINTMENTS FOR PUBLIC ART AT SOUTH/NORTH CIRCLE PARKS (AKA BLOCK 32)

Background:

As part of the new development on Block 32 at the corner of Eisenhower Avenue and Holland Lane, a new city park will be created (currently called South Circle Park). Since this park will be a city-owned property, the City of Alexandria's Office of the Arts will commission public art for the site with fund provided by the developer. The park design is schedule to begin in early 2023 as part of Phase 1 of the development design, but construction of the park (and the installation of the artwork) will be part of Phase 2 and commence at a later date.

Across from this site, another park is being created (currently called North Circle Park). While funding from the developer is not provided for public art on that site, the Commission for the Arts may consider expanding the scope of the public art to include that site based on a recommendation from the Project Task Force.

Discussion

In accordance with the City Council approved Public Art Implementation Plan and Policy, the Commission for the Arts will form an ad hoc Public Art Project Task Force for this project. The Task Force will:

- Advise Office of the Arts staff on the development of the Public Art Project Plans and recommend the Plan to the full Commission.
- Review artist portfolios and recommend selection of an artist to the full Commission.
- Report to the Commission on its activities on a monthly basis
- Review artist concepts and recommend approval of concepts to the full Commission.

The Arts Commission has appointed Dawn Rogala and Tiffany Williams to the Task Force. As additional members, the Office of the Arts proposes:

Community Stakeholders

Tristan Wright, Founder, Lost Boy Cider

Lost Boy Cider is located on Hooffs Run Drive, adjacent to the project site. Tristan is a resident of Alexandria, is active in the Carlyle community and will help connect with other businesses in the area.

Robert Arzola

Robert is a resident across from the project site and is an architect with the National Park Service in Washington, DC. He has experience with art, urban design, and landscape architecture.

Matthew Johnston

Matthew is a resident in Carlyle and a full-time artist at Torpedo Factory Art Center for over 30 years.

Project Stakeholders

One representative from the architectural team for the development and one representative from Park Planning will serve as Project Stakeholders on the Task Force.

Staff Recommendation


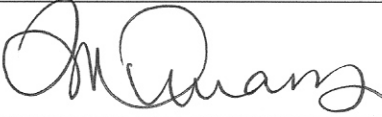
Staff recommends appointment of the above Community Stakeholder to the Block 32 Public Art Project Task Force.

ALEXANDRIA COMMISSION FOR THE ARTS

SPECIAL MEETING

Tuesday, December 13, 2022

Mt. Vernon Rec Center – 7:00 pm

Motion Made By:	Motion Seconded By:	Vote Count
		Yes-- 9 No-- 0 Abstained-- 0
ACA Motion		
Agenda Item #:		
Motion: Motion to appoint Tristram Wright, Robert Arzola and Matthew Johnson to community Stakeholder Block 32 Public Art Project Task Force and approval of Project Stakeholders Motion to approve memo as amended with Tiffany Williams and Robert Arzola.		