Reuters Digital News Report Questionnaire 2018

{text if 0}
Base: All
{end text}
[Q1_aNEW] {single} How often do you access the Internet for _any purpose_ (i.e. for work/leisure etc.)? This should include access from any device (desktop, laptop, tablet or mobile) and from any location (home, work, internet café or any other location).
<1> More than 10 times a day
<2> Between 6 and 10 times a day
<3> Between 2 and 5 times a day
<4> Once a day
<5> 4-6 days a week
<6> 2-3 days a week
<7> Once a week
<8> Less often than once a week
<998> Don't know

{text if 0}
Base: All
{end text}
[Q1b_NEW] {single} Typically, how often do you access _news_? By news we mean national, international, regional/local news and other topical events accessed via any platform (radio, TV, newspaper or online).
<1> More than 10 times a day
<2> Between 6 and 10 times a day
<3> Between 2 and 5 times a day
<4> Once a day
<5> 4-6 days a week
<6> 2-3 days a week
<7> Once a week
<8> Less often than once a week
<9> Less often than once a month
<10> Never
<998> Don't know

{exit status=screenout if Q1b_NEW in [9,10]}

{page p_intro}
Thank you for taking the time to complete this survey all about news consumption. The survey should take about 15 minutes, and upon completion your account will be credited with 50 points.
{end page p_intro}

[Q1c] {single} How interested, if at all, would you say you are in news?
<1> Extremely interested
<2> Very interested
<3> Somewhat interested

<4> Not very interested
<5> Not at all interested
<998> Don't know

[Q2_new2018] How interested, if at all, would you say you are in news about _politics_?
<1> Extremely interested
<2> Very interested
<3> Somewhat interested
<4> Not very interested
<5> Not at all interested
<998> Don't know

[Q1d] {single} What is your **highest** level of education?
<1> I am currently in school/full-time education
<2> I did not complete secondary/high school
<3> Secondary school, high school, baccalaureate or A-Levels
<4> Professional qualification
<5> Bachelor's degree or similar
<6> Masters or Doctoral degree

[Q1NEW if Q1d==1] What is the **highest** educational level you **expect** to complete?
<1> I will not complete secondary/high school
<2> High school or baccalaureate or A-levels
<3> Professional qualification
<4> Bachelor's degree or similar
<5> Masters or Doctoral degree
<998> Don't know

[Q1F if Country in
[1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,192,20,21,22,23,24,242,25,252,26,27,28,282,29,30,
31,32,33,34,35,36]] {single} Some people talk about 'left', 'right' and 'centre' to describe parties and
politicians. (Generally socialist parties would be considered 'left wing' whilst conservative parties
would be considered 'right wing'). With this in mind, where would you place yourself on the
following scale?
<1> Very left-wing
<2> Fairly left-wing
<3> Slightly left-of-centre
<4> Centre
<5> Slightly right-of-centre
<6> Fairly right-wing
<7> Very right-wing
<8> Don't know

Base: All
{end text}

[Q3] {multiple order=randomize} Which, if any, of the following have you used in the _last week_ as a _source of news_? Please select all that apply.
SEE BRAND LIST

[Q4 if Q3.has_any([1,2,3,4,5,6,7,8,9,10,11,12,995]) and len(Q3)>1]   You say you've used these sources of news in the _last week_, which would you say is your MAIN source of news?
SEE BRAND LIST

{page Q5_intro}
We are now going to ask you about the brands you have used for news over the last week (meaning the last 7 days).

First, we will ask you about brands you have used for news offline (meaning TV, radio, print, and other forms of news access that do not require the Internet)…

Later, we will ask you separately about brands you have used for news online (meaning any form of news access using the Internet).
{end page Q5_intro }

[Q5A] {multiple order=randomize required=NONE} Which of the following brands have you used to access news **offline** in the last week (via **TV, radio, print, and other traditional media)?** Please select all that apply.
SEE BRAND LIST

[Q5AI if Q5A.has_any([2,426,427,428,429,430,431,432,433,434,435,436,437,438,440,441,442,443,444,445,446,447,448,449,450,451,473,474,990,991,994,995,996])] {multiple order=randomize} You said you have used the following brands to access news offline in the last week... Which of these, if any, did you use on 3 days or more? Please select all that apply.
SEE BRAND LIST

[Q5B] {multiple order=randomize required=NONE} Which of the following brands have you used to access news **online** in the last week (via **websites, apps, social media, and other forms of Internet access**)? Please select all that apply.
SEE BRAND LIST

