

BID OPENING: Bids shall be opened at 11:00 a.m., prevailing Washington, DC Time, on April 14, 2023, at the Government Publishing Office, Washington, DC. (Due to the COVID-19 pandemic, this will NOT be a public bid opening.)

BID SUBMISSION: Due to the COVID-19 pandemic, the Government Publishing Office's physical office, Washington, DC, will NOT be open to the public. Based on this, bidders must submit email bids for this solicitation to: bidsapsc@gpo.gov.

No other method of bid submission will be accepted at this time. The jacket number and bid opening date must be specified in the subject line of the emailed bid submission. ***Bids received after 11:00 a.m. on the bid opening date specified above will not be considered for award.***

GENERAL TERMS, CONDITIONS, AND SPECIFICATIONS

For the Procurement of

***Medicare and You 2024
(Spanish Area-Specific Handbooks)***

as requisitioned from the U.S. Government Publishing Office (GPO) by the

Department of Health and Human Services (HHS)
Centers for Medicare & Medicaid Services (CMS)

BIDDERS, PLEASE NOTE: *This product was previously procured under Jacket 420-182.* The specifications have been extensively revised from the previous procurement; therefore, all bidders are cautioned to familiarize themselves with all provisions of these specifications before bidding, with particular attention to the following:

- “DATA SECURITY, *Disposal of Waste Material* and *Disposal of Electronic PII.*”
- “GOVERNMENT TO FURNISH” regarding Pantone Connect for Adobe Creative Cloud plug-ins for spot color licensing.
- “DISTRIBUTION” regarding requirement for USPS Informed Delivery.
- “ALLOWABLE CHARGES, *Basic (Fixed) 116-Page Section Pricing.*”

Abstracts of previous procurement prices are available at: <https://www.gpo.gov/how-to-work-with-us/vendors/one-time-bid-pricing>.

Any questions concerning these specifications, contact Mary Newton at mnewton@gpo.gov or (202) 512-2132.

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GPO CONTRACT TERMS: Any contract which results from this Invitation for Bid will be subject to the applicable provisions, clauses, and supplemental specifications of GPO Contract Terms (GPO Publication 310.2, effective December 1, 1987 (Rev. 01-18)) and Quality Assurance Through Attributes Program for Printing and Binding (GPO Publication 310.1, effective May 1979, (Rev. 09-19)).

GPO Contract Terms (GPO Publication 310.2) – <https://www.gpo.gov/docs/default-source/forms-and-standards-files-for-vendors/contractterms2018.pdf>.

GPO QATAP (GPO Publication 310.1) – <https://www.gpo.gov/docs/default-source/forms-and-standards-files-for-vendors/qatap-rev-09-19.pdf>.

CONTRACTOR: Throughout this document, the term “contractor” refers to the printing company that is awarded the contract. The term “subcontractor” refers to any other company that is performing work on this contract as hired by the contractor.

WORKING AND COMMUNICATING WITH OTHER PLANTS AND SUBCONTRACTORS: The contractor may employ the services of outside subcontractors to perform all or part of the non-printing requirements of this job. In addition, the contractor may utilize multiple plants within their own company to complete the requirements of this job. In such situations, the contractor **MUST** ensure that the subcontractors and additional plants have a copy of these specifications and meet all requirements stated within this document. In addition, it is the contractor’s responsibility to communicate with, and manage the work performed by, subcontractors and other plants.

The contractor is responsible for enforcing all contract requirements outsourced to a subcontractor

If the contractor needs to add a subcontractor at any time after approval of the contractor’s project plans (see “PROJECT PLANS” specified herein), the subcontractor must be approved by the Government prior to production starting in that facility. The contractor must submit the subcontractor’s information to the Government for approval 24 hours prior to the start of production at that facility.

If the contractor needs to add another contractor production facility at any time after approval of the contractor’s project plans, the contractor must notify the Government 24 hours prior to production starting in that facility.

If the contractor plans to enter into a “Contractor Team Arrangement” or Joint Venture to fulfill any requirements of this contract, all parties must comply with the terms and regulations as detailed in the Printing Procurement Regulation (GPO Publication 305.3; Rev. 7-22). (NOTE: For more information, see “PREAWARD SURVEY.”)

QUALITY ASSURANCE LEVELS AND STANDARDS: The following levels and standards shall apply to these specifications:

Product Quality Levels for Text Pages:

- (a) Printing Attributes – Level III.
- (b) Finishing Attributes – Level II.

Product Quality Levels for Covers:

- (a) Printing Attributes – Level II.
- (b) Finishing Attributes – Level II.

Inspection Levels (from ANSI/ASQC Z1.4):

- (a) Non-destructive Tests – General Inspection Level I.
- (b) Destructive Tests – Special Inspection Level S-2.

Specified Standards: The specified standards for the attributes requiring them shall be:

<u>Attribute</u>	<u>Standard</u>
P-7. Type Quality and Uniformity	O.K. Press Sheets (via On-Site Inspections)
P-8. Gradient and Halftone Match	O.K. Press Sheets (via On-Site Inspections)
P-9. Solid and Screen Tint Color Match	O.K. Press Sheets (via On-Site Inspections)
P-10. Process Color Match	O.K. Press Sheets (via On-Site Inspections)

Special Instructions: In the event that inspection of press sheets is waived by the Government, the following listed alternate standards (in order of precedence) shall become the Specified Standards:

- P-7. O.K. Virtual Inspection/O.K. Text signatures/O.K. Cover press sheets/O.K. Samples/O.K. Proofs/Average type dimension in publication/Electronic media.
- P-8. O.K. Virtual Inspection/O.K. Cover press sheets/O.K. Samples/O.K. Proofs/Electronic media.
- P-9. Pantone Matching System
- P-10. O.K. Virtual Inspection/O.K. Cover press sheets/O.K. Samples/O.K. Proofs/Electronic media.

NOTE: For more information regarding quality levels, see “PREAWARD SURVEY.”

DATA SECURITY: These products contain Personally Identifiable Information (PII). Security of Personally Identifiable Information is a vital component of this contract. The contractor shall guarantee strict confidentiality, integrity, and limited availability of all PII provided by the Government during the performance of this contract. Disclosure of the information/data, in whole or in part, by the contractor can only be made in accordance with the provisions in the Data Use Agreement (DUA). (Instructions for the DUA will be provided after award.)

It is the contractor’s responsibility to properly safeguard PII from loss, theft, or inadvertent disclosure and to immediately notify the Government of any loss of personally identifiable information.

Personally Identifiable Information for the Medicare and You handbook includes a person’s name and address.

The contractor shall not release or sell to any person any technical or other data received from the Government under the contract; nor shall the contractor use the data for any purpose other than that for which it was provided to the contractor under the terms of the contract. The contractor must guarantee that furnished PII will be used only in the performance of this contract.

Proper control and handling must be maintained at all times to prevent any information or materials required to produce the products ordered under these specifications from falling into unauthorized hands. All PII furnished by the Government, or duplicates created by the contractor or their representatives, and any resultant printouts must be kept accountable and under security to prevent their release to unauthorized persons. Unsecured telecommunications, including the internet, to transmit PII is prohibited.

Data Custodians: If any PII is to be forwarded to additional contractor-owned locations or to subcontractor-owned locations, all security requirements also apply to those locations (all parties involved). The contractor is responsible for the actions of all locations. The contractor’s project manager shall appoint up to two (2) Data Custodians at each location and shall have them complete an Addendum to Data Use Agreement (instructions will be provided after award). The contractor’s project manager must fill out and submit completed forms electronically to CMS (per instructions) before any PII may be sent to that location.

Preaward/Postaward Surveys: At the Government's option, preaward or postaward surveys may be conducted to review all data handling and production areas involved along with their specific functions and the contractor's/subcontractor's personnel, production, security, and other requirements outlined in this contract and in the contractor's Security Plan.

Personnel Security: CMS will perform background investigations on two (2) contractor employees who will access the Gentran mailbox. (See Security Exhibits 2, 3, and 4 for more information.)

Physical Security: The contractor shall have a secure work area(s) for the processing and production of all CMS PII in electronic and paper format. The work area(s) shall be accessible only to authorized employees, and all work shall be monitored closely by contractor management while CMS PII is being processed and/or produced.

Information Technology (IT) Security: The contractor shall have a system in place to comply with CMS Information Security Clause 11 in (see Security Exhibit 1).

Security Liaison(s): The contractor must appoint one (1) or more Security Liaison(s) to handle issues regarding personnel, physical, and computer security; confidential issues that may arise at any point during the background investigation process; and, serve as a point of contact to the Government for security issues. The liaison's duties will include attending the postaward conference; submitting a security plan (see "Security Plan" specified herein); discussing confidential security issues with CMS staff; submitting background applications; and, resolving any issues of inaccurate or incomplete data supplied by background investigation applicants. In the event CMS discovers sensitive information during the background investigation, CMS Security may need to contact the background investigation applicant directly.

Disposal of Waste Material: Contractor must hold all waste material (useable surplus signatures, copies, etc., left over after production) that does NOT contain PII until 11/14/2023, unless otherwise specified. All waste material containing PII must be destroyed immediately.

All waste material containing PII must be destroyed in a manner that it is not possible to recreate the product or identity of a beneficiary (i.e., burning, pulping, shredding, macerating, or other suitable means). If the contractor selects shredding as a means of destruction, it must be a cross-cut shredder with a maximum size of 5/32 x 1-1/2" cross-cut particles. Strip shredding is not acceptable.

Destruction of waste must occur inside the contractor's secure production facility, close to the point of binding/imaging. Any waste material containing PII that is not shredded immediately must be covered at all times while awaiting destruction. A cover must be placed over any bins with waste material containing PII when being moved from one location to another within the contractor's facility. Sending intact waste containing PII to a municipal incinerator, a recycler, or any other off-site processor is not acceptable and will be considered a data breach.

Disposal of Electronic PII: Immediately after production is complete, all electronic files including any files (parallel printout) deriving from the originally furnished file containing PII must be permanently destroyed in accordance with Federal Information Security Management Act (FISMA) of 2002. CMS will maintain an archive of furnished files.

Prior to destruction, contractor may be required to upload their final files back to their Gentran mailbox.

Incident Reporting Requirements: If there is a breach or a suspected breach of PII, the incident must be reported to CMS within one (1) hour of discovery. Contractor to report breaches to the CMS IT Service Desk at (410) 786-2580 or (800) 562-1963.

Expiration of Data Use Agreement (DUA): Upon expiration of the DUA, the contractor will be required to confirm destruction of all CMS data files and that no copies have been kept. Failure to certify file destruction may cause the CMS Privacy Office to refuse to issue future DUA's and data with the contractor's company or to individuals listed on the DUA. (Instructions for the destruction of CMS data files will be provided after award.)

Security Exhibits: The following Exhibits 1 through 4 contain security clauses, information, and forms (Exhibits follow after Attachment C of these specifications).

- Security Exhibit 1: CMS Clause-11: CMS Information Security (April 2008)
- Security Exhibit 2: CMS Clause-09A-01: Security Clause – New Contract Awards (May 2007) (NOTE: This contract is designated as Low Risk.)
- Security Exhibit 3: FAQ Supplement to CMS Security Clause 09A-01 (April 2008)
- Security Exhibit 4: Secure One HHS, Information Security Program Rules of Behavior (February 12, 2008)

All contractor management and employees involved in this contract will be instructed on how to apply for access to the Gentran mailbox system. Instructions for filling out the security documentation and the Data Use Agreement (DUA) will be provided after award. Submissions will be done electronically.

LIQUIDATED DAMAGES: “Medicare and You” is a Congressionally mandated publication: Balanced Budget Act of 1997, section 4001, 1851 (d) (2) (A); and, Medicare, Prescription Drug, Improvement and Modernization Act of 2003. Liquidated damages will apply and will be computed at the rate of two and one half percent (2.5%) of the contract price for the total quantity ordered under these specifications for each workday the contractor is in default of the shipping schedule(s); provided that the minimum amount of liquidated damages shall not be less than \$5.00 for the entire order and not more than \$50,000.00 per day on the entire order, except the total damages assessed against a contractor shall in no case exceed 50% of the total value of the entire order.

BUY AMERICAN ACT: In conjunction with the preaward survey (see “PREAWARD SURVEY” specified herein), bidders must state the paper supplier(s) that will be used in production of these handbooks. Refer to GPO Contract Terms (GPO Publication 310.2, Rev. 01-18).

PREAWARD SURVEY: In order to determine the responsibility of the prime contractor or any subcontractor, the Government reserves the right to conduct an on-site preaward survey at the contractor's/subcontractor's facility(ies) or to require other evidence of technical, production, managerial, financial, and similar abilities to perform, prior to the award of a contract.

As part of the financial determination, the contractor in line for award shall be required to provide the following financial documents:

- 1) Most recent profit and loss statement
- 2) Most recent balance sheet(s)
- 3) Statement of cash flows
- 4) Current official bank statement
- 5) Current lines of credit (with amounts available)
- 6) Letter of commitment from paper supplier(s)
- 7) Letter of commitment from any subcontractor

NOTE: The letter of commitment from each paper supplier(s) must state what percentage of paper from each paper supplier will be used in production of these handbooks. Additionally, the letters must state the location (city/state/country) of the mill supplying the paper. (See “BUY AMERICAN ACT” specified herein.)

The documents will be reviewed to validate that adequate financial resources are available to perform the contract requirements. Documents submitted will be kept confidential and used only for the determination of responsibility by the Government. Failure to provide the requested information in the time specified by the Government may result in the Contracting Officer not having adequate information to reach an affirmative determination of responsibility.

Additionally, each of the contractor's facilities that are proposed for the production of the Medicare and You Handbooks MUST be certified at the time of the bid opening date (specified on page 1) by GPO's Quality Control for Published Products at the requisite Quality Level, in accordance with the specified Quality Assurance Levels and Standards (specified on page 3). (NOTE: This requirement applies to the prime contractor and any contractor used through a joint venture.)

Due to the time-sensitive nature of this contract, contractors will not be allowed to submit samples for quality level evaluation after the bid opening date (specified on page 1).

Due to the time-sensitive nature of this contract, should a contractor's submitted samples not garner the requisite quality level or are determined to be incomplete samples, the contractor may not be allowed to submit additional samples.

A preaward survey of each of the contractor's facilities that are proposed to be used for the production of the Medicare and You Handbooks will include a review of the contractor's project plans as required by this contract. A listing of all subcontractors involved will also be reviewed.

PREAWARD PAPER SAMPLES: The Government does not anticipate testing paper samples; however, the Government retains the right to request paper samples for testing if deemed necessary.

If required, at the Government's option, all bidders must have the required paper samples ready to submit at the of the bid opening date (specified on page 1). Contractor being considered for award will be notified if paper testing is required and to submit their samples. Only the contractor being considered for award will have their paper tested. The Government reserves the right waive the preaward paper samples.

The sample requirement is no less than 25 sheets each of the required text and cover stock, as specified under "STOCK/PAPER." Each sheet is to be 8-1/2 x 11" in size.

All samples submitted by a paper mill(s) or a contractor must be labeled as to the JCP Code, paper weight, and paper manufacturer. Additionally, the package must clearly identify the jacket number and contractor on whose behalf the paper samples are being submitted. ***Any package not properly identified/labeled and/or has less than the specified 25 sheets will not be tested.***

NOTE: Random paper samples received by a paper supplier/mill that does not identify the contractor on whose behalf the samples are submitted WILL NOT BE TESTED OR RETURNED.

