

City of Alexandria, VA - 275th Commemorative Intentional Program

City of Alexandria

Application - City of Alexandria, VA - 275th Commemorative Intentional Program Grant

The 275th Commemorative Intentional Program Grant is funded through a National Endowment for the Arts and the City of Alexandria, VA. The Grant is available to eligible nonprofit organizations. Selected projects will complement the Office of the Arts 275th Commemorative Programs.

The intention is to have a S.T.E.A.M. (Science, Technology, Engineering, Arts, and Mathematics), based engagements that demonstrates the intersection of creativity and technology where visitors can view, learn and interact with the project. Projects will take place at the Maker Faire NOVA event scheduled for October 20, 10 a.m. - 4 p.m. at Chinquapin Park. Rain location will be at the Chinquapin Recreation Center and Aquatics Facility, 3210 King Street, Alexandria and Alexandria City High School, 3330 King Street, Alexandria, VA.

The projects will occur on October 20. Grants will range from \$1,000 - \$5,000 per award. NO cash match requirement.

The Intentional Program Grant webinar is scheduled for September 4, 11 a.m. To receive a link to the virtual webinar, email arts@alexandriava.gov. Online applications must be submitted by 5:00 p.m. Wednesday, September 25, 2024. Funding decisions by October 4, 2024.

Eligibility Requirements

- Nonprofit 501(c) 3 organizations who are in good standing with the IRS; and fiscal agents and pass-through funding WILL NOT be permitted.
- Must have their IRS letter of determination for at least one year before applying and must stay in existence during the grant period.
- Must NOT have defaulted on any past grant applications.
- Programs, projects and activities previously awarded by the City by other City grant programs are NOT eligible.
- NO physical alterations, physical additions or permanent hardware to properties are allowed.

- City agencies, employees, or volunteers (defined as any agency under the direct control of an elected official, or which reports directly to the City Manager, Alexandria, VA), MAY NOT apply for the 275th Commemorative Intentional Program Grant; they may only play a supportive role in a program proposed by an organization or group.
- Follow all local, state, and federal laws.

Evaluation Criteria:

Applicants need to demonstrate:

- Artistic Excellence (45%). Project should demonstrate artistic visual or emotional representation demonstrating the purpose of the project. Connections between Science, Technology, Education, Art, and Math should be creatively merged.
- Artistic Merit which is represented by: Impact and Engagement (35%); Demonstrated by the uniqueness of the project. Engagement to be demonstrated by how the participants interact with the project. Management and Budget (20%).

Application will be reviewed and evaluated on its own merit based on the following criteria:

- is fully eligible to apply and receive the funds.
- intends to remain in operation to receive the funds and utilize funds as indicated.
- and is in good standing with the City of Alexandria.

PROGRAM CONTENT:

Project Name* *Character Limit: 250*

Program Start Date* **Must be not begin before October 20, 2024.**

Character Limit: 10

Program End Date*

Program End Date. Must end on or before October 20, 2024.

Character Limit: 10

Program Description*

Provide a detailed description of your project. Articulate the goals, objectives, and outcomes for the project. Think carefully about what you can realistically accomplish given the audiences you want to reach and the scope of your resources. Outcomes should describe what you want to happen after your activity is completed. Be clear and concise.

Character Limit: 5000

Specific Project Details*

Detail the S.T.E.A.M. (Science, Technology, Engineering, Arts, and Mathematics) based engagements proposed by this project. The project should demonstrate the intersection of

creativity and technology where visitors can view, learn and interact with the program. *Character Limit: 5000*

BUDGET INFORMATION*

Total Project Budget (only numbers, no symbols, periods, or commas):*

Character Limit: 20

Grant Request Amount (only numbers, no symbols, periods, or commas):* Grant Award Range from \$1,000-\$5,000. *Character Limit: 20*

Project Budget and Budget Narrative*

Please submit a project budget noting specifically what expenses will be funded by this request. Provide an overall narrative explanation of the program budget and how the funds will be used.

Character Limit: 5000 | File Size Limit: 16 MB

KEY PERFORMANCE INDICATORS:

Number of creative(s) hired/engaged.* *Character Limit: 250*

Number of unique engagements.* *Character Limit: 250*

Number of event hours.* *Character Limit: 250*

Number of audience members* *Character Limit: 250*

IMPACT AND ENGAGEMENT:

Community Impact and Tracking Audience Members*

Identifying and understanding your audience is helpful in effective community engagement. Describe the methods/approaches you will use to track participation in the arts project and activities.

Provide information about the project's unique characteristics along with how the participants will be able to interact with the project. *Character Limit: 5000*

MANAGEMENT:

Management and Measuring Success*

Describe how the project will be managed during the event, and what success will look like. How will you be measuring success for this project? *Character Limit: 5000*

Attestation*

By submitting this application, I declare that I am authorized to act for the above applicant. I submit this grant application to the City of Alexandria and confirm that the information contained herein is accurate to the best of my knowledge and belief.

Choices

Yes

Terms of Use*

I agree with the Terms of the Use of the Arts 275th Commemorative Program grant funds.

Choices Yes

Uploads

Letter of Determination for 501(c)3 Status* *File Size Limit: 7 MB*

List of Key Personnel with Bios*

List of Key Personnel with Bios of individuals who are part of implementing the project (Creatives/Managing/Executive Directors, Arts Educators, etc.). *File Size Limit: 7 MB*

Supportive Materials 1*

Upload a rendering or sketch for the proposed project. *File Size Limit: 16 MB*

Supportive Materials 2*

Upload letters of support such as from organizations /venues where applicant has executed a similar project; or partner they worked with on a similar project; or a professional reference /endorsement for the project. *File Size Limit: 16 MB*

Optional: Supportive Materials 3

Upload evidence of prior successes for similar projects (examples: press clippings, awards, grants, or publications).

File Size Limit: 16 MB

Must provide at least one of two items below, either a video link or photographs of past projects, or both items.

Optional: Video Link - Upload 4:

Provide a short description of the video link. *Character Limit: 100 | File Size Limit: 16 MB*

Video Link:

Character Limit: 2000

Optional: Photographs - Upload 5:

Provide a short description along with photographs of similar projects as a pdf.

Character Limit: 100 | File Size Limit: 16 MB