# **Privacy Notice**

### Effective Date: January 1, 2019

This privacy notice discloses the privacy practices for Kalamazoo Country Club; including our website; <a href="https://www.kalamazoocountryclub.com">https://www.kalamazoocountryclub.com</a>. Kalamazoo Country Club utilizes a mobile device application that converts the Club's website content into an application that can be utilized through a mobile device. This privacy notice applies solely to information collected by this website (or mobile device application), except where stated otherwise. It will notify you of the following:

- What information we collect;
- With whom it is shared;
- How it can be corrected:
- How it is secured;
- How policy changes will be communicated; and
- How to address concerns over misuse of personal data.

### **Information Collection, Use, and Sharing**

We are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily provide us via email or other direct contact from you. We will not sell or rent this information to anyone. We will use your information to respond to you, regarding the reason you contacted us. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request. Unless you ask us not to, we may contact you via electronic means in the future to tell you about events, specials, new products or services, or changes to this privacy policy.

### **Your Access to and Control Over Information**

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number provided on our website:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data

### **Sharing**

We share no personal information related to any of the Club's membership or guests.

## Security

We take precautions to protect your information. When you submit sensitive information via the website or mobile device application, your information is protected both online and offline. Wherever we collect sensitive information (such as credit card data), that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a closed lock icon at the bottom of your web browser, or looking for "https" at the beginning of the address of the web page.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (e.g. billing or customer service) are granted access to personally identifiable information. The computers/servers on which we store personally identifiable information are kept in a secure environment.

#### **Cookies**

-We use "cookies" on this site. A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our site and identify repeat visitors to our site. For instance, when we use a cookie to identify you, you would not have to log in a password more than once, thereby saving time while on our site. Cookies can also enable us to track and target the interests of our users to enhance their experience on our site. Usage of a cookie is in no way linked to any personally identifiable information on our site. Some of our business partners may use cookies on our site (e.g., advertisers). However, we have no access to or control over these cookies.

#### Links

The Club's website and mobile device application do not contain any links to other sites not controlled by the Club. The only link that exists is one to the KCC Invitational, held annually at the Club. The KCC Invitational site is not secured; however, there is no application of personal information through the site. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

### **Information Collection and Use Of Information Collected**

Our site maintains a list of email addresses, which are used exclusively for the contacting of our members, for describing services, products, programs and technology available to be accessed and acquired by interested parties; customers, clients, program sponsors, merchants, cardholders, etc. Including changes or new features to our website, services, products, programs and technology.

Our Privacy Policy applies to information collected, which includes all of the databases, and governs online data collection and usage by Kalamazoo Country Club.

Kalamazoo Country Club has created this privacy statement in order to demonstrate our firm commitment to your privacy.

Kalamazoo Country Club is the sole owner of the information collected on our website, and collects information from our members at several different points. We use the information you provide to us for four purposes only: to provide information via electronic communication, to reply to your questions, concerns and complaints, to incorporate your feedback into improvements to our website, services, products, programs and technology, and to connect you with other members when requested.

We will not give, sell, rent or otherwise provide your personal information or specific account activity to anyone (any third party), including partners, affiliates, or any entity, for any reason, except as required by law. Nor will we "spam" you with unwanted emails or offers. Kalamazoo Country Club has a long-standing policy of protecting customer privacy. We take pride in not sending unsolicited email and appreciate any comments from our customers.

If you feel that we are not abiding by this privacy policy, you should contact us immediately via telephone at 269-345-6149 or email at <a href="mailto:kcc@kalamazoocc.com">kcc@kalamazoocc.com</a>.