

**#BE
THE WAVE**  **E**



**LET'S GET TOGETHER TO MAKE
THE EARTH'S HEARTBEAT STRONGER!**



TIME FOR ACTION!

- **Climate change** is increasing the intensity and frequency of severe weather events that are affecting our food supplies, lives and livelihoods.
- **Air and water pollution**, as well as water scarcity, are a major threat to health and climate.
- **Earth's** average global **temperature** is rising steadily.

#EARTHDAY 2022

#EarthDay on 22 April is an annual event to raise awareness and promote a change in attitudes about the climate challenges we are facing.



OUR PLANET IS CALLING US!

Let's **#BeTheWave** and come together to show our hearts beat as one for the planet we call home! Together, we'll ensure the Earth's heartbeat gets stronger – **every beat counts!**

DID YOU KNOW?



Almost 2 million children under the age of 5 die every year due to environmental factors like **pollution**. Air pollution is a major global health concern responsible for an estimated 9 million deaths per year.



Today, 1 in 3 people live without access to **safe drinking water**. By 2050, up to 5.7 billion people could be living in areas where water is scarce for at least 1 month a year.



If all 2030 climate targets are met, the planet will still heat up by 2.7 °C this century. **Hotter temperatures** cause more intense and extreme weather events. Natural disasters are 3 times more frequent than 50 years ago resulting in over 60 000 deaths per year.



Plastics account for at least 85 % of total marine waste and are the largest and most harmful fraction of **marine litter**. Over the past 20 years, plastic waste in the sea increased by 49 % killing thousands of marine animals each year.



60 % of world ecosystems are degraded. With its Biodiversity Strategy - a core part of the **European Green Deal** - the EU works to protect nature, reverse the degradation of ecosystems and put biodiversity on the path to recovery, doubling its external funding for biodiversity, in particular for the most vulnerable countries.

HOW TO GET INVOLVED

This year we mark Earth Day by calling you to amplify the Earth's heartbeat with your own sound! #BeTheWave and join this campaign for a greater cause. It's easy! Tap your hands on a table, play the spoons, hit the drums, beatbox or sing a tune – **turn any noise into a heartbeat!**

FOLLOW THREE SIMPLE STEPS:

1 Record a video of your sound on your smartphone



2 Share it on Instagram, Twitter or Facebook with the hashtag #BeTheWave



3 Don't forget to tag us!

 @eudiplomacy

 @eu_eeas

 European External Action Service - EEAS



© European Union, 2022 | © Shutterstock, 2022



Listen to the Earth's heartbeat getting louder and louder as more people around the world stand up for the environment. Let our hearts beat as one, for our planet. Join the wave now.

Visit www.earthcalling.eu and get inspired by everything we can achieve together!

Now is the time to make our voice heard!
#BeTheWave #EarthDay www.earthcalling.eu



#BE THE WAVE