



THE HUMANE SOCIETY
OF THE UNITED STATES



HUMANE SOCIETY
INTERNATIONAL

ACHIEVEMENTS FOR ANIMALS

2021 Annual Report



*We think big. We are fearless.
We stand up and fight for
all animals who are suffering.
With your help, we are working
to end all forms of animal
cruelty and achieve the
vision behind our name:
a humane society.*

Our missions

The Humane Society of the United States

We fight the big fights to end suffering for all animals. Together with millions of our supporters, the Humane Society of the United States takes on puppy mills, factory farms, the fur trade, trophy hunting, animal cosmetics testing and other cruel industries. Through our rescue, response and sanctuary work, as well as other direct services, we help thousands of animals in need every year. We fight all forms of animal cruelty to achieve the vision behind our name: a humane society.



Humane Society International

We work around the globe to promote the human-animal bond, rescue and protect dogs and cats, improve farm animal welfare, protect wildlife, promote animal-free testing and research, respond to disasters and confront cruelty to animals in all its forms.



Elsa emerges from her pool at our flagship sanctuary, Black Beauty Ranch. We rescued Elsa from the exotic pet trade after she was found wearing a dog harness and crying in freezing weather in San Antonio, Texas, in February 2021.

ON THE COVER: This sweet pup was one of 42 dogs rescued in February 2021 from an alleged dogfighting operation in Florida. The HSUS provided expert assessments before placing the dogs for adoption.



FROM OUR PRESIDENTS



Kitty Block, HSUS President & CEO

Kitty Block was named president and CEO of the Humane Society of the United States in 2019, becoming the first woman to hold the position in the organization's history. She is also CEO of Humane Society International. Block joined the HSUS in 1992 as a legal investigator. She became vice president of HSI in 2007 and president in 2017.



Jeffrey Flocken, HSI President

Jeffrey Flocken was named president of Humane Society International in 2019. Prior to joining HSI, Flocken was the North American regional director for the International Fund for Animal Welfare and worked for the U.S. government, where he focused on international species conservation policy, outreach and global conservation grant programs.

EVERY YEAR, our annual report is our chance to share with you our proudest achievements for animals. In these pages, you'll read about the many transformative victories we couldn't have won without your help.

This year, we've made tremendous progress in our priority fights to end the cruelest practices: the extreme confinement of farm animals, trophy hunting, puppy mills, the dog meat trade, fur in fashion and animal testing of cosmetics. We also continued to set the gold standard in our work caring for animals in need, rescuing animals in crisis and supporting our shelter and rescue partners and other allies so they can be force multipliers of our work and stronger resources for their own communities.

From winning statewide bans on retail puppy sales and animal-tested cosmetics to succeeding in our campaigns to end captive lion hunts in South Africa, stop dog meat traders in Indonesia and persuade more designers and retailers to drop fur, 2021 was a remarkable year of progress for animals.

And we couldn't have done it without you.

Thanks to your support, we are a powerful force for animal protection, in the U.S. and around the world. Together, we are changing systems, attitudes, laws and practices to end animal suffering and improve the lives of all animals.

Thank you for standing by our side!

*Kitty Block
President & CEO
The Humane Society
of the United States
CEO, Humane Society
International*

*Jeffrey Flocken
President
Humane Society
International*

“The threats to wildlife from trophy hunting, trafficking and other cruelties are global. Everywhere we work, we’re applying focused, specific solutions that drive change and get at the root issues.”

—KITTY BLOCK, HSUS PRESIDENT & CEO



How we work

Ending the cruelest practices

We are focused on ending the worst forms of institutionalized animal suffering—puppy mills, fur farms, trophy hunting, extreme confinement of farm animals, the use of animals in cosmetics tests and the dog meat trade. Our progress is the result of our work with governments, the private sector and multinational bodies; public awareness and consumer education campaigns; public policy efforts and more.

Caring for animals in crisis

We respond to large-scale cruelty cases and disasters around the world, providing rescue, hands-on care, logistics and expertise when animals are caught in crises. Our care centers heal and provide lifelong sanctuary to abused, abandoned, exploited, vulnerable and neglected animals.

Building a stronger animal protection movement

Through partnerships, trainings, support, collaboration and more, we’re building a more humane world by empowering and expanding the capacity of animal welfare advocates and organizations in the United States and across the globe. Together, we’ll bring about faster change for animals.



HOW YOUR SUPPORT CHANGED



An animated film we produced about the life of an animal used in cosmetics testing, *Save Ralph*, went viral, driving a groundswell of support that helped lead Mexico and five U.S. states to ban the sale of animal-tested cosmetics.



Our campaign drawing public attention to the suffering of hens used in egg production helped lead Nevada and Utah to become the eighth and ninth U.S. states to ban their cruel cage confinement.



Our supporters rallied around our effort to protect black bears from trophy hunters in Washington and helped win a decision to suspend its 2022 spring bear hunt.



Our work as part of the Dog Meat Free Indonesia coalition led to that country's first interception of a truck carrying dogs to slaughter and the first criminal charges against a dog meat trader.



Our undercover investigation of a New York City pet store that sourced its dogs from puppy mills and failed to give sick puppies medical care led to its closure and generated momentum for a statewide ban on retail puppy sales.



THE WORLD FOR ANIMALS IN 2021



Our undercover exposés of wildlife killing contests in Maryland helped generate public and legislative support for a new statewide ban on these cruel contests, the eighth state to decide to outlaw them.



Our engagement with major fashion designers and retailers—including Valentino, Alexander McQueen, Saks Fifth Avenue and Nieman Marcus—played a role in their decisions to drop fur from their apparel lines and sales floors, as hundreds of others have already done.



After years of campaigning by HSI, South Africa announced it will end the breeding and trophy hunting of lions in captivity, as well as cub petting.



With pandemic-related hardships, we distributed \$7.3 million worth of food generously donated by our partner, Chewy, to hungry pets in 42 states and 98 cities.



We gave two tigers rescued from the exotic pet trade lifelong care and sanctuary at our flagship haven for rescued animals, Black Beauty Ranch.





Improving the lives of farm animals

THE CHALLENGE Farm animals in most parts of the world experience lives of intense suffering. Egg-laying hens are locked in cages so cramped they can't even extend their wings, mother pigs are confined in metal crates so narrow they are unable to turn around and calves raised for veal are penned in crates too small to let them to move naturally.

OUR VISION We see a world where animal agriculture isn't synonymous with animal suffering and fewer animals are raised for

meat, milk and eggs. We're turning that vision into reality by helping pass laws against extreme confinement and other inhumane practices inflicted on farm animals, working with producers and purchasers to go cage- and crate-free, and leading a plant-based revolution among food service companies and institutions. Our work and campaigns are transforming consumer tastes and industry practices in ways that are kinder for animals and the planet. In 2021, with your help, we alleviated suffering for



32%

of egg-laying hens in the U.S. are now cage-free (up from 5% a decade ago).

millions of farm animals and helped make the business of food production, service and providers more humane.

HSUS **BANNING CRUEL CAGES** Our state-by-state campaign to eliminate battery cages for egg-laying hens continued to succeed: We won victories in Utah and Nevada, banning the confinement of egg-laying hens and mandating cage-free conditions. In Nevada, we also helped pass a ban on the sale of eggs from caged hens.

BOLSTERED BALLOT MEASURE We successfully waged and won a campaign in Massachusetts to upgrade the law we helped pass via ballot measure in 2016. The updated law ensures cage-free conditions for hens, bans the sale of eggs from caged hens and mandates enrichments critical for the welfare of the birds. The sales component of the law, which now covers egg products, protects an additional 2 million egg-laying hens each year.

DEFEAT FOR MEAT Our legal team helped defeat multiple legal challenges by the meat industry to California's Proposition 12 farm animal welfare law, the ballot measure we led to passage in

2018: The U.S. Supreme Court rejected the North American Meat Institute’s lawsuit; the U.S. Court of Appeals for the 9th Circuit ruled against the National Pork Producers Council and the American Farm Bureau Federation; and the U.S. District Court for the Northern District of Iowa rejected a complaint brought by the Iowa Pork Producers Association and three individual pork producers.

