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Reuters / Ipsos January 2024 Election Survey

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: January 22-24, 2023
Number of interviews: 1,250

Margin of error: +/- 2.86 percentage points at the 95% confidence level for all respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable

Annotated Questionnaire:

TM1890Y20. Are you currently registered to vote at your current address, or not?

	Total (N=1,250)	Democrat (N=478)	Republican (N=572)	Independent (N=118)
Yes, registered to vote at my current address	79%	85%	86%	60%
No, not registered to vote at my current address	18%	14%	11%	35%
Not sure	3%	2%	2%	4%
Skipped	0%	0%	0%	1%

TM3089Y23. In November 2024, the next presidential election will be held. How certain are you to vote in the 2024 presidential election?

	Total (N=1,250)	Democrat (N=478)	Republican (N=572)	Independent (N=118)
Completely certain I will NOT vote	12%	7%	6%	28%
Not certain I will vote	9%	7%	8%	15%
Mostly certain I will vote	13%	12%	15%	12%
Completely certain I will vote	60%	69%	68%	35%
Don't know	6%	5%	3%	10%
Skipped	0%	-	0%	-





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PARTYID. Generally speaking, do you usually think of yourself as...?

	Total (N=1,250)	Democrat (N=478)	Republican (N=572)	Independent (N=118)
A Democrat	28%	71%	-	-
A Republican	30%	-	70%	-
An independent	32%	26%	26%	100%
Something else	10%	2%	3%	-
Skipped	0%	-	0%	-

LEANPID. Do you generally lean toward the Republicans or toward the Democrats?

[Asked only to those who say “an independent”, “something else” and those who refuse in QPARTYID]

	Total (N=508)	Democrat (N=141)	Republican (N=167)	Independent (N=118)
Lean Democrat	27%	100%	-	-
Lean Republican	30%	-	100%	-
Neither	43%	-	-	100%
Skipped	0%	-	-	-

TM3092Y23. Looking ahead to the 2024 presidential election, who would you support as the 2024 Republican presidential nominee? [Asked only to Republicans and independents in QPARTYID]

	Total (N=803)	Democrat (N=131)	Republican (N=554)	Independent (N=118)
Donald Trump	46%	4%	64%	14%
Nikki Haley	22%	38%	19%	16%
Other	3%	4%	3%	3%
None	28%	43%	1%	43%
Don't know	15%	10%	13%	25%
Skipped	0%	1%	-	-

TM3104Y23. If the election for president were held today and the candidates were Democrat Joe Biden and Republican Donald Trump, for whom would you vote?

	Total (N=1,250)	Democrat (N=478)	Republican (N=572)	Independent (N=118)
Joe Biden (Democrat)	34%	78%	4%	13%
Donald Trump (Republican)	40%	4%	81%	22%
Some other candidate	7%	7%	7%	14%
I wouldn't vote	11%	6%	3%	33%
Don't know	8%	5%	5%	18%
Skipped	0%	-	-	-



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TM3213Y24. If the election for president were held today, for whom would you vote?

	Total (N=1,250)	Democrat (N=478)	Republican (N=572)	Independent (N=118)
Joe Biden (Democrat)	30%	71%	3%	9%
Donald Trump (Republican)	36%	4%	75%	17%
Robert F. Kennedy Jr. (independent)	8%	8%	8%	15%
Dean Phillips (independent)	2%	2%	2%	4%
I wouldn't vote	10%	5%	2%	30%
Don't know	13%	11%	10%	25%
Skipped	-	-	-	-

TM1911Y20. You said you would vote for Joe Biden if the general election were held today. Which of the following best describes the reason you would vote for Joe Biden?

	Total (N=433)	Democrat (N=386)	Republican (N=26)	Independent (N=18)
I am voting to support Joe Biden and his policies	38%	41%	17%	14%
I am voting against Donald Trump and his policies	59%	57%	80%	78%
Not sure	3%	2%	4%	7%
Skipped	-	-	-	-

TM1912Y20. You said you would vote for Donald Trump if the general election were held today. Which of the following best describes the reason you would vote for Donald Trump?

	Total (N=526)	Democrat (N=19)	Republican (N=464)	Independent (N=29)
I am voting to support Donald Trump and his policies	59%	51%	61%	45%
I am voting against Joe Biden and his policies	39%	43%	37%	52%
Not sure	2%	6%	2%	3%
Skipped	0%	-	0%	-



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TM2037Y21_1. To what extent do you agree or disagree with the following statements? The 2020 election was stolen from Donald Trump

	Total (N=1,250)	Democrat (N=478)	Republican (N=572)	Independent (N=118)
Strongly agree	16%	2%	30%	11%
Somewhat agree	13%	2%	23%	9%
Somewhat disagree	6%	3%	11%	5%
Strongly disagree	48%	87%	19%	43%
Don't know	16%	6%	17%	30%
Skipped	1%	0%	0%	1%
Agree (Net)	29%	5%	54%	21%
Disagree (Net)	54%	89%	29%	49%

TM2037Y21_2. To what extent do you agree or disagree with the following statements? Former President Donald Trump should NOT run for president again in 2024

