

# What does *this...*



**Glasgow Declaration**  
Climate Action in Tourism

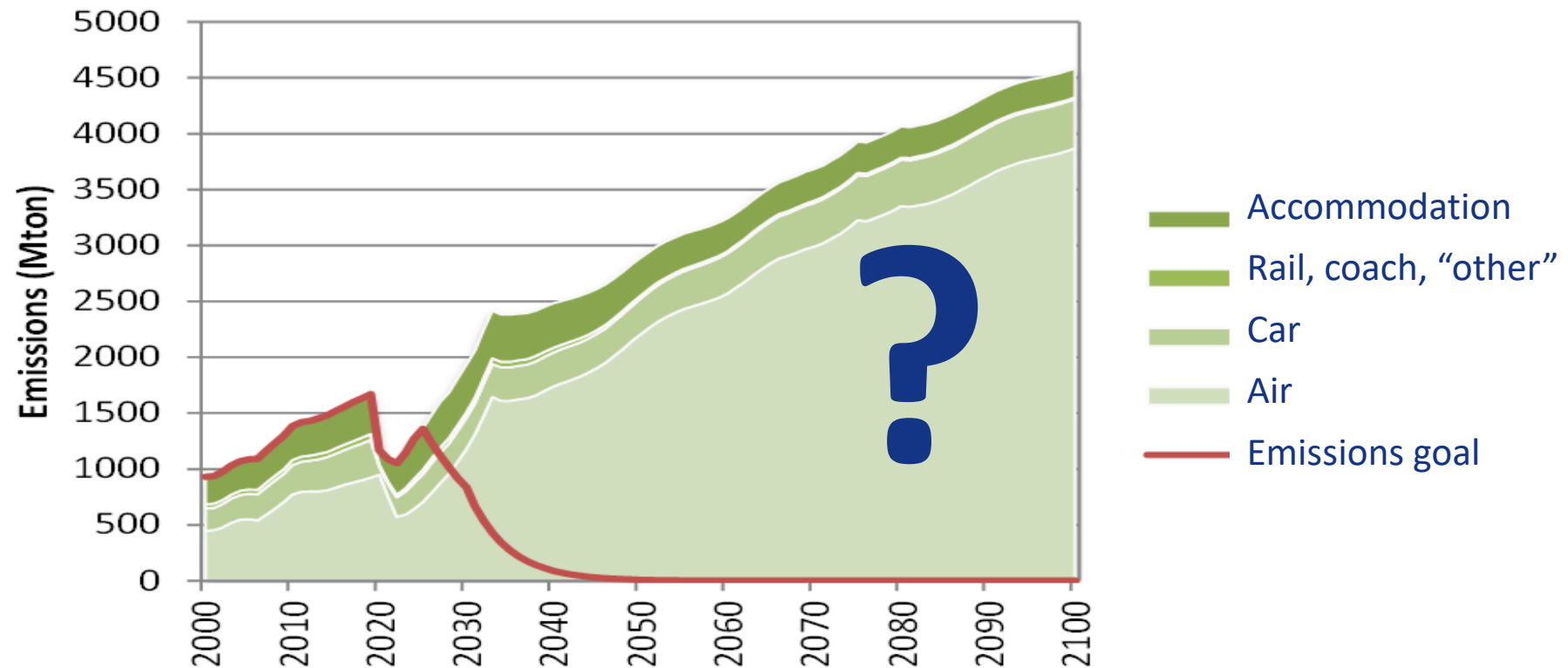
A global commitment to **halve emissions by 2030** and reach Net Zero as soon as possible before 2050