INDUSTRY LEADER ACCELERATES ADOPTION We worked with Conagra Foods, an \$8 billion packaged foods company, to win its commitment to reaching 100% cage-free egg usage one year earlier than planned.

DINERS SET DEADLINES We persuaded Denny’s and IHOP, which combined have more than 3,300 locations, to establish annual milestones that will ensure they only use cage-free eggs at all their restaurants by 2026.

HSI BIGGEST IN BRAZIL HSI won a pledge from the grocery chain Cencosud Brazil to sell only cage-free eggs and with that victory has now led three of the five biggest supermarkets in Brazil—Carrefour/Grupo BIG (formerly Walmart), GPA and Cencosud—to commit to sell only cage-free eggs by 2028. Also in Brazil, after considerable advocacy by HSI, Grupo Mantiqueira, the largest egg producer in Latin America, confirmed the expansion of its cage-free production to 1 million hens.



CAGE-FREE AT LAST

No longer confined, hens at a Viet Nam farm perch outside a box where they can lay eggs that will be sold as Certified Humane. The farm worked with HSI to start raising hens without cages.

VICTORY FOR VIETNAMESE HENS We expanded the supply for cage-free eggs in Viet Nam by helping two producers install the first cage-free systems for egg-laying hens in that country.

CAGE-FREE COALITION We worked with major hospitality brands, including Fusion, Accor, Hilton, Hyatt, Peninsula, Melia, Minor and Marriott, to form a Southeast Asia industry working group with the goal of accelerating cage-free sourcing.

MEXICO MAKES PROGRESS HSI/Mexico won two new global cage-free commitments: By 2025, Barceló Hotel Group, with more than 250 hotels in 22 countries, and Palladium Hotel Group, with 50 properties in six countries, will be cage-free.

CHANGES IN CHILE HSI won cage-free commitments from Dominó, a fast-food chain with more than 40 locations, and from Cencosud S.A., the largest retail company in Chile and the third largest in Latin America.



How we’re growing a plant-based world

The HSUS is working with the largest food service companies—including Sodexo, Compass Group and Aramark—serving millions of meals at hospitals, school districts, universities, military bases and correctional facilities in the U.S. to achieve our goal of 50% of food service menu offerings being plant-based by 2025. In 2021, we persuaded 175 more companies, school districts, universities, hospitals and other institutions to adopt policies for reducing meat usage and serving more plant-based foods.

In 2021, HSI secured new commitments from institutions around the world to transition 20% or more of the animal-based meals they serve to plant-based. These commitments, when fully implemented, will result in more than 23.8 million plant-based meals replacing animal-based meals every year. HSI also planned and executed more than 73 plant-based trainings, cooking demonstrations and educational sessions on plant-based cooking, reaching more than 2,700 chefs, institutional cooks, culinary students and employees.

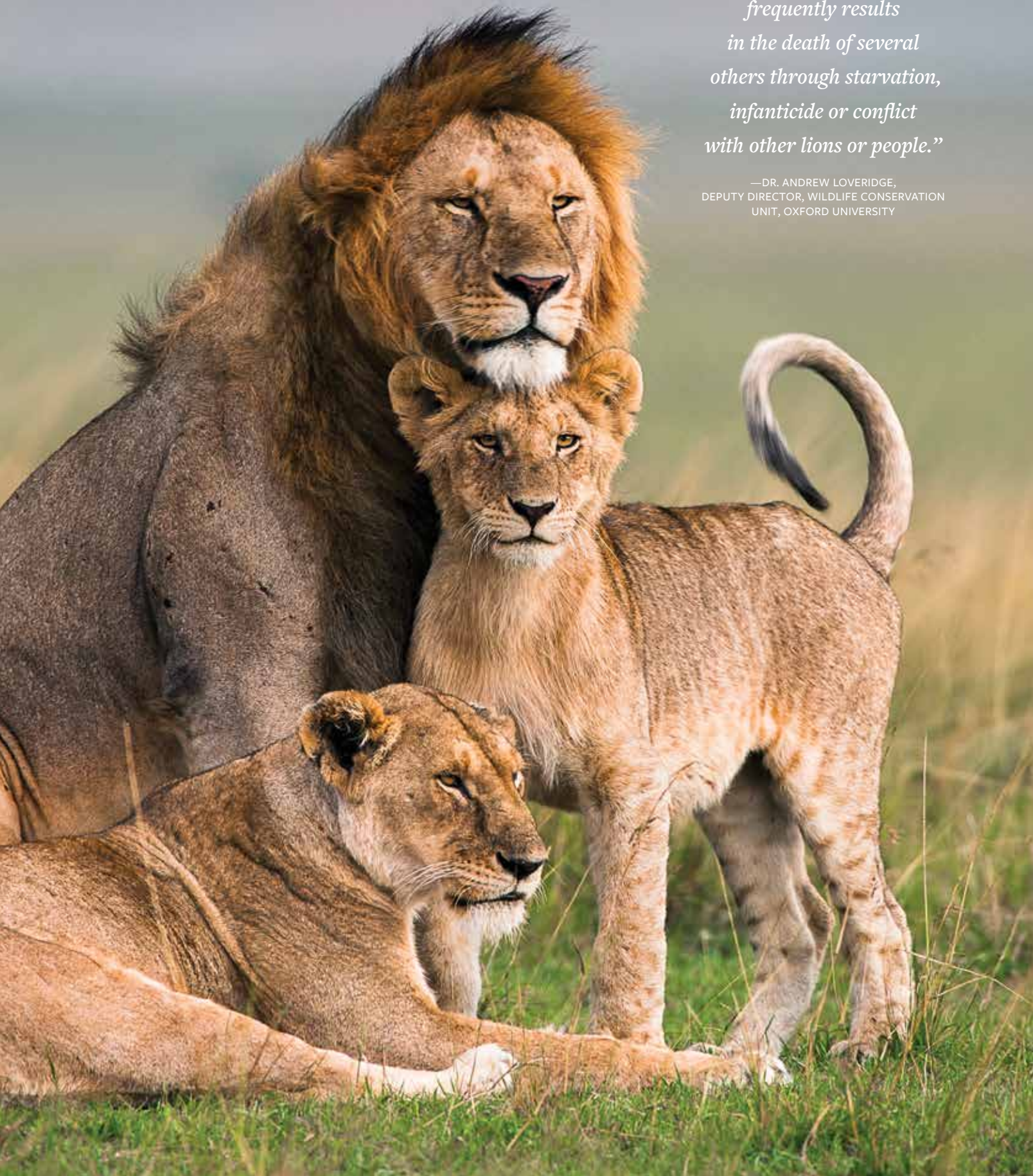


Students at Silvio Silveira Elementary School in the Brazilian city of Jacareí serve themselves rice, beans, plant-based “meat” and salad. With HSI’s help, the city’s school system has reduced meat consumption by 40%.

ENDING THE CRUELEST PRACTICES

*“The death of one lion
frequently results
in the death of several
others through starvation,
infanticide or conflict
with other lions or people.”*

—DR. ANDREW LOVERIDGE,
DEPUTY DIRECTOR, WILDLIFE CONSERVATION
UNIT, OXFORD UNIVERSITY



Banning trophy hunting

THE CHALLENGE Trophy hunters target and kill wild animals for fun, to trade or display their body parts, to brag about “the thrill of the kill,” or to win prizes in sick contests. Trophy hunting threatens the survival of imperiled species, disrupts the balance of ecosystems and the natural world, and in some countries, fuels corruption and undermines the rule of law.



More than **70** scientists across North America have called for a prohibition on wildlife killing contests.

OUR VISION We see a world where wild animals aren't killed for human sport and instead are allowed to live out their natural lives in peace. We're turning that vision into reality by helping pass laws against wildlife killing contests, ending the trophy hunting of native carnivores, urging bans on trophy imports, winning new protections for threatened and

endangered species, and more. In 2021, with your help, we protected animals targeted by trophy hunters and continued to expose the brutality and ecological consequences of this macabre and destructive hobby.

