

Alexandria Commission for the Arts - Regular Meeting

Tuesday, February 21, 2023

7:00 p.m.

Lee Center, Conference Room #4

MEETING NOTES

- I. Call to Order. With a quorum present, Chair Brian Kelley began the meeting at 7:02 pm. See [Attachment 1](#) for the meeting agenda.
- II. Roll Call. See [Attachment 2](#) for the Attendance Sign-In Sheet.
- III. Public Comment. No public comment taken.
- IV. Approval of Minutes/Record
 - a. Tuesday, January 17, 2023, Regular Meeting. The January minutes were approved without edits.
- V. Chair Report. Brian Kelley gave the Chair Report. See [Attachment 3](#).
- VI. Guest Speakers – Marti Ali, Project Manager, and Cheryl Anne Colton, Regional Program Director from the Office of the Arts gave an overview of the recently completed Creative Neighborhood Grant Program. The program was a matching grant funded by the National Endowment for the Arts and the City of Alexandria to place creative programming in three underserved Alexandria neighborhoods. For a detailed summary of the program, see [Attachment 4](#).
- VII. Committee, Liaison, and Task Force Updates.
 - a. Outreach Committee – Ryan Belmore gave a report. Also, see Item VII f below.
 - b. City Council Committee – Tiffany Williams and Dawn Rogala reported on committee activities.
 - c. Waterfront Commission Liaison – No report.
 - d. Alexandria Arts Alliance Liaison – Gayle Converse reported on Alexandria Arts Alliance ongoing projects.
 - e. Torpedo Factory Art Center Stakeholder Task Force – Judy Heiser reported on the Torpedo Factory Art Center Stakeholder Task Force.
 - f. Ballyshanners St. Patrick’s Day Parade. Ryan Belmore presented an Arts Commission banner to be displayed at the City’s St. Patrick’s Day Parade on March 4. Arts Commissioners and Alexandria Arts Alliance members will parade together.
- VIII. Grants Task Force.
 - a. Appointment of Two Commissioners. Judy Heiser moved with a second by Marcee Craighill to reappoint Ryan Belmore and Dawn Rogala to the Grants Task Force. See [Attachment 5](#). The motion passed 13-0-0.
- IX. West End Transitway Public Art Task Force.
 - a. Appointment of Community Stakeholders. No action taken. Chair Brian Kelley

tabled the item until the next meeting.

- X. Russell Road Retaining Wall.
 - a. Discussion of Allowing an Artist to Design a Mural. In accordance with the City's "Process for Fabrication of Art on City-Owned or Maintained Property" Artist Eddie Harris submitted a proposal to create a mural on the concrete retaining wall located at the 3000 block of Russell Road. See Attachment 6 for Diane Ruggiero's February 17 Memo to the Arts Commission. Tiffany Williams moved with a second by Ryan Belmore to approve the artist to move forward with community outreach and create a design to be reviewed by the Arts Commission. See Attachment 7. The motion passed 13-0-0.
- XI. Office of the Arts Division Update. Diane Ruggiero gave an update on the status of public art projects and Office of the Arts activities. See Attachment 8.
- XII. New Business.
 - a. No new business was brought forward.
- XIII. Good of the Order and Announcements.
- XIV. Adjournment. Brian Kelley ended the meeting at 9:17 pm.

Alexandria Commission for the Arts - Meeting

Tuesday, February 21, 2023

7:00 – 9:30 pm

Lee Center

Activity Room, 1st Floor

1108 Jefferson St., Alexandria, VA 22314

- I. Call to Order (7:00 pm)
- II. Roll Call (5', 7:00 – 7:05 pm)
- III. Public Comment (5', 7:05 – 7:10 pm)
- IV. Approval of Minutes/Record (5', 7:10 – 7:15 pm)
 - a. Tuesday, January 17, 2023 Regular Meeting
- V. Chair Report (10', 7:15 – 7:25 pm)
- VI. Guest Speaker – Marta Ali, Creative Neighborhood Grant Program Project Manager (20', 7:25 – 7:45 pm)
- VII. Committee, Liaison, and Task Force Updates (30', 7:45 – 8:15 pm)
 - a. Outreach Committee – Ryan Belmore (5', 7:45 – 7:50 pm)
 - b. City Council Committee – Dawn Rogala (5', 7:50 – 7:55 pm)
 - c. Waterfront Commission Liaison – Marcee Craighill (5', 7:55 – 8:00 pm)
 - d. Alexandria Arts Alliance Liaison – Gayle Converse (5', 8:00 – 8:05 pm)
 - e. Torpedo Factory Art Center Stakeholder Task Force – Judy Heiser (5', 8:05 – 8:10 pm)
 - f. Ballyshanners St. Patrick's Day Parade – Ryan Belmore (5', 8:10 – 8:15 pm)
- VIII. Grants Task Force (15', 8:15 – 8:30 pm)
 - a. Appointment of Two Commissioners
- IX. West End Transitway Public Art Task Force (10', 8:30 – 8:40 pm)
 - a. Appointment of Community Stakeholders
- X. Russell Road Retaining Wall (15', 8:40 – 8:55 pm)
 - a. Discussion of Allowing an Artist to Design a Mural
- XI. Office of the Arts Division Update – Diane Ruggiero (20', 8:55 – 9:15 pm)
- XII. New Business (10', 9:15 – 9:25 pm)
- XIII. Good of the Order and Announcements (5', 9:25 – 9:30 pm)

Alexandria Commission for the Arts – Meeting Agenda

XIV. Adjournment (9:30 pm)

**Times are approximate. Please allow for the possibility that some items or the meeting in general may run longer than announced.*

ATTENDANCE SIGN-IN SHEET
ALEXANDRIA COMMISSION FOR THE ARTS
ALEXANDRIA, VIRGINIA

Meeting: Regular Date: Tuesday, February 21, 2023 Meeting Place: Lee Center

COMMISSION MEMBERS:	(Please Sign Name)
Brian Kelley, Chair	<i>Brian Kelley</i>
Allison Heck, 1 st Vice Chair	<i>Allison Heck</i>
Ryan Belmore, 2 nd Vice Chair	<i>Ryan Belmore</i>
Gayle Converse, Secretary	<i>Gayle Converse</i>
Sumrien Ali	<i>SUMRIEN ALI</i>
Betty Amron	<i>CALLER IN ZOOM</i>
Christina Calloway	<i>Christina Calloway</i>
Marcee Craighill	<i>Marcee Craighill</i>
Mary Beth Giairin	
Judy Heiser	<i>Judy Heiser</i>
Chris Kurowski	
Paul Painter	<i>P. Painter</i>
David Pritzker	<i>David Pritzker</i>
Dawn Rogala	<i>CALLER IN ZOOM</i>
Tiffany Williams	<i>Tiffany Williams</i>
CITY STAFF	
James Spengler, Director, RP&CA	
Diane Ruggiero, Deputy Director, Cultural Arts	<i>Diane Ruggiero</i>
Cheryl Anne Colton, Program Director	<i>Cheryl Anne Colton</i>
Brett Johnson, TFAC Director	
Matthew Harwood, Public Art Manager	<i>Matthew Harwood</i>
Marta Ali	

X

Chair Report

February 2023

Introduction

February brings us a mix of grants (Marta Ali with Creative Neighborhood Grants, appointments to the Grants Task Force), public art planning (West End Transitway), and outreach (parades, galas, and receptions).

