

Inclusive Growth – Gender and Trade in Services, SOM 2, May 2023 (Detroit, US)

Although services trade in APEC economies has experienced substantial growth, gender disparities persist within the sector. Trade policies and RTAs must be complemented with gender-responsive measures to effectively tackle these inequalities. The digitization of services offers both opportunities and challenges for women, requiring efforts to ensure equitable access and benefits. Additionally, the servicification trend highlights the need to value and recognize the predominantly female workforce in care-related services. By adopting a comprehensive approach that addresses existing gender gaps and promotes equal opportunities, APEC economies can unlock the full potential of services trade and contribute to inclusive and sustainable economic growth.

Moderator: Andrea Boron, Office of the U.S. Trade Representative

Panellists:

- Katrin Kuhlmann, Centre on Inclusive Trade and Development, Georgetown University, US
- Sherry Stephenson, US PECC
- Mia Mikic, The University of Waikato, New Zealand
- Carolina de la Paz, Lenovo, Mexico
- Barbara Kotschwar, Visa Economic Empowerment Institute, VISA, US