HSUS

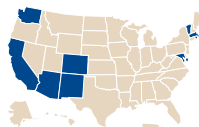
WASHINGTON BOWS OUT OF BEAR HUNT

After a campaign led by the HSUS and our allies, the Washington Fish and Wildlife Commission voted to cancel the 2022 spring bear hunting season, sparing the lives of hundreds of bears.

WISCONSIN WOLVES WIN A judge in Wisconsin referenced our legal research and arguments and issued a temporary injunction halting the state's planned fall 2021 wolf hunt.

MARYLAND BANS BRUTALITY Maryland passed a statewide ban on wildlife killing contests, becoming the eighth state we've helped do so. We also laid the groundwork for more state bans by helping pass 28 municipal and county resolutions calling for statewide action.

TROPHY HUNTS HALTED We helped defeat proposed or expanded hunts that would have targeted black bears, mountain lions or wolves in six states: Connecticut, Oklahoma, Minnesota, Maine, New Jersey and Colorado.



8 U.S. STATES
now ban wildlife killing contests.

STRONGER BAN ON THE BOOKS

With our support, Illinois expanded its Ivory Ban Act to outlaw trade in products made from 16 more species, including cheetahs, tigers, lions, pangolins, whales, giraffes and sea turtles.

TROPHY TRANSPARENCY As a result of an HSUS lawsuit, the U.S. Fish and Wildlife Service can no longer keep data from the public about the type and number of trophies hunters import—a key tool for determining which species are under threat.

HSI

CAPTIVE CRUELTY ENDS

After years of HSI's work on the issue, South Africa agreed to adopt massive reforms that will lead to a ban on the breeding and trophy hunting of lions in captivity, the commercial trade of captive lion parts and the cub petting industry.

TROPHIES TURNED AWAY Following a campaign of sustained engagement and advocacy by HSI/UK, the British government announced that it will take one of the world's strongest stands against trophy hunting by pledging to ban trophy imports of over 7,000 species, including lions, leopards, rhinos, African elephants, African buffalo, giraffes, polar bears and zebras.

ADS AIM AT EUROPE HSI/Europe launched its #NotInMyWorld campaign to raise awareness about trophy hunting across the European Union, the second largest importer of hunting trophies in the world after the U.S. In the last three months of 2021, the campaign reached millions of people via social media, ads, billboards and media coverage and has paved the way for legislative and regulatory national bans on trophy imports.



HSI staff in Germany hold an event in front of Berlin's Reichstag building to promote HSI's "Not In My World" EU campaign to ban trophy hunting imports.

In Indonesia, authorities have carried out major interceptions of dog traders and closed down an illegal slaughterhouse. The vast majority of Indonesians don't eat dog and 93% support a nationwide ban on the trade.



Ending the dog meat trade

THE CHALLENGE Dogs trapped in the meat trade are no different from the loyal canine companions that millions of people around the world love as pets. Whether born and raised for slaughter on dog meat farms, stolen from their owners or picked up as strays off the street, dogs caught up in this brutal trade

endure unimaginable suffering before being killed for human consumption.

OUR VISION We see a world where no dog is raised or killed for meat and all dogs are considered worthy of love and care. Across Asia, we're turning that vision into reality by shutting down dog farms and slaughterhouses, rescuing dogs in the trade, working with the South Korean government to phase out the industry, harnessing the power of growing public opposition to dog meat and promoting the creation of "dog meat free" municipalities. In 2021, with your help, we made major inroads against the dog meat industry in four of the main countries where it primarily exists.



HSI/Korea campaign manager Nara Kim comforts a dog during an HSI rescue operation at a dog meat farm on Jindo Island, South Korea.

HSI FREED FROM FARMS HSI rescued 119 dogs awaiting slaughter at two South Korean dog meat farms we closed—one in Yongin City and one on Jindo Island—in collaboration with partner groups and local authorities.

SAFE AND A SECOND CHANCE We flew 170 dogs rescued from the dog meat industry to our care and rehabilitation center in the U.S. to prepare for adoption.

END OF AN ERA? Following President Moon Jae-in’s suggestion that the time is right for the country to consider banning dog meat—HSI’s longtime goal in South Korea—the government announced the creation of a task force to consider the issue.

PLANT-BASED PROMOTED Over the annual Bok Nal in July and August, when consumption of dog meat “for stamina” peaks in South Korea, HSI launched its “My Healthy Diet” social media campaign in collaboration with Korean chefs and social media influencers to showcase plant-based “stamina foods,” reaching hundreds of thousands of Koreans.



3,075

dogs and cats were rescued from the meat trade in China by HSI-supported partners.

DITCHING DOG MEAT In Indonesia—where HSI is a founding member of the Dog Meat Free Indonesia coalition—Sukoharjo in Central Java became the second regency to declare itself dog meat free, and Salatiga City became the first city to pass regulations explicitly banning the trade, sale and consumption of dog meat. In the Chinese city of Dalian, which has a zero-tolerance policy

toward the transport, trade and sale of dog meat, authorities increased their efforts to crack down on violators, thanks to the work of HSI-supported local partner Vshine.

PROSECUTION PRECEDENT For the first time in Indonesia, authorities intercepted a dog meat trader and confiscated all the dogs on his truck. Veterinarians from Dog Meat Free Indonesia vaccinated the 63 surviving dogs when they arrived at a shelter for care and eventual rehoming. We helped authorities build a



17 DOG MEAT FARMS

have been shut down, and over 2,600 dogs rescued, by HSI since 2015.

legal case against the trader, and, in another first, the trader was sentenced to 10 months in prison and fined 150 million IDR (approximately \$10,000).

SAVED FROM SLAUGHTER In Indonesia, HSI and other members of the DMFI coalition rescued 53 dogs after police raided an illegal dog meat slaughterhouse just moments before the slaughter was set to begin. In China, our HSI-supported partner, Vshine, rescued more than 200 dogs from two trucks bound for slaughter that were intercepted by police and saved 55 dogs at two slaughterhouses that were shut down by authorities.

YULIN CAMPAIGN CONTINUES As part of the global campaign to shut down the notorious dog meat trade in Yulin, HSI supported our partner in China, Vshine, in rescuing 68 dogs from a truck bound for a slaughterhouse. The surviving dogs recovered at Vshine’s shelter, which HSI helps support.

ADOPTION PROMOTION In China, HSI assisted our partner group Vshine in coordinating 14 nationwide adoption events in 10 cities, which led to the adoption of many rescued dogs. In Dalian alone, Vshine found homes for 176 dogs and 242 cats.

COVID CONCERNS In China, HSI funded the rescue of nearly 3,000 dogs and cats from situations caused by the pandemic that made them vulnerable to being swept into the meat trade.



Animal Rescue Team member Justine Hill works with a dog rescued by HSI from a South Korean dog meat farm at our care and rehabilitation center before he is placed for adoption.

“The future is dog meat-free, and we’re campaigning on all fronts to make that a reality so that no more dogs will have to suffer for this cruel trade.”

—JEFFREY FLOCKEN, HSI PRESIDENT



Ending cosmetics testing on animals

THE CHALLENGE Animals in laboratories are still suffering and dying to test chemical ingredients for shampoo, mascara and other cosmetic products. Terrified rabbits, rats, guinea pigs and mice are restrained and have substances forced down their throats, dripped into their eyes or smeared onto their skin before being killed.

OUR VISION We see a world in which no animal is treated as disposable laboratory equipment. We're making that vision a reality by helping to pass bans on animal testing of cosmetics and sales of animal-tested cosmetics around the world. We're also

working to expand adoption of modern, non-animal testing methods and raising consumer awareness of the thousands of cruelty-free brands already on the market. In 2021, with your help, we moved closer to the day animals are no longer used in tests for cosmetic products.

HSUS

STATES TAKE A STAND With our support, five more U.S. states passed legislation banning the sale of animal-tested cosmetics: Hawaii, Maine, Maryland, New Jersey and Virginia. Counting California, Nevada and Illinois, eight states now prohibit the practice.



