



Alaska Alcoholic Beverage Control Board

Advertising Templates

Alcohol and Marijuana Control Office
550 W 7th Avenue, Suite 1600
Anchorage, AK 99501
alcohol.licensing@alaska.gov
<https://www.commerce.alaska.gov/web/amco>
Phone: 907.269.0350

Per AS 04.11.310 and 3 AAC 305.075, applicants must advertise once each week for three consecutive weeks by newspaper of general circulation in the area of the license; or if by radio, two times each week during triple A advertising time, for three consecutive weeks. ***Per Alaska Regulation, notice by radio MAY NOT substitute for newspaper notice in the following areas: Municipality of Anchorage, City and Borough of Juneau, and Fairbanks North Star Borough.***

This public notice must be completed within the 90 days immediately before filing the application with AMCO.

Please review the following options carefully and use the template appropriate to the type of application that you are submitting.

- Regular transfer application formatting should be used only if the licensee is changing and there is no security interest claimed by the transferor.
- Controlling interest transfer application formatting should only be used if the licensee is staying the same and controlling interest in the entity holding the license is changing.
- Security interest transfer application formatting should only be used if the transferor is claiming a security interest in the liquor license.
- Involuntary retransfer application formatting should only be used if the previous license transfer was with security interest, and the license is being involuntary retransferred as an exercise of a previously approved and perfected security interest.

In each formatting template below, the blue fields are fillable. Tap or click on each blue item to fill in your information. Then provide the template with your information to the newspaper or radio.

If you have questions, please contact alcohol.licensing@alaska.gov or 907-269-0350.

New License Application

In the template below, all red fields are fillable. Please tap or click each red item to fill in your information.

Licensee (Individual(s); Partners; Corporation; Limited Liability Organization) is making application for a new **License Type AS 04.09.Statutory Reference** liquor license doing business as **Name of Establishment** located at **Premises Address and City**. Interested persons should submit written comment to their local governing body, the applicant, and to the Alcoholic Beverage Control Board at 550 West 7th Ave. Suite 1600 Anchorage AK 99501 or alcohol.licensing@alaska.gov.



Regular Transfer Application

In the template below, all red fields are fillable. Please tap or click each red item to fill in your information. You may delete the "New Licensee," "New Name of Establishment," and/or "New Premises Address" if they are not changing as part of the transfer.

Current Licensee dba **Current Name of Establishment** located at **Current Premises Address and City** is applying for transfer of a **License Type AS 04.09.Statutory Reference** liquor license to **New Licensee (Individual(s); Partners; Corporation; Limited Liability Organization) Only if Different from Current** dba **New Name of Establishment Only if Different from Current** located at **New Premises Address and City Only if Different from Current**. Interested persons should submit written comment to their local governing body, the applicant, and to the Alcoholic Beverage Control Board at 550 West 7th Ave. Suite 1600 Anchorage AK 99501 or alcohol.licensing@alaska.gov.

EXAMPLES:

TRANSFER OF OWNERSHIP AND LOCATION WITH DBA CHANGE

ABC Inc, dba **ABC Bar** located at **123 A Street Anchorage** is applying for transfer of a **Beverage Dispensary AS 04.09.200** liquor license to **XYZ Inc**. dba **XYZ Bar** located at **789 Z Street Anchorage**. Interested persons should submit written comment to their local governing body, the applicant, and to the Alcoholic Beverage Control Board at 550 West 7th Ave. Suite 1600 Anchorage AK 99501 or alcohol.licensing@alaska.gov.

TRANSFER OF LOCATION WITHOUT DBA OR OWNERSHIP TRANSFER

ABC Inc, dba **ABC Bar** located at **123 A Street Anchorage** is applying for transfer of a **Beverage Dispensary AS 04.09.200** liquor license to **789 Z Street Anchorage**. Interested persons should submit written comment to their local governing body, the applicant, and to the Alcoholic Beverage Control Board at 550 West 7th Ave. Suite 1600 Anchorage AK 99501 or alcohol.licensing@alaska.gov.

TRANSFER OF OWNERSHIP AND DBA CHANGE WITHOUT LOCATION CHANGE

ABC Inc, dba **ABC Bar** located at **123 A Street Anchorage** is applying for transfer of a **Beverage Dispensary AS 04.09.200** liquor license to **XYZ Inc**. dba **XYZ bar**. Interested persons should submit written comment to their local governing body, the applicant, and to the Alcoholic Beverage Control Board at 550 West 7th Ave. Suite 1600 Anchorage AK 99501 or alcohol.licensing@alaska.gov.