[Q5BI if Q5B.has_any([1,2,3,4,5,7,8,9,10,11,429,430,431,434,435,436,437,438,440,441,442,443,444,445,446,447,448,449,450,451,458,797,798,990,991,994,995,996])] {multiple order=randomize} You said you have used the following brands to access news online in the last week... Which of these, if any, did you use on 3 days or more? Please select all that apply.
SEE BRAND LIST

{text if 0}
Base: All

{end text}
[Q5c_2018_1] {multiple order=randomize} In recent years a number of online news sites have emerged with their content often distributed via social media. Which, if any, of the following have you heard of? Please select all that apply.
SEE BRAND LIST

{text if 0}
Base: Those who are aware of any partisan news sites
{end text}
[Q5c_2018_2] {multiple order=randomize} Which, if any, of the following have you used to access news in the last week? Please select all that apply.
SEE BRAND LIST

{text if 0}
Base: Those who used any partisan news sites in the last week
{end text}
[Q5c_2018_OPEN if Q5c_2018_2.has_any([1,2,3,4,5,6,7,8])] {open} You use the following websites ($Q5c_2018_2_pipe), in your own words, please tell us more about the reasons why you use these websites?

{text if 0}
Base: All
{end text}
[Q6_2016] {grid roworder=randomize} We are now going to ask you about trust in the news. First we will ask you about how much you trust the news as a whole within your country. Then we will ask you about how much you trust the news that you choose to consume. Please indicate your level of agreement with the following statements:
-[Q6_2016_1] {fixed=1} I think you can trust most news most of the time
-[Q6_2016_6] {fixed=1} I think I can trust most of the news I consume most of the time
<1> Strongly disagree
<2> Tend to disagree
<3> Neither agree nor disagree
<4> Tend to agree
<5> Strongly agree

{text if 0}
Base: All
{end text}
[Q6_2018] {grid roworder=randomize} It is now possible to get online news in many different ways, including from search engines and social media sites. With this in mind, please indicate your level of agreement with the following statements.
[Q6_2018_2] I think I can trust news in <u>social media</u> most of the time
[Q6_2018_3] I think I can trust news in <u>search engines</u> most of the time
<1> Strongly disagree
<2> Tend to disagree
<3> Neither agree nor disagree
<4> Tend to agree

<5> Strongly agree

[Q6_2018_trust] {grid roworder=randomize displaymax=8} How trustworthy would you say news from the following brands is? Please use the scale below, where 0 is 'not at all trustworthy' and 10 is 'completely trustworthy'.
SEE BRAND LIST

<1> 0- Not at all trustworthy
<2> 1
<3> 2
<4> 3
<5> 4
<6> 5- Neither trustworthy nor untrustworthy
<7> 6
<8> 7
<9> 8
<10> 9
<11> 10- Completely trustworthy
<999> Haven't heard of this brand

[Q_FAKE_NEWS_1] {single} Please indicate your level of agreement with the following statement.
"Thinking about online news, I am concerned about what is real and what is fake on the internet."
<1> Strongly disagree
<2> Tend to disagree
<3> Neither agree nor disagree
<4> Tend to agree
<5> Strongly agree

[Q_FAKE_NEWS_2] {grid roworder=randomize} To what extent, if at all, are you concerned about the following:
-[Q_FAKE_NEWS_2_1] Poor journalism (factual mistakes, dumbed down stories, misleading headlines/clickbait)
-[Q_FAKE_NEWS_2_2] Stories where _facts are spun or twisted_ to push a particular agenda
-[Q_FAKE_NEWS_2_3] Stories that are _completely made up_ for political or commercial reasons
-[Q_FAKE_NEWS_2_4] Headlines that look like news stories but turn out to be advertisements
-[Q_FAKE_NEWS_2_5] Stories that are completely made up to make people laugh (satire)
-[Q_FAKE_NEWS_2_6] The use of the term fake news (e.g. by politicians, others) to discredit news media they don't like
<1> Not at all concerned

<2> Not very concerned
<3> Somewhat concerned
<4> Very concerned
<5> Extremely concerned

