

KASY / KWBQ / KRWB
ANNUAL EEO PUBLIC FILE REPORT

June 1, 2020 through May 31, 2021

The purpose of this EEO Public File Report ("Annual EEO Report") is to comply with Section 73.2080(c)(6) of the FCC's Equal Employment Rules. This annual EEO report summarizes the relevant hiring and EEO outreach conducted by the following stations, which collectively form a single Station Employment Unit for purposes of the EEO Rules.

Mission Broadcasting Inc. is an equal opportunity employer and considers applicants for all positions without regard to race, color, gender, national origin, age, religious creed, disability, marital status, pregnancy, sexual orientation, veteran status, citizenship or any other characteristic protected by law.

1. Employment Unit: Mission Broadcasting Inc.

2. Employment Units Covered: KWBQ, Santa Fe NM
KASY, Albuquerque NM
KRWB, Roswell NM

3. EEO Contact Information: 13 Broadcast Plaza SW
Albuquerque NM 87104
505-243-2285
Attn: Taunya Tourville-Bennett
taunya.tourville@kwbq.com

4. List all Full-Time vacancies filled by each station in the Employment Unit:

Job Title	Date Filled	Station	Recruitment / Hire Source
1. Brand Manager	Open at 5/31/21 (interviews in progress)	KASY	N/A
2. Sales Assistant	Open at 5/31/21 (interviews in progress)	KASY	N/A

5. Recruitment Source List

Recruitment Source #	Recruitment Source Information	Did source request Notification? (Yes or No)	# of Interviewees referred by source over reporting period	Full Time Positions for which this source was utilized
1. (via NMBA)	African American Cultural Association Attn: Lovie McGee PO Box 18043 Albuquerque NM 87185 505-299-7910 lovejil@aol.vom	No	0	1,2
2. (via NMBA)	Albuquerque Indian Center Attn: Antoinette Fontenelle 105 Texas SE Albuquerque NL 87108 505-268-4418 toni_m629@hotmail.com	No	0	1,2
3.	American Indian Graduate Center 3701 San Mateo NE #200 Albuquerque NM 87110 505-881-4584 aigcs.org	No	0	1,2
4.	Career Builder 200 N LaSalle St Chicago IL careerbuilder.com	No	2	1,2
5.	Central New Mexico Community College Job Connection Services 900 university Blvd SE Albuquerque NM 87106 505-224-3000 cnm-csm.symplicity.com/employers	No	0	2
6. (via NMBA)	Colorado Media School Attn: Terry Cuff 404 S Upham St Lakewood CO 80226 303-937-7071 tcuff@beonair.com	No	0	1,2
7. (via NMBA)	Communication & Journalism University of New Mexico Attn: Georgia Cavazos MSC03 2240 1 University of NM Albuquerque NM 87131 505-277-1903 cjadvice@unm.edu	No	0	1,2

8. (via NMBA)	Community Cable Channel 27 Attn: John Ortiz 415 Tijeras NW Albuquerque NM 87102 515-243-0027 john@quote-unquote.org	No	0	1,2
9. (via NMBA)	Eastern New Mexico University Attn: Sean Moore KENQ-TV Station 52 Porales NM 88130 505-562-2112 sean.moore@enmu.edu	No	0	1,2
10. (via NMBA)	John Marshall Multi-Service Center Attn: R. Sandler 1500 Walter SE Albuquerque NM 87102 515-848-1345 rsandler@cabq.gov	No	0	1,2
11. (via NMBA)	Medialine Attn: Mark Shilstone PO Box 51909 Pacific Grove CA 93950 800-237-8073 medialine@medialine.com	No	0	1,2
12. (via NMBA)	National Alliance of State Broadcasters Associations Attn: Suzan Strong 2333 Wisconsin NE Albuquerque NM 87110 505-881-4444 careerpage@nasbaonline.net	No	0	1,2
13. (via NMBA)	National Association of Hispanic Journalists Attn: Anna Lopez PO Box 226722 Washington DC 20045 202-662-7145 jobbank@nahj.org	No	0	1,2
14. (via NMBA)	National Educational Service Centers Inc. Attn: Lulac 2000 L St NW, Ste 610 Washington DC 20036 202-835-9646 jmoya@lnesc.org	No	0	1,2

