

**A customer satisfaction survey of
J-STAGE subscribers in 2018
(English)**

【Index】

【Outline】

【Profile】

■ Profile

【Detail】

- How many times do you usually use J-STAGE?
- How useful did you find (are you likely to find) J-STAGE?
- Why do you think J-STAGE is (likely to be) useful?
- Are you registered for "My J-STAGE"?
- What features of My J-STAGE do you use often or think convenient?
- What academic databases and search engines do you usually use?
- Please provide your opinion on new features usability.
- Please let us know which features you think are particularly beneficial in publishing electronic journals.

■ Outline

Research objectives

For major information services provided by JST, conduct investigations to clarify conditions such as usage situation, consciousness, usage scenes, comparison and selection situation with similar services, and utilize the results for business planning .

conditions

J-STAGE User

Number of people

505

Method

Internet Research

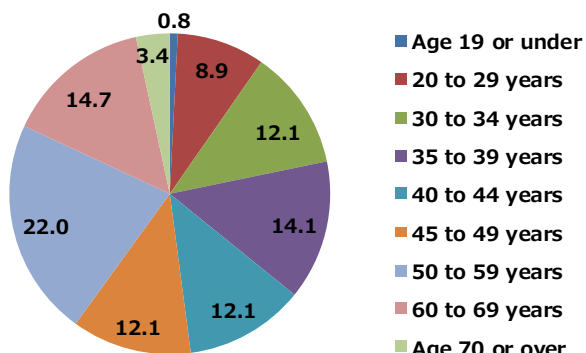
period

15/1/2018~14/2/2018

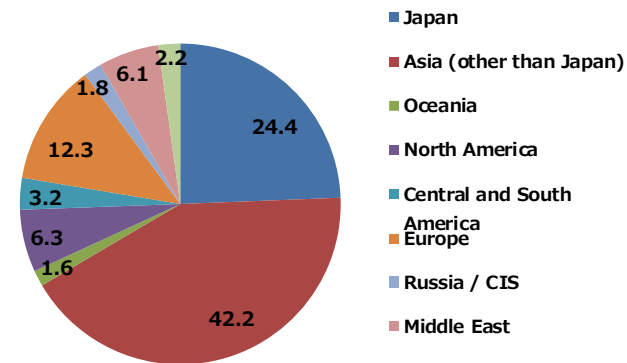


Profile

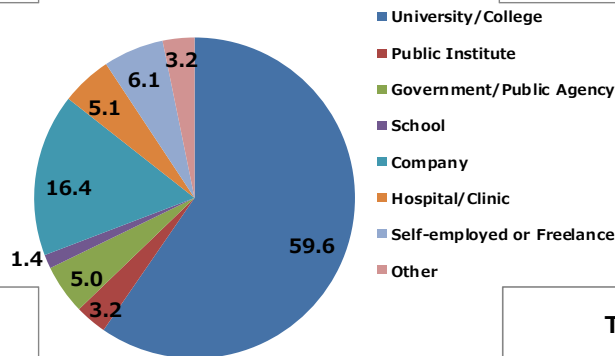
Age N=505



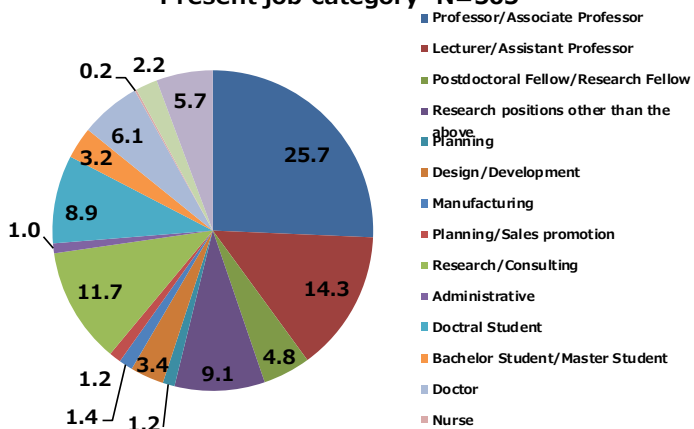
Region you live in N=505



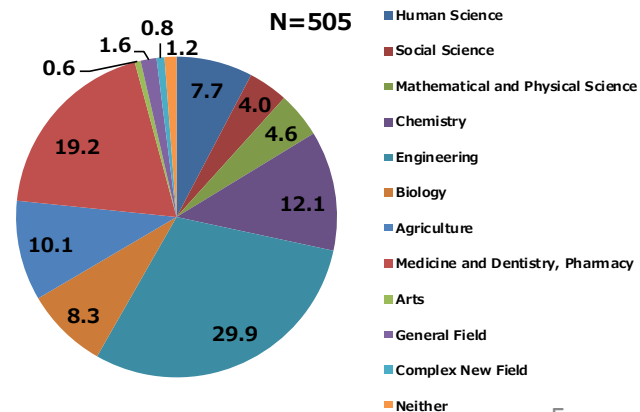
Present occupation N=505



Present job category N=505



The most appropriate research category N=505





Detail

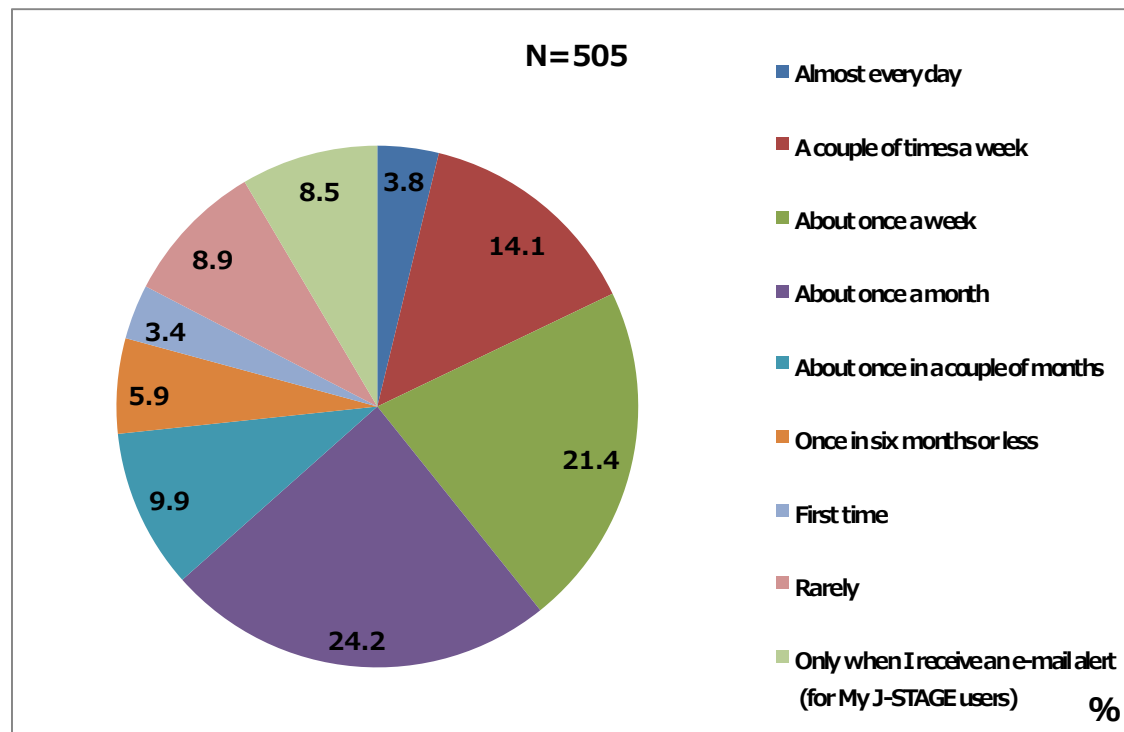
<type>

SA.....Single
MA..... Multi
NA.....Number
FA.....Free

■ How many times do you usually use J-STAGE?

Q1. How many times do you usually use J-STAGE?(Select one)

● The largest proportion of answers to usage frequencies of J-STAGE is “About once a month” 24.2%, next “About once a week” 21.4%, and then “A couple of times a week” 14.1%.

