



Mega Reach. Mega Value.

Your support can make events throughout the year unforgettable while also showcasing your brand.

Camden County Parks and Events offer unique ways for corporations to connect through large scale sponsorships that expose your brand to thousands of park visitors during concerts, festivals, and special events. Event sponsorship, creative media customization, and on-site activations are the ideal way to increase your brand's visibility and ensure top of mind awareness to residents and visitors alike. Multiple levels of sponsorship ensure that there is an opportunity to connect you to a variety of audience segments.

Our sponsorship event packages put you front and center in a variety of ways including: premier placement in digital and online media, social media, event guides, event signage, stage visuals, print advertising, on-site activations, and more!

Sponsorship Levels:

Purple Sponsorship	\$20,000
Gold Sponsor	\$13,000
Teal Sponsor	\$8,000



Making It Better, Together.

Presented by the Camden County Board of Commissioners



See the reverse side for what is included in each sponsorship level





Event and Program Sponsorships

Animal Friendly

- Home is Where the Heart Is Adoption Event
- Pets for Vets
- Pet Food Pantry
- Seniors for Seniors
- + any other county sponsorship program/event

disABILITIES & Senior Events

- Camp Sunny Side
- Miracle League Baseball
- disABILITIES Events & Programs
- Grandparents Day at the Aquarium
- Senior Health Fair
- Senior Friendly Events & Programs

Economic Impact & Shop Local

- South Jersey Film Office Cooperative
- Shop Camden County
- South Jersey Economic Development Summit
- String Band March on Haddon
- Down and Derby Wine Festival
- Winterfest

Environmental & Parks

- Bike Share / Tool Library
- Children's Summer Programs
- Hazardous Waste / Electronic Recycling
- Master Gardeners
- Park Clean-Ups
- Save the Monarch Butterfly
- Sustainability Plant Sale
- Sustainability Fair

Health and Wellness

- Cooper River Fitness Programs
- Flu Shot
- National Night Out
- R.E.A.L. Sports Programming
- Remembrance & Hope Memorial and Vigil
- Finding Solutions Series

Public Safety

- Community Policing Events
- Gun Violence Prevention Events and Programming
- 9/11 Memorial and First Responders Medal Ceremony

Resident Recognition

- MLK Freedom Medal
- Best of Class Awards
- Prominent Hispanic Awards

Veterans

- Memorial Day Event
- Pearl Harbor Day Event
- Veterans Day Appreciation Breakfast
- Veterans Medal Ceremonies
- Veterans Programs and Events

For Dad Vail Regatta Sponsorships, contact: phamilton@dadvail.org

For information on Summer Concert and Scottish Rite Concerts, please contact Kerry Richards at Kerry.Richards@CamdenCounty.com

Available Sponsorship Tiers

Purple Sponsorship

Featured at all events in 3 categories

Gold Sponsorship

Featured at all events in 2 categories

Teal Sponsorship

Featured at all events in 1 category

Sponsorship Features

Media Marketing Channels:
Logo/mentions on social media
Digital network advertising
Broadcast/digital video
Radio commercials

County Communication Channels:
Logo/mentions in the following:
Event flyers and outreach materials
Content in weekly newsletter and special emails
Website event landing page

On-Location Advertising:
Logo/mentions in the following:
Event Signage & print materials
Printed Annual Summer Parks Guide
Ad available in program

On Site Activations (With Prior Arrangement):
Demo, give-a-ways & product sampling

Perks:
VIP Package