

GRAHAM RECREATION & PARKS 2021 HIGHLIGHTS



Graham-Mebane Lake

- 4,500 boat launches
- 4,500 bank anglers
- 650 kayak launches
- 17,000 visitors
- 1,300 youth under 13 years of age
- 1,500 Seniors/People with 100% Disability
- Set record for # of Vessels Rented
- "Family Day at the Lake" event continues to grow
- Record turnouts for Bank Fishing Catfish Tournaments
- Held a new one-day bass tournament

Youth Athletics

Youth Athletics was able to return to the full game format in 2021 with health and safety protocols in place to serve over 775 participants while providing fun, safe, and engaging physical activities for youth.



Programming

- Summer Camp served over 100 children
- Pumpkin Bash returned to Downtown in grand fashion and brought people from the community and surrounding areas
- The Salvation Army Boys & Girls Club of Alamance County After School program began at the Graham Recreation Center with over 35 children registered

Parks

A big win of 2021 was the resurfacing of the Bill Cooke Park tennis courts, a Graham Recreation & Parks team project



Marketing

- Partnered with the City of Graham Tree Board to create community programs to celebrate 40 years as an Arbor Day Foundation Tree City USA community
- Created a Promotional Video highlighting Graham's parks & opportunities
- A new Bill Cooke Park entryway sign was installed

WE BRING PEOPLE TOGETHER

New Vision & Mission Statements

Our Vision:

Strengthening our community by connecting people through parks and programs.

Our Mission:

To enrich lives by providing engaging, innovative, and diverse recreational and cultural experiences through our parks, programs, and staff.

New in 2021

- 200 North Main Street Pocket Park Project was created
- Volleyball Court renovations were completed at South Graham Park to include new poles and new sand
- South Graham Park's Nature Trail was added as an ecoEXPLORE HotSpot with The North Carolina Arboretum
- The Sunflower Project was the beginning of a great partnership with the Alamance County Soil & Water Conservation District creating a pollinator plot within Graham Regional Park
- New Event: the 9/11 Commemorative 5K Event raised over \$4,000 for the Children of Fallen Heroes with over 200 registered runners
- Developed the playUNITED Inclusion Policy to guide future facility projects & programs
- Began the Graham-Mebane Lake Master Site Plan
- The Graham Historical Museum introduced the Lunch-and-Learn Series
- Graham Recreation Center now has ADA-accessible bleachers in the full-size gym, as well as four new basketball backboards & goals with electric height adjusters
- The Bluebird Trail expanded from 16 to 18 nestboxes across four park locations



2021 Welcomed New Team Member

Evan Workman, Athletic Facilities Technician

Partnerships

Alamance Arts
Alamance-Burlington School System
Alamance County Public Libraries
Alamance County Soil & Water Conservation District
Alamance Kennel Club
Burlington Animal Services
City of Graham Departments
Friends of Graham Recreation & Parks
Haw River Trail
Impact Alamance
Local Businesses
Local Recreation & Parks Departments
Salvation Army Boys & Girls Club of Alamance County
Stormwater SMART
NC Wildlife Resources Commission