51 MORE COMPANIES

endorsed the Humane Cosmetics Act—federal legislation to prohibit the production and sale of animal-tested cosmetics in the United States—in 2021, for a total of 367.

CONGRESS CONSIDERS CRUELTY-FREE At the federal level, the bipartisan Humane Cosmetics Act, which would prohibit all U.S. production and sale of animal-tested cosmetics, was introduced in Congress with the support of Humane Society Legislative Fund.

Our efforts in 2021 also led to 41 more independent endorsements of the bill by cosmetic and personal product companies, bringing the total to 369. When added to companies represented by the Personal Care Products Council, which also endorses the Humane Cosmetics Act, the number now exceeds 900.

HSI **SAVE RALPH STRIKES A CHORD** HSI partnered with Hollywood stars to produce a powerful stop-motion animated short film, *Save Ralph*, that urges an end to cosmetics testing on animals. The film went viral, inspiring millions of new supporters around the world and accelerating momentum for our goal of banning the practice worldwide.



41
countries
now ban
animal
testing for
cosmetics.

EU VOTE VICTORY Following a campaign by HSI and our allies, the European Parliament voted almost unanimously for a phase-out action plan and ambitious timetable for ending all use of animals for research, testing and education in the European Union.

MEXICO MAKES HISTORY Mexico became the first North American country to end cosmetics testing on animals following a campaign by HSI/Mexico and our allies that was catalyzed by the release of HSI's animated short film, *Save Ralph*.

RIO'S RIGHT UPHELD HSI helped defeat a challenge to the constitutionality of Rio de Janeiro's ban on animal testing of cosmetics, establishing a significant legal precedent.



HSI/Mexico staff delivered a petition to the Chamber of Deputies in support of ending cosmetic tests for animals in Mexico. *Save Ralph* was credited by the Mexican government with generating more than 1.3 million signatures.



Above: Taika Waititi and Ricky Gervais provided voice work for *Save Ralph*. Inset: Our stop-motion animation film won an award at the Rome Creative Contest, International Short Film Festival.



ENDING THE CRUELEST PRACTICES

HSUS investigators photographed dogs in cramped conditions at a Kansas breeder in 2021. The property appeared to be a puppy mill, with dogs confined to small, stacked wire-sided enclosures that looked crowded, with up to three dogs per enclosure.

Stopping puppy mills

THE CHALLENGE Puppy mills are inhumane mass breeding operations that churn out dogs for profit, ignoring the needs and wellbeing of puppies and suffering mother and father dogs. Dogs from puppy mills are often ill or predisposed to genetic problems and bought by unsuspecting customers who face heartbreak and high veterinary bills when they discover their new family member is in poor health.

OUR VISION We see a world in which the economic model for puppy mills is no longer viable and these factory farms for dogs are put out of business for good. We're making that vision a reality by helping to pass bans on the sale of puppies in pet stores, demanding higher standards of care for dogs in breeding operations, exposing mills where dogs are suffering, pressuring agencies to enforce humane laws at problematic breeding operations, providing free educational and training materials to educators and animal advocates, and more. In 2021, with your help, we moved closer to breaking the puppy mill-to-pet store pipeline once and for all.

HSUS SALES BANS SUCCEED With our support, Washington and Illinois and 30 more localities enacted measures against pet store sales of puppy mill puppies. The new laws mean that 35 pet stores, including 12 Petlands, must stop selling puppies. Our success in 2021 means we have now helped five states and more than 400 municipalities break the puppy mill-pet store pipeline by banning retail puppy sales.

MISTREATMENT MADE PUBLIC An HSUS undercover investigation exposed sick and suffering puppies at one of the largest pet stores in New York City, American Kennels. Our resulting report was extensively covered in the media, forced the store to close its doors and created momentum for a ban on pet store puppy sales in New York.



400+

With our support, more than 400 localities have banned the pet store sale of puppy mill puppies.

LEGAL LOSS The Maryland attorney general announced a settlement with Just Puppies pet store, which agreed to pay \$100,000 in fines for violating the state’s HSUS-backed 2019 law against the sale of puppies in pet stores.

ONLINE SELLER SETTLES In a case that HSUS attorneys assisted with, Puppyfind.com agreed to pay \$120,000 to complainants who purchased sick and dying puppies from its platform and will stop removing negative reviews from its website. The online retailer also agreed to remove breeders convicted of animal cruelty.

SHAMED BREEDERS SHUT DOWN At least six breeders named in our annual Horrible Hundred reports—in which we expose puppy mills where dogs are suffering—were shut down by authorities and several more went out of business.

CONGRESS CONSIDERS STRONGER CARE With the support of Humane Society Legislative Fund, the Puppy Protection Act was introduced into Congress as an amendment to the Animal Welfare Act. It would require higher standards of care in commercial dog breeding operations.



An HSUS undercover investigator took this picture of a dog at a Kansas puppy mill.

DOG-FRIENDLY DECISIONS Several federal-level measures we have long fought for were approved in 2021. The U.S. Department of Agriculture published a “final contingency rule” that requires puppy mills and other licensed dealers to have emergency plans in place to save their animals during disasters; the USDA also published the results of an internal audit on its enforcement of legal requirements governing the operation of puppy mills and resumed publishing warning notices and other enforcement records online.

POWERFUL PARTNERSHIP After years of urging by the HSUS, for the first time the USDA and Justice Department joined forces to shut down a puppy mill where the conditions were so horrific, they warranted criminal charges against the owner. A notorious breeder in Iowa was charged and hundreds of dogs were saved.

PET STORE PIVOT We passed the 45,000-mark in the number of dogs adopted through our Puppy Friendly Pet Stores program, which helps pet stores transition from selling puppies to assisting shelter dogs find adoptive homes.

“The puppy mill-to-pet store pipeline is a source of animal cruelty, consumer heartache and bad faith that we can eliminate by ending the sale of puppy mill animals in the retail marketplace.”

—KITTY BLOCK, HSUS PRESIDENT & CEO

An HSUS undercover investigation revealed sick and dying dogs in a Manhattan pet store, American Kennels, in 2021. Clockwise from right: A Shih Tzu puppy’s stubbornly inflamed ear; filthy “sick room” conditions at the store; and a toy goldendoodle’s pale gums several days before her death.



“Whether [fur] is being sold here in the United States, in the United Kingdom or farmed globally, barbarism knows no borders, and this effort is key to my life’s mission of bringing a conscience to the fashion industry.”

—FASHION DESIGNER STELLA MCCARTNEY
ON HER LABEL’S JOINT CAMPAIGN WITH HSI TO RAISE
AWARENESS ABOUT THE CRUELTY OF FUR



Ending fur in fashion

THE CHALLENGE Animals raised on fur farms—including foxes, minks, chinchillas and raccoon dogs—spend their lives in physical and psychological misery and experience utterly inhumane deaths. The crowded, unsanitary conditions on fur farms have proven to be ideal incubators of viruses that present a direct threat to human health: More than 460 mink farms have been the site of outbreaks of COVID-19.

OUR VISION We see a world where the fur industry is a thing of the past, remembered as a cruel and deadly business. We're turning that vision into a reality by helping pass laws against new fur sales, persuading designers and retailers to drop fur from their apparel lines and sales floors, and pushing world leaders to recognize the growing public demand to shut down the fur industry. In 2021, with your help, we moved closer to the day that animals are no longer killed for their fur.

HSUS COMPASSION IN FASHION Several clothing companies we have worked or engaged with announced fur-free policies, including Alexander McQueen, Balenciaga, Valentino and Tory Burch, and we contributed to decisions by Canada Goose, Oscar de la Renta and Mackage's to do the same.

RETAILERS REJECT CRUELTY Following outreach and engagement by HSI and the HSUS, luxury retailers Saks Fifth Avenue, Neiman Marcus, Holt Renfrew and Mytheresa.com joined the movement away from cruelty by announcing fur-free policies.