Contractors must notify their paper supplier(s)/mill(s) that the mill must submit separate paper samples for each contractor. A paper mill cannot submit the same set of paper samples for multiple contractors.

Samples may be inspected and tested and must comply with the specifications as to kind and quality of materials.

NOTE: Due to the time-sensitive nature of this contract, preaward paper samples may be tested after award; however, award of the contract prior to acceptance of the paper samples does not relieve the contractor of using paper that is in accordance with the Government Paper Specifications Standards or in accordance with the paper requirements specified under "STOCK/PAPER," as applicable.

If required, the preaward paper samples are to be submitted to: U.S. Government Publishing Office, Chief of Testing and Technical Services, Attn: Tyler Wood, Loading Dock, Stop: QC, 44 H Street, NW, Washington, DC 20401. *NOTE: All samples are to be delivered via overnight carrier. Samples are NOT to be sent through the USPS. At time of delivery to GPO, contractor must notify Mary Newton at mnewton@gpo.gov AND QCIMD@gpo.gov. Email notification must include the name of the contractor, paper mill, shipper, and all tracking numbers.*

If the paper samples are disapproved (or determined to be “not equal”) by the Government, the Government, at its option, may require the contractor to submit additional samples for inspection and test, in the time and under the terms and conditions specified in the notice of rejection.

In the event the additional samples are disapproved by the Government, the contractor shall be deemed to have failed to comply with the applicable requirements of these specifications for stock/paper, which may be reason for a determination of non-responsibility.

Samples will not be returned to the contractor. No charges will be allowed for costs incurred for the preaward paper samples.

PROJECT PLANS: Within five (5) workdays of notification of contract award, the contractor shall submit one (1) PDF copy of their Project Plans via email to the following email addresses:

- Mary Newton at mnewton@gpo.gov
- Christine Crawford at christine.crawford@cms.hhs.gov
- Clinton Howard at clinton.howard@cms.hhs.gov

The proposed plans are subject to Government approval. The Government will review the project plans. If the project plans are lacking large portions of information or are considered too vague for the Government to evaluate, the plans may be rejected, and the contractor will be required to revise and resubmit the plans. If the Government has questions, these questions will be forwarded to the contractor to be addressed either before or at the postaward conference. After the postaward conference, the contractor may be required to resubmit revised project plans.

Once approved, no changes to these plans may be made without written approval from the Contracting Officer.

The Government reserves the right to waive some or all of these plans.

The contractor must present a detailed Project Plan to include the following:

Security Plan: The contractor must have a formal, documented Security Plan that will ensure their compliance with all of the security provisions of this contract and as referenced in the attached exhibits. Particular attention should be given to addressing compliance of the Federal Information Security Management Act of 2002 (FISMA) and the Privacy Act of 1974 as referenced in Exhibit 1, CMS Clause 11. Minimum security requirements for FISMA compliance are defined by the Department of Commerce, National Institute of Standards and Technology (NIST) in Federal Information Processing Standards Publication (FIPS) Publication 200 “Minimum Security Requirements for Federal Information and Information Systems.” This document can be found on the internet at <http://csrc.nist.gov/publications/fips/fips200/FIPS-200-final-march.pdf>.

Release of PII by CMS does not constitute CMS’ approval or acceptance of the Security Plan. At any time during this contract, if CMS finds deficiencies in the contractor’s Security Plan, CMS may require correction of the deficiency.

Personnel Plan: This plan must contain the following information for the contractor's Project Manager and Alternate (Backup) Project Manager:

- Name
- Work address
- Telephone numbers (office and cellular)
- Fax number
- Email address

Additionally, the personnel plan must identify one (1) main point of contact (POC) and a designated backup POC for all phases of the contract. The main POC and/or backup POC will be expected to attend all meetings, inspections, conference calls, virtual MS Teams meetings, etc.

Production Facilities Plan: The following information for all contractor and subcontractor production facilities that will be used for this project shall be provided:

- Company name
- Plant name
- Street address
- Name of contact person
- Number and type of presses, binding lines, and imaging lines that will be used to produce these handbooks
- Contact person's telephone numbers (office and cellular)
- Contact person's email address
- Plant manager's name (for each shift)
- Plant manager's telephone numbers (office and cellular)
- Plant manager's email address

If the contractor needs to add another contractor production facility at any time after approval of the contractor's project plans, the contractor must notify the Government 24 hours prior to production starting in that facility.

If the contractor needs to add or change a piece of equipment other than what was specified in the project plans, that piece of equipment must be approved prior to starting production on it.

If the contractor needs to add a subcontractor at any time after approval of the contractor's project plans, the subcontractor must be approved by the Government prior to production starting in that facility. The contractor must submit the subcontractor's information to the Government for approval 24 hours prior to production starting in that facility.

Production Plan: This plan must include:

- The projected commencement dates for cover printing, text printing, binding, and address imaging for each production facility that will be producing these handbooks.
- The daily quantity projections for cover printing, text printing, binding, and address imaging for each production facility that will be producing these handbooks.

On-Site Monitors Security/Safety Plan: This plan must include a description of the security/safety procedures that the contractor has in place or will provide for all Government on-site monitors for each printing facility, including any outside areas, such as parking lots. At the Government's option, some or all of the monitoring and inspections may be done virtually. However, the contractor must still provide their On-Site Monitors Security/Safety Plan with the required information.

Continuity of Operations (COOP) Plan: The failure to deliver the products required under this specification in a timely manner would have an impact on the Congressional Mandate for delivery of the handbooks. Therefore, if for any reason(s) (act of God, labor disagreements, pandemic, national emergency, etc.) the contractor is unable to perform at said locations for a period longer than two (2) workdays, contractor must have a backup plan for producing the products required under this specification.

Plans for their contingency production must be prepared and submitted to the Contracting Officer as part of the COOP Plan. These plans must include a detailed description with the location of the facility(ies) to be used, equipment available at each facility, and a timetable for the start of production at each facility.

Plans must address how the contractor will handle large disruptions (pandemic, natural disaster, etc.) and small disruptions (piece of equipment breaks down, facility loses power, etc.).

Part of the plan must also include the transportation (if applicable) of Government materials from one facility to another.

COOP plans must address both the contractor's main facilities and their backup facilities. All terms and conditions of this contract will apply to both the contractor's main facilities and backup facilities. Due to the time sensitive nature of the handbooks produced on this contract, the contractor must maintain the original schedule set forth in this contract.

Quality Assurance Plan: This plan must include, for each location, the names of all quality assurance personnel and a detailed description of the number, type, and frequency of inspections that will be performed as well as the records that will be maintained documenting these activities (see "QUALITY ASSURANCE PROGRAM" specified herein). The plan must also include samples of detailed quality checklists that will be used at each identified type of inspection. Personnel responsible for performing these quality inspections will be required to sign the checklist for their specific task, certifying that they have read and understand the required checklist. A copy of the certified checklist must be posted at the site of the inspection for review and confirmation by the GPO monitor. A sample of the intended 5,000th book parallel printout format must be submitted with the contractor's Project Plan for review and approval.

Transportation Management Plan: This plan must describe the details of obtaining transportation services for the drop-shipment of single copies to appropriate postal facilities and for delivery of bulk copies. This plan must show how the transportation service providers are selected by the contractor's firm as the best value for the Government. Plans must include the following information regarding the contractor's methods for:

- Soliciting and reviewing bids for transportation services to ensure that the Government is receiving "best value."
- Evaluating reasonableness of cost/price.
- Evaluating on-time delivery record.
- Controlling transportation costs.

Sequential Numbering Plan: This plan must include sufficient detail to fulfill the contract requirements that there are no duplicate, damaged, or missing pieces. Each piece should have a unique number. An explanation of the contractor's sequential numbering system is required to understand the required audit trail for each and every piece.

QUALITY ASSURANCE PROGRAM: By submission of the bid, the contractor agrees to maintain a quality system in addition to GPO's regular program. At a minimum, this program will include the following:

- Random press sheet pulls during the run by the press operator, mechanically dated and time stamped, then signed by the person performing the inspection. The press pulls will consist of a pull from all streams being produced every 20 minutes with the attached GPO “Certificate of Selection” form (Attachment C) also being mechanically dated and time stamped then being filled out by the shift Pressroom Foreman at the end of each shift.
- A designated company official who will be responsible for checking the first 10 addresses for each item printed in each location by comparing them with a parallel printout as well as every 5,000th piece. The results of these checks will be recorded and made available to the Government upon request.
- Any deviation from the parallel printout must indicate the steps taken for correction including going back to the last matching address and identifying the first and last pieces which had to be re-run as a result of the deviation. An accurate record of all complete publications and the anticipated release date for shipment to the U.S. Postal Service is essential.
- The contractor is required to keep the press sheet pulls for six (6) months after completion of distribution. After six (6) months, the press sheet pulls are to be destroyed in accordance with “Disposal of Waste Material” specified under “DATA SECURITY.” Contractor must furnish a certificate of destruction certifying that the press sheet pulls have been destroyed properly.

NOTE: Although a Government representative may be on site during much of the binding and imaging phase, it still remains the contractor’s responsibility to follow their own quality assurance program. The Government representative is monitoring production and not performing quality assurance checks.

MONITORING AND INSPECTION BY THE GOVERNMENT:

On-Site Monitoring and On-Site Inspection: Performance of all elements and functions of the Quality Assurance Plan and the right of the Government to make general or specialized tests and inspections does not relieve the contractor of any responsibility for meeting all requirements in this contract. A Government representative may be on site during the startup of the binding and imaging portion of this job and may stay on site for all or part of the binding and imaging process.

A desk, telephone, facsimile machine, and computer with Microsoft Office software (Microsoft Office 2000 or later), a CD-ROM drive, and Internet access in a non-smoking, temperature-controlled environment shall be available for the exclusive use of the Government representative(s) during this time and must be located within a reasonable distance and/or be reasonably accessible to the production lines. These requirements apply for all locations that are doing binding and/or imaging, including subcontractors. *The Government representatives shall have full, unrestricted, and unescorted access to production facilities where CMS work is being produced.*

The Government on-site monitor will be monitoring the bindery and imaging production as a monitor/observer. The Government on-site monitor will not be responsible for any quality assurance checks. The contractor must continue to perform all scheduled quality assurance checks regardless of the presence of the Government on-site monitor.

All binding/imaging equipment must be inspected and approved by the on-site monitor prior to use.

Virtual Monitoring and Virtual Inspection: At the Government’s option, some or all of the monitoring and inspections may be done virtually.

Some or all of the communication may be accomplished using various methods of communication such as email, telephone, GPO File Sharing Site, and MS Teams application.

Virtual monitoring and/or virtual inspecting to include, but is not limited to, the following –

- Meetings, online training, and virtual inspections will be held via MS Teams.
- All plants working on this product must have access to and be able to use all methods of communication listed in these specifications.
- Transfer of mail files/parallel printout from the contractor to the GPO inspectors must be done via PDF files with passcode protection or via GPO File Share Site.
- Some communications may require security requirements and restrictions, to include but not be limited to:
 - PII (including photos of PII) may not be shown in the MS Team conversations.
 - PII (including photos of PII) may not be recorded or transmitted by cell phones.
 - PII (including photos of PII) may not be emailed unless sent via password-protected, encrypted email.
- Content, Binding, and Image Inspections for each state and each piece of equipment will be held via MS Teams.
- Contractor must confirm that PII is not being recorded while it is being shared with the GPO inspectors.

Virtual monitoring and inspections (in lieu of on-site monitoring/inspections) do not relieve the contractor of producing and distributing the products in accordance with the contract specifications at the requisite quality level.

If inspections are done virtually, the contractor is required to submit a copy of the approval email, stapled to the approved sample, at the end of each week. Contractor to submit to: U.S. Government Publishing Office, Quality Control for Published Products (QCPP), Stop: CSPS, Room C613, 732 North Capitol Street, NW, Washington, DC 20401. Package must be identified by contractor's name, jacket number, and "MY24 APPROVED SAMPLES." Samples are to be mailed/shipped at the most economical means to the Government.

The Government retains the right to conduct on-site monitoring and/or inspections at any point during production and distribution, at the Government's discretion.

All binding/imaging equipment must be inspected and approved by the on-site monitor prior to use.

POSTAWARD CONFERENCE: Government representatives will conduct a conference with the contractor's representatives, including at least one (1) mailing representative, at the Government Publishing Office, Washington, DC, at a date and time determined by the Government (see "SCHEDULE" for dates). At the Government's option, the postaward conference may be conducted via teleconference. NOTE: Based on discussions at the postaward conference, the contractor may be required to submit revised project plans.

WARRANTY: Contract Clause 15, "Warranty," of GPO Contract Terms (GPO Publication 310.2, effective December 1, 1987 (Rev. 01-18)) is amended for the solicitation to the effect that the warranty period is EXTENDED from 120 calendar days to 180 calendar days from the date the check is tendered as final payment. All other provisions remain the same.

PRIVACY ACT NOTIFICATION: This procurement action requires the contractor to do one or more of the following: design, develop, or operate a system of records on individuals to accomplish an agency function in accordance with the Privacy Act of 1974, Public Law 93-579, December 31, 1974 (5 U.S.C. 552a) and applicable agency regulations. Violation of the Act may involve the imposition of criminal penalties as stated in 5 U.S.C. 552a (i)(1) CRIMINAL PENALTIES. It is incumbent upon the contractor to inform its officers and employees of the penalties for improper disclosure imposed by the Privacy Act of 1974, 5 U.S.C. 552a, specifically, 5 U.S.C. 552a (i)(1) CRIMINAL PENALTIES and m(1) GOVERNMENT CONTRACTORS.

PRIVACY ACT

- (a) The contractor agrees:
- (1) to comply with the Privacy Act of 1974 and the rules and regulations issued pursuant to the Act in the design, development, or operation of any system of records on individuals in order to accomplish an agency function when the contract specifically identifies (i) the system or systems of records and (ii) the work to be performed by the contractor in terms of any one or combination of the following: (A) design, (B) development, or (C) operation;
 - (2) to include the solicitation notification contained in this contract in every solicitation and resulting subcontract and in every subcontract awarded without a solicitation when the statement of work in the proposed subcontract requires the design, development, or operation of a system of records on individuals to accomplish an agency function; and
 - (3) to include this clause, including this paragraph (3), in all subcontracts awarded pursuant to this contract which require the design, development, or operation of such a system of records.
- (b) In the event of violations of the Act, a civil action may be brought against the agency involved where the violation concerns the design, development, or operation of a system of records on individuals to accomplish an agency function, and criminal penalties may be imposed upon the officers or employees of the agency where the violation concerns the operation of a system of records on individuals to accomplish an agency function. For purposes of the Act when the contract is for the operation of a system of records on individuals to accomplish an agency function, the contractor and any employee of the contractor is considered to be an employee of the agency.
- (c) The terms used in this clause have the following meanings:
- (1) "Operation of a system of records" means performance of any of the activities associated with maintaining the system of records including the collection, use, and dissemination of records.
 - (2) "Record" means any item, collection or grouping of information about an individual that is maintained by an agency, including, but not limited to, his education, financial transactions, medical history, and criminal or employment history and that contains his name, or the identifying number, symbol, or other identifying particular assigned to the individual, such as a finger or voice print or a photograph.
 - (3) "System of records" on individuals means a group of any records under the control of any agency from which information is retrieved by the name of the individual or by some identifying number, symbol, or other identifying particular assigned to the individual.