Guest Speaker Marta Ali

Marta Ali is the Creative Neighborhood Grant Program (CNGP) Project Manager. She also is a former Commissioner of the Alexandria Commission for the Arts. She will be giving us an update on the status of the CNGP projects.

Grants Task Force

Our grants cycle is getting started again. Every year, we appoint two Commissioners to serve on this task force. This group reviews and scores applications for the program grants. Traditionally, we try to have one Commissioner who has served on the task force before as well as one who has not. In case you were wondering, all Commissioners are required to review the grant applications, not just those who serve on the Grants Task Force.

Public Art

In this month, we will be considering the appointment of Community Stakeholders to the West End Transitway Public Art Task Force as well as having discussion about the possibility of allowing an artist to design a mural on a retaining wall on Russell Road.

Upcoming Events

Zeina Azzam, Alexandria Poet Laureate, is holding a poetry writing workshop on Saturday, February 25, at 1:30 pm at the Athenaeum. The workshop is inspired by the current Nicole Santiago exhibition and Azzam's approach to ekphrastic poetry. As it happens, Nicole Santiago was a teacher of mine. The Ballyshanners St. Patrick's Day Parade is Saturday, March 4 at 11 am in Old Town. The Commission will be marching with the Alexandria Arts Alliance. Please let either me or Ryan Belmore know if you plan on joining us. Alexandria Choral Society will hold its gala on Saturday, March 11 at 7 pm at the Washington Masonic Memorial. Commissioners are invited to both attend and be guest judges for the gift baskets at the silent auction. The opening reception for *Two Boxes of Oranges and Admonia Jackson* by Nina Cooke John at Waterfront Park is Saturday, March 25 at 2 pm.

As always, if you have any questions or comments, please feel free to reach out to me.

Sincerely,

Brian Kelley

Alexandria Commission for the Arts – Chair Report

Chair, Alexandria Commission for the Arts

THE CITY OF ALEXANDRIA CREATIVE NEIGHBORHOOD GRANT PROGRAM 2022

PRESENTED BY
MARTA ALI - PROJECT MANAGER
CHERYL ANNE COLTON - REGIONAL PROGRAM DIRECTOR



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CREATIVE NEIGHBORHOOD GRANT PROGRAM



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CREATIVE NEIGHBORHOOD GRANT PROGRAM

- The Creative Neighborhood Grant Program (CNGP) to place creative programming in three neighborhoods - Arlandria, Old Town(Parker-Gray) and the West End - who have not had equitable access to City-funded arts programs and to provide a more equitable redistribution of City resources.
- Empowered non-profit organizations and local artists to develop creative programs related to art, film, music, culture, creative writing, and making activities.
- Provided funding to 13 non-profit organizations.
- Hired a bilingual project manager to help with managing these grant program activities.
- Funded by the National Endowment for the Arts with a cash match from the City of Alexandria through Alexandria Office of the Arts.



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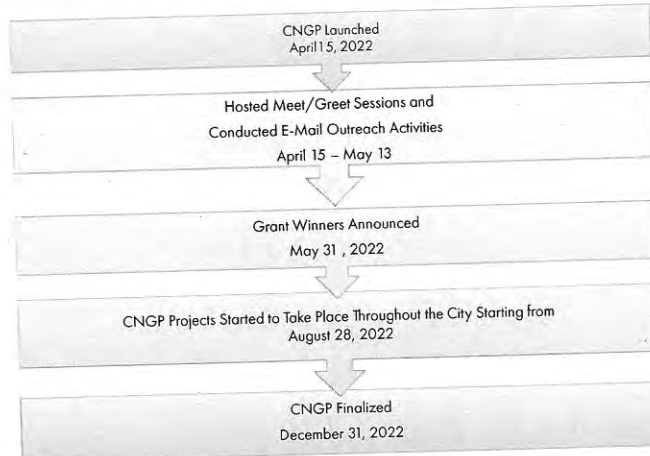
CREATIVE NEIGHBORHOOD GRANT PROGRAM

- Core Values of CNGP
 - celebrate diversity;
 - ensure inclusion;
 - promote equity;
 - create access to arts programming; and
 - work to reflect and represent artists, cultural organizations, and audiences of the designated neighborhoods.



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CREATIVE NEIGHBORHOOD GRANT PROGRAM

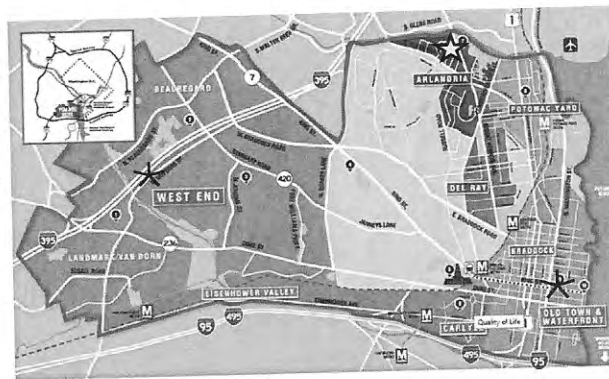


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CREATIVE NEIGHBORHOOD GRANT PROGRAM

Meet/Greet and Program Locations



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CREATIVE NEIGHBORHOOD GRANT PROGRAM



• Arlandria

- Four Mile Run Conservatory



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CREATIVE NEIGHBORHOOD GRANT PROGRAM

• Arlandria

- Del Ray Artisans: "MakersFEST" a free art making day with local artists
- Alexandria Citizens Band: Band Concert and Interactive Afterschool Music Activities for Children



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CREATIVE NEIGHBORHOOD GRANT PROGRAM



• Old Town (Parker Gray)

- Durant Art Center
- Charles Huston Recreation Center



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CREATIVE NEIGHBORHOOD GRANT PROGRAM

• Old Town

- **Arts on the Horizon:** "Balloon Project," creative interactive workshop for children ages and their families.
- **Ethio Global Arts:** "Zema Felega" (Searching for Melody), Music Contest, Finale Program with local, regional, and global participants.
- **Momentum Collective:** "Creative Workshops"- poetry, monologues, short stories, and acting.
- **Northern Virginia Fine Arts Association:** "Faces" Film installation/art exhibition and videography workshop.
- **NOVA Connections:** "Made in Ethiopia DMV Trade Fair" showcases traditional music and dance.
- **Running Strong American Indian Youth:** "Native American Cultural Beading Workshops".