EDITORIAL EMPATHY After working with the HSUS, HSI and Creatives4Change, *ELLE International* became the first global magazine to ban content that promotes animal fur on its pages, websites and social media—a decision that impacts 45 global editions and 46 websites with a combined reach of 175 million readers each month.



An ad from the HSUS anti-fur campaign.

STOPPING SALES Bans on fur sales and production added up as we helped pass more local measures banning fur sales, including in Hallandale Beach, Florida; Brookline, Massachusetts; Weston, Massachusetts; and Ann Arbor, Michigan. Our U.S. wins came against the backdrop of global progress: Israel became the first country in the world to ban fur sales; Estonia, Italy and France voted to shut down their fur farming industries; and the Canadian province of British Columbia ended mink farming.

BAN CAN STAND A federal judge dismissed the fur industry's challenge to San Francisco's ban on fur sales in a landmark case that affirmed the right of cities and states to prohibit the sale of fur products. The HSUS con-

tributed a legal opinion in the matter.

MINK SALES SINKS Our work has reduced the demand for fur products: 2021 was the worst year on record for the U.S. mink fur trade, which suffered a nearly 50% drop in production over 2020.

HSI PETITION PRESENTED HSI and the HSUS, in partnership with the Fur Free Alliance, delivered nearly 900,000 signatures on our #StopDeadlyFur petition to the Italian G20 delegation ahead of the G20 meeting in Rome, urging world leaders to end fur farming.

INVESTIGATIONS CAPTURE CRUELTY HSI released video footage and first-hand accounts of fur farm investigations that showed horrific cruelty on fur farms in China and Finland; media coverage and social media shares of our findings strengthened the case to end fur farming globally.

STELLA'S SUPPORT HSI and the HSUS partnered with fashion designer Stella McCartney, who supported our campaign to end fur farming and promoted our #FurFreeBritain campaign, which aims to ban U.K. fur sales and imports.





Our Animal Rescue Team deployed to Indiana to assist with the rescue of dozens of cats found living in filthy conditions typically seen in severe neglect situations.

Rescuing animals in crisis

Our animal rescuers and responders work with law enforcement to save animals from the worst cases of animal abuse and respond to calls for help when animals are caught in disasters. Every year, we rescue thousands of animals from puppy mills, animal fighting operations, large-scale cruelty and neglect situations and weather- or climate-related danger. Before and after major storms, we work with local agencies on advance preparations, animal evacuation plans, food procurement and distribution, resource coordination and emergency field rescues. Our teams

are highly trained and ready to deploy at a moment's notice. In 2021, with your help, we raced to the rescue of more than 8,000 animals in peril.

HSUS

Our Animal Rescue Team helped the Muncie Police Department in Indiana rescue 30 cats suffering in deplorable conditions on a private property. Many had upper respiratory infections, skin conditions and/or injuries, and most were very thin. Several needed emergency treatment and all were cared for at a temporary shelter until they could be placed.

We deployed to Kentucky to assist the Mayfield-Graves County animal shelter with search and rescue and shelter operations after devastating tornadoes. We remained on the scene to help reunite lost pets with their families, distribute resources to pet owners and transport surrendered animals to shelter partners for adoption.

Our rescue team helped law enforcement in Gaston County, North Carolina, rescue several dogs from a suspected dogfighting operation, after which we brought the dogs to safety and ensured they received care and treatment while a court determined custody. In Detroit, our animal crimes team worked with informants and prosecutors on an undercover dogfighting investigation that led to the rescue of 108 dogs from 23 properties.

After the Gaston County Police Department in North Carolina reached out for help, we assisted with the rescue, care and placement of dogs trapped in a suspected dogfighting operation.





50,000+

animals have been saved from cruelty and disasters by our rescue team since 2010.

We helped the South Florida SPCA and local law enforcement rescue a herd of starving cows in Sunrise, Florida, by arranging transport, securing temporary housing and providing a grant to help care for the animals until they found a home at a sanctuary in Gainesville, Florida.

We assisted local police in the rescue of some 150 wild animals in a large-scale alleged severe neglect situation at a pet store in Burnside, Kentucky. Snakes, lizards, turtles, rabbits, guinea pigs, hamsters and fish were living in terrible conditions and desperately in need of food, water and medical treatment. All the animals went to organizations capable of providing specialized care and eventual re-homing.

As part of our continuing COVID-19 response, HSI and our grant-supported partners fed and cared for nearly 35,000 homeless and owned animals around the world impacted by the pandemic.

HSI/India, in collaboration with India's Department of Animal Husbandry, provided emergency relief to 4,300 animals affected by devastating floods in the state of Kerala. HSI staff procured and distributed more than 61,000 pounds of nutrient-dense fodder for farm animals and food for stranded street dogs at risk of starvation.

As part of our continuing COVID-19 response, HSI and our grant-supported partners fed and cared for nearly 35,000 homeless and owned animals around the world impacted by the pandemic.

HSI/Latin America provided emergency veterinary care for 1,250 pets after flooding in Costa Rica's Caribbean and northern areas. Our staff worked with the National Animal Health Service, other



A dog receives emergency care at a mobile clinic after floods in Costa Rica.

animal welfare organizations and local emergency committees to set up and run mobile clinics in five communities where animals were in the most need.

Our investigators uncovered a link between law enforcement suspects in Kentucky with dogfighting rings in Australia and helped a local animal protection group there secure a warrant that led to the rescue of 27 dogs.



HSI/India provided lifesaving supplies to animals stranded after severe flooding in Kerala.





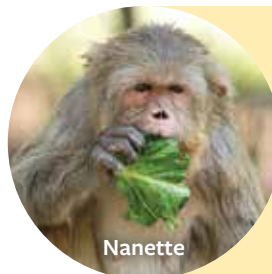
India, once kept as a pet, now receives expert care at Black Beauty Ranch in Texas.

Providing care and sanctuary for animals in need

Our direct care work complements our rescue and advocacy efforts, where animals we save need sanctuary and potentially ongoing care. They can be wild animals—big cats, bears, primates and others—rescued from roadside zoos, biomedical labs, the exotic pet trade and entertainment industry, or domesticated animals—horses, cows, goats, pigs and others—saved from cruelty or neglect. Our sanctuaries are home to more than 1,000 animals who receive lifelong care and live in natural habitats designed to give them their best possible life.

that allow them to live as closely as possible to how they would in the wild. In 2021, Black Beauty Ranch welcomed 52 new residents, including India, a young tiger being kept as a pet who was found wandering a suburban Houston neighborhood; Miya, a rhesus macaque surrendered by her owner; Elsa, a tiger cub also kept as a pet who was rescued from a backyard enclosure after neighbors heard her crying in cold weather; and seven emaciated paso fino mares (and two foals) rescued from a

BLACK BEAUTY RANCH Nearly 700 animals representing over 40 species currently live at our flagship sanctuary in Murchison, Texas, where they are expertly cared for and spend their days roaming the sanctuary’s 1,400 acres of protected pastures and woodland or enjoying species-specific habitats



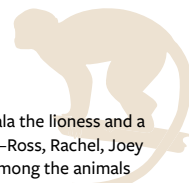
Nanette

CARE IN A TIME OF CRISIS

As the pandemic continued across the United States and around the world in 2021, staff at Black Beauty Ranch remained steadfast in their care of the animals. Caregivers practiced social distancing to protect one another and wore personal protective equipment to protect the animals. They used extra precautions to avoid transmitting the virus to primates and big cats, who are the most susceptible of the sanctuary’s residents.



Zuko the zebra, Douala the lioness and a family of kangaroos—Ross, Rachel, Joey and Chandler—are among the animals who came to Black Beauty Ranch after they were rescued in 2019 from a roadside zoo in Canada, where they lived in miserable conditions without adequate care. They will never again lack for comfort, food, enrichment, veterinary treatment and socialization with others of their own kind.



large-scale neglect situation. We also welcomed several animals rescued by HSI in 2019 from a derelict roadside zoo in Canada, including zebra Zuko, wildebeest Wolfgang, lioness Duoala, tigers Theodora and Serenity, and kangaroos Rachel, Ross, Chandler and Joey. All are now safe and living their best lives at the sanctuary.