ADDITIONAL EMAILED BID SUBMISSION PROVISIONS: The Government will not be responsible for any failure attributable to the transmission or receipt of the emailed bid including, but not limited to, the following:

1. Illegibility of bid.
2. Emails over 75 MB may not be received by GPO due to size limitations for receiving emails.
3. The bidder's email provider may have different size limitations for sending email; however, bidders are advised not to exceed GPO's stated limit.
4. When the email bid is received by GPO, it will remain unopened until the specified bid opening time. Government personnel will not validate receipt of the emailed bid prior to bid opening. GPO will use the prevailing time (specified as the local time zone) and the exact time that the email is received by GPO's email server as the official time stamp for bid receipt at the specified location.

PAYMENT: Contractor is required to submit their billing invoice and all supporting documentation in either hard copy format or as a PDF file via email (at contractor's option), as follows:

- Hard copy billing invoice and all supporting documentation must be mailed or delivered to: U.S. Government Publishing Office, Office of Financial Management, Attn: Comptroller, Stop: FMCE, Washington, DC 20401.

OR

- PDF file of billing invoice and all supporting documentation must be emailed to: Deidre Walker at dpwalker@gpo.gov.

The invoice will be considered received and the examination/verification will start upon receipt of the billing invoice AND all supporting documentation (either in hard copy format or as a PDF file).

NOTE: Contractor is not to fax the billing invoice or supporting documentation.

A copy of the billing invoice only must be emailed to Mary Newton at mnewton@gpo.gov and Christine Crawford at christine.crawford@cms.hhs.gov. For more information about the billing process, refer to the General Information of the Office of Finance web page located at: <http://www.gpo.gov/finance/index.htm>.

Contractor's billing invoice must be itemized in accordance with the line items in the "SCHEDULE OF PRICES" for each assigned state/region.

TITLE: Medicare and You 2024 (Spanish Area-Specific Handbooks).

PRODUCT: There are 11 items (Spanish Area-Specific Handbooks).

NOTE: For the purpose of this contract, the term “item” refers to an “Area Specific Handbook,” and these terms will be used interchangeably throughout these specifications.

QUANTITY: The estimated requirement of this product is approximately 825,000 to 900,000 handbooks, including the Quality Assurance Random Copies and the Office of Superintendent of Documents copies required for each item.

NOTE: The figures specified below are estimates only based on historical data of past production runs (Medicare and You 2023 figures). Exact quantities will not be known until the files are furnished to the contractor during the week of July 3, 2023. The Government reserves the right to increase or decrease by up to 20% the total number of handbooks ordered. Quantities are as follows:

<u>Handbook Name</u>	<u>Publication Number</u>	<u>Estimated Total Quantity</u>
New Jersey and Puerto Rico (includes Virgin Island and Atlantic Euro)	10050-1S	684,553
New York City	10050-2S	17,734
Southern Florida	10050-3S	27,137
Illinois	10050-4S	7,666
Texas	10050-5S	26,025
Southern California	10050-6S	33,217
Northern California	10050-7S	11,199
Northern Florida	10050-8S	11,108
Arizona	10050-9S	4,577
Massachusetts	10050-10S	3,895
Pennsylvania	10050-11S	3,512

NUMBER OF PAGES: Each item is an estimated 152 to 192-page publication with a separate, wraparound cover. Each item contains text and cover pages as follows:

Text: Text consists of a basic (fixed) section and a variable section, as follows:

- Basic (Fixed) section is estimated to be approximately 116 pages and is common to all books.
- Variable section is approximately 36 to 76 pages, is unique, and is located at the end of each Area-Specific Handbook.

NOTE: See “ALLOWABLE CHARGES” in the “SCHEDULE OF PRICES” for information regarding billing for the fixed section and variable section.

Covers: Covers 1, 2, and 3 are common to all books; Cover 4 is specific to each book.

NOTE: Refer to Exhibit 5 for historical data for variable pages counts from previous years. Exhibit 5 is for information purposes only. There is no guarantee that the variable page counts for the product produced on this contract will be the same for any item.

TRIM SIZE: 8-3/8 x 10-7/8”.

NOTE: See “PRESS SHEET INSPECTION” for color control bar requirements.

GOVERNMENT TO FURNISH: Data Files will be furnished via Electronic File Transfer (EFT) in a Gentran Mailbox that will be setup by CMS to provide the contractor with access to data files. Immediately after award, the contractor must submit the names of two (2) (one primary user and one backup user) to Christine Crawford at christine.crawford@cms.hhs.gov. At that time, the contractor will be given a mailbox ID that will be needed when applying for online access to the Gentran Mailbox.

Applicants must apply for access to the Gentran Mailbox via the following internet link: <https://portal.cms.gov> (select the “New User Registration” tab). A Social Security Number is required for the persons completing the form (no exceptions).

Prior to submitting an online application, contractor must notify Christine Crawford by email (christine.crawford@cms.hhs.gov) to request a Gentran Mailbox number to use when applying online. Notifications of access will be sent to each applicant when approved. Please notify Christine Crawford when online applications are approved.

Software: Contractor will need an Internet browser or may use a GIS-compatible Secure File Transfer Protocol Client (SFTP).

The Government will furnish the following deliverables to the contractor at time of the postaward conference:

- Addresses furnished in a compressed EBCDIC file in a Gentran mailbox (secure FTP site, available when computer access forms are approved).
- Electronic files generated on a MAC computer with MAC OS Monterey, Version 12.6 using Adobe InDesign CC2022 in native application format and Adobe Acrobat DC (along with the corresponding Pantone Connect for Adobe Creative Cloud plug-in for spot color licensing) will be furnished via email (see below for additional specifications).
- One (1) set of color visuals for the pages common to all handbooks
- Bulk distribution list (an MS Excel file with these addresses will be emailed to the contractor prior to the postaward conference)
- Record Layout for mailing addresses
- One (1) copy of USPS Form 3615, Mailing Permit Application and Customer Profile

NOTE: At the Government’s option, some or all of the above may be furnished electronically via email.

Adobe InDesign CC2022 and Adobe Acrobat DC PDF Files: Electronic files will be generated on a MAC computer with MAC OS Monterey, Version 12.6 using Adobe InDesign CC2022 in native application format. Printer and screen fonts will be provided. Adobe Acrobat PDF files will be supplied to the contractor via email with the variable pages that will comprise the last portion of the handbook. NOTE: Contractors must use CMS supplied fonts only. One (1) set of color visuals for the pages common to all handbooks and the pages that are unique for each item of the handbook will be provided as a general guide.

NOTE: All software upgrades (for specified applications and plug-ins) which may occur during the term of the contract must be supported by the contractor.

The electronic files will be for the basic (fixed) section, variable section, and covers of the handbooks. The fixed section of the handbooks is identical for All handbooks. Covers 1, 2, and 3 are identical for ALL handbooks; Cover 4 is unique to each Area-Specific Handbook. The fixed section portion of the Handbook, which will comprise the first section of each Handbook, is approximately 116 pages. The variable sections, which will be unique to each Area-Specific Handbook, are approximately 36 to 76 pages (either 36, 40, 44, 48, 52, 56, 60, 64, 68, 72, or 76 pages) and will follow the fixed section. *NOTE: Each Area-Specific Handbook may contain a different page count for the variable section at the end of the Handbook.*

Identification markings such as register marks, commercial identification marks of any kind, etc., except GPO imprint, form number, and revision date, carried in the electronic files, must not print on finished product.

CONTRACTOR TO FURNISH: All materials and operations, other than those listed under “GOVERNMENT TO FURNISH,” necessary to produce the products in accordance with these specifications.

ELECTRONIC PREPRESS: Prior to image processing, the contractor shall perform a basic check (preflight) of the furnished media and publishing files to assure correct output of the required reproduction image. Any errors, media damage, or data corruption that might interfere with proper file image processing must be reported to: Clint Howard at clinton.howard@cms.hhs.gov.

The contractor shall create or alter any necessary trapping, set proper screen angles and screen frequency, and define file output selection for the imaging device being utilized. Furnished files must be imaged as necessary to meet the assigned quality level.

Line screen resolution must be a minimum of 150 lpi for covers and 133 lpi for text.

PROOFS: The following proof requirements must be submitted for each plant location used in the printing of the product.

NOTE: The GPO imprint line must be visible on all proofs of Cover 3. Proof of Cover 4 must show indicia.

- Three (3) sets of digital color content proofs in book form of the “fixed” section of the Handbook (approximate circle folio pages 1 to 116) and Covers 1 through 4. Direct to plate must be used to produce the final product with a minimum of 2400 x 2400 dpi. Proofs must be created using the same Raster Image Processor (RIP) that will be used to produce the product. Proofs shall be collated with all elements in proper position (not pasted up), imaged face and back, trimmed, and folded to the finished size of the product.

For Cover 4, three (3) sets *for each item* are required.

- Two (2) sets of inkjet proofs that are G7 profiled and use pigment-based inks for Covers 1 through 4 only. A proofing RIP that provides an option for high quality color matching (such as Device Links Technology and/or ICC Profiles Technology), and meets or exceeds industry tolerance to ISO 12647-7 Standard for Graphic Technology (as of 3/19/09, and future amendments) must be utilized plus GRACoL 2006 Coated #1 specifications (CGATS TR006) must be achieved. Output must be a minimum of 720 x 720 dpi on a GRACoL or SWOP certified proofing media. Proofs must contain the following color control strip to be evaluated for accuracy: IDEAlliance ISO 12647-7 Control Strip 2009 or 2013(i1).

Proofs must contain color control bars (such as Brunner, GATF, GRETAG, or RIT) for each color of ink on the sheet. Control bars must be placed parallel to the press's ink rollers and must show areas consisting of minimum 1/8 x 1/8" solid color patches; tint patches of 25, 50 and 75%; dot gain scale; and gray balance patches for process color (if applicable). These areas must be repeated consecutively across the sheet.

The make and model number of the proofing system utilized shall be furnished with the proofs. These proofs must contain all elements, be in press configuration, and indicate margins. Proofs will be used for color match on press. Direct to plate must be used to produce the final product with a minimum of 2400 x 2400 dpi.

Pantone colors must be simulated on proofs and must be proofed separately on a digital color content, overlay, or inkjet proof.

Contractor to submit two (2) sets of ink drawdowns on actual production stock of the black ink and the Pantone color(s) used to produce the product. Half of drawdown must show varnish or coating, as applicable.

- One (1) press quality PDF soft proof of the "fixed" section of the Handbook (approximate circle folio pages 1 to 116) and Covers 1 through 4 (for content only) using the same Raster Image Processor (RIP) that will be used to produce the final printed product. PDF proof will be evaluated for text flow, image position, and color breaks. Proof will not be used for color match.

NOTE: Covers 1, 2, and 3 and the "fixed" section of each Handbook are common to all Area-Specific Handbooks; therefore, only one (1) PDF proof is required regardless of the number of contractor's plants. For Cover 4, one (1) PDF proof *for each item* is required.

NOTE: Proofs will not be required for variable pages.

Send two (2) sets of digital color content proofs, one (1) set of inkjet proofs, and one (1) set of ink drawdowns directly to: CMS, Attn: Clint Howard, SLL-11-17, 7500 Security Boulevard, Baltimore, MD 21244-1850. Contractor must indicate Jacket Number, Requisition Number, Contractor Name and Plant, and "PROOFS" (specifically, proof type and/or ink drawdowns) on the proof package(s).

Send one (1) set of the digital color content proofs, one (1) set of inkjet proofs, and one (1) set of ink drawdowns directly to: Government Publishing Office, Publishing Support Operations, Quality Control for Published Products, Attn: John Carey/Sarah Coffin, Stop: CSPS, Room C613, 732 North Capitol Street, NW, Washington, DC 20077-5496. (Telephone: (202) 512-0542) Contractor must indicate Jacket Number, Requisition Number, Contractor Name and Plant, and "PROOFS" (specifically, proof type and/or ink drawdowns) on the proof package(s). Contractor must notify Mary Newton (mnewton@gpo.gov) immediately upon submitting proofs. *NOTE: This set will be held by the GPO and will not be returned to the contractor.*

Email PDF soft proofs to: christine.crawford@cms.hhs.gov; Clinton.howard@cms.hhs.gov; jcarey@gpo.gov; and gcpp@gpo.gov. Email subject line must identify the Jacket Number, Requisition Number, and "PROOFS."

Contractor must notify GPO Shared Support Services Compliance Section via email to compliance@gpo.gov and notify Mary Newton (mnewton@gpo.gov) immediately upon submitting proofs and immediately upon notification that the proofs are available for pickup at CMS.

NOTE: The delivery addresses for the proofs may change. Contractor will be notified after award.

If any contractor's errors are serious enough in the opinion of the GPO to require revised proofs, the revised proofs are to be provided at no expense to the Government. No extra time can be allowed for this reproofing; such operations must be accomplished within the original production schedule allotted in the specifications.

The contractor must not print prior to receipt of an "O.K. to Print."

STOCK/PAPER: The specifications of all paper furnished must be in accordance with those listed herein and listed for the corresponding JCP Code numbers in the "Government Paper Specification Standards No. 13" dated September 2019.

Government Paper Specification Standards No. 13 – https://www.gpo.gov/docs/default-source/forms-and-standards-files-for-vendors/vol_13.pdf.

All text paper used in each handbook must be of a uniform shade if possible. If not possible, each section of the handbook must be of a uniform shade (i.e., the pages of the static section must be of a uniform shade and the pages of the variable section must be of a uniform shade). All paper properties specified for JCP Code A60 apply to each section within a book (i.e., fixed text pages and variable text pages).

All cover paper must have the grain parallel to the spine.

Text: White Uncoated Text, basis weight: 50 lbs. per 500 sheets, 25 x 38", equal to JCP Code A60.

Cover: White Matte-Coated Cover, basis weight: 65 lbs. per 500 sheets, 20 x 26", equal to JCP Code L50.

PRINTING: Publication prints head-to-head, with an occasional head-to-side.

Text: A minimum of 133-line screen for text is required.

All text pages (fixed pages and variable pages) print in black and one Pantone color (Pantone 300 Blue) consisting of illustrations, gradient tones, and type and line matter throughout. Text pages contain some bleeds. Fixed section (base pages) text is circle folioed 1 through 116 (estimated). The variable section, provided in the PDF file to be sent via email, is the balance of the book.

There are no blank text pages. Some pages may print "This page intentionally left blank," or "NOTES."

NOTE: Press sheet inspections for the text will NOT be required. In lieu of the press sheet inspections, the contractor must provide 10 signatures of the first printing of the text pages at color density. These signatures must be provided for each plant printing the text pages. The black ink and the Pantone color (Pantone 300 Blue) must be within plus or minus five (5) points of the density mark on the ink drawdowns. The signatures must contain all color bars and information as required by GPO for a press sheet inspection and must be without perforations. NOTE: The color bars must be readable with a handheld densitometer.

NOTE: The delivery addresses specified below may change. Contractor will be notified after award.

- Contractor to deliver five (5) text signatures to: CMS, Attn: Clint Howard, SLL-11-17, 7500 Security Boulevard, Baltimore, MD 21244-1850. Contractor must indicate Jacket Number, Requisition Number, Contractor Name and Plant, and "TEXT SIGNATURES" on the package.
- Contractor to deliver five (5) text signatures to: Government Publishing Office, Publishing Support Operations, Quality Control for Published Products, Attn: John Carey/Sarah Coffin, Stop: CSPS, Room C613, 732 North Capitol Street, NW, Washington, DC 20077-5496. (Telephone: (202) 512-0542) Contractor must indicate Jacket Number, Requisition Number, Contractor Name and Plant, and "TEXT SIGNATURES" on the package.