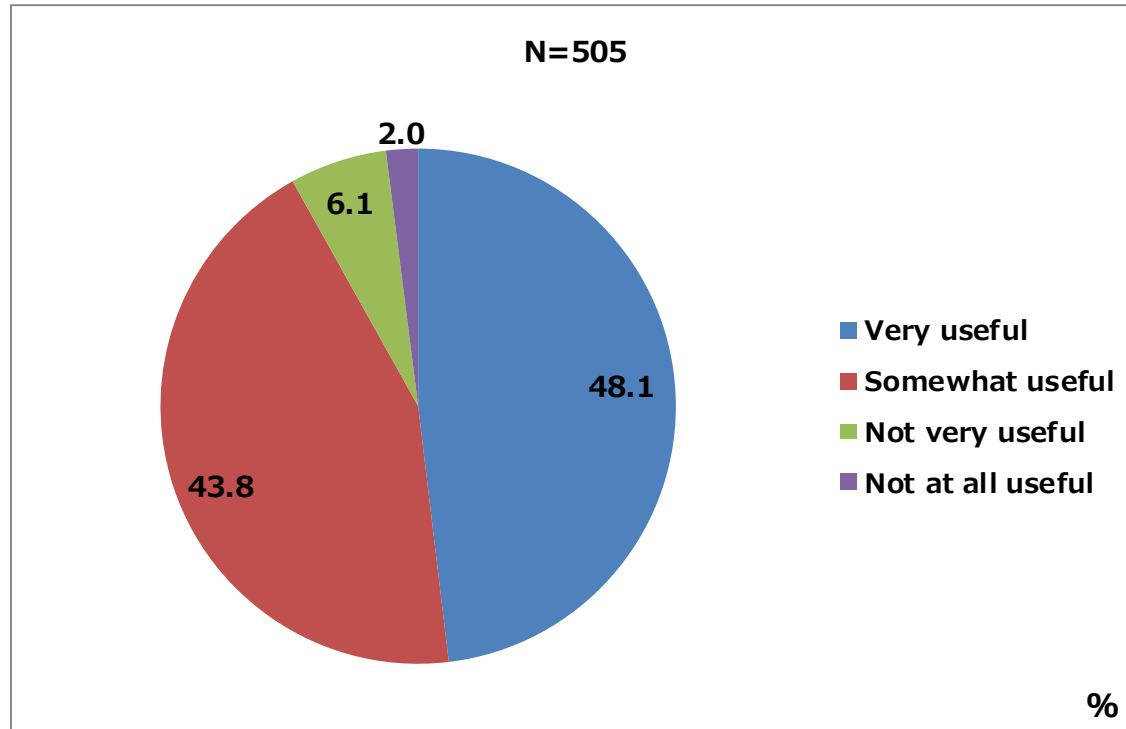


How useful did you find (are you likely to find) J-STAGE?

Q2. How useful did you find (are you likely to find) J-STAGE?(Select one)

● The largest proportion of answers to how useful of J-STAGE is "Very useful" 48.1%. The positive answer accounts for 91.9%, which tells that they are satisfied.

