

bluesign®

it takes the power of numbers

to reduce the textile
industry's impact
on people and the
environment.



bluesign® IMPACT SERVICES for Brands

Taking environmental responsibility to a higher level requires additional tools and validation methods. The bluesign® IMPACT SERVICES package provides expanded capabilities that enable brands to actively monitor and manage their supply chain. IMPACT data include the critical measures of water consumption, energy consumption, greenhouse gas emissions, chemical consumption, and waste. Importantly, access to these data enables accurate analysis for decision-making and reporting both internally and externally.

Key benefits

- Delivers IMPACT data measurement and monitoring of suppliers
- Enables brands to manage IMPACT measures in their supply chain, product range, or product category
- bluesign®-verified data for internal strategy development or external reporting and communication
- Access to bluesign® experts for reliable third-party IMPACT analysis as the basis of a meaningful decision-making process
- Connect with the bluesign® network of SYSTEM PARTNER manufacturers to find sustainable production partners
- Easy online database access to bluesign® APPROVED materials and chemical products for sustainable product development
- HIGG FEM verification included with bluesign system partner manufacturer

Components

- IMPACT measurement at facility level
- IMPACT benchmarking
- Brand assessment
- Supply chain analysis to understand IMPACT sources and identify focus points based on IMPACT rankings of materials and suppliers
- HIGG FEM verification service through bluesign (Same high quality service provider)

Deliverables

- Accurate, verified IMPACT data from brand supply chain at facility and/or product level
- Annual IMPACT report on brand supply chain including benchmarking, savings, and target goal setting
- Foundational assessment of brand's general competency and gap analysis
- Supply Network Mapping and detailed analysis including analytics, risks, and opportunities
- Access to bluesign® CUBE

Contact bluesign® to learn more about these powerful programs as well as bluesign® ACADEMY training and consulting services to fulfill the textile industry's goal of creating and managing sustainable supply chains and products.

bluesign® DATA SERVICES for Brands

The bluesign® DATA SERVICES package enables brands to actively monitor and manage the IMPACT data from their suppliers and continuously assess the environmental impact of their supply chain. IMPACT data include the critical measures of water consumption, energy consumption, greenhouse gas emissions, chemical consumption, and waste.

Key benefits

- Delivers IMPACT data measurement and monitoring of suppliers, driving continuous improvement
- Enables brands to manage the IMPACT profile of their supply chain, product range, or product category
- Brands use the data for internal strategy development or external reporting and communication to stakeholders through an aggregated, annual environmental impact report of their suppliers

Components

- Access to bluesign® CUBE online platform for identifying SYSTEM PARTNER manufacturers plus bluesign® APPROVED textile materials and chemical products
- IMPACT measurement at facility level

Deliverables

- Accurate IMPACT data on brand supply chain at the facility level
- Virtual annual IMPACT report on brand's supply chain

Contact bluesign® to learn more about these powerful programs as well as bluesign® ACADEMY training and consulting services to fulfill the textile industry's goal of creating and managing sustainable supply chains and products.

bluesign® SYSTEM PARTNERSHIP Services for Brands

The bluesign® SYSTEM PARTNERSHIP service package is designed for brands who truly understand the power of reducing environmental impact. With meaningful data and comprehensive goals, bluesign® SYSTEM PARTNERS have access to all the tools, analyses, and expert support to envision and attain meaningful impact reduction. SYSTEM PARTNERS may use bluesign® trademarks to communicate commitment to sustainability with suppliers, supply chain partners, and consumers.

Key benefits

- Delivers IMPACT data measurement and monitoring of suppliers to drive continuous improvement
- Enables brands to manage IMPACT measures in their supply chain, product range, or product category
- bluesign®-verified data for internal strategy development or external reporting and communication
- Access to bluesign® experts for reliable third-party IMPACT analysis as the basis of a meaningful decision-making process
- Connect with bluesign's network of SYSTEM PARTNER manufacturers through the bluesign® CUBE online platform
- Easy online access to bluesign® APPROVED materials database and certified chemical products
- Onsite and online expertise to help brands define their current state of sustainability
- Brand support with a focus on chemical integrity
- Engagement in vision and policy creation as well as charting a brand's progress toward stated goals
- HIGG FEM verification included with bluesign system partner manufacturer
- Yearly training on HIGG FEM module to selected brand supply chain

Components

- IMPACT assessment at facility level with onsite data verification and plausibility checks
- IMPACT benchmarking
- Brand assessment
- Supply chain analysis to understand IMPACT sources and determine IMPACT rankings for materials and suppliers
- HIGG FEM verification service through bluesign (Same high quality service provider including plausibility check)

Deliverables

- Accurate, verified IMPACT data from brand supply chain at the supplier and/or product level
- Annual IMPACT report on defined supply chain including benchmarking, savings, and target goal setting
- Foundational assessment of brand's general competency and gap analysis including baseline view of chemical integrity
- Supply Network Mapping and detailed analysis including analytics, risks, and opportunities
- Access to bluesign® CUBE
- Use of bluesign® SYSTEM PARTNER and bluesign® product logos
- Yearly training on HIGG FEM module to selected brand supply chain

Contact bluesign® to learn more about these powerful programs as well as bluesign® ACADEMY training and consulting services to fulfill the textile industry's goal of creating and managing sustainable supply chains and products.