Contractor must notify Mary Newton (mnewton@gpo.gov) immediately upon submitting text sheets.

Text signatures to be delivered within three (3) workdays of startup of printing.

Cover: A minimum of 150-line screen for covers is required.

Covers 1 and 2 print four-color process and one Pantone color (Pantone 300). Printing may consist of halftones, illustrations, bleeds, and type and line matter.

Cover 3 prints black and one Pantone color (Pantone 300 Blue) with the GPO imprint line in black in lower right-hand corner. NOTE: GPO imprint line MUST print on Cover 3 as specified. GPO imprint line must be in accordance with Contract Terms (GPO Publication 310.2, effective December 1, 1987 (Rev. 01-18)).

Cover 4 prints black and one Pantone color (Pantone 300 Blue) consisting of type and line matter and logo. Contractor may knock out address area to be inkjet, if necessary. NOTE: Mailing indicia on Cover 4 must not print on bulk shipment copies (see Attachment A). Contractors can use knock-out varnish window (from mailed versions) for the bulk versions. (See “ALLOWABLE CHARGES” in the “SCHEDULE OF PRICES” regarding billing information for covers.)

The Pantone color (Pantone 300 Blue) must print as a solid color. It cannot be built out of the process colors.

After printing, apply a non-yellowing, dull satin coating (varnish or aqueous) to prevent smearing and scratching. Coating must be dull satin (not gloss).

All covers must be printed on a press capable of printing five (5) colors in a single pass through the press (minimum of five (5) printing units).

VARIABLE COMPUTERIZED IMAGING (ADDRESSING FOR SELF MAILERS): Contractor to address Cover 4 using inkjet, laser, or suitable method using a sans serif font that meets USPS guidelines (<http://pe.usps.gov/cpim/ftp/pubs/Pub28/pub28.pdf>).

Address should read parallel to the short dimension of Cover 4 with placement and location in compliance with applicable USPS addressing guidelines (see Attachment A). Please note that furnished addresses can be up to eight (8) lines of address information; it is possible for the address block to use 10 lines of data, including barcodes.

After addressing, the addresses must not run or bleed when in contact with water and must be clear and legible. All address elements, components, ink characteristics, and barcodes must meet USPS automated flat mail processing equipment compatibility standards and comply with all related USPS requirements as cited in the Mailing Standards of the United States Postal Service, Domestic Mail Manual (DMM), and Flat Mail processing guidelines in effect at time of mailing (<http://pe.usps.gov>).

MARGINS: Margins will be as indicated in the furnished electronic media for the handbook. Inadequate gripper margins. Text pages throughout may bleed at the head, foot, and outside edge. Contractor is responsible for extending bleeds on furnished materials as necessary to ensure bleeds on final product.

BINDING: Perfect-bind text and wraparound cover; trim three sides (bind on the left 10-7/8” dimension). Center hinge score front and back - not to extend beyond 1/4” from bind edge. Grain must run parallel to spine. Glue the front and back covers to the first and last text pages between the scores and the bind.

PRODUCTION REPORT DURING BINDING AND IMAGING PHASE: During the binding and imaging phase of this project, the contractor must email production reports that compare “actual production” to the “projected production” quantities provided in the project plan to Clint Howard (clint.howard@cms.hhs.gov) and Mary Newton (mnewton@gpo.gov).

The production report shall be a single-page Microsoft Excel spreadsheet with four columns:

- 1) plant location
- 2) projected number of books bound and imaged (should match the projected totals in the project plan)
- 3) actual number of books bound and imaged
- 4) difference

Additionally, the contractor must provide hard copy daily production reports for each production facility to each on-site monitor assigned to that facility. These production reports must provide the quantity of handbooks bound, imaged, and shipped. In the event that the monitors are not on site, contractor to email the daily production reports to the assigned monitor (email address to be provided after award) and email qcpp@gpo.gov.

The contractor is responsible for compiling this information from each location that is doing binding and imaging work. This report should be submitted every three (3) calendar days that bindery and imaging work is being done to Clint Howard and Mary Newton. At the postaward conference, a Microsoft Excel spreadsheet shall be provided to the contractor for this purpose.

PRESS SHEET, CONTENT, BINDING, AND VARIABLE IMAGING INSPECTIONS: The following inspections will be held at the contractor's production facility:

- Cover pages press sheet inspection
- Content inspection for the variable pages
- Binding inspection (may be held concurrently with the variable imaging inspection)
- Variable imaging inspection (may be held concurrently with the binding inspection)

At the Government's option, some or all of the above inspections may be held on site or virtually. See "MONITORING AND INSPECTION BY THE GOVERNMENT."

Cover Press Sheet Inspections: Contractor is to print an open 8-point star symbol, or a similar pre-identified unique symbol, within the finished trim area on each cover, which will be honed off after color "O.K." standards have been established during the press sheet inspection.

Final makeready press sheets and imaged products will be inspected and approved at the contractor's plant for the purpose of establishing specified standards for use during the actual press run. Upon approval of the sheets and imaged product, contractor is charged with maintaining those standards throughout the press run (within QATAP tolerances when applicable) and with discarding all makeready sheets that preceded approval. See GPO Publication 315.3 (Guidelines for Contractors Holding Press Sheet Inspections) dated January 2015. NOTE: A press sheet inspection is for the purpose of setting specific standards that are to be maintained throughout the entire run. It does not constitute a prior approval of the entire run.

GPO Publication 315.3:

https://www.gpo.gov/docs/default-source/forms-and-standards-files-for-vendors/contractors_holding_psi.pdf?sfvrsn=2

Press sheets must contain control bars for each color of ink on the sheet. Control bars must be placed parallel to the press's ink rollers. The control bars (such as BRUNNER, GATF, GRETAG, or RIT) must show areas consisting of 1/8 x 1/8" minimum solid color patches; tint patches of 25, 50, and 75%; dot gain scale; and gray balance patches for process color (if applicable). These areas must be repeated across the entire press sheet.

Viewing Light: Press sheets will be viewed under controlled conditions with 5000 degrees Kelvin overhead luminaries. The viewing conditions must conform to ISO 3664-2009; a viewing booth under controlled conditions with 5000 degrees Kelvin overhead luminaries with neutral gray surroundings must be provided.

NOTE: If a contractor is printing covers in multiple locations, a single cover press sheet inspection will be held at the location that is printing first. The contractor is responsible for maintaining the same standards at all other printing locations.

The contractor must have the signed and approved proofs available for the section being printed at the cover press sheet inspections. The contractor must not print prior to receipt of an “O.K. for Color.” NOTE: If multiple plants are being used to print, contractor must have a copy of the signed-off press sheet at each plant.

Content Inspections: A Government inspector shall conduct a content inspection for the variable pages when the contractor starts to print these pages. The purpose of this content inspection is to ensure that the pages printed match the PDF file sent to the contractor. Since no proofs are required for these pages, only the content and color separation will be examined at the start of this press run. The Government inspector will not establish new standards for color or ink density; contractor must match color standards established by the contractor-furnished text signatures.

The contractor must provide one (1) set of laser prints of the variable pages (output at 100%). These laser prints must be printed directly from the furnished file and pre-rip. The laser prints must be either in color or run as separations to show color breaks.

Binding and Variable Imaging Inspections: In the event that a contractor is binding or imaging in multiple locations, a binding and/or imaging inspection will be held in EACH location. This includes all plants the contractor uses for binding and/or imaging, as well as all subcontractor locations.

Binding operations will be inspected at the contractor’s plant for binding quality conformance and to ensure that all GPO binding specifications are being met.

Variable imaging inspections will be held to ensure that:

- The variable computerized imaging specifications and pertinent GPO imaging specifications are being followed.
- All address elements, components, ink characteristics, and barcodes meet USPS automated flat mail processing equipment compatibility standards.
- The correct covers, text pages, and address files are being utilized for the specific book being printed.

If binding and imaging are being done in line, then the binding and imaging inspections will be held concurrently.

Contractor is not to bind prior to receipt of an “O.K. for Binding” and is not to image addresses and barcodes prior to an “O.K. for Imaging.”

Scheduling Inspections: Cover press sheet inspections MUST be held during normal business hours (8:00 a.m. to 5:00 p.m., local prevailing time) on Government workdays, Monday through Friday. Cover press sheet inspections will NOT be held on weekends or Federal holidays.

If possible, contractors should attempt to conduct the content inspection, as well as the binding and imaging inspections, during normal business hours (8:00 a.m. to 5:00 p.m., local prevailing time) on Government workdays, Monday through Friday. However, since the binding and imaging schedules, as well as the printing schedule for the variable pages, are very tight, these inspections can be held on weekends, Federal holidays, and during evening hours.

The Project Manager or Alternate Project Manager MUST notify GPO and CMS of the date and time the press sheet (cover) inspection, content inspection, binding inspection(s), and variable imaging inspection(s) will be performed.

In order for proper arrangements to be made for on-site inspections, notification must be given at least three (3) calendar days prior to EACH inspection. NOTE: For virtual inspections, 1-hour or 24-hour notification may be required for each inspection. Contractor will be notified prior to the inspections if an on-site or virtual inspection will take place.

Notify both GPO and CMS, as follows:

- U.S. Government Publishing Office, Quality Control for Published Products (QCPP), Washington, DC 20401, telephone number (202) 512-0542 (telephone calls will only be accepted between the hours of 8:00 a.m. and 2:00 p.m., Monday through Friday, prevailing Eastern Time)
- Clint Howard, telephone number (410) 786-1962.

It is the contractor's responsibility to schedule all press sheet inspections with the Government, including inspections held at different plants. The Government will not accept press sheet inspection appointments communicated by subcontractors hired by the contractor. The Government will accept content/binding/imaging inspection appointments communicated by subcontractors hired by the contractor.

It is the contractor's responsibility to ensure that appropriate personnel are on site during all inspections that can make any potential corrections, adjustments, and repairs, including the creation of new plates, prepress adjustments, and mixing inks.

NOTE: See contract clauses, paragraph 14(e)(1), Inspections and Tests of GPO Contract Terms (GPO Publication 310.2, effective December 1, 1987 (Rev. 01-18)). When supplies are not ready at the time specified by the contractor for inspection, the Contracting Officer may charge to the contractor the additional cost of the inspection.

PRESS SHEETS AND SAMPLES: The actual cover press sheet, content, binding, and/or variable imaging inspections may be canceled if travel is not advisable at the time of each inspection. (See "MONITORING AND INSPECTION BY THE GOVERNMENT").

- If required, in lieu of a cover press sheet inspection, the contractor will be required to submit 10 untrimmed cover press sheets for each assigned state with all color bars and marks in place (for each assigned state – five (5) sheets to GPO and five (5) sheets to CMS, as specified below).
- If required, in lieu of a content inspection, the contractor will be required to submit seven (7) folded, untrimmed sets of each signature of the variable pages for each assigned state (for each assigned state – two (2) sets to GPO and five (5) sets to CMS, as specified below. One (1) set will be signed and returned to the contractor).
- If required, in lieu of a binding and/or variable imaging inspection, the contractor will be required to submit seven (7) bound and imaged samples for each assigned state (for each assigned state – two (2) samples to GPO and five (5) samples to CMS, as specified below. One (1) sample will be signed and returned to the contractor). *NOTE: For the imaging of addresses on the samples, contractor will be furnished either dummy addresses or be instructed to use any dummy address (such as the addresses provided in Attachment A, page 2).*

NOTE: The delivery addresses specified below may change. Contractor will be notified after award.

All press sheets and/or samples are to be delivered as follows:

- Contractor to deliver to: CMS, Attn: Clint Howard, SLL-11-17, 7500 Security Boulevard, Baltimore, MD 21244-1850. Contractor must indicate Jacket Number, Requisition Number, Contractor Name and Plant, and "PRESS SHEETS" or "SAMPLES" (as applicable) on package.

- Contractor to deliver to: Government Publishing Office, Publishing Support Operations, Quality Control for Published Products, Attn: John Carey/Sarah Coffin, Stop: CSPS, Room C613, 732 North Capitol Street, NW, Washington, DC 20077-5496. (Telephone: (202) 512-0542) Contractor must indicate Jacket Number, Requisition Number, Contractor Name and Plant, and “PRESS SHEETS” or “SAMPLES” (as applicable) on package. Contractor must notify Mary Newton (mnewton@gpo.gov) immediately upon submitting press sheets and/or samples.

Press sheets and/or samples, as applicable, are to be delivered within three (3) workdays of startup of printing/binding/imaging, as applicable.

PACKING:

Bulk Shipments: Pack each item separately and identify the shipping containers with the Area-Specific item name, item number, inventory control number (ICN), publication number, and publication revision date which will be provided at the postaward conference. **Each shipping container in all shipments, including shipments to the CMS warehouse and United Systems of Arkansas (USA) warehouse, must contain this information on the actual shipping container.**

Pack suitable per shipping container not to exceed 40 pounds when fully packed. Shipping containers must be packed in a manner that will assure there is no damage to the product during shipping and handling.

Mailed Shipments: Pack suitably in mailing containers. Mail shipments must be packed in a manner that will ensure there is no damage to the product during shipping and handling.

Pallets (required for motor freight ship only): Pallets must be type III and must conform to Federal Specifications NN-P-71C, and any amendments thereto except for dimensions and single center stringer. Full entry MUST be on the 40” width. Receipt of incorrect pallets may result in a charge for each incorrect pallet which will be assessed against the contractor. This charge will cover additional costs incurred by CMS to re-palletize the shipment onto correct pallets. Loaded pallets must be machine wrapped with shrinkable or stretchable plastic strong enough to retain the integrity of the pallet during transportation and handling. Do NOT use metal strapping or pallet caps for securing material on pallets. Copies on pallets must be consolidated so that there is no more than one (1) partial pallet per destination.

Pallet preparation and pallet sortation are subject to specific USPS standards. Pallets and related labeling must be prepared in accordance with the Mailing Standards of the U.S. Postal Service and DMM in effect at time of mailing as published at <http://pe.usps.com>. (See Attachment B for CMS Pallet Specifications.)

LABELING AND MARKING: Contractor to download GPO Form 905 (R. 7-15) – Labeling and Marking Specifications which can be located on GPO.gov, fill in appropriate blanks, and attach to shipping containers, located to where CMS Warehouse can see on rack system.

Address individual copies for mailing (see “VARIABLE COMPUTERIZED IMAGING (ADDRESSING FOR SELF-MAILERS”).

Contractor to create and affix placards to the pallets according to the content and destination of the mail. At least two (2) clearly visible, white placards must be affixed to two (2) adjacent sides of each pallet. Contractor to label placards bearing Intelligent Mail Barcodes (IMb) in accordance with the current USPS Mailing Standards.

For shipments to United Systems of Arkansas, Inc., pallets must be 40 x 48”, either stringer or block pallet type. Pallet stack height is a maximum of 56”, including pallet height.

QUALITY ASSURANCE RANDOM COPIES (QARC): All orders must be divided into equal sublots in accordance with the chart below to test for compliance against the specifications. A random copy must be selected from each subplot. Do not choose copies from the same general area in each subplot. The contractor will be required to certify that copies were selected as directed using GPO Form 917 - Certificate of Selection of Random Copies (located on GPO.gov). Copies will be paid for at the running rate offered in the contractor’s bid and their cost will not be a consideration for award. A copy of the purchase order/specifications must be included.

NOTE: If a state quantity is divided between printing plants, the number of quality assurance random copies must be divided evenly (as allowable) among each those plants.