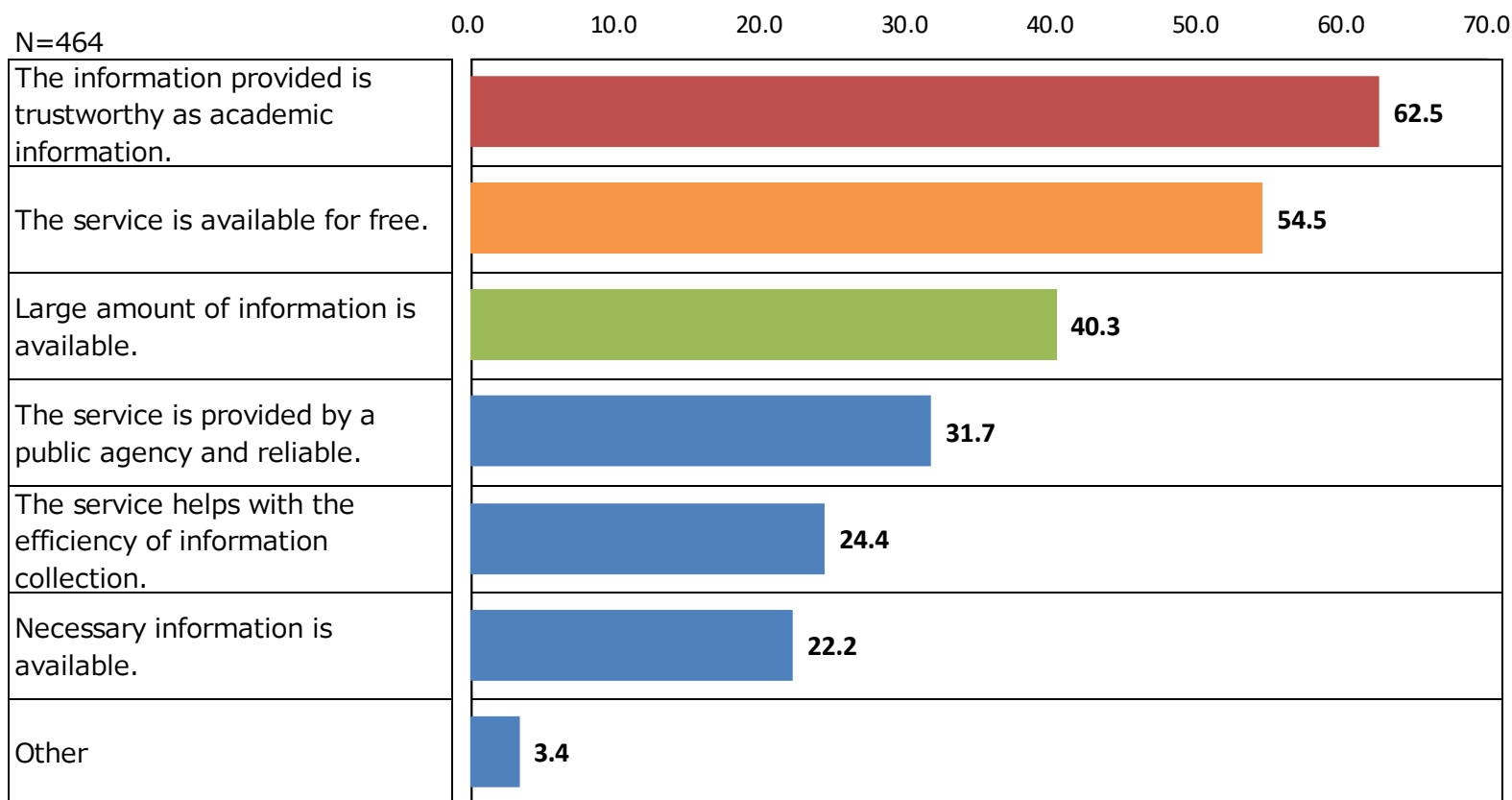
Useful total	91.9
Not useful total	8.1



■ Why do you think J-STAGE is (likely to be) useful?

Q3. Why do you think J-STAGE is (likely to be) useful?(Select all that apply)

● The largest proportion of answers to why it is useful is “The information provided is trustworthy as academic information.” 62.5%, next “The service is available for free.” 54.5%, and then “Large amount of information is available.” 40.3%.



n=30, largest proportion ■ 2nd proportion ■ 3rd proportion ■

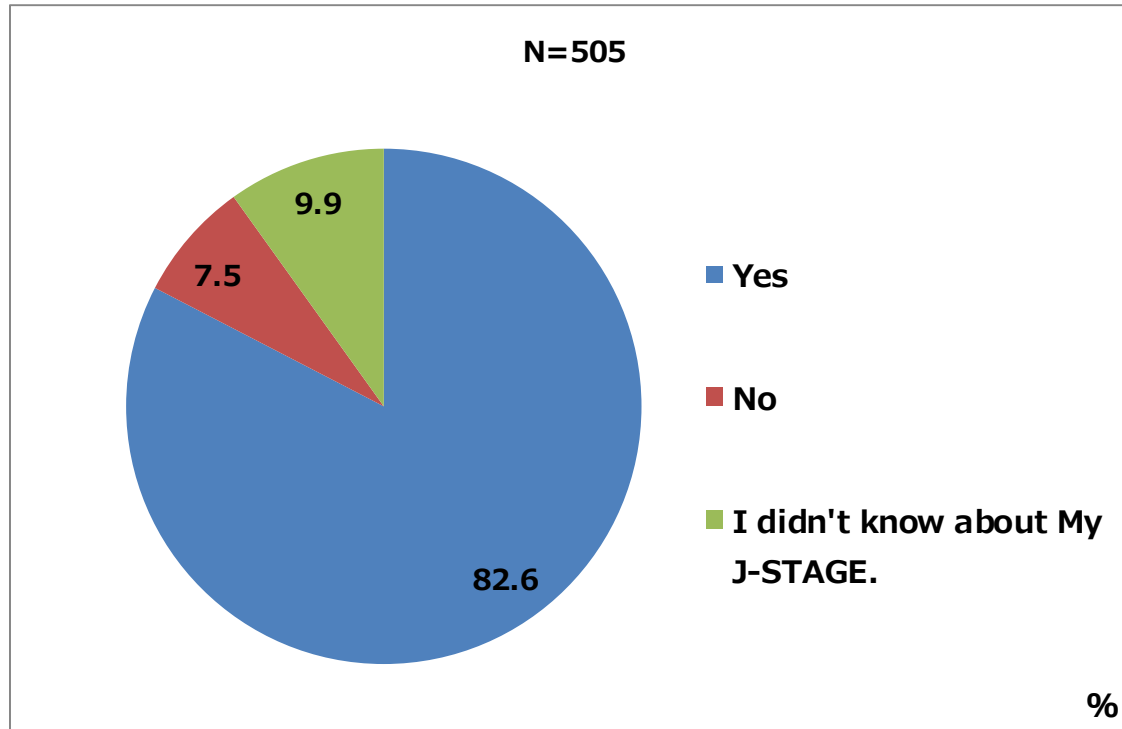
※ Ranking via descending order.

