



Kelley Blue Book
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ELECTRIC VEHICLE SALES REPORT — Q4 2022 —

- Quarterly Sales of Electric Vehicles
- Summary by Brand and Model
- Kelley Blue Book Estimates (revised 1/13/2023)

ELECTRIC VEHICLE								
	Q4 Sales			YTD Sales			Segment Share	
	2022	2021	YOY	2022	2021	YOY	Q4	YTD
Audi	4,257	3,192	33%	16,177	10,985	47%	1.9%	2.0%
BMW	7,099	205	-	15,589	1,492	945%	3.1%	1.9%
Brightdrop	-	-	-	155	-	-	0.0%	0.0%
Cadillac	86	-	-	122	-	-	0.0%	0.0%
Chevrolet	16,008	25	-	38,120	24,828	54%	7.1%	4.7%
Ford	20,339	8,361	143%	61,575	27,216	126%	9.0%	7.6%
Genesis	550	-	-	1,590	-	-	0.2%	0.2%
GMC	72	1	-	854	1	-	0.0%	0.1%
Hyundai	5,600	2,900	93%	26,693	10,187	162%	2.5%	3.3%
Jaguar	8	136	-94%	298	1,020	-71%	0.0%	0.0%
Kia	3,491	2,347	49%	27,965	8,063	247%	1.5%	3.5%
Lucid	1,060	577	84%	2,656	577	360%	0.5%	0.3%
Mazda	-	146	-100%	324	181	79%	0.0%	0.0%
Mercedes-Benz	5,656	443	-	12,421	443	-	2.5%	1.5%
Mini	1,171	680	72%	3,665	1,906	92%	0.5%	0.5%
Nissan	3,308	4,165	-21%	12,226	14,239	-14%	1.5%	1.5%
Polestar	2,774	1,320	110%	9,322	2,411	287%	1.2%	1.2%
Porsche	1,497	2,191	-32%	7,271	9,419	-23%	0.7%	0.9%
Rivian	8,054	583	-	20,332	583	-	3.6%	2.5%
Subaru	919	-	-	919	-	-	0.4%	0.1%
Tesla	131,574	115,248	14%	522,388	352,469	48%	58.0%	64.5%
Toyota	985	-	-	1,220	-	-	0.4%	0.2%
Volvo	2,842	1,708	66%	7,346	5,635	30%	1.3%	0.9%
Volkswagen	9,439	4,463	111%	20,511	16,742	23%	4.2%	2.5%
Total (Estimates)	226,789	148,691	53%	809,739	488,397	66%	100%	100%

ELECTRIC VEHICLE								
	Q4 Sales			YTD Sales			Segment Share	
	2022	2021	YOY	2022	2021	YOY	Q4	YTD
Audi e-tron	1,844	3,128	-41%	12,672	10,921	16%	0.8%	1.6%
Audi Q4 e-tron	2,413	64	-	3,505	64	-	1.1%	0.4%
BMW i3	-	199	-100%	9	1,476	-99%	0.0%	0.0%
BMW i8	-	6	-	5	16	-69%	0.0%	0.0%
BMW iX	2,510	-	-	5,665	-	-	1.1%	0.7%
BMW i4	4,305	-	-	9,626	-	-	1.9%	1.2%
BMW i7	284	-	-	284	-	-	0.1%	0.0%
Brightdrop Zevo 600 / 400	-	-	-	155	-	-	0.0%	0.0%
Cadillac Lyric	86	-	-	122	-	-	0.0%	0.0%
Chevy Bolt EV/EUV	16,008	25	-	38,120	24,828	54%	7.1%	4.7%
Ford E-Transit	2,113	-	-	6,500	-	-	0.9%	0.8%
Ford F-150 Lightning	6,857	76	-	15,617	76	-	3.0%	1.9%
Ford Mustang Mach-E	11,369	8,285	-	39,458	27,140	45%	5.0%	4.9%
Genesis GV60	550	-	-	1,590	-	-	0.2%	0.2%
GMC Hummer	72	1	-	854	1	-	0.0%	0.1%
Hyundai Ioniq	-	541	-100%	18	2,389	-99%	0.0%	0.0%
Hyundai Ioniq5	4,490	153	-	22,982	153	-	2.0%	2.8%
Hyundai Kona	1,110	2,206	-50%	3,693	7,645	-52%	0.5%	0.5%
Jaguar I-Pace	8	136	-94%	298	1,020	-71%	0.0%	0.0%
Kia EV6	2,934	-	0%	20,498	-	-	1.3%	2.5%
Kia Niro	557	2,347	-76%	7,467	8,063	-7%	0.2%	0.9%
Lucid Air	1,060	577	-	2,656	577	-	0.5%	0.3%
Mazda MX-30	-	146	-	324	181	-	0.0%	0.0%
Mercedes EQB	933	-	-	1,672	-	-	0.4%	0.2%
Mercedes EQE	384	-	-	384	-	-	0.2%	0.0%
Mercedes EQS	4,339	443	-	10,365	443	-	1.9%	1.3%
Mini Cooper	1,171	680	-	3,665	1,906	92%	0.5%	0.5%
Nissan Leaf	3,127	4,165	-25%	12,025	14,239	-16%	1.4%	1.5%
Nissan Ariya	201	-	-	201	-	-	0.1%	0.0%
Polestar 2	2,774	1,320	-	9,322	2,411	287%	1.2%	1.2%
Porsche Taycan	1,497	2,191	-32%	7,271	9,419	-23%	0.7%	0.9%
Rivian EDV700	1,208	-	-	2,230	-	-	0.5%	0.3%
Rivian R1S	322	8	-	676	8	-	0.1%	0.1%
Rivian R1T	6,524	575	-	17,426	575	-	2.9%	2.2%
Subaru Solterra	919	-	-	919	-	-	0.4%	0.1%
Tesla Model 3	55,261	41,489	33%	211,618	121,877	74%	24.4%	26.1%
Tesla Model S	9,211	4,610	100%	32,675	17,653	85%	4.1%	4.0%
Tesla Model X	6,579	5,763	14%	26,121	22,546	16%	2.9%	3.2%
Tesla Model Y	60,523	63,386	-5%	251,974	190,393	32%	26.7%	31.1%
Toyota BZ4X	985	-	-	1,220	-	-	0.4%	0.2%
Volvo C40	1,403	42	-	3,780	42	-	0.6%	0.5%
Volvo XC40	1,439	1,666	-	3,566	5,593	-36%	0.6%	0.4%
VW ID.4	9,439	4,463	-	20,511	16,742	23%	4.2%	2.5%
Total (Estimates)	226,809	148,691	53%	809,739	488,397	66%	100%	100%

Toyota Mirai	657	158	316%	2,094	2,426	-14%		
Hyundia Nexo	63	70	-10%	408	266	53%		
Honda Clarity	-	58	-100%	212	241	-12%		
Total EV & FCEV (Estimates)	227,529	148,977	53%	812,453	491,330	65%		