SECOND CHANCE CHIMPANZEE REFUGE LIBERIA In 2021, at our sanctuary in Liberia for more than 60 retired chimpanzees formerly used in invasive biomedical research, HSI was gratified to finally secure government permission to proceed with a major new infrastructure project. When complete, our sanctuary will have its first dedicated veterinary clinic and new facilities that further enhance our ability to care for these chimps on the islands they call home.

In Liberia, our dedicated staff delivers fresh and nutritious meals of fruits and vegetables twice daily to the chimpanzees living on the islands and provides veterinary care. We have also been able to acquire much-needed equipment that provides constant fresh drinking water.





Establishing and strengthening legal protections for all animals

HSUS

The HSUS is America's biggest force for animal protection. We are at the forefront of the fight for stronger anti-cruelty laws and provide specialized training and resources to help animal welfare agencies, law enforcement and prosecutors respond to animal cruelty, neglect and fighting cases. We offer rewards for and investigate reports of cruelty and help bring abusers to justice. In 2021, with your support, our efforts strengthened protections for animals and penalties for people convicted of harming them.

Legislation we have long supported that would ban the transport of American horses to slaughter—domestically or abroad—passed the House of Representatives as an amendment to the INVEST in America Act. The amendment was stripped out of the final bill that passed both houses, but the House win was historic and bodes well for its future chances. In a related win, the National Conference of State Legislatures, the largest association of state

lawmakers and staff, repealed its earlier position supporting the slaughter of horses after the HSUS and HSLF urged it to do so.

In a win for our campaign to end horse soring, the USDA announced that strengthening the Horse Protection Act to crack down on this barbaric practice is now a top regulatory priority.

We helped 164 new animal protection measures become law at the state (75) and local (89) level, including 10 new laws requiring shelter for outdoor dogs, 11 measures related to captive wildlife and 15 laws to prevent breed-specific legislation.

We helped defeat dozens of harmful proposed state measures, including 34 bills that would have directly impacted our efforts to end the cruelest practices toward animals.

We trained more than 8,400 animal advocates and law enforcement officials on animal protection issues.



10

new laws
passed in 2021
that require
shelter for
outdoor dogs.

Improving the lives of street animals

In many places around the world, unowned and free-roaming dogs and cats are a familiar presence. Some are looked after by community caretakers, while others are subjected to cruel methods of population control, including shooting, poison and electrocution.

Across Asia, Africa and the Americas, HSI works to improve the lives of cats and dogs and strengthen the bond between people and companion animals. We implement sustainable spay/neuter model programs that include preventive care for animals in need of these services, to protect and manage populations of dogs and cats; we encourage behavior change through locally run community programs that promote humane treatment and demonstrate the benefit of spaying and neutering; and we expand veterinary capacity and training to increase access to care. In 2021, with your support, we cared for and improved the lives of thousands of dogs and cats around the world.

HSI

HSI provided much-needed veterinary services to 9,500 cats and dogs in Chile and Bolivia, and across Asia—in India, China and Bhutan—we helped provide medical care to more than 34,500 dogs and cats.

We provided surgical training to more than 40 veterinarians and veterinary students in seven Bolivian cities.

When COVID-19 measures made in-person trainings impossible, we trained more than 150 veterinarians and students from across Latin America in humane dog and cat population management through online webinars.

In India, we trained 25 veterinarians and veterinary technicians on the Indo-Tibetan Border Police force on dog handling and sterilization.



With your support, we continued to provide lifesaving care to street animals around the world during the global pandemic.

Our teams in India successfully sterilized 27,864 dogs, ensuring that more than 80% of the street dogs in the cities of Dehradun, Vadodara, Nainital, and Mussoorie are sterilized and vaccinated.

In the Indian cities of Dehradun and Vadodara, community caretakers brought over 1,000 street dogs to HSI clinics—proof of the effectiveness of our outreach efforts in local communities. Across all HSI's programs in India, about 20% (5,699) of the dogs we sterilized came to us thanks to proactive community members.

In Chile, our team engaged with over 2,000 dog and cat owners to offer information on the importance of basic veterinary services with emphasis on long-term welfare.



Thousands of dogs and cats received vital medical care from our HSI team in Bolivia, and we provided surgical training to veterinarians and veterinary students so they can help even more animals.

Building a stronger animal protection movement

The Humane Society of the United States is driving systemic change in the veterinary profession and animal welfare fields by shifting philosophies, policies, practices and capacities to ensure equitable access to animal health and pet care resources for pets and people in underserved areas.

Pets for Life supports pets and their owners living in underserved communities. Driven by social justice principles and guided by the philosophy that people's deep connection with their pets transcends boundaries of socioeconomic, race, ethnicity and geography, PFL tackles the systemic inequity and institutional barriers faced by millions of people in obtaining care, resources and support for their pets.

Rural Area Veterinary Services is a veterinary outreach program that combines direct care and professional mentorship to bring high quality medical care to animals in Native Nations communities—places where lack of resources and geographic isolation make regular veterinary care inaccessible.



Sharlene Wright and her cat, Jazz, were among the thousands of clients our Pets for Life program was able to assist in 2021.

In 2021, RAVS and PFL together helped nearly 35,000 animals.

- In our 12 core communities, HSUS staff helped 13,620 animals and provided 43,495 health services worth \$1.5 million at no cost to pet owners.
- In our 39 mentorship/supported communities, 20,973 animals received help and 72,239 veterinary services were provided.
- We distributed 4.8 million pounds of food and 1,340 pallets of pet supplies, with a combined value of \$8.4 million.
- We trained 2,974 professionals, including veterinarians, veterinary technicians and staff at animal shelters, animal services and animal care and control agencies.
- Our volunteers logged 4,392 hours.



28,210

animals received services (spay/neuter surgeries, supplies and other help) through Pets for Life and Rural Area Veterinary Services.

Humane Society Veterinary Medical Association is a home for veterinary professionals who want to engage in direct care programs for animals in need and educate the public and others in the profession about animal welfare issues. HSVMA uses its expertise and resources to advance animal welfare via leadership, advocacy, education and service.

- In 2021, we provided continuing education to more than 3,300 veterinary professionals, giving participants the opportunity to learn about animal welfare topics typically not available in other education venues.
- We mobilized more than 1,200 veterinary professionals and students to advocate for animal welfare measures related to puppy mills, wildlife protection, cat declawing, the treatment of farm animals and cosmetics testing on animals.
- We hosted 44 presentations at veterinary schools, reaching more than 1,700 vet students on topics such as recognizing animal cruelty, farm animal welfare and caring for community cats.



In the wake of extreme flash flooding in Tennessee, our Animal Rescue Team deployed to assist the Waverly Animal Shelter.

Strengthening the capacity of animal shelters

The HSUS Shelter and Rescue Partner program is a network of organizations committed to serving as a safety net for pets, partnering with overwhelmed shelters and collaborating to drive advancements in the animal welfare field. We believe in building sustainable programs and policies that help pets and their families, and our long-term approach seeks to build local capacity that will reduce the number of animals flowing into shelters and keep more pets in their homes. Through the Shelter Pet Project, our partnership with Maddie’s Fund and the Ad Council, we work to make shelters the first place potential adopters turn when looking for a new pet. We also support shelters through our Wild Neighbors program, sharing best practices for resolving community wildlife conflicts humanely.

- In 2021, our Shelter and Rescue Partner program grew to 399 organizations. We placed 429 animals in need with these partners, including animals we rescued from South Korea’s dog meat trade, dogfighting operations, farm animal cruelty, puppy mills and a large-scale cat neglect case.

- As part of our Shelter Ally Project, we completed our first capacity-building mentorship pilot, which involves grants and support for animal shelters in under-resourced areas of the U.S. where the safety net for animals needs strengthening.

- We produced our second all-virtual Animal Care Expo—aimed at sharing best practices in sheltering—featuring 40 educational sessions, networking opportunities and a virtual exhibit hall that more than 3,500 humane professionals and volunteers “attended.”