※ Unit:%

■ Are you registered for "My J-STAGE"?

Q4. Are you registered for My J-STAGE?(Select one) (My J-STAGE allows account holders to save favorite publications, articles, search profiles, etc.)

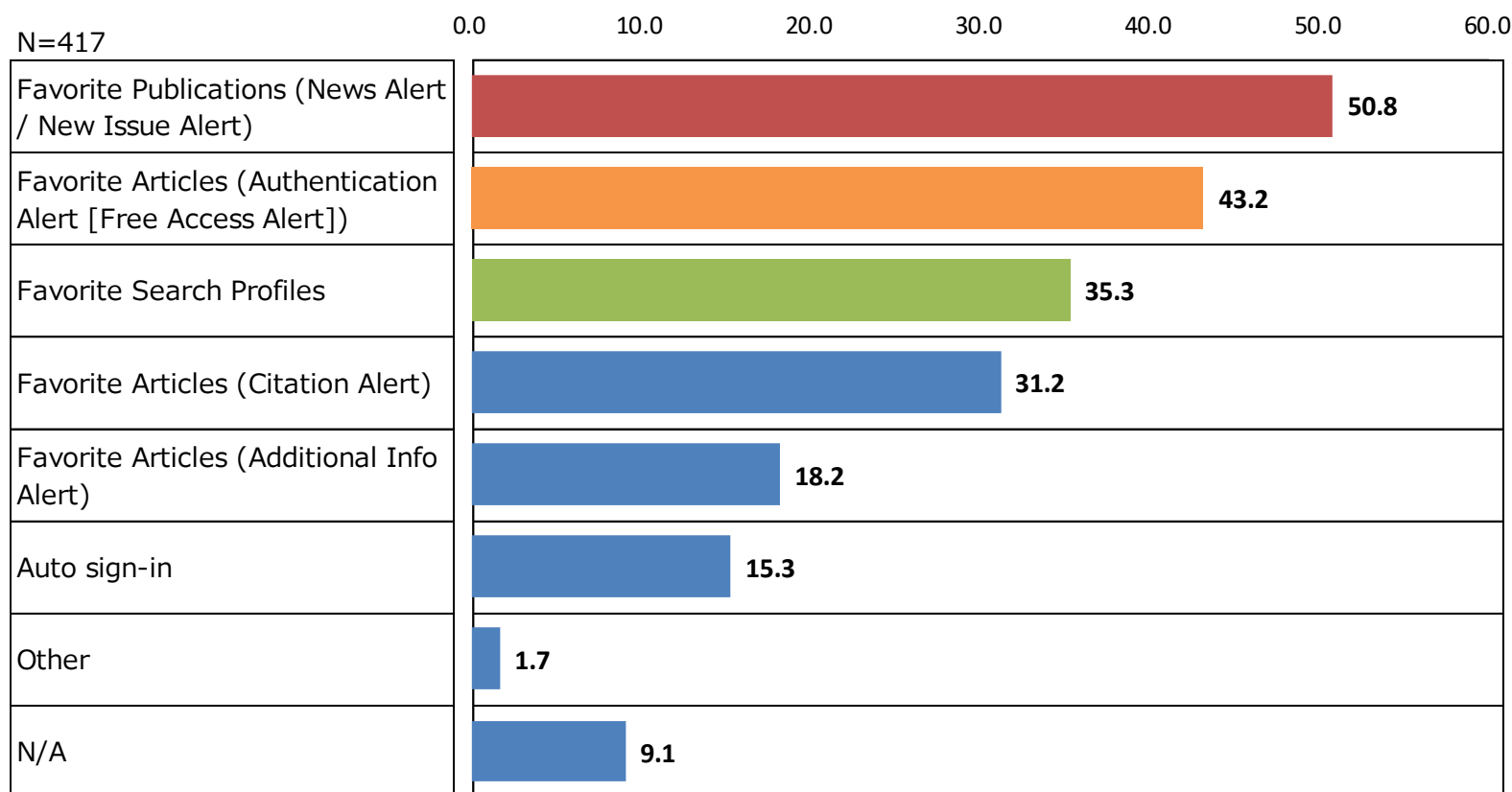
● About whether to register or not, the answer of "yes" is 82.6% and "no" is 7.5%. The degree of recognition of My J-STAGE is 90.1%.