*...actually look like* as a **thriving travel & tourism sector?**

# Modelling the future

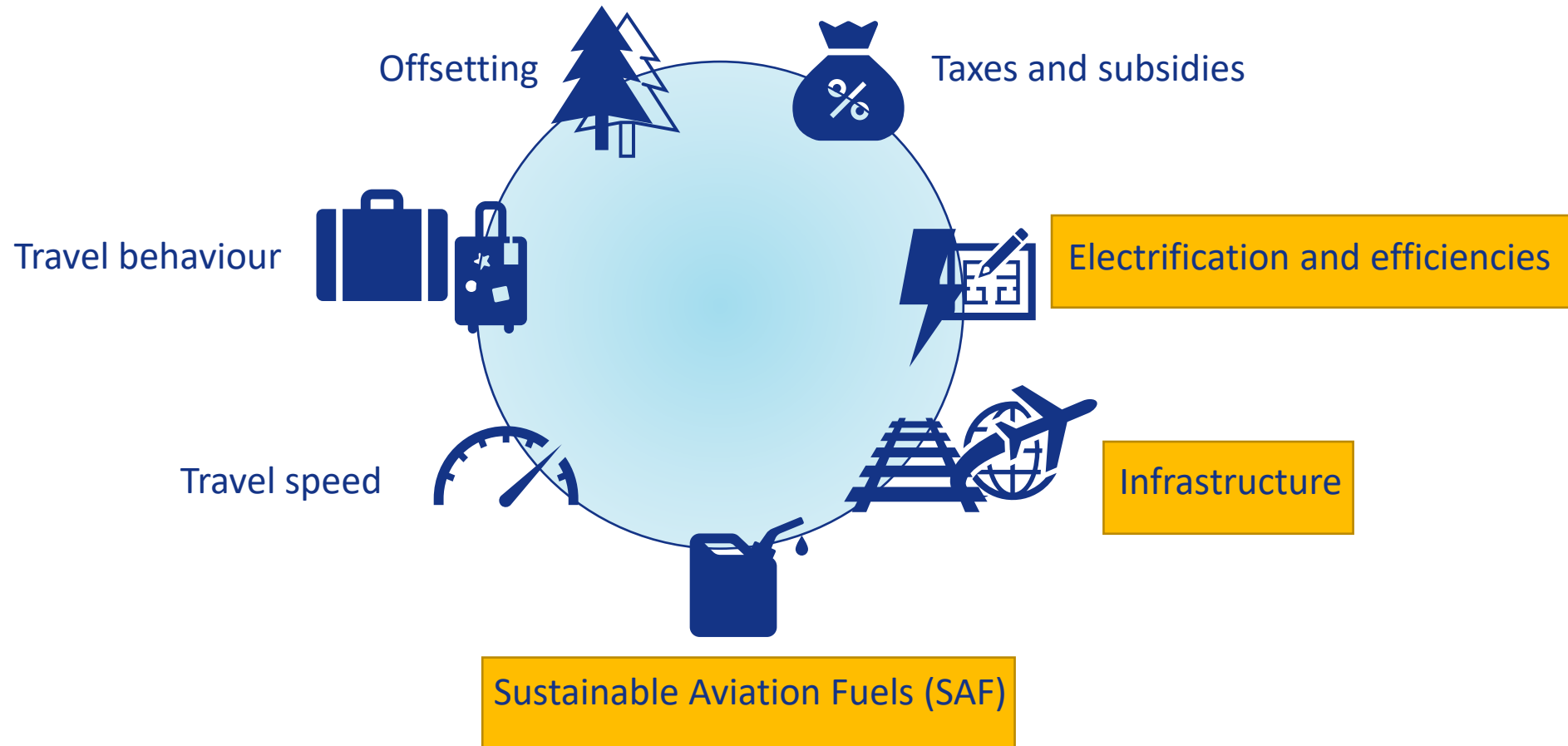
Scope: The global Travel and Tourism system – **transport and accommodations.**

All trips of **at least one night away** from home (domestic or international), for holiday/leisure, business, visiting friends and family.

