



The Internet Corporation for Assigned Names and Numbers

7 August 2013

TRANSMITTED VIA ELECTRONIC MAIL, FACSIMILE AND COURIER

David Graff
Basic Fusion, Inc. (IANA ID# 813)
512 7th Ave.
New York, NY 10018

E-mail: david.graff@theepicmediagroup.com
Fax Number: 1-888-666-3120

Cc: Young Kim young.kim@theepicmediagroup.com

RE: NOTICE OF TERMINATION OF REGISTRAR ACCREDITATION AGREEMENT

Dear Mr. Graff,

Please be advised that Basic Fusion, Inc.'s ("Basic Fusion") Registrar Accreditation Agreement with the Internet Corporation for Assigned Names and Numbers ("ICANN") dated 23 September 2009 ("RAA") is terminated pursuant to Section 5.3.4 of the RAA. The termination shall become effective 6 September 2013, 30 days from the date of this notice.

The termination is due to Basic Fusion's failure to timely cure all of the breaches set forth in ICANN's notice of breach of RAA dated 23 April 2013 <http://www.icann.org/en/news/correspondence/serad-to-graff-23apr13-en.pdf>. As of 7 August 2013, the following breaches remain:

1. Failure to pay past due accreditation fees pursuant to Section 3.9 of the RAA.
2. Failure to give ICANN written notice within 30 days of any change to Registrar's contact information, as required by Section 5.11 of the RAA.

Please refer to the attachment for details regarding these breaches.

Basic Fusion is further advised that the logo license Appendix to the RAA is revoked as of 6 September 2013. Please remove all ICANN trademarks, name and logo from Basic Fusion's website and business materials that have been licensed to Basic Fusion under



David Graff
Basic Fusion, Inc.
Page 2 of 4

the terms of that Appendix by 6 September 2013. In addition, please pay the outstanding accreditation fees totaling \$6,834.56 immediately.

Domain Name Transition Process

To protect domain name registrants, ICANN will commence the domain name transition process and will solicit bids for a qualified ICANN-accredited registrar to manage the domain names currently managed by Basic Fusion.

ICANN will follow the De-Accredited Registrar Transition Procedure ("Procedure") <http://www.icann.org/en/processes/registrars/de-accredited-registrar-transition-procedure-01oct08.pdf>. Consistent with the Procedure, please designate a bulk transfer recipient by 14 August 2013 and inform ICANN's Registrar Liaison Team at RegTransition@icann.org.

ICANN reserves all its rights under the RAA. Please note the rights and obligations required to have effect after the expiration of the RAA, including but not limited to Sections 3.4 Retention of Registered Name Holder and Registration Data, 3.9 Accreditation Fees, 5.6 Resolution of Disputes Under this Agreement and 5.7 limitations on Monetary Remedies for Violations of this Agreement.

If you have questions or require assistance, please contact Owen Smigelski at owen.smigelski@icann.org

Sincerely,

A handwritten signature in blue ink, appearing to read "MSerad", is written over a light blue circular watermark.

Maguy Serad
Vice President
Contractual Compliance

Cc: John O. Jeffrey, General Counsel and Secretary



David Graff
 Basic Fusion, Inc.
 Page 3 of 4

Chronology:

Date of Notice	Deadline for Response	Details
14 Nov 2012 10 Jan 2013	Within 30 days	Notices regarding Basic Fusion's past due accreditation fees, including detailed customer statements, were transmitted by ICANN's Finance department.
13 Feb 2013	1 Mar 2013	ICANN sent 1 st Notice via e-mail to david.graff@theepicmediagroup.com . Registrar did not respond.
22 Feb 2013	01 Mar 2013	ICANN sent 2 nd Notice via e-mail to david.graff@theepicmediagroup.com . Registrar did not respond.
4 Mar 2013	11 Mar 2013	ICANN sent 3 rd Notice via e-mail to david.graff@theepicmediagroup.com and attempted to send it via fax at + 1 888 666 3120, receiving from the latter a "communication error." Registrar did not respond.
7 Mar 2013	N/A	ICANN attempted contacting registrar via the only telephone number listed in Radar +1 646 943 7188. An automated message stated that the telephone number was no longer in service.
23 Apr 2013	14 May 2013	ICANN sent Notice of Breach via e-mail to david.graff@theepicmediagroup.com (primary contact), via facsimile to 1-888-666-3120 and via courier to: David Graff Basic Fusion, Inc. (IANA ID# 813) 512 7th Ave. New York NY 10018 United States



David Graff
Basic Fusion, Inc.
Page 4 of 4

Date of Notice	Deadline for Response	Details
14 May 2013	N/A	Registrar did not respond to ICANN's Notice of Breach.
31 May 2013	03 Jun 2013	ICANN contacted Young Kim via email at young.kim@theepicmediagroup.com , after being referred by primary contact David Graff to inquire whether registrar wished to maintain accreditation or wanted to terminate its contract with ICANN. Registrar replied that it no longer wishes to maintain ICANN accreditation.
10 June 2013	13 June 2013	ICANN contacted Young Kim via email at young.kim@theepicmediagroup.com , providing instructions to voluntarily terminate Registrar's accreditation. Registrar did not respond.