What features of My J-STAGE do you use often or think convenient?

Q5. What features of My J-STAGE do you use often or think convenient?(Select all that apply)

● The largest proportion of answers to features of using My J-STAGE often or thinking it's convenient is "Favorite Publications (News Alert / New Issue Alert)" 50.8%, next "Favorite Articles (Authentication Alert [Free Access Alert])" 43.2%, and then "Favorite Search Profiles " 35.3%.



n=30, largest proportion ■ 2nd proportion ■ 3rd proportion ■

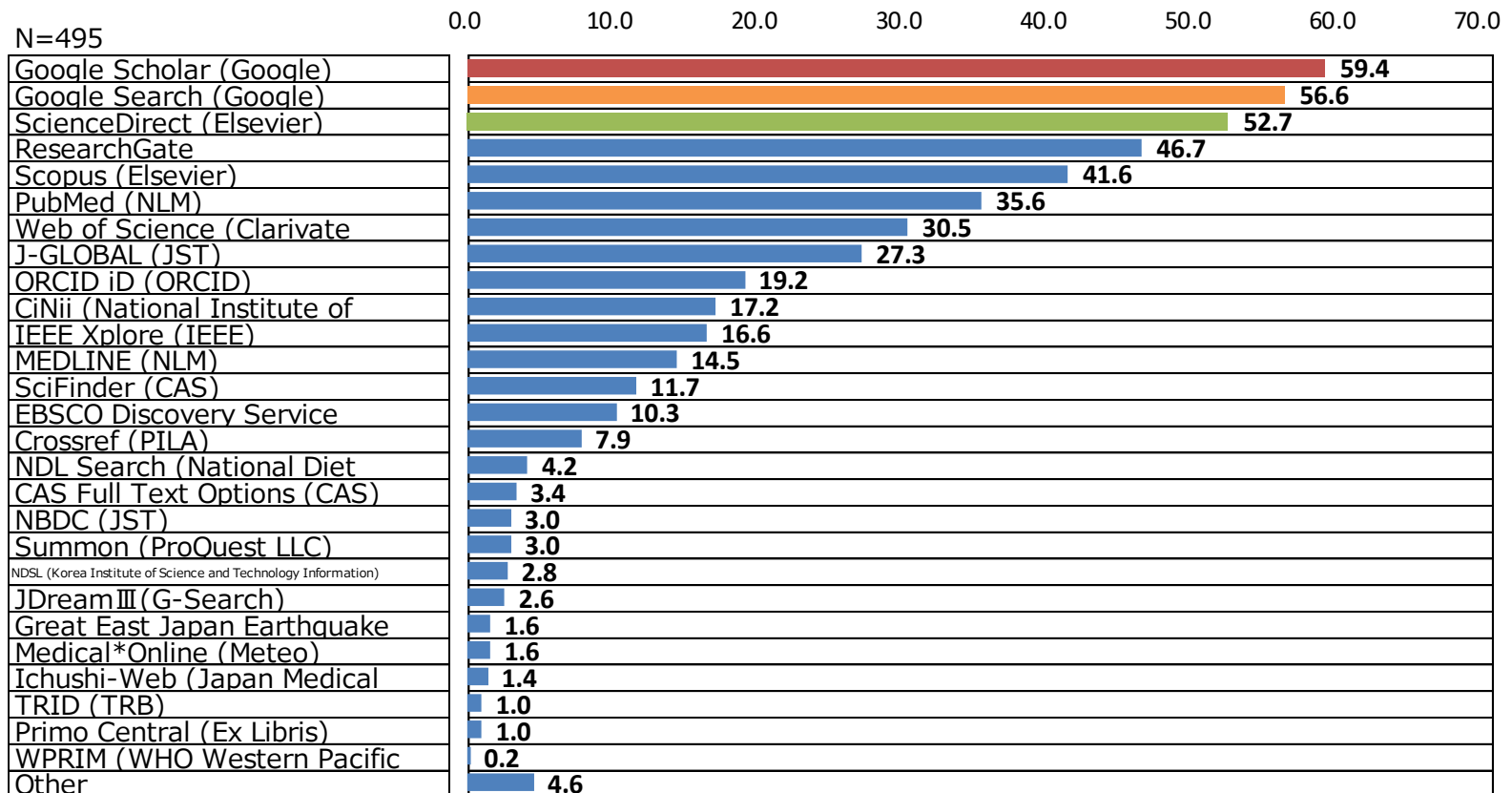
※ Ranking via descending order.