{text if 0}
Base: All
{end text}
[Q_FAKE_NEWS_3] {multiple} In the LAST WEEK which of the following have you personally come across? Please select all that apply.
<1> Poor journalism (factual mistakes, dumbed down stories, misleading headlines/clickbait)
<2> Stories where _facts are spun or twisted_ to push a particular agenda
<3> Stories that are _completely made up_ for political or commercial reasons
<4> Headlines that look like news stories but turn out to be advertisements
<5> Stories that are completely made up to make people laugh (satire)
<6> The use of the term fake news (e.g. by politicians, others) to discredit news media they don't like
<998> Don't know
<999> None of these

{text if 0}
Base: All
{end text}
[Q_FAKE_NEWS_4_2] {dyngrid} Any action to decrease/reduce the amount of **misinformation** (in the media or in social media) is likely to have the consequence of reducing, to some extent, the range of real or legitimate news or opinion available. With this in mind, please indicate your agreement with the following statements:
-[Q_FAKE_NEWS_4_2_1] Technology companies (e.g. Facebook and Google) should do more to make it easier to separate what is real and what is fake on the internet
-[Q_FAKE_NEWS_4_2_2] Media companies and journalists should do more to make it easier to separate what is real and what is fake on the internet
-[Q_FAKE_NEWS_4_2_3] The Government should do more to make it easier to separate what is real and fake on the internet
<1> Strongly disagree
<2> Tend to disagree
<3> Neither agree nor disagree
<4> Tend to agree
<5> Strongly agree

{text if 0}
Base: All
{end text}
[Q7] {multiple} Have you bought (paid for) a _printed newspaper in the last week_? (This could be an ongoing print subscription or one off payment for a physical copy). Please select all that apply.
<1> Yes, via newsstand or shop
<2> Yes, I have home delivery (for one or more days a week)
<3> Yes, from another source
<4 xor> No, I have not
<5 xor> Don't know

[Q7a] {single} Have you paid for ONLINE news content, or accessed a paid for ONLINE news service _in the last year_? (This could be a digital subscription, combined digital/print subscription or one off payment for an article or app or e-edition)
<1> Yes
<2> No
<3> Don't know

[Q7ai if Q7a==1] {multiple order=randomize} You said you have accessed paid for ONLINE news content in the last year… Which, if any, of the following ways have you used to pay for ONLINE news content in the last year? Please select all that apply.
<1> I made a single _one-off payment_ to access a single article or edition
<3> I made an _ongoing payment_ (subscription or membership) for a digital news service – e.g. monthly, quarterly or annual payment
<6> I pay for digital news access as part of a print-digital bundle, or I get it for free as part of a print subscription
<5> I pay for a cable/broadband/other subscription that also includes access to a digital news service that would otherwise need to be paid for
<9> I have made a donation to support a digital news service
<995 fixed> Other

[Q7_OPEN if 9 in Q7ai] {open} You say you have made a donation to support a digital news service in the last year. In your own words, please explain _why_ you did this.

[Q7c_DONATE] {dyngrid} Please indicate your level of agreement with the following statements.
-[Q7c_DONATE_1] News organisations should ask for donations from the public if they are unable to cover their costs in other ways
-[Q7c_DONATE_2] I would consider making a donation to a news outlet I like if they were unable to cover their costs in other ways
<1> Strongly disagree
<2> Tend to disagree
<3> Neither agree nor disagree
<4> Tend to agree
<5> Strongly agree

[Q7aiv if Q7a==2] {single} You said you have not paid for online digital content in the last year... How likely or unlikely would you be to pay in the next 12 months for online news from particular sources that you like?
<1> Very unlikely
<2> Somewhat unlikely
<3> Somewhat likely
<4> Very likely
<5> Don't know

[Q8A] {multiple} Which, if any, of the following devices do you ever use (for any purpose)? Please select all that apply.
<1> Smartphone made by Apple (iPhone)
<2> Smartphone by another manufacturer (e.g. Samsung, LG, HTC, Sony, Nokia Lumia, etc.)
<3> Other internet connected phone (e.g. older Blackberry, Nokia feature phone etc.)
<4> Laptop or desktop computer (at work or home)
<5> Tablet Computer made by Apple (e.g. iPad, iPad Air or iPad mini)
<6> Other tablet computer (e.g. Samsung Galaxy, Kindle Fire HD, Google Nexus etc.)
<7> Ebook reader (e.g. other Kindle device, Kobo etc.)
<8> Connected TV (a TV that connects to internet via set top box, games console, other box such as Apple TV etc.)
<9> Smart TV (TV that connects to the internet directly without the need for any other box)
<10> Smart watch or wristband that connects to the internet
<11> Voice activated connected speaker (e.g. Amazon Echo, Google Home, AppleHomePod)
<999 xor fixed> None of these
<998 xor fixed> Don't know

