



## Press Release

November 3, 2022

### **WiZ smart lighting platform: The first to support the Matter standard**

- WiZ is among the first IoT brands to support the Matter standard.
- WiZ is certifying all products to work with Matter, allowing all new and current WiZ users to control their WiZ lights with Matter once the certification is done.

**Eindhoven, the Netherlands** – [Signify](#) (Euronext: LIGHT), the world leader in lighting, is certifying all of its WiZ products Matter-compatible. WiZ will be among the first IoT brands to support the Matter standard. Pioneering Matter is another major step in delivering on the WiZ mission to make smart lighting accessible for everyone and more meaningful in daily life.

### **Matter: an industry-unifying standard**

The Connectivity Standards Alliance (CSA), formerly the Zigbee Alliance, created the Matter standard as a means of bringing to market interoperable products that work across brands and platforms with greater privacy, security, and simplicity.

WiZ is deeply committed to Matter and will make its full portfolio compatible, including lights and smart plugs. This is to continue delivering on our promise of bringing the most intuitive user experience and secure connectivity to our users. All new WiZ smart lighting products will have the Matter logo on their packaging beginning in H2 2023 for easy recognition by consumers. Once Matter certification is completed, all products manufactured since Q2 2021 will receive an over-the-air (OTA) firmware update to become part of the Matter ecosystem. This includes products purchased previously and already installed. WiZ has started certifying its full product portfolio, including lights and smart plugs, to work with Matter. The certification effort is expected to be completed by end of 2022.

WiZ users will continue to enjoy the best-in-class lighting experiences and advanced features such as dynamic light modes, customizable light scenes, and dual-zone light control using the WiZ app. But now they can also make WiZ lights work with any Matter device to make their smart home even smarter.

According to Maikel Klomp, Business Leader of WiZ Connected:

*“We are extremely proud to announce that our products will support Matter so soon. This industry-unifying technology will catapult smart home adoption and enable consumers to*



*connect all their smart home devices seamlessly. By adopting Matter into our full product portfolio, WiZ continues to give users more flexibility and access to easy-to-use technology with the aim to improve daily convenience.”*

#### **Matter for Connected by WiZ brands**

Now that the WiZ platform supports Matter, all our "Connected by WiZ" partners (companies who embed WiZ technology in their own branded products) can easily certify their products to work with Matter. Philips Smart LED is expected to have its full portfolio certified by end of 2022.

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#### **For further information, please contact:**

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##### **About WiZ Connected**

WiZ Connected is an Internet of Things software solution provider focused on delivering easy-to-use, Wi-Fi-based smart lighting. Owned by Signify, the world leader in lighting, WiZ serves both consumer and professional markets in more than 70 countries. Learn more about WiZ Connected and how their innovative, connected lighting solutions make daily life easier at <https://wizconnected.com>.

##### **About Signify**

[Signify](#) (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our [Philips](#) products, [Interact](#) connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2021 sales of EUR 6.9 billion, we have approximately 37,000 employees and are present in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We [achieved](#) carbon neutrality in 2020, have [been](#) in the [Dow Jones Sustainability World Index](#) since our IPO for five consecutive years and were named [Industry Leader](#) in [2017](#), [2018](#) and [2019](#). News from Signify is located at the [Newsroom](#), [Twitter](#), [LinkedIn](#) and [Instagram](#). Information for investors can be found on the [Investor Relations](#) page.