



General Assembly

## Amendment

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Offered by:

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REP. RUTIGLIANO, 123<sup>rd</sup> Dist.

REP. ARCONTI, 109<sup>th</sup> Dist.

To: Subst. Senate Bill No. 6

File No. 238

Cal. No. 189

### **"AN ACT CONCERNING PERSONAL DATA PRIVACY AND ONLINE MONITORING."**

1 Strike everything after the enacting clause and substitute the  
2 following in lieu thereof:

3 "Section 1. (NEW) (*Effective July 1, 2023*) As used in this section and  
4 sections 2 to 11, inclusive, of this act, unless the context otherwise  
5 requires:

6 (1) "Affiliate" means a legal entity that shares common branding with  
7 another legal entity or controls, is controlled by or is under common  
8 control with another legal entity. For the purposes of this subdivision,  
9 "control" or "controlled" means (A) ownership of, or the power to vote,  
10 more than fifty per cent of the outstanding shares of any class of voting  
11 security of a company, (B) control in any manner over the election of a  
12 majority of the directors or of individuals exercising similar functions,

13 or (C) the power to exercise controlling influence over the management  
14 of a company.

15 (2) "Authenticate" means to use reasonable means to determine that  
16 a request to exercise any of the rights afforded under subdivisions (1) to  
17 (4), inclusive, of subsection (a) of section 4 of this act is being made by,  
18 or on behalf of, the consumer who is entitled to exercise such consumer  
19 rights with respect to the personal data at issue.

20 (3) "Biometric data" means data generated by automatic  
21 measurements of an individual's biological characteristics, such as a  
22 fingerprint, a voiceprint, eye retinas, irises or other unique biological  
23 patterns or characteristics that are used to identify a specific individual.  
24 "Biometric data" does not include (A) a digital or physical photograph,  
25 (B) an audio or video recording, or (C) any data generated from a digital  
26 or physical photograph, or an audio or video recording, unless such  
27 data is generated to identify a specific individual.

28 (4) "Business associate" has the same meaning as provided in HIPAA.

29 (5) "Child" has the same meaning as provided in COPPA.

30 (6) "Consent" means a clear affirmative act signifying a consumer's  
31 freely given, specific, informed and unambiguous agreement to allow  
32 the processing of personal data relating to the consumer. "Consent" may  
33 include a written statement, including by electronic means, or any other  
34 unambiguous affirmative action. "Consent" does not include (A)  
35 acceptance of a general or broad terms of use or similar document that  
36 contains descriptions of personal data processing along with other,  
37 unrelated information, (B) hovering over, muting, pausing or closing a  
38 given piece of content, or (C) agreement obtained through the use of  
39 dark patterns.

40 (7) "Consumer" means an individual who is a resident of this state.  
41 "Consumer" does not include an individual acting in a commercial or  
42 employment context or as an employee, owner, director, officer or  
43 contractor of a company, partnership, sole proprietorship, nonprofit or

44 government agency whose communications or transactions with the  
45 controller occur solely within the context of that individual's role with  
46 the company, partnership, sole proprietorship, nonprofit or government  
47 agency.

48 (8) "Controller" means an individual who, or legal entity that, alone  
49 or jointly with others determines the purpose and means of processing  
50 personal data.

51 (9) "COPPA" means the Children's Online Privacy Protection Act of  
52 1998, 15 USC 6501 et seq., and the regulations, rules, guidance and  
53 exemptions adopted pursuant to said act, as said act and such  
54 regulations, rules, guidance and exemptions may be amended from  
55 time to time.

56 (10) "Covered entity" has the same meaning as provided in HIPAA.

57 (11) "Dark pattern" (A) means a user interface designed or  
58 manipulated with the substantial effect of subverting or impairing user  
59 autonomy, decision-making or choice, and (B) includes, but is not  
60 limited to, any practice the Federal Trade Commission refers to as a  
61 "dark pattern".

62 (12) "Decisions that produce legal or similarly significant effects  
63 concerning the consumer" means decisions made by the controller that  
64 result in the provision or denial by the controller of financial or lending  
65 services, housing, insurance, education enrollment or opportunity,  
66 criminal justice, employment opportunities, health care services or  
67 access to essential goods or services.

68 (13) "De-identified data" means data that cannot reasonably be used  
69 to infer information about, or otherwise be linked to, an identified or  
70 identifiable individual, or a device linked to such individual, if the  
71 controller that possesses such data (A) takes reasonable measures to  
72 ensure that such data cannot be associated with an individual, (B)  
73 publicly commits to process such data only in a de-identified fashion  
74 and not attempt to re-identify such data, and (C) contractually obligates

75 any recipients of such data to satisfy the criteria set forth in  
76 subparagraphs (A) and (B) of this subdivision.

77 (14) "HIPAA" means the Health Insurance Portability and  
78 Accountability Act of 1996, 42 USC 1320d et seq., as amended from time  
79 to time.

80 (15) "Identified or identifiable individual" means an individual who  
81 can be readily identified, directly or indirectly.

82 (16) "Institution of higher education" means any individual who, or  
83 school, board, association, limited liability company or corporation that,  
84 is licensed or accredited to offer one or more programs of higher  
85 learning leading to one or more degrees.

86 (17) "Nonprofit organization" means any organization that is exempt  
87 from taxation under Section 501(c)(3), 501(c)(4), 501(c)(6) or 501(c)(12) of  
88 the Internal Revenue Code of 1986, or any subsequent corresponding  
89 internal revenue code of the United States, as amended from time to  
90 time.

91 (18) "Personal data" means any information that is linked or  
92 reasonably linkable to an identified or identifiable individual. "Personal  
93 data" does not include de-identified data or publicly available  
94 information.

