

Tips for a Touchless Dining Experience

Give your customers what they need – safe and easy dining



DON'T
do business
WITHOUT IT™

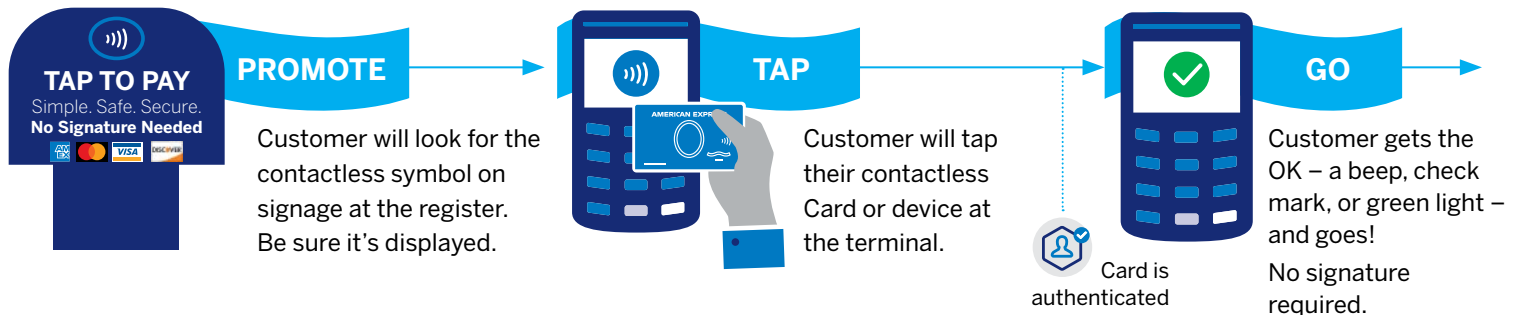
80%

of merchants say they have been encouraging their customers to use no-touch payments.*



Touchless Payment Options

Contactless payments Easy to add to your dine-in payment menu.



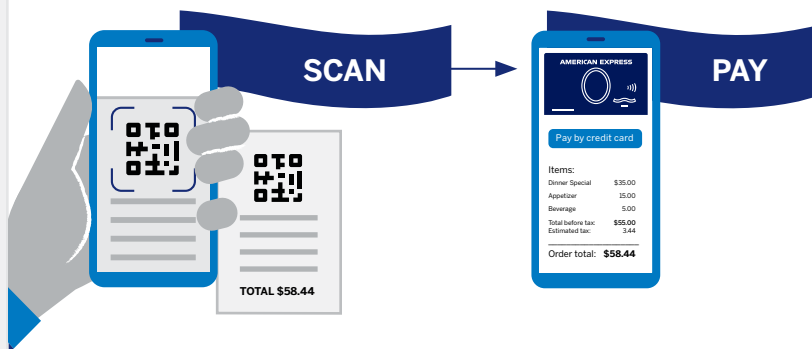
- To order signage, visit americanexpress.com/signage.
- See if you're contactless enabled. [Download](#) questions to ask your terminal provider.
- To learn more about contactless payments, visit americanexpress.com/contactless.



DID YOU KNOW?

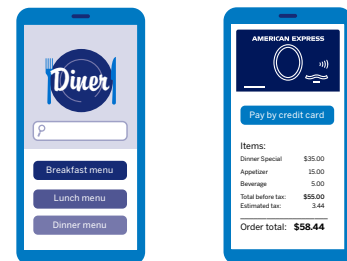
American Express and most credit card networks don't require signature at checkout.

QR Codes Your customers can receive the bill and pay for dine-in or takeout right from their mobile device.



- To learn more about how QR Codes work, visit americanexpress.com/qrcode.

In-app purchases Encourage app use for safe and touchless payments.



- To learn more about using in-app payments, talk to your processor, acquirer or point-of-sale provider.

* The AMEX 2020 Digital Payments Trendex survey, which was conducted July 30 – August 7, 2020, included an online panel of 400 business leaders in the US who have responsibility for making decisions regarding customer payment options, IT/data security, or online sales strategy and planning.

Additional Tips for Touchless Dining

Bring safety and convenience right to your customers



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41%

of merchants adopted or plan to adopt a new e-commerce website solution, including options for curbside pickup, in-store pickup and delivery.* See graphic on right.



Use QR menus Eliminate paper menus for easy, touch-free ordering.



Offer online buying and curbside pickup & delivery

For added safety, give your customers the power to make touchless orders.

Add to cart



Curbside pickup & delivery tips

- Establish designated pickup zones.
- Practice social distancing by offering to place orders in the vehicle.
- Call or text customers when order is ready.

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