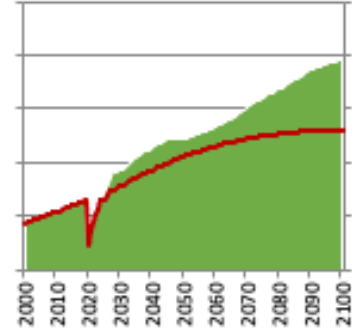
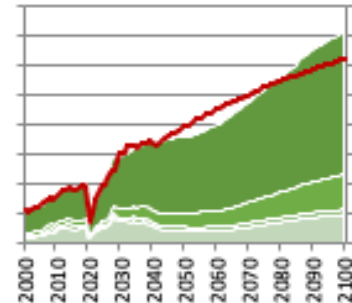
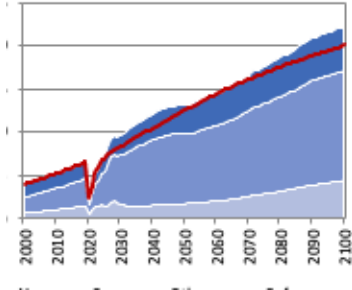
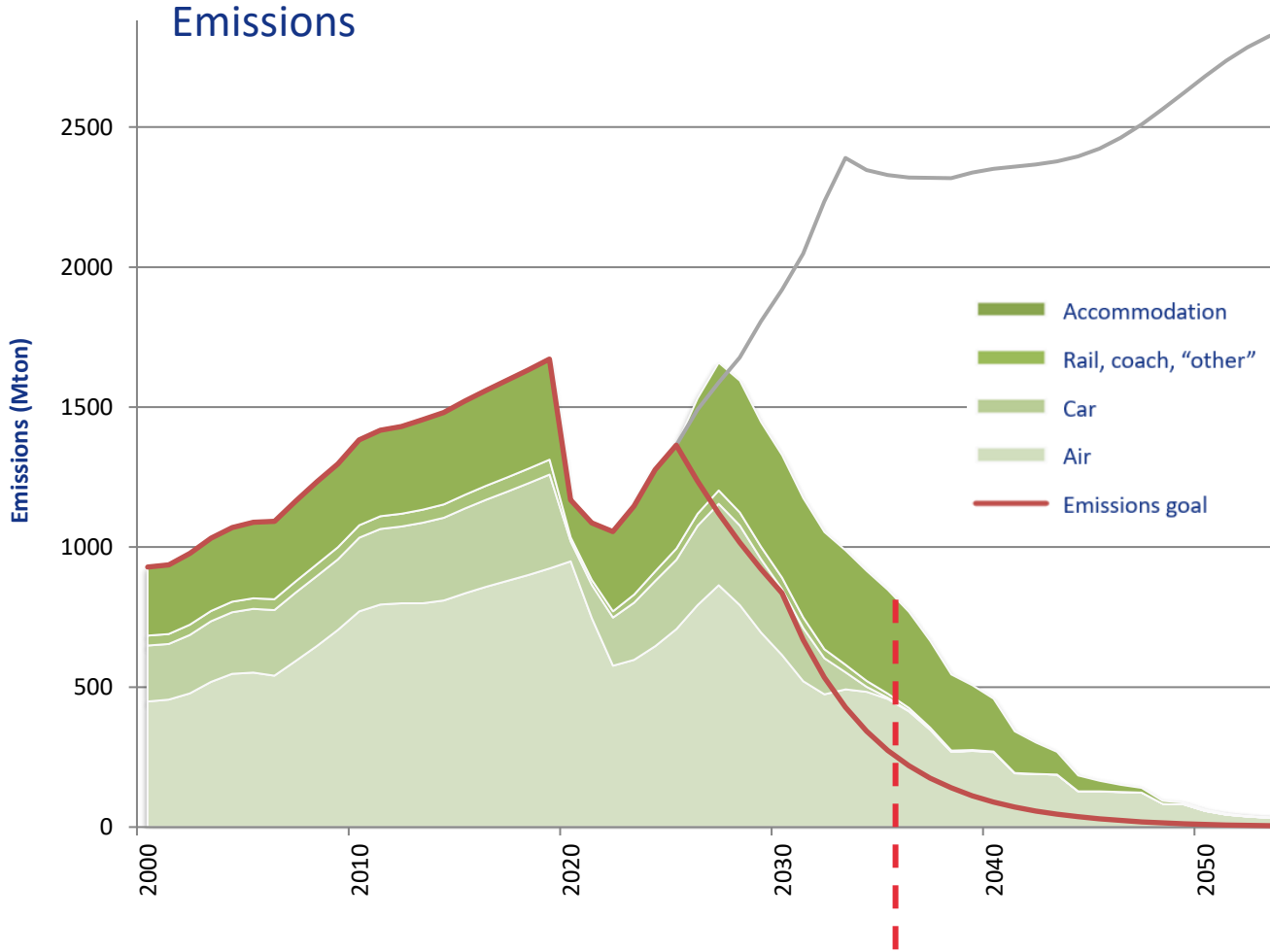