- The Shelter Pet Project—a collaborative effort between the Humane Society of the United States, Maddie’s Fund and the Ad Council to promote shelter adoptions through public service announcements—received some \$14.4 million worth of donated media in 2021. Since the program’s inception in 2009, it has generated \$568 million in donated media.



Caretakers at a temporary shelter examine a cat rescued from a suspected cruelty situation before she is placed with a shelter and rescue partner for adoption.



Promoting peaceful coexistence

As more natural habitats like forests and deserts turn into buildings and roadways, wild animals are forced into smaller and more crowded spaces—including our own backyards. While some people may see the presence of these animals as a nuisance, they are simply trying to survive. We work to correct the impression that species are “overpopulated” when the reality is that they may have simply lost their habitat or natural predators. In 2021, with your help, we promoted peaceful coexistence with our wild neighbors and nonlethal approaches to population control.

HSUS **Wild Neighbors**, an HSUS program launched in 2016 to help communities deal with wildlife conflicts, trained 2,826 animal care professionals and law enforcement officers from 1,143 different agencies/organizations. Our comprehensive training includes how to respond to public concerns and complaints and species-specific approaches to conflict resolution.

In 2021, 138 animal care and control agencies and organizations signed our Wild Neighbors pledge, bringing the total to 433 agencies that have made a commitment to use nonlethal approaches to solving human-wildlife conflicts.

The Humane Society Wildlife Land Trust launched a new Humane Stewardship Alliance program, which encourages land trusts and private landowners to pledge to manage their land in ways that benefit wildlife.

HSI **In Viet Nam**, HSI trained 80 rapid response team members and local rangers on the systematic and uniform reporting of elephant occurrences and human-elephant conflict incidents.

HSI/India trained 85 forest officers on humane snake handling and conflict management.



In El Salvador, HSI/Latin America trained 209 law enforcement officers and other authorities on human-wildlife coexistence and mitigation strategies.

HSI/Africa treated 1,290 female elephants with immun contraceptives at 43 reserves in South Africa, in support of our work to reduce human-elephant conflicts.

Join the fight to protect all animals

Thousands of animal allies volunteer with the Humane Society of the United States. Whether you're able to give a little or a lot of your time, make a one-time or ongoing commitment, there are so many ways you can help us fight for all animals.

Visit humanesociety.org/volunteer to find a role that's right for you.

HUMANE POLICY VOLUNTEER LEADER PROGRAM

Our Humane Policy Volunteer Leader program is the largest and most effective animal protection policy volunteer program in the U.S. Humane policy volunteer leaders are essential partners in our lifesaving work for all animals and an integral part of a community of compassionate individuals who are deeply committed to advancing humane public policies for animals. These volunteers meet with elected officials and work in their communities to pass ordinances and resolutions on HSUS-supported initiatives. Some recent successes they've played a key role in winning include: passage of an ordinance banning the sale of puppies, kittens and rabbits in pet stores in Orange County, Florida; an ordinance banning the use of wild animals in circuses and traveling exhibits in Charlotte, North Carolina; and an ordinance banning the declawing of cats in Pittsburgh, Pennsylvania.



Megan Pinisetti

Indiana Humane Policy Volunteer Leader

Megan Pinisetti is a dedicated champion of animals. In 2021, Megan held virtual meetings with her U.S. senators to urge them to cosponsor federal legislation we supported to protect horses, wild animals, puppy mill dogs and sharks. In her own community, she

met with her city council member to discuss a ban on new fur sales, encouraged the entire council to end the retail sale of puppies and kittens in pet stores, published supportive letters to the editor and raised awareness about puppy mills at local events. At the state level, she met with elected officials to win their support for several HSUS-backed measures.



In 2021, **1,675** people volunteered for the HSUS, logging 51,249 hours.

Seventy-seven interns worked 19,752 hours.

Stay connected

- facebook.com/humanesociety
facebook.com/hsiglobal
- twitter.com/humanesociety
twitter.com/hsiglobal
- instagram.com/humanesociety
instagram.com/hsiglobal
- youtube.com/HSUS
hsi.org/youtube

Be informed

A yearlong subscription to our award-winning *All Animals* magazine is available with a donation of \$25 or more.

Go to humanesociety.org/magazine.



Listen and learn

Humane Voices is our podcast featuring the latest animal protection news. Learn more and listen to episodes at humanesociety.org/humane-voices.

Volunteer

Explore the many ways you can help us protect animals at humanesociety.org/volunteer.

Take action

Sign up at humanesociety.org/email to receive alerts about quick, simple ways you can help animals.

Raise awareness

Share our videos at youtube.com/hsus to spread the word about animal welfare.

Contact us

Have questions? Reach us through our websites or by email, phone or mail. Find details at humanesociety.org/contact-us and hsi.org/contact-us.

Get involved in your state

HSUS state directors engage citizens and policymakers in animal protection issues. Learn more at humanesociety.org/statecontacts.

→ **FIND OUT** how you can volunteer to join the fight for all animals at humanesociety.org/policyvolunteer.

HSUS Leadership

BOARD OF DIRECTORS

Susan Atherton, *Co-Chair*
Thomas J. Sabatino Jr., *Co-Chair*
J. Elizabeth Bradham
Georgina Bloomberg
Neil B. Fang, Esq., CPA
Caren M. Fleit
Robert Greenspon
Brad Jakeman
Cathy Kangas

Sylvia Kaser
Aditya Kumar
Charles A. Laue
Kathleen M. Linehan, Esq.
C. Thomas McMillen
David Niekerk
Sharon Lee Patrick
Marsha Perelman
Steve White

OFFICERS

Kitty Block, *President and Chief Executive Officer*
William H. Hall, *Treasurer, Chief Financial Officer*
Erin Frackleton, *Chief Operating Officer*
Katherine L. Karl, *General Counsel and Chief Legal Officer*
Alison Corcoran, *Chief Development and Marketing Officer*
Nicole Paquette, *Chief Programs and Policy Officer*
Miguel Abi-hassan, *Chief Animal Rescue, Care and Sanctuary Officer*
Alexa Herndon, *Chief People Officer*
Johanie V. Parra, *Secretary*

HSI Leadership

BOARD OF DIRECTORS

Susan Atherton, *Board Chair*
Leslie Barcus, *Board Vice Chair*
Brian D. Borg
Marcelo de Andrade
Marilia Duffles
Nicolás Ibargüen
Jennifer D. Laue
Steven G. White

OFFICERS

Kitty Block, *Chief Executive Officer*
Jeffrey Flocken, *President*
Alexandra Freidberg, *Senior Vice President, Business Operations*
Anna Frostic, *Senior Vice President, Programs and Policy*
Michaelen Barsness, *Treasurer*
Nina Pena, *Assistant Treasurer*
Theresa Reese, *Assistant Treasurer*
Delenia McIver, *General Counsel and Secretary*



Financial operations report

For the year ending Dec. 31, 2021

Consolidated Statement of Financial Position (\$ Millions)

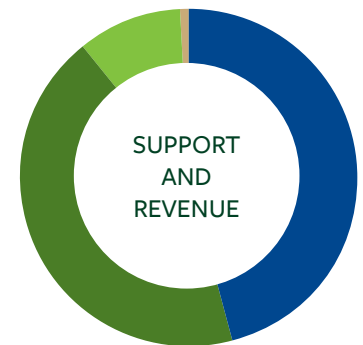
| Assets | | Liabilities | \$35.8 |
|--|----------------|---|----------------|
| Cash and cash equivalents | \$30.6 | Net Assets | |
| Receivables | 19.3 | Without donor restrictions | 353.4 |
| Prepaid expenses, deferred charges, and deposits | 1.8 | With donor restrictions | 101.4 |
| Investments, at market value | 408.3 | Total Net Assets | \$454.8 |
| Fixed assets, net of depreciation | 20.4 | Total Liabilities and Net Assets | \$490.6 |
| Conservation property | 10.2 | | |
| Total Assets | \$490.6 | | |



