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## QUARTERLY SELECTED SERVICES ESTIMATES, FIRST QUARTER 2024

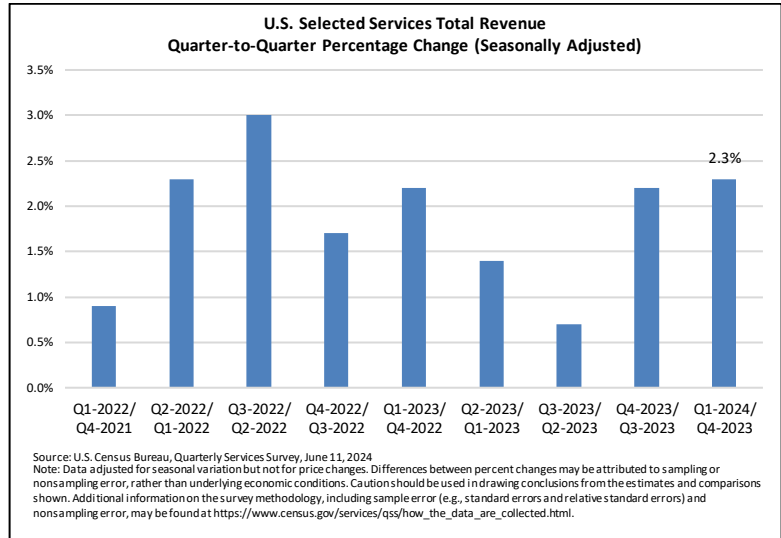
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**June 11, 2024** — The U.S. Census Bureau announced the following selected services estimates for the first calendar quarter of 2024:

SELECTED SERVICES TOTAL REVENUE		
1Q 2024	\$5,534.6 billion	+2.3 %
4Q 2023 (revised)	\$5,410.8 billion	+2.2 %

Next release: August 21, 2024

Data are adjusted for seasonal variation but not for price changes.  
Source: U.S. Census Bureau, Quarterly Services Survey, June 11, 2024



### Selected Services Total

U.S. selected services total revenue for the first quarter of 2024, adjusted for seasonal variation but not for price changes, was \$5,534.6 billion, an increase of 2.3 percent ( $\pm 0.2$  percent) from the fourth quarter of 2023 and up 6.7 percent ( $\pm 0.6$  percent) from the first quarter of 2023. The fourth quarter of 2023 to first quarter of 2024 percentage change was not revised from the advance estimate.

### Utilities

U.S. utilities revenue for the first quarter of 2024, adjusted for seasonal variation but not for price changes, was \$184.5 billion, an increase of 0.9 percent ( $\pm 1.1$  percent)\* from the fourth quarter of 2023 and down 2.9 percent ( $\pm 1.9$  percent) from the first quarter of 2023. The third quarter of 2023 to fourth quarter of 2023 percentage change was revised from 1.7 percent ( $\pm 1.5$  percent) to 1.6 percent ( $\pm 1.5$  percent).

### Transportation and warehousing

U.S. transportation and warehousing revenue for the first quarter of 2024, adjusted for seasonal variation but not for price changes, was \$344.5 billion, an increase of 0.5 percent ( $\pm 1.3$  percent)\* from the fourth quarter of 2023 and virtually unchanged ( $\pm 1.9$  percent)\* from the first quarter of 2023. The third quarter of 2023 to fourth quarter of 2023 percentage change was revised from 1.2 percent ( $\pm 0.9$  percent) to 1.5

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percent ( $\pm 0.9$  percent).

### **Information**

U.S. information sector revenue for the first quarter of 2024, adjusted for seasonal variation but not for price changes, was \$588.5 billion, an increase of 2.7 percent ( $\pm 0.6$  percent) from the fourth quarter of 2023 and up 5.7 percent ( $\pm 1.1$  percent) from the first quarter of 2023. The third quarter of 2023 to fourth quarter of 2023 percentage change was revised from 0.2 percent ( $\pm 0.6$  percent)\* to 0.4 percent ( $\pm 0.6$  percent)\*.

### **Finance and insurance**

U.S. finance and insurance revenue for the first quarter of 2024, not adjusted for seasonal variation, or price changes, was \$1,699.0 billion, an increase of 4.4 percent ( $\pm 0.6$  percent) from the fourth quarter of 2023 and up 9.9 percent ( $\pm 0.9$  percent) from the first quarter of 2023. The fourth quarter of 2023 to first quarter of 2024 percentage change was revised from the advance estimate of 4.5 percent ( $\pm 0.6$  percent).

### **Real estate and rental and leasing**

U.S. real estate and rental and leasing revenue for the first quarter of 2024, adjusted for seasonal variation but not for price changes, was \$255.3 billion, an increase of 2.5 percent ( $\pm 0.9$  percent) from the fourth quarter of 2023 and up 4.4 percent ( $\pm 0.9$  percent) from the first quarter of 2023. The third quarter of 2023 to fourth quarter of 2023 percentage change was revised from 1.1 percent ( $\pm 0.9$  percent) to 1.3 percent ( $\pm 0.6$  percent).

### **Professional, scientific, and technical services**

U.S. professional, scientific, and technical services revenue for the first quarter of 2024, adjusted for seasonal variation but not for price changes, was \$715.4 billion, an increase of 1.6 percent ( $\pm 0.6$  percent) from the fourth quarter of 2023 and up 4.5 percent ( $\pm 0.9$  percent) from the first quarter of 2023. The third quarter of 2023 to fourth quarter of 2023 percentage change was revised from 2.4 percent ( $\pm 0.9$  percent) to 2.2 percent ( $\pm 0.9$  percent).

### **Administrative and support and waste management and remediation services**

U.S. administrative and support and waste management and remediation services revenue for the first quarter of 2024, adjusted for seasonal variation but not for price changes, was \$335.1 billion, an increase of 0.6 percent ( $\pm 1.7$  percent)\* from the fourth quarter of 2023 and down 1.1 percent ( $\pm 2.3$  percent)\* from the first quarter of 2023. The third quarter of 2023 to fourth quarter of 2023 percentage change was revised from 0.5 percent ( $\pm 0.8$  percent)\* to virtually unchanged ( $\pm 0.8$  percent)\*.

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## **Educational services**

U.S. educational services revenue for the first quarter of 2024, adjusted for seasonal variation but not for price changes, was \$26.7 billion, an increase of 2.7 percent ( $\pm 2.8$  percent)\* from the fourth quarter of 2023 and up 7.8 percent ( $\pm 4.9$  percent) from the first quarter of 2023. The third quarter of 2023 to fourth quarter of 2023 percentage change was revised from 1.2 percent ( $\pm 4.5$  percent)\* to 1.0 percent ( $\pm 4.7$  percent)\*.

## **Health care and social assistance**

U.S. health care and social assistance services revenue for the first quarter of 2024, adjusted for seasonal variation but not for price changes, was \$968.5 billion, an increase of 2.7 percent ( $\pm 0.9$  percent) from the fourth quarter of 2023 and up 10.3 percent ( $\pm 0.9$  percent) from the first quarter of 2023. The third quarter of 2023 to fourth quarter of 2023 percentage change was revised from 3.3 percent ( $\pm 0.9$  percent) to 3.3 percent ( $\pm 0.8$  percent).

