

AGENDA

[Virtual Summit Meeting Link](#)

11am – 11:15am ET – Opening Remarks

- **Speaker:** Scott Andes, Recompete Program Director, U.S. Economic Development Administration

11:15am – 12:15pm ET – Discussion with Past EDA National Competition Coalitions

- **Session Overview:** We will convene four coalitions that have successfully participated in EDA's previous national competitions – specifically, the \$500 million Good Jobs Challenge and \$1 billion Build Back Better Regional Challenge. This session will provide open dialogue on lessons learned, tips and tricks, and other challenges experienced during the competition period. The session will close out with 30 minutes of open Q&A – please bring any and all questions!
- **Sample Discussion Questions:**
 - What's one thing that worked, and one thing that didn't, in developing your application?
 - Did you have any stakeholder disagreements on your plan or projects, and what recommendations do you have for navigating those?
 - What can Finalists use the competition period for that will be beneficial regardless of implementation decision?
- **Speakers:**
 - Brandon Dennison, Founder and CEO of Coalfield Development (West Virginia)
 - Chandra Briggman, CEO of Activation Capital and President/CEO of Virginia BioTechnology Research Park
 - Christopher Zeitz, Vice President of Workforce Development at Fresno County Economic Development Corporation
 - Stacey Johnson, Director of Workforce Development, Office of Entrepreneurship and Innovation Partnerships, at Binghamton University State University of New York
- **Moderator:** Rachael Sun, Recompete Deputy Director, U.S. Economic Development Administration

12:15pm – 12:45pm ET – Executing on Equity

- **Session Overview:** As with Phase 1, Phase 2 Finalists will be evaluated on equity as one of the core criteria. This session will provide a deep dive into ways Finalists might embed equity across their Phase 2 planning, implementation, and outcomes. Specifically, speakers will address considerations for management teams and governance, metrics, and example practices for shifting power structures and achieving meaningful community engagement.
- **Sample Discussion Questions:**
 - What metrics might help drive accountability for equitable processes and outcomes?

- What can Finalists do to engage residents who face barriers to participation? How can we ensure that people aren't just at the table, but that they're supported to engage and participate in the discussion?
- How might Finalists think about balancing meaningful engagement in application development/implementation with community fatigue and/or competing interests?
- **Speakers:**
 - Armando Moritz-Chapelliquen, Senior Program Officer, Economic Development at Local Initiatives Support Corporation (LISC)
 - Destiny Allen Mitchell, Senior Program Officer, Economic Development at LISC
 - Stephanie Tyree, Executive Director at West Virginia Community Development Hub
- **Moderator:** Sathiyam Sivakumaran, Recompete Program Officer, U.S. Economic Development Administration

12:45pm – 1pm ET – BREAK

1pm – 1:30pm ET – Workforce Development Design and Programming

- **Session Overview:** We will hear from Patrick Bourke about how regions can build employer-driven regional workforce systems and how Recompete Finalists can apply these practices to their implementation plans. He will share best practices in topics such as employer engagement, wraparound services, and metrics—along with examples and lessons learned from Good Jobs Challenge grantees.
- **Sample Discussion Questions:**
 - What is an employer-driven regional workforce system?
 - How can employers meaningfully commit to a workforce development proposal?
 - How can grantees effectively integrate wraparound services?
 - What are potential key indicators of success?
- **Speakers:** Patrick Bourke, Director of the Good Jobs Challenge at U.S. Economic Development Administration
- **Moderator:** Leopold Spohngellert, Recompete Program Officer, U.S. Economic Development Administration

1:30pm – 2pm ET – Childcare Investments

- **Session Overview:** In Phase 1 of the Recompete program, nearly all Finalists requested funding for childcare as a wraparound service, in addition to other care-related investments. This session will explore the economic constraints and structural barriers that keep the childcare sector from scaling and meeting market demand, and examples of how applicants can consider ways to address those barriers (e.g., employer driven programming). Liat Krawczyk will discuss how Finalists can strategically navigate these challenges and address the ecosystem of care in their target regions by taking a comprehensive approach.
- **Sample Discussion Questions:**
 - What are some examples of communities that have begun to address their childcare needs through policy changes, strategic plans, or employer driven care?