※ Unit:%

What academic databases and search engines do you usually use?

Q6. What academic databases and search engines do you usually use?(Select all that apply)

● The largest proportion of answers to the academic database and search engines they usually use is “Google Scholar (Google)” 59.4%, next “Google Search (Google)” 56.6%, and then “ScienceDirect (Elsevier)” 52.7%.



n=30, largest proportion ■ 2nd proportion ■ 3rd proportion ■

※ Ranking via descending order.

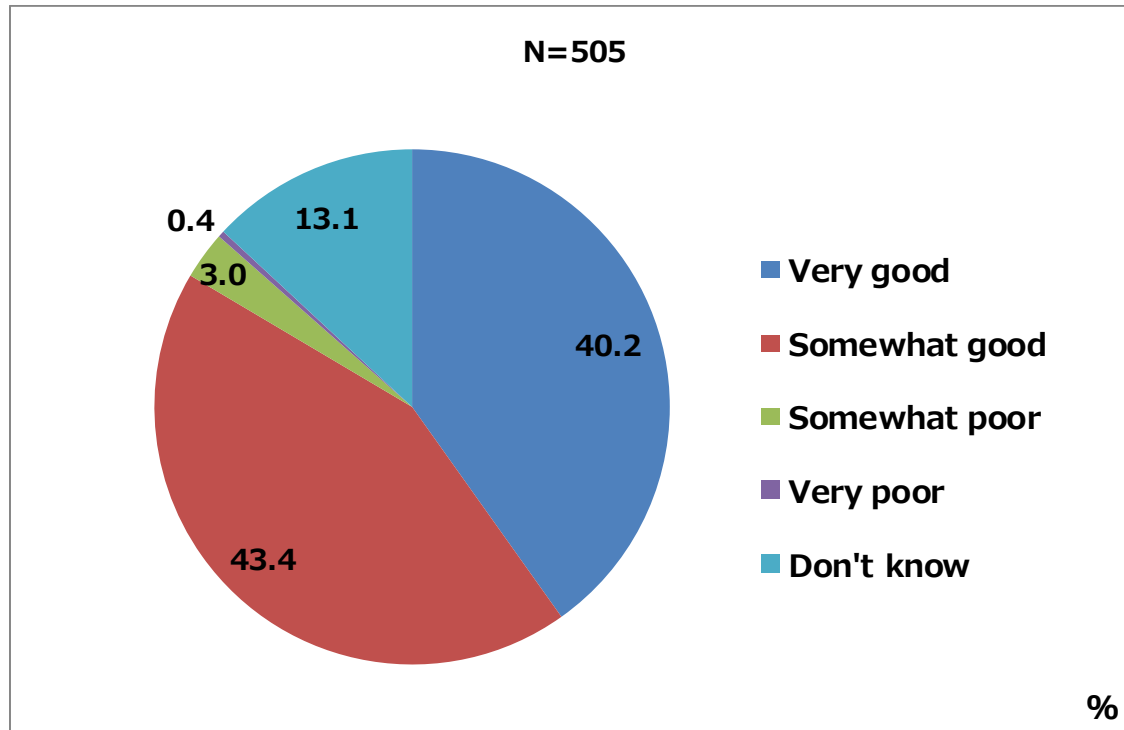
※ Unit:%

■ Please provide your opinion on new features usability.

Q7. The user interface of J-STAGE was redesigned and new features were added on November 25, 2017. Please provide your opinion on their usability.(Select one)

● The largest proportion of answers to usability of new features is "Somewhat good" 43.4%. The positive answer accounts for 83.6%, which tells that they satisfied very much.