# 40 different interventions

## 7 categories



# Only 1 option for net zero...



Trips

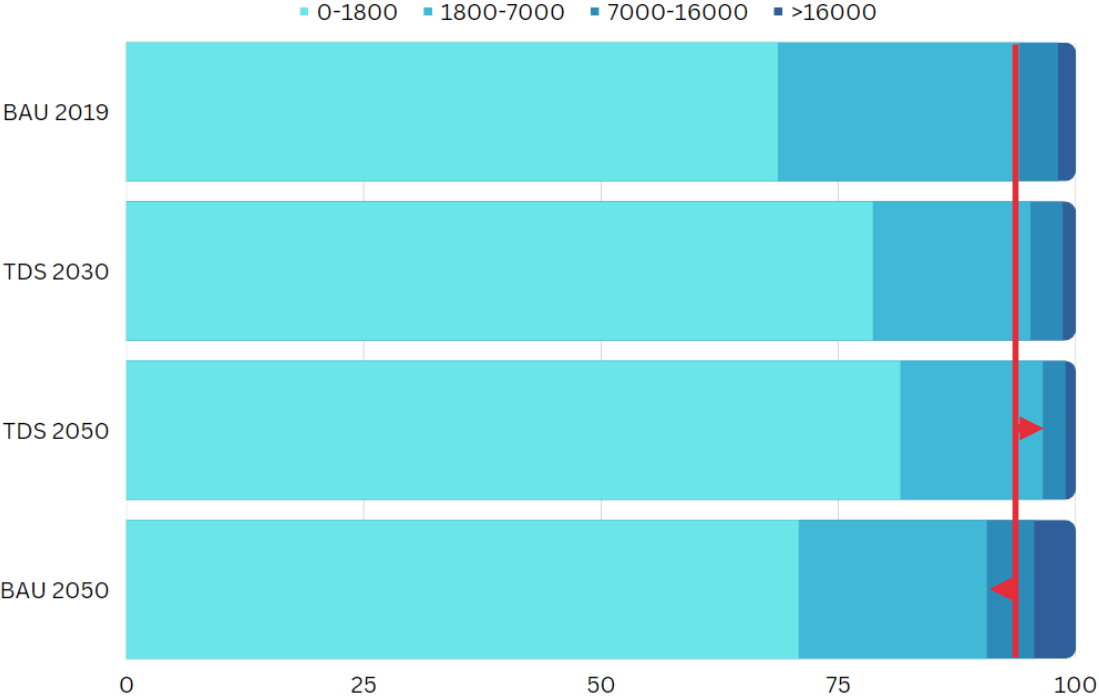
