



The Internet Corporation for Assigned Names and Numbers

16 December 2013

TRANSMITTED VIA ELECTRONIC MAIL, FACSIMILE, AND COURIER

Darius Patel
BRANDON GRAY INTERNET SERVICES INC.
(dba "NameJuice.com") (IANA # 636)
50 Acadia Avenue Suite 302
Markham Ontario L3R 0B3
Canada

Email: dpatel@namejuice.com
Fax Number: +1 905 415 2682

RE: NOTICE OF BREACH OF REGISTRAR ACCREDITATION AGREEMENT

Dear Mr. Patel,

Please be advised that as of 16 December 2013, BRANDON GRAY INTERNET SERVICES INC. (dba "NameJuice.com") ("Brandon Gray") is in breach of its Registrar Accreditation Agreement ("RAA") with the Internet Corporation for Assigned Names and Numbers ("ICANN") dated 12 February 2009 ("RAA"). This breach results from:

- Brandon Gray's failure to maintain and make available to ICANN registration records relating to dealings with the Registered Name Holder, pursuant to Sections 3.4.2 and 3.4.3 of the RAA

Please refer to the attachment for details regarding these breaches.

ICANN requests that Brandon Gray cure the breach by 13 January 2014, 15 working days from the date of this letter, by taking the following actions:

- Provide ICANN with the registration data and written communications concerning the domain name <businesspotion.com> for the period 22 July 2013 to present, between Brandon Gray and the Registered Name Holder, including a copy of the registration agreement entered between Brandon Gray and the Registered Name Holder of the account.

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If Brandon Gray fails to timely cure these breaches and provide the information requested by 13 January 2014, ICANN may commence the RAA termination process.

If you have questions or require assistance, please contact Owen Smigelski at owen.smigelski@icann.org.

Sincerely,

A handwritten signature in blue ink, appearing to read "M Serad", is written over a light blue horizontal line.

Maguy Serad
Vice President
Contractual Compliance

Cc: John O. Jeffrey, General Counsel and Secretary



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ATTACHMENT

Failure to Maintain and Make Records Relating to Registered Name Holders Available to ICANN

Section 3.4.2 of the RAA requires Brandon Gray to maintain registration data and records relating to its dealings with Registered Name Holders and with the Registry Operator(s) for every domain name under Brandon Gray's management. Section 3.4.3 of the RAA requires Brandon Gray to make these records and data available to ICANN upon reasonable notice.

As detailed in the chronology below, since 28 October 2013 ICANN sent Brandon Gray three notices requesting registration data and records. To date, Brandon Gray has not provided these documents.

Chronology:

Date of Notice	Deadline for Response	Details
28-Oct- 2013	4-Nov- 2013	ICANN sent first compliance notice regarding the domain name <businesspotion.com> via e-mail to domaintransfers@namejuice.com . No response received from Registrar.
7-Nov- 2013	14-Nov- 2013	ICANN sent second compliance notice via e-mail to domaintransfers@namejuice.com .
12-Nov-2013	N/A	ICANN received an email from Registrar stating that the AuthCode was sent to the Registered Name Holder. Registrar did not provide ICANN with a copy of the written communication.
20-Nov--2013	N/A	ICANN called Registrar at +1- 905-415-2681. Left message with receptionist. Registrar's Primary Contact called ICANN, stating that the requested information would be provided to ICANN by end of day.



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Date of Notice	Deadline for Response	Details
21-Nov-2013	N/A	Registrar provided an incomplete copy of the requested information via e-mail to ICANN.
22-Nov- 2013	3 Dec-2013	ICANN sent third compliance notice via e-mail to domaintransfers@namejuice.com and dpatel@namejuice.com (with a copy to Primary Contact's fax number at +1-905-479-2510). No response received from Registrar.
9-Dec-2013	N/A	ICANN called Registrar at +1- 905-415-2681. Phone kept ringing, no opportunity to leave a message.