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CREATIVE NEIGHBORHOOD GRANT PROGRAM



- **West End**

- Patrick Henry Recreation Center
- William Ramsay Recreation Center



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CREATIVE NEIGHBORHOOD GRANT PROGRAM

- **West End**

- **Network of Family Service:** "Ethiopian Film and Art Festival" photo exhibition, and panel discussion with Ethiopian cinema directors, actors, and actresses.
- **QuinTango:** "Tango Concerts and Music Workshops for Families"
- **Raeye Children Aid, Inc.:** "Enkutatash Fest in Alexandria 2022" Ethiopian new year celebration showcasing traditional music, dance, fashion, and arts.
- **Sound Impact:** "Musicpalooza," an interactive concert & instrument petting zoo
- **Washington Metropolitan Philharmonic:** "Musical Tales for Kids!" Three family orchestra concerts.



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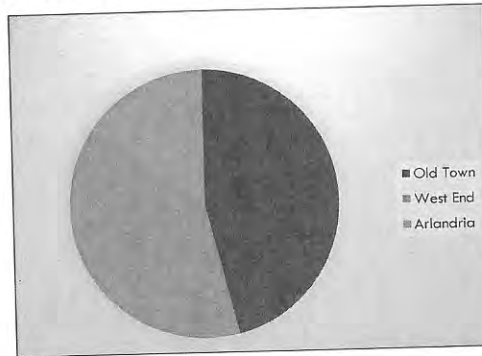


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CREATIVE NEIGHBORHOOD GRANT PROGRAM

- Locations Served by Grantees

- West End: 5=38%
- Old Town: 6=47%
- Arlandria: 2=15%



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CREATIVE NEIGHBORHOOD GRANT PROGRAM

- Application Received: 15
- Grants Awarded: 13
- Audience attendance: 3334

	Projected	Actual	Difference
# Program Hours	162	142	88%
# Program Occurrences	38	46	121%
# Artists Engaged	200	217	109%



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CREATIVE NEIGHBORHOOD GRANT PROGRAM

- **Outreach Provided by Office of the Arts**
 - City of Alexandria Recreation Center's Fall Department Brochure:
 - Distributed to 150K households throughout the city
 - E-news letter: 20K subscribers
 - Partnering program locations distributed 2K number of flyers
 - Flyers: provided for 13 grantees by office of the arts
 - Email list to Community Collaborators: 1500



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CNGP COMMUNITY OUTREACH MATERIALS

<p>Balloon Project creative interactive workshop for children ages 0-3 and their families</p> <p>SEPTEMBER 24 10:00 AM - 11:00 AM QUALITY ART CENTER 3005 CAMDEN ST.</p>	<p>Musicpalooza an interactive concert and instrument playing fun</p> <p>SEPTEMBER 24 10:00 AM - 11:00 AM PATRICK HENRY CENTER FOR THE ARTS 1000 JAMES ST.</p>	<p>Native American Cultural Beading Workshops</p> <p>SEPTEMBER 24 10:00 AM - 11:00 AM PATRICK HENRY CENTER FOR THE ARTS 1000 JAMES ST.</p>	<p>MakersFEST a free art-making day with local artists</p> <p>SEPTEMBER 24 10:00 AM - 11:00 AM PATRICK HENRY CENTER FOR THE ARTS 1000 JAMES ST.</p>
<p>Feria de Comercio DMW Hecho en Etiopia MOSTRA LA MUSICA Y LA DANZA TRADICIONALES</p> <p>SEPTEMBER 24 10:00 AM - 11:00 AM PATRICK HENRY CENTER FOR THE ARTS 1000 JAMES ST.</p>	<p>(Searching for Melody)</p> <p>SEPTEMBER 24 10:00 AM - 11:00 AM PATRICK HENRY CENTER FOR THE ARTS 1000 JAMES ST.</p>	<p>¡Celebre el mes de la herencia hispana con QainTango!</p> <p>SEPTEMBER 24 10:00 AM - 11:00 AM PATRICK HENRY CENTER FOR THE ARTS 1000 JAMES ST.</p>	<p>Musical Tales for Kids! three family orchestra concerts</p> <p>SEPTEMBER 24 10:00 AM - 11:00 AM PATRICK HENRY CENTER FOR THE ARTS 1000 JAMES ST.</p>

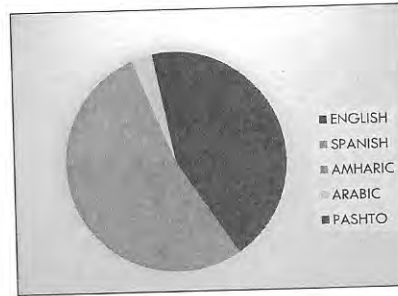


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CREATIVE NEIGHBORHOOD GRANT PROGRAM

• Translation Service Provided

- English: 13 = 40%
- Spanish: 11 = 35%
- Amharic: 6 = 19%
- Arabic: 1 = 3%
- Pashto: 1 = 3 %

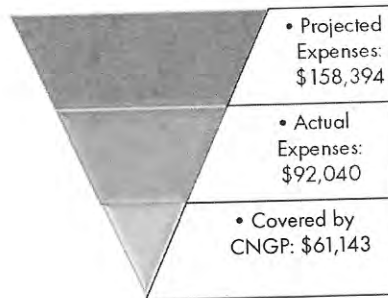


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CREATIVE NEIGHBORHOOD GRANT PROGRAM

- CNGP Grantees were Awarded up to \$5,000 and No cash match was required
- Proposed Budget vs Actual Expenses vs Covered by CNGP



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ETHIOPIAN FILM & ART FESTIVAL

NETWORK OF FAMILY SERVICES

AUGUST 27

PATRICK HENRY RECREATION CENTER



- Created a platform for local artists to showcase Ethiopian film and art.
- Key Performance Indicators:
 - # of Occurrences: 1
 - # of Programing Hours: 10
 - # of Artists Engaged: 15
 - # of Attendances: 680



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MUSICAL TALES FOR KIDS

WASHINGTON METROPOLITAN PHILHARMONIC
OCTOBER 22, NOVEMBER 12, DECEMBER 17
PATRIC HENRY RECREATION CENTER



- Performed three family orchestra concerts in English & Spanish. Shows include: Prokofiev Peter by Prokofiev, The Town Musicians by Benedikt Brydem , and Aesop's Fables by Richard Maltz.
- Key Performance Indicators:
 - # of Occurrences: 3
 - # of Programing Hours: 9
 - # of Artists Engaged: 45
 - # of Attendances: 300



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FACES, FILM EXHIBITION AND WORKSHOPS

NORTHERN VIRGINIA FINE ART ASSOCIATION

SEPTEMBER 10, 22, 23, 26-28

SEPTEMBER 22, RECEPTION
DURANT ART CENTER



- Professional filmmaker led community film project, art exhibition and film workshop.
- This exhibition traveled to another temporary exhibit within the city.
- Key Performance Indicators:
 - # of Occurrences: 7
 - # of Programing Hours: 38
 - # of Artists Engaged: 3
 - # of Attendances: 117