95 (19) "Precise geolocation data" means information derived from  
96 technology, including, but not limited to, global positioning system  
97 level latitude and longitude coordinates or other mechanisms, that  
98 directly identifies the specific location of an individual with precision  
99 and accuracy within a radius of one thousand seven hundred fifty feet.  
100 "Precise geolocation data" does not include the content of  
101 communications or any data generated by or connected to advanced  
102 utility metering infrastructure systems or equipment for use by a utility.

103 (20) "Process" or "processing" means any operation or set of  
104 operations performed, whether by manual or automated means, on

105 personal data or on sets of personal data, such as the collection, use,  
106 storage, disclosure, analysis, deletion or modification of personal data.

107 (21) "Processor" means an individual who, or legal entity that,  
108 processes personal data on behalf of a controller.

109 (22) "Profiling" means any form of automated processing performed  
110 on personal data to evaluate, analyze or predict personal aspects related  
111 to an identified or identifiable individual's economic situation, health,  
112 personal preferences, interests, reliability, behavior, location or  
113 movements.

114 (23) "Protected health information" has the same meaning as  
115 provided in HIPAA.

116 (24) "Pseudonymous data" means personal data that cannot be  
117 attributed to a specific individual without the use of additional  
118 information, provided such additional information is kept separately  
119 and is subject to appropriate technical and organizational measures to  
120 ensure that the personal data is not attributed to an identified or  
121 identifiable individual.

122 (25) "Publicly available information" means information that (A) is  
123 lawfully made available through federal, state or municipal government  
124 records or widely distributed media, and (B) a controller has a  
125 reasonable basis to believe a consumer has lawfully made available to  
126 the general public.

127 (26) "Sale of personal data" means the exchange of personal data for  
128 monetary or other valuable consideration by the controller to a third  
129 party. "Sale of personal data" does not include (A) the disclosure of  
130 personal data to a processor that processes the personal data on behalf  
131 of the controller, (B) the disclosure of personal data to a third party for  
132 purposes of providing a product or service requested by the consumer,  
133 (C) the disclosure or transfer of personal data to an affiliate of the  
134 controller, (D) the disclosure of personal data where the consumer  
135 directs the controller to disclose the personal data or intentionally uses

136 the controller to interact with a third party, (E) the disclosure of personal  
137 data that the consumer (i) intentionally made available to the general  
138 public via a channel of mass media, and (ii) did not restrict to a specific  
139 audience, or (F) the disclosure or transfer of personal data to a third  
140 party as an asset that is part of a merger, acquisition, bankruptcy or  
141 other transaction, or a proposed merger, acquisition, bankruptcy or  
142 other transaction, in which the third party assumes control of all or part  
143 of the controller's assets.

144 (27) "Sensitive data" means personal data that includes (A) data  
145 revealing racial or ethnic origin, religious beliefs, mental or physical  
146 health condition or diagnosis, sex life, sexual orientation or citizenship  
147 or immigration status, (B) the processing of genetic or biometric data for  
148 the purpose of uniquely identifying an individual, (C) personal data  
149 collected from a known child, or (D) precise geolocation data.

150 (28) "Targeted advertising" means displaying advertisements to a  
151 consumer where the advertisement is selected based on personal data  
152 obtained or inferred from that consumer's activities over time and across  
153 nonaffiliated Internet web sites or online applications to predict such  
154 consumer's preferences or interests. "Targeted advertising" does not  
155 include (A) advertisements based on activities within a controller's own  
156 Internet web sites or online applications, (B) advertisements based on  
157 the context of a consumer's current search query, visit to an Internet web  
158 site or online application, (C) advertisements directed to a consumer in  
159 response to the consumer's request for information or feedback, or (D)  
160 processing personal data solely to measure or report advertising  
161 frequency, performance or reach.

162 (29) "Third party" means an individual or legal entity, such as a public  
163 authority, agency or body, other than the consumer, controller or  
164 processor or an affiliate of the processor or the controller.

165 (30) "Trade secret" has the same meaning as provided in section 35-  
166 51 of the general statutes.

167 Sec. 2. (NEW) (*Effective July 1, 2023*) The provisions of sections 1 to 11,

168 inclusive, of this act apply to persons that conduct business in this state  
169 or persons that produce products or services that are targeted to  
170 residents of this state and that during the preceding calendar year: (1)  
171 Controlled or processed the personal data of not less than one hundred  
172 thousand consumers, excluding personal data controlled or processed  
173 solely for the purpose of completing a payment transaction; or (2)  
174 controlled or processed the personal data of not less than twenty-five  
175 thousand consumers and derived more than twenty-five per cent of  
176 their gross revenue from the sale of personal data.

177       Sec. 3. (NEW) (*Effective July 1, 2023*) (a) The provisions of sections 1 to  
178 11, inclusive, of this act do not apply to any: (1) Body, authority, board,  
179 bureau, commission, district or agency of this state or of any political  
180 subdivision of this state; (2) nonprofit organization; (3) institution of  
181 higher education; (4) national securities association that is registered  
182 under 15 USC 78o-3 of the Securities Exchange Act of 1934, as amended  
183 from time to time; (5) financial institution or data subject to Title V of  
184 the Gramm-Leach-Bliley Act, 15 USC 6801 et seq.; or (6) covered entity  
185 or business associate, as defined in 45 CFR 160.103.