- How can Recompete Finalists effectively partner with employers to increase access to child care for their communities?
- **Speakers:** Liat Krawczyk, Senior Advisor for Workforce and Childcare Strategy at U.S. Department of Commerce (U.S. DOC) CHIPS Program Office
- **Moderator:** Asia King, Recompete Program Officer, U.S. Economic Development Administration

2pm – 2:30pm ET – Small-Business & Entrepreneurship

- **Session Overview:** This session will explore different models to support the growth of local entrepreneurs and small businesses. In a Q&A with Dr. Tiffany Bussey, we will discuss her learnings from serving as the Founding Director of the Morehouse Innovation and Entrepreneurship Center (MIEC), a global model for higher education and industry collaborations focused on helping Black businesses grow and thrive.
- **Sample Discussion Questions:**
 - What are the different types of programming your center offers, specifically to support people of color? Are there different things that work in different areas (e.g. neighborhoods vs. business centers)?
 - What are some of the specific barriers faced by your participants that you are working on dismantling through this work?
 - How can small business organizations partner with workforce training programs?
- **Speakers:** Dr. Tiffany Bussey, DBA, MSc., MBA, PMP, Founding Director at the Morehouse Innovation & Entrepreneurship Center
- **Moderator:** Scott Andes, Recompete Program Director, U.S. Economic Development Administration

2:30pm – 3pm ET – Public Benefits and their Role in Recompete

- **Session Overview:** Recompete's goal is to increase economic mobility among prime-age residents/workers. This can be accomplished in part through increasing access to public benefits and making sure financial planning integrates benefits and benefits cliffs. Trooper Sanders will outline actionable steps that distressed areas can take to ensure target populations have access to the benefits they're entitled to and the multiplier effects that benefits access can have on economic mobility.
- **Sample Discussion Questions:**
 - How can Recompete Finalists integrate benefits access into workforce development and other components of their strategy?
 - How can Recompete Finalists partner with relevant local/state agencies to ensure benefits reach target populations?
 - What are some examples of how communities successfully pursued benefits access strategies?
- **Speakers:** Trooper Sanders, Chief Executive Officer at Benefits Data Trust
- **Moderator:** Leopold Spohngellert, Recompete Program Officer, U.S. Economic Development Administration

3pm – 3:15pm ET – BREAK

3:15pm – 3:45pm ET – Governance Models for Implementation (UPDATED TIME)

- **Session Overview:** Governance captures key functions that are critical to the success of each Recompete effort but may not naturally be filled by any one member. This session will facilitate a discussion about the types of real-world challenges coalitions may face in the implementation of a Recompete award, and how Finalists can prepare a governance structure to address them.
- **Sample Discussion Questions:**
 - How does the coalition collectively make decisions, especially when assumptions or prior strategic choices need to change?
 - How do members across the coalition coordinate activities and identify opportunities for collaboration?
 - How are coalitions structured to maximize top talent while being resilient over the long-term?
- **Speakers:** Alex Jones, Director of the Build Back Better Regional Challenge, U.S. Economic Development Administration
- **Moderator:** Rachael Sun, Recompete Deputy Director, U.S. Economic Development Administration

3:45pm – 4:15pm ET – **OPTION A:** Urban Breakout Discussion* (UPDATED TIME)

- **Session Overview:** Density, proximity, race-based policies like redlining, and other urban realities make addressing economic distress in cities unique. From how to think about partnerships to braiding funding sources, this session will focus on common hurdles when approaching development in cities and examples of things that have worked in the past.
- **Sample Discussion Questions:**
 - How can Recompete Plans best align, and take advantage of, existing economic planning efforts within the city? How can Finalists ensure there aren't duplicative efforts?
 - Some of the most distressed neighborhoods in a city are geographically proximate to job opportunities. And yet, accessing those jobs can be a huge hurdle. How can Recompete efforts think about the full suite of urban activities (e.g. transportation, housing, etc.)?
- **Speakers:** Marisa Lago, former Director of the New York City Department of City Planning and Chair, City Planning Commission; current Under Secretary of Commerce for International Trade at the U.S. Department of Commerce
- **Moderator:** Scott Andes, Recompete Program Director, U.S. Economic Development Administration

3:45pm – 4:15pm ET – **OPTION B:** Rural Breakout Discussion* (UPDATED TIME)

- **Session Overview:** Recompete Finalists proposed a variety of economic strategies – a third of the 22 coalitions focus on supporting rural and Tribal communities in particular. This session will facilitate a conversation on barriers unique to these communities as well as innovative practices for Finalists to consider as they plan for implementation.
- **Sample Discussion Questions:**