[Q8B if Q8A.has_any([1,2,3,4,5,6,7,8,9,10,11])] {multiple} Which, if any, of the following devices have you used to access news _in the last week_? Please select all that apply.
<1 if 1 in Q8A> Smartphone made by Apple (iPhone)
<2 if 2 in Q8A> Smartphone by another manufacturer (e.g. Samsung, LG, HTC, Sony, Nokia Lumia, etc.)
<3 if 3 in Q8A> Other internet connected phone (e.g. older Blackberry, Nokia feature phone etc.)
<4 if 4 in Q8A> Laptop or desktop computer (at work or home)
<5 if 5 in Q8A> Tablet Computer made by Apple (e.g. iPad, iPad Air or iPad mini)
<6 if 6 in Q8A> Other tablet computer (e.g. Samsung Galaxy, Kindle Fire HD, Google Nexus etc.)
<7 if 7 in Q8A> Ebook reader (e.g. other Kindle device, Kobo etc.)
<8 if 8 in Q8A> Connected TV (only select if you have used an ON DEMAND news service such as a red button news service, digital text or a news app via your TV)

<9 if 9 in Q8A> Smart TV (only select if you have used an ON DEMAND news service such as a red button news service, digital text or a news app via your TV)
<10 if 10 in Q8A> Smart watch or wristband that connects to the internet
<11 if 11 in Q8A> Voice activated connected speaker (e.g. Amazon Echo, Google Home, AppleHomePod)
<999 xor fixed > None of these
<998 xor fixed > Don't know

{text if 0}
Base: All who use any devices for news
{end text}
[UK8b6_5] {single order=randomize} You've said you use the following devices to access news in the _last week_, which is your MAIN way of accessing online news?
<1 if 1 in Q8B> Smartphone made by Apple (iPhone)
<2 if 2 in Q8B> Smartphone by another manufacturer (e.g. Samsung, LG, HTC, Sony, Nokia Lumia, etc.)
<3 if 3 in Q8B> Other internet connected phone (e.g. older Blackberry, Nokia feature phone etc.)
<4 if 4 in Q8B> Laptop or desktop computer (at work or home)
<5 if 5 in Q8B> Tablet Computer made by Apple (e.g. iPad, iPad Air or iPad mini)
<6 if 6 in Q8B> Other tablet computer (e.g. Samsung Galaxy, Kindle Fire HD, Google Nexus etc.)
<7 if 7 in Q8B> Ebook reader (e.g. other Kindle device, Kobo etc.)
<8 if 8 in Q8B> Connected TV (only select if you have used an ON DEMAND news service such as a red button news service, digital text or a news app via your TV)
<9 if 9 in Q8B> Smart TV (only select if you have used an ON DEMAND news service such as a red button news service, digital text or a news app via your TV)
<10 if 10 in Q8B> Smart watch or wristband that connects to the internet
<11 if 11 in Q8B> Voice activated connected speaker (e.g. Amazon Echo, Google Home, AppleHomePod)
<999 xor fixed > None of these
<998 xor fixed > Don't know

[Q8C_2018 if 11 in Q8A] {multiple} You say you have a smart speaker (e.g. Amazon Echo, Google Home, AppleHomePod) which of the following do you do regularly, by regularly we mean most weeks? Please select all that apply.
<1> Listen to music
<2> Access latest news
<3> Access latest weather
<4> Access podcasts
<5> Ask a question to get facts or information
<6> Shopping (ordering goods, saving lists etc.)
<7> Set alarms
<995> Other [Q8C_2018_other] {open}
<999 xor fixed > None of these

{text if 0}
Base: Smartphone or tablet users
{end text}

[Q9C_2018 if Q8A.has_any([1,2,5,6])] {single} You said that you use a smartphone or tablet. When was the last time you used a news app?
<1>In the last day
<2> In the last week
<3> In the last month
<4> In the last year
<5> Over a year ago
<99> I have never used a news app

{page p_Q10_intro}
<Now we're going to ask you questions about how you typically start your online news sessions.>
{end page p_Q10_intro}