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NATIVE AMERICAN CULTURAL BEADING WORKSHOPS

RUNNING STRONG AMERICAN INDIAN YOUTH

SEPTEMBER 10, 11; NOVEMBER 5, 6

DURANT ART CENTER



- Provided workshops where attendees learned the craft-making process and cultural significance of Native American Beadwork by showcasing inventory from the organizations Intertribal Creatives Store.
- Key Performance Indicators:
 - # of Occurrences: 8
 - # of Programing Hours: 20
 - # of Artists Engaged: 1
 - # of Attendances: 44



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MAKERSFEST

DEL RAY ARTISANS

OCTOBER 22

FOUR MILE RUN CONSERVATORY



- Provided a free art-making day with local artists and community
- Key Performance Indicators:
 - # of Occurrences: 1
 - # of Programing Hours: 6
 - # of Artists Engaged: 12
 - # of Attendances: 232



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BAND CONCERT & INTERACTIVE MUSIC FOR CHILDREN

ALEXANDRIA CITIZENS BAND

OCTOBER 22

FOUR MILE RUN CONSERVATORY



- Performed at MAKERSFEST to engage the audience and children with band concert and instrument petting zoo
- Key Performance Indicators:
 - # of Occurrences: 1
 - # of Programing Hours: 2
 - # of Artists Engaged: 20
 - # of Attendances: 50

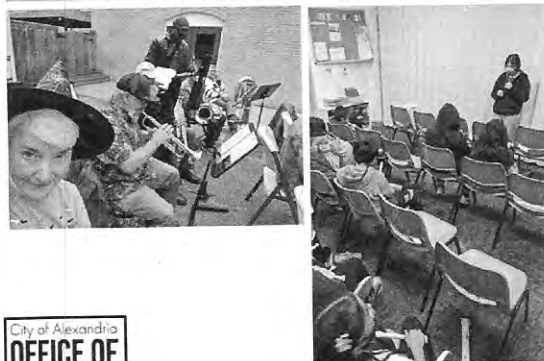


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- Provided after school musical lessons – December/January.
- Key Performance Indicators:
 - # of Occurrences: 6
 - # of Programing Hours: 6
 - # of Artists Engaged: 1
 - # of Attendances: 142



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CREATIVE NEIGHBORHOOD GRANT PROGRAM

• Media Reach


• Online News Papers

- Zebra –30K print subscribers 
- Alexandria Times – 98K page views/month 
- ALXNow- 80Kpage views / month 

• TV & Radio

- Voice of America – 2.1 million subscribers on YouTube 
- Ethiopian Television (ETV) (EBC) – 1.23 million subscribers on YouTube 

• YouTube

- Senselt multimedia- 213K subscribers on YouTube 



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The collage features several pieces of media content:

- Zebra News Article:** "\$61K in Grants Awarded to Support Arts Programs in Alexandria". The article text includes: "Various prizes are available to residents through Dec 15 as a result of the grants." Below the article is a video thumbnail with Amharic text: "የኢትዮጵያ የስነ ጥበብ እና የፊልም አውድ ርዕይ" (Ethiopian Film and Art Festival) and a timestamp of 9:26.
- ALXnow News Item:** "Creative Neighborhood Grant winners announced".
- ALXnow News Item:** "Instrument getting zoo, Ethiopian film festival and more get art grant funding in Alexandria".
- Ethiopian Film and Art Festival in Alexandria:** Multiple promotional images and text in Amharic, including "የኢትዮጵያ የስነ ጥበብ እና የፊልም አውድ ርዕይ" and "Ethiopian Film and Art Festival in Alexandria".
- Zema Feleqa:** "Searching For Melody" in Alexandria.
- Ethiopian New Year 2015:** Promotional material for the 2015 Ethiopian New Year.

CREATIVE NEIGHBORHOOD GRANT PROGRAM

• Successes

- Identified nonprofit organizations to produce CNGP programs
- Increased awareness about City of Alexandria's BIPOC creative community
- CNGP artists and programs recognized by elected officials and Alexandria Commission for the Arts
- Engaged communities as far as D.C., Maryland, Baltimore, Richmond and Ethiopia
 - New event organizers from the DMV & Ethiopia choosing Alexandria to host events
 - Grand Africa Run moved from DC to Alexandria – more than 2K participants
- Media coverages locally & internationally
- New collaborations and more paid work for the artists who participated in the CNGP



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CREATIVE NEIGHBORHOOD GRANT PROGRAM

• Additional Opportunities for New Grantees

- Received "how to" feedback for:
 - developing creative programming
 - adhering to scope of program, scheduling and coordinating with host locations
 - creating an accurate final report
- Become aware of diverse cultural approaches while ensuring to implement programs successfully



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CREATIVE NEIGHBORHOOD GRANT PROGRAM

- Collaborating Partner Organizations
 - Alexandria City Public Schools, Department of Teaching, Learning & Leadership
 - ACT for Alexandria
 - Alexandria Redevelopment Housing Authority
 - Alexandria's Race and Social Equity Office
 - The West End Business Association
 - Casa Chirilagua



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CREATIVE NEIGHBORHOOD GRANT PROGRAM

Contact Information

- Marta Ali | Project Manager, Creative Neighborhood Grant Program
marta.ali@alexandriava.gov
- Cheryl Anne Colton | Regional Program Director, Cultural Resource |
cherylanne.colton@alexandriava.gov
- To get additional information please visit:
<https://www.alexandriava.gov/recreation-programs/program/city-of-alexandria-arts-program-grant>
- This project is supported in part by the **National Endowment for the Arts**.
- To learn more about how National Endowment for the Arts grants impact individuals and communities, please visit www.arts.gov.



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THANK YOU



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ALEXANDRIA COMMISSION FOR THE ARTS

REGULAR MEETING

Tuesday, February 21, 2023

Lee Center – 7:00 pm

Motion Made By:	Motion Seconded By:	Vote Count
<i>Judy Heiser</i>	<i>Marcee Craig</i>	Yes-- <i>13</i> No-- <i>0</i> Abstained-- <i>0</i>
ACA Motion		
Agenda Item #:		
Motion: <i>Paul Paint</i> <i>Dawn Rogala</i> <i>Grants Task Force</i>		

City of Alexandria, Virginia

MEMORANDUM

DATE: FEBRUARY 17, 2023
TO: ALEXANDRIA COMMISSION FOR THE ARTS
FROM: DIANE RUGGIERO, DEPUTY DIRECTOR, RECREATION, PARKS & CULTURAL ACTIVITIES, OFFICE OF THE ARTS
RE: PROPOSED MURAL AT 3736-3750 RUSSELL ROAD

Background:

In accordance with the City's "Process for Fabrication of Art on City-owned or Maintained Property" artist Eddie Harris submitted a proposal for the creation of a mural on a concrete retaining wall located at 3736-3750 Russell Road to be completed in spring 2023.

Discussion

The review process shall include complete and thorough documentation of the artwork, including, but not limited to:

- detailed written description of the artwork to be created;
- photographs, videos, sketches, and models as appropriate to best describe the work of art;
- a bio and resume of the artist(s) creating the work;
- timeline for the work to be created/installed;
- requested location(s) (must be city property);
- outline of required maintenance program and related costs;
- is the work intended to be temporary or permanent;
- life expectancy of the artwork.