- How do distress and assets show up differently in rural and Tribal communities? Are there innovative ways in which communities can leverage legacy assets as they transition their economic development strategies?
- Given the coalition-based nature of the Recompete program, what best practices might rural and Tribal communities consider with regards to partnership building?
- **Speakers:**
 - Christine Sorenson, Rural Partners Network Lead at U.S. Department of Agriculture Rural Development
 - Tony Skrelunas, Founder of Navajo Power PB and CEO of Tribe Awaken
- **Moderator:** Sathiyam Sivakumaran, Recompete Program Officer, U.S. Economic Development Administration

**We recognize that not all Finalists will have a purely urban focus or a purely rural focus – we’d encourage Finalists to attend where it makes sense for each coalition.*

4:15pm – 4:45pm ET – Working with Elected Officials

- **Session Overview:** Buy-in from local elected officials can add significant benefit to the Recompete strategy, but mayors have to prioritize what their administration focuses on, and what they don’t. We will facilitate a conversation with three current and former mayors to discuss how to best align efforts with local elected officials and support Finalists in gaining high value commitments to action from local government.
- **Sample Discussion Questions:**
 - A mayor is only as good as team—but navigating the Mayor’s Office can be complicated. What’s the best way to identify the right champion in the Mayor’s office (outside of the Mayor herself)?
 - What are some things the Recompete team should be doing to prepare, or should know, about efforts underway at City Hall, in order to better partner with local elected officials?
 - For applicants that represent City Offices—how can you ensure the right non-governmental team is at the table and sharing responsibilities?
- **Speakers:**
 - Betsy Hodges, Former Mayor of Minneapolis, Minnesota
 - Danene Sorace, Mayor of Lancaster, PA
 - Paige Cognetti, Mayor of Scranton, Pennsylvania
- **Moderator:** Scott Andes, Recompete Program Director, U.S. Economic Development Administration

4:45pm – 5pm ET – Building the Narrative, Takeaways, and Closeout

- **Speaker:** Scott Andes, Recompete Program Director, U.S. Economic Development Administration

SPEAKER BIOGRAPHIES



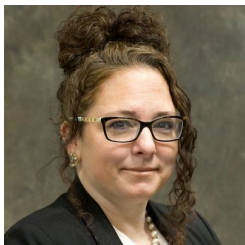
Brandon Dennison is the Founder and CEO of Coalfield Development Corporation. This award-winning social enterprise takes an innovative approach to breaking the cycle of generational poverty in Appalachia with their proven 33-6-3 model. Brandon is Ashley Dennison's husband and father to their boys: Owen and Will. Born and raised in West Virginia, Dennison graduated from Shepherd University with a B.A. in History. He holds a Master of Public Affairs from Indiana University. In 2017, Brandon was named West Virginian of the Year by WV Living Magazine. He is winner of the JMK Social Innovation Prize, is a DRK Entrepreneur, and is an Ashoka Fellow. In 2019, Brandon was awarded the Heinz Award for Economy and Employment.



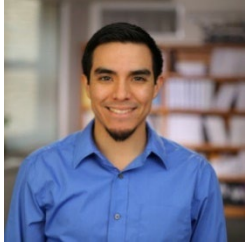
Chandra Briggman is the President and CEO of the Virginia Biotechnology Research Partnership Authority and the Virginia Biotech Park Corporation, dba Activation Capital. Before being named the CEO in May 2020, Chandra was Director of Venture Café Foundation located in Cambridge, MA, and was responsible for the strategy and operations of the global network's flagship Venture Café Cambridge innovation hub. She played a key role in helping expand the revenue and the footprint in New England. Before her work in ecosystem development in Massachusetts, she held innovation roles with the United States Postal Service in Washington, D.C., culminating with her work as the Director of Digital Platforms and the Innovation Lab. Her prior experience comprised leadership roles with multiple startups, including Founder as a serial entrepreneur.



Christopher Zeitz is the Vice President of Workforce Development at the Fresno County Economic Development Corporation, and plays a key role leading the implementation of the \$23 million Good Jobs Challenge grant awarded through EDA in 2022. Chris previously served as a Sergeant with the U.S. Army, Product Manager & Research Analyst at AIRINC, and a Data & Continuous Improvement Analyst with Reading and Beyond.



Stacey Johnson is the Director of Workforce Development, Office of Entrepreneurship and Innovation Partnerships at Binghamton University, State University of New York. Stacey previously served as Vice President of the Wisconsin Paper Council and Regional Economy Development Director for the Wisconsin Economic Development Corporation, where she spearheaded the Build Back Better Regional Challenge effort that secured over \$30 million in co-investment from different funders.