## **Arts, entertainment, and recreation**

U.S. arts, entertainment and recreation services revenue for the first quarter of 2024, adjusted for seasonal variation but not for price changes, was \$101.2 billion, an increase of 3.0 percent ( $\pm 1.1$  percent) from the fourth quarter of 2023 and up 5.5 percent ( $\pm 2.8$  percent) from the first quarter of 2023. The third quarter of 2023 to fourth quarter of 2023 percentage change was revised from 1.6 percent ( $\pm 3.6$  percent)\* to 1.6 percent ( $\pm 3.4$  percent)\*.

## **Accommodation**

U.S. accommodation revenue for the first quarter of 2024, adjusted for seasonal variation but not for price changes, was \$89.0 billion, an increase of 3.6 percent ( $\pm 0.6$  percent) from the fourth quarter of 2023 and up 4.6 percent ( $\pm 2.1$  percent) from the first quarter of 2023. The third quarter of 2023 to fourth quarter of 2023 percentage change was revised from 2.8 percent ( $\pm 0.8$  percent) to 2.6 percent ( $\pm 0.9$  percent).

## **Other services (except public administration)**

U.S. other services (except public administration) revenue for the first quarter of 2024, adjusted for seasonal variation but not for price changes, was \$238.1 billion, an increase of 3.2 percent ( $\pm 1.5$  percent) from the fourth quarter of 2023 and up 12.6 percent ( $\pm 1.9$  percent) from the first quarter of 2023. The third quarter of 2023 to fourth quarter of 2023 percentage change was revised from 7.2 percent ( $\pm 2.3$  percent) to 8.9 percent ( $\pm 2.5$  percent).

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## GENERAL INFORMATION

### Upcoming Benchmarking and NAICS Restatement

Effective with the February 2025 advance release for the fourth quarter of 2024, not seasonally adjusted quarterly services estimates will be revised to reflect historical corrections and will continue to reflect the results of the 2022 Service Annual Survey. The seasonally adjusted Selected Services Total will reflect historical corrections, results of the 2022 Service Annual Survey, and new seasonal factors. This release will also incorporate the 2017 North American Industry Classification System (NAICS) changes. For a detailed description of these changes, please see the [summary table](#). Publication tables will be reformatted to incorporate the 2017 NAICS definitions.

### Release Schedule

The second quarter 2024 Advance Quarterly Services Report is scheduled for release on August 21, 2024. View the full schedule in the Economic Briefing Room: <[www.census.gov/economic-indicators/](http://www.census.gov/economic-indicators/)>. Additional industry detail and estimates of revenue, expenses, inpatient days, and discharges can be found at <[www.census.gov/services/](http://www.census.gov/services/)>.

## RESOURCES

### API

The Census Bureau's application programming interface lets developers create custom apps to reach new users and makes key demographic, socio-economic and housing statistics more accessible than ever before.

<[www.census.gov/developers/](http://www.census.gov/developers/)>

### FRED Mobile App



Receive the latest updates on the nation's key economic indicators by downloading the FRED App <<https://fred.stlouisfed.org/fred-mobile/>> for both Apple and Android devices. FRED, the signature database of the Federal Reserve Bank of St. Louis, now incorporates the Census Bureau's 13 economic indicators.

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\*The 90 percent confidence interval includes zero. There is insufficient evidence to conclude that the actual change is different from zero.

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**Table 1a. Selected Services - Estimated Quarterly Revenue for Employer Firms, Seasonally Adjusted<sup>1</sup>**

[Estimates are adjusted for seasonal variation but not for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/services](http://www.census.gov/services)]

2012 NAICS code <sup>2</sup>	Kind of business	Total revenue (millions of dollars)						Percent change					
		1Q 2024 (p)	4Q 2023 (r)	3Q 2023 (r)	2Q 2023 (r)	1Q 2023 (r)	4Q 2022 (r)	1Q 2024 from 4Q 2023 (p)	4Q 2023 from 3Q 2023 (r)	3Q 2023 from 2Q 2023 (r)	2Q 2023 from 1Q 2023 (r)	1Q 2024 from 1Q 2023 (p)	4Q 2023 from 4Q 2022 (r)

(6) Seasonally adjusted estimates for series 48-49 are obtained indirectly by summing the seasonally adjusted estimates for series 481, 483, 484, 485, 486, 487, 488, and 492, and the not seasonally adjusted estimates for series 493 (see Table 1c).

(7) Excludes NAICS 482 (Rail transportation) and 491 (Postal service).

(8) Includes NAICS 51113 (Book publishers), 51114 (Directory and mailing list publishers), and 51119 (Other publishers).

(9) Excludes NAICS 54112 (Offices of notaries).

(10) Includes NAICS 5611 (Office administrative services), 5612 (Facilities support services), 5614 (Business support services), 5616 (Investigation and security services), 5617 (Services to buildings and dwellings), and 5619 (Other support services).

(11) Excludes NAICS 6111 (Elementary and secondary schools), 6112 (Junior colleges), and 6113 (Colleges, universities, and professional schools).

(12) Seasonally adjusted estimates for taxable series 621 are obtained indirectly by summing the seasonally adjusted estimates for taxable series 6211, 6212, 6213, 6214, 6215, and 6216, and the not seasonally adjusted estimates for taxable series 6219 (see Table 1c).

(13) Seasonally adjusted estimates for tax-exempt series 621 are obtained indirectly by summing the seasonally adjusted estimates for tax-exempt series 6214 and 6216, and the not seasonally adjusted estimates for tax-exempt series 6219 (see Table 1c).

(14) Seasonally adjusted estimates for series 7113 are obtained indirectly by summing the seasonally adjusted estimates for taxable series 7113 and the not seasonally adjusted estimates for tax-exempt series 7113 (see Table 1c).

(15) Excludes NAICS 8131 (Religious organizations), 81393 (Labor unions and similar labor organizations), 81394 (Political organizations), and 814 (Private households).

(16) Seasonally adjusted estimates for series 812 are obtained indirectly by summing the seasonally adjusted estimates for series 8121, 8123, and 8129, and the not seasonally adjusted estimates for series 8122 (see Table 1c).

(17) Excludes NAICS 8131 (Religious organizations), 81393 (Labor unions and similar labor organizations), and 81394 (Political organizations).

Note: Estimates cover taxable and tax-exempt firms unless otherwise specified. Additionally, estimates for some sectors and subsectors may include data for kinds of business not shown. Table 2a provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/services/qss/how\\_the\\_data\\_are\\_collected.html](http://www.census.gov/services/qss/how_the_data_are_collected.html).

Source: U.S. Census Bureau, Quarterly Services Survey, June 11, 2024, Project No. P-7502871 / Approval CBDRB-FY24-001.