{text if 0}
Base: All
{end text}
[Q10] {multiple order=randomize} Thinking about how you got news online (via computer, mobile or any device) _in the last week_, which were the ways in which you came across news stories? Please select all that apply.
<1> Went directly to a news website or app (e.g. BBC News, Guardian, Mail online, Huffington Post)
<2 fixed > Used a search engine (e.g. Google, Bing) and typed in a keyword for the name of a particular website
<3 fixed > Used a search engine (e.g. Google, Bing) and typed in a keyword about a particular news story
<4> Used a newsreader site or 'app' that aggregates news links (e.g. Flipboard, Apple News, SmartNews)
<5> Used social media and came across news that way (e.g. Facebook, Twitter, YouTube)
<6> Got news via an email newsletter or email alert
<7> Received a news alert on my mobile phone/tablet (e.g. via SMS, app, lockscreen, notification centre)
<995 fixed > Other [Q10_other]{open}
<998 xor fixed > Don't know
<997 xor fixed (if 999 in Q3)> I haven't used online news in the last week

{text if 0}
Base: Those who use a way of accessing news
{end text}
[Q10a_new2017 if (Q10.has_any([1,2,3,4,5,6,7,995])) and (len(Q10)>1)] Which of these was the **MAIN** way in which you came across news in the last week?
<1 if 1 in Q10> Went directly to a news website or app (e.g. BBC News, Guardian, Mail online, Huffington Post)
<2 if 2 in Q10> Used a search engine (e.g. Google, Bing) and typed in a keyword for the name of a particular website
<3 if 3 in Q10> Used a search engine (e.g. Google, Bing) and typed in a keyword about a particular news story
<4 if 4 in Q10> Used a newsreader site or 'app' that aggregates news links (e.g. Flipboard, Apple News, SmartNews)

<5 if 5 in Q10> Used social media and came across news that way (e.g. Facebook, Twitter, YouTube)
<6 if 6 in Q10> Got news via an email newsletter or email alert
<7 if 7 in Q10> Received a news alert on my mobile phone/tablet (e.g. via SMS, app, lockscreen, notification centre)
<995 fixed if 995 in Q10> $Q10_other
<998 xor fixed > Don't know

{text if 0}
Base: Those who received a news alert on their mobile phone/tablet in the last week
{end text}
[Q10b_2018_1 if 7 in Q10] {single} You say you received a news alert on your mobile phone/tablet in the last week. In an average week, roughly how many different news organisations do you get news alerts from?
<1> 1
<2> 2
<3> 3
<4> 4
<5> 5
<6> 6
<7> 7
<8> 8
<9> 9
<10> 10
<11> More than 10
<98> Don't know

{text if 0}
Base: Those who received a news alert on their mobile phone/tablet in the last week
{end text}
[Q10b_2018_2 if 7 in Q10] {single} Thinking about the news notifications you currently receive, which of the following statements do you most agree with? Please select one only.
<1> I get too many news notifications
<3> I get about the right number of news notifications
<2> I'd be happy getting more news notifications
<998> Don't know

{text if 0}
Base: Those who use a smartphone and/or tablet but have not received a news alert via mobile in the last week
{end text}
[Q10b_2018_4 if Q8A.has_any([1,2,5,6]) and 7 not in Q10] {multiple} You use a mobile device but said you have not received a mobile notification in the last week, which of the following **features would encourage you to use or install alerts/ notifications for news?**
<1> Being able to control the time of day I receive news alerts/ notifications
<2> Being able to personalise alerts/ notifications to news subjects relevant to my work
<3> Being able to personalise alerts/ notifications to subjects relevant to my passions
<4> Being able to control the number of alerts/ notifications I receive
<5> Being able to reduce duplication of news alerts/ notifications from different providers

<995> Other
<998> Don't know
<8> Not applicable - nothing would encourage me to use or install alerts/ notifications for news

{text if 0}
Base: All
{end text}
[Q10c_2016] {multiple order=randomize} When using the internet for news, have you used any of the following sites or mobile apps that aggregate different news links in the _last week?_ Please select all that apply.
SEE BRAND LIST

{text if 0}
Base: All
{end text}
[Q11_VIDEO_2018a] Thinking about consuming online news video (of any kind) over the last week, which of the following did you do? Please select all that apply.
<1> I consumed a news related video (a short clip, a live stream or a programme) when browsing a news website or news app
<2> I consumed a news related video (a short clip, a live stream or a programme) when on Facebook
<3> I consumed a news related video (a short clip, a live stream or a programme) when on YouTube
<4> I consumed a news related video (a short clip, a live stream or a programme) when on another third party platform (e.g. Snapchat, WhatsApp)
<5> I haven't consumed any news related videos in the last week