	Total (N=1,250)	Democrat (N=478)	Republican (N=572)	Independent (N=118)
Strongly agree	46%	83%	18%	50%
Somewhat agree	10%	6%	13%	13%
Somewhat disagree	9%	3%	11%	9%
Strongly disagree	26%	3%	54%	11%
Don't know	8%	4%	3%	17%
Skipped	0%	-	0%	-
Agree (Net)	56%	89%	31%	62%
Disagree (Net)	35%	7%	65%	20%

TM2037Y21_3. To what extent do you agree or disagree with the following statements? President Joe Biden should NOT run for president again in 2024

	Total (N=1,250)	Democrat (N=478)	Republican (N=572)	Independent (N=118)
Strongly agree	51%	20%	80%	59%
Somewhat agree	19%	29%	10%	16%
Somewhat disagree	9%	18%	3%	7%
Strongly disagree	12%	26%	4%	3%
Don't know	8%	7%	3%	14%
Skipped	0%	0%	0%	-
Agree (Net)	70%	49%	90%	75%
Disagree (Net)	22%	44%	7%	11%





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TM2037Y21_4. To what extent do you agree or disagree with the following statements? At 81 years old, Joe Biden is too old to work in government

	Total (N=1,250)	Democrat (N=478)	Republican (N=572)	Independent (N=118)
Strongly agree	49%	26%	71%	53%
Somewhat agree	25%	34%	19%	23%
Somewhat disagree	11%	20%	6%	7%
Strongly disagree	7%	15%	3%	3%
Don't know	7%	5%	2%	14%
Skipped	0%	0%	0%	-
Agree (Net)	74%	60%	90%	75%
Disagree (Net)	19%	34%	9%	11%

TM2037Y21_5. To what extent do you agree or disagree with the following statements? At 77 years old, Donald Trump is too old to work in government

	Total (N=1,250)	Democrat (N=478)	Republican (N=572)	Independent (N=118)
Strongly agree	23%	36%	10%	31%
Somewhat agree	26%	31%	23%	22%
Somewhat disagree	20%	19%	21%	23%
Strongly disagree	22%	6%	43%	9%
Don't know	9%	8%	3%	15%
Skipped	0%	0%	0%	-
Agree (Net)	48%	67%	33%	53%
Disagree (Net)	42%	25%	64%	32%

TM3209Y23_1. Please indicate how much you agree or disagree with the following statements. I am not satisfied by the two-party system of American politics, and I want a third choice

	Total (N=1,250)	Democrat (N=478)	Republican (N=572)	Independent (N=118)
Strongly agree	25%	27%	21%	39%
Somewhat agree	27%	30%	28%	21%
Somewhat disagree	14%	14%	19%	6%
Strongly disagree	12%	11%	16%	6%
Don't know	20%	17%	16%	27%
Skipped	1%	0%	0%	1%
Agree (Net)	52%	57%	49%	60%
Disagree (Net)	26%	25%	35%	12%





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TM3209Y23_2. Please indicate how much you agree or disagree with the following statements. I don't see a meaningful difference between Joe Biden and Donald Trump as presidential candidates

	Total (N=1,250)	Democrat (N=478)	Republican (N=572)	Independent (N=118)
Strongly agree	8%	7%	6%	19%
Somewhat agree	7%	9%	5%	13%
Somewhat disagree	15%	15%	14%	16%
Strongly disagree	60%	66%	72%	29%
Don't know	8%	4%	3%	22%
Skipped	1%	0%	0%	1%
Agree (Net)	15%	15%	11%	32%
Disagree (Net)	76%	81%	86%	45%

TM3209Y23_3. Please indicate how much you agree or disagree with the following statements. I am tired of seeing the same candidates in presidential elections and want someone new

	Total (N=1,250)	Democrat (N=478)	Republican (N=572)	Independent (N=118)
Strongly agree	35%	42%	27%	50%
Somewhat agree	32%	35%	34%	20%
Somewhat disagree	10%	9%	14%	5%
Strongly disagree	9%	4%	16%	7%
Don't know	13%	9%	9%	17%
Skipped	1%	1%	0%	1%
Agree (Net)	67%	77%	61%	70%
Disagree (Net)	19%	13%	29%	12%

TM3209Y23_4. Please indicate how much you agree or disagree with the following statements. I'm not likely to vote if Joe Biden and Donald Trump are the choices in the November election

	Total (N=1,250)	Democrat (N=478)	Republican (N=572)	Independent (N=118)
Strongly agree	10%	9%	6%	27%
Somewhat agree	8%	8%	6%	13%
Somewhat disagree	12%	12%	12%	14%
Strongly disagree	57%	63%	69%	22%
Don't know	12%	8%	8%	22%
Skipped	1%	0%	-	1%
Agree (Net)	18%	17%	12%	40%
Disagree (Net)	69%	75%	80%	36%





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TM3209Y23_5. Please indicate how much you agree or disagree with the following statements. If Donald Trump broke the law, he should be prosecuted, and if convicted, sentenced to prison