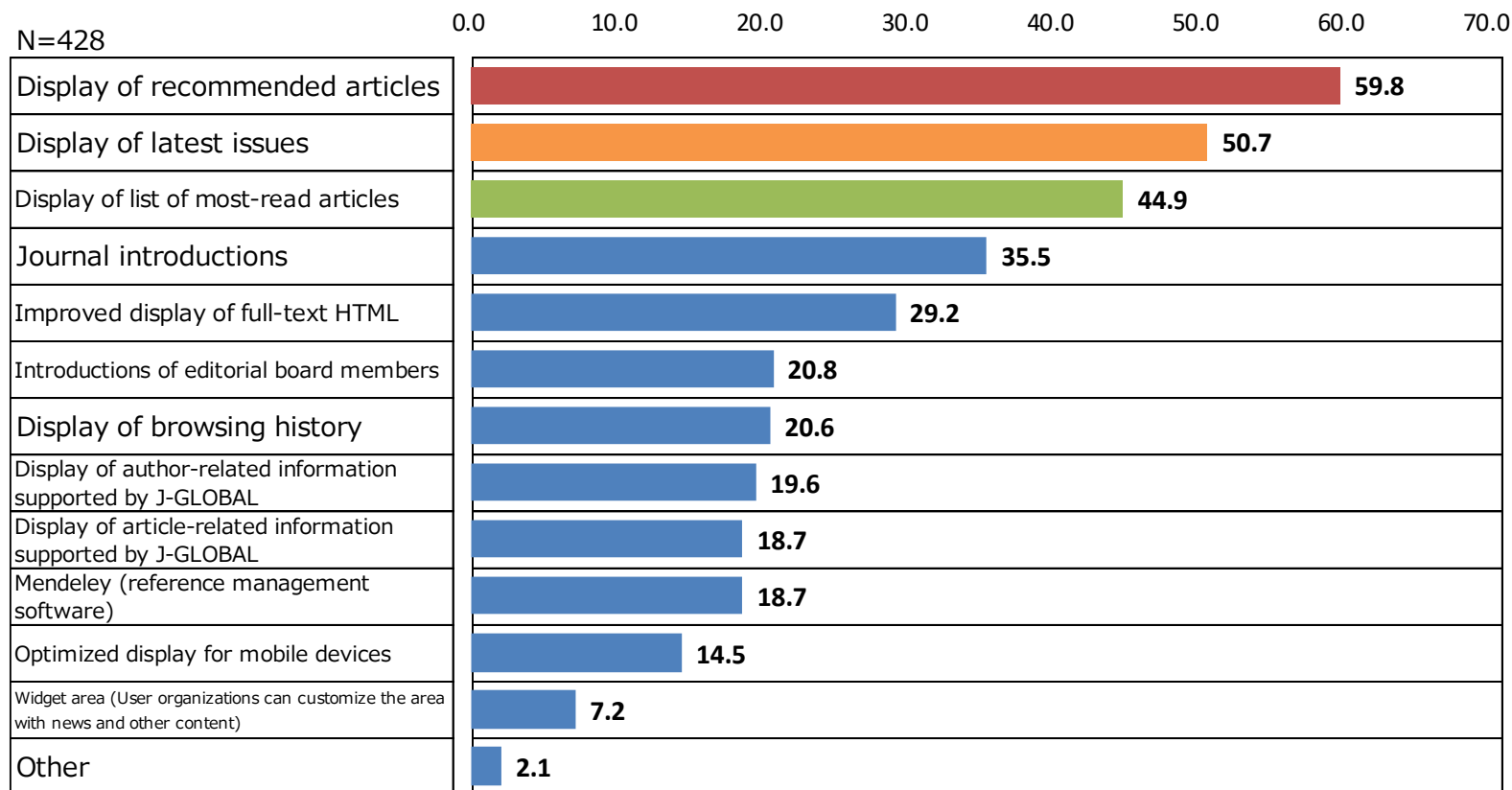
Good total	83.6
Poor total	3.4



■ Please let us know which features you think are particularly beneficial in publishing electronic journals.

Q8. Several features were added to the new user interface. Please let us know which features you think are particularly beneficial in publishing electronic journals.(Select all that apply)

● The largest proportion of answers to the features that seem to be particularly useful for the publication of electronic journals is “Display of recommended articles” 59.8%, next “Display of latest issues” 50.7%, and then “Display of list of most-read articles” 44.9%.



n=30, largest proportion ■ 2nd proportion ■ 3rd proportion ■

※ Ranking via descending order.

※ Unit: %