The breakdown for QARCs (based on the total quantity for each state):

500 thru 3,200 copies.....	13 QARC Samples
3,201 thru 10,000 copies.....	20 QARC Samples
10,0001 thru 35,000 copies.....	32 QARC Samples
35,0001 and over copies	50 QARC Samples

Business Reply Mail labels will be furnished for mailing the quality assurance random copies. The copies are to be mailed at the same time as the first scheduled shipment. A U.S. Postal Service approved Certificate of Mailing, identified by Jacket and Purchase Order numbers must be furnished with billing as evidence of mailing. *(NOTE: At Government’s option, the Business Reply Mail label may be furnished via email. Contractor is to produce the number of labels needed (on YELLOW stock) and destroy any remaining labels upon completion of the contract. The Business Reply Mail label furnished is only to be in used in the production of this contract.)*

DISTRIBUTION:

Single copies: Mail f.o.b. contractor’s city approximately 804,692 single copies (self-mailers) via the Government-furnished mailing permit, as specified below. **NOTE: Drop-shipments to USPS’ Destination Network Distribution Center (DNDC) Entry, Destination Sectional Center Facility (DSCF) Entry, Destination Delivery Unit (DDU) Entry, and Destination Flat Sequencing System (DFSS) Entry are required.**

NOTE: The figures specified in the below table are estimates only based on historical data of past production runs (Medicare and You 2023 figures). Exact quantities will not be known until the files are furnished to the contractor during the week of July 3, 2023. The Government reserves the right to increase or decrease by up to 20% the total number of handbooks ordered.

Estimated self-mailer quantities are listed in the table below:

Handbook Name	Publication No.	ICN Number	Self-Mailer Quantity
New Jersey and Puerto Rico (includes Virgin Islands, Atlantic Euro)	10050-1S	006611	682,582
New York City	10050-2S	006612	12,440
Southern Florida	10050-3S	006613	25,441
Illinois	10050-4S	006614	5,245
Texas	10050-5S	006615	21,611
Southern California	10050-6S	006616	29,777
Northern California	10050-7S	006642	9,444
Northern Florida	10050-8S	006643	9,090

Arizona	10050-9S	902383	3,539
Massachusetts	10050-10S	902384	2,731
Pennsylvania	10050-11S	904466	2,792

Bulk Shipments:

NOTE: All bulk shipments MUST be shipped prior to the self-mailer quantities.

- Ship f.o.b. contractor’s city approximately 400 to 3,000 books to approximately 25 to 400 locations via reimbursable small parcel carrier (must be by traceable means with signed signature receipt). (See “SCHEDULE” for dates.)
- Ship f.o.b. contractor’s city the Quality Assurance Random Copies to the address specified on the furnished business reply label.
- Ship f.o.b. contractor’s city (via most economical motor freight ship available) approximately 200 copies of each item to: CMS, CMS Receiving Clerk, 7500 Security Boulevard, Baltimore, MD 21244. (Telephone: (410) 786-2948) The inventory control number, publication number, and revision date must appear on each container.
- Ship f.o.b. contractor’s city approximately 200 to 500 copies of each item to: United Systems of Arkansas, Inc., Attn: PODFO, 4949 West Bethany Road, Little North Rock, AR, 72117. (Telephone: (800) 264-0812) NOTE: The contractor will be notified about the final quantity at the postaward conference, or shortly thereafter.
- Ship f.o.b. contractor’s city one (1) copy of each version marked “Depository Copies Item No. 0512-A-39” to: U.S. Government Publishing Office, Federal Depository Library Program, Mail Stop: FDLP, 44 H Street, NW, Loading Dock, Washington, DC 20401.
- Ship f.o.b. contractor’s city 10 copies of each version to: Library of Congress, U.S. Serials and Government Documents Section, U.S. Anglo Division, Stop: 4276, 101 Independence Avenue, SE, Washington, DC 20540-4276, Marked: “Depository File Copies.” NOTE: All shipments to this destination must be via FedEx, UPS, or USPS.

Bulk ship the number of handbooks as specified above via a reimbursable, small parcel carrier (see “SCHEDULE” for dates). These shipments must be by traceable means with a signed receipt. Some deliveries may require INSIDE DELIVERY. Contractor will be reimbursed for all shipping costs by submitting all shipping receipts with billing invoice for payment.

CMS Delivery Appointment: Receiving hours are Monday through Friday, 7:30 a.m. to 3:30 p.m., on a “first come, first serve” basis (no appointment necessary). The contact number is (410) 786-2948.

United Systems of Arkansas, Inc. Delivery Appointment: Normal receiving hours are 6:00 a.m. to 5:00 p.m., Central Standard Time (CST), Monday through Friday. (No after hours or weekend deliveries are accepted unless pre-approved through shipping/receiving.) No appointments are necessary. Contractor to email Robert Bluejacket at bluejacket@usaimages.net with the delivery date of bulk items.

Cost for transporting the mailed copies to the USPS mailing facility is reimbursable upon receipt of the contractor’s delivery receipts with their billing invoice. Additionally, the contractor is responsible for the mailed copies until the copies have been accepted by an official USPS representative at a physical postal facility, regardless of whether an on-site USPS representative at the contractor’s facility has filled out and signed a PS Form 8125 for those copies.

NOTE: It is the contractor's responsibility to ensure that all required paper work and the furnished agency mailing indicia is filled out correctly and issued/on file with the appropriate mailing/shipping facilities. Contractor to contact Erika Grant at (410) 786-1067 with any questions.

MAIL PREPARATION: All items mailed will have a printed CMS Standard Mail "Postage and Fees Paid" Permit (#G-845). The contractor is cautioned to use the permit imprint only for mailing material produced under this contract. The contractor is required to prepare all mail in accordance with appropriate USPS rules and regulations, including the Mailing Standards of the United States Postal Service, DMM (<http://pe.usps.com>), and other USPS procedural publications in effect at time of mailing.

All mailing shall be made at the Standard Class rate using the USPS Informed Delivery. Information regarding Informed Delivery can be found on the USPS website ([Informed Delivery® for Business Mailers | USPS](#)).

The contractor is required to obtain the maximum USPS postage discounts possible in accordance with the USPS Standard Class mail automated and non-automated mail discount structure in effect at time of mailing, except when any address data enhancement will negatively affect deliverability and/or omit any required address fields.

Contractor shall follow indicia, address, and barcode placement found on Attachment A, which is consistent with current USPS Address Quality Standards and in accordance with appropriate USPS rules and regulations including the Mailing Standards of the United States Postal Service and DMM in effect at time of mailing (<http://pe.usps.gov/DMM300/Index>).

The typestyle must be sans serif and consistent with the guidelines in USPS Publication 28, Postal Addressing Standards, (<http://pe.usps.gov/cpim/ftp/pubs/Pub28/pub28.pdf>) and must consist of all upper case characters, comparable to the typestyle and font size illustrated in Attachment A. No contractor alterations to this copy will be permitted without written authorization from CMS and GPO.

In compliance with USPS Mail Preparation and Sortation Regulations, all mail must be: appropriately marked; barcoded if necessary; supported with documentation generated by PAVE-certified software; or, printed in a standardized format to ensure USPS acceptance. Full Service Intelligent Mail Barcode (IMb) barcoding, and delivery address placement used for this mailing must comply with the CMS specifications cited and USPS requirements for automation-compatible mail in effect at the time of the mailing. The contractor will be responsible for payment of any additional postage resulting from a loss of a discount due to irresponsible and careless application of USPS mail preparation and sortation standards. Addresses for this mailing come from a Government maintained file.

Intelligent Mail Barcode (IMb): During the term of this contract, CMS mailers will be required to meet the Full-Service option using Intelligent Mail barcodes to access automation postal rates for flats.

The contractor must understand and be able to implement all mail preparation requirements enacted by the Postal Service related to using Intelligent Mail. The requirements include, but are not limited to, preparing the Intelligent Mail barcodes meeting USPS quality acceptance standards. Experience with assigning unique numbers for each mail piece; preparing electronic manifests; making electronic appointments; producing revised tray/pallet label formats; and, other similarly-detailed IMb requirements as mandated by the Postal Service is essential.

Processing/National Change of Address (NCOA): The contractor must process the address files by using NCOA certified mail processing software to qualify for the most cost-efficient Standard/Bulk automation rates available. The contractor must furnish the appropriate, properly filled-out forms to the U.S. Post Office. The files must be matched against the postal database to update and correct the ZIP codes, provide ZIP codes, and provide the data required to print delivery point barcode for each address.

It is incumbent upon the contractor to ensure the maximum postage discount possible is received for this mailing.

NOTE: Only the State address files are to be processed through NCOA. The PR address files are not to be processed through NCOA.

For the final quantity counts for the basis of this contract's distribution, the State address files only need to be processed through NCOA one time and must not be processed prior to 8/4/2023. All related costs to perform this one-time operation must be included in submitted bid pricing. No additional reimbursement will be authorized. In addition to the Government's one-time requirement, the contractor may process the address files through NCOA at any time for their own internal needs, at the contractor's expense.

Mail Storage/Staging: Mailing must be assembled and stored for eventual turnover to the USPS. Mailing for delivery to all destinations must be turned over to assure on-time delivery to partners and beneficiaries. If truck-trailers (vans) will be needed from the USPS, it is the contractor's responsibility to schedule an advance planning meeting with the USPS and request these services. However, physical loading is contractor's responsibility, in conformance with the USPS loading plan. The Government may inspect the storage and staging operations at the contractor's facilities.

Unless otherwise specified, during storage/staging, the contractor must not stack the pallets more than two (2) pallets high.

Mail Service Disruption Reports: The contractor is required to provide a report on disruption to the mail service due to weather or any unforeseen situations, such as accidents (vehicle, boat, etc.) or pandemic situations (H1N1, COVID-19, etc.) as follows:

- A report for areas with weather/health impacted delays or pandemic situations (H1N1, COVID-19, etc.), to include, but is not limited, to the following:
 - Mail that is en route.
 - Non-delivery of mail.
 - Pull back of non-postal transportation.
 - Refund request for non-delivery/acceptance.
 - Completion of refund request and that the refund has occurred.
 - Mail staged until end of event for both the contractor facility and USPS facility.
 - Mail destroyed for both the contractor facility and USPS facility.
 - Volume of mail impacted by state.
 - Instructions provided that are contrary to contract language (e.g., non-strapping of handbooks).
- Situations such as accidents (vehicle, boat, etc.) rendering mail damaged or destroyed, to include, but is not limited, to the following:
 - Letter to CMS explaining the details of the incident.
 - Truck and load report.
 - Original postage statement copies.
 - Bill of lading from trucking company, if available.

Contractor to provide these reports only when the mailing/delivery of the handbooks will be impacted by weather-related events, situations such as accidents (vehicle, boat, etc.), or pandemic situations (H1N1, COVID-19, etc.).

Contractors must notify the Government of any changes in processing instructions received from the U.S. Postal Service, which contradicts contract specifications, as soon as the contractor is made aware of them (e.g., non-strapping of books, changes in documentation, usage of containers).

The contractor must forward copies of the Mail Service Disruption Reports to: CMS, Attn: Erika Grant, C3-26-22, 7500 Security Boulevard, Baltimore, MD 21244-1850; or email to: erika.grant@cms.hhs.gov.

Mailing Statements: Contractor must provide the following to CMS, Attn: Erika Grant, C3-26-22, 7500 Security Boulevard, Baltimore, MD 21244-1850. (Method of delivery must require CMS acknowledgment of receipt. (See “SCHEDULE” for dates.):

- Copies of all commercial freight bills.
- Contractor-prepared ZIP Codes Count Listing (format must show 3-digit, 5-digit, and carrier route ZIP Code destinations).
- Copies of 3602-R (Postage Statement – Standard Mail) for ALL postage receipts (form can be obtained from www.uspspostalone.com).
 - One copy of the aggregate count report in totality.
 - Every shipment must contain an individual receipt. Receipt(s) cannot be combined totality.
 - All states must be indicated on the actual 3602-R.
 - All receipts may be emailed to: Erika.grant@cms.hhs.gov.
- Copies of 8125 (Plant-Verified Drop Shipment (PVDS) Verification and Clearance) - If contractor is using eInduction or Seamless Acceptance at the Business Mail Acceptance Entry Unit (BMEU):
 - It enables quicker appointment processing in the Facility Access Shipment Tracking (FAST) on-line system; eliminates the need for clerks to manually reconcile containers against paper documentation (PS Forms 8125); and, provides 24/7 appointment resolution.
 - The contractor will be required to provide the pre-induction validations and e8125 communication message sent from *PostalOne!*. This will replace the hard copy Form 8125.
- These statements must be packaged in an individual container for each item/state.

Contractor must notify the Contract Administrator, Mary Newton, via email (mnewton@gpo.gov) when the mailing statements have been emailed to CMS (as specified above) and/or sent out for delivery.

PLEASE NOTE: These are critical deliverables, and this job is not considered to be complete until all mailing statements are submitted. Contractor will not be paid until all statements are delivered.

The contractor must supply legible USPS certified copies of all USPS Form 3602-R, or similar forms, and GPO Form 712. Facsimile postage statements of USPS Form 3602-R, or similar forms, are acceptable, but must contain data and elements in locations as close as possible to where they appear on the USPS Form. The facsimiles and/or alternate items must include all other information pertaining to the mailing, including the class of mail, postage payment method (e.g., permit imprint) and form number. The facsimile must fully and exactly reproduce the “Certification and USPS Use Only” fields that appear on the USPS form. A postage statement produced by software certified by the USPS Presort Accuracy Validation and Evaluation (PAVE) or Manifest Analysis and Certification (MAC) program is considered a USPS approved form for these standards.

Reimbursement for the actual freight costs will be made from copies of the commercial carrier freight bills that must be submitted with the contractor’s invoice, and each freight bill must show the shipping cost and weight of the shipment. If the contractor utilizes a freight consolidator, payment will be made with the submission of the contractor’s invoices showing actual charges to the contractor. Reimbursed freight costs will not be subject to any prompt payment discounts. Freight charges must not exceed those in the submitted drop-shipment plan, except for allowable fuel surcharges.

Certificate of Conformance: When using Permit Imprint Mail, the contractor must complete GPO Form 712 – Certificate of Conformance (Rev. 10-15), and the appropriate mailing statement(s) supplied by the USPS. A fillable GPO Form 712 Certificate of Conformance can be found at <https://www.gpo.gov/how-to-work-with-us/vendors/forms-and-standards>.

Return of Government Furnished Material: All Government furnished materials must be returned to CMS. (See “SCHEDULE” for dates.)

As applicable, all expenses incidental to picking up and returning furnished materials, submitting proofs, signatures, press sheets, sample copies, invoices, postal receipts, drop-shipment plans, Project Plans, Security Plans, and other materials associated with this contract, must be borne by the contractor. PLEASE NOTE: Any shipments sent to CMS using FedEx must use FedEx containers and boxes.

SCHEDULE: This publication is mandated by the following Congressional legislation and must be met without exception: Balanced Budget Act of 1997, Section 4001, 1851 (d) (2) (A) and (B), and, the Medicare, Prescription Drug, Improvement and Modernization Act of 2003. It is critical that the contractor meets all production and delivery dates.

Submit proofs and ink drawdowns as soon as the contractor deems necessary in order to comply with the shipping and mailing schedule.

Proofs and ink drawdowns will be withheld no later than 10 workdays from receipt by CMS/GPO until they are made available for pickup by the contractor for hard copy proofs or until changes/corrections/“O.K. to Print” are provided via email or phone call for PDF soft proofs. (NOTE: The first workday after receipt of proofs and ink drawdowns is day one (1) of the hold time.)