Revenue

Guest nights

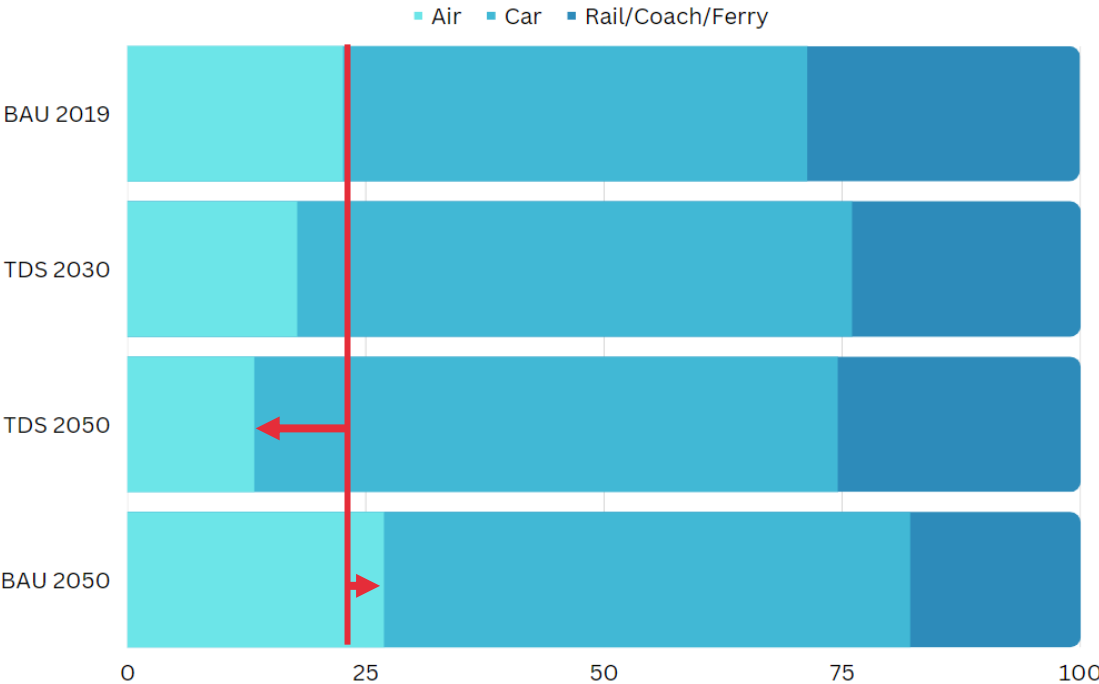
# Changing *shape* of tourism



### Distance travelled