Process

Step 1: Applicant notifies the Office of the Arts designee to review the process in which the proposal will be considered. The Office of the Arts may require a meeting with the applicant.

Step 2: Applicant fills out required forms and submits them to the Office of the Arts designee.

Step 3: The Office of the Arts investigates the proposal with other City departments and divisions to determine the appropriateness and feasibility of the proposal with an emphasis on public safety, land ownership, capital planning, and sustainability.

Step 4: The City may call one or more public meetings to obtain community input, if applicable.

Step 5: The Office of the Arts will bring the request and related information to a regular meeting of the Alexandria Commission for the Arts for consideration and a recommendation.

Criteria for the review and approval shall be:

- quality of the artwork;
- originality of the work;
- aesthetic merit and benefit to the City's collection;
- alignment with relevant city master plans, and;
- appropriateness of the work's scale, materials and content for the proposed site.

Other considerations by the City may include:

- fiscal impact;
- location;
- requirements necessary to maintain and conserve the work;
- donor restrictions; and
- timeline for acceptance of the work.

Office of the Arts has confirmed with City staff that the site is city property located in the Right of Way and is adjacent to private property.

At this stage, the artist is asking for approval to move forward with community engagement and to develop a design. Once the design is created, it will come to the Arts Commission for review and approval in accordance with the process.

The artist's resume and work samples are attached.

Fiscal Impact:

The Office of the Arts estimates the direct fiscal impact to the city to be under \$1,000 in staff time from T&ES for project review and Office of the Arts staff for organizing and supporting community meetings during design development.

Recommendation

Based on the criteria, the Office of the Arts recommends approval for the artist to move forward with community engagement and creating a design.

Attachments:

Map of proposed location

Pictures of proposed location

Artist Resume

Artist Work Samples

Map of proposed location:

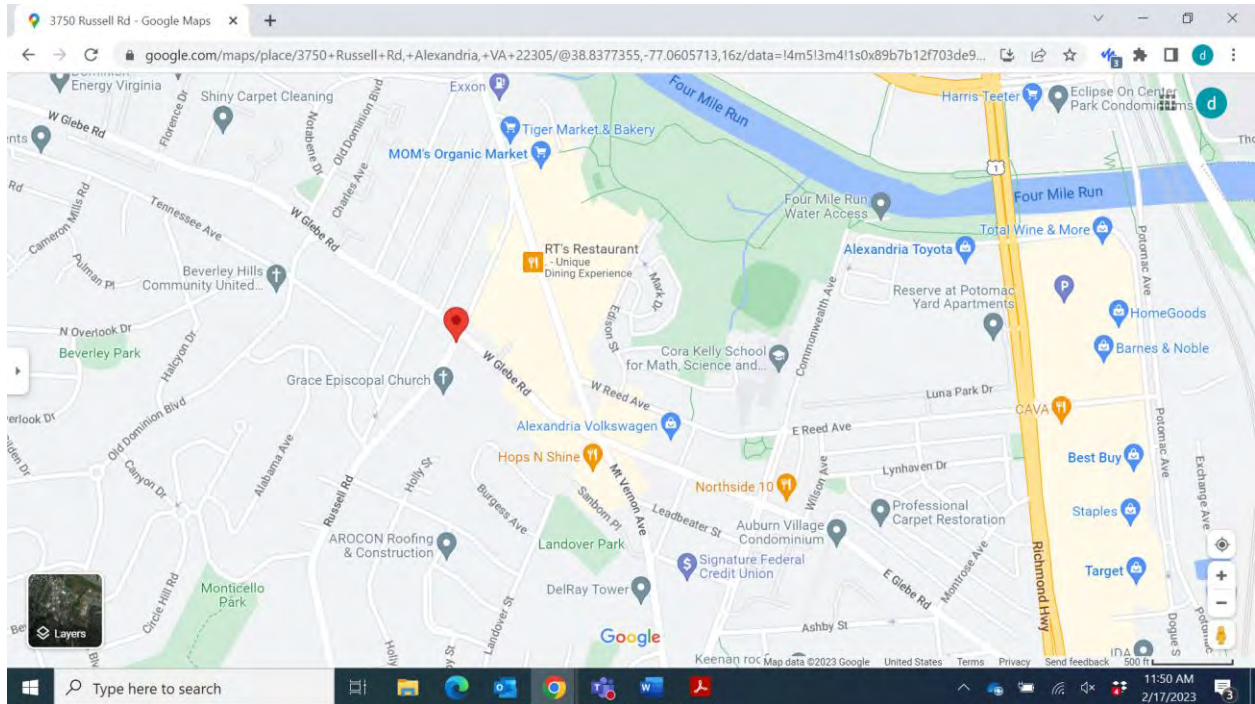
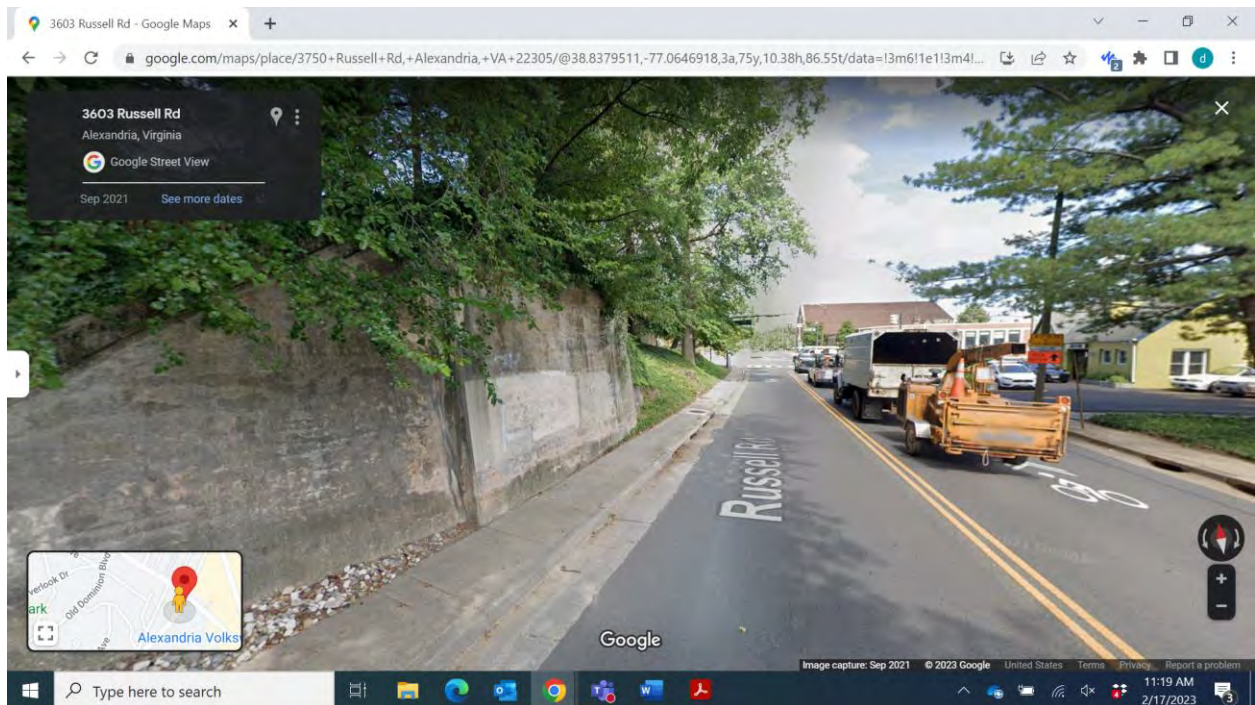