If revised proofs and/or ink drawdowns are required due to contractor errors, the revised proofs and/or drawdowns will be withheld up to 10 workdays from receipt by CMS/GPO until they are made available for pickup by the contractor for hard copy proofs or until changes/corrections/“O.K. to Print” are provided via email or phone call for PDF soft proofs. (NOTE: The first workday after receipt of proofs and ink drawdowns is day one (1) of the hold time.) This process may be repeated until CMS/GPO determines that the proofs and/or ink drawdowns are satisfactory.

DATE	EVENT
4/14/2023	Bid Opening Date
Approximately 10 workdays after bid opening date.	Anticipated award notification and issuance of purchase order.
Within five (5) workdays of notification of contract award	Deadline for submitting Contractor Project Plans to CMS and GPO
Week of 6/16/2023	Contractor receives the page count for the fixed section. The fixed section is common to all books.
Week of 6/26/2023 (or sooner if possible)	Contractors receives InDesign files for the covers and fixed section for the Area-Specific Handbook.
TBD	Postaward Conference.
Week of 7/3/2023	Contractor receives address file counts per item (Area-Specific Handbooks). Counts are prior to final contractor-NCOA/IMb processing.
Week of 7/3/2023	Contractor receives bulk copy distribution address Excel files via email to the designated, main POC.
TBD by contractor	Text Signatures due to CMS/GPO
TBD by contractor	Cover Press Inspection

8/4/2023 (no earlier)	Contractor must process the address files through NCOA for final quantities
8/24/2023	Contractor receives one (1) completed file of the variable section for pre-flightting.
No later than 9/8/2023	Contractor receives PDF file for the variable section. (NOTE: If this information is available sooner, CMS will notify GPO and the contractor.)
No later than 9/8/2023	Contractor receives PDF file for the variable section (via email).
TBD by contractor	Content inspection for variable pages
TBD by contractor	Binding/Imaging inspections
9/9/2023	Earliest date that any distribution can made regardless of when files for variable pages are furnished.
9/9/2023 – 9/30/2023	Mailing of all bulk copies and self-mailers
9/30/2023	Last day for contractor to ship self-mailers from plant (Form 8125 verification)
11/14/2023	Earliest date contractor may destroy waste materials that do NOT contain PII, unless otherwise specified.
12/6/2023	Deadline for contractor to return all Government furnished materials
12/6/2023	Deadline for contractor to submit all required mailing statements

The ship/deliver date(s) indicated is the date products ordered for mailing/shipping f.o.b. contractor’s city must be delivered to the U.S. Postal Service or picked up by small package carrier.

NOTE: In order to meet the scheduled mailing date, all mailed copies must be accepted by a USPS representative (with a signed/dated PS Form 8125 or e8125, as applicable) AND must have left the contractor’s plant(s) no later than 9/30/2023.

Unscheduled material such as shipping documents, receipts or instructions, delivery lists, labels, etc., will be furnished with the order or shortly thereafter. In the event such information is not received in due time, the contractor will not be relieved of any responsibility in meeting the shipping schedule because of failure to request such information.

For compliance reporting purposes, the contractor must notify the U.S. Government Publishing Office of the date of shipment or delivery, as applicable. Upon completion of each order, contractor must contact the Shared Support Services Compliance Section via email at compliance@gpo.gov. Personnel receiving email will be unable to respond to questions of a technical nature or to transfer any inquiries.

UNDELIVERABLE/RETURNED COPIES: For mailed copies that are determined to be unmailable (prior to entering into the mail stream) or for any bulk deliveries that are returned or are undeliverable, contractor must notify CMS immediately. CMS may direct the contractor to deliver to another address or destroy the copies.

NOTE: During times of natural disasters or national emergencies, the contractor may be required to hold/store copies, pick up mailed/delivered copies, re-mail copies, and/or re-deliver copies to another address.

Contractor may be required to hold/store copies for up to 15 calendar days at no cost to the Government or destroy copies (up to and including 5,000 copies) at no cost to the Government. Contractor will be entitled to financial compensation for copies held/stored longer than 15 calendar days or for a quantity over 5,000 copies to be destroyed.

If required, the Contracting Officer will issue a modification.

NOTE: Copies for destruction must be destroyed in accordance with “Disposal of Waste Material” specified under “DATA SECURITY.”

GPO KEY PERSONNEL:

- Contracting Officer: Jamie Fowler, (202) 512-2132, jlfowler@gpo.gov
- Contract Administrator: Mary Newton, (202) 512-2132, mnewton@gpo.gov

CMS KEY PERSONNEL:

- Medicare and You Project Manager: Christine Crawford, (410) 786-1887, christine.crawford@cms.hhs.gov
- Printing and Technical Issues: Clinton Howard, (410) 786-1962, clinton.howard@cms.hhs.gov
- Mailing and Shipping Issues: Erika Grant, (410) 786-1067, erika.grant@cms.hhs.gov
- Mailing and Shipping Issues Backup: Tina Grimm, (410) 786-4045, tina.grimm@cms.hhs.gov

DETERMINATION OF AWARD

Award will be made to the lowest, responsible offeror whose offer the Government has determined to be fair and reasonable by applying the prices listed in the “SCHEDULE OF PRICES” to the following units of production.

The item designations correspond to those listed in the “SCHEDULE OF PRICES.”

	(1)	(2)
(a)	11	8,047
(b)	1	8,047
(c)	31	24,208
(d)	8	1,099
(e)	8	7,893

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SCHEDULE OF PRICES

Prices offered shall include the cost of all required materials and operations for each item listed necessary for the complete production and distribution of the product listed in accordance with these specifications. Prices for additional quantities must be based on a continuing run, exclusive of all basic or preliminary charges and will not be a factor for determination of award.

The bidder must make an entry in each of the spaces provided.

The Contracting Officer reserves the right to reject any offer that contains prices for individual items of production that are inconsistent or unrealistic in regard to other prices in the same offer, or to GPO prices for the same operation if such action would be in the best interest of the Government.

The number of text pages stated herein are estimates only and may increase or decrease for any one or all of the items at the time the final PDF files for the variable pages are made available to the contractor. In the event text page count changes do occur, the contractor will not be allowed any additional production time, nor will a surcharge be permitted to any of the line item bid prices submitted (See "ALLOWABLE CHARGES" specified herein).

Transportation charges are not a factor in determining award. However, bidder must state in the bid, the location (city and state) of the plant(s) (including plant-specific GPO Contractor Codes) from which this product will be shipped with approximate quantities for each plant. If shipment is not made from this location, contractor may be responsible for any additional shipping costs incurred. The bidder must also provide the name and location (city and state) of any subcontractors that will be used. Additionally, the bidder must provide the name and location (city and state) where the text and covers will be produced.

ALLOWABLE CHARGES: Charges will be allowed on the basis of that combination of the basic 116-page section and other signatures for the variable pages as may be required, plus the cover. **EXCEPTION:** Unless otherwise specified, no more than three (3) blank pages will be permitted at the end of the text.

Complete Cover Pricing: For each state version, contractor will be allowed only one (1) makeready charge for each state cover regardless of the number of plants used to produce each state's covers. Additionally, this one makeready charge must include all plate changes required for the bulk covers and the self-mailer covers. Contractor is not entitled to separate makeready charges for bulk covers and self-mailer covers for the same state.

Basic (Fixed) 116-Page Section Pricing: For the basic 116-page section, contractor will be allowed only one (1) makeready charge for the 116-page basic section regardless of the number of plants used to produce the product.

If the basic section page count is other than 116 pages (plus or minus), the contractor will either increase or decrease their makeready and running bid prices for the basic 116-page section by their bid prices for the applicable 4, 8, or 16-page signature. (For example, if the basic section is actually 120 pages, the contractor will increase their basic section makeready and running prices by their 4-page signature makeready and running prices. If the basic section is actually 112 pages, the contractor will decrease their basic section makeready and running prices by their 4-page signature makeready and running prices.)

Variable Section Pricing: For each state version, contractor will be allowed only one (1) makeready charge for each required signature, as needed, regardless of the number of plants used to produce each state's variable pages.

(Initials)

In all cases, billing invoices presented to the GPO must reflect the most economical method (to the Federal Government) of production at the prices offered.

Fractional parts of 100 will be prorated at the per-100 rate.

Contractor's billing invoice must be itemized in accordance with the line items in the "SCHEDULE OF PRICES" for each state.

	<u>Makeready and/or Setup</u> (1)	<u>Running Per 100 Copies</u> (2)
(a) Complete Coverper cover.....	\$ _____	\$ _____
(b) Basic 116-Page Section.....per basic section.....	\$ _____	\$ _____
(c) 16-Page Signatureper signature.....	\$ _____	\$ _____
(d) 8-Page Signatureper signature.....	\$ _____	\$ _____
(e) 4-Page Signatureper signature.....	\$ _____	\$ _____

(Initials)

TEXT AND COVER PRINTING LOCATIONS: If more space is needed, contractor may attach a separate sheet. NOTE: The location and contractor's code must be for the actual facility used in production.

Text Printing Location: _____ GPO Contractor's Code _____

Text Printing Location: _____ GPO Contractor's Code _____

Text Printing Location: _____ GPO Contractor's Code _____

Text Printing Location: _____ GPO Contractor's Code _____

Cover Printing Location: _____ GPO Contractor's Code _____

Cover Printing Location: _____ GPO Contractor's Code _____

Cover Printing Location: _____ GPO Contractor's Code _____

Cover Printing Location: _____ GPO Contractor's Code _____

SHIPPING LOCATIONS: If more space is needed, contractor may attach a separate sheet.

Shipping From: _____ Approximate Quantity From This Location: _____

Shipping From: _____ Approximate Quantity From This Location: _____

Shipping From: _____ Approximate Quantity From This Location: _____

Shipping From: _____ Approximate Quantity From This Location: _____

Shipping From: _____ Approximate Quantity From This Location: _____

SUBCONTRACTORS: If more space is needed, contractor may attach a separate sheet.

Name: _____ Role: _____ City and State: _____

Name: _____ Role: _____ City and State: _____

Name: _____ Role: _____ City and State: _____

Name: _____ Role: _____ City and State: _____

Name: _____ Role: _____ City and State: _____

(Initials)

DISCOUNTS: Discounts are offered for payment as follows: _____ Percent, _____ calendar days. See Article 12 “Discounts” of Solicitation Provisions in GPO Contract Terms (Publication 310.2).

AMENDMENT(S): Bidder hereby acknowledges amendment(s) number(ed) _____

BID ACCEPTANCE PERIOD: In compliance with the above, the undersigned agree, if this bid is accepted within _____ calendar days (60 calendar days unless a different period is inserted by the bidder) from the date for receipt of bids, to furnish the specified items at the price set opposite each item, delivered at the designated points(s), in exact accordance with specifications.

NOTE: Failure to provide a 60-day bid acceptance period may result in expiration of the bid prior to award.

BIDDER’S NAME AND SIGNATURE: Unless specific written exception is taken, the bidder, by signing and submitting a bid, agrees with and accepts responsibility for all certifications and representations as required by the solicitation and GPO Contract Terms - Publication 310.2. When responding by email, fill out and return one copy of all pages in “SECTION 4. – SCHEDULE OF PRICES,” including initialing/signing where indicated. Valid electronic signatures will be accepted in accordance with the Uniform Electronic Transactions Act, §2. Electronic signatures must be verifiable of the person authorized by the company to sign bids.

Failure to sign the signature block below may result in the bid being declared non-responsive.

Bidder _____
(Contractor Name) (GPO Contractor’s Code – Primary Facility)

(Street Address)

(City – State – Zip Code)

By _____
(Signature and Title of Person Authorized to Sign this Bid) (Date)

(Printed Name) (Telephone Number)

(Email) (Fax Number)

THIS SECTION FOR GPO USE ONLY

Certified by: _____ Date: _____ Contracting Officer: _____ Date: _____
(Initials) (Initials)

(At less than 100%)

U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
Centers for Medicare & Medicaid Services
7500 Security Blvd.
Baltimore, MD 21244-1850

PRSR STD
POSTAGE & FEES
PAID CMS
PERMIT NO. G-845

Official Business
Penalty for Private Use, \$300

CMS Product No. 10050
September 2019



JOHN BENEFICIARY
7500 SECURITY BOULEVARD
BALTIMORE MD 21244-1850

National Medicare Handbook

Moving? Visit socialsecurity.gov, or call Social Security at 1-800-772-1213. TTY users can call 1-800-325-0778. If you get RRB benefits, contact the RRB at 1-877-772-5772. TTY users can call 1-312-751-4701.

¿Necesita usted una copia de este manual en Español?
Llame al 1-800-MEDICARE (1-800-633-4227). Los usuarios de TTY pueden llamar al 1-877-486-2048.

General comments about this handbook are welcome. Email us at medicareandyou@cms.hhs.gov. We can't respond to every comment, but we'll consider your feedback when writing future handbooks.



Please note that furnished addresses can be up to eight lines of address information, and it is possible for the address block to use ten lines of data, including bar codes.

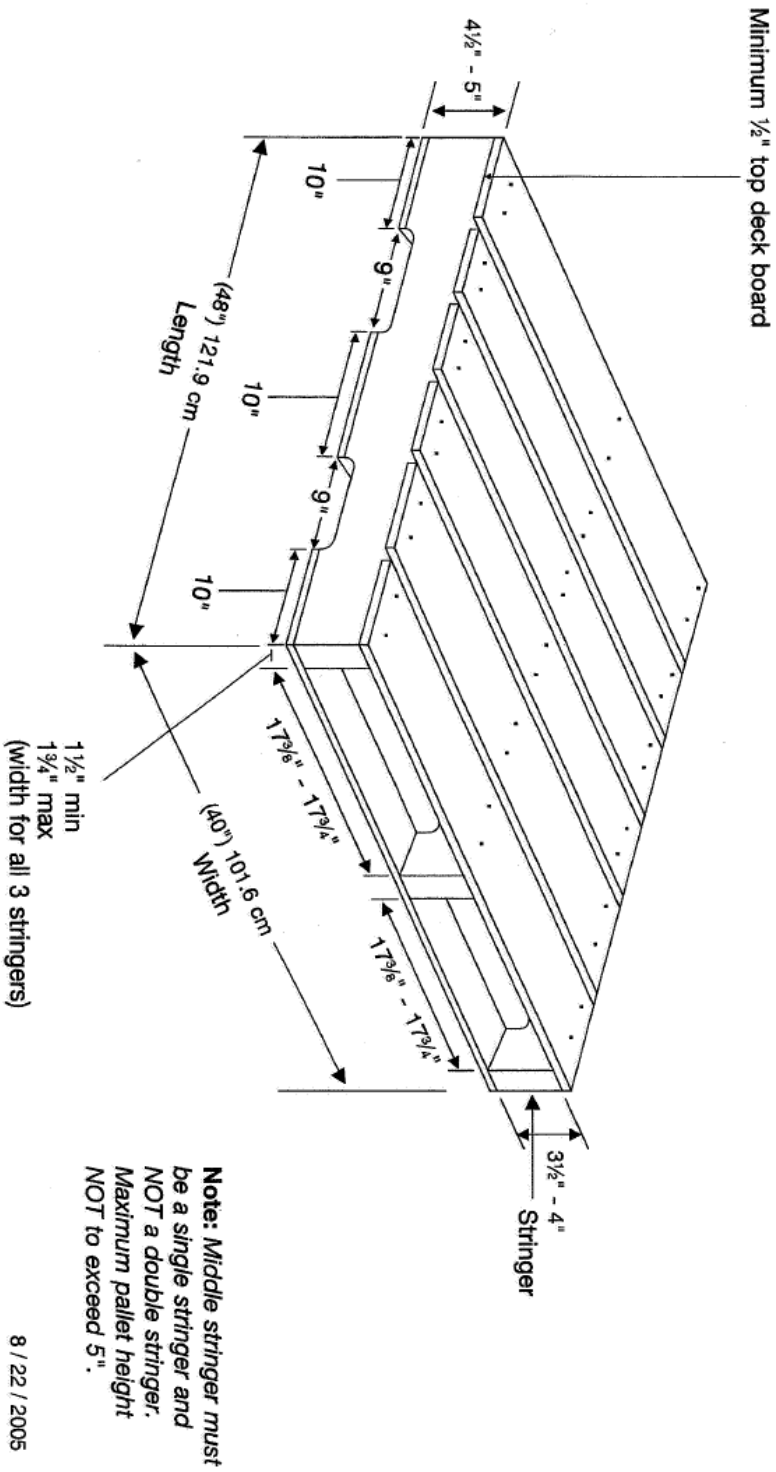
JANE BENEFICIARY
JOE BENEFICIARY
MAILSTOP SL-12-16
SOUTH BUILDING
7500 SECURITY BOULEVARD
BALTIMORE, MD 21244-1850

JANE BENEFICIARY
JOE BENEFICIARY
MAILSTOP SL-12-16
SOUTH BUILDING
DIVISION OF PUBLICATIONS
7500 SECURITY BOULEVARD
BALTIMORE, MD 21244-1850

JANE BENEFICIARY
JOE BENEFICIARY
BUILDING ENGINEERS
MAILSTOP SL-12-16
ADMINISTRATIVE SERVICES GROUP
SOUTH BUILDING
7500 SECURITY BOULEVARD
BALTIMORE, MD 21244-1850

SINGLE CENTER STRINGER PALLET FOR CMS BULK SHIPMENTS

CMS Pallet Specifications





U.S. GOVERNMENT PUBLISHING OFFICE
Keeping America Informed | OFFICIAL | DIGITAL | SECURE

Medicare and You 2024, Jacket _____
Quality Assurance Press Pulls

Dear Contractor:

As indicated in the contract specifications, you are required to provide Random Press Sheet Quality Pulls on this order.

