



SEVIS BY THE NUMBERS MEDIA KIT

SEVIS by the Numbers is a biannual report that uses data from the Student and Exchange Visitor Information System (SEVIS) to highlight trends related to international students studying in the United States. The report offers a snapshot of international student information, including the number of international students studying in the United States, top places of origin and international student demographics. This report has a new look from previous editions and adds information about international student population based on U.S. regions.

INSTRUCTIONS

The following kit contains social media posts and a blog post for ongoing promotion of the SEVIS by the Numbers report and interactive [Mapping SEVIS by the Numbers tool](#). Feel free to alter language to fit your brand's voice and send posts when you deem appropriate in our June 30-July 28 promotion window. Please use the links provided for tracking purposes.

For your reference, the kit also includes background information on the Student and Exchange Visitor Program (SEVP).

SOCIAL MEDIA POSTS

Facebook:

- Did you know that there are more than 1.18 million international students in the United States? Learn more about international student trends in the redesigned #SEVISbytheNumbers report: <http://bit.ly/2sKboE7>
- Are you interested in the latest international student trends? Check out the Mapping #SEVISbytheNumbers tool on #StudyintheStates for more insights into international students in the United States: <http://bit.ly/2t2P9MW>

Twitter:

- #DidYouKnow that 1.18 million #intlstudents study in the U.S.? Learn more by reading #SEVISbytheNumbers: <http://bit.ly/2sKboE7>
- 76% of #SEVP-certified schools in the U.S. enroll 50 or less F and M students. Read #SEVISbytheNumbers to learn more: <http://bit.ly/2t2P9MW>
- There are more than 200,000 #intlstudents in California. Read about more #intlstudent trends in #SEVISbytheNumbers: <http://bit.ly/2sKboE7>
- 77% of all F and M #intlstudents in the U.S. come from Asia. Read #SEVISbytheNumbers for more #intlstudent trends: <http://bit.ly/2t2P9MW>
- Do you know how many #intlstudents in the U.S. enroll in #STEM programs? Find out in the #SEVISbytheNumbers report: <http://bit.ly/2t2P9MW>

Instagram:

- Did you know that 1.18 million international students study in the United States? Learn more trends by reading about the enhanced #SEVISbytheNumbers report on #StudyintheStates. Click the link in our profile for more.
 - Profile link: <http://bit.ly/2t2P9MW>

Hashtags and Handles:

#SEVISbytheNumbers

#intlstudent

#intlstudents

#STEM

#SEVP

#StudyintheStates

@StudyinStates

BLOG POST

A Redesigned SEVIS by the Numbers Report

This month, the Student and Exchange Visitor Program (SEVP) released a [redesigned version of the SEVIS by the Numbers report](#), which is now available on ICE.gov/SEVP.

The updated report offers an enhanced design that highlights different international student trends and includes more detailed information, such as international student population by region.

U.S. Immigration and Customs Enforcement (ICE) releases SEVIS by the Numbers, which is based on data from the Student and Exchange Visitor Information System (SEVIS), biannually.

For more information on how international student trends have changed over time, explore the [Mapping SEVIS by the Numbers tool](#) on Study in the States. The tool is updated quarterly, so visit Study in the States regularly for the latest information on international student trends.

BACKGROUND ON SEVP

The Student and Exchange Visitor Program (SEVP) oversees the certification of schools that enroll international students and conducts robust outreach to educate stakeholders, such as international students, school officials, industry groups and other government agencies, to ensure data integrity in the Student and Exchange Visitor Information System (SEVIS). SEVIS is the web-based system that the U.S. Department of Homeland Security uses to maintain information on SEVP-certified schools, F-1 and M-1 students who come to the United States to attend those schools, U.S. Department of State-designated Exchange Visitor Program sponsors and J-1 visa Exchange Visitor Program participants.