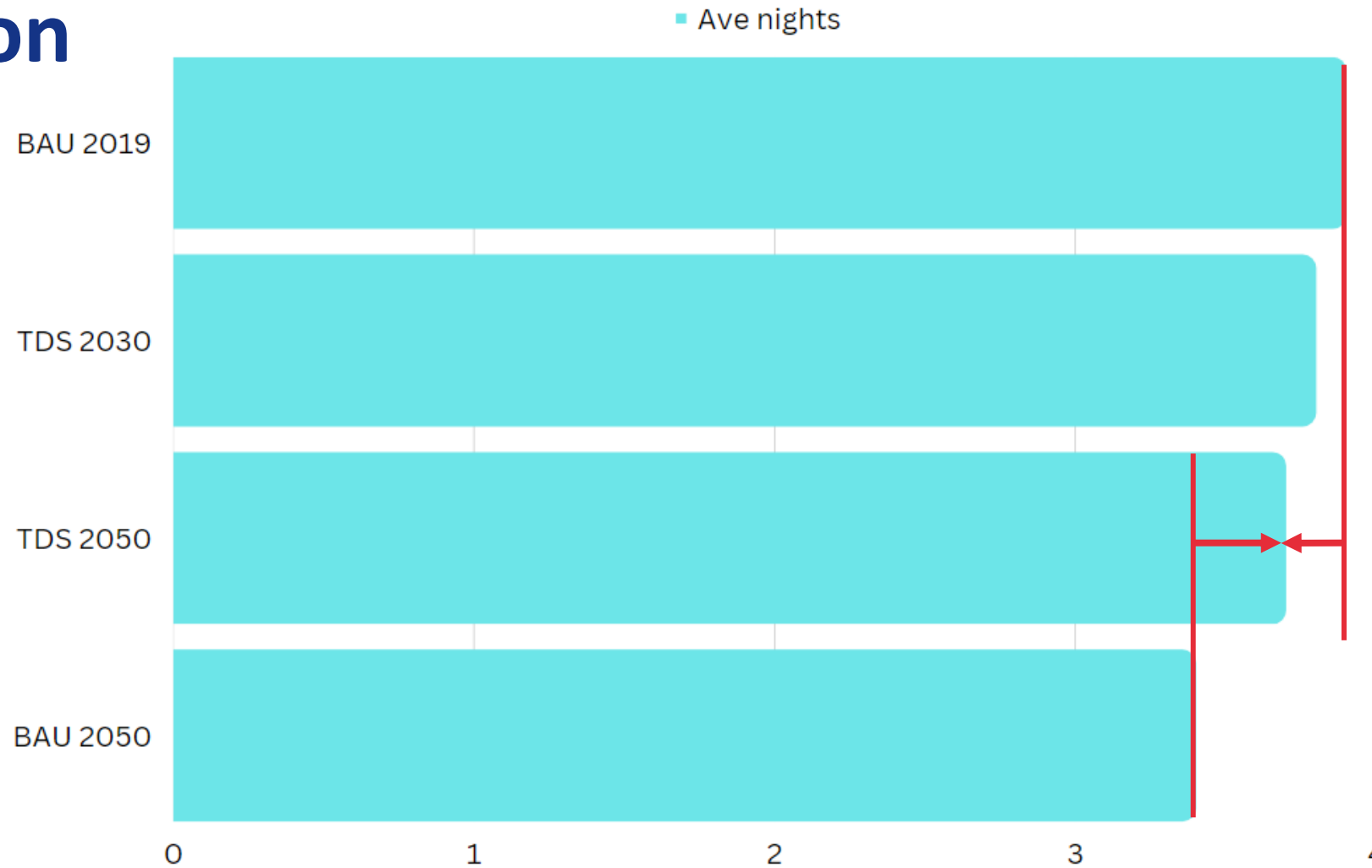


### Mode of transport

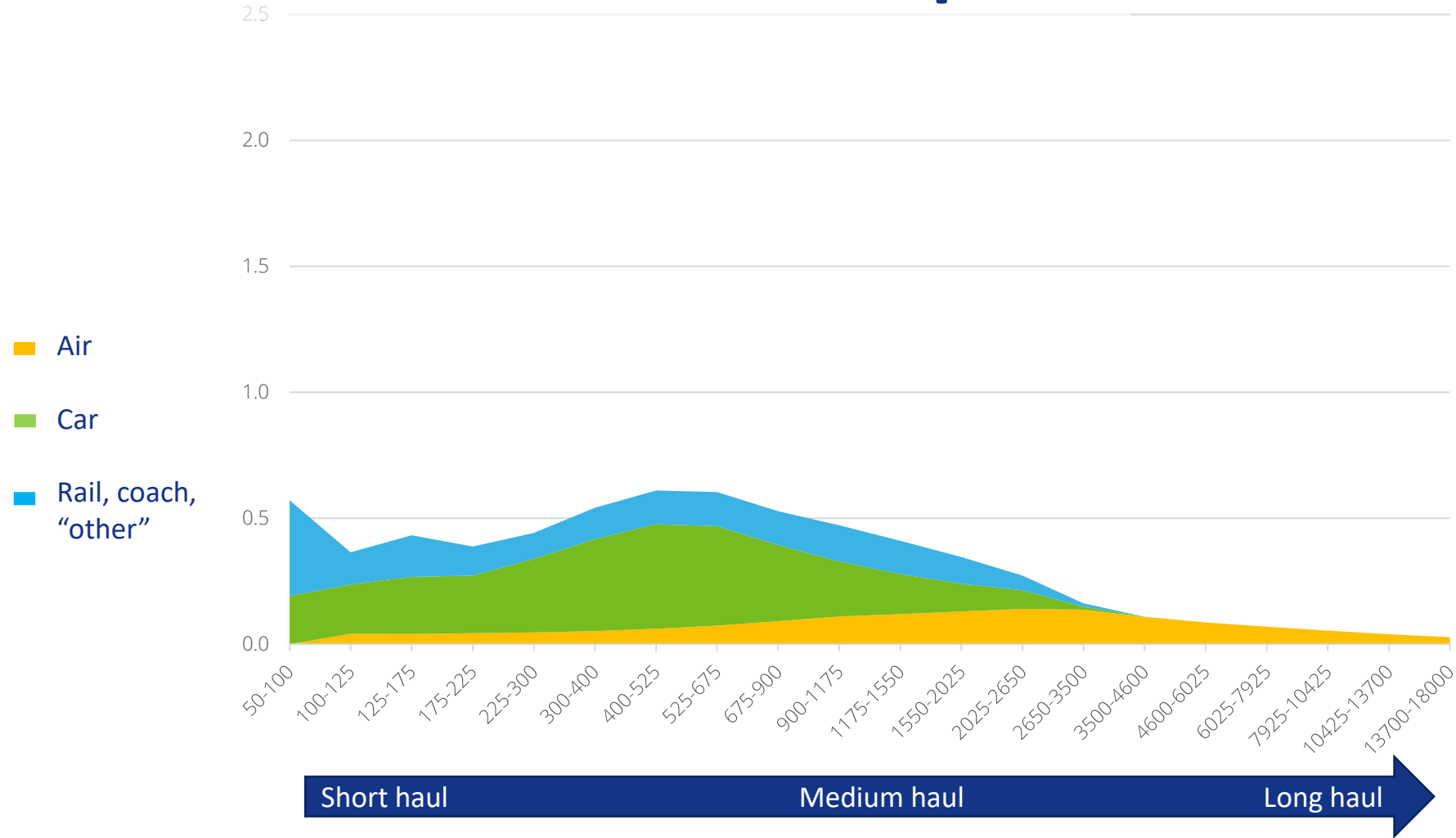


# Changing *shape* of tourism