The sheets are to be selected during the run every 20 minutes for all streams being produced. The sheets must be machine time-stamped and signed by the press operator.

At the end of each shift, the samples are to be stored, along with the completed Certificate of Selection form signed by the shift foreman until requested by the inspector.

Sincerely,

A handwritten signature in black ink that reads "Jamie L. Fowler".

Jamie L. Fowler
Contracting
Officer

U.S. GOVERNMENT PUBLISHING OFFICE

CERTIFICATE OF SELECTION

OF

RANDOM PRESS SHEET PULLS PER SHIFT

SHIFT START TIME STAMP HERE

SHIFT START TIME STAMP HERE

I hereby certify that these random press sheets produced for Medicare & You, Jacket _____, have been selected in accordance with the contract specifications by _____.

(Name of Plant and Shift)

I understand that these random press sheets will be inspected for quality and content according to the contract specifications.

The penalty for making false statements to the U.S. Government is prescribed in 18 U.S.C. 1001.

(Signature of Pressroom Shift Foreman) *(Date)*

(Printed Name of Pressroom Shift Foreman)

Instructions:

- The contractor must make a press sheet quality pull every 20 minutes, for all streams being produced, according to the contract specifications.
- *The sheets must be time stamped by machine (or hand) and signed by the employee inspecting the sheets.*
- Signed and stamped press pulls, along with this signed certificate, must be filed and released to the inspector upon request.
- All time stamps must be on the face of this form in the spaced allotted and be legible.

EXHIBIT 1
CMS Clause-11
CMS Information Security
Date: April 2008
Page 1 of 2

This clause applies to all organizations which possess or use Federal information, or which operate, use or have access to Federal information systems (whether automated or manual), on behalf of CMS.

The central tenet of the CMS Information Security (IS) Program is that all CMS information and information systems shall be protected from unauthorized access, disclosure, duplication, modification, diversion, destruction, loss, misuse, or theft—whether accidental or intentional. The security safeguards to provide this protection shall be risk-based and business-driven with implementation achieved through a multi-layered security structure. All information access shall be limited based on a least-privilege approach and a need-to-know basis, i.e., authorized user access is only to information necessary in the performance of required tasks. Most of CMS' information relates to the health care provided to the nation's Medicare and Medicaid beneficiaries, and as such, has access restrictions as required under legislative and regulatory mandates.

The CMS IS Program has a two-fold purpose:

- (1) To enable CMS' business processes to function in an environment with commensurate security protections, and
- (2) To meet the security requirements of federal laws, regulations, and directives.

The principal legislation for the CMS IS Program is Public Law (P.L.) 107-347, Title III, *Federal Information Security Management Act of 2002 (FISMA)*, <http://csrc.nist.gov/drivers/documents/FISMA-final.pdf>. FISMA places responsibility and accountability for IS at all levels within federal agencies as well as those entities acting on their behalf. FISMA directs Office of Management and Budget (OMB) through the Department of Commerce, National Institute of Standards and Technology (NIST), to establish the standards and guidelines for federal agencies in implementing FISMA and managing cost-effective programs to protect their information and information systems. As a contractor acting on behalf of CMS, this legislation requires that **the Contractor shall**:

- Establish senior management level responsibility for IS,
- Define key IS roles and responsibilities within their organization,
- Comply with a minimum set of controls established for protecting all Federal information, and
- Act in accordance with CMS reporting rules and procedures for IS.

Additionally, the following laws, regulations and directives and any revisions or replacements of same have IS implications and are applicable to all CMS contractors.

- P.L. 93-579, *The Privacy Act of 1974*, <http://www.usdoj.gov/oip/privstat.htm>, (as amended);
- P.L. 99-474, *Computer Fraud & Abuse Act of 1986*, www.usdoj.gov/criminal/cybercrime/ccmanual/01ccma.pdf P.L. 104-13,

EXHIBIT 1
CMS Clause-11
CMS Information Security
Date: April 2008
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Paperwork Reduction Act of 1978, as amended in 1995, U.S. Code 44 Chapter 35, www.archives.gov/federal-register/laws/paperwork-reduction;

- P.L. 104-208, *Clinger-Cohen Act of 1996* (formerly known as the Information Technology Management Reform Act), http://www.cio.gov/Documents/it_management_reform_act_Feb_1996.html;
- P.L. 104-191, *Health Insurance Portability and Accountability Act of 1996* (formerly known as the Kennedy-Kassenbaum Act) <http://aspe.hhs.gov/admsimp/pl104191.htm>;
- OMB Circular No. A-123, *Management's Responsibility for Internal Control*, December 21, 2004, http://www.whitehouse.gov/omb/circulars/a123/a123_rev.html;
- OMB Circular A-130, *Management of Federal Information Resources*, Transmittal 4, November 30, 2000, <http://www.whitehouse.gov/omb/circulars/a130/a130trans4.html>;
- NIST standards and guidance, <http://csrc.nist.gov/>; and,
- Department of Health and Human Services (DHHS) regulations, policies, standards and guidance <http://www.hhs.gov/policies/index.html>

These laws and regulations provide the structure for CMS to implement and manage a cost-effective IS program to protect its information and information systems. Therefore, **the Contractor shall** monitor and adhere to all IT policies, standards, procedures, directives, templates, and guidelines that govern the CMS IS Program, <http://www.cms.hhs.gov/informationsecurity> and the CMS System Lifecycle Framework, <http://www.cms.hhs.gov/SystemLifecycleFramework>.

The Contractor shall comply with the CMS IS Program requirements by performing, but not limited to, the following:

- Implement their own IS program that adheres to CMS IS policies, standards, procedures, and guidelines, as well as industry best practices;
- Participate and fully cooperate with CMS IS audits, reviews, evaluations, tests, and assessments of contractor systems, processes, and facilities;
- Provide upon request results from any other audits, reviews, evaluations, tests and/or assessments that involve CMS information or information systems;
- Report and process corrective actions for all findings, regardless of the source, in accordance with CMS procedures;
- Document its compliance with CMS security requirements and maintain such documentation in the systems security profile;
- Prepare and submit in accordance with CMS procedures, an incident report to CMS of any suspected or confirmed incidents that may impact CMS information or information systems; and
- Participate in CMS IT information conferences as directed by CMS.

CMS Clause-09A-01
Security Clause – New Contract Awards
Date: May 2007
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CMS SPECIFIC PROVISIONS FOR ALL NEW SOLICITATIONS AND CONTRACTS:

Security Clause -Background - Investigations for Contractor Personnel

If applicable, Contractor personnel performing services for CMS under this contract, task order or delivery order shall be required to undergo a background investigation. CMS will initiate and pay for any required background investigation(s).

After contract award, the CMS Project Officer (PO) and the Security and Emergency Management Group (SEMG), with the assistance of the Contractor, shall perform a position-sensitivity analysis based on the duties contractor personnel shall perform on the contract, task order or delivery order. The results of the position-sensitivity analysis will determine first, whether the provisions of this clause are applicable to the contract and second, if applicable, determine each position's sensitivity level (i.e., high risk, moderate risk or low risk) and dictate the appropriate level of background investigation to be processed. Investigative packages may contain the following forms:

1. SF-85, Questionnaire for Non-Sensitive Positions, 09/1995
2. SF-85P, Questionnaire for Public Trust Positions, 09/1995
3. OF-612, Optional Application for Federal Employment, 12/2002
4. OF-306, Declaration for Federal Employment, 01/2001
5. Credit Report Release Form
6. FD-258, Fingerprint Card, 5/99, and
7. CMS-730A, Request for Physical Access to CMS Facilities (NON-CMS ONLY), 11/2003.

The Contractor personnel shall be required to undergo a background investigation commensurate with one of these position-sensitivity levels:

1) High Risk (Level 6)

Public Trust positions that would have a potential for exceptionally serious impact on the integrity and efficiency of the service. This would include computer security of a major automated information system (AIS). This includes positions in which the incumbent's actions or inaction could diminish public confidence in the integrity, efficiency, or effectiveness of assigned government activities, whether or not actual damage occurs, particularly if duties are especially critical to the agency or program mission with a broad scope of responsibility and authority.

Major responsibilities that would require this level include:

- a. development and administration of CMS computer security programs, including direction and control of risk analysis and/or threat assessment;

CMS Clause-09A-01
Security Clause – New Contract Awards
Date: May 2007
Page 2 of 5

- b. significant involvement in mission-critical systems;
- c. preparation or approval of data for input into a system which does not necessarily involve personal access to the system but with relatively high risk of causing grave damage or realizing significant personal gain;
- d. other responsibilities that involve relatively high risk of causing damage or realizing personal gain;
- e. policy implementation;
- f. higher level management duties/assignments or major program responsibility; or
- g. independent spokespersons or non-management position with authority for independent action.

2) Moderate Risk (Level 5)

Level 5 Public Trust positions include those involving policymaking, major program responsibility, and law enforcement duties that are associated with a “Moderate Risk.” Also included are those positions involving access to or control of unclassified sensitive, proprietary information, or financial records, and those with similar duties through which the incumbent can realize a significant personal gain or cause serious damage to the program or Department. Responsibilities that would require this level include:

- a. the direction, planning, design, operation, or maintenance of a computer system and whose work is technically reviewed by a higher authority at the High Risk level to ensure the integrity of the system;
- b. systems design, operation, testing, maintenance, and/or monitoring that are carried out under the technical review of a higher authority at the High Risk level;
- c. access to and/or processing of information requiring protection under the Privacy Act of 1974;
- d. assists in policy development and implementation;
- e. mid-level management duties/assignments;
- f. any position with responsibility for independent or semi-independent action; or
- g. delivery of service positions that demand public confidence or trust.

3) Low Risk (Level 1)

Positions having the potential for limited interaction with the agency or program mission, so the potential for impact on the integrity and efficiency of the service is small. This includes computer security impact on AIS.

The Contractor shall submit the investigative package(s) to SEMG within three (3) days after being advised by the SEMG of the need to submit packages. Investigative packages shall be submitted to the following address:

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Date: May 2007
Page 3 of 5

Centers for Medicare & Medicaid Services
Office of Operations Management
Security and Emergency Management Group
Mail Stop SL-13-15
7500 Security Boulevard
Baltimore, Maryland 21244-1850

The Contractor shall submit a copy of the transmittal letter to the Contracting Officer (CO).

Contractor personnel shall submit a CMS-730A (Request for Badge) to the SEMG (see attachment in Section J). The Contractor and the PO shall obtain all necessary signatures on the CMS-730A prior to any Contractor employee arriving for fingerprinting and badge processing.

The Contractor must appoint a Security Investigation Liaison as a point of contact to resolve any issues of inaccurate or incomplete form(s). Where personal information is involved, SEMG may need to contact the contractor employee directly. The Security Investigation Liaison may be required to facilitate such contact.

SEMG will fingerprint contractor personnel and send their completed investigative package to the Office of Personnel Management (OPM). OPM will conduct the background investigation. Badges will not be provided by SEMG until acceptable finger print results are received; until then the contractor employee will be considered an escorted visitor. The Contractor remains fully responsible for ensuring contract, task order or delivery order performance pending completion of background investigations of contractor personnel.

SEMG shall provide written notification to the CO with a copy to the PO of all suitability decisions. The PO shall then notify the Contractor in writing of the approval of the Contractor's employee(s), at that time the Contractor's employee(s) will receive a permanent identification badge. Contractor personnel who the SEMG determines to be ineligible may be required to cease working on the contract immediately.

The Contractor shall report immediately in writing to SEMG with copies to the CO and the PO, any adverse information regarding any of its employees that may impact their ability to perform under this contract, task order or delivery order. Reports should be based on reliable and substantiated information, not on rumor or innuendo. The report shall include the contractor employee's name and social security number, along with the adverse information being reported.

Contractor personnel shall be provided an opportunity to explain or refute unfavorable information found in an investigation to SEMG before an adverse adjudication is made. Contractor personnel may request, in writing, a copy of their own investigative results by contacting:

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Office of Personnel Management
Freedom of Information
Federal Investigations Processing Center
PO Box 618
Boyers, PA 16018-0618.

At the Agency's discretion, if an investigated contractor employee leaves the employment of the contractor, or otherwise is no longer associated with the contract, task order, or delivery order within one (1) year from the date the background investigation was initiated by CMS, then the Contractor may be required to reimburse CMS for the full cost of the investigation. The amount to be paid by the Contractor shall be due and payable when the CO submits a written letter notifying the Contractor as to the cost of the investigation. The Contractor shall pay the amount due within thirty (30) days of the date of the CO's letter by check made payable to the "United States Treasury." The Contractor shall provide a copy of the CO's letter as an attachment to the check and submit both to the Office of Financial Management at the following address:

Centers for Medicare & Medicaid Services
PO Box 7520
Baltimore, Maryland 21207

The Contractor must immediately provide written notification to SEMG (with copies to the CO and the PO) of all terminations or resignations of Contractor personnel working on this contract, task order or delivery order. The Contractor must also notify SEMG (with copies to the CO and the PO) when a Contractor's employee is no longer working on this contract, task order or delivery order.

At the conclusion of the contract, task order or delivery order and at the time when a contractor employee is no longer working on the contract, task order or delivery order due to termination or resignation, all CMS-issued parking permits, identification badges, access cards, and/or keys must be promptly returned to SEMG. Contractor personnel who do not return their government-issued parking permits, identification badges, access cards, and/or keys within 48 hours of the last day of authorized access shall be permanently barred from the CMS complex and subject to fines and penalties authorized by applicable federal and State laws.