**Table 1b. Selected Services - Estimated Quarterly Expenses for Employer Firms, Seasonally Adjusted<sup>1</sup>**

[Estimates are adjusted for seasonal variation but not for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/services](http://www.census.gov/services)]

2012 NAICS code <sup>2</sup>	Kind of business	Total expenses (millions of dollars)						Percent change					
		1Q 2024 (p)	4Q 2023 (r)	3Q 2023 (r)	2Q 2023 (r)	1Q 2023 (r)	4Q 2022 (r)	1Q 2024 from 4Q 2023 (p)	4Q 2023 from 3Q 2023 (r)	3Q 2023 from 2Q 2023 (r)	2Q 2023 from 1Q 2023 (r)	1Q 2024 from 1Q 2023 (p)	4Q 2023 from 4Q 2022 (r)
<b>62</b>	<b>Health care and social assistance<sup>3</sup></b>	<b>856,334</b>	<b>827,530</b>	<b>811,423</b>	<b>800,443</b>	<b>784,018</b>	<b>758,700</b>	<b>3.5</b>	<b>2.0</b>	<b>1.4</b>	<b>2.1</b>	<b>9.2</b>	<b>9.1</b>
	Health care and social assistance - tax-exempt <sup>3</sup>	434,079	421,882	413,112	407,681	399,549	393,150	2.9	2.1	1.3	2.0	8.6	7.3
621	Ambulatory health care services <sup>3</sup>	344,503	330,839	325,296	320,579	314,701	298,710	4.1	1.7	1.5	1.9	9.5	10.8
	Ambulatory health care services - taxable <sup>3</sup>	309,378	296,724	291,692	287,409	281,808	265,805	4.3	1.7	1.5	2.0	9.8	11.6
	Ambulatory health care services - tax-exempt <sup>3</sup>	35,125	34,115	33,604	33,170	32,893	32,905	3.0	1.5	1.3	0.8	6.8	3.7
6211	Offices of physicians - taxable	164,926	157,189	156,096	155,053	151,153	140,467	4.9	0.7	0.7	2.6	9.1	11.9
6212	Offices of dentists - taxable	S	S	S	S	S	S	S	S	S	S	S	S
6213	Offices of other health practitioners - taxable	S	30,075	28,762	S	S	S	S	4.6	S	S	S	S
6214	Outpatient care centers <sup>3</sup>	55,361	53,775	52,036	51,168	50,200	49,496	2.9	3.3	1.7	1.9	10.3	8.6
	Outpatient care centers - taxable	31,906	30,888	29,536	29,132	28,160	27,342	3.3	4.6	1.4	3.5	13.3	13.0
	Outpatient care centers - tax-exempt	23,455	22,887	22,500	22,036	22,040	22,154	2.5	1.7	2.1	Z	6.4	3.3
6215	Medical and diagnostic laboratories - taxable	14,941	14,584	14,423	14,549	14,708	14,583	2.4	1.1	-0.9	-1.1	1.6	Z
6216	Home health care services <sup>3</sup>	S	28,916	27,905	26,809	27,123	25,559	S	3.6	4.1	-1.2	S	13.1
	Home health care services - taxable	S	S	S	S	S	S	S	S	S	S	S	S
	Home health care services - tax-exempt	6,929	6,537	6,507	6,451	6,316	6,144	6.0	0.5	0.9	2.1	9.7	6.4
6219	Other ambulatory health care services <sup>3</sup>	12,847	12,496	12,139	11,867	11,359	11,266	2.8	2.9	2.3	4.5	13.1	10.9
	Other ambulatory health care services - taxable	S	7,805	7,542	7,184	6,822	6,659	S	3.5	5.0	5.3	S	17.2
	Other ambulatory health care services - tax-exempt	4,741	4,691	4,597	4,683	4,537	4,607	1.1	2.0	-1.8	3.2	4.5	1.8
622	Hospitals	362,257	352,147	344,292	339,950	332,279	327,718	2.9	2.3	1.3	2.3	9.0	7.5
	Hospitals - tax-exempt	325,769	316,178	308,853	305,647	298,385	293,850	3.0	2.4	1.0	2.4	9.2	7.6
6221	General medical and surgical hospitals	338,225	328,711	321,367	317,519	310,161	305,933	2.9	2.3	1.2	2.4	9.0	7.4
	General medical and surgical hospitals - tax-exempt	309,961	300,941	293,807	290,483	283,787	279,660	3.0	2.4	1.1	2.4	9.2	7.6
6223	Specialty (except psychiatric and substance abuse) hospitals	15,532	15,136	14,946	14,612	14,281	13,940	2.6	1.3	2.3	2.3	8.8	8.6
	Specialty (except psychiatric and substance abuse) hospitals - tax-exempt	10,026	9,760	9,599	9,413	9,240	8,961	2.7	1.7	2.0	1.9	8.5	8.9
623	Nursing and residential care facilities <sup>3</sup>	80,124	77,117	74,904	74,621	72,720	70,225	3.9	3.0	0.4	2.6	10.2	9.8
	Nursing and residential care facilities - taxable	S	S	S	S	S	S	S	S	S	S	S	S
	Nursing and residential care facilities - tax-exempt	25,871	25,495	25,263	24,647	24,530	23,768	1.5	0.9	2.5	0.5	5.5	7.3
624	Social assistance <sup>3</sup>	69,450	67,427	66,931	65,293	64,318	62,047	3.0	0.7	2.5	1.5	8.0	8.7
	Social assistance - tax-exempt	47,314	46,094	45,392	44,217	43,741	42,627	2.6	1.5	2.7	1.1	8.2	8.1
6241	Individual and family services	38,557	37,290	36,993	35,762	36,023	34,761	3.4	0.8	3.4	-0.7	7.0	7.3
6242	Community food and housing, and emergency and other relief services	11,491	11,309	11,590	11,257	10,839	10,097	1.6	-2.4	3.0	3.9	6.0	12.0
6243	Vocational rehabilitation services	4,352	4,100	3,955	3,938	3,647	3,893	6.1	3.7	0.4	8.0	19.3	5.3
6244	Child day care services <sup>3</sup>	15,050	14,728	14,393	14,336	13,809	13,296	2.2	2.3	0.4	3.8	9.0	10.8
	Child day care services - taxable	S	9,908	9,760	S	S	8,745	S	1.5	S	S	S	13.3
	Child day care services - tax-exempt	4,838	4,820	4,633	4,655	4,667	4,551	0.4	4.0	-0.5	-0.3	3.7	5.9
<b>71</b>	<b>Arts, entertainment, and recreation - tax-exempt<sup>4</sup></b>	<b>15,013</b>	<b>14,584</b>	<b>14,293</b>	<b>14,039</b>	<b>13,539</b>	<b>13,405</b>	<b>2.9</b>	<b>2.0</b>	<b>1.8</b>	<b>3.7</b>	<b>10.9</b>	<b>8.8</b>
7111	Performing arts companies - tax-exempt	2,076	2,066	2,081	1,937	1,889	1,797	0.5	-0.7	7.4	2.5	9.9	15.0
712	Museums, historical sites, and similar institutions - tax-exempt	4,869	4,581	4,345	4,356	4,282	4,259	6.3	5.4	-0.3	1.7	13.7	7.6
7139	Other amusement and recreation industries - tax-exempt	6,085	5,911	5,753	5,609	5,440	5,462	2.9	2.7	2.6	3.1	11.9	8.2
<b>813</b>	<b>Religious, grantmaking, civic, professional, and similar organizations - tax-exempt<sup>4</sup></b>	<b>93,701</b>	<b>91,630</b>	<b>85,160</b>	<b>87,262</b>	<b>85,843</b>	<b>82,114</b>	<b>2.3</b>	<b>7.6</b>	<b>-2.4</b>	<b>1.7</b>	<b>9.2</b>	<b>11.6</b>

(p) Preliminary estimate. (r) Revised estimate. Z Absolute value is less than .05.

