



The Internet Corporation for Assigned Names and Numbers

15 April 2015

TRANSMITTED VIA ELECTRONIC MAIL, FACSIMILE, AND COURIER

Steve Hisey
DropLabel.com, Inc. (IANA #1073)
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United States

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RE: NOTICE OF SUSPENSION OF REGISTRAR'S ABILITY TO CREATE NEW REGISTERED NAMES OR INITIATE INBOUND TRANSFERS OF REGISTERED NAMES

Dear Mr. Hisey,

This notice is sent to DropLabel.com, Inc. ("DropLabel") further to its Registrar Accreditation Agreement ("RAA") with the Internet Corporation for Assigned Names and Numbers ("ICANN") dated 30 September 2014 ("RAA").

Pursuant to Section 5.5.4 of the RAA, DropLabel failed to cure breaches of the RAA within 21 days after ICANN issued DropLabel a notice of breach on 5 February 2015. DropLabel's ability to create new Registered Names or initiate inbound transfers of Registered Names is suspended for 90 days pursuant to Section 5.7 of the RAA.

The suspension is effective 1 May 2015 at 00:00 UTC and will conclude on 30 July 2015 at 00:00 UTC, or longer if DropLabel has not demonstrated compliance on or before 9 July 2015. Consistent with Section 5.7 of the RAA, during the suspension period, DropLabel must not:

1. Create new Registered Names for any Top Level Domain ("TLD"); or
2. Initiate or accept inbound transfers of Registered Names for any TLD.

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To demonstrate compliance, DropLabel must timely cure all the breaches identified in the notice of breach dated 5 February 2015:

1. Immediately deposit gTLD registration data on a weekly basis to Iron Mountain Intellectual Property Management, Inc. ("Iron Mountain") and ensure that the deposits meet the required specifications;
2. Provide ICANN with accurate and current contact information as required by Section 3.17 of the RAA;
3. Publish on DropLabel's website the full name and position of all officers of DropLabel;
4. Publish an email address to receive abuse reports on the home page of DropLabel's website;
5. Publish a description of DropLabel's procedures for the receipt, handling and tracking of abuse reports on DropLabel's website;
6. Provide an interactive webpage and a port 43 Whois service providing free public query-based access to up-to-date data concerning all active registered names sponsored by DropLabel for each TLD in which it is accredited;
7. Publish DropLabel's deletion and auto-renewal policies details on DropLabel's website; and
8. Clearly display renewal fees, post-expiration renewal fees (if different) and redemption/restore fees on DropLabel's website and provide a link to the renewal fees, post-expiration renewal fees (if different) and redemption/restore fees in DropLabel's registration agreement.

Failure to demonstrate compliance by 9 July 2015 may result in RAA termination and an extension to DropLabel's suspension pending final termination.



Notice on DropLabel's Website

During the suspension period, DropLabel must prominently display the following on its website on all pages where Registrar Services, as defined by the RAA, are offered:

No new registrations or inbound transfers will be accepted from 1 May 2015 through 30 July 2015.

Please be advised that DropLabel may be subject to escalated compliance action (including RAA termination) if ICANN receives additional information, either through complaints or its own monitoring, demonstrating that DropLabel continues to violate the RAA or Consensus Policies, including failure to make data escrow deposits, after the suspension period ends.

If you have questions or require assistance, please contact Owen Smigelski at owen.smigelski@icann.org.

Sincerely,

A handwritten signature in blue ink, appearing to read "M Serad", is written over a light blue circular watermark.

Maguy Serad
Vice President
Contractual Compliance

Cc: John O. Jeffrey, General Counsel and Secretary