Work Performed Outside the United States and its Territories

The contractor, and its subcontractors, shall not perform any activities under this contract at a location outside of the United States, including the transmission of data or other information outside the United States, without the prior written approval of the Contracting Officer. The factors that the Contracting Officer will consider in making a decision to authorize the performance of work outside the United States include, but are not limited to the following:

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Date: May 2007
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1. All contract terms regarding system security
2. All contract terms regarding the confidentiality and privacy requirements for information and data protection
3. All contract terms that are otherwise relevant, including the provisions of the statement of work
4. Corporate compliance
5. All laws and regulations applicable to the performance of work outside the United States
6. The best interest of the United States

In requesting the Contracting Officer's authorization to perform work outside the United States, the contractor must demonstrate that the performance of the work outside the United States satisfies all of the above factors. If, in the Contracting Officer's judgment, the above factors are not fully satisfied, the performance of work outside the United States will not be authorized. Any approval to employ or outsource work outside of the United States must have the concurrence of the CMS SEMG Director or designee.

GPO Exhibit 3
FAQ Supplement to CMS Security Clause 09A-01
Date: April 4, 2008
Page 1 of 3

CMS Security Clause 09A-01 is a mandatory clause required in all CMS contracts that require background investigations. This Frequently Asked Questions (FAQ) Supplement provides additional information specific to CMS print/mail contracts.

Acronyms

CMS – Centers for Medicare & Medicaid Services, Department of Health and Human Services
OMB – Office of Management and Budget, Executive Office of the President
OPM – United States Office of Personnel Management
PO – CMS Project Officer
PS – CMS Printing Specialist
PSC -- Program Support Center, Department of Health and Human Services
PII – Personally Identifiable Information (i.e. beneficiary name and address)
PIV – Personal Identity Verification
SEMG – CMS Security & Emergency Management Group

Who must apply for and receive a background investigation?

Contractor personnel with access to CMS' beneficiary PII under this contract *may be* required to undergo a background investigation. At a minimum, the two applicants for access to the Gentran mailbox *must* undergo a background investigation anticipated to be at a Public Trust Level 5. Depending on the outcome of the Preaward Security Survey and/or discussion at the Postaward Conference, additional contractor employees and/or subcontractors may be required to undergo background investigations. It is possible that everyone with access to the data processing and production areas, including janitors and maintenance technicians, must undergo a background investigation. SEMG and the PO will make this determination at the Postaward Conference.

Will production employees working on a different production line in the same room be subject to a CMS investigation? Even if they aren't working on a CMS job?

That will be determined by SEMG and the PO at the Postaward Conference. Depending on the sensitivity of the CMS job, it may be necessary to perform a background investigation on everyone with access to all work areas that contain CMS PII during performance of this contract. However, if the production line running the CMS job has limited and controlled access from other production lines, then workers outside of this area would not be subject to a CMS investigation.

What is a Security Investigation Liaison?

The contractor must appoint a Security Investigation Liaison to handle confidential personnel issues that may arise at any point during the background investigation process, and to serve as a point of contact to the Government for background investigation issues. The Liaison's duties will include attending the Postaward Conference, submitting background applications timely, and resolving any issues of inaccurate or incomplete data supplied by background investigation applicants. Where personal information is involved, SEMG may need to contact the background investigation applicant directly. The Security Investigation Liaison may be required to facilitate such contact. It is up to the contractor to decide if this should be the same or a different person who handles technical issues.

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FAQ Supplement to CMS Security Clause 09A-01
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Where may I find copies of the forms listed in CMS Security Clause 09A-01?

Forms SF-85, SF-85P, OF-612, and OF-306 can be found on: www.forms.gov. However, applicants may not actually fill out these forms. These forms are listed for the similar data to be collected through “e-QIP” an online background investigation application process; more about that later in this FAQ.

The Credit Report Release Form and the FD-258 Fingerprint Card will be provided if deemed applicable at the Postaward Conference.

Form CMS-730A is provided as an attachment to this contract, contractor may reproduce as necessary at no cost to the Government. Contractor must submit a completed CMS-730A for each background investigation applicant to the PS within 5 workdays after notification by the PS. Original signatures are required on this form; therefore, photocopied signatures or fax transmission is not acceptable.

The Contractor is also required to submit a PIV Spreadsheet listing all background investigation applicants. This Microsoft Excel spreadsheet will be provided to the contractor by the PS after the Postaward Conference. The PIV Spreadsheet collects the following information for each background investigation applicant: SSN, Last Name, First Name, Middle Name, Suffix, Birth Date, City of Birth, County of Birth, Country of Birth, E-mail Address, Home Phone, Previous Federal Government Background Investigations Performed, and Contracting Firm.

Send completed forms to the PS; not to the SEMG address listed on page 3 of the attached CMS Clause-09A-01. As soon as the completed forms are prepared for shipment, the contractor must e-mail transmittal information (carrier, tracking numbers, estimated time of arrival at CMS) to the PS. Email addresses will be provided at the Postaward Conference.

What is “e-QIP”?

E-QIP is a secure internet website sponsored by OPM for submission of background investigation application information. After receipt of the properly completed CMS-730A forms and PIV spreadsheet, SEMG will notify Contractor’s Security Liaison that background investigation applicants are invited to enter “e-QIP”. Background investigation applicants will have a 14 calendar day window to complete the e-QIP online submission. The information requested in e-QIP is similar to Forms SF-85 and SF-85P. OMB has estimated the time to complete the e-QIP application takes an average of 120 minutes. At time of e-QIP invitation notification, SEMG will also notify the Security Liaison if paper copies of Forms OF-612 and OF-306 must also be submitted by the applicants within the same 14 day window. Potential bidders may find additional information about e-QIP on the internet at: <http://www.opm.gov/e-qip/>.

Why do I have to fill out a “Request for Physical Access to CMS Facilities” form?

While it is not anticipated that any contractor personnel will need physical access to CMS property, Form CMS-730A is also used to authorize CMS to perform a background investigation and to certify receipt of Privacy Act information by the applicant. Failure to provide a completed Form CMS-730A will cause a denial of access to CMS computer systems.

Why do I have to travel to CMS Central Office for fingerprinting?

CMS prefers to process electronic fingerprints generated in CMS or PSC offices. Electronic fingerprinting services are available at no cost at the CMS Central Office in Baltimore, and for a

GPO Exhibit 3
FAQ Supplement to CMS Security Clause 09A-01
Date: April 4, 2008
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fee at each of the regional PSC offices. PSC offices are located in downtown Federal buildings in the following cities: Boston, New York City, Philadelphia, Atlanta, Chicago, Dallas, Kansas City, Denver, San Francisco, and Seattle. Information regarding PSC locations, hours, fees, and procedures may be obtained by emailing: security@psc.hhs.gov.

If the contractor is unable to go to the above locations for electronic fingerprints, CMS will allow the contractor to obtain ink fingerprints (non-electronic) from their local police department. **Two sets** of ink fingerprints on FD-258 hard cards must be submitted to CMS directly from the police department. CMS will supply the contractor with blank FD-258 hard cards and a self addressed, stamped Priority Mail envelope for the contractor to give the police department for return of the fingerprint cards to CMS.

At the Postaward Conference, the contractor must be prepared to discuss where fingerprints will be obtained.

A number of my employees have undergone background checks by another Federal agency. Do they have to repeat the process for CMS?

That will be decided by SEMG and the PO at the Postaward Conference. If the employee performs a duty that requires a background investigation, and they have had a background investigation successfully performed by another Federal entity within the last year, then they may not have to repeat the entire process. That employee will still have to submit a CMS-730A and be listed on a PIV spreadsheet.

What happens if I don't report terminations, resignations, or adverse information of cleared people? If I do, you are going to charge me up to \$2,900 for the cost of the investigation.

The person assigned the User ID, and the contractor's company, remains responsible for all data collected via the Gentrans mailbox. Failure to report terminations and resignations could result in this contract being terminated for default.

Reporting of adverse information will be investigated by SEMG and handled appropriately considering the nature of the adverse information. It is possible the User ID may be terminated immediately and the contractor may have to initiate clearance for another employee.

Is the investigation good for the entire term of the contract, including all option years?

Access to the Gentrans mailbox must be renewed annually or the User ID will be revoked. The CMS-730A and PIV spreadsheet must also be submitted annually. Fingerprinting and entering data into e-QIP should only occur once unless there are changes to the employee's record that necessitate updates.

Is it possible that I can perform work outside the United States and its Territories?

No, not on contracts for CMS print/mail requirements.

Secure One HHS

Information Security Program Rules of Behavior

The *HHS Rules of Behavior* (HHS Rules) provides common rules on the appropriate use of all HHS technology resources and information¹ for Department users, including federal employees, interns and contractors. The HHS rules work in conjunction with the *HHS-OCIO-2006-0001, Policy for Personal Use of Information Technology Resources*, dated February 17, 2006, and are issued under the authority of the *HHS-OCIO-2007-0002, Policy for Department-wide Information Security*, dated September 25, 2007. Both references may be found at URL: <http://www.hhs.gov/ocio/policy/index.html>.

All users of Department technology, resources, and, information must read these rules and sign the accompanying acknowledgement form before accessing Department data/information, systems and/or networks. This acknowledgement must be signed annually, preferably as part of Information Security Awareness Training, to reaffirm knowledge of and agreement to adhere to the HHS rules. The HHS rules may be presented to the user in writing or electronically, and the user's acknowledgement may be obtained by written or electronic signature. Each Operating Division (OPDIV) Chief Information Officer (CIO) shall determine how signatures are to be submitted, retained, and recorded²; and may append any necessary information or fields to the signature page. For electronic signatures, the specific version number of the HHS rules must be retained along with the date, and sufficient identifying information to uniquely link the signer to his or her corresponding information system accounts. Electronic copies of the signed Signature Page may be retained in lieu of the original. Each OPDIV CIO shall ensure that information system and information access is prohibited in the absence of a valid, signed HHS rules from each user.

Each HHS OPDIV may require user certification to policies and requirements, more restrictive than the rules prescribed herein, for the protection of OPDIV information and systems.

Furthermore, supplemental rules of behavior may be created for systems which require users to comply with rules beyond those contained in the HHS Rules. In such cases, users must additionally sign these supplemental rules of behavior prior to receiving access to these systems, and must comply with any ongoing requirements of each individual system to retain access (such as re-acknowledging the system-specific rules by signature each year). System owners shall document system-specific rules of behavior and any recurring requirement to sign them in the System Security Plan for their systems. Each OPDIV CIO shall implement a process to obtain and retain the signed rules for such systems and shall ensure that user access to their information is prohibited without a signed, system-specific rules and a signed HHS Rules.

National security systems, as defined by the Federal Information Security Management Act (FISMA), must independently or collectively, implement their own system-specific rules.

These HHS Rules apply to both the local and remote use of HHS information (in both electronic and physical forms) and information systems by any individual.

- Information and system use must comply with Department and OPDIV policies and standards, and with applicable laws.
- Use for other than official, assigned duties is subject to the *HHS-OCIO-2006-0001, Policy for Personal Use of Information Technology Resources*, dated February 17, 2006.

without authorization or appropriate safeguards, as stipulated by the [HHS Encryption Standard for Mobile Devices and Portable Media](#), dated August 21, 2007.

- Knowingly or willingly conceal, remove, mutilate, obliterate, falsify, or destroy information for personal use for self or others. (See 18 U.S.C. 2071)
- Copy or distribute intellectual property—including music, software, documentation, and other copyrighted materials—without permission or license from the copyright owner.
- Modify software without management approval.

The following are prohibited on Government systems per the HHS-OCIO-2006-0001, Policy for Personal Use of Information Technology Resources, dated February 17, 2006:

- Sending or posting obscene or offensive material in messages or forums.
- Sending or forwarding chain letters, e-mail spam, inappropriate messages, or unapproved newsletters and broadcast messages.
- Sending messages supporting political activity restricted under the Hatch Act.
- Conducting any commercial or “for-profit” activity.
- Utilizing peer-to-peer software without OPDIV CIO approval.
- Sending, retrieving, viewing, displaying, or printing sexually explicit, suggestive text or images, or other offensive material.
- Operating unapproved web sites.
- Incurring more than minimal additional expense, such as using non-trivial amounts of storage space or bandwidth for personal files or photos.
- Using the Internet or HHS workstation to play games, visit chat rooms, or gamble.

Users shall ensure the following protections are properly engaged, particularly on non-HHS equipment or equipment housed outside of HHS facilities:

- Use antivirus software with the latest updates.
- On personally-owned systems, use of anti-spyware and personal firewalls.
- For remote access and mobile devices, a time-out function that requires re-authentication after no more than 30 minutes of inactivity.
- Adequate control of physical access to areas containing sensitive information.
- Use of approved encryption to protect sensitive information stored on portable devices or recordable media, including laptops, thumb drives, and external disks; stored on remote or home systems; or transmitted or downloaded via e-mail or remote connections.
- Use of two-factor authentication for remote access to sensitive information.

Users shall ensure that passwords:

- Contain a minimum of eight alphanumeric characters and (when supported by the OPDIV environment) at least one uppercase and one lowercase letter, and one number, and one special character.
- Avoid words found in a dictionary, names, and personal data (e.g., birth dates, addresses, social security numbers, and phone numbers).
- Are changed at least every 90 days, immediately in the event of known or suspected compromise, and immediately upon system installation (e.g. default or vendor-supplied passwords).
- Are not reused until at least six other passwords have been used.
- Are committed to memory, or stored in a secure place.

SIGNATURE PAGE

I have read the *HHS Rules of Behavior* (HHS Rules), version 2008-0001.003S, dated February 12, 2008 and understand and agree to comply with its provisions. I understand that violations of the HHS Rules or information security policies and standards may lead to disciplinary action, up to and including termination of employment; removal or debarment from work on federal contracts or projects; and/or revocation of access to Federal information, information systems, and/or facilities. I understand that exceptions to the HHS Rules must be authorized in advance in writing by the OPDIV Chief Information Officer or his/her designee. I also understand that violation of laws, such as the Privacy Act of 1974, copyright law, and 18 USC 2071, which the HHS Rules draw upon, can result in monetary fines and/or criminal charges that may result in imprisonment.

Signatures: _____
Date Signed: _____
Employee's/User's Name: _____
(Print)

APPROVED BY AND EFFECTIVE
ON:

_____/s/_____
Michael Carleton
HHS Chief Information Officer

February 12, 2008
DATE

The record copy is maintained in accordance with GRS 1, 18.a.

EXHIBIT 5

The following table provides historical data for the variable page counts for the last three years. The data provided is for informational purposes only. There is no guarantee that the variable page counts for the product produced on this contract will be the same for any item.

PUBLICATION NUMBER	MEDICARE & YOU (SPANISH) HANDBOOK NAME	2021	2022	2023
10050-1S	New Jersey & Puerto Rico (includes Virgin Islands, Atlantic Euro)	48	44	52
10050-2S	New York City	44	40	44
10050-3S	Southern Florida	52	56	60
10050-4S	Illinois	40	44	44
10050-5S	Texas	56	68	76
10050-6S	Southern California	52	56	60
10050-7S	Northern California	44	48	52
10050-8S	Northern Florida	56	64	72
10050-9S	Arizona	32	36	40
10050-10S	Massachusetts	32	32	36
10050-11S	Pennsylvania	52	52	56