S Estimate does not meet publication standards because of high variability (coefficient of variation greater than 30%), poor response quality (total quantity response rate is less than 50%) or other concerns about the estimate's quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [www.census.gov/about/policies/quality/standards/standardf1.html](http://www.census.gov/about/policies/quality/standards/standardf1.html).

(1) The seasonal factors are based on a short time series that may not have stable seasonal patterns. As more estimates are added to the time series, large revisions in seasonal factors and consequently historical estimates may be observed. Data users should exercise caution when drawing inferences based on the seasonally adjusted estimates. Unless otherwise specified, seasonally adjusted estimates are obtained using a direct seasonal adjustment at the published NAICS (North American Industry Classification System) level.

(2) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2012 NAICS manual or [www.census.gov/naics/](http://www.census.gov/naics/).

(3) Indicates seasonally adjusted estimates that are obtained by summing the seasonally adjusted estimates for the detailed NAICS that comprise the respective level.

(4) Excludes NAICS 8131 (Religious organizations), 81393 (Labor unions and similar labor organizations), and 81394 (Political organizations).

Note: Estimates cover taxable and tax-exempt firms unless otherwise specified. Additionally, estimates for some sectors and subsectors may include data for kinds of business not shown. Table 2b provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/services/qss/how\\_the\\_data\\_are\\_collected.html](http://www.census.gov/services/qss/how_the_data_are_collected.html).

Source: U.S. Census Bureau, Quarterly Services Survey, June 11, 2024, Project No. P-7502871 / Approval CBDRB-FY24-001.







**Table 1c. Selected Services - Estimated Quarterly Revenue for Employer Firms, Not Seasonally Adjusted**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/services](http://www.census.gov/services)]

2012 NAICS code <sup>1</sup>	Kind of business	Total revenue (millions of dollars)						Percent change				Year to date		
		1Q 2024 (p)	4Q 2023	3Q 2023	2Q 2023	1Q 2023	4Q 2022	1Q 2024 from 4Q 2023 (p)	4Q 2023 from 3Q 2023	1Q 2024 from 1Q 2023 (p)	4Q 2023 from 4Q 2022	2024 (p)	2023	2024 from 2023 (p)
71	Arts, entertainment, and recreation.....	92,640	101,543	102,498	95,557	87,622	97,163	-8.8	-0.9	5.7	4.5	92,640	87,622	5.7
	Arts, entertainment, and recreation - taxable.....	76,173	83,548	85,590	78,550	72,719	80,705	-8.8	-2.4	4.7	3.5	76,173	72,719	4.7
	Arts, entertainment, and recreation - tax-exempt.....	16,467	17,995	16,908	17,007	14,903	16,458	-8.5	6.4	10.5	9.3	16,467	14,903	10.5
711	Performing arts, spectator sports, and related industries.....	37,182	45,913	45,267	39,842	37,456	45,998	-19.0	1.4	-0.7	-0.2	37,182	37,456	-0.7
	Performing arts, spectator sports, and related industries - taxable.....	32,724	41,257	40,469	35,408	33,263	41,744	-20.7	1.9	-1.6	-1.2	32,724	33,263	-1.6
	Performing arts, spectator sports, and related industries - tax-exempt.....	4,458	4,656	4,798	4,434	4,193	4,254	-4.3	-3.0	6.3	9.4	4,458	4,193	6.3
7111	Performing arts companies.....	4,349	4,940	5,493	4,797	4,173	4,772	-12.0	-10.1	4.2	3.5	4,349	4,173	4.2
	Performing arts companies - taxable.....	2,180	2,531	3,174	2,716	2,345	2,758	-13.9	-20.3	-7.0	-8.2	2,180	2,345	-7.0
	Performing arts companies - tax-exempt.....	2,169	2,409	2,319	2,081	1,828	2,014	-10.0	3.9	18.7	19.6	2,169	1,828	18.7
7112	Spectator sports - taxable.....	12,389	16,936	15,139	14,885	12,850	17,070	-26.8	11.9	-3.6	-0.8	12,389	12,850	-3.6
7113	Promoters of performing arts, sports, and similar events.....	10,467	13,816	15,716	10,434	9,666	11,614	-24.2	-12.1	8.3	19.0	10,467	9,666	8.3
	Promoters of performing arts, sports, and similar events - taxable.....	8,178	11,569	13,237	8,081	7,301	9,374	-29.3	-12.6	12.0	23.4	8,178	7,301	12.0
	Promoters of performing arts, sports, and similar events - tax-exempt.....	2,289	2,247	2,479	2,353	2,365	2,240	1.9	-9.4	-3.2	0.3	2,289	2,365	-3.2
7114	Agents and managers for artists, athletes, entertainers, and other public figures - taxable.....	3,026	3,267	2,928	2,947	2,854	3,156	-7.4	11.6	6.0	3.5	3,026	2,854	6.0
7115	Independent artists, writers, and performers - taxable.....	6,951	6,954	5,991	6,779	7,913	9,386	2	16.1	-12.2	-25.9	6,951	7,913	-12.2
712	Museums, historical sites, and similar institutions.....	6,130	7,954	6,025	6,292	5,504	6,940	-19.3	26.0	11.4	9.4	6,130	5,504	11.4
	Museums, historical sites, and similar institutions - tax-exempt.....	5,437	6,858	5,123	5,556	4,970	6,287	-20.7	33.9	9.4	9.1	5,437	4,970	9.4
713	Amusement, gambling, and recreation industries.....	49,328	48,036	51,206	49,423	44,662	44,225	2.7	-6.2	10.4	8.6	49,328	44,662	10.4
	Amusement, gambling, and recreation industries - taxable.....	42,756	41,555	44,219	42,406	38,922	38,308	2.9	-6.0	9.9	8.5	42,756	38,922	9.9
	Amusement, gambling, and recreation industries - tax-exempt.....	6,572	6,481	6,987	7,017	5,740	5,917	1.4	-7.2	14.5	9.5	6,572	5,740	14.5
7131	Amusement parks and arcades - taxable.....	6,802	8,161	9,362	8,555	6,468	7,898	-16.7	-12.8	5.2	3.3	6,802	6,468	5.2
7132	Gambling industries - taxable.....	10,539	10,083	10,188	9,844	10,120	9,853	4.5	-1.0	4.1	2.3	10,539	10,120	4.1
7139	Other amusement and recreation industries.....	31,987	29,792	31,656	31,024	28,074	26,474	7.4	-5.9	13.9	12.5	31,987	28,074	13.9
	Other amusement and recreation industries - taxable.....	25,415	23,311	24,669	24,334	22,334	20,557	9.0	-5.5	13.8	13.4	25,415	22,334	13.8
	Other amusement and recreation industries - tax-exempt.....	6,572	6,481	6,987	7,017	5,740	5,917	1.4	-7.2	14.5	9.5	6,572	5,740	14.5
721	Accommodation.....	79,117	81,633	91,735	87,056	75,820	78,116	-3.1	-11.0	4.3	4.5	79,117	75,820	4.3
7211	Traveler accommodation.....	76,560	79,086	87,839	83,488	73,212	75,697	-3.2	-10.0	4.6	4.5	76,560	73,212	4.6
7212	RV (recreational vehicle) parks and recreational camps.....	1,847	1,739	3,076	2,862	1,874	1,644	6.2	-43.5	-1.4	5.8	1,847	1,874	-1.4
7213	Rooming and boarding houses.....	710	808	820	706	734	775	-12.1	-1.5	-3.3	4.3	710	734	-3.3
81	Other services (except public administration) <sup>13</sup> .....	227,387	257,126	198,035	218,177	201,441	226,369	-11.6	29.8	12.9	13.6	227,387	201,441	12.9
811	Repair and maintenance.....	62,491	64,050	64,528	66,410	63,503	61,446	-2.4	-0.7	-1.6	4.2	62,491	63,503	-1.6
8111	Automotive repair and maintenance.....	41,510	41,852	42,434	42,975	42,596	40,006	-0.8	-1.4	-2.5	4.6	41,510	42,596	-2.5
8112	Electronic and precision equipment repair and maintenance.....	4,931	5,054	4,997	5,127	4,792	4,643	-2.4	1.1	2.9	8.9	4,931	4,792	2.9
8113	Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance.....	S	13,262	13,241	14,463	13,084	13,382	S	0.2	S	-0.9	S	13,084	S
8114	Personal and household goods repair and maintenance.....	S	S	S	S	S	S	S	S	S	S	S	S	S
812	Personal and laundry services.....	S	S	S	S	S	S	S	S	S	S	S	S	S
8121	Personal care services.....	S	S	S	S	S	S	S	S	S	S	S	S	S
8122	Death care services.....	5,624	5,718	5,493	5,549	5,808	5,493	-1.6	4.1	-3.2	4.1	5,624	5,808	-3.2
8123	Drycleaning and laundry services.....	8,663	8,808	8,319	8,411	8,112	8,186	-1.6	5.9	6.8	7.6	8,663	8,112	6.8
8129	Other personal services.....	S	S	S	S	S	S	S	S	S	S	S	S	S
813	Religious, grantmaking, civic, professional, and similar organizations - tax-exempt <sup>14</sup> .....	120,614	147,488	89,421	107,263	96,710	124,100	-18.2	64.9	24.7	18.8	120,614	96,710	24.7

