

Lights of Hope

ACROSS AMERICA

fightcancer.org



SEPTEMBER 2024

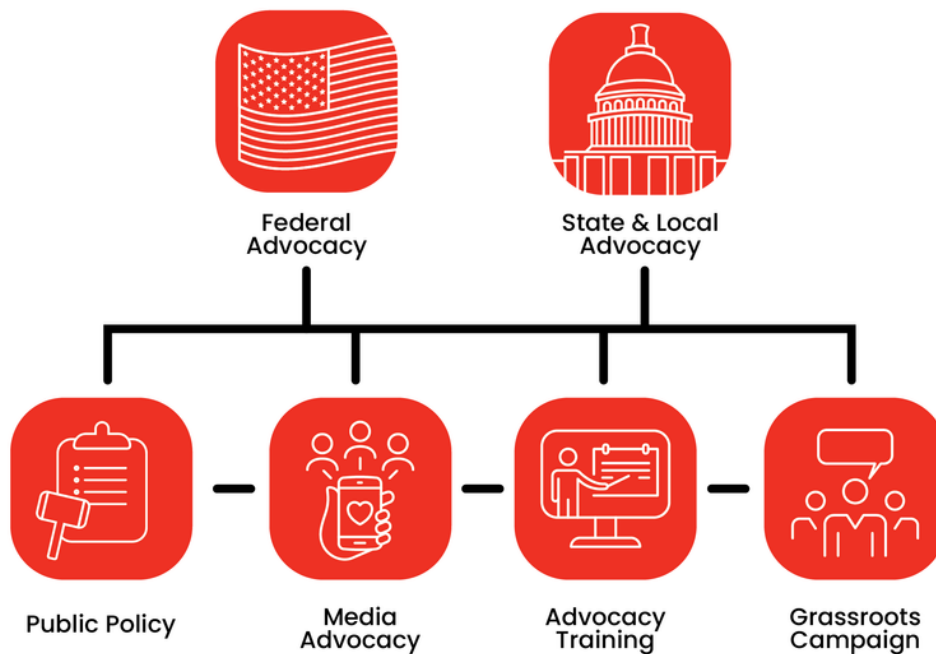
**PARTNERSHIP
OPPORTUNITIES**







What is ACS CAN?

We believe everyone should have a fair and just opportunity to prevent, detect, treat, and survive cancer. Since 2001, as the American Cancer Society's nonprofit, nonpartisan advocacy affiliate, ACS CAN has successfully advocated for billions of dollars in cancer research funding, expanded access to quality affordable health care, and advanced proven tobacco control measures. We stand with our volunteers, working to change public policy to end cancer as we know it for everyone.

What ACS CAN Does



What ACS CAN Works on

			
<p>Access to Care</p>	<p>Cancer Research, Preventative & Early Detection</p>	<p>Quality of Life</p>	<p>Tobacco Control</p>
<p>Allowing patients to access the treatment they need to survive cancer.</p>	<p>Supporting lifesaving research by increasing funding for the National Cancer Institute and ensuring access to prevention and early detection screenings.</p>	<p>Improving the quality of life for cancer patients and survivors.</p>	<p>Passing laws at the local state & federal levels that prevent children from smoking, help adults quit and ensure the government uses its authority to regulate tobacco industry practices.</p>



The Event

In September 2024, the American Cancer Society Cancer Action Network (ACS CAN) will host its 14th annual Lights of Hope event.

Each Light of Hope honors loved ones who have survived cancer and remembers those we've lost. The displays in communities from coast to coast and in our nation's capital will send a clear and impactful message to lawmakers that fighting cancer must be a national priority – from increasing funding for lifesaving cancer research to ensuring that all Americans in all communities have access to quality, affordable cancer care.

A look back at 2023:

- We displayed over 70,000 Lights of Hope at hundreds of at-home displays
- We raised over \$868,800
- 2,200 public posts on Twitter and Instagram for our social media wall

This event is very powerful and meaningful to all. Your support will help us light hope across America. We invite you to support the Lights of Hope event in the following ways:





Sponsorship Opportunities



State Premier Sponsor | \$10,000

- Up to 250 Lights of Hope bags to be personalized at the sponsors discretion
- Logo featured on four lawn signs to be displayed across your state
- Logo recognition as STATE section sponsor at the DC Hope Walk
- Recognition on ACS CAN STATE social media pages
- Opportunity for name recognition in local press release
- Recognition included in video compilation at DC hope walk and website
- Recognized as a Corporate Friend in ACS CAN's Corporate Membership Program.
 - Issue briefings with ACS CAN Senior Leadership
 - Complimentary invitation to annual National Forum on the Future of Health Care in Washington, DC
 - Receive ACS CAN's monthly outreach e-newsletter
 - Recognition in ACS CAN's annual Advocacy Accomplishments report and on the ACS CAN website



Champion Sponsor | \$5,000

- Up to 200 Lights of Hope bags to be personalized at the sponsors discretion
- Logo featured on four lawn signs to be displayed across your state
- Logo Recognition on ACS CAN STATE social media pages
- Opportunity for name recognition in local press release
- Opportunity to speak at local event, where applicable
- Recognized as a Corporate Sponsor in ACS CAN's Corporate Membership Program.
 - Issue briefings with ACS CAN Senior Leadership
 - Receive ACS CAN's monthly outreach e-newsletter
 - Recognition in ACS CAN's annual Advocacy Accomplishments report and on the ACS CAN website.



Diamond Sponsor | \$2,500

- Up to 150 Lights of Hope bags to be personalized at the sponsors discretion
- Logo featured on two lawn signs to be displayed in your community
- Logo Recognition on ACS CAN STATE social media pages
- Recognition in ACS CAN's annual Advocacy Accomplishments Report
- Opportunity for name recognition in local press release



Sponsorship Opportunities Cont.



Platinum Sponsor | \$1,000

- Up to 100 Lights of Hope bags to be personalized
- Logo featured on two lawn signs to be displayed in your community
- Logo Recognition on ACS CAN STATE social media pages
- Recognition in ACS CAN's annual Advocacy Accomplishments Report
- Opportunity for name recognition in local press release



Gold Sponsor | \$500

- Up to 50 Lights of Hope bags to be personalized
- Logo featured on lawn sign to be displayed in your community
- Logo Recognition on ACS CAN STATE social media pages
- Recognition in ACS CAN's annual Advocacy Accomplishments Report



Silver Sponsor | \$350

- Up to 35 Lights of Hope bags to be personalized
- Name featured on lawn sign to be displayed in your community
- Name Recognition on ACS CAN STATE social media pages
- Recognition in ACS CAN's annual Advocacy Accomplishments Report



Bronze Sponsor | \$200

- Up to 20 Lights of Hope bags to be personalized
- Recognition on ACS CAN STATE social media



Family Sponsor | Starting at \$350

Families can come together and sponsor your at-home event. As a family, you can place a photo of a loved one and the family name in place of a logo. The family would receive the benefits at the appropriate level.