{text if 0}
Base: All
{end text}
[OPTQ11D] {single} In thinking about your online news habits, which of the following statements applies best to you? Please select one.
<1> I mostly read news in text
<2> I mostly read news in text but occasionally watch video news that looks interesting
<3> I read text stories and watch video news about the same
<4> I mostly watch video news and read text occasionally
<5> I mostly watch video news
<998 xor fixed > Don't know

{text if 0}
Base: All
{end text}
[Q11_VIDEO_2018b] {single} News organisations can decide to produce stories in text or video format. With this in mind, in the future would you like to see? Please select one option only.
<1> More online news videos
<2> As many online news videos as I see today
<3> Fewer online news videos
<998 xor fixed > Don't know

[Q11F_2018] {multiple} A podcast is an episodic series of digital audio files, which you can download, subscribe or listen to. Which of the following types of podcast have you listened to in the _last month_. Please select all that apply.
<1> A podcast about news, politics, international events
<2> A podcast about contemporary life (e.g. crime, societal issues)
<3> A podcast about specialist subjects (e.g. science and technology, business, media, health)
<4> A podcast about sport
<5> A podcast about lifestyle (e.g. food, fashion, arts, literature, travel, fun)
<6 xor fixed > I haven't listened to a podcast in the last month

[OPTQ11G_2018_open if Q11F_2018.has_any([1,2,3,4,5])] {open} Which podcasts do you listen to regularly?

[Q12A] {multiple order=randomize columns=2} Which, if any, of the following have you used for _any purpose_ in the _last week_? Please select all that apply.
SEE BRAND LIST

[Q12B if Q12A and not Q12A.has_any([998,999])] {multiple order=randomize columns=2} Which, if any, of the following have you used for finding, reading, watching, sharing or discussing _news_ in _the last week_? Please select all that apply.
SEE BRAND LIST

[Q12C_2018 if Q12A and not Q12A.has_any([998,999])] {dyngrid} Please indicate your level of agreement with the following statements.
-[Q12C_2018_1] When looking at stories in social media, the news brand is very important in helping me decide whether information is likely to be worth my time
-[Q12C_2018_2] When looking at stories in social media, the headline or picture is very important in helping me decide whether information is likely to be worth my time
-[Q12C_2018_3] When looking at stories in social media, the person who shared the story is very important in helping me decide whether information is likely to be worth my time

-[Q12C_2018_4] When looking at stories in social media, the number of comments likes of shares is very important in helping me decide whether information is likely to be worth my time
<1> Strongly disagree
<2> Tend to disagree
<3> Neither agree nor disagree
<4> Tend to agree
<5> Strongly agree

{text if 0}
Base: Those who have used a social media site for news in last week
{end text}
[Q12_2018 if Q12B and not Q12B.has_any([998,999])] {multiple} When accessing news through social media like Facebook, YouTube or Twitter, have you subscribed to or followed any of the following? Please select all that apply.
<1> A news organisation
<2> A journalist
<3> A political party
<4> A politician
<5> A campaigning group
<999> None of these

{text if 0}
Base: All
{end text}
[Q13] {multiple order=randomize} During an _average week_ in which, if any, of the following ways do you share or participate in news coverage? Please select all that apply.
<3> Rate, like or favourite a news story
<4> Comment on a news story in a social network (e.g. Facebook or Twitter)
<5> Comment on a news story on a news website
<6> Write a blog on a news or political issue
<2 fixed> Share a news story via email
<1 fixed> Share a news story via social network (e.g. Facebook, Twitter, LinkedIn)
<13 fixed> Share a news story via an instant messenger (e.g. WhatsApp, Facebook Messenger)
<7> Post or send a news-related picture or video to a Social Network site
<8> Post or send a picture or video to a news website/news organisation
<9> Vote in an online poll via a news site or social network
<10> Take part in a campaign or group based around a news subject
<11> Talk online with friends and colleagues about a news story (e.g. by email, social media, messaging app)
<12> Talk with friends and colleagues about a news story (face to face)
<999 xor fixed> None of these

{text if 0}
Base: Those who use FB in last week for news
{end text}
[Q12_2018_FB] Thinking about the news you get via Facebook, which of the following have you done in the last week? Please select all that apply.
<1> Looked at news headlines/videos (but not clicked for further information)