(p) Preliminary estimate. Z Absolute value is less than .05.

S Estimate does not meet publication standards because of high variability (coefficient of variation greater than 30%), poor response quality (total quantity response rate is less than 50%) or other concerns about the estimate's quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [www.census.gov/about/policies/quality/standards/standardf1.html](http://www.census.gov/about/policies/quality/standards/standardf1.html).

(1) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2012 NAICS manual or [www.census.gov/naics/](http://www.census.gov/naics/).

(2) Includes NAICS 22 (Utilities), NAICS 48-49 (Transportation and warehousing), NAICS 51 (Information), NAICS 52 (Finance and insurance), NAICS 53 (Real estate and rental and leasing), NAICS 54 (Selected professional, scientific, and technical services), NAICS 56 (Administrative and support and waste management and remediation services), NAICS 61 (Educational services), NAICS 62 (Health care and social assistance), NAICS 71 (Arts, entertainment, and recreation), NAICS 721 (Accommodation), and NAICS 81 (Other services (except public administration)). Exclusions listed in footnotes 3, 4, 7, 9, 12, and 13 also apply to the Selected Services Total.

(3) Excludes government owned utilities.

(4) Excludes NAICS 482 (Rail transportation) and 491 (Postal service).

(5) Includes NAICS 51113 (Book publishers), 51114 (Directory and mailing list publishers), and 51119 (Other publishers).

(6) Includes NAICS 5174 (Satellite telecommunications) and 5179 (Other telecommunications).

(7) Excludes NAICS 525 (Funds, trusts, and other financial vehicles).

(8) Excludes NAICS 521 (Monetary authorities-central bank) and NAICS 525 (Funds, trusts, and other financial vehicles).

(9) Excludes NAICS 54112 (Offices of notaries).

(10) Includes all of NAICS 5413 (Architectural, engineering, and related services) except 54133 (Engineering services).

(11) Includes NAICS 5611 (Office administrative services), 5612 (Facilities support services), 5614 (Business support services), 5616 (Investigation and security services), 5617 (Services to buildings and dwellings), and 5619 (Other support services).

(12) Excludes NAICS 6111 (Elementary and secondary schools), 6112 (Junior colleges), and 6113 (Colleges, universities, and professional schools).

(13) Excludes NAICS 8131 (Religious organizations), 81393 (Labor unions and similar labor organizations), 81394 (Political organizations), and 814 (Private households).

(14) Excludes NAICS 8131 (Religious organizations), 81393 (Labor unions and similar labor organizations), and 81394 (Political organizations).

Note: Estimates cover taxable and tax-exempt firms unless otherwise specified. Additionally, estimates for some sectors and subsectors may include data for kinds of business not shown. Table 2a provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/services/qss/how\\_the\\_data\\_are\\_collected.html](http://www.census.gov/services/qss/how_the_data_are_collected.html). For NAICS 52, estimates may include unrealized gains (losses).

Source: U.S. Census Bureau, Quarterly Services Survey, June 11, 2024, Project No. P-7502871 / Approval CBDRB-FY24-001.