186       (b) The following information and data is exempt from the provisions  
187 of sections 1 to 11, inclusive, of this act: (1) Protected health information  
188 under HIPAA; (2) patient-identifying information for purposes of 42  
189 USC 290dd-2; (3) identifiable private information for purposes of the  
190 federal policy for the protection of human subjects under 45 CFR 46; (4)  
191 identifiable private information that is otherwise information collected  
192 as part of human subjects research pursuant to the good clinical practice  
193 guidelines issued by the International Council for Harmonization of  
194 Technical Requirements for Pharmaceuticals for Human Use; (5) the  
195 protection of human subjects under 21 CFR Parts 6, 50 and 56, or  
196 personal data used or shared in research, as defined in 45 CFR 164.501,  
197 that is conducted in accordance with the standards set forth in this  
198 subdivision and subdivisions (3) and (4) of this subsection, or other  
199 research conducted in accordance with applicable law; (6) information  
200 and documents created for purposes of the Health Care Quality  
201 Improvement Act of 1986, 42 USC 11101 et seq.; (7) patient safety work

202 product for purposes of section 19a-127o of the general statutes and the  
203 Patient Safety and Quality Improvement Act, 42 USC 299b-21 et seq., as  
204 amended from time to time; (8) information derived from any of the  
205 health care related information listed in this subsection that is de-  
206 identified in accordance with the requirements for de-identification  
207 pursuant to HIPAA; (9) information originating from and intermingled  
208 to be indistinguishable with, or information treated in the same manner  
209 as, information exempt under this subsection that is maintained by a  
210 covered entity or business associate, program or qualified service  
211 organization, as specified in 42 USC 290dd-2, as amended from time to  
212 time; (10) information used for public health activities and purposes as  
213 authorized by HIPAA, community health activities and population  
214 health activities; (11) the collection, maintenance, disclosure, sale,  
215 communication or use of any personal information bearing on a  
216 consumer's credit worthiness, credit standing, credit capacity, character,  
217 general reputation, personal characteristics or mode of living by a  
218 consumer reporting agency, furnisher or user that provides information  
219 for use in a consumer report, and by a user of a consumer report, but  
220 only to the extent that such activity is regulated by and authorized  
221 under the Fair Credit Reporting Act, 15 USC 1681 et seq., as amended  
222 from time to time; (12) personal data collected, processed, sold or  
223 disclosed in compliance with the Driver's Privacy Protection Act of 1994,  
224 18 USC 2721 et seq., as amended from time to time; (13) personal data  
225 regulated by the Family Educational Rights and Privacy Act, 20 USC  
226 1232g et seq., as amended from time to time; (14) personal data collected,  
227 processed, sold or disclosed in compliance with the Farm Credit Act, 12  
228 USC 2001 et seq., as amended from time to time; (15) data processed or  
229 maintained (A) in the course of an individual applying to, employed by  
230 or acting as an agent or independent contractor of a controller, processor  
231 or third party, to the extent that the data is collected and used within the  
232 context of that role, (B) as the emergency contact information of an  
233 individual under sections 1 to 11, inclusive, of this act used for  
234 emergency contact purposes, or (C) that is necessary to retain to  
235 administer benefits for another individual relating to the individual  
236 who is the subject of the information under subdivision (1) of this



237 subsection and used for the purposes of administering such benefits;  
238 and (16) personal data collected, processed, sold or disclosed in relation  
239 to price, route or service, as such terms are used in the Airline  
240 Deregulation Act, 49 USC 40101 et seq., as amended from time to time,  
241 by an air carrier subject to said act, to the extent sections 1 to 11,  
242 inclusive, of this act are preempted by the Airline Deregulation Act, 49  
243 USC 41713, as amended from time to time.

244 (c) Controllers and processors that comply with the verifiable  
245 parental consent requirements of COPPA shall be deemed compliant  
246 with any obligation to obtain parental consent pursuant to sections 1 to  
247 11, inclusive, of this act.

248 Sec. 4. (NEW) (*Effective July 1, 2023*) (a) A consumer shall have the  
249 right to: (1) Confirm whether or not a controller is processing the  
250 consumer's personal data and access such personal data, unless such  
251 confirmation or access would require the controller to reveal a trade  
252 secret; (2) correct inaccuracies in the consumer's personal data, taking  
253 into account the nature of the personal data and the purposes of the  
254 processing of the consumer's personal data; (3) delete personal data  
255 provided by, or obtained about, the consumer; (4) obtain a copy of the  
256 consumer's personal data processed by the controller, in a portable and,  
257 to the extent technically feasible, readily usable format that allows the  
258 consumer to transmit the data to another controller without hindrance,  
259 where the processing is carried out by automated means, provided such  
260 controller shall not be required to reveal any trade secret; and (5) opt out  
261 of the processing of the personal data for purposes of (A) targeted  
262 advertising, (B) the sale of personal data, except as provided in  
263 subsection (b) of section 6 of this act, or (C) profiling in furtherance of  
264 solely automated decisions that produce legal or similarly significant  
265 effects concerning the consumer.

266 (b) A consumer may exercise rights under this section by a secure and  
267 reliable means established by the controller and described to the  
268 consumer in the controller's privacy notice. A consumer may designate  
269 an authorized agent in accordance with section 5 of this act to exercise

270 the rights of such consumer to opt out of the processing of such  
271 consumer's personal data for purposes of subdivision (5) of subsection  
272 (a) of this section on behalf of the consumer. In the case of processing  
273 personal data of a known child, the parent or legal guardian may  
274 exercise such consumer rights on the child's behalf. In the case of  
275 processing personal data concerning a consumer subject to a  
276 guardianship, conservatorship or other protective arrangement, the  
277 guardian or the conservator of the consumer may exercise such rights  
278 on the consumer's behalf.

279 (c) Except as otherwise provided in sections 1 to 11, inclusive, of this  
280 act, a controller shall comply with a request by a consumer to exercise  
281 the consumer rights authorized pursuant to said sections as follows:

282 (1) A controller shall respond to the consumer without undue delay,  
283 but not later than forty-five days after receipt of the request. The  
284 controller may extend the response period by forty-five additional days  
285 when reasonably necessary, considering the complexity and number of  
286 the consumer's requests, provided the controller informs the consumer  
287 of any such extension within the initial forty-five-day response period  
288 and of the reason for the extension.

289 (2) If a controller declines to take action regarding the consumer's  
290 request, the controller shall inform the consumer without undue delay,  
291 but not later than forty-five days after receipt of the request, of the  
292 justification for declining to take action and instructions for how to  
293 appeal the decision.