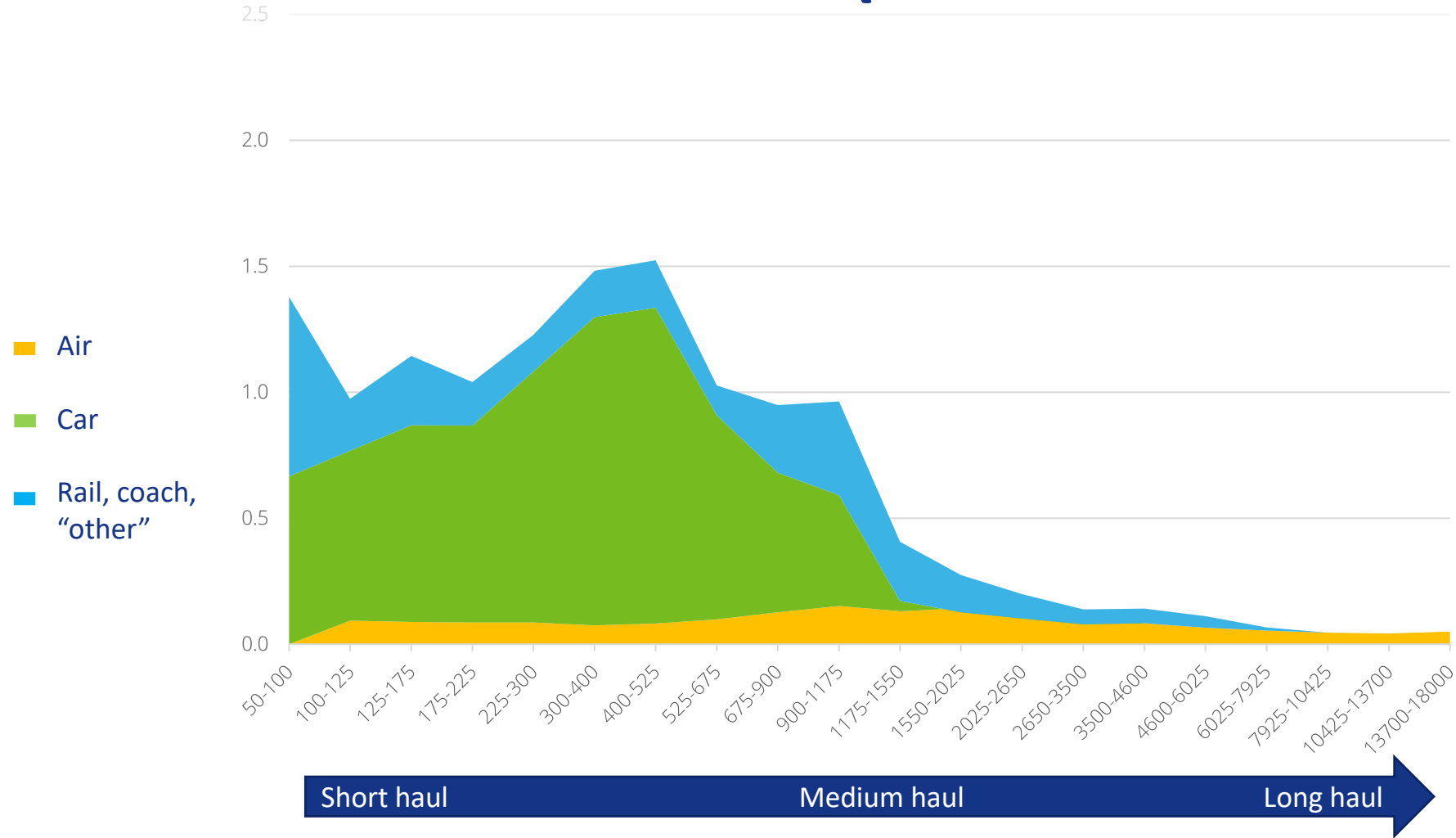
## - duration



# Distance and mode – 2019 trips

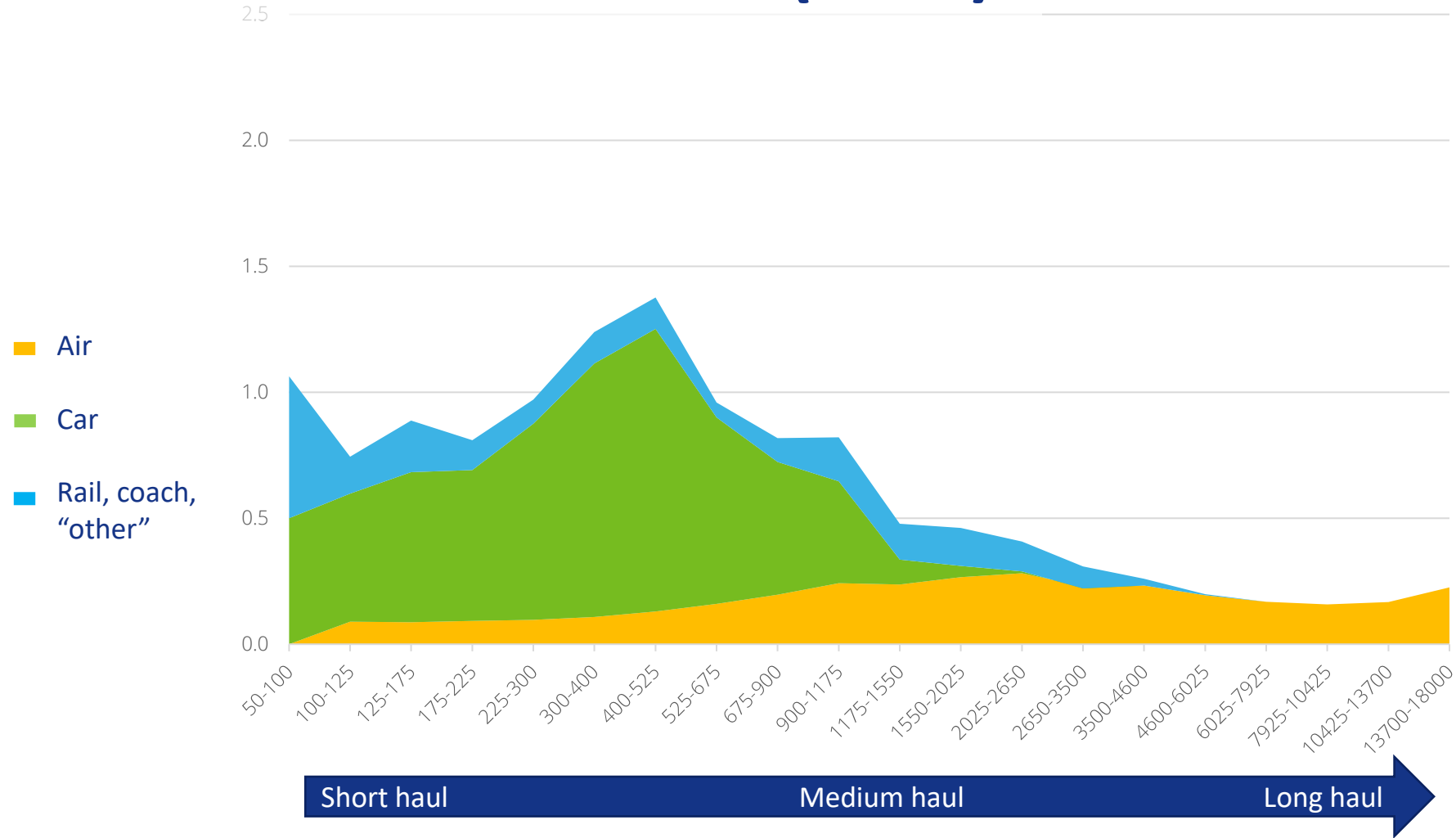


# Distance and mode – 2050 (net zero scenario)





# Distance and mode 2050 (BAU)



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