15.	New Mexico Broadcasters Association Attn: Paula Maes Job Bank 2333 Wisconsin NE Albuquerque NM 87110 505-881-4444 www.nmba.org	No	0	1,2
16. (via NMBA)	Sacco & Associates Attn: Stacy Sacco 1201 Cannonade Ct SE Albuquerque NM 87123 505-489-2311 stacy@sasacco.com	No	0	1,2
17. (via NMBA)	San Juan Basin Technical College Attn: Tony Corona PO Box 970 Cortez CO 81321 970-565-8457 tcorona@sjbtc.edu	No	0	1,2
18. (via NMBA)	San Juan College Attn: Sandy Lobato 4601 College Blvd Farmington NM 87402 505-566-3579 lobatosa@sanjuancollege.edu	No	0	1,2
19.	TV News Check Attn: Paul Greeley 817-578-6324 paul@newscheckmedia.com	No	0	1
20.	TVJobs Attn: Broadcast Employment Services PO Box 4116 Oceanside CA 92052 800-374-0119 info@tvjobs.com	No	0	1,2
21. (via NMBA)	University of New Mexico Attn: Madeline Richards Student Service Center #220 Albuquerque NM 87131 505-277-2531 jobpost@unm.edu	No	0	1,2
22. (via NMBA)	University of New Mexico Attn: Richard Schaefer Communications & Journalism Building #235W Albuquerque NM 87131 505-227-9556 schaefer@unm.edu	No	0	1,2

23. (via NMBA)	University of New Mexico Communications & Journalism Attn: Adan Garcia UNM Redono Dr NE Albuquerque NM 87106 505-277-2819 adang25@unm.edu	No	0	1,2
24. (via NMBA)	UNM El Centro de la Raza Attn: Veronica Mendez-Cruz Mesa Vista Hall #1153 MSC063830 Albuquerque NM 87131 505-277-5020 elcentro@unm.edu	No	0	1,2
25. (via NMBA)	Western New Mexico University Attn: Career Services 1000 W. College St Silver City NM 88062 505-538-6336 careerserv@wnmu.edu	No	0	1,2
26. (via NMBA)	Women's Housing Coalition Attn: Angie Ludi 3005 San Pedro NE Albuquerque NM 87110 505-884-8856 whcabq@att.net	No	0	1,2
27.	Mission Broadcasting Inc. Attn: Sharon Moser 901 Indiana Ave, Ste 375 Wichita Falls TX 76301 940-228-7861	No	3	1,2
28.	NewMexicosCW.com Attn: Paulette Masito 13 Broadcast Plaza SW Albuquerque NM 87104 505-998-5539 paulette.mastio@krqe.com	No	0	1,2
29.	Indeed 6433 champion Grandview Way Building 1 Austin TX 78750	No	3	1,2
30.	LinkedIn 1000 W Maude Ave Sunnyvale CA 94085	No	2	1,2

31.	Social Media Post (Face Book, Twitter) Attn: Sara Hartman 13 Broadcast Plaza SW Albuquerque NM 87104 515-998-5539 sara.hartmen@krqe.com	No	0	1,2
32	New Mexico Film Office Attn: Morgan Tolen 1100 S. Saint Francis Dr. 1st Floor - Ste1213 Santa Fe, NM 87505 505-476-5600 info@nmfilm.com	No	0	1
Total number of Interviews over the reporting period			10	

Note: When a recruitment source number noted 'via NMBA' was used, the source was notified of job opening(s) through a group service provided by the New Mexico Broadcasters Association

6. Recruitment Initiatives:

Date	Type of Recruitment Initiative	Brief Description of Activity	# of Station Participants ----- Title of Participants
2/4/2021	Provision of training to management	The SEU participated in an eight-week training session hosted by Media Staffing Network. A variety of different topics featured the importance of fostering gender equality and diversity workforce, recruiting the best talent, conducting proper dissemination of job vacancy information, how to make the right hiring decision, avoiding discrimination, retaining existing staff and keeping them engaged, including team building & best practice ideas.	1 ----- Sales Manager
3/24/2021	Provision of training to management	The SEU participated (virtually online) in a training session which focused on the EEO recruiting process & station compliance, other topics included proper dissemination of job vacancy information, document retention and hiring procedures. The training was conducted by Wilson, Barker, Knauer Firm.	1 ----- Sales Manager

5/17/2021	Job Fair Participation	The SEU participated in a virtual job fair with the New Mexico Broadcasters Association. SEU personnel were available online to virtually meet with applicants and discuss vacancies at the SEU and in the broadcast industry.	2 ----- Sales Manager Creative Services Director
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