294 (3) Information provided in response to a consumer request shall be  
295 provided by a controller, free of charge, once per consumer during any  
296 twelve-month period. If requests from a consumer are manifestly  
297 unfounded, excessive or repetitive, the controller may charge the  
298 consumer a reasonable fee to cover the administrative costs of  
299 complying with the request or decline to act on the request. The  
300 controller bears the burden of demonstrating the manifestly unfounded,  
301 excessive or repetitive nature of the request.

302 (4) If a controller is unable to authenticate a request to exercise any of  
303 the rights afforded under subdivisions (1) to (4), inclusive, of subsection  
304 (a) of this section using commercially reasonable efforts, the controller  
305 shall not be required to comply with a request to initiate an action  
306 pursuant to this section and shall provide notice to the consumer that  
307 the controller is unable to authenticate the request to exercise such right  
308 or rights until such consumer provides additional information  
309 reasonably necessary to authenticate such consumer and such  
310 consumer's request to exercise such right or rights. A controller shall not  
311 be required to authenticate an opt-out request, but a controller may  
312 deny an opt-out request if the controller has a good faith, reasonable and  
313 documented belief that such request is fraudulent. If a controller denies  
314 an opt-out request because the controller believes such request is  
315 fraudulent, the controller shall send a notice to the person who made  
316 such request disclosing that such controller believes such request is  
317 fraudulent, why such controller believes such request is fraudulent and  
318 that such controller shall not comply with such request.

319 (5) A controller that has obtained personal data about a consumer  
320 from a source other than the consumer shall be deemed in compliance  
321 with a consumer's request to delete such data pursuant to subdivision  
322 (3) of subsection (a) of this section by (A) retaining a record of the  
323 deletion request and the minimum data necessary for the purpose of  
324 ensuring the consumer's personal data remains deleted from the  
325 controller's records and not using such retained data for any other  
326 purpose pursuant to the provisions of sections 1 to 11, inclusive, of this  
327 act, or (B) opting the consumer out of the processing of such personal  
328 data for any purpose except for those exempted pursuant to the  
329 provisions of sections 1 to 11, inclusive, of this act.

330 (d) A controller shall establish a process for a consumer to appeal the  
331 controller's refusal to take action on a request within a reasonable period  
332 of time after the consumer's receipt of the decision. The appeal process  
333 shall be conspicuously available and similar to the process for  
334 submitting requests to initiate action pursuant to this section. Not later  
335 than sixty days after receipt of an appeal, a controller shall inform the

336 consumer in writing of any action taken or not taken in response to the  
337 appeal, including a written explanation of the reasons for the decisions.  
338 If the appeal is denied, the controller shall also provide the consumer  
339 with an online mechanism, if available, or other method through which  
340 the consumer may contact the Attorney General to submit a complaint.

341 Sec. 5. (NEW) (*Effective July 1, 2023*) A consumer may designate  
342 another person to serve as the consumer's authorized agent, and act on  
343 such consumer's behalf, to opt out of the processing of such consumer's  
344 personal data for one or more of the purposes specified in subdivision  
345 (5) of subsection (a) of section 4 of this act. The consumer may designate  
346 such authorized agent by way of, among other things, a technology,  
347 including, but not limited to, an Internet link or a browser setting,  
348 browser extension or global device setting, indicating such consumer's  
349 intent to opt out of such processing. A controller shall comply with an  
350 opt-out request received from an authorized agent if the controller is  
351 able to verify, with commercially reasonable effort, the identity of the  
352 consumer and the authorized agent's authority to act on such  
353 consumer's behalf.

354 Sec. 6. (NEW) (*Effective July 1, 2023*) (a) A controller shall: (1) Limit  
355 the collection of personal data to what is adequate, relevant and  
356 reasonably necessary in relation to the purposes for which such data is  
357 processed, as disclosed to the consumer; (2) except as otherwise  
358 provided in sections 1 to 11, inclusive, of this act, not process personal  
359 data for purposes that are neither reasonably necessary to, nor  
360 compatible with, the disclosed purposes for which such personal data is  
361 processed, as disclosed to the consumer, unless the controller obtains  
362 the consumer's consent; (3) establish, implement and maintain  
363 reasonable administrative, technical and physical data security practices  
364 to protect the confidentiality, integrity and accessibility of personal data  
365 appropriate to the volume and nature of the personal data at issue; (4)  
366 not process sensitive data concerning a consumer without obtaining the  
367 consumer's consent, or, in the case of the processing of sensitive data  
368 concerning a known child, without processing such data in accordance  
369 with COPPA; (5) not process personal data in violation of the laws of

370 this state and federal laws that prohibit unlawful discrimination against  
371 consumers; (6) provide an effective mechanism for a consumer to revoke  
372 the consumer's consent under this section that is at least as easy as the  
373 mechanism by which the consumer provided the consumer's consent  
374 and, upon revocation of such consent, cease to process the data as soon  
375 as practicable, but not later than fifteen days after the receipt of such  
376 request; and (7) not process the personal data of a consumer for  
377 purposes of targeted advertising, or sell the consumer's personal data  
378 without the consumer's consent, under circumstances where a controller  
379 has actual knowledge, and wilfully disregards, that the consumer is at  
380 least thirteen years of age but younger than sixteen years of age. A  
381 controller shall not discriminate against a consumer for exercising any  
382 of the consumer rights contained in sections 1 to 11, inclusive, of this act,  
383 including denying goods or services, charging different prices or rates  
384 for goods or services or providing a different level of quality of goods  
385 or services to the consumer.