Image of proposed location:



EDDIE HARRIS

4722 14th Street NW
Washington DC, 20011
cell: 301-503-3747 studio: 202-630-4703 info@s47dc.com
www.s47dc.com Instagram: @eharrisart

Professional Experience

- 2020 - 2021 Co-Founder, Project Manager 14th Street Graffiti Museum NW, DC
- 2017 - 2019 Creative Pro Digital Art, Music, Photography, & Coding Apple Inc.
Georgetown, Washington, DC.
Carnegie Library, Washington, DC
- 2016 - Present Owner/Artist, Studio47DC NW, DC Large scale murals, fine arts,
illustration, interior design, fabrication, woodworking,
carving, photography, printmaking.

Exhibitions

- 2017 **Solo Exhibition, *For the Living***

Foster Collaborative Georgetown, Washington, DC

Collaborative Projects

- 2021 Langston Hughs Portrait BusBoys and Poets, Merriweather Post Pavilion,
Columbia, MD
- 2021 Graffiti Wall BusBoys and Poets, Merriweather Post Pavilion, Columbia, MD
- 2021 Immigrant Day of Resilience Mural. United We Dream, Matter Unlimited, Art
Blocc Ilc. Collaboration Kennedy St NW Washington, DC
- 2021 Leave No One Behind Mural. Veterans For Peace, Art Blocc Ilc.
collaboration Kennedy St. NW Washington, DC
- 2020 String Theory, 3D Art Installation, Flat Iron Farm, Warsaw, VA
(in collaboration with Erick B. Ricks)
- 2020 VOTE Mural, Murals for Humanity, 14th Street Graffiti
Museum, NW, DC (15' x 40') (in collaboration with Lady Pink, Ron
English, Peat Eyez)

Commissions

- 2021 Custom Painted Cherry Blossom Car (2021 Toyota Corolla) Aerosol spray paint National Cherry Blossom Festival Washington, DC
- 2021 Rose Mural (8' x 25') Rose Classic Salon Clinton, MD
- 2021 Influence Suites "Abstract Selfie Wall" (10' x 12.5') Mt. Rainer, MD
- 2021 King & Queen Mural. (9' x 25') Clout Southern Restaurant Ft. Washington, MD
- 2021 Crown and Logo Mural. (12' x 28') Clout Southern Restaurant Ft. Washington, MD
- 2021 Mighty Lion and Logo Mural (9' x 20') Classic Cuts Barber Shop Clinton, MD
- 2021 MPR portrait mural. (10' x 20') MPR Powder Coating Shop, Clinton, MD
- 2021 Frederick Douglass portrait and background design (9' x 30')
Statesmen Academy for Boys SE, Washington, DC
- 2020 The Story of Statesmen Academy, murals 8 (9x23 ft.), acrylic, Statesmen Academy for Boys, SE, DC
- 2020 Founding Farmer, mural (9x20 ft.), acrylic on concrete wall, Fairfax County Public Schools, Gum- Springs Community Center, Alexandria, VA
- 2019 Statesmen Mural Project, 10 murals, (9x23 ft.), acrylic Statesmen Academy for Boys, SE, DC
- 2019 Art & Tech mural (9x20 ft.), acrylic, Fairfax County Public Schools, Gum-Springs Community Center Alexandria, VA
- 2017 ClipperMan Animated character mural (9' x 23') Classic Cuts Barber Shop Clinton, MD
- 2016 Goal Realty Family Crest Logo (9' x 10') Goal Realty Washington, DC

BLOGS/INTERVIEWS/TV

Randolph Terrance Sturdivant, WUSA 9, “Most DC Thing”, NW, DC Oct. 21,2020

[Murals For Humanity brought an important message to 14th Street | Most DC Thing](#)

Lex Juarez, localdvm.com, “Nationally recognized street artists come to DC to create “Get Out The Vote” mural”, Oct. 19, 2020

[Nationally recognized street artists come to DC to create “Get Out The Vote” mural](#)

Troy Petenbrink, menslifedc.com, “VOTE: Murals for Humanity brings its message and art to DC”, NW, DC Oct. 21,2020

[VOTE: Murals for Humanity brings its message and art to DC](#)

Eddie Harris

3488 Martha Custis Dr
Alexandria, Va 22302
301-503-3747
Artist Bio

DMV based artist, builder, & owner of STUDIO47DC, Charles “Eddie” Harris, has been honing his skills in creative arts for decades. Born and raised in Alexandria, VA, Eddie was drawn to visual arts, making things, and music since elementary school. Influenced heavily by Hip Hop, GoGo, and rock music in the late 80’s, the culture provided a way for him to express his passions by painting related iconography on clothing and anywhere else the opportunity presented itself. At the age of 14, Eddie started working with a family friend in construction, learning valuable skills in this trade. In the late 80’s early 90’s, the DC metro area saw countless streetwear brands pop up and Eddie started to design for a local brand where he would learn the processes, including color separation for screen printing. Eddie would eventually make his way onto the local music scene. Starting out as a singer, then quickly shifting his focus to sound engineering and production. It was on this journey where Eddie would meld all of his passions together. While diving deep into his apprenticeship as a sound engineer and taking the lead on needed construction builds, he would become the go-to for album artwork and all types of graphic design at the recording studio he and his partners created. In 2016, Eddie would leave the music industry completely, and focus solely on his visual art and maker projects, but his love of music was still deeply ingrained. Painting colorful portraits, abstract pieces, and other commissions led to painting large wall murals. This became his primary focus, studying and experimenting with aerosol techniques, constantly sharpening his composition skills. Relying on those previous life experiences have helped Eddie approach new work. Drawing from the music and visual art of his past, being specific about holding on to childhood creativity and imagination, is how he tells his stories today. With no formal art education, Eddie leans on the time he spent not bound by worldly limitations, freely exploring identity, connection, and emotional reaction.

Murals by Eddie Harris







ALEXANDRIA COMMISSION FOR THE ARTS

REGULAR MEETING

Tuesday, February 21, 2023

Lee Center – 7:00 pm

Motion Made By:	Motion Seconded By:	Vote Count
Tiffany Williams Andrews	Ryan B	Yes-- 13 No-- + Abstained-- +

ACA Motion

Agenda Item #:

Motion:

Based on the criteria, the ~~office~~ Commission recommends approval for the artist to move forward with community engagement and creating a design for a ~~new~~ mural on the retaining wall @ Glebe and Russell Rd.