TRANSFER OF OWNERSHIP WITHOUT LOCATION OR DBA CHANGE

ABC Inc, dba **ABC Bar** located at **123 A Street Anchorage** is applying for transfer of a **Beverage Dispensary AS 04.09.200** liquor license to **XYZ Inc**. Interested persons should submit written comment to their local governing body, the applicant, and to the Alcoholic Beverage Control Board at 550 West 7th Ave. Suite 1600 Anchorage AK 99501 or alcohol.licensing@alaska.gov.



Controlling Interest Transfer Application

In the template below, all red fields are fillable. Please tap or click each red item to fill in your information.

Current Licensee dba **Current Name of Establishment** located at **Current Premises Address and City** is applying for transfer of a **License Type AS 04.09.Statutory Reference** liquor license. The change in ownership involves the ownership interest transfer from **Name of Stockholder, % interest (for each person changing)** to **Name of new stockholder, % interest (for each person changing)**. Interested persons should submit written comment to their local governing body, the applicant, and to the Alcoholic Beverage Control Board at 550 West 7th Ave. Suite 1600 Anchorage AK 99501 or alcohol.licensing@alaska.gov.

EXAMPLES:

ABC Inc, dba **ABC Bar** located at **123 A Street Anchorage** is applying for transfer of a **Beverage Dispensary AS 04.09.200** liquor license to **ABC Inc**. The change in ownership involves the ownership interest transfer from **Pete Public 50%** to **Patsy Public 50%**. Interested persons should submit written comment to their local governing body, the applicant, and to the Alcoholic Beverage Control Board at 550 West 7th Ave. Suite 1600 Anchorage AK 99501 or alcohol.licensing@alaska.gov.

OR

ABC Inc, dba **ABC Bar** located at **123 A Street Anchorage** is applying for transfer of a **Beverage Dispensary AS 04.09.200** liquor license to **ABC Inc**. The change in ownership involves the ownership interest transfer from **Pete Public 50%, Paula Public 30%, and John Q Public 10%** to **Janet Doe 90%**. Interested persons should submit written comment to their local governing body, the applicant, and to the Alcoholic Beverage Control Board at 550 West 7th Ave. Suite 1600 Anchorage AK 99501 or alcohol.licensing@alaska.gov.



Security Interest Transfer Application

In the template below, all red fields are fillable. Please tap or click each red item to fill in your information.

Current Licensee dba **Current Name of Establishment** located at **Current Premises Address and City** is applying for transfer of a **License Type** AS 04.09.**Statutory Reference** liquor license to **New Licensee (Individual(s); Partners; Corporation; Limited Liability Organization)** dba **Name of Establishment Only if Different from Current** located at **Premises Address and City Only if Different from Current.**

Under the terms of AS 04.11.360(4)(B), AS 04.11.670, and 3 AAC 305.125, the transferor/lessor retains a security interest in the liquor license that is the subject of this conveyance, and may, as a result, be able to obtain a retransfer of the license without satisfaction of other creditors.

Interested persons should submit written comment to their local governing body, the applicant, and to the Alcoholic Beverage Control Board at 550 West 7th Ave. Suite 1600 Anchorage AK 99501 or alcohol.licensing@alaska.gov.

EXAMPLE:

TRANSFER OF OWNERSHIP AND DBA CHANGE WITHOUT LOCATION CHANGE

ABC Inc, dba **ABC Bar** located at **123 A Street Anchorage** is applying for transfer of a **Beverage Dispensary** AS 04.09.**200** liquor license to **XYZ Inc**. dba **XYZ bar**. Under the terms of AS 04.11.360(4)(B), AS 04.11.670, and 3 AAC 305.125, the transferor/lessor retains a security interest in the liquor license that is the subject of this conveyance, and may, as a result, be able to obtain a retransfer of the license without satisfaction of other creditors. Interested persons should submit written comment to their local governing body, the applicant, and to the Alcoholic Beverage Control Board at 550 West 7th Ave. Suite 1600 Anchorage AK 99501 or alcohol.licensing@alaska.gov.

Involuntary Retransfer Transfer Application

In the template below, all red fields are fillable. Please tap or click each red item to fill in your information.

Current Licensee dba **Current Name of Establishment** located at **Current Premises Address and City** is applying for transfer of a **License Type** AS 04.09.**Statutory Reference** liquor license to **New Licensee (Individual(s); Partners; Corporation; Limited Liability Organization)** dba **Name of Establishment Only if Different from Current** located at **Premises Address and City Only if Different from Current.**

Interested persons should submit written comment to their local governing body, the applicant, and to the Alcoholic Beverage Control Board at 550 West 7th Ave. Suite 1600 Anchorage AK 99501 or alcohol.licensing@alaska.gov.

SEE REGULAR TRANSFER APPLICATION TEMPLATE FOR EXAMPLES