386 (b) Nothing in subsection (a) of this section shall be construed to  
387 require a controller to provide a product or service that requires the  
388 personal data of a consumer which the controller does not collect or  
389 maintain, or prohibit a controller from offering a different price, rate,  
390 level, quality or selection of goods or services to a consumer, including  
391 offering goods or services for no fee, if the offering is in connection with  
392 a consumer's voluntary participation in a bona fide loyalty, rewards,  
393 premium features, discounts or club card program.

394 (c) A controller shall provide consumers with a reasonably accessible,  
395 clear and meaningful privacy notice that includes: (1) The categories of  
396 personal data processed by the controller; (2) the purpose for processing  
397 personal data; (3) how consumers may exercise their consumer rights,  
398 including how a consumer may appeal a controller's decision with  
399 regard to the consumer's request; (4) the categories of personal data that  
400 the controller shares with third parties, if any; (5) the categories of third  
401 parties, if any, with which the controller shares personal data; and (6)  
402 an active electronic mail address or other online mechanism that the  
403 consumer may use to contact the controller.

404 (d) If a controller sells personal data to third parties or processes  
405 personal data for targeted advertising, the controller shall clearly and  
406 conspicuously disclose such processing, as well as the manner in which  
407 a consumer may exercise the right to opt out of such processing.

408 (e) (1) A controller shall establish, and shall describe in a privacy  
409 notice, one or more secure and reliable means for consumers to submit  
410 a request to exercise their consumer rights pursuant to sections 1 to 11,  
411 inclusive, of this act. Such means shall take into account the ways in  
412 which consumers normally interact with the controller, the need for  
413 secure and reliable communication of such requests and the ability of  
414 the controller to verify the identity of the consumer making the request.  
415 A controller shall not require a consumer to create a new account in  
416 order to exercise consumer rights, but may require a consumer to use an  
417 existing account. Any such means shall include:

418 (A) (i) Providing a clear and conspicuous link on the controller's  
419 Internet web site to an Internet web page that enables a consumer, or an  
420 agent of the consumer, to opt out of the targeted advertising or sale of  
421 the consumer's personal data; and

422 (ii) Not later than January 1, 2025, allowing a consumer to opt out of  
423 any processing of the consumer's personal data for the purposes of  
424 targeted advertising, or any sale of such personal data, through an opt-  
425 out preference signal sent, with such consumer's consent, by a platform,  
426 technology or mechanism to the controller indicating such consumer's  
427 intent to opt out of any such processing or sale. Such platform,  
428 technology or mechanism shall:

429 (I) Not unfairly disadvantage another controller;

430 (II) Not make use of a default setting, but, rather, require the  
431 consumer to make an affirmative, freely given and unambiguous choice  
432 to opt out of any processing of such consumer's personal data pursuant  
433 to sections 1 to 11, inclusive, of this act;

434 (III) Be consumer-friendly and easy to use by the average consumer;

435 (IV) Be as consistent as possible with any other similar platform,  
436 technology or mechanism required by any federal or state law or  
437 regulation; and

438 (V) Enable the controller to accurately determine whether the  
439 consumer is a resident of this state and whether the consumer has made  
440 a legitimate request to opt out of any sale of such consumer's personal  
441 data or targeted advertising.

442 (B) If a consumer's decision to opt out of any processing of the  
443 consumer's personal data for the purposes of targeted advertising, or  
444 any sale of such personal data, through an opt-out preference signal sent  
445 in accordance with the provisions of subparagraph (A) of this  
446 subdivision conflicts with the consumer's existing controller-specific  
447 privacy setting or voluntary participation in a controller's bona fide  
448 loyalty, rewards, premium features, discounts or club card program, the  
449 controller shall comply with such consumer's opt-out preference signal  
450 but may notify such consumer of such conflict and provide to such  
451 consumer the choice to confirm such controller-specific privacy setting  
452 or participation in such program.

453 (2) If a controller responds to consumer opt-out requests received  
454 pursuant to subparagraph (A) of subdivision (1) of this subsection by  
455 informing the consumer of a charge for the use of any product or service,  
456 the controller shall present the terms of any financial incentive offered  
457 pursuant to subsection (b) of this section for the retention, use, sale or  
458 sharing of the consumer's personal data.

459 Sec. 7. (NEW) (*Effective July 1, 2023*) (a) A processor shall adhere to  
460 the instructions of a controller and shall assist the controller in meeting  
461 the controller's obligations under sections 1 to 11, inclusive, of this act.  
462 Such assistance shall include: (1) Taking into account the nature of  
463 processing and the information available to the processor, by  
464 appropriate technical and organizational measures, insofar as is  
465 reasonably practicable, to fulfill the controller's obligation to respond to  
466 consumer rights requests; (2) taking into account the nature of

467 processing and the information available to the processor, by assisting  
468 the controller in meeting the controller's obligations in relation to the  
469 security of processing the personal data and in relation to the  
470 notification of a breach of security, as defined in section 36a-701b of the  
471 general statutes, of the system of the processor, in order to meet the  
472 controller's obligations; and (3) providing necessary information to  
473 enable the controller to conduct and document data protection  
474 assessments.

475 (b) A contract between a controller and a processor shall govern the  
476 processor's data processing procedures with respect to processing  
477 performed on behalf of the controller. The contract shall be binding and  
478 clearly set forth instructions for processing data, the nature and purpose  
479 of processing, the type of data subject to processing, the duration of  
480 processing and the rights and obligations of both parties. The contract  
481 shall also require that the processor: (1) Ensure that each person  
482 processing personal data is subject to a duty of confidentiality with  
483 respect to the data; (2) at the controller's direction, delete or return all  
484 personal data to the controller as requested at the end of the provision  
485 of services, unless retention of the personal data is required by law; (3)  
486 upon the reasonable request of the controller, make available to the  
487 controller all information in its possession necessary to demonstrate the  
488 processor's compliance with the obligations in sections 1 to 11, inclusive,  
489 of this act; (4) after providing the controller an opportunity to object,  
490 engage any subcontractor pursuant to a written contract that requires  
491 the subcontractor to meet the obligations of the processor with respect  
492 to the personal data; and (5) allow, and cooperate with, reasonable  
493 assessments by the controller or the controller's designated assessor, or  
494 the processor may arrange for a qualified and independent assessor to  
495 conduct an assessment of the processor's policies and technical and  
496 organizational measures in support of the obligations under sections 1  
497 to 11, inclusive, of this act, using an appropriate and accepted control  
498 standard or framework and assessment procedure for such assessments.  
499 The processor shall provide a report of such assessment to the controller  
500 upon request.