**Table 2a. Selected Services - Estimated Measures of Sampling Variability for Revenue**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2012 NAICS code	Kind of business	Coefficient of variation for total revenue						Standard error for percent change						Year to Date		
														Coefficient of variation		Standard error
		1Q 2024 (p)	4Q 2023	3Q 2023	2Q 2023	1Q 2023	4Q 2022	1Q 2024 from 4Q 2023 (p)	4Q 2023 from 3Q 2023	3Q 2023 from 2Q 2023	2Q 2023 from 1Q 2023	1Q 2024 from 1Q 2023 (p)	4Q 2023 from 4Q 2022	2024 (p)	2023	2024 from 2023 (p)
71	Arts, entertainment, and recreation.....	2.6	2.7	2.8	2.9	3.3	3.0	0.6	1.8	1.7	1.6	1.5	0.9	2.6	3.3	1.5
	Arts, entertainment, and recreation - taxable.....	3.2	2.9	3.3	3.4	4.0	3.7	0.6	2.1	1.9	2.0	1.5	1.1	3.2	4.0	1.5
	Arts, entertainment, and recreation - tax-exempt.....	4.5	3.8	4.7	4.6	3.6	4.8	3.2	2.6	3.5	2.3	1.7	4.1	4.5	3.6	1.7
711	Performing arts, spectator sports, and related industries.....	4.2	3.2	2.1	3.6	5.9	4.0	1.4	4.4	4.1	4.6	2.0	1.8	4.2	5.9	2.0
	Performing arts, spectator sports, and related industries - taxable.....	4.6	3.3	2.5	3.1	6.5	4.1	1.6	4.9	4.0	5.2	2.1	1.8	4.6	6.5	2.1
	Performing arts, spectator sports, and related industries - tax-exempt.....	4.9	6.3	7.9	11.1	4.5	7.3	4.5	7.2	X	X	3.1	4.9	4.9	4.5	3.1
7111	Performing arts companies.....	7.7	8.2	7.8	8.0	5.8	7.2	4.6	5.1	5.8	7.8	4.4	4.6	7.7	5.8	4.4
	Performing arts companies - taxable.....	9.0	10.5	7.1	7.6	5.3	8.5	4.5	4.7	4.3	10.0	6.0	3.8	9.0	5.3	6.0
	Performing arts companies - tax-exempt.....	7.5	10.3	12.8	9.5	8.0	9.1	8.0	10.9	10.1	5.5	5.0	8.2	7.5	8.0	5.0
7112	Spectator sports - taxable.....	9.1	6.2	2.7	3.8	10.4	5.9	2.8	7.4	3.7	8.4	1.5	1.2	9.1	10.4	1.5
7113	Promoters of performing arts, sports, and similar events.....	5.7	5.7	6.3	5.9	8.0	6.1	2.6	6.6	9.1	3.8	2.8	4.8	5.7	8.0	2.8
	Promoters of performing arts, sports, and similar events - taxable.....	6.1	6.0	7.3	4.9	8.6	6.7	2.7	7.1	9.0	5.6	3.1	5.5	6.1	8.6	3.1
	Promoters of performing arts, sports, and similar events - tax-exempt.....	6.2	11.1	9.1	15.5	7.2	10.2	6.1	7.2	X	X	2.7	4.4	6.2	7.2	2.7
7114	Agents and managers for artists, athletes, entertainers, and other public figures - taxable.....	6.2	7.4	5.3	3.5	3.0	6.8	2.4	4.0	2.2	3.1	5.6	3.7	6.2	3.0	5.6
7115	Independent artists, writers, and performers - taxable.....	11.4	8.2	9.6	7.2	15.4	12.4	4.7	7.1	5.8	6.6	3.6	5.8	11.4	15.4	3.6
712	Museums, historical sites, and similar institutions.....	5.1	4.0	4.8	3.5	3.7	7.8	3.7	6.1	3.4	4.8	4.6	7.8	5.1	3.7	4.6
	Museums, historical sites, and similar institutions - tax-exempt.....	5.6	4.9	6.7	3.7	4.4	8.0	4.0	6.8	4.6	5.0	5.1	8.6	5.6	4.4	5.1
713	Amusement, gambling, and recreation industries.....	4.2	4.6	4.7	4.1	5.2	5.7	1.0	1.1	1.1	1.7	1.5	1.3	4.2	5.2	1.5
	Amusement, gambling, and recreation industries - taxable.....	5.1	5.2	5.4	5.0	6.2	6.8	0.7	0.8	1.0	1.5	1.5	1.8	5.1	6.2	1.5
	Amusement, gambling, and recreation industries - tax-exempt.....	8.7	7.3	5.6	5.7	7.8	7.5	5.9	3.9	3.1	6.1	3.4	4.2	8.7	7.8	3.4
7131	Amusement parks and arcades - taxable.....	4.6	3.4	5.3	3.8	4.8	3.4	1.3	3.6	3.6	3.9	1.8	1.1	4.6	4.8	1.8
7132	Gambling industries - taxable.....	14.2	14.6	15.2	13.2	17.0	17.1	2.3	0.9	1.5	3.4	3.4	2.7	14.2	17.0	3.4
7139	Other amusement and recreation industries.....	4.8	4.6	4.2	3.8	4.4	5.4	2.2	2.4	2.2	2.8	2.1	1.6	4.8	4.4	2.1
	Other amusement and recreation industries - taxable.....	5.6	5.0	4.8	5	5.1	6.6	1.8	2.2	S	S	2.7	2.8	5.6	5.1	2.7
	Other amusement and recreation industries - tax-exempt.....	8.7	7.3	5.6	5.7	7.8	7.5	5.9	3.9	3.1	6.1	3.4	4.2	8.7	7.8	3.4
721	Accommodation.....	2.9	3.2	3.1	2.7	3.2	3.1	0.3	0.5	0.8	1.0	1.1	0.7	2.9	3.2	1.1
7211	Traveler accommodation.....	3.0	3.2	3.1	2.7	3.2	3.2	0.3	0.5	0.8	0.9	1.1	0.7	3.0	3.2	1.1
7212	RV (recreational vehicle) parks and recreational camps.....	5.6	6.1	3.4	4.9	4.7	5.2	6.7	1.9	4.3	8.3	3.4	2.1	5.6	4.7	3.4
7213	Rooming and boarding houses.....	6.9	14.0	9.1	11.7	8.1	11.8	6.1	4.5	4.7	3.8	3.1	3.7	6.9	8.1	3.1
81	Other services (except public administration).....	1.8	1.4	0.8	1.5	2.3	1.6	0.8	1.3	1.2	1.5	1.0	2.1	1.8	2.3	1.0
811	Repair and maintenance.....	5.4	5.1	4.1	4.4	4.2	3.7	0.9	1.2	0.9	1.0	2.2	2.6	5.4	4.2	2.2
8111	Automotive repair and maintenance.....	10.0	10.4	8.7	9.1	9.5	9.1	1.2	2.3	1.9	1.4	3.6	3.7	10.0	9.5	3.6
8112	Electronic and precision equipment repair and maintenance.....	5.2	5.8	6.0	5.7	4.3	5.0	1.4	0.8	X	X	2.0	2.2	5.2	4.3	2.0
8113	Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance.....	S	13.3	12.8	13.4	12.8	11.9	S	1.4	X	X	S	3.9	S	12.8	S
8114	Personal and household goods repair and maintenance.....	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
812	Personal and laundry services.....	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
8121	Personal care services.....	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
8122	Death care services.....	6.9	7.0	8.4	7.8	6.8	7.3	2.2	4.8	X	X	4.8	5.2	6.9	6.8	4.8
8123	Drycleaning and laundry services.....	7.0	6.9	5.1	5.5	5.7	5.9	0.5	3.3	0.7	1.0	3.3	3.7	7.0	5.7	3.3
8129	Other personal services.....	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S
813	Religious, grantmaking, civic, professional, and similar organizations - tax-exempt.....	3.2	2.3	2.7	3.4	4.7	3.3	1.4	3.7	1.8	2.9	1.9	2.5	3.2	4.7	1.9

(p) Preliminary estimate. Z Absolute value is less than .05.