Armando Moritz Chapelliquen is an Economic Development Program Officer at the Local Initiatives Support Corporation (LISC). Armando is a formally and informally trained organizer, facilitator, and capacity builder. He is energized by empowering communities and building transformative relationships with his peers. Having established and led industrial land use and commercial tenant advocacy campaigns while working with the Association for Neighborhood & Housing Development in New York, he is passionate about coalition building, economic justice, and creating robust policy foundations for equitable economic development. As an alum of the Center for Community Leadership and the Forefront Fellow of the Urban Design Forum, Armando is most comfortable when blending the complexities of program and policy design with the immediate needs of marginalized populations.



Destiny Allen Mitchell is an Economic Development Program Officer at the Local Initiatives Support Corporation (LISC). In her role, Destiny is responsible for supporting a wide range of small business and business development organizations support initiatives; focusing on helping partners strengthen their services to support Black, Indigenous and People of Color, women, and veteran entrepreneurs and building inclusive small business ecosystems in communities across the country. Prior to joining LISC, Destiny worked as an Economic Development Specialist in Southern Maryland supporting economic development, business engagement, community development and entrepreneurial ecosystem building initiatives. Destiny is passionate about relationship building and being a community convener and connector.



Stephanie Tyree is the Executive Director of the West Virginia Community Development Hub. With over fifteen years of experience in policy, community development and community organizing, she has dedicated her career to advancing community-based, systemic solutions for rural, coal-impacted communities in Central Appalachia. Her primary area of expertise has centered around developing tools to drive community collaboration, leadership engagement, and community-driven change to build resilient rural communities. Stephanie has an undergraduate degree from the University of Pittsburgh and a law degree from NYU School of Law. She currently serves on the WV Community Development Advisory Boards for Wesbanco and Truist banks. Additionally, she is a member of the Fayette County West Virginia Library Board, the Mary Reynolds Babcock Foundation Board of Directors, and is the Chair of the Board of Directors for Invest Appalachia.



Patrick Bourke Patrick Bourke [pron. Burk] serves as the Program Lead for the U.S. Economic Development Administration's American Rescue Plan Good Jobs Challenge (GJC). He is responsible for oversight and management of the 32 grantees across 31 states and Puerto Rico who received \$500 million in funds through GJC. Prior to EDA, Patrick served as a Program Officer at ECMC Foundation and supported a portfolio that focused on postsecondary career and technical education. He got his start at The Posse Foundation, where he supported cohorts of historically underrepresented students through top tier colleges and universities. Patrick holds an MA in higher education from UCLA, and a BA from Oberlin College, where he was a Posse Scholar.



Liat Krawczyk is a Senior Advisor for Workforce and Child Care Strategy at the U.S. DOC CHIPS Program Office. Previously, Liat was a VP at the NYC Economic Development Corporation, where she headed its Economic Mobility portfolio, including emerging tech, green economy and life science industry workforce strategy. There, she also founded the Childcare Innovation Lab, which led city efforts to research childcare as economic infrastructure and catalyzed public and private sector care economy innovations, including by developing the FamTech sector.



Dr. Tiffany Bussey, DBA, MSc., MBA, PMP, is the Founding Director at the Morehouse Innovation & Entrepreneurship Center, a global model for providing minority serving institutions contract support in the areas of process improvement, and organizational management infrastructure development. Dr. Bussey has over twenty years of experience in various aspects of business management for corporate, small business, educational and nonprofit organizations. As Director of the Morehouse Innovation & Entrepreneurship Center, Dr. Bussey manages strategic teams of faculty, staff and consultants to achieve the goals of the Center, which is to assist in the development of minority entrepreneurship through scholarly research, training and consulting services. Dr. Bussey is also an adjunct professor of entrepreneurship at Morehouse College.



Trooper Sanders is CEO of Benefits Data Trust, a national nonprofit that uses data, technology, policy change, and direct service to strengthen the nation's social safety net to ensure everyone quickly and easily receives the critical assistance they are eligible for when they need it. Trooper brings over 20 years of experience working at the crossroads of business, government, and the nonprofit sector. Before joining BDT, Trooper was a Rockefeller Foundation fellow and worked on the social and economic implications of the global rise of artificial intelligence. For eight years, Trooper ran Wise Whisper, a strategic advisory practice to financial technology startups, philanthropic initiatives, and business leaders. He has also held White House policy staff positions during two administrations. In the nonprofit sector, he led the creation of ventures addressing issues such as the childhood obesity epidemic in the United States, the economic fallout of disasters, and the private sector's role in international development.