501 (c) Nothing in this section shall be construed to relieve a controller or  
502 processor from the liabilities imposed on the controller or processor by  
503 virtue of such controller's or processor's role in the processing  
504 relationship, as described in sections 1 to 11, inclusive, of this act.

505 (d) Determining whether a person is acting as a controller or  
506 processor with respect to a specific processing of data is a fact-based  
507 determination that depends upon the context in which personal data is  
508 to be processed. A person who is not limited in such person's processing  
509 of personal data pursuant to a controller's instructions, or who fails to  
510 adhere to such instructions, is a controller and not a processor with  
511 respect to a specific processing of data. A processor that continues to  
512 adhere to a controller's instructions with respect to a specific processing  
513 of personal data remains a processor. If a processor begins, alone or  
514 jointly with others, determining the purposes and means of the  
515 processing of personal data, the processor is a controller with respect to  
516 such processing and may be subject to an enforcement action under  
517 section 11 of this act.

518 Sec. 8. (NEW) (*Effective July 1, 2023*) (a) A controller shall conduct and  
519 document a data protection assessment for each of the controller's  
520 processing activities that presents a heightened risk of harm to a  
521 consumer. For the purposes of this section, processing that presents a  
522 heightened risk of harm to a consumer includes: (1) The processing of  
523 personal data for the purposes of targeted advertising; (2) the sale of  
524 personal data; (3) the processing of personal data for the purposes of  
525 profiling, where such profiling presents a reasonably foreseeable risk of  
526 (A) unfair or deceptive treatment of, or unlawful disparate impact on,  
527 consumers, (B) financial, physical or reputational injury to consumers,  
528 (C) a physical or other intrusion upon the solitude or seclusion, or the  
529 private affairs or concerns, of consumers, where such intrusion would  
530 be offensive to a reasonable person, or (D) other substantial injury to  
531 consumers; and (4) the processing of sensitive data.

532 (b) Data protection assessments conducted pursuant to subsection (a)  
533 of this section shall identify and weigh the benefits that may flow,

534 directly and indirectly, from the processing to the controller, the  
535 consumer, other stakeholders and the public against the potential risks  
536 to the rights of the consumer associated with such processing, as  
537 mitigated by safeguards that can be employed by the controller to  
538 reduce such risks. The controller shall factor into any such data  
539 protection assessment the use of de-identified data and the reasonable  
540 expectations of consumers, as well as the context of the processing and  
541 the relationship between the controller and the consumer whose  
542 personal data will be processed.

543 (c) The Attorney General may require that a controller disclose any  
544 data protection assessment that is relevant to an investigation  
545 conducted by the Attorney General, and the controller shall make the  
546 data protection assessment available to the Attorney General. The  
547 Attorney General may evaluate the data protection assessment for  
548 compliance with the responsibilities set forth in sections 1 to 11,  
549 inclusive, of this act. Data protection assessments shall be confidential  
550 and shall be exempt from disclosure under the Freedom of Information  
551 Act, as defined in section 1-200 of the general statutes. To the extent any  
552 information contained in a data protection assessment disclosed to the  
553 Attorney General includes information subject to attorney-client  
554 privilege or work product protection, such disclosure shall not  
555 constitute a waiver of such privilege or protection.

556 (d) A single data protection assessment may address a comparable  
557 set of processing operations that include similar activities.

558 (e) If a controller conducts a data protection assessment for the  
559 purpose of complying with another applicable law or regulation, the  
560 data protection assessment shall be deemed to satisfy the requirements  
561 established in this section if such data protection assessment is  
562 reasonably similar in scope and effect to the data protection assessment  
563 that would otherwise be conducted pursuant to this section.

564 (f) Data protection assessment requirements shall apply to processing  
565 activities created or generated after July 1, 2023, and are not retroactive.

566       Sec. 9. (NEW) (*Effective July 1, 2023*) (a) Any controller in possession  
567 of de-identified data shall: (1) Take reasonable measures to ensure that  
568 the data cannot be associated with an individual; (2) publicly commit to  
569 maintaining and using de-identified data without attempting to re-  
570 identify the data; and (3) contractually obligate any recipients of the de-  
571 identified data to comply with all provisions of sections 1 to 11,  
572 inclusive, of this act.

573       (b) Nothing in sections 1 to 11, inclusive, of this act shall be construed  
574 to: (1) Require a controller or processor to re-identify de-identified data  
575 or pseudonymous data; or (2) maintain data in identifiable form, or  
576 collect, obtain, retain or access any data or technology, in order to be  
577 capable of associating an authenticated consumer request with personal  
578 data.

579       (c) Nothing in sections 1 to 11, inclusive, of this act shall be construed  
580 to require a controller or processor to comply with an authenticated  
581 consumer rights request if the controller: (1) Is not reasonably capable  
582 of associating the request with the personal data or it would be  
583 unreasonably burdensome for the controller to associate the request  
584 with the personal data; (2) does not use the personal data to recognize  
585 or respond to the specific consumer who is the subject of the personal  
586 data, or associate the personal data with other personal data about the  
587 same specific consumer; and (3) does not sell the personal data to any  
588 third party or otherwise voluntarily disclose the personal data to any  
589 third party other than a processor, except as otherwise permitted in this  
590 section.