S Corresponding estimate in Table 1a and/or 1c does not meet publication standards because of high sampling variability, poor response quality or other concerns about the estimate's quality.

X Not applicable. Estimated measures of sampling variability are provided for the estimates on Table 1a only.

Note: Estimated measures of sampling variability are based on data not adjusted for seasonal variation, and should be used when drawing inferences about both adjusted and not adjusted estimates. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/services/qs/how\\_the\\_data\\_are\\_collected.html](http://www.census.gov/services/qs/how_the_data_are_collected.html).

Source: U.S. Census Bureau, Quarterly Services Survey, June 11, 2024, Project No. P-7502871 / Approval CDBRB-FY24-001.

**Table 2b. Selected Services - Estimated Measures of Sampling Variability for Expenses**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2012 NAICS code	Kind of business	Coefficient of variation for total expenses						Standard error for percent change					
		1Q 2024 (p)	4Q 2023	3Q 2023	2Q 2023	1Q 2023	4Q 2022	1Q 2024 from 4Q 2023 (p)	4Q 2023 from 3Q 2023	3Q 2023 from 2Q 2023	2Q 2023 from 1Q 2023	1Q 2024 from 1Q 2023 (p)	4Q 2023 from 4Q 2022
62	Health care and social assistance.....	2.8	2.7	2.5	2.4	2.4	2.3	0.2	0.4	0.3	0.3	0.7	0.7
	Health care and social assistance - tax-exempt.....	3.4	3.3	3.2	3.2	3.3	3.2	0.3	0.7	0.5	0.3	0.9	0.6
621	Ambulatory health care services.....	1.9	2.2	1.9	1.7	1.8	1.5	0.6	0.6	0.4	0.4	0.7	1.3
	Ambulatory health care services - taxable.....	2.5	2.7	2.3	2.1	2.3	2.1	0.6	0.6	0.4	0.5	0.7	1.4
	Ambulatory health care services - tax-exempt.....	4.5	4.6	4.9	5.0	5.3	5.3	0.4	0.7	0.4	1.0	1.2	1.2
6211	Offices of physicians - taxable.....	3.6	3.6	3.1	2.8	3.1	2.8	1.1	1.0	0.8	0.9	0.9	1.1
6212	Offices of dentists - taxable.....	S	S	S	S	S	S	S	S	S	S	S	S
6213	Offices of other health practitioners - taxable.....	S	9.4	7.2	S	S	S	S	2.5	S	S	S	S
6214	Outpatient care centers.....	3.4	3.7	3.6	3.3	3.2	3.3	0.8	0.6	0.6	0.8	1.4	1.7
	Outpatient care centers - taxable.....	4.9	4.1	4.5	4.2	4.4	4.1	1.4	1.4	1.1	1.2	2.4	2.8
	Outpatient care centers - tax-exempt.....	5.7	5.7	6.1	6.4	6.8	6.7	0.6	1.0	0.6	1.4	1.9	2.2
6215	Medical and diagnostic laboratories - taxable.....	2.9	2.4	3.0	3.4	3.1	3.0	1.1	2.1	1.2	0.4	3.4	2.8
6216	Home health care services.....	S	3.7	3.7	3.7	4.3	4.9	S	0.9	0.5	0.9	S	1.8
	Home health care services - taxable.....	S	S	S	S	S	S	S	S	S	S	S	S
	Home health care services - tax-exempt.....	6.3	6.5	6.3	6.1	5.8	6.1	0.3	0.9	0.5	0.9	1.2	1.2
6219	Other ambulatory health care services.....	5.3	6.2	3.6	3.2	2.8	2.7	0.8	2.5	0.6	0.6	2.6	3.9
	Other ambulatory health care services - taxable.....	S	6.5	2.9	2.1	1.8	1.8	S	4.1	1.0	0.9	S	7.2
	Other ambulatory health care services - tax-exempt.....	7.7	7.6	7.8	7.9	7.8	7.6	0.5	0.5	0.6	0.5	0.7	1.2
622	Hospitals.....	5.1	4.9	4.6	4.4	4.5	4.5	0.3	0.6	0.5	0.3	0.9	0.5
	Hospitals - tax-exempt.....	4.5	4.3	4.0	4.0	4.1	4.0	0.3	0.7	0.6	0.4	1.0	0.5
6221	General medical and surgical hospitals.....	5.2	4.9	4.6	4.5	4.6	4.6	0.3	0.7	0.5	0.4	0.9	0.5
	General medical and surgical hospitals - tax-exempt.....	4.7	4.5	4.2	4.2	4.3	4.2	0.3	0.8	0.6	0.4	1.0	0.6
6223	Specialty (except psychiatric and substance abuse) hospitals.....	11.7	11.3	11.2	10.4	10.3	10.2	0.4	0.4	0.7	0.2	1.2	1.0
	Specialty (except psychiatric and substance abuse) hospitals - tax-exempt.....	5.2	5.1	5.0	5.5	5.4	5.3	0.4	0.5	0.5	0.2	0.3	0.8
623	Nursing and residential care facilities.....	3.4	3.4	3.3	3.5	3.5	3.5	0.4	0.7	0.6	0.5	1.0	1.2
	Nursing and residential care facilities - taxable.....	S	S	S	S	S	S	S	S	S	S	S	S
	Nursing and residential care facilities - tax-exempt.....	4.6	4.7	4.5	4.7	4.5	4.6	0.4	0.4	0.8	0.6	0.8	0.8
624	Social assistance.....	4.5	4.4	4.9	4.5	4.4	5.3	0.8	0.9	1.0	1.0	2.3	2.7
	Social assistance - tax-exempt.....	4.6	4.4	5.4	5.3	4.5	5.7	1.4	1.8	1.1	1.3	1.5	1.5
6241	Individual and family services.....	6.1	6.5	6.9	6.6	6.3	7.7	0.9	0.8	1.8	1.4	3.6	4.1
6242	Community food and housing, and emergency and other relief services.....	8.8	7.0	8.5	9.1	9.2	8.9	2.8	3.4	2.7	1.9	2.3	2.7
6243	Vocational rehabilitation services.....	12.9	12.9	13.5	13.9	12.5	13.1	1.5	1.7	2.0	4.9	5.0	2.4
6244	Child day care services.....	7.0	7.4	6.5	5.7	5.3	6.0	1.2	1.6	1.1	1.4	2.4	3.4
	Child day care services - taxable.....	S	10.0	8.9	S	S	7.9	S	2.1	S	S	S	4.3
	Child day care services - tax-exempt.....	12.1	13.7	12.8	12.2	12.0	13.8	2.3	2.4	2.0	4.4	3.2	3.0
71	Arts, entertainment, and recreation - tax-exempt.....	3.6	2.6	2.3	2.2	3.4	2.9	2.2	2.1	1.8	1.9	2.9	1.5
7111	Performing arts companies - tax-exempt.....	8.5	8.2	8.7	5.8	7.4	4.9	3.1	5.2	5.5	4.3	6.2	4.6
712	Museums, historical sites, and similar institutions - tax-exempt.....	6.5	4.5	4.3	4.7	5.0	4.9	2.9	2.0	2.0	1.6	5.1	1.6
7139	Other amusement and recreation industries - tax-exempt.....	6.5	4.9	4.5	4.0	6.3	5.5	2.9	2.1	2.0	5.2	2.9	2.4
813	Religious, grantmaking, civic, professional, and similar organizations - tax-exempt.....	3.4	3.9	3.7	4.4	4.1	3.8	1.5	2.4	1.8	2.1	2.2	1.8