OFFICE OF THE ARTS DIVISION SUMMARY

This summary is a brief narrative of activities and actions that have been taken since the previous Division Update. The Office of the Arts ACA Update is also shared with other Recreation, Parks & Cultural Activities commissions and staff and becomes part of the monthly minutes for the Arts Commission.

If you have any questions or require additional information/clarification, please review the following section(s) of this report or contact the appropriate staff in the Office of the Arts.

Highlights

- Save the date: the opening event and reception for *Two Boxes of Oranges and Admonia Jackson* by Nina Cooke John at Waterfront Park will be on Saturday, March 25 from 2 – 5 pm with remarks at 2:30.
- The Site See task force has reviewed and scored applications for the 2024 installation and will meet to discuss applications and artists to interview.
- The City received a developer contribution for \$300,000 for public art at North Potomac Yard Park.
- The City received a donation from ALX Dog Walk for \$20,000 for raingarden restoration at King Street Gardens Park.

Public Art At-A-Glance:

Public Art Project	Status
Wilkes Street Park	Developing the Concept Proposal
Old Town North Stormwater Covers	Fabrication
Colasanto Spray Park	Fabrication
Site/See 2023	Installation
Site/See 2024	Developing the Artist Pool
South Circle Park (Block 32)	Developing the Artist Pool
West End Transitway	Setting Project Goals & Parameters

Staff Contact Info:

Diane Ruggiero
Deputy Director, RPCA
Director, Office of the Arts
diane.ruggiero@alexandriava.gov
703.746.5590

Matthew Harwood (commission liaison)
Public Art Manager
matthew.harwood@alexandriava.gov
703.746.5432

Daniel Guzman
Regional Program Director, Events & Public Space
Activations
daniel.guzman@alexandriava.gov
703.746.5419

Cheryl Anne Colton
Regional Program Director, Cultural Resources
cherylanne.colton@alexandriava.gov
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Brett Johnson
Curator for Artistic Advancement
brett.johnson@alexandriava.gov
703.746.4577

TBA
Public Art Sr. Manager

PUBLIC ART PROJECTS – PLANNING/DESIGN PHASE

Wilkes Street Park

Lead Agency

Office of the Arts

Artist

Eto Otitigbe

Project Scope

Commission permanent public art for the redesigned park

Task Force Members

Chris Kurowski, Judy Heiser, Ana Vicinanza

Current Status (per project development process)

Developing the Concept Proposal

Next Steps

Staff is working with the artist to refine the concept and bring it back to the task force for review and discussion.

Anticipated Completion

TBD

Site/See: New Views in Old Town 2023

Lead Agency

Office of the Arts

Artist

Nina Cooke John

Project Scope

Commission new, temporary, site-specific public art for the new Waterfront Park at the foot of King Street

Task Force Members

Christina Calloway, Tiffany Williams, Claire Mouldoux, Clint Mansell, Jack Browand, and Nicole McGrew

Current Status (per project development process)

Installation

Next Steps

Installation work will begin the week of February 20th and be concluded the week of March 20th.

Anticipated Completion

March 2023

PUBLIC ART PROJECTS – PLANNING/DESIGN PHASE

Old Town North Stormwater Covers

Lead Agency

Office of the Arts

Artists

Yoshiko Ratliff, Matt Long, and Dana Scheurer

Project Scope

Work with the community to bring City-commissioned public art to the OTN Arts District

Task Force Members

Gayle Converse, Carolyn Griffin, Ryan Whitaker, Gavin Pellitteri

Current Status (per project development process)

Fabrication

Next Steps

Staff is working to get the designs to fabricators for development.

Anticipated Completion

TBD

Colasanto Spray Park

Lead Agency

City of Alexandria Park Planning

Artist

Béatrice Coron

Project Scope

Commission a permanent artwork for redesigned park space and gateway

Task Force Members

Beth Znidersic, Amol Deshpande, Bernard Johnson, Gayle Reuter

Current Status (per project development process)

Fabrication

Next Steps

Béatrice has begun fabrication of the stelles. Due to procurement delays, the construction of the park may be later than originally anticipated.

Anticipated Completion

Fall, 2023 (tentative)

Site/See: New Views in Old Town 2024

Lead Agency

Office of the Arts

Artist

TBD

Project Scope

Commission new, temporary, site-specific public art for Waterfront Park at the foot of King Street for 2024.

Task Force Members

Christina Calloway, Tiffany Williams, Claire Mouledoux, Clint Mansell, Jack Browand, and Nicole McGrew

Current Status (per project development process)

Developing the Artist Pool

Next Steps

The task force has reviewed and scored applications and will meet to discuss artist selection.

Anticipated Completion

March 2024

South Circle Park (Block 32)

Lead Agency

Office of the Arts

Project Scope

Commission an artist to join the park design team and design public art for South Circle Park.

Task Force Members

Tiffany Williams, Dawn Rogala, Tristan Wright, Robert Arzola, Don Hoover, Ana Vicinanza

Current Status (per project development process)

Setting Project Goals & Parameters

Next Steps

The Task Force met to develop the project plan. Once the plan is approved, staff will issue a call to artists.

Anticipated Completion

Fall, 2023

West End Transit Corridor

Lead Agency

Transportation & Environmental Services (T&ES)

Project Scope

Work with T&ES to integrate new public art into the project.

Task Force Members

Allison Heck, Brian Kelley

Current Status (per project development process)

Setting Project Goals & Parameters

Next Steps

Staff will set a meeting with the appointed members to identify community stakeholders.

Anticipated Completion

TBD

MISCELLANEOUS PROJECT(S)

Potomac Yard Metro

Lead Agency

WMATA

Project Scope

Include public art in the new Potomac Yards metro station.

Task Force Members

N/A

Next Steps

Artist Rob Ley has been contracted for the project.

Anticipated Completion

April, 2023

Public Art Task Force Roster

Public Art Project Task Forces

The Commission for the Arts will form an ad hoc Public Art Project Task Force for each project that the Program undertakes. The ad hoc Task Force will convene on an as needed basis to advise on the development of each project.

The Task Force will: Advise Office of the Arts staff on the development of Public Art Project Plans and recommend the Plan to the full Commission; Review artist portfolios and recommend selection of an artist to the full Commission; Report to the Commission on its activities on a monthly basis, and; Review artist concepts and recommend approval of concepts to the full Commission.