591       (d) The rights afforded under subdivisions (1) to (4), inclusive, of  
592 subsection (a) of section 4 of this act shall not apply to pseudonymous  
593 data in cases where the controller is able to demonstrate that any  
594 information necessary to identify the consumer is kept separately and is  
595 subject to effective technical and organizational controls that prevent the  
596 controller from accessing such information.

597       (e) A controller that discloses pseudonymous data or de-identified

598 data shall exercise reasonable oversight to monitor compliance with any  
599 contractual commitments to which the pseudonymous data or de-  
600 identified data is subject and shall take appropriate steps to address any  
601 breaches of those contractual commitments.

602 Sec. 10. (NEW) (*Effective July 1, 2023*) (a) Nothing in sections 1 to 11,  
603 inclusive, of this act shall be construed to restrict a controller's or  
604 processor's ability to: (1) Comply with federal, state or municipal  
605 ordinances or regulations; (2) comply with a civil, criminal or regulatory  
606 inquiry, investigation, subpoena or summons by federal, state,  
607 municipal or other governmental authorities; (3) cooperate with law  
608 enforcement agencies concerning conduct or activity that the controller  
609 or processor reasonably and in good faith believes may violate federal,  
610 state or municipal ordinances or regulations; (4) investigate, establish,  
611 exercise, prepare for or defend legal claims; (5) provide a product or  
612 service specifically requested by a consumer; (6) perform under a  
613 contract to which a consumer is a party, including fulfilling the terms of  
614 a written warranty; (7) take steps at the request of a consumer prior to  
615 entering into a contract; (8) take immediate steps to protect an interest  
616 that is essential for the life or physical safety of the consumer or another  
617 individual, and where the processing cannot be manifestly based on  
618 another legal basis; (9) prevent, detect, protect against or respond to  
619 security incidents, identity theft, fraud, harassment, malicious or  
620 deceptive activities or any illegal activity, preserve the integrity or  
621 security of systems or investigate, report or prosecute those responsible  
622 for any such action; (10) engage in public or peer-reviewed scientific or  
623 statistical research in the public interest that adheres to all other  
624 applicable ethics and privacy laws and is approved, monitored and  
625 governed by an institutional review board that determines, or similar  
626 independent oversight entities that determine, (A) whether the deletion  
627 of the information is likely to provide substantial benefits that do not  
628 exclusively accrue to the controller, (B) the expected benefits of the  
629 research outweigh the privacy risks, and (C) whether the controller has  
630 implemented reasonable safeguards to mitigate privacy risks associated  
631 with research, including any risks associated with re-identification; (11)

632 assist another controller, processor or third party with any of the  
633 obligations under sections 1 to 11, inclusive, of this act; or (12) process  
634 personal data for reasons of public interest in the area of public health,  
635 community health or population health, but solely to the extent that  
636 such processing is (A) subject to suitable and specific measures to  
637 safeguard the rights of the consumer whose personal data is being  
638 processed, and (B) under the responsibility of a professional subject to  
639 confidentiality obligations under federal, state or local law.

640 (b) The obligations imposed on controllers or processors under  
641 sections 1 to 11, inclusive, of this act shall not restrict a controller's or  
642 processor's ability to collect, use or retain data for internal use to: (1)  
643 Conduct internal research to develop, improve or repair products,  
644 services or technology; (2) effectuate a product recall; (3) identify and  
645 repair technical errors that impair existing or intended functionality; or  
646 (4) perform internal operations that are reasonably aligned with the  
647 expectations of the consumer or reasonably anticipated based on the  
648 consumer's existing relationship with the controller, or are otherwise  
649 compatible with processing data in furtherance of the provision of a  
650 product or service specifically requested by a consumer or the  
651 performance of a contract to which the consumer is a party.

652 (c) The obligations imposed on controllers or processors under  
653 sections 1 to 11, inclusive, of this act shall not apply where compliance  
654 by the controller or processor with said sections would violate an  
655 evidentiary privilege under the laws of this state. Nothing in sections 1  
656 to 11, inclusive, of this act shall be construed to prevent a controller or  
657 processor from providing personal data concerning a consumer to a  
658 person covered by an evidentiary privilege under the laws of the state  
659 as part of a privileged communication.

660 (d) A controller or processor that discloses personal data to a  
661 processor or third-party controller in accordance with sections 1 to 11,  
662 inclusive, of this act shall not be deemed to have violated said sections  
663 if the processor or third-party controller that receives and processes  
664 such personal data violates said sections, provided, at the time the

665 disclosing controller or processor disclosed such personal data, the  
666 disclosing controller or processor did not have actual knowledge that  
667 the receiving processor or third-party controller would violate said  
668 sections. A third-party controller or processor receiving personal data  
669 from a controller or processor in compliance with sections 1 to 11,  
670 inclusive, of this act is likewise not in violation of said sections for the  
671 transgressions of the controller or processor from which such third-  
672 party controller or processor receives such personal data.

673 (e) Nothing in sections 1 to 11, inclusive, of this act shall be construed  
674 to: (1) Impose any obligation on a controller or processor that adversely  
675 affects the rights or freedoms of any person, including, but not limited  
676 to, the rights of any person (A) to freedom of speech or freedom of the  
677 press guaranteed in the First Amendment to the United States  
678 Constitution, or (B) under section 52-146t of the general statutes; or (2)  
679 apply to any person's processing of personal data in the course of such  
680 person's purely personal or household activities.

681 (f) Personal data processed by a controller pursuant to this section  
682 may be processed to the extent that such processing is: (1) Reasonably  
683 necessary and proportionate to the purposes listed in this section; and  
684 (2) adequate, relevant and limited to what is necessary in relation to the  
685 specific purposes listed in this section. Personal data collected, used or  
686 retained pursuant to subsection (b) of this section shall, where  
687 applicable, take into account the nature and purpose or purposes of such  
688 collection, use or retention. Such data shall be subject to reasonable  
689 administrative, technical and physical measures to protect the  
690 confidentiality, integrity and accessibility of the personal data and to  
691 reduce reasonably foreseeable risks of harm to consumers relating to  
692 such collection, use or retention of personal data.

