

Privacy Policy



Privacy Policy

We, Datametica Solutions Pvt. Ltd. (“Datametica”, “We”) are the owners of the website www.datametica.com (“Website”) This Website showcases our products and services offerings (“Offerings”).

We respect data privacy rights and are committed to protecting personal information collected on this Website. This privacy policy (“Privacy Policy”) sets forth how we collect, use and protect the personal information collected on this Website.

PLEASE READ THIS PRIVACY POLICY CAREFULLY. BY CLICKING “I AGREE” OR BY CONTINUING TO USE THE WEBSITE, PROVIDING US PERSONAL INFORMATION, YOU CONSENT TO OUR USE OF YOUR PERSONAL INFORMATION IN ACCORDANCE WITH THE TERMS OF THIS PRIVACY POLICY. IF YOU DO NOT AGREE TO THIS PRIVACY POLICY, YOU MAY WITHDRAW YOUR CONSENT OR ALTERNATIVELY CHOOSE NOT TO PROVIDE YOUR PERSONAL INFORMATION ON THE WEBSITE. SUCH AN INTIMATION TO WITHDRAW YOUR CONSENT CAN BE PROVIDED BY EMAIL TO COMMUNICATION DETAILS MENTIONED BELOW.

IF YOU ARE ACCESSING THE WEBSITE ON BEHALF OF A THIRD PARTY, YOU REPRESENT THAT YOU HAVE THE AUTHORITY TO BIND SUCH THIRD-PARTY TO THE TERMS AND CONDITIONS OF THIS PRIVACY POLICY AND, IN SUCH AN EVENT YOUR USE OF THE WEBSITE SHALL REFER TO USE BY SUCH THIRD PARTY. IF YOU DO NOT HAVE SUCH AN AUTHORITY (TO PROVIDE ANY PERSONAL INFORMATION OF A THIRD PARTY) OR DO NOT AGREE TO THE TERMS OF THIS PRIVACY POLICY, THEN YOU SHOULD REFRAIN FROM USING THE WEBSITE.

This Privacy Policy is an electronic record in the form of an electronic contract being compliant and constructed in accordance with data protection laws of the jurisdictions where we have our presence.

What data do we collect?

To get in touch with us through ‘contact us’, ‘connect with us’ through our Website, you are required to provide us with your first name, last name, e-mail address, company’s name. For the sake of brevity, the aforementioned information shall be referred to as “Personal Information”

Google Analytics – This Website uses Google Analytics, a web analytics service provided by Google Inc (“Google”). Google Analytics uses cookies, text files that are stored on your computer and enable an analysis of your use of the Website. The information generated by the cookies about your use of this website are usually transferred to a server of Google in the US and stored there. In case of activation of IP anonymization on this website, your IP address from Google will be truncated within Member States of the European Union or other parties to the Agreement on the European Economic Area. Only in exceptional cases is the full IP address transmitted to a Google server in the US and shortened there. You can refuse the use of cookies by selecting the appropriate settings on your browser software. You can also prevent the data generated by the cookie and related to your use of the website to Google and the processing of these data by Google, by selecting the in the following link ([https \(including your IP address.\): // Download tools.google.com/dlpage/gaoptout?hl=de](https://tools.google.com/dlpage/gaoptout?hl=de)) available browser plug-in and install it.

Website and Social media accounts– We may also collect, store and use your Personal Information when you (1) access our social networking handles operated by us on Facebook, Twitter, and/or LinkedIn (2) share our blogs through Facebook, Twitter, and/or LinkedIn and (3) comment/ provide feedback/testimonials on such social networking handles.

Cookies-

We use cookies and similar tracking technologies to track user traffic patterns and hold certain registration information. Tracking technologies also used are beacons, tags and scripts to collect and track information and to improve and analyze our service. If you wish to not have the information these technologies collect, used for the purpose of serving you targeted ads the Help menu on the menu bar of most browsers will tell you how to prevent your browser from accepting new cookies, how to disable cookies altogether etc.