<2> Clicked on a link to get more information (e.g. from a news website)
<3> Posted a news story
<4> Shared or liked a news story
<5> Taken part in a group set up to discuss a particular news topic
<6> Taken part in a private discussion about a news story (one or more people)
<995 fixed> Other news activity [Q12_2018_FB_other] {open}
<998 xor fixed> Don't know
<999 xor fixed > None of these

{text if 0}
Base: Those who use WhatsApp in last week for news
{end text}
[Q12_2018_WA] Thinking about the news you get via WhatsApp, which of the following have you done in the last week? Please select all that apply.
<1>Looked at news headlines/videos (but not clicked for further information)
<2> Clicked on a news link to get more information (e.g. from a news website)
<5>Taken part in a group set up to discuss a particular news topic
<6>Taken part in a private discussion about a news story (one or more people)
<3> Posted a news story
<4> Shared or liked a news story
<995 fixed > Other news activity
<998> Don't Know
<999> None of these

{text if 0}
Base: All
{end text}
[Q13a_2018] {dyngrid} Please indicate your level of agreement with the following statements.
-[Q13a_2018_1] I tend to think carefully about expressing my political views openly on the internet because this could get me into trouble with the authorities
-[Q13a_2018_2]I tend to think carefully about expressing my political views openly on the internet because this could make friends or family think differently about me
-[Q13a_2018_3]I tend to think carefully expressing my political views openly on the internet because this could make work colleagues or other acquaintances think differently about me
<1> Strongly disagree
<2> Tend to disagree
<3> Neither agree nor disagree
<4> Tend to agree
<5> Strongly agree

{page p_AdText1}
Recently it has become possible to install ad-blocking software to remove advertisements from news or other websites. Popular brands are Adblock and AdblockPlus and mobile downloads such as Crystal and Purify Blocker and mobile ad blocking browsers such as UC Browser, Brave, Ad Block browser for Android.
For the following set of questions, please only think about the devices (e.g. laptop, smartphone etc.) that you personally own (i.e. not including those provided by work)...
{end page p_AdText1}

{text if 0}
Base: All
{end text}
[QAD2] {single} Have you **ever** downloaded software on any of your personal devices that allows you to block adverts on the internet (e.g. Adblock Plus)?
<1> Yes
<2> No
<998 xor fixed > Don't Know

{text if 0}
Base: All
{end text}
[QAD3] {single} And do you **currently** use software on any of your personal devices (e.g. laptop, smartphone etc.) that allows you to block adverts on the internet (e.g. Adblock Plus)?
<1> Yes
<2> No
<998 xor fixed > Don't Know

{text if 0}
Base: All
{end text}
[QAD4 if QAD3 == 1] {multiple} On which, if any, of the following personal devices do you **currently** use software that allows you to block adverts on the internet? Please select all that apply.
<1> Laptop or Desktop computer(s)
<3> Tablet computer(s) (e.g. iPad, Samsung Galaxy, Hudl etc.)
<4> Smartphone(s) (e.g. iPhone, Samsung, Nokia Lumia etc.)
<995 fixed > Other
<998 xor fixed > Don't know/ can't recall

{page intro_before_q14_2018}
We are now going to ask you some questions about how the news is financed and produced. Please answer each of the questions to the best of your knowledge.
{end page intro_before_q14_2018}

{text if 0}
Base: All
{end text}
[Q14_2018a] {single} Which of the following news outlets does NOT depend primarily on advertising for financial support? Please select one only.
<1> ITV
<2> BBC #correct
<3> The Guardian
<4> The Daily Mail
<5> Don't know

[Q14_2018b] {single} Which of the following is typically responsible for writing a press release? Please select one only.
<1> A reporter for a news organisation
<2> A spokesperson for an organisation #correct
<3> A lawyer for a news aggregator
<4> A producer for a news organisation
<5> Don't know

[Q14_2018c] {single} How are most of the individual decisions about what news stories to show people on Facebook made? Please select one only.
<1> By computer analysis of what stories might interest you #correct
<2> By editors and journalists that work for Facebook
<3> By editors and journalists that work for news outlets
<4> At random
<5> Don't know

[Q14_2018d] Which of the following best describes the financial performance of most newspaper websites and apps? Please select one only.
<1> Most of them make a profit
<2> Most of them just cover their costs
<3> Most of them make a loss #correct
<4> Don't know