693 (g) If a controller processes personal data pursuant to an exemption  
694 in this section, the controller bears the burden of demonstrating that  
695 such processing qualifies for the exemption and complies with the  
696 requirements in subsection (f) of this section.

697 (h) Processing personal data for the purposes expressly identified in  
698 this section shall not solely make a legal entity a controller with respect  
699 to such processing.

700 Sec. 11. (NEW) (*Effective July 1, 2023*) (a) The Attorney General shall  
701 have exclusive authority to enforce violations of sections 1 to 10,  
702 inclusive, of this act.

703 (b) During the period beginning on July 1, 2023, and ending on  
704 December 31, 2024, the Attorney General shall, prior to initiating any  
705 action for a violation of any provision of sections 1 to 10, inclusive, of  
706 this act, issue a notice of violation to the controller if the Attorney  
707 General determines that a cure is possible. If the controller fails to cure  
708 such violation within sixty days of receipt of the notice of violation, the  
709 Attorney General may bring an action pursuant to this section. Not later  
710 than February 1, 2024, the Attorney General shall submit a report, in  
711 accordance with section 11-4a of the general statutes, to the joint  
712 standing committee of the General Assembly having cognizance of  
713 matters relating to general law disclosing: (1) The number of notices of  
714 violation the Attorney General has issued; (2) the nature of each  
715 violation; (3) the number of violations that were cured during the sixty-  
716 day cure period; and (4) any other matter the Attorney General deems  
717 relevant for the purposes of such report.

718 (c) Beginning on January 1, 2025, the Attorney General may, in  
719 determining whether to grant a controller or processor the opportunity  
720 to cure an alleged violation described in subsection (b) of this section,  
721 consider: (1) The number of violations; (2) the size and complexity of the  
722 controller or processor; (3) the nature and extent of the controller's or  
723 processor's processing activities; (4) the substantial likelihood of injury  
724 to the public; (5) the safety of persons or property; and (6) whether such  
725 alleged violation was likely caused by human or technical error.

726 (d) Nothing in sections 1 to 10, inclusive, of this act shall be construed  
727 as providing the basis for, or be subject to, a private right of action for  
728 violations of said sections or any other law.

729 (e) A violation of the requirements of sections 1 to 10, inclusive, of  
730 this act shall constitute an unfair trade practice for purposes of section  
731 42-110b of the general statutes and shall be enforced solely by the  
732 Attorney General, provided the provisions of section 42-110g of the  
733 general statutes shall not apply to such violation.

734 Sec. 12. (*Effective from passage*) (a) Not later than September 1, 2022,  
735 the chairpersons of the joint standing committee of the General  
736 Assembly having cognizance of matters relating to general law shall  
737 convene a task force to study:

738 (1) Information sharing among health care providers and social care  
739 providers and make recommendations to eliminate health disparities  
740 and inequities across sectors, as described in subsection (a) of section  
741 19a-133b of the general statutes;

742 (2) Algorithmic decision-making and make recommendations  
743 concerning the proper use of data to reduce bias in such decision-  
744 making;

745 (3) Possible legislation that would require an operator, as defined in  
746 the Children's Online Privacy Protection Act, 15 USC 6501 et seq., as  
747 amended from time to time, to, upon a parent's request, delete the  
748 account of a child and cease to collect, use or maintain, in retrievable  
749 form, the child's personal data on the operator's Internet web site or  
750 online service directed to children, and provide parents with an  
751 accessible, reasonable and verifiable means to make such a request;

752 (4) Any means available to verify the age of a child who creates a  
753 social media account;

754 (5) Issues concerning data colocation, including, but not limited to,  
755 the impact that the provisions of sections 1 to 11, inclusive, of this act  
756 have on third parties that provide data storage and colocation services;

757 (6) Possible legislation that would expand the provisions of sections  
758 1 to 11, inclusive, of this act to include additional persons or groups; and



759 (7) Other topics concerning data privacy.

760 (b) The chairpersons of the joint standing committee of the General  
761 Assembly having cognizance of matters relating to general law shall  
762 serve as the chairpersons of the task force, and shall jointly appoint the  
763 members of the task force. Such members shall include, but need not be  
764 limited to:

765 (1) Representatives from business, academia, consumer advocacy  
766 groups, small and large companies and the office of the Attorney  
767 General; and

768 (2) Attorneys with experience in privacy law.

769 (c) The administrative staff of the joint standing committee of the  
770 General Assembly having cognizance of matters relating to general law  
771 shall serve as administrative staff of the task force.

772 (d) Not later than January 1, 2023, the task force shall submit a report  
773 on its findings and recommendations to the joint standing committee of  
774 the General Assembly having cognizance of matters relating to general  
775 law, in accordance with the provisions of section 11-4a of the general  
776 statutes. The task force shall terminate on the date that it submits such  
777 report or January 1, 2023, whichever is later."

This act shall take effect as follows and shall amend the following sections:

Section 1	<i>July 1, 2023</i>	New section
Sec. 2	<i>July 1, 2023</i>	New section
Sec. 3	<i>July 1, 2023</i>	New section
Sec. 4	<i>July 1, 2023</i>	New section
Sec. 5	<i>July 1, 2023</i>	New section
Sec. 6	<i>July 1, 2023</i>	New section
Sec. 7	<i>July 1, 2023</i>	New section
Sec. 8	<i>July 1, 2023</i>	New section
Sec. 9	<i>July 1, 2023</i>	New section
Sec. 10	<i>July 1, 2023</i>	New section
Sec. 11	<i>July 1, 2023</i>	New section

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Sec. 12	<i>from passage</i>	New section
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