	Total (N=1,250)	Democrat (N=478)	Republican (N=572)	Independent (N=118)
Strongly agree	53%	85%	28%	47%
Somewhat agree	18%	8%	27%	22%
Somewhat disagree	8%	2%	13%	6%
Strongly disagree	9%	2%	17%	7%
Don't know	12%	4%	14%	15%
Skipped	1%	-	1%	2%
Agree (Net)	71%	93%	55%	69%
Disagree (Net)	16%	3%	30%	14%

TM3137Y23_1. In your opinion, how believable, if at all, are the following statements? Donald Trump solicited election fraud

	Total (N=1,250)	Democrat (N=478)	Republican (N=572)	Independent (N=118)
Very believable	37%	72%	10%	28%
Somewhat believable	13%	14%	12%	12%
Not very believable	13%	3%	23%	11%
Not at all believable	20%	1%	42%	13%
Not sure	17%	9%	14%	34%
Skipped	1%	0%	0%	1%
Very/Somewhat (Net)	49%	86%	22%	41%
Not very/Not at all (Net)	33%	5%	64%	24%

TM3137Y23_2. In your opinion, how believable, if at all, are the following statements? Donald Trump tried to incite a mob to attack the U.S. Capitol on January 6, 2021 to overturn the election results

	Total (N=1,250)	Democrat (N=478)	Republican (N=572)	Independent (N=118)
Very believable	41%	79%	10%	39%
Somewhat believable	11%	11%	10%	13%
Not very believable	12%	4%	20%	7%
Not at all believable	25%	1%	51%	15%
Not sure	11%	5%	8%	24%
Skipped	1%	0%	0%	1%
Very/Somewhat (Net)	52%	90%	20%	52%
Not very/Not at all (Net)	36%	5%	71%	22%





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TM3137Y23_9. In your opinion, how believable, if at all, are the following statements? Donald Trump's political opponents are abusing the legal system to try and stop him from being re-elected

	Total (N=1,250)	Democrat (N=478)	Republican (N=572)	Independent (N=118)
Very believable	33%	7%	61%	27%
Somewhat believable	14%	10%	18%	13%
Not very believable	12%	20%	6%	12%
Not at all believable	27%	56%	7%	16%
Not sure	13%	7%	7%	31%
Skipped	1%	0%	0%	1%
Very/Somewhat (Net)	47%	17%	80%	40%
Not very/Not at all (Net)	39%	76%	13%	28%

TM3137Y23_10. In your opinion, how believable, if at all, are the following statements? President Joe Biden has abused his power to benefit financially from Hunter Biden's business dealings

	Total (N=1,250)	Democrat (N=478)	Republican (N=572)	Independent (N=118)
Very believable	35%	6%	65%	28%
Somewhat believable	15%	11%	19%	16%
Not very believable	14%	26%	4%	14%
Not at all believable	19%	43%	3%	7%
Not sure	16%	14%	9%	33%
Skipped	1%	0%	0%	1%
Very/Somewhat (Net)	50%	17%	84%	44%
Not very/Not at all (Net)	33%	69%	7%	22%

TM3137Y23_11. In your opinion, how believable, if at all, are the following statements? The people financially supporting independent presidential bids are just trying to help one of the main party's candidates win by taking votes away from their opponent

	Total (N=1,250)	Democrat (N=478)	Republican (N=572)	Independent (N=118)
Very believable	19%	20%	21%	13%
Somewhat believable	35%	38%	36%	28%
Not very believable	15%	17%	16%	11%
Not at all believable	6%	7%	5%	7%
Not sure	24%	18%	21%	40%
Skipped	1%	0%	1%	1%
Very/Somewhat (Net)	54%	58%	57%	41%
Not very/Not at all (Net)	21%	23%	22%	18%





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About the Study

This Ipsos poll was conducted January 22-24, 2024, by Ipsos for Reuters using the probability-based KnowledgePanel®. This poll is based on a representative probability sample of 1,250 general population adults age 18 or older in the United States. The sample includes 478 Democrats, 572 Republicans, and 118 independents.

The margin of sampling error for this study is plus or minus 2.86 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.06. The margin of sampling error is higher and varies for results based on other sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent. This poll also has a margin of plus or minus 5.47 percentage points for Democrats and plus or minus 5.02 percentage points for Republicans/

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult U.S. population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The data for the total sample were weighted to adjust for gender by age, race/ethnicity, Census region, education, household income, political party identification, and 2020 presidential vote. The demographic benchmarks came from the 2023 March Supplement of the Current Population Survey (CPS). The official 2020 election results benchmarks came from the Federal Election Commission. More details about the weighting benchmarks for this study can be found below:

- Gender (Male, Female) by Age (18-29, 30-44, 45-59, 60+)
- Race-Ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other/Non-Hispanic and 2+ Races/Non-Hispanic, Hispanic)
- Census Region (Northeast, Midwest, South, West) by Metropolitan Status (Metro, Non-Metro)
- Education (Less than High School, High School graduate or equivalent, Some College, Bachelor or higher)
- Household Income (under \$25K, \$25K-\$49,999, \$50K-\$74,999, \$75K-\$99,999, \$100K-\$149,999, \$150K and over)
- Vote Choice 2020 (Biden, Trump, Other/Did not vote/DK)





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