Artist Residency (on hold)

1. Chris Kurowski*
2. TBD (Arts Commissioner)

Site/See: New Views in Old Town

1. Tiffany Williams*
2. Christina Calloway*
3. Jack Browand (proj. stakeholder)
4. Claire Mouledoux (proj. stakeholder)
5. Clint Mansell (comm. stakeholder)
6. Nicole McGrew (comm. stakeholder)

Old Town North Stormwater Cover Task Force

1. Gayle Converse*
2. TBD (Arts Commissioner)
3. Gavin Pellitteri (proj. stakeholder)
4. Carolyn Griffin (comm. stakeholder)
5. Ryan Whitaker (comm. stakeholder)

South Circle Park Task Force

1. Dawn Rogala*
2. Tiffany Williams*
3. Don Hoover (proj. stakeholder)
4. Ana Vicinanza (proj. stakeholder)
5. Tristan Wright (comm. stakeholder)
6. Robert Arzola (comm. stakeholder)

West End Transit (WET) Corridor

1. Allison Heck*
2. Brian Kelley*
3. TBD (proj. Stakeholder)
4. TBD (proj. stakeholder)
5. TBD (comm. stakeholder)
6. TBD (comm. stakeholder)

Wilkes Street Park Task Force

1. Chris Kurowski*
2. Judy Heiser*
3. Ana Vicinanza (proj. stakeholder)
4. TBD (proj. stakeholder)
5. TBD (comm. stakeholder)
6. Trini Rodriguez (ex-officio)

Del Ray Gateway Task Force

1. TBD (Arts Commissioner)
2. TBD (Arts Commissioner)
3. Beth Znidersic (proj. stakeholder)
4. Amol Deshpande (LSG) (proj. stakeholder)
5. Gayle Reuter (comm. stakeholder)
6. TBD (comm. stakeholder)

*Arts Commissioner

Public Art Planning & Project Development Process

	DESCRIPTION
Identifying the Project in the Annual Plan	<ul style="list-style-type: none"> Projects are identified in the Public Art Workplan, a document developed annually by the Office of the Arts with input from the Workplan Task Force. The Public Art Workplan is approved by the Arts Commission and by City Council.
Setting Project Goals and Parameters	<ul style="list-style-type: none"> Once a project has been initiated, the Arts Commission establishes a Public Art Project Task Force specifically for that project. Office of the Arts staff, with input from the Project Task Force, develops a Public Art Project Plan. This plan includes goals, location, timeline and budget; the artist selection process and community engagement process; and a list of internal and external stakeholders for the project. The Project Plan is approved by the Arts Commission.
Developing the Artist Pool	<ul style="list-style-type: none"> Based upon the approved Project Plan, the Office of the Arts develops a pool of artists and collects qualifications for the Project Task Force to review. The pool of artists can be collected through an open competition, pre-qualified artist list, curatorial process or invitational. Artist qualifications generally include a cover letter from the artist expressing their interest in the project, a resume, and examples from the artist's portfolio with a corresponding description of each project.
Selecting the Finalists	<ul style="list-style-type: none"> The Project Task Force reviews artist qualifications based on criteria outlined in the approved Project Plan. Depending on the process in the approved Project Plan, the Project Task Force can select a single artist based upon qualifications, or a small number of finalists (generally three to five).
Selecting the Artist	<ul style="list-style-type: none"> If finalists are selected, they may be: <ul style="list-style-type: none"> Paid a stipend to develop a concept proposal and present that proposal to the Project Task Force. Interviewed by the Project Task Force. A combination of the above. The Project Task Force recommends selection of an artist to the Arts Commission based upon the Concept Proposal and/or interview.
Approving the Contract	<ul style="list-style-type: none"> The Office of the Arts develops a contract agreement with the artist. The agreement is approved by the City Manager or City Council, depending on the size of the contract.
Approving the Concept Proposal	<ul style="list-style-type: none"> The selected artist develops a Concept Proposal, if that was not a part of the artist selection phase. The Office of the Arts facilitates community engagement conducted by the artist as part of their process of developing a Concept Proposal. The Project Task Force reviews the Concept Proposal and recommends it to the Arts Commission for approval.
Approving Final Design	<ul style="list-style-type: none"> The Office of Arts conducts a review of the final design documentation provided by the artist for both technical considerations and to ensure it is in conformity with the approved concept proposal. The Office of the Arts facilitates technical reviews by other City staff as required. The Office of the Arts signs off on the Final Design.
Fabrication	<ul style="list-style-type: none"> In most cases, the artist is responsible for fabrication. The Office of the Arts monitors fabrication to ensure it is on schedule and in conformity with the approved design. In some cases, the Office of the Arts will play a more direct role in overseeing the fabrication of artwork, with the artist acting in an advisory role.
Installation	<ul style="list-style-type: none"> The Office of the Arts works with the artist, relevant City Departments, and other stakeholders to schedule and facilitate installation.

ARTICLE K - Alexandria Commission for the Arts¹¹

• **Sec. 2-4-90 - Creation, composition and organization.**

- (a) There is hereby established a standing commission known as the Alexandria Commission for the Arts.
- (b) The commission shall consist of 16 members to be appointed by the city council. The composition of the commission shall be as follows:
 - (1) four members shall have expertise in the arts, including, but not limited to, arts educators, professional practitioners of various art disciplines and professional administrators working in the arts;
 - (2) three members shall have specific expertise in visual arts either as professional practitioners of visual art, curators of visual art, or as professional arts administrators currently working in the field;
 - (3) three members shall represent the public at large, as arts consumers or participants;
 - (4) three members shall be professionals in fields relevant to arts and cultural development, including cultural planning, marketing, finance, funding, tourism, promotion, non profit organizational development, and real estate development;
 - (5) two members shall be professionals in the field related to the visual appearance of the cityscape, such as architecture, environmental design, landscape architecture or urban design; and
 - (6) one member shall be a student who resides in the city and attends a high school located in the City of Alexandria.
- (c) Members of the commission shall be appointed in the manner prescribed by article A of this chapter. The members shall serve for a term of three years, except in the case of an appointment to fill the unexpired portion of a term. (Ord. No. 3782, 2/25/95, Sec. 1; Ord. No. 4482, 5/12/07, Sec. 1; Ord. No. 4920, 1/24/15, Sec. 1)

• **Sec. 2-4-91 - Function; powers; duties.**

- (a) The functions of the commission shall be as follows:
 - (1) to advise city council with regard to policies that will strengthen the arts and further public access to the arts and cultural matters identified by the city council;
 - (2) to establish and periodically review criteria and standards for arts grant applications for city funds and accountability for the use of such funds; the allocation from such funds to eligible organizations and activities as may be appropriated by the city council for such purpose;
 - (3) to review the public art annual work plan as developed by the office of the arts and a work plan task force and make recommendations to the city council as part of the budget process;
 - (4) to review and approve public art project plans for specific public art projects, and to review and approve artist selection and concept development;
 - (5) to create committees and task forces, as necessary, to focus on public art project development and artist selection;
 - (6) to review proposals for donations of public art and commemorative art and make recommendations to the city council;

- (7) to collaborate with the office of the art on public art project evaluations; and
 - (8) to support public communication and outreach as related to the arts and;
 - (9) to serve as citizen liaisons to city planning initiatives when public art is involved.
- (b) The commission is empowered to adopt rules and regulations in regard to procedure and other matters so long as the same are not inconsistent with the city code, including, but not limited to, the establishment of committees, through which to carry on its functions and purpose.
- (c) A commission chair, vice-chair and secretary shall be elected annually by the commission members at the organization meeting designated in the commission's bylaws. (Ord. No. 3782, 2/25/95, Sec. 1; Ord. No. 4482, 5/12/07, Sec. 1; Ord. No. 4920, 1/24/15, Sec. 1)