We use cookies to:

Improve the user experience on the website

Understand the usage based on the geographical area

Understand the usage based on the demographics

Understand and get usage patterns of the users

Examples of Cookies We Use: Session cookies, First party cookies, Third Party cookies, Secure Cookies, HTTP-only cookies.

The cookies will collect following information:

Clicks and scroll on the Website;

Visitor's operating system, browser information, CPU, GPU; and

Information of Service Provider.

Will disabling the cookies allow users to use the website?

We will not restrict the usage of the Website if the cookies are disabled.

Accuracy of information. Please make sure that any Personal Information you share with us is accurate and up to date information. If you are sharing any Personal Information on behalf of a third person, you should ensure that you are authorized to do so.

What do we do with your data?

We use the Personal Information for the following purposes:

to inform you about our Offerings and to respond to your requests;

for creation or development of business intelligence or data analytics in relation to the Offerings provided by us (for this purpose we may share the Personal Information with certain software or tools available online)

to improve the Offerings;

to maintain and manage our website;

to manage our relationship with you;

for internal record keeping; and to comply with our legal or statutory obligations.

Who do we disclose your data to?

We do not sell, rent, share, distribute, lease or otherwise provide your Personal Information to third parties, without your prior consent. Keeping this in mind, we may disclose your Personal Information in the following cases:

Affiliates: We may provide your Personal Information to our affiliates to enable them to improve the Offerings, provide feedback and respond to their queries.

Service Providers: We may share your Personal Information with the service providers who work with us in connection with operating the Website and/ or providing the Offerings. All such service providers are subject to stringent confidentiality restrictions consistent with this Privacy Policy.

Merger or Acquisition: We may transfer your Personal Information if we are acquired by another entity, or if we merge with another company or transfer a part of our business, including the Website, to a third party. Any such third party or resultant entity that receives your Personal Information shall have the right to continue to use your Personal Information in line with the purposes set out herein. In the event of such a sale or transfer, we may notify you.

Legal and Regulatory Authorities: We may disclose your Personal Information in order to comply with our legal obligations/ court orders/ requests by Govt. authorities.

How long do we retain your data?

4.1. We endeavor to only collect such Personal Information that is necessary for the purposes indicated here, and to retain such data for no longer than is necessary for such purposes. The length of time Personal Information is retained, and criteria for determining that time, are dependent on the nature of the Personal Information and the purpose for which it was provided/ collected.

4.2 Subject to this section, we will try to delete your Personal Information upon reasonable written request for the same. Please note, however, that there might be latency in deleting Personal Information from our servers and backed-up versions might exist even after deletion. For more information on where and how long your personal data is stored, and for more information on your rights of erasure and portability, please contact info@datametica.com

Our security measures

Your Personal Information is stored on our computer systems located in India, Google email client, and our enterprise email client. Although we provide appropriate firewalls and protections, we cannot warrant the security of any Personal Information transmitted as these systems are not hack-proof. Data pilferage due to unauthorized hacking, virus attacks, technical issues is possible, and we assume no liability or responsibility for it. You are required to be careful to avoid “phishing” scams, where someone may send you an email that looks like it is from us asking for your personal information

Access and Correction

You may contact us at info@datametica.com if you would like to access your Personal Information which we may hold about you, or if you would like us to correct it. Depending on the nature of your request, we may ask you to complete a Personal Information request form or seek certain details to verify the request. In certain cases, we may charge a fee for this service, but we will inform you at the time. All requests for Personal Information will be handled within a reasonable period of time.

Children's Privacy

We do not knowingly collect Personal Information from children under the age of 16 years without the prior, verifiable consent of his or her legal representative. If you are a child under the age of 16 years, please do not provide any Personal Information. If the legal representative of the child discovers that the child has provided us with Personal Information, we request the legal representative of the child to contact us info@datametica.com to have the Personal Information deleted.