- **73%** \$131.4 MILLION ANIMAL PROTECTION PROGRAMS
- **20%** \$36.4 MILLION FUNDRAISING
- **7%** \$12.0 MILLION MANAGEMENT AND GENERAL

Consolidated Statement of Activities and Changes in Net Assets (\$ Millions)

| | Without Donor Restrictions | With Donor Restrictions | Total |
|---|----------------------------|-------------------------|----------------|
| Support and Revenue | | | |
| Contributions and grants | \$120.3 | \$24.1 | \$144.4 |
| Bequests | 131.6 | 3.9 | 135.5 |
| Other income, net | 1.4 | 0.6 | 2.0 |
| Net assets released from restrictions | 34.2 | (34.2) | — |
| Total Support and Revenue Before Gains on Investments and Other Assets | \$287.5 | (\$5.6) | \$281.9 |
| Realized and unrealized gains on investments and other assets | \$24.2 | \$6.0 | \$30.2 |
| Total Support and Revenue | \$311.7 | \$0.4 | \$312.1 |
| Operating and Supporting Expenses | | | |
| Animal Protection Programs | | | |
| Direct care and service | \$48.3 | — | \$48.3 |
| Public policy and enforcement | 36.8 | — | 36.8 |
| Corporate policy | 5.6 | — | 5.6 |
| Education and awareness | 40.7 | — | 40.7 |
| Total program expenses | 131.4 | — | 131.4 |
| Supporting Services | | | |
| Management and general | 12.0 | — | 12.0 |
| Fundraising | 36.4 | — | 36.4 |
| Total Operating and Supporting Expenses | \$179.8 | — | \$179.8 |
| Change in Net Assets | \$131.9 | \$0.4 | \$132.3 |
| Net Assets at Beginning of Year | \$221.5 | \$101.0 | \$322.5 |
| Net Assets at End of Year | \$353.4 | \$101.4 | \$454.8 |



- **46.26%** \$144.4 MILLION CONTRIBUTIONS AND GRANTS
- **43.43%** \$135.5 MILLION BEQUESTS
- **10%** \$30.2 MILLION REALIZED AND UNREALIZED GAINS ON INVESTMENTS AND OTHER ASSETS
- **0.64%** \$2.0 MILLION OTHER INCOME

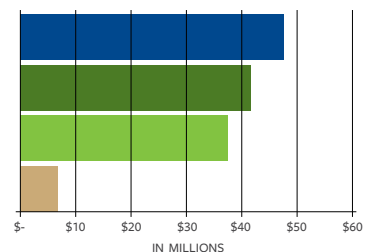
The numbers above are preliminary and are subject to change upon audit. The final audited numbers will be available later in 2022 at humansociety.org/annualreport and hsi.org/financial-information.

This report was printed on recycled paper from mixed sources with at least 10% postconsumer waste; 100% of the energy used was offset by renewable energy credits. ©2021 The HSUS. All rights reserved.



The HSUS and HSI are approved by the Better Business Bureau for all 20 standards for charity accountability.

ANIMAL PROTECTION PROGRAMS



- **\$48.3 MILLION** DIRECT CARE AND SERVICE
- **\$40.7 MILLION** EDUCATION AND AWARENESS
- **\$36.8 MILLION** PUBLIC POLICY AND ENFORCEMENT
- **\$5.6 MILLION** CORPORATE POLICY

COVER: MORGAN RIVERA/THE HSUS; INSIDE FRONT COVER: MEREDITH LEE/THE HSUS; PAGE 2: MEREDITH LEE/THE HSUS; PAGE 3: INDIANEYE/ISTOCK.COM; PAGE 4, FROM TOP LEFT: PHOTOTALK/ISTOCK.COM, JULIE BUSCH BRANAMAN/FOR THE HSUS, BRITTANY CROSSMAN/ISTOCK.COM, THE HSUS; PAGE 5, FROM TOP LEFT: RADIUS IMAGES/ALAMY STOCK PHOTO, BLICKWINKEL/ALAMY STOCK PHOTO, MAGGYMEYER/ISTOCK.COM, EKKY BOGOR/AP IMAGES FOR THE HSUS; PAGE 6: JULIE BUSCH BRANAMAN/FOR THE HSUS; PAGE 7, FROM TOP: SHAWN DRIMAN/DIGITAL DRIMEN, HANG LE/HSI, ALEX BRITO; PAGE 8: FEDERICO VERONESI/MINDEN PICTURES; PAGE 9, FROM TOP LEFT: THE HSUS, LENA MUCHA/AP IMAGES FOR HSI; PAGE 10, FROM TOP: YOMA TIMES SURYADI/AP IMAGES FOR HSI, JEAN CHUNG/FOR HSI; PAGE 11, FROM TOP RIGHT: JEAN CHUNG/FOR HSI, MEREDITH LEE/THE HSUS; PAGE 12: LIUDMILA CHERNETSKA/ISTOCK.COM, TIRIPERO/ISTOCK.COM; PAGE 13, FROM TOP RIGHT: TIGRANE HOGBOSSIA, JASIN BOLAND, RICH HARDCASTLE, RICCARDO DE LUCA/AP IMAGES FOR HSI; PAGE 14: THE HSUS; PAGE 15: THE HSUS; PAGE 16: JEREMY HYNES/UNSPASH; PAGE 18: MEREDITH LEE/THE HSUS, BRENT CLARK/AP IMAGES FOR THE HSUS; PAGE 19, FROM TOP LEFT, CLOCKWISE: MEREDITH LEE/THE HSUS, GRETTEL DELGADILLO/HSI LATIN AMERICA, HSI; PAGE 20: MEREDITH LEE/THE HSUS; PAGE 21, ZUKO, DOUALA AND KANGAROO FAMILY: MEREDITH LEE/THE HSUS, CHIMPS: RICHARD SSUNA/HSI; PAGE 22, FROM TOP: VIKARUS/ISTOCK.COM, RYTTERS/ISTOCK.COM; PAGE 23, CLOCKWISE FROM TOP: NIRALA TRIPATHI/AP IMAGES FOR HSI, BOLIVIA_IMAGES_NEED_CREDITS; PAGE 24, FROM TOP: DAN KOECK/AP IMAGES FOR THE HSUS, MEREDITH LEE/THE HSUS; PAGE 25, FROM TOP: JOHN AMIS/AP IMAGES FOR THE HSUS, MEREDITH LEE/THE HSUS; PAGE 26, FROM TOP: ERIKMANDRE/ISTOCK.COM, ZWILLING330/ISTOCK.COM; PAGE 27, FROM TOP: MEREDITH LEE/THE HSUS, COURTESY OF MEGAN PINISETTI; PAGE 28: ACCENT ALASKA.COM/ALAMY STOCK PHOTO; BACK COVER: NICOLE CRAINE/AP IMAGES FOR THE HSUS

Charles Yochim with Casey
(at right) and Sandy.



A gift that keeps love going

HUMANE SOCIETY OF THE UNITED STATES supporter Charles Yochim has long hoped for the day when no animal loses their life because they are unwanted. It's a wish first kindled by his grandmother, who introduced him to the HSUS in the 1960s. "She supported the organization," he reflects, "and showed me that you give charity to causes that are close to your heart."

Although Charles has welcomed dogs and cats into his home (and heart) over the intervening years, he reserves special affection for felines—from Axl, who was declawed by a previous owner, to the recently adopted foursome of Abyssinians: Duncan and Max and bonded sisters Sandy and Casey.

Securing future support for all animals, regardless of species, is important to Charles, a retired middle school math

teacher and radio engineer.

"Since I have no children, I feel that the best way I can help my strong feelings for animals to continue after I'm gone is to include the HSUS in my will," he says, "so that I can keep my love for all creatures going."

"With the unconditional love they give us, it's the least we can do."

→ **NAMING THE HSUS** in your will is an easy and flexible way to extend your support for animals far into the future. To learn more about this and other ways to create your humane legacy, please contact the Office of Planned Giving at 800-808-7858 or humanelegacy@humanesociety.org. You can also visit us online at legacy.humanesociety.org/request.