Alex Jones is Program Director for the Build Back Better Regional Challenge, a \$1 billion regional economic development competition at the Department of Commerce's Economic Development Administration. Prior to joining EDA, he was an Officer with the Pew Charitable Trusts' Philadelphia Research and Policy Initiative where he led economic policy engagement with the city of Philadelphia. Earlier in his career, Alex worked on regional innovation and economic growth at the National League of Cities and the Brookings Institution's Metropolitan Policy Program. Alex holds a Bachelor of Arts in Policy Economy and English from Georgetown University.



Marisa Lago is the Under Secretary of Commerce for International Trade. She leads the federal government's efforts to assist American businesses entering or expanding into international markets, enforce fair trade policies, promote travel and tourism to the United States and U.S. products and services overseas, provide in-depth trade analyses, develop strategies that will shape the future of international trade, and engage in commercial diplomacy across the globe. Under Secretary Lago has a distinguished career in public service and has led a career focused on expanding

economic opportunity. Lago has previously served as Director of the New York City Department of City Planning and Chair of the City Planning Commission, Assistant Secretary of the Treasury for International Markets and Development, Director of the Boston Redevelopment Authority and Chief Economic Development Officer for the City of Boston, President and CEO of the Empire State Development Corporation, and Director of the Office of International Affairs for the U.S. Securities and Exchange Commission.



Christine Sorenson is the Lead Management & Policy Analyst for the U.S. Department of Agriculture Rural Development Rural Partners Network. Christine has been a member of the team designing and implementing the federal interagency collaborative network, Rural Partners Network, from its inception. As part of her work, she has been assisting with the design of the program, community selection process (both Tribal and within the states), community engagement, communications, and strategy development.

Christine's previous work has included roles as a small rural economic development director, regional CDFI chief loan officer, state and regional rural development coordinator, and national program coordinator for USDA RD initiatives such as Stronger Economies Together and the Rural Economic Development Innovation. She has a passion for rural policy and community driven assistance and capacity building support for underserved rural communities and regions.



Tony Skrelunas is the CEO of Tribe Awaken, founder/partner in Navajo Power PBC, Vice President at Navajo Shopping Centers Inc, Trustee at Prescott College, and Awakening Wholeness. Tony advises tribal energy/retail/tourism efforts. He is a former Director of the Navajo Nation Economic Development and Government Development Divisions noted for founding the Local Governance Act, alternative forms of governance, and securing federal delegation of business site leasing. He lectures and writes about improving retail, tribal health, retaining traditional knowledge

systems, and management using traditional tools.



Betsy Hodges was the 47th mayor of Minneapolis (2014 – 2018). Among key accomplishments of her administration were: creating a Zero Waste Minneapolis, her Cradle to K Cabinet, improving police-community relations, helping small businesses thrive, and launching the city's successful efforts to raise the minimum wage and mandate sick leave for all workers. Some of Mayor Hodges' key initiatives included: creating a Zero Waste Minneapolis, improving police-community relations, and helping small businesses thrive, and launching the city's successful efforts

to raise the minimum wage and mandate sick leave for all workers.



Danene Sorace: Mayor Sorace was sworn in as Mayor of Lancaster in 2018 and is the second woman to serve in the role. Mayor Sorace brings her experience as a non-profit leader, environmental advocate, and time on City Council chairing the finance committee to the role of mayor. Under her leadership, the City of Lancaster is focused on four strategic priorities: strong neighborhoods, safe places, sustainable economy, and sound government. Mayor Sorace has taken on statewide and national roles to ensure Lancaster has the tools it needs to thrive. She is the immediate past

president of the Pennsylvania Municipal League, serves on the U.S. Conference of Mayors Water Council, and was selected to join the Mayors Innovation Project Institute on Pedestrian Safety. In her time as Mayor, the City of Lancaster launched the Department of Neighborhood Engagement to elevate neighborhoods and empower residents, secured record grant funding to remediate lead and promote safe streets, received the Welcoming City designation, and made historic investments in affordable housing.



Paige Cognetti: Mayor Cognetti was sworn in as Mayor of Scranton, PA on January 6, 2020. Prior to becoming Mayor, she advised the Pennsylvania Auditor General on oversight of public school districts and care for older adults. Mayor Cognetti previously served as a director on the Scranton School Board. Mayor Cognetti served in the Obama administration as a senior advisor to the Under Secretary for International Affairs at the U.S. Treasury Department. She was a fundraiser and project director on numerous political campaigns. She also worked as an investment advisor

in New York City.