

Join JMRA

There are 2 types of memberships.

Official Members: “Corporates that conduct marketing research.”

Associate Members (Corporate & Individual): “Research user enterprises and individuals.”

Please kindly consider your admission after confirming the membership benefits and agreements below.

Classification	Definition	Membership Agreement	Registration Procedure
Official Members	Official members are “corporates that conduct marketing research” that are registered in Japan. Once registered as an official member, members will be considered staff members under the law of general incorporated associations and general incorporated foundations.	● Registration Fee & Annual Fee Registration Fee: 200,000 JPY	<ul style="list-style-type: none">• Must have recommendations from 2 current official members/corporates (that have been official members for more than 2 years).• Please fill out the required information in the register application form with the representative’s seal and submit/send the application form along with a company pamphlet (or curriculum vitae), company transcript, the representative’s resume, articles of incorporation and billing/trading volume of the past 3 months. Admission will be approved after reviewed by the board of directors.

Classification	Definition	Membership Agreement	Registration Procedure
Association Members	Associate members are non-marketing research corporations and individuals that approve and support the association's objectives. Members will participate in JMRA activities and we ask for your support in the development of marketing research in Japan.	<ul style="list-style-type: none"> ● Annual Fee <ul style="list-style-type: none"> ▪ Corporate Association Fee: 1 Share 120,000 JPY (Up to 3 members can register per share) ▪ Individual Association Fee: 1 Share 10,000 JPY 	Please fill out the required information in the register application form and submit/send the applications forms to the association.

■ Membership Benefits

- Participation in committee activities
- Publications, reports, various information by the association and information regarding the latest trends and etc. in the marketing research industry
- Participation in various seminars, training and conferences at membership prices