Choice and Opt-Out

We may send you communications including but not limited to (a) notices about your use of our Website and Offerings, including those concerning violations of use, (b) updates, (c) promotional information regarding our Offerings, and (d) newsletters. You may opt out of receiving promotional emails and newsletters from us by following the unsubscribe instructions provided in those emails. Alternatively, you can opt out, at any time, by emailing info@datametica.com with your specific

Information for EU and UK individuals

Residents of the European Union ("EU") and United Kingdom ("UK") should note that this Privacy Policy has been updated in accordance with the requirements of the EU General Data Protection Regulation (the "GDPR") and the UK GDPR, the United Kingdom Data Protection Act 2018, the Privacy and Electronic Communications Regulations, and any regulation superseding any of the foregoing ("UK Privacy Laws"). As per the provisions of the GDPR and UK Privacy Laws we shall be considered the Controllers of the Personal information collected as a result of your use/access of the Website.

Legal Basis (for EU residents and UK residents): We will not process your Personal Information without a lawful basis to do so. We will process your Personal Information only on the legal bases of consent, contract, or on the basis of our legitimate interests, provided that such interests are not overridden by your privacy rights and interests.

Transfer of your personal information across borders (for EU Residents): The Personal Information we collect (of EU and UK residents) might be processed outside the EU and UK at a secure center located in India. We collect and transfer Personal Information outside the EU and UK in accordance with the provisions of the GDPR and UK Privacy Laws. If you have questions, please contact info@datametica.com.

Your Rights (For EU and UK Residents):

You have the right to request us,
to let you know what Personal Information belonging to you,
we hold in our possession,
withdraw consent at any time where we are relying on consent to process your Personal Information,
right to have us rectify or modify any such Personal Information,
right to have us erase/delete your Personal Information,
right to restrict us from processing such Personal Information,
right to object to our use of your Personal Information,
you have the right to lodge a complaint with a data protection authority.
UK residents have the right to make a complaint at any time to the Information Commissioner's Office ("ICO"), the UK supervisory authority for data protection issues (www.ico.org.uk). We would, however, appreciate the chance to deal with your concerns before you approach the ICO so please contact us in the first instance. We may need to request specific information from you to help us confirm your identity or also contact you for further information in relation to your request. If you would like to exercise ANY of these rights, please contact info@datametica.com.

Governing Laws: For any EU and UK residents, this Privacy Policy shall be governed respectively by the provisions of the GDPR and UK Privacy Laws.

Links to other websites

Our Website may contain links to other websites/applications of your interest. Please note that we do not have any control over such other websites/applications, and you will be accessing these websites/applications at your own risk. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such websites/applications and those are not governed by this Privacy Policy. You should exercise caution and look at the privacy policy applicable to such websites/applications.

Limitation of liability

To the extent permissible under the law, we shall not be liable for any direct, indirect, incidental, special, consequential, or exemplary damages, including but not limited to,

damages for loss of profits, goodwill, data, information, or other intangible losses (even if we have been advised of the possibility of such damages), arising out of this Privacy Policy.

Governing laws and disputes

This Privacy Policy shall be construed and governed by the laws of India without regard to principles of conflict of laws. Any dispute arising, between you and us, shall be submitted to the arbitration to be conducted in Pune, India in the English language, in accordance with the rules of Arbitration and Conciliation Act of 1996, by a sole arbitrator, who shall be appointed by us and the award made in pursuance thereof shall be binding on you and us. Subject to the arbitration provisions, you agree that the courts in Pune, India shall have exclusive jurisdiction over such disputes.

CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time and you are encouraged to check this Privacy Policy on a regular basis to be aware of the changes made to it.

Contact us

If you have any questions or concerns or grievances regarding this Privacy Policy, you can reach out to our appointed grievance redressal officer – Satya Pillai via email at info@datametica.com.