(p) Preliminary estimate.

S Corresponding estimate in Table 1b does not meet publication standards because of high sampling variability, poor response quality or other concerns about the estimate's quality.

Note: Estimated measures of sampling variability are based on data not adjusted for seasonal variation, and should be used when drawing inferences about both adjusted and not adjusted estimates. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/services/qss/how\\_the\\_data\\_are\\_collected.html](http://www.census.gov/services/qss/how_the_data_are_collected.html).

Source: U.S. Census Bureau, Quarterly Services Survey, June 11, 2024, Project No. P-7502871 / Approval CDBRB-FY24-001.

## EXPLANATORY NOTES

### Survey Description

The U.S. Census Bureau conducts the Quarterly Services Survey to provide national estimates of quarterly revenue and expenses for employer firms located in the United States and classified in select service industries. The current total sample size is approximately 19,500 employer firms.

Each quarter, questionnaires are mailed to a probability sample of employer firms selected from the larger Service Annual Survey (SAS) sample. The QSS sample includes firms of all sizes and is updated on a quarterly basis to account for new services businesses, deaths, and other changes to the survey universe. Data for nonresponding firms are imputed based on data for similar-sized firms classified in the same kind of business. The following table lists imputation rates of total quarterly revenue for the industries published in the QSS:

2012 NAICS Code	Kind of Business	Imputation Rate of Total Quarterly Revenue (in %)
	Selected Services Total	28
22	Utilities	7
48-49	Transportation and warehousing	30
51	Information	21
52	Finance and insurance	15
53	Real estate and rental and leasing	44
54	Professional, scientific, and technical services	40
56	Administrative and support and waste management and remediation services	42
61	Educational services	44
62	Health care and social assistance	34
71	Arts, entertainment, and recreation	40
721	Accommodation	39
81	Other services (except public administration)	46

Quarterly revenue estimates are obtained by summing weighted data (either reported or imputed), where the weight for a particular unit is the reciprocal of its probability of being selected into the sample. The estimates are benchmarked using results of the latest SAS. Additional information on the QSS can be found

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on the Census Bureau website at [www.census.gov/services/](http://www.census.gov/services/).

The Census Bureau has reviewed this data product to ensure appropriate access, use, and disclosure avoidance protection of the confidential source data (Project No. 7502871, Disclosure Review Board (DRB) approval number: CBDRB-FY24-001).

### **Description of Seasonal Adjustment**

To derive the seasonally adjusted estimates published in this report, we used all available quarterly estimates as input to the Census Bureau's X-13 ARIMA-SEATS program. With each non-advance quarterly release, we publish preliminary seasonally adjusted estimates for the current quarter and revised seasonally adjusted estimates for the previous five quarters. The seasonal adjustment models used to derive seasonal factors for each kind of business are evaluated annually and will not be revised until the next benchmarking operation. For a table of the seasonal adjustment factors, see [www.census.gov/services/qss/qssseasfactors.xlsx](http://www.census.gov/services/qss/qssseasfactors.xlsx). A list of "Frequently Asked Questions" on seasonal adjustment of QSS estimates is available at [www.census.gov/services/qss/seasonally adjusted\\_faqs](http://www.census.gov/services/qss/seasonally_adjusted_faqs).

### **Reliability of the Estimates**

The estimates in this report may differ from the actual, but unknown, population values. For a particular estimate, statisticians define this difference as the total error of the estimate. When describing the accuracy of survey results, it is convenient to discuss total error as the sum of sampling error and nonsampling error. Nonsampling error is the difference between the actual population parameter and the value that would be derived by surveying the entire set of units identified as the survey universe (the sampling frame). There are many potential contributors to nonsampling error – the inclusion of erroneous units in the survey (overcoverage), the exclusion of eligible units from the survey (undercoverage), nonresponse, misreporting, mistakes in recording and coding responses, misinterpretation of questions, and other errors of collection, response, coverage, or processing. Though nonsampling error is not measured directly, the Census Bureau employs quality control procedures throughout the process to minimize this type of error. Sampling error is the average difference between the estimate and the result that would be obtained from a complete enumeration of the sampling frame conducted under the same survey conditions. This error occurs because only a subset of the entire sampling frame is measured in a sample survey. Common measures of sampling error are the sampling variance, the standard error, and the coefficient of variation, which is also referred to as the relative standard error. The sampling variance is defined as the squared difference, averaged over all possible samples of the same size and design, between the estimator and its average value. The standard error is the square root of the sampling variance. The CV expresses the standard error as a percentage of the estimate to which it refers. For

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example, an estimate of 200 units that has an estimated standard error of 10 units has an estimated CV of 5 percent. The sampling variance, standard error, and CV of an estimate can be estimated from the selected sample because the sample was selected using probability sampling. Standard errors and coefficients of variation are given in Tables 2a and 2b of this report.

The first page of this release gives statements about the change in revenue from a prior period. Each change estimate is accompanied by a number in parentheses, called the “margin of error.” The margin of error can be used to construct a 90-percent confidence interval, which is interpreted as follows. If, for each possible sample, an estimate and its approximate standard error are obtained, then for approximately 90 percent of the possible samples, the interval from 1.895 standard errors below to 1.895 standard errors above the estimate would include the average of the estimates derived from all possible samples. If, for example, a particular change estimate is +1.2 percent and its associated margin of error is  $\pm 1.5$  percentage points, then the 90-percent confidence interval for the change estimate is -0.3 percent to +2.7 percent. If the interval contains 0, then one does not have sufficient evidence to conclude at the 90-percent confidence level that the actual change is different from zero. Each comparison stated in this report has undergone statistical testing and is significant at the 90-percent confidence level, unless otherwise noted. Data users should take into account the estimates of sampling error and the potential effects of nonsampling error when using the statistics in this publication.

Additional information regarding the methodology used in conducting this survey is available at [www.census.gov/services/qss/how\\_the\\_data\\_are\\_collected](http://www.census.gov/services/qss/how_the_data_are_collected).

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