

VOTING CHOICE:

Enabling more investors to express their views in proxy voting

Nearly two years ago, BlackRock pioneered an industry first by launching Voting Choice, making access to the proxy voting process easier and more accessible for institutional clients investing in products that offer Voting Choice. In 2024, Voting Choice will include iShares Core S&P 500 ETF (IVV).



What is Voting Choice?

Shareholders of publicly traded companies have the opportunity to vote on certain business items, such as the election of board members or executive compensation. Proxy voting allows shareholders to express their view based on their proportional ownership of the company. Voting Choice is a proprietary offering that allows eligible investors in IVV to select a preferred voting policy to direct how their proportional ownership in IVV will be voted for companies held within the ETF.



When does it start?

Great news! The program begins in mid-February and will be available through the remainder of the 2024 calendar year. Eligible investors in IVV may select a voting policy beginning in mid-February with the option to amend their selection at any time during 2024. Voting policy selections will be applied for future eligible voting at annual general shareholder meetings until December 31, 2024.



How do I participate?

Eligible investors in IVV will receive a proxy voting policy survey through the same delivery method used for proxy voting. Common delivery methods include mail, email directly to the investor or through an advisor. Investors with advisors who have voting discretion, as per the advisor agreement (i.e., most non-discretionary accounts), will receive the survey and will be able to make the voting policy selection on behalf of their client. Please note, if you hold IVV in multiple accounts, you may receive multiple communications.

Investors that receive fund proxy information through certain proxy vendors, including Institutional Shareholder Services (ISS), Glass Lewis, or Broadridge Proxy Edge are not eligible at this time.

Learn more about BlackRock's Voting Choice Program by visiting [BlackRock.com](https://www.blackrock.com).

Important Information

Carefully consider the Funds' investment objectives, risk factors, and charges and expenses before investing. This and other information can be found in the Funds' prospectuses or, if available, the summary prospectuses which may be obtained by visiting www.iShares.com or www.blackrock.com. Read the prospectus carefully before investing.

Investing involves risk, including possible loss of principal.

For more information on the iShares Core S&P 500 ETF proxy voting pilot program including shareholder eligibility and IVV proxy voting policies, please refer to the iShares Core S&P 500 ETF Statement of Additional Information, which can be obtained by visiting www.ishares.com.

Prepared by BlackRock Investments, LLC, member FINRA.

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